



**Draft Red Herring Prospectus** 

Dated: November 01, 2025 Please read Section 26 & 32 of the Companies Act, 2013 100% Book-Building Issue

# ENS ENTERPRISES LIMITED CIN: U74120UP2016PLC075577

Registered Office	Contact Person	Email & Telephone	Website
B-16, 2nd Floor, Sector – 63,	Mr. Akhil Jain	Email: cs@ens.enterprises	www.ens.enterprises
NOIDA, Gautam Buddha Nagar,	Company Secretary & Compliance	Contact No.: +91-120-5105732	
Uttar Pradesh – 201301	Officer		

#### PROMOTERS OF OUR COMPANY: MR. MANISH KUMAR SRIVASTAVA , MR. AVINASH KUMAR SINGH ANI MR. ANUPAM KUMAR SRIVASTAVA

#### DETAILS OF THE ISSUE

Type	Fresh Issue Size	Offer For Sale (OFS)	Total Issue Size	Eligibility
	(₹ In Lakh)	Size (By No. of Shares		
		or by amount in ₹)		
Fresh Issue	Upto 36,02,400 Equity	NA	Upto 36,02,400	THIS ISSUE IS BEING MADE IN
	Shares of ₹10/- each		Equity Shares ₹10/-	TERMS OF REGULATION 229(2) OF
	aggregating to ₹[●]		each aggregating to	CHAPTER IX OF THE SEBI (ICDR)
	Lakhs		<b>₹[•]</b> Lakhs	REGULATIONS, 2018 AS AMENDED
			₹[•] Lakhs	

DETAILS OF OFFER FOR SALE, THE SELLING SHAREHOLDERS AND THE WEIGHTED AVERAGE COST OF ACQUISITION – NOT APPLICABLE AS THE ENTIRE ISSUE CONSTITUTE FRESH ISSUE OF EQUITY SHARES

#### RISK IN RELATION TO THE FIRST ISSUE

This being the first public issue of our Company, there has been no formal market for the Equity Shares of our Company. The face value of the Equity Shares is ₹10 (Rupees Ten Only) each. Issue Price is [•] times of the face value of the Equity Shares. The Issue Price determined and justified by our Company in consultation with the Book Running Lead Manager as stated in the section titled "Basis for Issue Price" on page no 97 of this Draft Red Herring Prospectus and should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.

#### **GENERAL RISKS**

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page no 31 of this Draft Red Herring Prospectus.

#### ISSUER ABSOLUTE RESPONSIBILITY

Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that this Draft Red Herring Prospectus contains all information with regard to our Company and the Issue, which is material in the context of the Issue, that the information contained in this Draft Red Herring Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Draft Red Herring Prospectus as a whole or any of such information or the expression of any such opinions or intentions, misleading in any material respect.

#### LISTING

The Equity Shares Issued through this Draft Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME") in terms of the Regulation 229(2) of Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an 'In-Principal' approval letter dated [●] from BSE SME for using its name in the issue document for listing of our Company on the SME platform of BSE Limited. For the purpose of this Issue, the Designated Stock Exchange will be BSE Limited ("BSE")

the purpose of this issue, the Designated Stock Exchange will be BSE Limited ("BSE")		
BOOK RUNNING LEAD MANAGER TO THE ISSUE		
Name and Logo	Contact Person	Email & Telephone
CORPORATE MAKERS CAPITAL LIMITED	Mr. Rohit Pareek / Mr. Manish Kumar Singh	Email id: info@corporatemakers.in Telephone: +91-11-41411600
REGISTRAR TO THE ISSUE		
Name and Logo	Contact Person	Email & Telephone
Abhipra ABHIPRA CAPITAL LIMITED	Mr. Kapil Bansal	Email Id: cs@abhipra.com Telephone: +91-11-42390799
ISSUE PROGRAMME		
ANCHOR PORTION ISSUE OPENS / CLOSES ON: [●]*	ISSUE OPENS ON [●]*	ISSUE CLOSES ON [•]**^

<sup>\*</sup>The Company may, in consultation with the Book Running Lead Manager, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/ Issue Period shall be one Working Day prior to the Bid/Issue Opening Date.

<sup>\*\*</sup>Our Company may in consultation with the BRLMs, consider closing the Issue Period for QIBs one Working Day prior to the Issue Closing Date in accordance with the SEBI ICDR Regulations.

<sup>^</sup>UPI mandate end time and date shall be at 5:00 pm on the Issue Closing Date



(Please scan this QR code to view the Draft Red Herring prospectus)



Draft Red Herring Prospectus 100% Book-Building Issue Dated: November 01, 2025 Please read Section 26 & 32 of the Companies Act, 2013

# ENS ENTERPRISES LIMITED CIN: U74120UP2016PLC075577

Our Company was originally incorporated as a Private Limited Company under the name of "ENS Enterprises Private Limited" on January 07, 2016 under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Kanpur. Pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on May 05, 2025, the Company was converted into a Public Limited Company, and its name was changed from "ENS Enterprises Private Limited" to "ENS Enterprises Limited" and a fresh Certificate of Incorporation consequent to the conversion was issued by the Registrar of Companies, Central Processing Centre, dated May 08, 2025. The CIN of our Company is U74120UP2016PLC075577. For details of incorporation, change of registered office of our Company, please refer to the section title "History and Corporate Structure" on page no. 156 of this Draft Red Herring Prospectus.

Registered Office: B-16, 2nd Floor, Sector – 63, NOIDA, Gautam Buddha Nagar, Uttar Pradesh – 201301 Telephone: +91-120-5105732; Website: www.ens.enterprises; E-mail: cs@ens.enterprises

Contact Person: Mr. Akhil Jain, Company Secretary and Compliance Officer

OUR PROMOTERS: MR. MANISH KUMAR SRIVASTAVA, MR. AVINASH KUMAR SINGH AND

MR. ANUPAM KUMAR SRIVASTAVA

#### DETAILS OF THE ISSUE

INITIAL PUBLIC ISSUE OF UPTO 36,02,400 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF ENS ENTERPRISES LIMITED FOR CASH AT A ISSUE PRICE OF ₹[•]/- PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ [•]/- PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹[•] LAKHS COMPRISING OF FRESH ISSUE OF UP TO 36,02,400 EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS ("THE ISSUE") AND UPTO [•] EQUITY SHARES AT AN ISSUE PRICE OF ₹ [•] PER SHARE AGGREGATING TO ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT AN ISSUE PRICE OF ₹ [•] PER EQUITY SHARE AGGREGATING TO ₹ [•] LAKHS ("NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [•]% AND [•]% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. PLEASE REFER TO SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE NO. 224 OF THIS DRAFT RED HERRING PROSPECTUS.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN ALL EDITION OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND ALL EDITION OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER AND REGIONAL NEWSPAPER, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE SME PLATFORM OF BSE ("BSE SME") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE.

#### THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS [•] TIMES OF THE FACE VALUE

The price band and the minimum bid lot will be decided by our company, in consultation with the book running lead manager and will be advertised in all editions of [•] (which are widely circulated English daily newspaper) and all editions of [•] (which are widely Uttar Pradesh daily newspaper) and all editions of [•] (which are widely Uttar Pradesh daily newspaper) and all editions of [•] the regional language of Uttar Pradesh, where our registered office is located), at least two working days prior to the bid/ issue opening date and shall be made available to SME platform of BSE limited ("BSE", "stock exchange") for the purpose of uploading on their respective website. In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of one Working Day, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended "SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders, out of which (a) one third of such portion was reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Individual Investors who applies for minimum application size in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For further details please refer the section titled "Issue Procedure" beginning on page no. 239 of this Draft Red Herring Prospectus.

#### RISK IN RELATION TO FIRST ISSUE

"This being the first Public Issue of our Company, there has been no formal market for the securities of our Company. The face value of the shares is ₹10/- per Equity Shares and the Floor Price, Cap Price and Issue Price determined by our Company, in consultation with the Book Running Lead Managers, on the basis of the assessment of market demand for the Equity Shares by way of the Book Building Process, as stated under "Basis for Issue Price" on page no. 97 should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the equity shares of our Company nor regarding the price at which the Equity Shares will be traded after listing."

#### GENERAL RISK

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this offering. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of this Draft Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on page no 31 of this Draft Red Herring Prospectus.

#### ISSUER'S ABSOLUTE RESPONSIBILITY

Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that this Draft Red Herring Prospectus contains all information with regard to our Company and the Issue, which is material in the context of the issue, that the information contained in this Draft Red Herring Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Draft Red Herring Prospectus as a whole or any of such information or the expression of any such opinions or intentions, misleading in any material respect.

#### LISTING

The Equity Shares offered through this Draft Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited (BSE SME) in terms of the Regulation 229(2) of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time. Our Company has received an In-Principle Approval letter dated [•] from BSE SME for using its name in this issue Document for listing of our shares on the BSE SME. For the purpose of this Issue, the Designated Stock Exchange will be the BSE Limited ("BSE")

REGISTRAR TO THE ISSUE

**BOOK RUNNIN** 

EAD MANAGER

ANCHOR PORTION ISSUE OPENS / CLOSES ON: [●]\*

#### Abhipra CORPORATE MAKERS CAPITAL LIMITED ABHIPRA CAPITAL LIMITED 611, 6<sup>Th</sup> Floor, Pragati Tower, Rajendra Place, New Delhi- 110008 GF 58-59, World Trade Center, Barakhamba Lane, Connaught Place, New Delhi **Telephone:**+91-11-41411600 - 110001 Email: info@corporatemakers.in; **Telephone:** +91-11-42390799 Website: www.corporatemakers.in Email ID: cs@abhipra.com Investor Grievance Email: <a href="mailto:compliance@corporatemakers.in">compliance@corporatemakers.in</a> Investor Grievance Email: grievance@abhipra.com Contact Person: Mr. Rohit Pareek/ Mr. Manish Kumar Singh Website: www.abhipra.com SEBI Registration Number: INM000013095 Contact Person: Mr. Kapil Bansal CIN: U65100DL1994PLC063880 SEBI Registration Number: INR000003829 CIN: U74899DL1994PLC061802 ISSUE PROGRAMME

ISSUE OPENS ON [●]\*

ISSUE CLOSES ON [●]\*\*^

<sup>\*</sup>The Company may, in consultation with the Book Running Lead Manager, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Issue Period shall be one Working Day prior to the Bid/Issue Opening Date.

<sup>\*\*</sup>Our Company may in consultation with the BRLMs, consider closing the Issue Period for QIBs one Working Day prior to the Issue Closing Date in accordance with the SEBI ICDR Regulations. ^UPI mandate end time and date shall be at 5:00 pm on the Issue Closing Date



# TABLE OF CONTENTS

SECTION I- GENERAL	<i>6</i>
DEFINITIONS AND ABBREVIATIONS	<i>6</i>
PRESENTATION OF FINANCIAL, INDUSTRY AND MARKET DATA	22
FORWARD LOOKING STATEMENTS	24
SECTION II – SUMMARY OF ISSUE DOCUMENT	25
SECTION III - RISK FACTORS	31
SECTION IV - INTRODUCTION	54
THE ISSUE	54
SUMMARY OF FINANCIAL INFORMATION	56
GENERAL INFORMATION	60
CAPITAL STRUCTURE	71
SECTION V - PARTICULARS OF THE ISSUE	85
OBJECTS OF THE ISSUE	85
BASIS FOR ISSUE PRICE	97
STATEMENT OF POSSIBLE TAX BENEFITS	105
SECTION VI - ABOUT THE COMPANY	107
INDUSTRY OVERVIEW	107
OUR BUSINESS	122
KEY INDUSTRY REGULATIONS AND POLICIES	147
HISTORY AND CORPORATE STRUCTURE	156
OUR MANAGEMENT	160
OUR PROMOTER & PROMOTER GROUP	178
GROUP ENTITIES OF OUR COMPANY	184
DIVIDEND POLICY	185
SECTION VII - FINANCIAL INFORMATION	186
RESTATED FINANCIAL STATEMENT	186
OTHER FINANCIAL INFORMATION	187
CAPITALISATION STATEMENT	188
FINANCIAL INDEBTEDNESS	189
MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS	190
SECTION VIII - LEGAL AND OTHER INFORMATION	201
OUTSTANDING LITIGATION AND MATERIAL DEVELOPMENTS	201
GOVERNMENT AND OTHER APPROVALS	208
OTHER REGULATORY AND STATUTORY DISCLOSURES	212
SECTION IX- ISSUE RELATED INFORMATION	224
TERMS OF THE ISSUE	224
ISSUE STRUCTURE	235
ISSUE PROCEDURE	239
RESTRICTIONS ON FOREIGN OWNERSHIP OF INDIAN SECURITIES	274
SECTION X – MAIN PROVISION OF ARTICLE OF ASSOCIATION	276
SECTION XI - OTHER INFORMATION	288
MATERIAL CONTRACTS AND DOCUMENTS FOR INSPECTION	288
DECLARATION	289

# SECTION I- GENERAL DEFINITIONS AND ABBREVIATIONS

This Draft Red Herring Prospectus uses certain definitions and abbreviations which, unless the context otherwise indicates or implies, shall have the meaning as provided below. References to any legislation, act, regulation, rule, guideline or policy shall be to such legislation, act, regulation, rule, guideline or policy, as amended, supplemented or re-enacted from time to time under that provision.

The words and expressions used in this Draft Red Herring Prospectus but not defined herein, shall have, to the extent applicable, the meaning ascribed to such terms under the Companies Act, the SEBI ICDR Regulations, the SCRA, the Depositories Act or the rules and regulations made there under. Further, Issue related terms used but not defined in this Draft Red Herring Prospectus shall have the meaning ascribed to such terms under this section.

Notwithstanding the foregoing, terms used in of the chapters titled "Industry Overview", "Key Industry Regulations and Policies", "Statement of Possible Tax Benefits", "Financial Information as Restated", "Basis for Issue Price", "History and Corporate Structure", "Other Regulatory and Statutory Disclosures", "Outstanding Litigations and Material Developments" and "Main Provision of Articles of Association" beginning on page nos. 107, 147, 105, 186, 97, 156, 212, 201 and 276 respectively, of this Draft Red Herring Prospectus shall have the meaning ascribed to such terms in such sections.

#### **GENERAL TERMS**

Term	Description
"ENS Enterprises Limited",	Unless the context otherwise requires, refers to ENS Enterprises Limited, a
"EEL", "We" or "us" or "our	company meorporated under the companies rict, 2015 and naving its registered
Company" or "the Issuer " or "the	office at B-16, 2nd Floor, Sector-63, Gautam Buddha Nagar, Noida, Uttar Pradesh-
Company"	201301

#### COMPANY RELATED TERMS

Term	Description
AOA/ Articles / Articles of	Articles of Association of our Company.
Association	
Audit Committee	The Committee of the Board of Directors constituted as the Company's Audit
	Committee on August 11, 2025 in accordance with Section 177 of the Companies
	Act, 2013 and rules made thereunder disclosed as such in the chapter titled "Our
	<i>Management</i> " beginning on page no 160 of this Draft Red Herring Prospectus.
Auditor/ Statutory Auditor/ Peer	The Peer Review Statutory Auditors of our Company, being M/s Prakash Sachin &
Review Auditor	Co., Chartered Accountants holding a valid Peer Review Certificate No. 016152 as
	mentioned in the section titled "General Information" beginning on page no 60 of
	this Draft Red Herring Prospectus.
Bankers/ Lenders to our	Such banks which are disclosed as bankers to the Company in the chapter titled
Company	"General Information" beginning on page no 60 of this Draft Red Herring
	Prospectus.
Board of Directors/ the Board /	The Director(s) on our Board, unless otherwise specified. For further details of our
our Board	Directors, please refer to section titled "Our Management" beginning on page no
DOE DOE OF	160 of this Draft Red Herring Prospectus.
BSE/BSE SME	SME Platform of BSE Limited
Chief Financial Officer/ CFO	Chief Financial Officer of our Company being Mr. Manish Kumar Srivastava
CIN	Corporate Identification Number: U74120UP2016PLC075577.
Companies Act / Act	The Companies Act, 2013 and amendments thereto. The Companies Act, 1956, to
	the extent of such of the provisions that are in force.
Company Secretary and	The Company Secretary & Compliance Officer of our Company, Mr. Akhil Jain.
Compliance Officer	
Depositories	National Securities Depository Limited (NSDL) and Central Depository Services
	(India) Limited (CDSL).
Depositories Act	The Depositories Act, 1996, as amended from time to time.
DIN	Directors Identification Number.

Term	Description
Director(s) / our Directors	The Director(s) of our Company, unless otherwise specified.
Equity Shares	Equity Shares of our Company of Face Value of ₹10.00 each unless otherwise specified in the context thereof.
Equity Shareholders/ Shareholders	Persons/ entities holding Equity Shares of our Company.
Group Companies	Group Companies as defined under Regulation 2(1)(t) of the SEBI (ICDR) Regulations, 2018, Group companies shall include such companies (other than our Promoters and Subsidiary) with which there were related party transactions as disclosed in the Restated Financial Statements as covered under the applicable accounting standards, and as disclosed under section titled "Restated Financial Information" beginning on page no 186 of this Draft Red Herring Prospectus.
HNI	High Net-worth Individual
Independent Director	A Non-executive & Independent Director as per the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
Indian GAAP	Generally Accepted Accounting Principles in India.
ISIN	International Securities Identification Number. In this case being INE23ER01017.
IT Act	The Income Tax Act, 1961 as amended till date.
Independent Director	An Independent Director as defined under Section 2(47) of the Companies Act, 2013 and as defined under the SEBI (LODR) Regulations. For details of our Independent Directors, see "Our Management" on page no 160 of this Draft Red Herring Prospectus.
JV/ Joint Venture	A commercial enterprise undertaken jointly by two or more parties which otherwise retain their distinct identities.
Key Managerial Personnel/ Key Management Employees	The officer vested with executive power and the officers at the level immediately below the Board of Directors as described in the chapter titled " <i>Our Management</i> " beginning on page no 160 of this Draft Red Herring Prospectus.
LLP	Limited Liability Partnership
Materiality Resolution	Resolution of the Board dated August 11, 2025 for disclosure of material creditors and material litigation, in accordance with the requirements of the SEBI ICDR Regulations.
Materiality Policy	The policy on identification of material creditors and material litigation, adopted by our Board on August 11, 2025, in accordance with the requirements of the SEBI (ICDR) Regulations, 2018.
MOA / Memorandum / Memorandum of Association	Memorandum of Association of ENS Enterprises Limited, as amended from time to time.
Non- residents	A person resident outside India, as defined under FEMA.
NAV	Net Asset Value.
NBFC	Non-Banking Financial Company as defined under Section 45-IC and 45-IF of the RBI Act, 1934.
NPA	Non-Performing Asset.
Nomination and Remuneration Committee	Nomination and Remuneration Committee of our Company as constituted vide the Board Meeting held on August 11, 2025 in accordance and Section 178 of Companies Act, 2013 and rules made thereunder.
Non-Executive Director	A Director not being an Executive Director.
OFS/ Offer for Sale	Means Offer for Sale.
Promoter	Shall mean Promoters of Our Company i.e. Mr. Manish Kumar Srivastava, Mr. Avinash Kumar Singh and Mr. Anupam Kumar Srivastava. For further details, please refer to section titled " <i>Our Promoters &amp; Promoters Group</i> " beginning on page no 178 of this Draft Red Herring Prospectus.
Promoter Group	Includes such persons and entities constituting the promoter group of our Company in terms of Regulation 2(1)(pp) of the SEBI (ICDR) Regulations and as disclosed under section titled " <i>Our Promoters &amp; Promoters Group</i> " beginning on page no 178 of this Draft Red Herring Prospectus.
RBI Act	Reserve Bank of India constituted under the RBI Act.
Registered Office of our Company	The Registered Office of our Company is situated at B-16, 2nd Floor, Sector-63, Gautam Buddha Nagar, Noida, Uttar Pradesh- 201301.
RoC / Registrar of Companies, Kanpur	The Registrar of Companies, Kanpur, is situated at Registrar of Companies, Kanpur, 2nd Floor, Kendriya Bhawan, GPOA Building, Fazalganj, Kanpur- 208012

Term	Description
Restated Financial Information/	The Restated Financial Information of our Company, which comprises the Restated
Restated Financial Statement	Statement of Assets and Liabilities, the Restated Statement of Profit and Loss, the
	Restated Statement of Cash Flows, for the stub period ended on September 30, 2025
	and Financial Year ended on March 31, 2025, March 31, 2024 and March 31, 2023
	and of ENS Enterprises Limited along with the summary statement of significant
	accounting policies read together with the annexures and notes thereto prepared in
	terms of the requirements of Section 26 and Section 32 of the Companies Act, the
	SEBI ICDR Regulations and the Guidance Note on Reports in Company
	Prospectuses (Revised 2019) issued by the ICAI, as amended from time to time.
SEBI	Securities and Exchange Board of India constituted under the SEBI Act, 1992.
SEBI (ICDR) Regulations	Securities and Exchange Board of India (Issue of Capital and Disclosure
/ICDR Regulation/ Regulation	Requirements) Regulations, 2018 issued by SEBI on September 11, 2018, as
	amended, including instructions and clarifications issued by SEBI from time to time.
SEBI Listing Regulations, 2015	The Securities and Exchange Board of India (Listing Obligation and Disclosure
/SEBI Listing Regulations	Requirements) Regulations, 2015 as amended, including instructions and
/Listing Regulations/ SEBI	clarifications issued by SEBI from time to time.
(LODR) Regulations	
Stakeholders' Relationship	Stakeholder's Relationship Committee of our Company as constituted vide the
Committee	Board Meeting held on August 11, 2025 in accordance Section 178 of Companies
	Act, 2013.
Stock Exchange	Unless the context requires otherwise, refers to, BSE Limited (SME Platform of
	BSE Limited).
Shareholders	Shareholders of our Company from time to time.
Sub-Account	Sub- accounts registered with SEBI under the Securities and Exchange Board of
	India (Foreign Institutional Investor) Regulations, 1995, other than sub-accounts
	which are foreign corporate or foreign individuals.

# ISSUE RELATED TERMS

Term	Description
Abridged	Abridged Prospectus means a memorandum containing such salient features of a Prospectus as may
Prospectus	be specified by SEBI in this behalf.
Acknowledgment	The slip or document issued by the Designated Intermediary to an Applicant as proof of registration
Slip	of the Application.
Application Form	The Form in terms of which the applicant shall apply for the Equity Shares of our Company.
Application	An application, whether physical or electronic, used by applicants to make an application authorising
Supported by	a SCSB to block the application amount in the ASBA Account maintained with the SCSB.
Blocked Amount	
/ ASBA	
Applicant/	Any prospective investor who makes an application pursuant to the terms of this Draft Red Herring
Investor	Prospectus.
Application	The amount at which the prospective investors shall apply for Equity Shares of our Company in
Amount	terms of this Draft Red Herring Prospectus.
ASBA Account	An account maintained with the SCSB and specified in the application form submitted by ASBA
	applicant for blocking the amount mentioned in the application form.
ASBA Applicant	Any prospective investor who makes an application pursuant to the terms of the Draft Red Herring
	Prospectus and the Application Form including through UPI mode (as applicable).
ASBA Bid	A Bid made by ASBA Bidder.
Allottee (s)	The Successful applicant(s) to whom the Equity Shares are being/ have been issued /allotted.
Allotment	Issue of the Equity Shares pursuant to the Issue to the successful applicants.
Allotment Advice	Note or advice or intimation of Allotment sent to the Bidders who have been allotted Equity Shares
	after the Basis of Allotment has been approved by the Designated Stock Exchanges.
Anchor Investor	A Qualified Institutional Buyer, applying under the Anchor Investor Portion in accordance with the
	requirements specified in the SEBI ICDR Regulations and the Draft Red Herring Prospectus and
	who has Bid for an amount of at least ₹ 200 lakhs.
Anchor Investor	The price at which Equity Shares will be allocated to the Anchor Investors in terms of the Red
Allocation Price	Herring Prospectus and the Prospectus, which will be decided by our Company in consultation with
	the Book Running Lead Managers during the Anchor Issue Period.

Term	Description
Anchor Investor	The application form used by an Anchor Investor to make a Bid in the Anchor Investor Portion and
Application Form	which will be considered as an application for Allotment in terms of the Red Herring Prospectus and Prospectus.
Anchor Investor	One Working Day prior to the Bid/ Issue Opening Date, on which Bids by Anchor Investors shall
Bid/ Issue Period	be submitted and allocation to the Anchor Investors shall be completed.
Anchor Investor	The final price at which the Equity Shares will be Allotted to the Anchor Investors in terms of the
Issue Price	Red Herring Prospectus and the Prospectus, which price will be equal to or higher than the Issue
	Price but not higher than the Cap Price. The Anchor Investor Issue Price will be decided by our
	Company, in consultation with the Book Running Lead Manager.
Anchor Investor	Up to 60% of the QIB Portion which may be allocated by our Company, in consultation with the
Portion	Book Running Lead Managers, to the Anchor Investors on a discretionary basis in accordance with
	the SEBI ICDR Regulations. One-third of the Anchor Investor Portion shall be reserved for domestic
	Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the
	Anchor Investor Allocation Price, in accordance with the SEBI ICDR Regulations.
Basis of	1 7
Allotment	is described in "Basis of allotment" under chapter titled "Issue Procedure" beginning on page no
	239 of this Draft Red Herring Prospectus.
Banker to the	The bank which are clearing members and registered with SEBI as Banker to an Issue with whom
Issue / Refund	the Public Issue Account will be opened and in this case being [●].
Banker/ Public	
Issue Bank Bidding Centres	Centres at which the Designated Intermediaries shall accept the Application Forms i.e. Designated
Didding Centres	SCSB Branch for SCSBs, Specified Locations for members of the Syndicate, Broker Centres for
	Registered Brokers, Designated RTA Locations for RTAs and Designated CDP Locations for CDPs.
Bid	An indication to make an Issue during the Issue Period by a Bidder (other than an Anchor Investor)
210	pursuant to submission of the ASBA Form, or during the Anchor Investor Bid/ Issue Period by an
	Anchor Investor, pursuant to submission of the Anchor Investor Application Form, to subscribe to
	or purchase the Equity Shares at a price within the Price Band, including all revisions and
	modifications thereto as permitted under the SEBI ICDR Regulations and in terms of the Red
	Herring Prospectus and the Bid cum Application Form. The term "Bidding" shall be construed
	accordingly.
Bid Lot	[●] Equity Shares and in multiples of [●] Equity Shares thereafter.
Business Day	Monday to Friday (except public holidays).
Broker Centres	Broker Centres notified by the Stock Exchanges where investors can submit the Application Forms
	to a Registered Broker. The details of such Broker Centers, along with the names and contact details
Dools Dumning	of the Registered Brokers are available on the websites of the Stock Exchange.
Book Running Lead Manager /	Book Running Lead Manager to the Issue, in this case being Corporate Makers Capital Limited.
BRLM	
CAP Price	The higher end of the Price Band, subject to any revisions thereto, above which the Issue Price will
CHI THE	not be finalized and above which no Bids will be accepted.
CAN or	The Note or advice or intimation sent to each successful Applicant indicating the Equity which will
Confirmation of	be allotted, after approval of Basis of Allotment by the designated Stock Exchange.
Allocation Note	, 11
Client ID	Client Identification Number maintained with one of the Depositories in relation to Demat account.
Collecting	A depository participant as defined under the Depositories Act, 1996, registered with SEBI and who
Depository	is eligible to procure Bids from relevant Bidders at the Designated CDP Locations in terms of the
Participant/ CDP	circular no. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 and the SEBI UPI
	Circulars, issued by SEBI and as per the list available on the websites of BSE and NSE.
Collecting	Registrar and Share Transfer Agent registered with SEBI and eligible to procure Bids at the
Registrar and	Designated RTA Locations in terms of Circular no. CIR/CFD/POLICYCELL/11/2015 dated
Share Transfer	November 10, 2015 issued by SEBI as per the list available on the websites of the BSE at
Agent(s) or	www.bseindia.com, as updated from time to time.
CRTA(s)	THE CERT III CERTIFIC CERTIFIC CONTRACTOR TO CARROLL CONTRACTOR CO
Circular on	, , ,
Streamlining of	circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, SEBI circular no.
Public Issues/	SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, SEBI Circular no.
UPI Circular	SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, Circular number

Term	Description
Term	SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019, Circular number
	SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020, SEBI circular no.
	SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, SEBI Master circular, SEBI
	circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 and as amended pursuant to
	SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 April 20, 2022, SEBI circular no
	SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022 and any subsequent circulars or
	notifications issued by SEBI or any other governmental authority in this regard.
Controlling	Such branches of SCSBs which coordinate Applications under the Issue with the BRLM, the
Branches	Registrar and the Stock Exchange, a list of which is available on the website of SEBI at
	http://www.sebi.gov.in or at such other website as may be prescribed by SEBI from time to time.
Cut-Off Price	The Issue Price, which shall be any price within the Price band as finalized by our Company in
	consultation with the BRLM. Only Individual Investors are entitled to Bid at the Cut-off Price. QIBs
	(including Anchor Investor) and Non-Institutional Investors are not entitled to Bid at the Cutoff
Danismatad	Price.
Designated CRTA Locations	Such locations of the CRTAs where Bidders (other than Anchor Investors) can submit the ASBA
CKTA Locations	Forms to CRTAs. The details of such Designated CRTA Locations, along with names and contact details of the CRTAs eligible to accept ASBA Forms are available on the website of the BSE
	www.bseindia.com and updated from time to time.
Demographic	The demographic details of the Applicants such as their Address, PAN, name of the applicant
Details	father/husband, investor status, occupation and Bank Account details.
Designate Date	The date on which relevant amounts are transferred from the ASBA Accounts to the Public Issue
	Account or the Refund Account, as the case may be, and/or the instructions are issued to the SCSBs
	(in case of UPI Bidders using the UPI Mechanism, instruction issued through the Sponsor Bank) for
	the transfer of amounts blocked by the SCSBs in the ASBA Accounts to the Public Issue Account,
	in terms of the Prospectus following which Equity Shares will be Allotted in the Issue.
Designated	Syndicate Members, Sub-Syndicate/Agents, SCSBs, Registered Brokers, Brokers, the CDPs and
Intermediaries	RTAs, who are authorized to collect Application Forms from the Applicants, in relation to the Issue.
/Collecting Agent	
Depository/	A depository registered with SEBI under the SEBI (Depositories and Participant) Regulations, 1996
Depositories	as amended from time to time, being NSDL and CDSL.
Depository	A depository participant as defined under the Depositories Act, 1966.
Participant/DP	
Designated CDP	Such locations of the CDPs where Bidders can submit the ASBA Forms. The details of such
Locations	Designated CDP Locations, along with names and contact details of the Collecting Depository
	Participants eligible to accept ASBA Forms are available on the respective websites of the Stock
	Exchanges (www.bseindia.com and www.nseindia.com).
Designated Stock	SME platform of BSE Limited.
Exchange	
DP ID	Depository Participants Identity Number.
Draft Red Herring	This Draft Red Herring Prospectus dated November 01, 2025 issued in accordance with Section 26
Prospectus/	and 32 of the Companies Act, 2013 and SEBI (ICDR) Regulations.
DRHP	
Electronic	Refunds through ECS, NEFT, Direct Credit or RTGS as applicable.
Transfer of Funds	
Eligible FPI(s)	FPIs from such jurisdictions outside India where it is not unlawful to make an offer / invitation under
	the Issue and in relation to whom the Application Form and the Prospectus constitutes an invitation
mi	to subscribe to the Equity Shares.
Eligible NRI	NRIs from jurisdictions outside India where it is not unlawful to make an issue or invitation under
	the Issue and in relation to whom this Draft Red Herring Prospectus constitutes an invitation to
Eligible OEIs	subscribe to the Equity Shares Allotted herein.  QFIs from such jurisdictions outside India where it is not unlawful to make an Issue or invitation
Eligible QFIs	under the Issue and in relation to whom the Prospectus constitutes an invitation to purchase the
	Equity Shares Issued thereby and who have opened demat accounts with SEBI registered qualified
	depositary participants.
Engagement	The engagement letter dated August 14, 2025 between our Company and the Book Running Lead
Letter	Manager.
	· · ·· · · · · · · · · · · · · · · · ·

Term	Description
Escrow and	Agreement dated [•] entered into amongst our Company, the Registrar to the Issue, the Book
Sponsor Bank	Running Lead Manager and Banker to the Issue and Sponsor Bank, to receive monies from the
Agreement	Applicants through the SCSBs Bank Account on the Designated Date in the Public Issue Account.
Escrow	Account(s) opened with the Bank(s) to the Issue pursuant to Escrow and Sponsor Bank Agreement.
Account(s)	
Escrow	The Bank(s) which are clearing members and registered with SEBI as bankers to an issue under the
Collection	SEBI (Bankers to an Issue) Regulations, 1994 and with whom the Escrow Account(s) will be opened,
Bank(s)	in this case being [●].
First Applicant	The Applicant whose name appears first in the Application Form or the Revision Form and in case of joint Bids, whose name shall also appear as the first holder of the beneficiary account held in joint names.
Floor Price	The lower end of the Price Band being [•], subject to any revision(s) thereto, not being less than the face value of Equity Shares and the Anchor Investor Issue Price, at or above which the Issue Price will be finalized and below which no Bids will be accepted.
Foreign Venture Capital Investors	Foreign Venture Capital Investors registered with SEBI under the SEBI (Foreign Venture Capital Investor) Regulations, 2000.
FPI / Foreign	A Foreign Portfolio Investor who has been registered under Securities and Exchange Board of India
Portfolio Investor	(Foreign Portfolio Investors) Regulations, 2014, provided that any FII or QFI who holds a valid certificate of registration shall be deemed to be a foreign portfolio investor till the expiry of the block of three years for which fees have been paid as per the SEBI (Foreign Institutional Investors)
	Regulations, 1995, as amended.
Fresh Issue	The Fresh Issue of Upto 36,02,400 Equity Shares aggregating up to ₹ [•] Lakhs.
Fugitive	An individual who is declared a fugitive economic offender under Section 12 of the Fugitive
Economic	Economic Offenders Act, 2018.
Offender	F. 11.41
Fraudulent Borrower	Fraudulent borrower as defined under Regulation 2(1)(lll) of the SEBI ICDR Regulations.
General	The General Information Document for investing in public issues prepared and issued in accordance
Information	with the SEBI circular no. SEBI/HO/CFD/DIL1/CIR/P/2020/37 dated March 17, 2020 and the UPI
Document (GID)	Circulars, as amended from time to time. The General Information Document shall be available on
,	the websites of the Stock Exchange and the Book Running Lead Manager.
GIR Number	General Index Registry Number
Individual	Individual Applicants, who have applied for the Equity Shares for a minimum application size of
Investors/ (II)	two lots wherein amount exceeds more than ₹ 2,00,000 in any of the bidding options in the Offer
Individual	(including HUFs applying through their Karta and Eligible NRIs)
Issue Agreement	The agreement dated October 01, 2025 amongst our Company and the Book Running Lead Manager, pursuant to which certain arrangements are agreed to in relation to the Issue.
Individual	Portion of the Offer being not less than 35% of the Net Offer consisting of [●] Equity Shares which
<b>Investor Portion</b>	shall be available for allocation to Individual Bidders (subject to valid Bids being received at or
	above the Offer Price), which shall not be less than the minimum Bid Lot subject to availability in
	the Individual Investor Portion, and the remaining Equity Shares to be Allotted on a proportionate basis.
Issue Opening	The date on which the Book Running Lead Manager, Syndicate Member, Designated Branches of
	SCSBs and Registered Brokers shall start accepting Application for this Issue, which shall be the
	date notified in an English national newspaper, Hindi national newspaper each with wide circulation
<b>T</b>	as required under the SEBI (ICDR) Regulations. In this case being [•]
Issue Closing	The date after which the Book Running Lead Manager, Syndicate Member, Designated Branches of
	SCSBs and Registered Brokers will not accept any Application for this Issue, which shall be notified in a English national payment. Hindi national payments and hindi national payments and hindi national payments and hindi national payments.
	in a English national newspaper, Hindi national newspaper each with wide circulation as required
Issue Period	under the SEBI (ICDR) Regulations. In this case being [●]  The period between the Issue Opening Date and the Issue Closing Date, inclusive of both days,
1550C F 5110U	during which prospective Bidders can submit their Bids, including any revisions thereof in
	accordance with the SEBI ICDR Regulations and the terms of the Draft Red Herring Prospectus.
	Provided, however, that the Bidding shall be kept open for a minimum of three Working Days for
	all categories of Bidders. Our Company in consultation with the Book Running Lead Manager may
	consider closing the Bid/Issue Period for the QIB Portion One Working Day prior to the Bid/Issue
	Closing Date which shall also be notified in an advertisement in same newspapers in which the
	Bid/Issue Opening Date was published, in accordance with the SEBI ICDR Regulations.
<del></del>	

Term	Description
· · · · · · · · · · · · · · · · · · ·	In cases of force majeure, banking strike or similar circumstances, our Company in consultation with
	the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of
	three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days.
IPO	Initial Public Offering.
Issue/ Issue Size/	The Public Issue of upto 36,02,400 Equity Shares of ₹ 10/- each at ₹[•] per Equity Shares including
Initial Public	Share Premium of ₹[•] per Equity Share aggregating to ₹[•] Lakhs by ENS Enterprises Limited
Issue/ Initial	comprising of fresh issue of 36,02,400 Equity Shares of ₹ 10/- each at ₹[•] per Equity Shares
Public Offering/ IPO/ Public Issue	including Share Premium of ₹[•] per Equity Share aggregating to ₹[•] Lakhs ("Fresh Issue")
Issue Price	The price at which the Equity Shares are being issued by our Company in consultation with the Book
issue riice	Running Lead Manager under the Red Herring Prospectus and the Prospectus being ₹[•] per share.
Issue Proceeds	Proceeds to be raised by our Company through this Issue, for further details please refer chapter titled "Objects of the Issue" beginning on page no 85 of this Draft Red Herring Prospectus.
KPI	Key Performance Indicator
Listing	Unless the context specifies otherwise, this means the SME Equity Listing Agreement to be signed
Agreement	between our company and the SME Platform of BSE Limited ("BSE SME").
Market Maker	The Market Maker to the Issue, in this case being [•].
Market Maker	The Agreement entered into between the Market Maker and our Company dated [●].
Agreement	
Mobile App(s)	The mobile applications listed on the website of SEBI at
	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43 or such
	other website as may be updated from time to time, which may be used by RIIs to submit Bids using the UPI Mechanism.
Mutual Funds	Mutual funds registered with SEBI under the Securities and Exchange Board of India (Mutual Funds) Regulations, 1996, as amended.
Mutual Fund	5% of the Net QIB Portion (other than anchor allocation), or [•] Equity Shares, which shall be
Portion	available for allocation to Mutual Funds only on a proportionate basis, subject to valid Bids being received at or above the Issue Price.
NCLT	National Company Law Tribunal.
Net Issue	The Issue (excluding the Market Maker Reservation Portion) of [•] Equity Shares of ₹10/- each at
	₹[•] per Equity Share including share premium of ₹[•] per Equity Share aggregating to ₹[•] Lakhs by ENS Enterprises Limited.
Net Proceeds	The proceeds from the Issue less the Issue related expenses applicable to the Issue. For further
	information about use of the Issue Proceeds and the Issue expenses, see "Objects of the Issue" on
W. OID D.	page no 85 of this Draft Red Herring Prospectus.
Net QIB Portion	The portion of the QIB Portion less the number of Equity Shares Allocated to the Anchor Investors.
Non-Institutional	All Applicants that are not QIBs or Individual Bidders and who have Bid for Equity Shares for more
Investors/ Non-	than two lots (but not including NRIs other than Eligible NRIs).
Institutional Bidders/ NIB's	
Non-Institutional	The portion of the Issue being not less than 15% of the Net Issue, being [●] Equity Shares, which
Portion	shall be available for allocation to Non-Institutional Bidders in accordance with the SEBI ICDR
	Regulations, subject to valid Bids being received at or above the Issue Price, in the following manner:
	(a) one third of the portion available to Non - Institutional Bidders shall be reserved for applicants
	with application size of more than two lots and up to such lots equivalent to not more than ₹10.00
	Lakhs;
	(b) two third of the portion available to Non-Institutional Bidders shall be reserved for applicants with application size of more than ₹10.00 Lakhs:
	Provided that the unsubscribed portion in either of the sub-categories specified in clauses (a) or (b),
	may be allocated to applicants in the other sub-category of Non-Institutional Bidders.
NPCI	NPCI, a Reserve Bank of India (RBI) initiative, is an umbrella organization for all retail payments
	in India. It has been set up with the guidance and support of the Reserve Bank of India (RBI) and
XY	Indian Banks Association (IBA).
Non- Individual	The remaining portion of the Net Issue, after individual investor portion, being not more than 50% of the Net issue, which shall be available for allegation to NPHs in accordance with the SERLIGER
Investor Portion	of the Net issue which shall be available for allocation to NRIIs in accordance with the SEBI ICDR
including	Regulations.

Term	Description
Qualified	
Institution Buyers	
(NRII)	
Issue proceeds	Proceeds to be raised by our Company through this Issue, for further details please refer chapter
	titled "Objects of the Issue" page 85 of this Draft Red Herring Prospectus.
"OCBs" or	a company, partnership, society or other corporate body owned directly or indirectly to the extent of
"Overseas	at least 60% by NRIs including overseas trusts, in which not less than 60% of beneficial interest is
Corporate Body"	irrevocably held by NRIs directly or indirectly and which was in existence on October 3, 2003, and immediately before such date had taken benefits under the general permission granted to OCBs under
	FEMA. OCBs are not allowed to invest in the Issue;
Pay-in Period	The period commencing on the Bid/Issue Opening date and extended till the closure of the Anchor
T uy III T CITOU	Investor Pay-in-Date.
Payment through	Payment through NECS, NEFT or Direct Credit, as applicable.
electronic	
transfer of funds	
Person/ Persons	Any individual, sole proprietorship, unincorporated association, unincorporated organization, body
	corporate, corporation, company, partnership, limited liability company, joint venture, or trust or any
	other entity or organization validly constituted and/or incorporated in the jurisdiction in which it
	exists and operates, as the context requires.
Price Band	Price Band of a minimum price ("Floor Price") of ₹ [•] and the maximum price ("Cap Price") of
	₹ [•]. The Price Band will be decided by our Company in consultation with the BRLM and
	advertised in two national daily newspapers (one each in English and in Hindi) with wide circulation
Danish	at least two working days prior to the Bid / Issue Opening Date.
Prospectus	The Prospectus to be filed with the RoC in accordance with the Companies Act, 2013, and the SEBI
	ICDR Regulations containing, inter alia, the Issue opening and closing dates, the size of the Issue and certain other information.
Public Issue	An Account of the Company under Section 40 of the Companies Act, 2013 where the funds shall be
Account	transferred by the SCSBs from bank accounts of the ASBA Investors.
Pricing Date	The date on which our Company, in consultation with the BRLM, will finalise the Issue Price.
Qualified	The Qualified Institutional Buyers as defined under Regulation 2(1)(ss) of the SEBI ICDR
Institutional	Regulations.
Buyers / QIBs	
Qualified Foreign	Non-resident investors other than SEBI registered FIIs or sub-accounts or SEBI registered FVCIs
Investors / QFIs	who meet 'know your client' requirements prescribed by SEBI.
QIB Portion	The portion of the Net Issue (including the Anchor Investor Portion) being not more than 50% of the
	Net Issue, consisting of [●] Equity Shares aggregating to ₹[●] lakhs which shall be Allotted to QIBs
	(including Anchor Investors) on a proportionate basis, including the Anchor Investor Portion (in
	which allocation shall be on a discretionary basis, as determined by our Company in consultation
	with the BRLMs), subject to valid Bids being received at or above the Issue Price or Anchor Investor
Red Herring	Issue Price (for Anchor Investors).  The Red Herring Prospectus dated [●] issued in accordance with Section 26 and 32 of the Companies
Red Herring Prospectus / RHP	Act, 2013 and the provisions of the SEBI ICDR Regulations, which does not have complete
1 Tospectus / KIII	particulars of the price at which the Equity Shares will be Issued and the size of the Issue, including
	any addenda or corrigenda thereto.
Registered	Stockbrokers registered with SEBI under the Securities and Exchange Board of India (Stock Brokers
Brokers	and Sub Brokers) Regulations, 1992 and the stock exchanges having nationwide terminals, other
	than the Members of the Syndicate and having terminals at any of the Broker Centres and eligible to
	procure Applications in terms of Circular No. CIR/CFD/14/2012 dated October 04, 2012 and the
	UPI Circulars issued by SEBI.
Refund Account	Bank(s) which is / are clearing member(s) and registered with the SEBI as Bankers to the Issue at
	which the Refund Accounts will be opened in case listing of the Equity Shares does not occur, in
	this case being [●].
Registrar/	Registrar to the Issue being Abhipra Capital Limited.
Registrar to the	
Issue	Unless the context specifies compathing also this means the SEDI (Issue of Conital and Disabellaria)
Regulations	Unless the context specifies something else, this means the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018.
	requirements) regulations, 2010.

Term	Description
Individual	Individual investors (including HUFs applying through their Karta and Eligible NRI Bidders) who
Investors/ (II)	applies or bids for the Equity Shares of a value of more than 2 lots.
Individual	The portion of the Net Issue being not less than 50% of the Net Equity Shares which shall be
Investors Portion	available for allocation to IIs in accordance with the SEBI ICDR Regulations.
Revision Form	Form used by the Applicants to modify the quantity of the Equity Shares or the Bid Amount in any of their ASBA Form(s) or any previous Revision Form(s), as applicable. QIB Bidders and Non Institutional Investors are not allowed to withdraw or lower their applications (in terms of quantity of Equity Shares or the Bid Amount) at any stage. Individual Applicants can revise their Applications during the Issue Period and withdraw their Applications until Issue Closing Date.
Reserved	Categories of persons eligible for making bid under reservation portion.
Category/	
Categories	
Reservation	The portion of the Issue reserved for category of eligible bidders as provided under the SEBI (ICDR)
Portion	Regulations, 2018.
SEBI SCORES	Securities and Exchange Board of India Complaints Redress System.
SEBI Master	The SEBI Circular No. SEBI/HO/CFD/PoD-2/P/CIR/2023/00094 dated June 21, 2023.
Circular	, ,
Self-Certified	The list of SCSBs notified by SEBI for the ASBA process is available at
Syndicate	http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes or at such other website
Bank(s) or	as may be prescribed by SEBI from time to time. A list of the Designated SCSB Branches with
SCSB(s)	which an ASBA Bidder (other than a RIB using the UPI Mechanism), not bidding through
, ,	Syndicate/Sub Syndicate or through a Registered Broker, RTA or CDP may submit the Application
	Forms, is available at
	https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34, or at
	such other websites as may be prescribed by SEBI from time to time. In relation to Bids submitted
	to a member of the Syndicate, the list of branches of the SCSBs at the Specified Locations named
	by the respective SCSBs to receive deposits of Application Forms from the members of the
	Syndicate is available on the website of the SEBI
	(https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35) and
	updated from time to time. For more information on such branches collecting Application Forms
	from the Syndicate at Specified Locations, see the website of the SEBI
	(https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35) as
	updated from time to time. In accordance with SEBI Circular No.
	SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, SEBI Circular No.
	SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 and SEBI Circular No.
	SEBI/HO/CFD/DIL2/CIR/P/2022/45 dated April 5, 2022, UPI Bidders Bidding using the UPI
	Mechanism may apply through the SCSBs and mobile applications whose names appears on the
	website of the
	SEBI(https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40)
	and (https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43)
	respectively, as updated from time to time. A list of SCSBs and mobile applications, which are live
	for applying in public issues using UPI mechanism is provided as 'Annexure A' for the SEBI circular
	number SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019.
Specified	Bidding centres where the Syndicate shall accept ASBA Forms from Applicants, a list of which will
Locations	be included in the Application Form.
Sponsor Bank	The Banker to the Issue registered with SEBI and appointed by our Company to act as a conduit
Sponsor Bunk	between the Stock Exchanges and the NPCI in order to push the mandate collect requests and / or
	payment instructions of the Individual Bidders into the UPI and carry out other responsibilities, in
	terms of the UPI Circulars.
Stock Exchange	SME Platform of BSE Limited.
Systemically	Systemically important non-banking financial company as defined under Regulation 2(1)(iii) of the
Important Non-	SEBI ICDR Regulations.
*	DEDITEDA REgulations.
Banking	
Financial	
Companies	The die on decompationed by a manch of the Condicate as a CCCD (and a directly of
Transaction	The slip or document issued by a member of the Syndicate or an SCSB (only on demand), as the
Registration Slip/	case may be, to the bidders, as proof of registration of the bid.
TRS	

Term	Description
Underwriter	The Underwriter to the Issue, in this case being [●].
Underwriting	The Agreement entered into between the Underwriter and our Company dated [●]
Agreement	
UPI	Unified Payment Interface, which is an instant payment mechanism, developed by NPCI.
UPI Bidder	Collectively, individual investors applying as (i) Individual Bidders in the Individual Investors
	Portion, and (ii) Non- Institutional Bidders with an application size of more than ₹ 2,00,000 and up
	to ₹ 500,000 in the Non-Institutional Portion, and Bidding under the UPI Mechanism through ASBA
	Form(s) submitted with Syndicate Members, Registered Brokers, Collecting Depository Participants
	and Registrar and Share Transfer Agents. Pursuant to Circular no.
	SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022 issued by SEBI, all individual investors
	applying in public issues where the application amount is up to ₹ 500,000 shall use UPI and shall
	provide their UPI ID in the application form submitted with: (i) a syndicate member, (ii) a stock
	broker registered with a recognized stock exchange (whose name is mentioned on the website of the
	stock exchange as eligible for such activity), (iii) a depository participant (whose name is mentioned on the websites of the stock exchange as eligible for such activity), and (iv) a registrar to an issue
	and share transfer agent (whose name is mentioned on the website of the stock exchange as eligible
	for such activity).
UPI Circular	The SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI
	circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, SEBI circular no.
	SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, SEBI Circular no.
	SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, Circular number
	SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019, Circular number
	SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020, SEBI circular no.
	SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, SEBI Master circular, SEBI
	circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 and as amended pursuant to
	SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 April 20, 2022, SEBI circular no
	SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022 and any subsequent circulars or
LIDLID	notifications issued by SEBI or any other governmental authority in this regard.
UPI ID	ID created on UPI for single-window mobile payment system developed by the NPCI.
UPI Mandate	A request (intimating the Individual Bidder by way of a notification on the Mobile App and by way
Request	of a SMS directing the Individual Bidder to such Mobile App) to the Individual Bidder initiated by the Sponsor Bank to authorize blocking of funds on the Mobile App equivalent to Bid Amount and
	Subsequent debit of funds in case of Allotment.
UPI Mechanism	The bidding mechanism that may be used by a RII to make a Bid in the Issue in accordance with the
C11 Weenamsm	UPI Circulars.
UPI PIN	Password to authenticate UPI transactions.
Willful Defaulter	Willful defaulter as defined under Regulation 2(1) (lll) of the SEBI ICDR Regulations.
Working Days	In accordance with Regulation 2(1)(mmm) of SEBI ICDR Regulation, working day means all days
	on which commercial banks in the Mumbai city as specified in the Draft Red Herring Prospectus are
	open for business:
	1. However, in respect of announcement of price band and Issue Period, working day shall mean
	all days, excluding Saturday, Sundays and Public holidays, on which commercial banks in the
	city as notified in this Draft Red Herring Prospectus are open for business.
	2. In respect to the time period between the Issue closing date and the listing of the specified
	securities on the stock exchange, working day shall mean all trading days of the Stock Exchanges, excluding Sundays and bank holiday in accordance with circular issued by SEBI.
	Exchanges, excluding sundays and bank nonday in accordance with encular issued by SEDI.

### KEY PERFORMANCE INDICATORS

Term	Description
Revenue from	Revenue from Operations is used by our management to track the revenue profile of the
Operations	business and in turn helps to assess the overall financial performance of our Company and
	volume of our business.
Revenue Growth Rate	Revenue Growth rate informs the management of annual growth rate in revenue of the
%	company in consideration to previous period
EBITDA	EBITDA provides information regarding the operational efficiency of the business
EBITDA Margin (%)	EBITDA Margin (%) is an indicator of the operational profitability and financial performance
	of our business
EBITDA Growth Rate	EBITDA Growth Rate informs the management of annual growth rate in EBITDA of company
%	in consideration to previous period
ROCE %	ROCE provides how efficiently our Company generates earnings from the capital employed
	in the business.
Current Ratio	Current ratio indicate the company's ability to bear its short term obligations.
Operating Cash Flow	Operating cash flow shows whether the company is able to generate cash from day to day business.
PAT	Profit after Tax is an indicator which determine the actual earning available to equity shareholders.
DOE/ DONW	
ROE/ RONW	It is an indicator that shows how much the company is generating from its available shareholders' funds.
EPS	Earning per share is the company's earnings available of one share of the Company for the
	period.

### TECHNICAL AND INDUSTRY RELATED TERMS

Term	Description
AI/ ML	Artificial Intelligence/ Machine Learning
AMS	Application Management Services
APIs	Application Programming interface
AWS	Amazon Web Services
B2B	Business to Business
BPO	Business Process Outsourcing
BE	Budget Estimates
CII	Confederation of Indian Industry
CMS	Content management system
COE	Center of Excellence
Customers	Our Company's customers in the Application Industries
CI/ CD	Continuous Integration /Continuous Delivery or Deployment
CRM	Customer Relationship Management
CTO's	Chief Technology Officer
CPO's	Chief Product Officer
DC	Digital Cloud
DevOps	Development and Operations
DSS	Data Security Standard
ECC	Error correction code
GCP	Google Cloud Platform
GDPR	General Data Protection Regulation
GenAI	Generative Artificial Intelligence
GTM	Go to Market
HR	Human Resources
ISVs	Independent software vendors
IT	Information Technology
IaC	Infrastructure as Code

Term	Description
IOT	Internet of Things
ISMS	Information Security Management System
LAN	Local Area Network
LLM's	Large Language Model
MENA	Middle East & North Africa
ML	Machine learning
MVP	Minimum Viable Product
NODE	Network Open Distributed Environment
NLP	Natural Language Processing
PLI	Production Linked Incentive Scheme
PaaS	Platform as a Service
QA	Quality Assurance
R&D	Research and Development
SaaS	Software as a Service
Server nodes	A server node is an independent computing system having its individual processor and
	memory
SEO	Search Engine Optimization
SWOT	Strength Weakness Opportunities Threats
SOC	Security Operations Center
T&M	Time & Material
UI	User Interface
UPS	Uninterruptible Power Supply
UX	User Experience
DPIIT	Department for Promotion of Industry and Internal Trade
ERP	Enterprise Resource Planning
iOS	iPhone Operating System
SAAS	Software as a Service
UI	User Interface
Bankruptcy Code	The Insolvency and Bankruptcy Code, 2016, as amended from time to time
Bn	Billion
CSR	Corporate Social Responsibility
CAGR	Compounded Annual Growth Rate
CPI	Consumer Price Index
CRAR	Capital Adequacy Ratio
DGFT	Directorate General of Foreign Trade
ECB	External Commercial Borrowing
FDI	Foreign Direct Investment
FTA	Foreign Tourist Arrivals
GDP	Gross Domestic Product
GPS	Global Positioning System
IIP	Index of Industrial Production
KYC	Know Your Customer
KYC Norms	Customer identification procedure for opening of account and monitoring transactions of
	suspicious nature followed by NBFCs for the purpose of reporting it to appropriate authority
LAP	Loans against Property
PE	Private Equity
PMI	Purchasing Managers' Index
SLR	Statutory Liquidity Ratio
Total Assets	Total Assets of our Company
US	United States of America
VC	Venture Capital

### CONVENTIONAL AND GENERAL TERMS

Т	Description.
Term	Description
A/CM	Account
AGM	Annual General Meeting
AIF(s)	The alternative investment funds, as defined in, and registered with SEBI under the
10	Securities and Exchange Board of India (Alternative Investment Funds) Regulations, 2012.
AO	Assessing Officer.
AMC	Asset Management Company
Air Act	The Air (Prevention and Control of Pollution) Act, 1981
Associate	A person who is an associate of the offeror and as defined under the Companies Act, 2013
Category I AIF	AIFs who are registered as "Category I Alternative Investment Funds" under the SEBI AIF
	Regulations
Category II AIF	AIFs who are registered as "Category II Alternative Investment Funds" under the SEBI
	AIF Regulations
Category III AIF	AIFs who are registered as "Category III Alternative Investment Funds" under the SEBI
	AIF Regulations
Category I foreign	FPIs who are registered as "Category I Foreign Portfolio Investor" under the SEBI FPI
portfolio investor(s)	Regulations.
Category II foreign	FPIs who are registered as "Category II Foreign Portfolio Investor" under the SEBI FPI
portfolio investor(s)	Regulations.
Category III foreign	FPIs who are registered as "Category III Foreign Portfolio Investor" under the SEBI FPI
portfolio investor(s)	Regulations.
Client ID	The client identification number maintained with one of the Depositories in relation to
	Demat account.
Companies Act, 1956	Companies Act, 1956 (without reference to the provisions thereof that have ceased to have
	effect upon notification of the sections of the Companies Act, 2013) along with the relevant
	rules made thereunder.
Companies Act/	Companies Act, 2013, to the extent in force pursuant to the notification of sections of the
Companies Act, 2013	Companies Act, 2013, along with the relevant rules made thereunder.
Competition Act	The Competition Act, 2002.
Consolidated FDI Policy	The current consolidated FDI Policy, effective from October 15, 2020, issued by the
	Department of Industrial Policy and Promotion, Ministry of Commerce and Industry,
	Government of India, and any modifications thereto or substitutions thereof, issued from
	time to time.
Depositories Act	The Depositories Act, 1996.
Equity Listing	Unless the context specifies otherwise, this means the Equity Listing Agreement to be
Agreement/ Listing	signed between our company and BSE Limited.
Agreement	
FDI	Foreign Direct Investment
FEMA	Foreign Exchange Management Act, 1999 read with rules and regulations thereunder.
FII(s)	Foreign Institutional Investors as defined under the SEBI FPI Regulations (defined later).
Financial Year/ Fiscal/	Period of twelve (12) months ended March 31 of that particular year, unless otherwise
Fiscal Year/ F.Y.	stated.
Foreign Portfolio Investor	Foreign Portfolio Investors, as defined under the SEBI FPI Regulations (defined later) and
or FPI	registered with SEBI under applicable laws in India.
Fugitive economic	An individual who is declared a fugitive economic offender under section 12 of the Fugitive
offender	Economic Offenders Act, 2018.
FVCI	Foreign Venture Capital Investor, registered under the FVCI Regulations.
FVCI Regulations	Securities and Exchange Board of India (Foreign Venture Capital Investors) Regulations,
	2000.
Income Tax Act or the	The Income Tax Act, 1961.
I.T. Act	
Ind AS	New Indian Accounting Standards notified by Ministry of Corporate Affairs on February
	16, 2015, applicable from Financial Year commencing April 1, 2016.
LLP Act	The Limited Liability Partnership Act, 2008.
Notified Sections	The sections of the Companies Act, 2013 that have been notified by the Government as
1.ouried Sections	having come into effect prior to the date of this Draft Red Herring Prospectus.
	naving come into effect prior to the date of this Draft Red Herring I tospectus.

Term	Description
NRE Account	Non-resident external account.
NRO Account	Non-resident ordinary account.
RBI Act	Reserve Bank of India Act, 1934.
SCRA	Securities Contracts (Regulation) Act, 1956, as amended.
SCRR	Securities Contracts (Regulation) Rules, 1957, as amended.
SEBI	The Securities and Exchange Board of India, constituted under the SEBI Act.
SEBI Act	Securities and Exchange Board of India Act, 1992, as amended.
SEBI AIF Regulations	Securities and Exchange Board of India (Alternative Investment Funds) Regulations, 2012, as amended.
SEBI FII Regulations	Securities and Exchange Board of India (Foreign Institutional Investors) Regulations, 1995, as amended.
SEBI FPI Regulations	Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2019, as amended.
SEBI FVCI Regulations	Securities and Exchange Board of India (Foreign Venture Capital Investors) Regulations, 2000, as amended.
SEBI (ICDR)	Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements)
Regulations	Regulations, 2018, as amended.
SEBI Listing Regulations / SEBI (LODR) Regulations	SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
SEBI Takeover	Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers)
Regulations	Regulations, 2011, as amended.
SARFESI Act	The Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.
SEBI VCF Regulations	The erstwhile Securities and Exchange Board of India (Venture Capital Funds) Regulations, 1996, as amended.
Securities Act	U.S. Securities Act of 1933, as amended.
State Government	The government of a state of the Union of India.
Sub-account	Sub-accounts registered with SEBI under the SEBI FII Regulations other than sub-accounts
	which are foreign corporates or foreign individuals.
VCFs	Venture Capital Funds as defined and registered with SEBI under the SEBI VCF
	Regulations.

### GENERAL TERMS/ ABBREVIATIONS

Term	Description
₹, Rs. or Rupees or INR	Indian Rupees
A/c	Account
AMT	Amount
AGM	Annual General Meeting
AS/Accounting Standards	Accounting Standards issued by the Institute of Chartered Accountants of India.
ASBA	Applications Supported by Blocked Amount
A.Y.	Assessment year
AOA	Articles of Association
Approx.	Approximately
B.A.	Bachelor of Arts
B. Com	Bachelor in Commerce
BG/LC	Bank Guarantee / Letter of Credit
BIFR	Board for Industrial and Financial Reconstruction
BPLR	Bank Prime Lending Rate
BSE	BSE Limited
NSE	National Stock Exchange Limited
NSE (NIFTY)	NIFTY is an index; market indicator of the position of stock that is listed in the NSE.
CAGR	Compounded Annual Growth Rate
CAN	Confirmation of Allocation Note
CA	Chartered Accountant

Term	Description
CC	Cash Credit
Cr	Crore
CIT	Commissioner of Income Tax
CS	Company Secretary
CS & CO	Company Secretary and Compliance Officer
CFO	Chief Financial Officer
CARO	Companies (Auditor's Report) Order, 2003
CDSL	Central Depository Services (India) Limited
CIN	Corporate Identity Number
CLB	Company Law Board
CrPC	Criminal Procedure Code, 1973, as amended
CSR	Corporate Social Responsibility
CMD	Chairman and Managing Director
DIN	Director Identification Number
DIPP	Department of Industrial Policy and Promotion, Ministry of Commerce, Government of
	India.
DP	Depository Participant
DP ID	Depository participant's identification
ECS	Electronic Clearing System
EBITDA	Earnings before Interest, Tax Depreciation and Amortisation
ESIC	Employee's State Insurance Corporation
EGM	Extraordinary General Meeting of the Shareholders of the Company
EPS	Earnings Per Share
ESOS	Employee Stock Option Scheme
EXIM/EXIM Policy	Export-Import Policy
FIPB	Foreign Investment Promotion Board
FBT	Fringe Benefit Tax
GAAR	General anti avoidance rules
GIR	General index register
GST	Goods and Services Tax
GoI/Government	Government of India
HNI	High Net worth Individual
HSC	Higher Secondary Certificate
HUF	Hindu Undivided Family
ICAI	Institute of Chartered Accountants of India
IIP	Index of Industrial Production
IFRS	International Financial Reporting Standards
Indian GAAP	Generally Accepted Accounting Principles in India
ISO	International Organization for Standardization
IT Act	The Income Tax Act, 1961, as amended
IT Rules	The Income Tax Rules, 1962, as amended
IRDA	Insurance Regulatory and Development Authority
ICSI	The Institute of Company Secretaries of India
Ltd.	Limited
M.B.A.	Master of Business Administration
MoF	Ministry of Finance, Government of India
MCA	Ministry of Corporate Affairs, Government of India
MoU	Memorandum of understanding
Merchant Banker	Merchant Banker as defined under the Securities and Exchange Board of India
	(Merchant Bankers) Regulations, 1992
MVAT	Maharashtra Value Added Tax Act
N.A.	Not Applicable
NAV/ Net Asset Value	Net asset value being paid up equity share capital plus free reserves (excluding reserves
	created out of revaluation) less deferred expenditure not written off (including
	miscellaneous expenses not written off) and debit balance of profit and loss account,
NY	divided by number of issued Equity Shares.
Net worth	The aggregate of paid-up Share Capital and Share Premium account and Reserves and

Term	Description
	Surplus (Excluding revaluation reserves) as reduced by aggregate of Miscellaneous
	Expenditure (to the extent not written off) and debit balance of Profit & Loss Account.
NECS	National Electronic Clearing Services
NEFT	National Electronic Fund Transfer
NPV	Net Present Value
NoC	No Objection Certificate
No.	Number
NR	Non-resident
NSDL	National Securities Depository Limited.
NSE	National Stock Exchange of India Limited
NTA	Net Tangible Assets
P.A.	Per annum
PAN	Permanent Account Number
PAT	Profit After Tax
PBT	Profit before tax
PF	Provident Fund
PSU	Public Sector Undertaking(s)
P/E Ratio	Price per earnings ratio
Pvt.	Private
RBI	Reserve Bank of India
ROE	Return on Equity
RoC	Registrar of Companies
RONW	Return on Net Worth
RTGS	Real time gross settlement
SME	Small and Medium Enterprises
Sec.	Section
SICA	Sick Industrial Companies (Special Provisions) Act, 1985.
SSC	Secondary School Certificate
STT	Securities Transaction Tax
TAN	Tax Deduction Account Number
TIN	Taxpayers Identification Number
SCSB	Self-certified syndicate bank
UIN	Unique identification number
U.S. GAAP	Generally Accepted Accounting Principles in the United States of America
VAT	Value added tax
w.e.f.	With effect from
Willful Defaulter	A willful defaulter, as defined under Regulation 2(1)(III) of the SEBI (ICDR)
	Regulations, means a person who or which is categorized as a willful defaulter by any
	bank or financial institution (as defined under Companies Act, 2013) or consortium
	thereof, in accordance with the guideline on willful defaulter issued by the RBI.
-, ()	Represent Outflow

The words and expressions used but not defined in the Draft Red Herring Prospectus shall have the same meaning as is assigned to such terms under the Companies Act, 2013, the Securities and Exchange Board of India Act, 1992 (the "SEBI Act"), the SCRA, SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, the Depositories Act and the rules and regulations made thereunder.

Notwithstanding the foregoing, terms in the sections "Statement of Possible Tax Benefits", "Financial Statements as Restated" and "Main Provision of Articles of Association" beginning on page no 105, 186 & 276 respectively, shall have the meaning given to such terms in such sections.

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#### PRESENTATION OF FINANCIAL, INDUSTRY AND MARKET DATA

#### **Certain Conventions**

All references to "India" in this Draft Red Herring Prospectus are to the Republic of India and its territories and possessions and all references herein to the "Government", "Indian Government", "GoI", "Central Government" or the "State Government" are to the Government of India, central or state, as applicable.

All references in this Draft Red Herring Prospectus to the "US", "U.S." "USA" or "United States" are to the United States of America and its territories and possessions.

In this Draft Red Herring Prospectus, unless the context otherwise requires, all references to one gender also refers to another gender and the word "Thousand means One Thousand", "Lac / Lakh" means "one hundred thousand", the word "million (mn)" means "Ten Lac / Lakh", the word "Crore" means "ten million" and the word "billion (bn)" means "one hundred crore". In this Draft Red Herring Prospectus, any discrepancies in any table between total and the sum of the amounts listed are due to rounding-off. All figures in decimals have been rounded off to the second decimal and all percentage figures have been rounded off to two decimal places. In certain instances, (i) the sum or percentage change of such numbers may not conform exactly to the total figure given; and (ii) the sum of the numbers in a column or row in certain tables may not conform exactly to the total figure given for that column or row.

#### **Financial Data**

Unless stated otherwise, the financial data in this Draft Red Herring Prospectus is derived from our Restated Financial Statements which includes Restated Standalone Financial information of ENS Enterprises Limited for the period ended September 30, 2025 and financial year ended March 31, 2025, March 31, 2024 and March 31, 2023 prepared in accordance with Indian GAAP, the Companies Act and restated in accordance with the SEBI (ICDR) Regulations, 2018 and the Indian GAAP which are included in this Draft Red Herring Prospectus, and set out in the section titled "Restated Financial Statement" beginning on page no 186 of this Draft Red Herring Prospectus. Our Financial Year commences on April 1 and ends on March 31 of the following year, so all references to a particular Financial Years are to the twelve-month period ended March 31 of that year. In this Draft Red Herring Prospectus, discrepancies in any table, graphs or charts between the total and the sums of the amounts listed are due to rounding-off.

There are significant differences between Indian GAAP, IFRS and U.S. GAAP. Our Company has not attempted to explain those differences or quantify their impact on the financial data included herein, and the investors should consult their own advisors regarding such differences and their impact on the financial data. Accordingly, the degree to which the Restated Financial Statements included in this Draft Red Herring Prospectus will provide meaningful information is entirely dependent on the reader's level of familiarity with Indian accounting practices. Any reliance by persons not familiar with Indian accounting practices on the financial disclosures presented in this Draft Red Herring Prospectus should accordingly be limited.

Any percentage amounts, as set forth in the sections / chapters titled "Risk Factors", "Our Business" and "Management's Discussion and Analysis of Financial Information" beginning on page no. 31, 122 and 190, respectively of this Draft Red Herring Prospectus and elsewhere in this Draft Red Herring Prospectus, unless otherwise indicated, have been calculated on the basis of our Restated Financial Statements prepared in accordance with Indian GAAP, the Companies Act and restated in accordance with the SEBI (ICDR) Regulations, 2018 and the Indian GAAP.

### Use of Industry and Market Data

Unless stated otherwise, industry and market data used throughout this Draft Red Herring Prospectus has been obtained and derived from internal Company reports, data, websites, Industry publications report as well as Government Publications. Industry publication data and website data generally state that the information contained therein has been obtained from sources believed to be reliable, but that their accuracy and completeness and underlying assumptions are not guaranteed and their reliability cannot be assured.

Although, we believe industry and market data used in the Draft Red Herring Prospectus is reliable, it has not been independently verified by us or the BRLM or any of their affiliates or advisors. Similarly, internal Company reports and data, while believed by us to be reliable, have not been verified by any independent source. There are no standard data gathering methodologies in the industry in which we conduct our business and methodologies and assumptions may vary

widely among different market and industry sources. In accordance with the SEBI (ICDR) Regulations, 2018 the section titled "Basis for Issue Price" on page no 97 of the Draft Red Herring Prospectus includes information relating to our peer group companies. Such information has been derived from publicly available sources, and neither we, nor the BRLM, have independently verified such information.

#### Currency and units of presentation

In this Draft Red Herring Prospectus, unless the context otherwise requires, all references to:

- i 'Rupees' or '₹' or 'Rs.' or 'INR' are to Indian rupees, the official currency of the Republic of India.
- ii 'US Dollars' or 'US\$' or 'USD' or '\$' are to United States Dollars, the official currency of the United States of America,
- iii EURO or "€" are Euro currency,

All references to the word 'Thousand' means 'One thousand', 'Lakh', means 'One hundred thousand' and the word 'Million' means 'Ten Lakhs' and the word 'Crore' means 'Ten Million' and the word 'Billion' means 'One thousand Million'.

In accordance with the SEBI (ICDR) Regulations, the chapter titled "Basis for Issue Price" beginning on page no 97 of this Draft Red Herring Prospectus includes information relating to our peer group companies. Such information has been derived from publicly available sources, and neither we, nor the BRLM, have independently verified such information.

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#### FORWARD LOOKING STATEMENTS

All statements contained in this Draft Red Herring Prospectus that are not statements of historical facts constitute "forward looking statements". All statements regarding our expected financial condition and results of operations, business, objectives, strategies, plans, goals and prospects are forward-looking statements. These forward-looking statements include statements as to our business strategy, our revenue and profitability, planned projects and other matters discussed in this Draft Red Herring Prospectus regarding matters that are not historical facts. These forward-looking statements and any other projections contained in this Draft Red Herring Prospectus (whether made by us or any third party) are predictions and involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward looking statements or other projections.

All forward looking statements are subject to risks, uncertainties and assumptions about us that could cause actual results to differ materially from those contemplated by the relevant forward-looking statement. Important factors that could cause actual results to differ materially from our expectations include but are not limited to:

- General economic and business conditions in the markets in which we operate and in the local, regional, national and international economies;
- > Competition from existing and new entities may adversely affect our revenues and profitability;
- Experience delays and/or defaults in client payments, we may be unable to recover all expenditures;
- ➤ Political instability or changes in the Government could adversely affect economic conditions in India and consequently our business may get affected to some extent;
- > Our business and financial performance is particularly based on market demand and supply of our services;
- Failure to comply with regulations prescribed by authorities of the jurisdictions in which we operate;
- Inability to successfully obtain registrations in a timely manner or at all;
- > The performance of our business may be adversely affected by changes in, or regulatory policies of, the Indian national, state and local Governments;
- > Any downgrading of India's debt rating by a domestic or international rating agency could have a negative impact on our business and investment returns;
- > Changes in Government Policies and political situation in India may have an adverse impact on the business and operations of our Company;
- Concentration of ownership among our Promoters.
- The performance of the financial markets in India and globally;
- > The occurrence of natural or man-made disasters could adversely affect our results of operations and financial condition.

For further discussion of factors that could cause the actual results to differ from the expectations, please refer to the sections / chapters titled "Risk Factors", "Our Business" and "Management's Discussion and Analysis of Financial Information" beginning on page no. 31, 122 and 190 respectively of this Draft Red Herring Prospectus. By their nature, certain market risk disclosures are only estimates and could be materially different from what actually occurs in the future. As a result, actual gains or losses could materially differ from those that have been estimated.

Forward looking statements reflect the current views as of the date of this Draft Red Herring Prospectus and are not a guarantee of future performance. These statements are based on the management's beliefs and assumptions, which in turn are based on currently available information. Although our Company believes the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate, and the forward-looking statements based on these assumptions could be incorrect.

None of our Company, the Directors, the BRLM, or any of their respective affiliates have any obligation to update or otherwise revise any statements reflecting circumstances arising after the date hereof or to reflect the occurrence of underlying events, even if the underlying assumptions do not come to fruition. Our Company and the Directors will ensure that investors in India are informed of material developments until the time of the grant of listing and trading permission by the Stock Exchange.

#### SECTION II – SUMMARY OF ISSUE DOCUMENT

The following is a general summary of the terms of the Issue included in this Draft Red Herring Prospectus and is not exhaustive, nor does it purport to contain a summary of all the disclosures in this Draft Red Herring Prospectus when filed, or all details relevant to prospective investors. This summary should be read in conjunction with, and is qualified in its entirety by, the more detailed information appearing elsewhere in this Draft Red Herring Prospectus, including the sections titled "Risk Factors", "The Issue", "Capital Structure", "Objects of the Issue", "Industry Overview", "Our Business", "Our Promoters and Promoter Group", "Financial Statements as Restated", "Outstanding Litigation and Other Material Developments" and "Issue Procedure" on page no 31, 54, 71, 85, 107, 122, 178, 186, 201 and 239 respectively of this Draft Red Herring Prospectus.

#### **OVERVIEW OF BUSINESS**

#### A. PRIMARY BUSINESS OF OUR COMPANY

Our Company is an ISO 27001:2022 & ISO 9001:2015 certified Technology Company engaged in providing end-to-end digital commerce enablement and software solutions. Established in 2016, and headquartered in Uttar Pradesh, India, our Company has built a strong presence in both domestic and international markets, serving clients across 12+ countries with the support of a team of over 140 professionals. With a vast portfolio of successfully delivered projects, our Company has established itself as a trusted technology partner for a wide range of corporates, SMEs, and government-backed initiatives."

Our Company operates at the intersection of e-commerce, digital engineering, and cloud technologies, offering a range of solutions that cover online commerce platforms, ONDC integrations, software development, mobile applications, cloud and DevOps, and digital marketing. Our Company's portfolio is designed to provide clients with end-to-end technology support- from strategy and development to deployment, growth, and ongoing maintenance. Our Company has also developed proprietary SaaS products, which provide recurring subscription-based revenues.

For detailed information on our business activities, please refer to Chapter titled "Our Business" beginning on page no 122 of this Draft Red Herring Prospectus.

#### B. INDUSTRY IN WHICH OUR COMPANY OPERATES

The Indian Information Technology/ Software industry is a global powerhouse today, and its impact on India has been incomparable. It has contributed immensely in positioning the country as a preferred investment destination amongst global investors and creating hug job opportunities in India, as well as in the USA, Europe and other parts of the world. In the last decade, the industry has grown many folds in revenue terms, and relative share to India's GDP is around 7.3 percent in FY2024-25. India is the topmost off-shoring destination for IT companies across the world. Having proven its capabilities in delivering both on-shore and off-shore services to global clients, emerging technologies now offer an entire new gamut of opportunities for top IT firms in India. Indian IT/Software industry offers cost-effectiveness, great quality, high reliability, speedy deliveries and, above all, the use of state-of-the-art technologies globally.

For more details, please refer chapter titled "Industry Overview" beginning on page no 107.

#### C. OUR PROMOTERS

Promoters of our company are Mr. Manish Kumar Srivastava, Mr. Avinash Kumar Singh and Mr. Anupam Kumar Srivastava and having rich experience of more than 19 years, 17 years and 09 years respectively in the field of information technology and related field. For detailed information on our Promoters and Promoters Group, please refer to Chapter titled "Our Promoters & Promoters Group" beginning on page no 178 of this Draft Red Herring Prospectus.

#### D. ISSUE SIZE

Issue Size	Upto 36,02,400 Equity Shares of face value ₹ 10 each of our Company for cash at a price of ₹ [•] per Equity Share (including a securities premium of ₹ [•] per Equity Share) (the "Issue Price"), aggregating to ₹ [•] Lakhs ("The Issue")
Which includes:	
Fresh Issue	Upto 36,02,400 Equity Shares for cash at a price of ₹ [•] per Equity Share aggregating to ₹ [•] Lakhs (the "Fresh Issue")

For further details kindly refer to chapter titled "*Terms of the Issue*" beginning on page no 224 of this Draft Red Herring Prospectus.

#### E. OBJECTS OF ISSUE

The Issue Proceeds are proposed to be used in accordance with the details as set forth below:

Sr. No.	Particulars Particulars	Amount (₹ in Lakhs)
1.	Investment related to enhancement, maintenance and upgrading of existing products	1,702.00
	through manpower hiring	
2.	Investment in upgradation of IT Infrastructure	675.21
3.	Repayment of borrowings	120.00
4.	General Corporate Purposes*	[•]
	Total	[•]

<sup>\*</sup>The amount for General Corporate Purposes shall not exceed 15% of Gross proceeds or ₹ 10 crore, whichever is lower.

For further details please refer to the chapter titled "Object of the Issue" beginning on page no 85 of this Draft Red Herring Prospectus

#### F. PRE & POST ISSUE SHAREHOLDING OF PROMOTER & PROMOTER GROUP

Our Promoters and Promoter Group collectively holds 74,94,390 Equity shares of our Company aggregating to 75.00 % of the Pre-Issue Paid-up Share Capital of our Company.

The shareholding pattern of our Promoters and Promoters' Group before and after the Issue is as under:

	Pre-	Issue	Post-l	Issue*
Category of Promoters	No. of Shares	% of Pre-Issue Capital	No. of Shares	% of Post- Issue Capital
Promoters				
Mr. Manish Kumar Srivastava	24,94,440	24.96%	[•]	[•]
Mr. Avinash Kumar Singh	24,98,126	25.00%	[•]	[•]
Mr. Anupam Kumar Srivastava	24,92,595	24.94%	[•]	[•]
Sub-Total (A)	74,85,161	74.90%	[•]	[•]
Promoter Group	<u>.</u>			
Mrs. Adhishree Srivastava	3,690	0.04%	[•]	[•]
Mrs. Sheetal Chauhan	5,535	0.06%	[•]	[•]
Mrs. Ruchika Kumari	04	0.00%	[•]	[•]
Sub-Total (B)	9,229	0.10%	[•]	[•]
Total (A+B)	74,94,390	75.00%	[•]	[•]

<sup>\*</sup>Subject to finalization of Basis of Allotment

#### G. SUMMARY OF FINANCIAL INFORMATION

Following are details as per the restated financial statements for the stub period and Financial year ended on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023 are as below:

(₹ in thousands)

Sr.		For the period ended			
No.	Particulars	September	March 31,	March 31,	March 31,
		30, 2025	2025	2024	2023
1.	Paid-up Share Capital	99,925.12	27,079.98	300.00	300.00
2.	Net Worth	1,40,649.29	1,00,419.26	19,043.04	10,011.30
3.	Revenue from Operations	2,83,424.22	2,83,333.47	1,01,092.05	73,553.53
4.	Profits after Tax	40,230.03	37,040.15	9,031.74	5,557.31
5.	Earnings Per Share (Basic & Diluted) (In ₹)	4.03	18.07	4.45	2.74
6.	NAV Per Share ( <i>In</i> ₹)	14.08	37.08	634.77	333.71
7.	Total Borrowings				
	Long Term	-	-	ı	=
	Short Term	11,999.73	-	-	-

# H. AUDITORS QUALIFICATIONS WHICH HAVE NOT BEEN GIVEN EFFECT TO IN THE RESTATED FINANCIAL STATEMENTS:

The Restated Financial Information do not contain any qualifications by the Statutory Auditors.

#### I. OUTSTANDING LITIGATIONS

	Criminal	Tax Proceedings		Statutory/	Disciplinary actions by the	Material	Amount
Name of the Entity	Proceedings	Diract	Regulatory Proceedings	SEBI/ Stock Exchanges against out Promoters	Civil Litigations	Involved (₹ in lakhs)	
By our Company	Nil	NA	NA	Nil	Nil	Nil	Nil
Against our Company	Nil	4	3	Nil	Nil	Nil	31.84
By our Directors (Other than Promoters)	Nil	NA	NA	Nil	Nil	Nil	Nil
Against our Directors (Other than Promoters)	Nil	Nil	Nil	Nil	Nil	Nil	Nil
By our Promoters	Nil	NA	NA	Nil	Nil	Nil	Nil
Against our Promoters	Nil	NA	NA	Nil	Nil	Nil	Nil
By our KMP/SMP	Nil	NA	NA	Nil	Nil	Nil	Nil
Against our KMP/SMP	Nil	NA	NA	Nil	Nil	Nil	Nil

For further details, in relation to the legal proceedings involving our Company, our Directors, and our Promoters, please refer to the section titled "Outstanding Litigation and Material Developments" and "Risk Factors" beginning on page no 201 and 31 respectively of this Draft Red Herring Prospectus.

#### J. RISK FACTORS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this offering. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange

Board of India guarantee the accuracy or adequacy of this Draft Red Herring Prospectus. Specific attention of the investors is invited to the section titled "*Risk Factors*" beginning on page no 31 of this Draft Red Herring Prospectus.

#### K. SUMMARY OF CONTINGENT LIABILITIES

Following is the summary of the Contingent Liabilities of the Company for the stub period and financial year ended on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023:

		I	or the per	riod ended	
	Particulars	September 30, 2025	March 31, 2025	March 31, 2024	March 31, 2023
I.	Contingent Liabilities	30, 2025	31, 2025	31, 2024	51, 2025
	(a) claims against the company not acknowledged as debt;				
	(b) guarantees excluding financial guarantees; and	_	-	_	_
	(c) other money for which the company is contingently liable.				
II.	Commitments				
	(a) estimated amount of contracts remaining to be executed on				
	capita31 account and not provided for	-	-	-	-
	(b) uncalled liability on shares and other investments partly paid				
	(c) Other commitments				

#### L. SUMMARY OF RELATED PARTY TRANSACTIONS

#### (a) List of Related Parties

Particulars	Name of Related Parties	Nature of Relationship
Directors and Key Managerial	Manish Kumar Srivastava	Whole-Time-Director & CFO
Personnel (KMP)	Avinash Kumar Singh	Non-Executive Director
	Anupam Kumar Srivastava	Whole-Time-Director
	Prince Mishra	Independent Director
	Amita Agarwal	Independent Director
	Akhil Jain (from August 01, 2025)	Company Secretary and Compliance
		Officer
Enterprises in which KMP/	ENS Commerce Private Limited	Entities owned or controlled by KMP
Relatives of KMP can exercise	Fix Labs Private Limited	
significant influence Enterprises	Uniops Infotech Private Limited	
Relative of KMP or Director	Ruchika Kumari	Spouse of Director

### (b) Transactions with Related Parties:

(₹ in thousands)

	Nature		For the p	eriod ended	
Transactions during the year		September 30, 2025	March 31, 2025	March 31, 2024	March 31, 2023
Manish Kumar Srivastava (Whole-Time Director & CFO)	Remuneration	2,250.00	1,771.00	1,231.00	1,263.58
Avinash Kumar Singh (Chairman & Director)	Remuneration	1,125.00	1,834.00	1,415.24	1,263.58
Anupam Kumar Srivastava (Whole-Time Director)	Remuneration	2,250.00	1,771.00	1,555.00	1,263.58
Manish Kumar Srivastava	Payable to Director	328.60	329.00	400.00	-
Ruchika Kumari (Relative of Director)	Remuneration	1,125.00	332.00	331.20	82.80

For detailed information on the related party transactions executed by our Company, please refer "*Note–23*." appearing under Chapter titled "*Restated Financial Statement*" beginning on page no 186 of this Draft Red Herring Prospectus.

#### M. FINANCING ARRANGEMENTS

There have been no financing arrangements whereby our Promoter, members of the Promoter Group or our Directors and their relatives (as defined in the Companies Act, 2013) have financed the purchase by any other person of securities of our Company other than in the normal course of business of the financing entity during the period of six months immediately preceding the date of this Draft Red Herring Prospectus.

# N. WEIGHTED AVERAGE PRICE AT WHICH THE EQUITY SHARES WERE ACQUIRED BY OUR PROMOTER IN THE ONE YEAR PRECEDING THE DATE OF THIS DRAFT RED HERRING PROSPECTUS

Weighted average price at which the Equity Shares were acquired by our Promoters during the last one year:

Sr. No.	Name of Promoters	No. of Equity Shares Acquired*	Weighted Average Price (in ₹)*
1.	Mr. Manish Kumar Srivastava	24,85,440	Nil
2.	Mr. Avinash Kumar Singh	24,88,127	Nil
3.	Mr. Anupam Kumar Srivastava	24,84,095	Nil

<sup>\*</sup>As certified by M/s Prakash Sachin & Co., Chartered Accountants, by way of their certificate dated October 18, 2025 vide UDIN: 25504075BMKOUU3169.

For further details, refer the section titled "Capital Structure" beginning on page no 71 of this Draft Red Herring Prospectus.

#### O. AVERAGE COST OF ACQUISITIONS OF SHARES FOR OUR PROMOTERS

Sr. No.	Name of Promoters or Selling	No. of Equity Shares held	Average Cost of acquisition
	Shareholder		(in ₹)
1.	Mr. Manish Kumar Srivastava	24,94,440	0.04
2.	Mr. Avinash Kumar Singh	24,98,126	0.04
3.	Mr. Anupam Kumar Srivastava	24,92,595	0.04

<sup>\*</sup> M/s Prakash Sachin & Co., Chartered Accountants vide their certificate dated October 18, 2025 having UDIN-25504075BMKOUU3169 has certified the Average cost of acquisition of Equity shares by our promoters

#### P. DETAILS OF PRE-ISSUE PLACEMENT

Our Company does not contemplate any issuance or placement of Equity Shares from the date of this Draft Red Herring Prospectus till the listing of the Equity Shares.

# Q. ISSUE OF SHARES FOR CONSIDERATION OTHER THAN CASH DURING THE PRECEDING ONE YEAR

Except as disclosed below, our Company has not issued any Equity Shares for consideration other than cash, at any point of time since Incorporation:

<b>Date of Allotment</b>	No. of Equity Shares	Face Value	Nature of Allotment
	Allotted	(₹)	
March 22, 2025	20,01,000	10	Bonus Issue in the ratio of 667:10 i.e., 667
			Equity Shares for every 10 Equity Shares held
July 16, 2025	72,84,514	10	Bonus Issue in the ratio of 269:100 i.e., 269
			Equity Shares for every 100 Equity Shares held

### R. SPLIT / CONSOLIDATION OF EQUITY SHARES DURING THE PRECEDING ONE YEAR

Our Company has not undertaken split or consolidation of the Equity Shares during the one (1) year preceding the date of this Draft Red Herring Prospectus.

# S. EXEMPTION FROM COMPLYING WITH THE PROVISIONS OF SECURITIES LAWS, IF ANY GRANTED BY SEBI

As on date of the Draft Red Herring Prospectus, our Company has not availed any exemption from complying with any provisions of securities laws granted by SEBI.

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#### SECTION III - RISK FACTORS

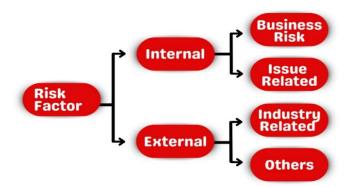
An investment in Equity Shares involves a high degree of risk. Prospective investors should carefully consider all the information in this Draft Red Herring Prospectus, particularly the "Restated Financial Statement" and the related notes, "Our Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" beginning on page no 160 & 190 of this Draft Red Herring Prospectus respectively and the risks and uncertainties described below, before making a decision to invest in our Equity Shares.

The risk factors set forth below are not exhaustive and do not purport to be complete or comprehensive in terms of all the risk factors that may arise in connection with our business or any decision to purchase, own or dispose of the Equity Shares. This section addresses general risks associated with the industry in which we operate and specific risks associated with our Company. Any of the following risks, individually or together, could adversely affect our business, financial condition, results of operations or prospects, which could result in a decline in the value of our Equity Shares and the loss of all or part of your investment in our Equity Shares. While we have described the risks and uncertainties that our management believes are material, these risks and uncertainties may not be the only risks and uncertainties we face. Additional risks and uncertainties, including those we currently are not aware of or deem immaterial, may also have an adverse effect on our business, results of operations, financial condition and prospects.

This Draft Red Herring Prospectus contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including the considerations described below and elsewhere in this Draft Red Herring Prospectus. The financial and other related implications of risks concerned, wherever quantifiable, have been disclosed in the risk factors below. However, there are risk factors the potential effects of which are not quantifiable and therefore no quantification has been provided with respect to such risk factors. In making an investment decision, prospective investors must rely on their own examination of our Company and the terms of the Issue, including the merits and the risks involved.

#### Materiality

The Risk factors have been determined on the basis of their materiality. The following factors have been considered for determining the materiality.



- 1. Some events may have material impact quantitatively;
- 2. Some events may have material impact qualitatively instead of quantitatively;
- 3. Some events may not be material individually but may be found material collectively;
- 4. Some events may not be material at present but may be having material impact in future.

#### Note:

The risk factors as envisaged by the management along with the proposals to address the risk if any. Unless specified or quantified in the relevant risk factors below, we are not in a position to quantify the financial implication of any of the risks described in this section.

In this Draft Red Herring Prospectus, any discrepancies in any table between total and the sums of the amount listed are due to rounding off. Any percentage amounts, as set forth in "Risk Factors" beginning on page no 31 and "Management Discussion and Analysis of Financial Condition and Results of Operations" beginning on page no 190 unless otherwise

indicated, has been calculated on the basis of the amount disclosed in the "Restated Financial Statement" prepared in accordance with the Generally Accepted Accounting Principles in India (Indian GAAP).

#### INTERNAL RISK FACTORS

1. Substantial portion of our revenues has been dependent on few customers. Further we do not have any long-term commitments from customers and any failure to continue our existing arrangements or loss of any one or more of our major clients would adversely affect our business and results of operations.

For the Stub Period and Financial year ending on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023, our revenue from operations from our top 10 customers contributed to 67.30%, 60.12%, 87.09% and 87.06% respectively of our revenues from operations as per our Restated Financial Statements. Our reliance on a limited number of customers for our business exposes us to risks, that may include, but are not limited to, reductions, delays or cancellation of orders from our significant customers, a failure to negotiate favourable terms with our key customers or the loss of these customers, all of which would have a material adverse effect on the business, financial condition, results of operations, cash flows and future prospects of our Company.

The contribution of our top ten customers in our sales as a percentage of the revenue from operations for the Stub Period and Financial year ending on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023 are disclosed hereunder:

S. No.	Customers	% contribution in	% contribution in	% contribution in	% contribution in the
		revenue from operations	the revenue from	the revenue from	revenue from
		for the period ended	operations for the	operations for the	operations for the FY
		September 30, 2025	FY 2025	FY 2024	2023
1.	Top 10	67.30	60.12	87.09	87.06

In addition, we have not entered into long term agreement or exclusive agreements with our customers and the success of our business is accordingly significantly dependent on maintaining good relationship with them. We cannot assure you that we will be able to sell our services as we have historically supplied to such customers. In the event our competitors offer better margins to such customers or otherwise incentivize them, there can be no assurance that our customers will continue to place orders with us. The loss of one or more of these significant customers or a reduction in the amount of business we obtain from them could have an adverse effect on our business, results of operations, financial condition and cash flows.

Although our Company maintains long-term relationship with our major customers, there can be no assurance that we will continue to maintain such relationship with our customers. Further, our inability to maintain our existing customer network could have a negative impact on our sales, business growth prospects, results in slowdown of operation, financial conditions and cash flows.

2. There have been certain instances of Delays in Filing with Registrar of Companies, non-filing, or partial compliance with the requirements of certain statutory authorities and applicable regulatory provisions.

In the past, there have been some instances of delays/ non-filing/ non-compliance with certain statutory authorities with certain provision of statutory regulations applicable to us. While the Company is actively undertaking corrective measures to address these issues and enhance internal compliance protocols, there remains a risk that regulatory authorities may, in the future, impose penalties, fines, or initiate other actions due to these past non-compliances. Such regulatory actions could adversely affect the financial position, operations, or reputation of the Company.

The Company continues to review and regularize its filings and records to ensure ongoing compliance with applicable laws and regulations. However, the possibility of oversight or regulatory scrutiny cannot be entirely ruled out.

S. No	E-Form	Due date of filing	Delayed/ Typographical error	For the period	E-Form Filed on	No. of Days (Delay)
1.	ADT-1	05-02-2016	Delayed	2016-17	14-07-2025	3447
2.	AOC-4	29-01-2018	Delayed	2016-17	28-04-2018	89
3.	MGT-7	29-02-2018	Delayed	2016-17	28-04-2018	59
4.	ADT-1	16-01-2018	Delayed	2017-18	28-04-2018	102

S. No	E-Form	Due date of filing	Delayed/ Typographical error	For the period	E-Form Filed on	No. of Days (Delay)
5.	AOC-4	21-10-2018	Delayed	2017-18	27-12-2018	67
6.	MGT-7	20-11-2018	Delayed	2017-18	27-12-2018	37
7.	AOC-4	30-10-2019	Delayed	2018-19	15-11-2019	16
8.	AOC-4	30-12-2021	Delayed	2020-21	13-03-2022	73
9.	MGT-7A	29-01-2022	Delayed	2020-21	24-03-2022	54
10.	ADT-3	18-12-2021	Delayed	2021-22	21-01-2022	34
11.	ADT-1	14-12-2021	Delayed	2021-22	13-03-2022	89
12.	ADT-1	15-12-2021	Delayed	2021-22	13-03-2022	88
13.	AOC-4	30-10-2022	Delayed	2021-22	17-01-2023	79
14.	MGT-7A	29-11-2022	Delayed	2021-22	16-01-2023	48
15.	AOC-4	30-10-2023	Delayed	2022-23	18-11-2023	19
16.	ADT-1	15-10-2022	Delayed	2022-23	01-12-2022	47
17.	ADT-3	23-04-2023	Delayed	2022-23	20-09-2023	150
18.	ADT-1	09-04-2023	Delayed	2022-23	23-09-2023	167
19.	ADT-3	01-04-2025	Delayed	2024-25	06-06-2025	66
20.	ADT-1	05-04-2025	Delayed	2025-26	07-06-2025	63
21.	MGT-14	05-10-2025	Delayed	2025-26	30-10-2025	23
22.	MGT-14	31-08-2025	Not Filed	2025-26	_**	58

<sup>\*</sup>M/s APNS and Associates has certified Secretarial Due Diligence Report dated October 28, 2025 having UDIN-A014094G001672916.

Also, few of the documents filed contains some irregularities with respect to date, sign etc. in terms of provisions of Companies Act, 2013. However, company have not received any notice based on such irregularities.

Although the late filing fees levied are small but if we continue this practice, the accumulated amounts of each delay may adversely affect our cash flows. Further, no- show cause notice has been issued against our Company till date, in respect of above, in the event of any cognizance being taken by the concerned authorities in respect of above, actions may be taken against our Company, Promoters and directors, in which event the financials of our Company, Promoters and our Directors may be affected. Further, we cannot assure that we may not do delay filings in future and not be subjected to penalty or interest. Further, with the expansion of our operations, there can be no assurance that deficiencies in our internal controls and compliances will not arise, or that we will be able to implement, and continue to maintain, adequate measures to rectify or mitigate any such deficiencies in our internal controls, in a timely manner or at all. While no legal proceedings or regulatory action has been initiated against our Company in relation to above mentioned non-compliance or instances of non-filings or incorrect filings or delays in filing statutory forms with the RoC as of the date of this Draft Red Herring Prospectus, we cannot assure you that such legal proceedings or regulatory actions will not be initiated against our Company in future and we cannot assure you that we will not be subject to penalties imposed by concerned regulatory authorities in this respect. Therefore, if the authorities impose monetary penalties on us or take certain punitive actions against our Company in relation to the same, our business, financial condition and results of operations could be adversely affected.

As a corrective measure, our company has appointed Mr. Akhil Jain, Company Secretary & Compliance Officer to oversee real-time management of all compliance-related matters.

3. There are outstanding litigation proceedings involving our Company, our Promoters, an adverse outcome in which, may have an adverse impact on our reputation, business, financial condition, results of operations and cash flows.

Our Company, Promoters, are involved in certain legal proceedings which are pending at different levels of adjudication before various courts, tribunals, enquiry officers, and appellate authorities. There is no assurance that in future, we, our promoters, or company may not face legal proceedings and any adverse decision in such legal proceedings may impact our business.

<sup>\*\*</sup>Not filed as on Secretarial Due Diligence Report dated October 28, 2025

#### A summary of the pending civil and other proceedings involving our Company is provided below:

	~ · · · ·	Tax Proceedings		Statutory/	Disciplinary actions by the	Material	Amount
Name of the Entity	Criminal Proceedings	Direct Tax	GST	Regulatory Proceedings	SEBI/ Stock Exchanges against out Promoters	Civil Litigations	Involved (₹ in lakhs)
By our Company	Nil	NA	NA	Nil	Nil	Nil	Nil
Against our Company	Nil	4	3	Nil	Nil	Nil	31.84
By our Directors (Other than Promoters)	Nil	NA	NA	Nil	Nil	Nil	Nil
Against our Directors (Other than Promoters)	Nil	Nil	Nil	Nil	Nil	Nil	Nil
By our Promoters	Nil	NA	NA	Nil	Nil	Nil	Nil
Against our Promoters	Nil	NA	NA	Nil	Nil	Nil	Nil
By our KMP/SMP	Nil	NA	NA	Nil	Nil	Nil	Nil
Against our KMP/SMP	Nil	NA	NA	Nil	Nil	Nil	Nil

There are certain outstanding legal proceedings involving our Company, our Promoters, our Directors and one of our Group Companies. These proceedings are pending at different levels of adjudication before various courts, tribunals, authorities, enquiry officers and appellate tribunals. The brief details of such outstanding litigation are as follows.

4. There are certain instances of delays in payment of statutory dues. Any delay in payment of statutory dues or non-payment of statutory dues in dispute may attract financial penalties from the respective government authorities, which may have an adverse impact on our financial condition and cash flows.

There have been certain instances on delay in payment of statutory dues in the Stub Period and Financial year ending on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023, which inter-alia include, income-tax, goods and services tax, provident fund, employees' state insurance, professional tax and other statutory dues which as on the date of this Draft Red Herring Prospectus has been deposited with relevant authorities.

The table below sets out details of statutory dues paid by our Company during the Stub Period and Financial year ending on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023 regularised later on:

#### **Employee Provident Fund**

	EPF						
Financial Year	Return Month	Due Date	Filling Date	Delayed Number of Days			
2022-23	April 2022	15-May-22	16-May-22	1			
2022-23	July 2022	15-Aug-22	16-Aug-22	1			
2022-23	December 2022	15-Jan-23	16-Jan-23	1			
2022-23	February 2023	15-Mar-23	17-Mar-23	2			
2023-24	April 2023	15-May-23	17-May-23	2			
2023-24	May 2023	15-Jun-23	19-Jun-23	4			
2023-24	June 2023	15-Jul-23	17-Jul-23	2			
2023-24	July 2023	15-Aug-23	17-Aug-23	2			
2023-24	September 2023	15-Oct-23	16-Oct-23	1			
2023-24	October 2023	15-Nov-23	16-Nov-23	1			
2024-25	June 2023	15-Jul-24	07-Aug-24	23			
2024-25	July 2023	15-Aug-24	20-Aug-24	5			
2024-25	August 2023	15-Sep-24	18-Sep-24	3			
2024-25	September 2023	15-Oct-24	16-Dec-24	62			
2024-25	October 2023	15-Nov-24	18-Dec-24	33			
2024-25	November 2023	15-Dec-24	11-Jan-25	27			

		EPF		
Financial Year	Return Month	<b>Due Date</b>	Filling Date	Delayed Number of Days
2024-25	December 2023	15-Jan-25	15-Feb-25	31
2024-25	January 2024	15-Feb-25	03-Apr-25	47
2024-25	February 2024	15-Mar-25	18-May-25	64
2024-25	March 2024	15-Apr-25	30-May-25	45

## **Employee State Insurance**

		ESIC		
Financial Year	Return Month	Due Date	Filling Date	Delayed Number of Days
2023-24	June 2023	15-Jul-23	20-Jul-23	5
2023-24	July 2023	15-Aug-23	17-Aug-23	2
2023-24	August 2023	15-Sep-23	25-Sep-23	10
2023-24	September 2023	15-Oct-23	16-Oct-23	1
2023-24	October 2023	15-Nov-23	16-Nov-23	1
2023-24	December 2023	15-Jan-24	16-Jan-24	1
2023-24	January 2024	15-Feb-24	24-Feb-24	9
2024-25	April 2024	15-May-24	20-May-24	5
2024-25	May 2024	15-Jun-24	18-Jun-24	3
2024-25	June 2024	15-Jul-24	04-Sep-24	51
2024-25	July 2024	15-Aug-24	04-Sep-24	20
2024-25	August 2024	15-Sep-24	18-Sep-24	3
2024-25	September 2024	15-Oct-24	09-Nov-24	25
2024-25	December 2024	15-Jan-25	31-May-25	136
2024-25	January 2025	15-Feb-25	02-Jun-25	107
2024-25	February 2025	15-Mar-25	03-Jun-25	80
2024-25	March 2025	15-Apr-25	03-Jun-25	49

## **TDS**

		TDS		
Financial Year	Return Type	Due Date	Filling Date	Delayed Number of Days
2022-23	24Q	31-Oct-22	23-Nov-22	23
2022-23	26Q	31-Oct-22	22-Nov-22	22
2022-23	26Q	31-Jan-23	03-Feb-23	3
2022-23	24Q	31-May-23	10-Jun-23	10
2022-23	26Q	31-May-23	11-Jun-23	11
2023-24	24Q	31-Oct-23	06-Dec-23	36
2023-24	26Q	31-Oct-23	03-Dec-23	33
2023-24	26Q	31-Jan-24	27-Feb-24	27
2023-24	24Q	31-May-24	06-Jul-24	36
2023-24	26Q	31-May-24	24-Jun-24	24
2024-25	24Q	31-Jul-24	28-Sep-24	59
2024-25	26Q	31-Jul-24	13-Nov-24	105
2024-25	24Q	31-Oct-24	12-Nov-24	12
2024-25	26Q	31-Oct-24	12-Nov-24	12

# <u>GST</u>

	GST							
Financial Year	Return Month	Return Type	<b>Due Date</b>	Filling Date	Delayed Number of Days			
2022-23	April 2022	GSTR-3B	20-May-22	30-May-22	10			
2022-23	May 2022	GSTR-3B	20-Jun-22	26-Jun-22	6			

		GS	ST		
Financial Year	Return Month	Return Type	<b>Due Date</b>	Filling Date	Delayed
					<b>Number of Days</b>
2022-23	June 2022	GSTR-3B	20-Jul-22	31-Jul-22	11
2022-23	August 2022	GSTR-3B	20-Sep-22	26-Sep-22	6
2022-23	October 2022	GSTR-3B	20-Nov-22	21-Nov-22	1
2022-23	November 2022	GSTR-3B	20-Dec-22	26-Dec-22	6
2022-23	January 2023	GSTR-3B	20-Feb-23	21-Feb-23	1
2023-24	April 2023	GSTR-3B	20-May-23	23-May-23	3
2023-24	June 2023	GSTR-3B	20-Jul-23	04-Aug-23	15
2023-24	July 2023	GSTR-3B	20-Aug-23	28-Aug-23	8
2023-24	August 2023	GSTR-3B	20-Sep-23	21-Sep-23	1
2023-24	September 2023	GSTR-3B	20-Oct-23	25-Oct-23	5
2023-24	October 2023	GSTR-3B	20-Nov-23	21-Nov-23	1
2023-24	December 2023	GSTR-3B	20-Jan-24	29-Jan-24	9
2024-25	April 2024	GSTR-3B	20-May-24	21-May-24	1
2024-25	June 2024	GSTR-3B	20-Jul-24	22-Jul-24	2
2024-25	August 2024	GSTR-3B	20-Sep-24	21-Sep-24	1
2024-25	July 2024	GSTR-1	11-Aug-24	20-Aug-24	9
2024-25	August 2024	GSTR-1	11-Sep-24	21-Sep-24	10
2024-25	September 2024	GSTR-3B	20-Oct-24	05-Nov-24	16
2024-25	December 2024	GSTR-3B	20-Jan-25	24-Jan-25	4
2024-25	January 2025	GSTR-3B	20-Feb-25	21-Feb-25	1
2024-25	March 2025	GSTR-3B	20-Apr-25	24-Apr-25	4

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants has certified vide certificate dated October 18, 2025 having UDIN: 25504075BMKOUF8175

There can be no assurance that such delays may not arise in future. This may lead to financial penalties from respective government authorities which may have a material adverse impact on our financial condition and cash flows.

# 5. We have experienced negative cash flows and any negative cash flows in the future could adversely affect our financial conditions and results of operations.

The detailed break up of cash flows as restated is summarized in below mentioned table and our Company has reported negative cash flow in certain financial years and which could affect our business and growth:

Particulars	September 30, 2025	March 31, 2025	March 31, 2024	March 31, 2023
Net Cash flow from Operative activities	(16,946.81)	24,997.86	1,095.39	3,913.79
Net Cash Flow from Investing activities	240.90	(36,462.92)	(2,276.40)	(2,204.33)
Net Cash Flow from Financing activities	31,787.43	23,933.87	-	-
Net Cash Flow for the Year	15,081.52	12,468.81	(1,181.00)	1,709.46

For further details, please refer to section titled "Restated Financial Statement" on page 177 of this Draft Red Herring Prospectus.

6. We currently do not hold any registered Intellectual Property Rights in our name, and this may affect our ability to obtain, maintain, protect, or enforce our intellectual property and other proprietary rights.

Our Company has made application dated August 08, 2025 for registration of its logo under class 42 vide application no. 7206439 of the Trade Mark Act, 1999 which is currently pending as on date with a present status as "Formality Check Pass". There can be no assurance that we will be able to successfully obtain registration against the said trademark application, which may affect our ability to use such trade marks in the future. If we are unable to renew or register our trademarks for various reasons including our inability to remove objections to any trademark application, or if any of our unregistered trademark are registered in favour of or used by a third party in India or abroad, we may not be able to claim registered ownership of such trademark and consequently, we may not be able to seek remedies for infringement of those trademarks by third parties other than relief against passing off by other entities, causing damage to

our business prospects, reputation and goodwill in India and abroad. Apart from this, any failure to register or renew registration of our registered trademark may affect our right to use such trademark in future.

Further, our efforts to protect our intellectual property may not be adequate and any third-party claim on any of our unprotected intellectual property may lead to erosion of our business value and our reputation, which could adversely affect our operations.

Any damage to our brand name, if not immediately and sufficiently remedied, could have an adverse effect on our business and competitive position in industry.

For further details see "Our Business - Intellectual Property" and "Government and Other Statutory Approvals" on pages 122 and 208, respectively.

7. Our lenders have charge over our movable properties in respect of finance availed by us.

We have secured our lenders by creating a charge over our movable properties in respect of loans / facilities availed by us from Banks and financial institutions. The total amounts outstanding and payable by us as secured loans is ₹ 120.00 Lakhs as on September 30, 2025. In the event of any default in repayment of the loans / facilities availed by us and any interest thereof, our properties may be forfeited by lenders, which in turn could have significant adverse effect on business, financial condition or results of operations. For further information on the Financial Indebtedness please refer to section titled "Financial Indebtedness" on page no. 164 of this Draft Red Herring Prospectus.

8. Our Promoters and Directors have extended their personal guarantees with respect to various loan facilities availed by our Company. Revocation of any or all of these personal guarantees may adversely affect our business operations and financial condition.

Our Promoters, Shareholders and Directors i.e. Mr. Manish Kumar Srivastava, Mr. Avinash Kumar Singh, Mr. Anupam Kumar Srivastava, have extended their personal guarantees in favour of certain facilities availed by our Company from Banks & Financial Institutions. Our financial position and future ability to avail loans are dependent on our promoters to honour the guarantee. There is no guarantee about the willingness and ability of our promoters to honour the said guarantees and continuation of the collateral facility extended, which may arise from their financial difficulties, deterioration in their business performance, or a downturn in the global economy. In the event any of these guarantees are revoked, our lenders may require us to furnish alternate guarantees or may demand a repayment of the outstanding amounts under the said facilities sanctioned or may even terminate the facilities sanctioned to us. There can be no assurance that our Company will be able to arrange such alternative guarantees in a timely manner or at all. If our lenders enforce these restrictive covenants or exercise their options under the relevant debt financing agreements, our operations and use of assets may be significantly hampered and lenders may demand the payment of the entire outstanding amount and this in turn may also affect our further borrowing abilities thereby adversely affecting our business and operations.

For further details please refer to chapter titled "Financial Indebtedness" beginning on page 189 of this Draft Red Herring Prospectus.

9. Registered Office of our Company is located on rental premises. If we are unable to renew such rent agreements or relocate on commercially suitable terms, it may have a material adverse effect on our business, results of operations and financial condition.

As on the date of this Draft Red Herring Prospectus, our Registered Office is located on properties taken on rental basis. We operate our business from the following place:

Sr. No.	Address	Area	Name of Lessor/ Owner	Owned/ Lease	Purpose	Rent Details	Tenure of Lease
1	B-16, 2nd Floor, Sector-63, Gautam Buddha Nagar, Noida, Uttar Pradesh- 201301	7000 sq ft.	Mr. Surindra Dev Mudgil	Rent	Registered Office	₹ 4,96,125 per month	Valid from August 01, 2025 to June 30, 2026

We do not own the registered office from which we operate. The said office is taken on rental basis and in case of non-renewal or termination of such agreements or renewal on such terms and conditions that are unfavourable to our Company,

we may suffer disruption in our Operations which may adversely affect our financial conditions. For further details regarding our properties, please refer to the chapter titled "*Our Business*" on page 115 of this Draft Red Herring Prospectus. Any dispute that may arise in future may affect our business relation and our results of operation.

Further, the Rent agreement for said registered office is not registered with the concerned authority. The Company has not experienced any conflict of interest between the owner of the immovable properties which are significant for us, with our Company, its directors, shareholders, promoter, promoter group, key managerial personnel or group Company, if any. Any potential future conflict of interest, if any may adversely impact the operations of our Company.

In addition, we may not be able to identify satisfactory new premises or may have to incur substantial additional costs towards those premises. Any of the aforesaid could have an adverse effect on our business, results of operation and financial condition.

### 10. If we are unable to collect our receivables from, or bill our unbilled services to, our clients, our results of operations and cash flows could be materially adversely affected.

Our business depends on our ability to successfully obtain payment from our clients of the amounts they owe us for services provided to our clients. Actual losses on client balances could differ from those that we currently anticipate and, as a result, we might need to adjust our allowances.

There is no guarantee that we will accurately assess the creditworthiness of our clients. Weak macro-economic conditions and related turmoil in the global financial system could also result in financial difficulties, including limited access to the credit markets, insolvency, or bankruptcy for our clients, and, as a result, could cause clients to delay payments to us, request modifications to their payment arrangements that could increase our receivables balance, or default on their payment obligations to us. Timely collection of client balances also depends on our ability to complete our contractual commitments and bill and collect our contracted revenues.

If we are unable to meet our contractual requirements, we might experience delays in collection of and/ or be unable to collect our client balances, and if this occurs, our results of operations and cash flows could be materially adversely affected. In addition, if we experience an increase in the time to bill and collect for our services, our cash flows could be adversely affected.

During the period Stub Period and Financial year ending on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023, our trade receivables were ₹ 1,58,388.12 thousands, ₹ 1,11,615.46 thousands, ₹ 20,201.05 thousands and ₹7,690.04 thousands respectively. For further details, please refer to chapter titled *"Restated Financial Statements"* beginning on page 186 of this Draft Red Herring Prospectus.

### 11. We have in the past entered into related party transactions and may continue to do so in the future, which may potentially involve conflicts of interest with the equity shareholders.

We have in the course of our business entered into, and will continue to enter into, several transactions with our related parties. For details, see the chapter titled "Restated Financial Statements-Note 23" on page no. 186 for Related Party Transactions of this Draft Red Herring Prospectus. We cannot assure you that we will receive similar terms in our related party transactions in the future. We cannot assure you that we could not have achieved more favourable terms with unrelated parties. The transactions we have entered into and any further transactions with our related parties have involved or could potentially involve conflicts of interest which may be detrimental to our Company. Further, the Companies Act, 2013 requires specific compliance requirements such as obtaining prior approval from the audit committee, board of directors and shareholders for certain related party transactions. We cannot assure you that such transactions, individually or in the aggregate, will not have an adverse effect on business and financial results, including because of potential conflicts of interest or otherwise.

As of September 30, 2025, we have entered into several related party transactions. We confirm that the transactions with Related Parties entered into by our Company in the preceding three years have been carried out at arms' length price and are in compliance with the Companies Act and other applicable laws. Further, we confirm that the transactions are not prejudicial to the interest of our Company. A summary of the related party transactions during the period ended on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023 are as per applicable Indian GAAP is derived from our Restated Financial Statements. For further details, see "Restated Financial Statement-Note 23- Related Party Transactions" on page no 186. While we believe that all our related party transactions have been conducted on an arm's length basis, we cannot assure you that we may not have achieved more favourable terms had such transactions been entered into with unrelated parties.

Although all related-party transactions that we may enter into in the future are subject to approval by Board or shareholders, as required under the Companies Act, we cannot assure you that such future transactions or any other future transactions, individually or in aggregate, will not have an adverse effect on our financial condition and results of operations or that we could not have achieved more favourable terms if such transactions are not entered into with related parties.

Furthermore, it is likely that we may enter into related party transactions in the future. Any future transactions with our related parties could potentially involve conflicts of interest. Accordingly, there can be no assurances that such transactions, individually or in the aggregate, will not have a material adverse effect on our business, financial condition, cash flows, results of operations and prospects.

#### 12. Relevant copies of Experience Certificates of our Non- Executive-Independent Directors are not traceable.

Relevant copies of the Experience Certificates of Non-Executive-Independent Directors namely, Ms. Amita Aggarwal and Mr. Prince Mishra, are not traceable. In accordance with the disclosure requirements in respect of brief biographies of the Directors, we have relied on affidavit provided by our Promoter for the purpose of disclosure in the section titled "Our Management" on page 160 of this Draft Red Herring Prospectus.

### 13. Our global operations expose us to significant legal, regulatory, and market risks, which could adversely affect our business and financial condition.

We derive a portion of our revenues from clients located in international markets, such as the Bangladesh, Canada, United States, Cyprus, Europe, Israel, Japan, Singapore, United Kingdom, Canada, Austria, and several other countries. For the Stub Period and Financial year ending on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023, revenue from operations in these regions represented approximately 5.35%, 8.98%, 9.03%, and 11.42% of our revenue from operations, respectively. Any adverse developments in these markets, such as increased competition, pricing pressures, regulatory changes, fluctuations in demand, or geopolitical events, could have a material impact on our business.

Additionally, our operations in multiple jurisdictions may expose us to a complex and sometimes conflicting array of legal and regulatory requirements, ranging from import/export controls, taxation, trade restrictions, data protection, anti-corruption laws, to labour and environmental regulations.

Any non-compliance with these laws or failure to manage the risks associated with international operations could result in significant financial penalties, reputational damage, and legal consequences, including criminal sanctions and restrictions on doing business. Further, the political, social, or economic instability in any of these regions, or any changes in government policies, could necessitate changes to our business strategy or operations, resulting in increased operational costs and potential disruptions to our revenue streams. The risks related to international legal compliance, coupled with our reliance on key international markets, may have a material adverse effect on our financial condition, results of operations, and future growth prospects. While no such non complaince events have occurred in the past, however, we cannot guarantee that they will not occur in the future and such event may pose financial, legal, operational and commercial loss to the company.

### 14. After the conversion of the Company into public limited, we are required to update the name of our company in some of the statutory approvals, certificates, licenses and registrations due to the change of Status of our Company.

Further Our Company was originally incorporated as a Private Limited Company under the name of "ENS Enterprises Private Limited" on January 07, 2016 under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Kanpur. Pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on May 05, 2025, the Company was converted into a Public Limited Company, and its name was changed from "ENS Enterprises Private Limited" to "ENS Enterprises Limited" and a fresh Certificate of Incorporation consequent to the conversion, dated May 08, 2025, having CIN U74120UP2016PLC075577 was issued by the Registrar of Companies, Central Processing Centre.

Subsequent to the conversion, our Company is in the process of updating its name and status on various statutory approvals, certificates, licenses and registrations obtained under its former name. However, certain approvals and certificates, such as Certificate for registration under Employees' State Insurance Act, 1948, Certificate for Registration under Employees' Provident Funds are issued in the old name of the company i.e. "ENS Enterprises Private Limited". The same needs to be updated in the records of concerned authority. While we endeavor to comply with applicable regulatory requirements, we cannot ensure that we will be able to update all said documents in a timely manner or without procedural delays.

For further details, see "Government and Other Approvals" beginning on page 208 of this Draft Red Herring Prospectus.

### 15. Our insurance coverage may not be adequate to protect us against all potential losses to which we may be subject and this may have a material effect on our business and financial condition.

Our business and assets could suffer damage from fire, natural calamities, misappropriation or other causes, resulting in losses, which may not be compensated due to non-availability of insurance. Although, our company has obtained insurance coverage in respect of certain risks such as Group Medi-claim Policy for our employees and Vehicle insurance. We may not have identified every risk and further may not be insured against every risk because such risks are either uninsurable or not insurable on commercially acceptable terms, including operational risk that may occur and the occurrence of an event that causes losses in excess of the limits specified in our policies, or losses arising from events or risks not covered by insurance policies such as COVID-19 and other pandemics, or due to the same being inadequate, could materially harm our cash flows, financial condition and future results of operations.

While we believe that the insurance coverage maintained by us is adequate and consistent with the size of our business. However, there is no assurance that our insurance policies will be adequate to cover the losses in respect of which the insurance has been availed. Further, our Group Medi-Claim policy does not extend to employees beyond the 107 currently covered, leaving newly hired staff uninsured under that policy.

Further, our Company is required to renew these insurance policies from time to time and in the event, we fail to renew the insurance policies within the time period prescribed in the respective insurance policies or not obtain at all, our Company may face significant uninsured losses. If we suffer any uninsured loss or if insurance claim in respect of the subject-matter of insurance is not accepted or any insured loss suffered by us is in excess of the insurance coverage may adversely affect our business, operation, results and financials. For further information, see the section titled "Our Business" on page 122 of this Draft Red Herring Prospectus.

## 16. Our Company's success is highly dependent on our ability to attract, train, motivate and retain skilled IT professionals, and any failure to do so may adversely affect our operations, financial performance and growth prospects.

Our Company operates in a highly skilled, employee-intensive industry, and our success depends largely on the contributions of our IT professionals and our ability to attract, train, motivate and retain them. There is intense competition in India and globally for IT professionals with the requisite technical expertise, industry knowledge and management capabilities. Increased hiring by technology companies, worldwide demand for talent, and the high attrition rates prevalent in the industry may reduce the availability of suitable personnel in the markets where we operate. As a result, we may be required to increase employee compensation, benefits and training costs, which we may not be able to pass on to our clients, thereby adversely affecting our margins and results of operations.

A significant rise in attrition among IT professionals, particularly those with specialised skills, could impair our operating efficiency, delay project execution, and force us to forgo new projects due to lack of adequate resources. Loss of key personnel, especially to competitors, could materially impact our ability to maintain client relationships, secure new engagements, and achieve our strategic objectives. Further, our inability to effectively redeploy, retrain and upskill our workforce in line with evolving technologies, industry standards and customer preferences could hinder our growth and competitiveness.

Our Company may also face risks of losing internally developed knowledge and expertise if skilled employees leave. Although we invest in training and reskilling, our professionals are often targeted by lateral recruitment efforts of competitors, which could result in the loss of talent critical to our operations. High attrition may also increase our hiring and training expenses, impact timely delivery of projects, and adversely affect customer satisfaction and expansion opportunities.

We incur various employee benefit expenses, including salaries, bonuses, provident fund contributions and staff welfare expense. For the Stub Period and Financial year ending on September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023, our employee benefit expenses were ₹ 37,346.69 thousands, ₹ 64,095.75 thousands, ₹ 49,208.90 thousands and ₹ 31,314.73 thousands representing 16.35%, 27.53% and 55.37% and 47.76% of our total expenses, respectively. For further details, kindly refer section titled "*Restated Financial Statements*" beginning on page 186 of this Draft Red Herring Prospectus.

17. If we are unable to manage our growth effectively and further expand into new markets our business, future financial performance and results of operations could be materially and adversely affected.

Our Company's revenue has increased from ₹ 73,553.53 thousands as on March 31, 2023 to ₹ 1,01,092.05 thousands as on March 31, 2024 to ₹ 2,83,333.47 thousands as on March 31, 2025 and to ₹ 2,83,424.22 thousands as on September 30, 2025. Further, a principal component of our strategy is to continue to grow by expanding the size and scope of our existing businesses.

As part of our growth strategy, we aim to, among other things, continue to grow our businesses as and when opportunities exist including by Continuing to strengthen our existing service portfolio with attractive growth and profitability prospects, to strive for cost efficiency, attracting and retaining talented employees and focusing on consistently meeting quality standards.

As we continue to grow our business and expand into newer markets, we may face several challenges, including as set forth below:

- acquiring new customers;
- identifying customer requirements and preferences in such markets;
- making accurate assessments of the resources we will require;
- preserving a uniform culture, values and work environment;
- recruiting, training and retaining sufficient skilled management, technical and marketing personnel;
- maintaining high levels of customer satisfaction; and
- adhering to expected performance and quality standards

Any inability to manage such growth could disrupt our business prospects, impact tour financial condition and adversely affect our results of operations.

18. Our business is operating under various laws which require us to obtain approvals from the concerned statutory/regulatory authorities in the ordinary course of business and our inability to obtain, maintain or renew requisite statutory and regulatory permits and approvals for our business operations could materially and adversely affect our business, prospects, results of operations and financial condition.

Our business requires us to obtain and renew from time-to-time certain approvals, licenses, registrations and permits, some of which we have not obtained or they have expired and for which we have either made or are in the process of making an application for obtaining the approval or its renewal. Further, the approvals, licenses, registrations and permissions under various regulations, guidelines, circulars and statutes regulated by various authorities may contain conditions, some of which could be onerous. There can be no assurance that the relevant authorities will issue these approvals or licenses in a timely manner, or at all. In the event of any unanticipated delay in receipt of such approvals, it will have an adverse impact on our business operations.

Failure by us to renew, maintain or obtain the required permits or approvals at the requisite time may result in the interruption of our operations and may have an adverse effect on our business, financial condition and results of operations. In particular, the ESIC Allotment Letter/ Registration Certificate of our Company is not traceable and of which the Company has applied for change of name into public limited. Further, we cannot assure that the approvals, licenses, registrations and permits issued to us would not be suspended or revoked in the event of non-compliance or alleged non-compliance with any terms or conditions thereof, or pursuant to any regulatory action. Any failure to renew the approvals that have expired or apply for and obtain the required approvals, licenses, registrations or permits, or any suspension or revocation of any of the approvals, licenses, registrations and permits that have been or may be issued to us, may impede our operations. For further details, see "Government and Other Statutory Approvals" on page no 208 of this Draft Red Herring Prospectus.

In the event that we are unable to obtain such approvals in a timely manner or at all, our business operations may be adversely affected.

Further, certain licenses, subscriptions and registrations obtained by our Company contain certain terms and conditions, which are required to be complied by us. Any default by our Company in complying with the same, may result in inter alia the cancellation of such licenses, consents, authorizations and/or registrations, which may adversely affect our operations. While no such events have occurred in the past, we cannot guarantee that they will not occur in the future. Further, there can be no assurance that the relevant authorities will issue or renew any of such permits or approvals in time or at all. Failure to renew, maintain or obtain the required permits or approvals in time may result in the interruption of our operations and may have a material adverse effect on our business.

## 19. We are dependent on our skills and ability to customize software products as per the demands and requirements of the customer based on latest technology. If we are not able to enhance our skills, experience and deliverables in response to evolving industry requirements, our operating results may be negatively affected.

The industry in which we operate require rapid technological advancements, evolving software development standards, shifting delivery models, Cloud transformation automation and increasingly sophisticated customer demands. Frequent introductions of new products and enhancements further underscore the dynamic nature of this environment. The accelerating pace of digitization is fundamentally transforming the global business software market, as IT leaders seek innovative technologies and platforms to drive revenue growth, enhance customer experience, improve delivery models, and boost overall profitability. We continuously track emerging technologies, industry trends, and evolving customer demands to expand our service offerings. By integrating AI, machine learning, and automation into SaaS products, we enhance efficiency, cost-effectiveness, and user experience. Strengthening cloud-based solutions and DevOps capabilities enables clients to scale their applications securely and seamlessly. Our commitment to custom product engineering ensures we provide end-to-end software development services, from Product Discovery to MVP (Minimum Viable Product) Development Services and Scaling.

To effectively meet evolving customer demands, it is essential that we continuously enhance our product offerings and support services. We have invested in the development of advanced digital platforms; however, the markets for these offerings remain dynamic and uncertain, with varying levels of acceptance. The software industry is undergoing significant transformation, driven by trends such as cloud computing, mobility, Generative AI, cloud transformation, automation, machine learning are constantly reshaping industry norms. To remain competitive, we must adapt quickly timely updates, appropriate product positioning, and competitive pricing are critical to meeting market expectations and complying with emerging industry standards. Failure to do so may result in reduced sales, fewer contract renewals, and diminished customer retention.

If the markets for our software products fail to develop, develop slower than expected or experience increased competition, our business may suffer. As a result, we may be unable to successfully market our existing software products, develop and successfully launch new software products and enhancements to existing products, complete customer implementations on a timely basis, or complete products currently under development. If our software products are not accepted by our customers or by associated businesses in our target verticals and markets, our business, operating results and financial condition will be materially adversely affected

### 20. Any IT system failures or lapses on part of any of our employees may lead to operational interruption, liabilities or reputational harm.

The success of our businesses depends in part upon our ability to effectively deploy, implement and use information technology systems and advanced technology initiatives in a cost effective and timely basis. Our information technology systems include multiple applications, coding, configuration, and other systems that allocate resources and facilitate internal and external communications, enabling us to coordinate and make quick decisions across our business. Our computer networks may be vulnerable to unauthorised access, computer hacking, computer viruses, worms, malicious applications and other security problems caused by unauthorised access to, or improper use of, systems by our employees, subcontractors or third party vendors. While we have not faced any such incidence in past, any systems failure or security breach or lapse on our part or on the part of our employees and other participants that results in the release of user data could harm our reputation and brand and, consequently, our business, in addition to exposing us to potential legal liability. Any such legal proceedings or actions may subject us to significant penalties and negative publicity, require us to change our business practices, increase our costs and severely disrupt our business.

### 21. We may have issued Equity Shares at a price below the proposed issue price during the past 1 year prior to the date of filing the Draft Red Herring Prospectus.

Our Company has issued and allotted following Equity shares at a price, which may be lower than Issue price in the past One year prior to the date of filing of this Draft Red Herring Prospectus. The details of allotment are as follows:

Date of Allotment	No. of Equity Shares Allotted	Face Value (₹)	Issue Price (₹)	Reasons of Allotment	Benefits accrued to company
March 22, 2025	20,01,000	10	NA	Bonus Issue in the ratio of 667:10 i.e., 667 Equity Shares for every 10 Equity Shares held	Capitalisation of Reserves
March 26, 2025	6,76,998	10	₹ 65/-	Right Issue in the ratio of 01:03 i.e. 01 Equity Share for every 03 Equity Shares held	Meeting the business fund's requirement
July 16, 2025	72,84,514	10	NA	Bonus Issue in the ratio of 269:100 i.e., 269 Equity Shares for every 100 Equity Shares held	Capitalisation of Reserves

For further details, please refer to the chapter titled "Capital Structure" on page on page 71 of this Draft Red Herring Prospectus.

22. Cyber risk and the failure to maintain the integrity of our operational or security systems or infrastructure, or those of our customers with which we conduct business, could have a material adverse effect on our business, results of operations, financial condition and cash flows.

Cyber threats are evolving and are becoming increasingly sophisticated. Our Company may experience cyber threats from time to time, which pose a risk to the security of our systems and networks and the confidentiality, availability and integrity of our data.

There have been no instances of the loss/ leakage of confidential information or protected non-public personal information from our Company's IT systems or due to cyber-attacks on our Company in past. Any disruptions or failures in the physical infrastructure or operating systems that support our businesses and customers, or cyber-attacks or security breaches of our networks or systems in the future, could result in the loss of customers and business opportunities legal liability, regulatory fines, penalties or intervention, other litigation, regulatory and legal risks and the costs associated therewith, reputational damage, reimbursement or other compensatory costs, remediation costs, increased cybersecurity protection costs, additional compliance costs, increased insurance premiums, and lost revenues, damage to the Company's competitiveness and any of which could materially adversely affect our business, results of operations, financial condition and cash flows. We also maintain and have access to sensitive, confidential or personal data or information in certain of our businesses that is subject to privacy and security laws and regulations.

Despite our efforts to protect such sensitive, confidential or personal data or information, our facilities and systems and those of our customers may be vulnerable to security breaches, theft, fraud, misplaced or lost data, "Act of God", programming and/or human errors that could lead to the compromising of sensitive, confidential or personal data or information, improper use of our systems, software solutions or networks, unauthorized access, use, disclosure, modification or destruction of information, defective products, manufacturing downtimes and operational disruptions, which in turn could adversely affect our business, results of operations, financial condition and cash flows.

For further details for business of our Company, kindly refer to chapter titled "Our Business" beginning on Page 122 of this Draft Red Herring Prospectus.

23. We have not made any alternate arrangements for meeting our capital requirements for the Objects of the Issue. Further we have not identified any alternate source of financing the Objects of the Issue. Any shortfall in raising / meeting the same could adversely affect our growth plans, business operations and financial condition.

As on date of this Draft Red Herring Prospectus, we have not made any alternate arrangements for meeting our capital requirements for some of the objects of the Issue. We meet our capital requirements through, owned funds and internal accruals. Any shortfall in our net owned funds, internal accruals and our inability to raise debt in future would result in us being unable to meet our capital requirements, which in turn will negatively affect our financial condition and results of operations. Further we have not identified any alternate source of funding and hence any failure or delay on our part to raise money from this Issue or any shortfall in the Issue proceeds may delay the implementation schedule and could adversely affect our growth plans.

For further details, please refer to the chapter titled "Objects of the Issue" beginning on page 85 of this Draft Red Herring Prospectus.

24. We have not yet placed orders in relation to the capital expenditure to be incurred for the proposed purchase of equipment's. In the event of any delay in placing the orders, or in the event the vendors are not able to provide the equipment in a timely manner, or at all, the same may have adverse effects on our operational and financial performance.

We intend to utilize portions of the Net Proceeds for funding capital expenditure requirements for the purchase of equipment's. While we have procured quotations from vendors in relation to the capital expenditure to support our operations, we have not placed any firm orders for any of them. For details in respect of the foregoing, please see "Objects of the Issue" on page 85. Such quotations are valid for a certain period of time and may be subject to revisions, and other commercial and technical factors. We cannot assure that there will not be cost escalations over and above the contingencies proposed to be funded out of the Net Proceeds. In the event of any delay in placing the orders, or an escalation in the cost of acquisition of the equipment or in the event the vendors are not able to provide the equipment and services in a timely manner, or at all, we may have adverse effects on our operational and financial performance.

Further, if we are unable to procure equipment and ancillary items or avail services from the vendors from whom we have procured quotations, we cannot assure you that we may be able to identify alternative vendors to provide us with the similar kind of plant and machinery, equipment and ancillary items and services, which satisfy our requirements at acceptable prices. Our inability to procure the machinery and equipment and services at acceptable prices or in a timely manner, may result in an increase in capital expenditure, extension or variation in the proposed schedule of implementation and deployment of the Net Proceeds, thereby resulting in an adverse effect on our business, prospects and results of operations. If our actual capital expenditure significantly exceeds our budgets, or even if our budgets were sufficient to cover these projections, we may not be able to achieve the intended economic benefits of these projects, which in turn may materially and adversely affect our financial condition, results of operations, cash flows, and prospects. There can be no assurance that we will be able to complete the aforementioned expansion and additions in accordance with the proposed schedule of implementation and any delay could have an adverse impact on our growth, prospects, cash flows and financial condition. For further details, please see "Objects of the Issue" on page no 85 of the Draft Red Herring Prospectus.

### 25. Interruptions or performance problems associated with our technology and infrastructure may harm our business and results of operations.

Our continued growth depends in part on the ability of our existing and potential customers to access our solutions at any time. Although there were no instances in the past where interruptions or problems with our technology and infrastructure have caused performance issues, we may in future experience disruptions, data loss, outages and other performance problems with our technology infrastructure due to a variety of factors, including infrastructure changes, introductions of new functionality, human or software errors, capacity constraints, denial of service attacks or other security-related incidents. In some instances, we may not be able to identify the cause or causes of these performance problems within an acceptable period of time. It may become increasingly difficult to maintain and improve our performance, especially during peak usage times and as our products and websites of our customers become more complex and user traffic increases. If our products and websites of our customers are unavailable or if users of such products and websites are unable to access products and websites within a reasonable amount of time, or at all, our business would also be harmed. Any disruptions in these services, including as a result of actions outside of our control, would significantly impact the continued performance of our products. Any loss of the right to use any of these services could result in decreased functionality of our products until equivalent technology is either developed by us or, if available from another provider, is identified, obtained and integrated into our infrastructure. To the extent that we do not effectively address capacity constraints, upgrade our systems as needed, and continually develop our technology and network architecture to accommodate actual and anticipated changes in technology, our business, results of operations and financial condition could be harmed.

## 26. In execution of our projects, we collect information and data which are highly sensitive with regard to maintenance of secrecy of the projects and its data and information. Any failure on our part to maintain secrecy of our projects, will have an adverse effect on our results of operations and financial condition.

We operate in an industry which is highly sensitive with regard to maintenance of secrecy of the projects and the data and information collected during the course of our operations. We have put in place firewall, security systems and procedures to protect the projects and its contents. Privacy of project content, its information, data including internet piracy, may decrease revenue from the exploitation of our projects. There was no incident of breach of our firewall, security systems and procedures in the past. However, there is no assurance that such breach will not occur in future also. Any failure on our part to maintain secrecy of our projects, will have an adverse effect on our results of operations and financial condition.

### 27. We may become liable to our customers and lose customers if we have defects or disruptions in our service or if we provide poor service.

We deliver IT solution as a service, and errors or defects in the implementation underlying our services, or a failure of our hosting infrastructure, may make our services unavailable to our customers. Majority of our contracts or service agreements involve projects that are critical to the operations of our clients' businesses. Although there were no instances in the past, any failure in a client's system and any direct damages, expenses, costs, obligations could result in a claim for substantial damages against us depending on the terms agreed in the contracts or service agreements. In the past, we have never been subjected to any such direct damages, expenses, costs, obligations. However, any errors, defects, disruptions in service or other performance problems with our services, whether in connection with the day-to-day operation of our services, upgrades or otherwise, could damage our customers' businesses. Such events may also give rise to complaints and actions against us. All these factors could adversely affect our business and results of operation.

28. There is no monitoring agency appointed by our Company and the deployment of funds are at the discretion of our Management and our Board of Directors, though it shall be monitored by the Audit Committee.

As per SEBI (ICDR) Regulations, 2018 appointment of monitoring agency is required only for Issue size above  $\stackrel{<}{\scriptstyle <}$  5,000 Lakhs. Hence, we have not appointed a monitoring agency to monitor the utilization of Issue proceeds. However, the audit committee of our Board will monitor the utilization of Issue proceeds. Further, our Company shall inform about material deviations in the utilization of Issue proceeds to the BSE and shall also simultaneously make the material deviations / adverse comments of the audit committee public.

29. The Objects of the Issue for which funds are being raised, are based on our management estimates and any bank or financial institution or any independent agency has not appraised the same. The deployment of funds in the project is entirely at our discretion, based on the parameters as mentioned in the chapter titled "Objects of the Issue".

The fund requirement and deployment, as mentioned in the "Objects of the Issue" on page 85 of this Draft Red Herring Prospectus is based on the estimates of our management and has not been appraised by any bank or financial institution or any other independent agency. These fund requirements are based on our current business plan. We cannot assure that the current business plan will be implemented in its entirety or at all. In view of the competitive and dynamic nature of our business, we may have to revise our business plan from time to time and consequently these fund requirements.

The deployment of the funds as stated under chapter "Objects of the Issue" is at the discretion of our Board of Directors and is not subject to monitoring by any external independent agency. Further, we cannot assure that the actual costs or schedule of implementation as stated under chapter "Objects of the Issue" will not vary from the estimated costs or schedule of implementation. Any such variance may be on account of one or more factors, some of which may be beyond our control. Occurrence of any such event may delay our business plans and/or may have an adverse bearing on our expected revenues and earnings. Our failure to accurately forecast and manage could result in an unexpected shortfall and/or surplus of raw materials, equipment and manpower, which could affect our business and financial condition.

30. Our success depends largely upon the services of our Directors, Promoters, Key Managerial Personnel, Senior Management Personnel and our ability to attract and retain them. Demand for Key Managerial Personnel in the industry is intense and our inability to attract and retain Key Managerial Personnel may affect the operations of our Company.

Our success is substantially dependent on the expertise and services of our Directors, Promoters, Key Managerial Personnel and Senior Management Personnel. They provide expertise which enables us to make well informed decisions in relation to our business and our future prospects. Our future performance will depend upon the continued services of these persons. We cannot assure you that we will be able to retain any or all, or that our succession planning will help to replace, the key members of our management The loss of the services of such key members of our management team and the failure of any succession plans to replace such key members could have an adverse effect on our business and the results of our operations.

31. Our lenders have imposed certain restrictive conditions on us under our financing arrangements. Our inability to meet our obligations, including financial and other covenants under our debt financing arrangements could adversely affect our business, financial condition, results of operations and cash flows.

Our financing agreements generally include various conditions and covenants that require us to obtain lender consents and/or intimate the respective lender prior to carrying out certain activities and entering into certain transactions such as

formulation of any scheme of amalgamation or reconstruction, availing any credit facility or accommodation from any bank or financial institution etc.

Our financing arrangements are secured by way of creating a charge over our movable properties. While there have been no past instances of breach of financial and other covenants under our debt financing arrangements, any such breach or failure in the future to comply with covenants and obligations under our financing arrangements could result in our lenders taking actions against us. For further information, please refer chapter titled "*Financial Indebtedness*" on page 189 of the Draft Red Herring Prospectus.

Breaches of our financing arrangements, including the aforementioned terms and conditions, in the future may result in the termination of the relevant credit facilities, levy of penal interest, having to immediately repay our borrowings, and enforcement of security. We may be restricted from obtaining alternative financing by the terms of our existing or future debt instruments. Any acceleration of amounts due under our facilities may also trigger cross default provisions under our other financing agreements. Any of these circumstances could adversely affect our business, credit ratings, prospects, results of operations and financial condition.

### 32. Our failure to adapt to technological developments or industry trends could affect the performance and features of our products and services and reduce our attractiveness to our customers.

As our operations grow in scope and size, whether through offering of new services or expansion into new markets, we must continuously improve, upgrade, adapt and expand our systems and infrastructure to offer our customers enhanced services, features and functionality ahead of rapidly evolving customer demands, while maintaining the reliability and integrity of our systems and infrastructure in a cost-efficient and competitive manner. The systems, infrastructure and technologies we currently employ may become obsolete or be unable to support our increased size and scale. Even if we are able to maintain, upgrade or replace our existing systems or innovate or customize and develop new technologies and systems, we may not be as quick or efficient as our competitors in upgrading or replacing our systems. We may be unable to devote adequate financial resources or obtain sufficient financing on commercially acceptable terms in time, or at all, which may have a material adverse effect on our business, prospects, results of operation and financial condition.

### 33. Our ability to pay dividends in the future will depend on our earnings, financial condition, working capital requirements, capital expenditures and restrictive covenants of our financing arrangements.

Our ability to pay dividends in the future will depend on our earnings, financial condition, cash flow, working capital requirements, capital expenditure and restrictive covenants of our financing arrangements. Any future determination as to the declaration and payment of dividends will be at the discretion of our Board of Directors and will depend on factors that our Board deems relevant, including among others, our future earnings, financial condition, cash requirements, business prospects and any other financing arrangements. We cannot assure you that we will be able to pay dividends in the future. See the chapter titled "Dividend Policy" on page 185.

### 34. Any further issuance of Equity Shares by Our Company or sales of Equity Shares by any significant shareholders may adversely affect the trading price of the Equity Shares.

Any future issuance of Equity Shares by our Company could dilute the investors' shareholding. Any such future issuance of Equity Shares or sales of Equity Shares by any of our significant shareholders may also adversely affect the trading price of the Equity Shares, and could impact our ability to raise capital through an offering of securities. In addition, any perception by investors that such issuances or sales might occur could also affect the trading price of the Equity Shares. We cannot predict what effect, if any, market sales of the Equity Shares held by the major shareholders of our Company or the availability of these Equity Shares for future sale will have on the market price of our Equity Shares.

#### 35. The average cost of acquisition of Equity shares by our Promoters is lower than the Issue price.

Our promoters Average cost of acquisition of Equity shares in our Company is lower than the Issue Price of Equity shares as given below:

Sr. No	Name of Promoter	No of Shares held	Average Cost of Acquisition
1.	Mr. Manish Kumar Srivastava	24,94,440	0.04
2.	Mr. Avinash Kumar Singh	24,98,126	0.04
3.	Mr. Anupam Kumar Srivastava	24,92,595	0.04

### 36. Orders placed by customers may be delayed, modified or cancelled, which may have an adverse effect on our business, financial condition and results of operations.

We may encounter problems in executing the orders in relation to our services or executing it on a timely basis. Moreover, factors beyond our control or the control of our customers may postpone the delivery of such services or cause its cancellation. Due to the possibility of cancellations or changes in scope and schedule of delivery of such services, resulting from our customers discretion or problems we encounter in the delivery of such services or reasons outside our control or the control of our customers, we cannot predict with certainty when, if or to what extent we may be able to deliver the orders placed. Additionally, delays in the delivery of such services can lead to customers delaying or refusing to pay the amount, in part or full, that we expect to be paid in respect of such products. In addition, even where a delivery proceeds as scheduled, it is possible that the customers may default or otherwise fail to pay amounts owed.

## 37. The implementation process of solutions and services being provided by our Company to clients may in some cases be time consuming, and any failure to satisfy our clients or perform as desired could harm our business, results of operations, and financial condition.

Our services are customized, complex and are deployed in a wide variety of environments and devices. Solution designing is a complex and lengthy process since we often customize our services for a client's requirements and environment. Inability to meet these requirements of our clients may result in client dissatisfaction and/or damage to our reputation, which could materially harm our business. In addition, if our clients do not use our services as intended, inadequate performance or outcomes may result. It is possible that our services may be used by clients with smaller or less sophisticated IT departments, potentially resulting in sub-optimal performance at a level lower than anticipated by the client. As our clients rely on our services to address important business goals and challenges, the incorrect or improper use or configuration of our services, or failure to properly provide implementation or analytical or maintenance services to our clients may result in contract terminations or non-renewals, reduced client payments, negative publicity or legal claims against us.

## 38. Our software products may be susceptible to issues arising from coding errors, configuration faults, or other technical defects, which could result in significant costs for the company, delays in revenue generation, and potential exposure to legal proceedings.

The software products we offer are highly complex due to the advanced programming, coding, and technical architecture involved in their development. While we conduct thorough testing prior to launch and are committed to enhancing the user experience through regular updates that improve performance, functionality, security, and utility, our software products may still contain undetected coding or configuration errors. Such issues could adversely affect product functionality and, in turn, impact the desired outcomes for our customers.

There may be instances where certain errors or bugs are identified in our newly launched software products or in the upgraded versions after they have been delivered to customers. If such defects are discovered post-release, there may be delays in rectifying them, potentially leading to a suboptimal user experience. Although, no such events has occurred in the past 3 years. However, we cannot guarantee that it will not happen in future.

The occurrence of such defects or failures may result in delays in product launches or even rejection of the product in the market. Addressing these issues may require substantial time, effort, and financial resources, which could adversely affect our operations and reputation.

### 39. Exchange rate fluctuations may adversely affect our results of operations as our revenues is denominated in foreign currencies.

Exchange rate fluctuations represent a significant financial risk for our company, as our revenues are denominated in foreign currencies other than the Indian Rupee. Any major or recurring variation in exchange rates between the Indian Rupee and other international currencies could negatively influence our financial performance. The exchange rate movement between the Indian Rupee and other key foreign currencies has seen volatility in the past, and our performance may be affected in the future.

Our ability to foresee future foreign currency fluctuation is limited, thereby benefiting or affecting us negatively, depending on the appreciation or depreciation of the Rupee. As a result, we are exposed to risks associated with currency volatility, and we may not always be able to transfer these losses to our customers, potentially leading to losses due to adverse forex movements. There is no assurance that we can consistently manage or hedge our currency exposure effectively, and any

inability to do so may impact our financial results, leading to fluctuations or downturns in performance. However, we have not recorded any major losses in revenue due to such forex fluctuations in past.

For further details, please refer to chapter titled "*Restated Financial Statements*" beginning on page 186 of this Draft Red Herring Prospectus.

## 40. We rely on third-party data centers and cloud computing providers, and any interruption or delay in service from these facilities could impair the delivery of our products and adversely impact our business and results of operations.

We currently serve our clients from third-party data centers and cloud computing providers located around the world. Some of these facilities may be located in areas prone to natural disasters and may experience events such as earthquakes, floods, fires, severe weather events, power loss, computer or telecommunication failures, service outages or losses, and similar events. They may also be subject to break-ins, sabotage, intentional acts of vandalism and similar misconduct or cybersecurity issues, human error, terrorism, improper operation, unauthorized entry and data loss. In the event of significant physical damage to one of these data centers, it may take a significant period of time to achieve full resumption of our services, and our disaster recovery planning may not account for all eventualities. We may also incur significant costs for using alternative equipment or taking other actions in preparation for, or in reaction to, events that damage the data centers that we use. In addition, such providers typically do not offer long-term contractual commitments, which limits our ability to secure uninterrupted services at predictable costs.

As we grow and continue to add new third-party data centers and cloud computing providers, we may move or transfer our data and our clients' data. Despite precautions taken during this process, any unsuccessful data transfers may impair the delivery of our services. Any damage to, or failure of, our systems, or those of our third-party data centers or cloud computing providers, could result in interruptions to our services or damage to, or loss or compromise of, our data and our clients' data. Any impairment of our or our clients' data or interruptions in the functioning of our offerings, whether due to damage to, or failure of, third-party data centers and cloud computing providers or unsuccessful data transfers, may reduce our revenue, result in significant fines, cause us to issue credits or pay penalties, subject us to claims for indemnification and other claims, litigation or disputes, result in regulatory investigations or other inquiries, cause our clients to terminate their subscriptions and adversely affect our reputation, renewal rates and our ability to attract new clients. While no such events have occurred in the past 3 financial years, we cannot guarantee that they will not occur in the future.

### 41. Changing laws, rules and regulations and legal uncertainties, including adverse application of corporate and tax laws, may adversely affect our business, results of operations, financial condition, and prospectus.

Our business and financial performance could be adversely affected by changes in law or interpretations of existing, or the promulgation of new, laws, rules, and regulations in India applicable to us and our business. For further details please refer to the chapter "Government and Other Approvals" beginning on page no. 208 of this Draft Red Herring Prospectus for details of the laws currently applicable to us. There can be no assurance that the central or the state governments in India may not implement new regulations and policies which will require us to obtain approvals and licenses from the central or the state governments in India and other regulatory bodies or impose onerous requirements and conditions on our operations. Any such changes and the related uncertainties with respect to the implementation of the new regulations may have a material adverse effect on all our business, financial condition, and results of operations. In addition, we may have to incur capital expenditures to comply with the requirements of any new regulations, which may also materially harm our results of operations.

### 42. The determination of the Price Band is based on various factors and assumptions, and the Issue Price of our Equity Shares may not be indicative of the market price of our Equity Shares after the Issue.

The determination of the Price Band is based on various factors/ assumptions and will be determined by our Company in consultation with the BRLMs. Furthermore, the Issue Price of the Equity Shares will be determined by our Company in consultation with the BRLMs through the Book Building Process. The Issue Price will be based on numerous factors, including the factors described in "Basis for Issue Price" on page 97 of this Draft Red Herring Prospectus and may not be indicative of the market price for the Equity Shares after the Issue.

The market price of the Equity Shares could be subject to significant fluctuations after the Issue and may decline below the Issue Price. In addition, the stock market often experiences price and volume fluctuations that are unrelated or disproportionate to the operating performance of a particular company. These broad market fluctuations and industry factors may materially reduce the market price of the Equity Shares, regardless of our Company's performance. As a result

of these factors, there can be no assurance that the investors will be able to resell Equity Shares at or above the Issue Price resulting in a loss of all or part of the investment.

43. Certain key performance indicators for certain listed industry peer included in this Draft Red Herring Prospectus have been sourced from public sources and there is no assurance that such financial and other industry information is complete.

Pursuant to the requirements of the SEBI ICDR Regulations, we have included certain key performance indicators, comprising financial and operational information, for certain listed industry peer, in the "Basis for Issue Price" beginning on page 97 of the Draft Red Herring Prospectus. Although this information is sourced from and relied upon on the standalone/consolidated audited financial statements of the relevant listed industry peer for Fiscals 2025 as available on the websites of the Stock Exchanges, including the annual reports of the respective companies for the years ended March 31, 2025 submitted to Stock Exchanges, there is no assurance that this information with respect to industry peers is either complete or adequate. There are different methodologies and formulas used to compute the various ratios.

44. We could be harmed by employee misconduct or errors that are difficult to detect and any such incidences could adversely affect our financial condition, results of operations and reputation.

Employee misconduct or errors could expose us to business risks or losses, including regulatory sanctions and cause serious harm to our reputation. There can be no assurance that we will be able to detect or deter such misconduct. Moreover, the precautions we take to prevent and detect such activity may not be effective in all cases. Our employees may also commit errors that could subject us to claims and proceedings for alleged negligence, as well as regulatory actions on account of which our business, financial condition, results of operations and goodwill could be adversely affected. While no such events have occurred in the past 3 Financial years, we cannot guarantee that they will not occur in the future.

45. Our client's proprietary rights may be misappropriated by our employees in violation of applicable confidentiality and non-disclosure agreements and as a result, cause us to breach our contractual obligations in relation to such proprietary rights.

We can give no assurance that the steps taken by us will be adequate to enforce our client's intellectual property rights or to adequately prevent the disclosure of confidential information by an employee. If our client's proprietary rights are misappropriated by our employees in violation of any applicable confidentiality agreements or otherwise, our clients may consider us liable for that act and seek damages and compensation from us. In addition, our client contracts may require us to comply with certain security obligations including maintenance of network security, back-up of data, ensuring our network is virus free and ensuring the credentials of our people that work with our clients. We cannot assure you that the existing security measures shall be adequate or we will be able to comply with all such obligations and that we will not incur liability nor have a claim for substantial damages against us. While no such events have occurred in the past 3 financial years, we cannot guarantee that they will not occur in the future.

46. We have not commissioned an industry report for the disclosures made in the chapter titled 'Industry Overview' and made disclosures on the basis of publicly available data and such data has not been independently verified by us

We have not commissioned an industry report for the information provided in the "Industry Overview" section, starting on page 107, and the disclosures are based on publicly available data that has not been independently verified by us. The information in this section is derived from relevant industry data available online, for which we have not obtained the necessary consents. We have not independently verified this data, and we cannot guarantee that the assumptions made are accurate or that they will not change. As a result, our market position may differ from what is presented in this Draft Red Herring Prospectus. Additionally, the industry data cited in this document or the sources from which it has been gathered should not be interpreted as recommendations to invest in our Company. Investors should, therefore, consider the industry-related information in this Draft Red Herring Prospectus with this context in mind.

47. If we fail to maintain an effective system of internal controls, we may not be able to successfully manage, or accurately report, our financial risks.

Effective internal controls are necessary for us to prepare reliable and avoid fraud. Moreover, any internal controls that we may implement, or our level of compliance with such controls, may deteriorate over time, due to evolving business

conditions. We cannot assure you that deficiencies in our internal controls will not arise in the future, or that we will be able to implement, and continue to maintain, adequate measures to rectify or mitigate any such deficiencies in our internal controls. Any inability on our part to adequately detect, rectify or mitigate any such deficiencies in our internal controls may affect ability to accurately report, or successfully manage, our financial risks, and to avoid fraud, which may in turn adversely affect our business, financial condition or results of operations.

### 48. The continuing effect of the COVID-19 pandemic on our business, results of operations and financial condition is highly uncertain and cannot be predicted.

The outbreak, or threatened outbreak, of any severe communicable disease (particularly COVID-19) could adversely affect the overall business sentiment and environment, particularly if such outbreak is inadequately controlled. The outbreak of COVID-19 has resulted in authorities implementing several measures such as travel bans and restrictions, quarantines and lockdowns. These measures have impacted and may further impact our workforce and operations, the operations of our consumers. In case there is a rapid increase in severe cases of infections leading to deaths, where the measures taken by governments are not successful or are any bans imposed by the government in this regard are lifted prematurely, may cause significant economic disruption in India and in the rest of the world. If any of our employees were suspected of contracting COVID19 or any other epidemic disease, this could require us to quarantine some or all of these employees or disinfect the facilities. In addition, our revenue and profitability could be impacted to the extent that a natural disaster, health epidemic or other outbreak harms the Indian and global economy in general. The outbreak has significantly increased economic uncertainty. It is likely that the current outbreak or continued spread of COVID-19 will cause an economic slowdown and it is possible that it could cause a global recession.

## 49. We incorporate third-party open-source software into our customer deliverables and our failure to comply with the terms of the underlying open-source software licenses could adversely impact our customers and create potential liability on us.

Our customer deliverables may contain software licensed by third parties under so-called "open source" licenses. Our customers could be subject to suits by third parties claiming that what we believe to be licensed open-source software infringes such third parties' intellectual property rights, and we are generally required to contractually indemnify our customers against such claims. Certain customers require us to obtain their consent before we use open-source software in the services we provide them and there can be no assurance that such consents will be forthcoming.

Use of open-source software may entail greater risks than use of third-party commercial software, as open-source licensors generally do not provide warranties or other contractual protections regarding infringement claims or the quality of the code. In addition, certain open-source licenses require that source code for software programs that are subject to the license be made available to the public and that any modifications or derivative works to such open-source software continue to be licensed under the same terms.

Although we monitor our use of open source software in an effort both to comply with the terms of the applicable open source licenses and to avoid subjecting our customer deliverables to conditions we do not intend, the terms of many open source licenses have not been interpreted by courts in relevant jurisdictions, and there is a risk that these licenses could be construed in a way that could impose unanticipated conditions or restrictions on our customers' ability to use the software that we develop for them and operate their businesses as they intend. The terms of certain open-source licenses may require us or our customers to release the source code of the software we develop for our customers and to make such software available under the applicable open-source licenses. In the event that portions of customer deliverables are determined to be subject to an open-source license, we or our customers could be required to publicly release the affected portions of source code or re-engineer all, or a portion of, the applicable software. Disclosing our proprietary source code could allow our customers' competitors to create similar products with lower development effort and time and ultimately could result in a loss of sales for our customers. Any of these events could create liability for us and to our customers and damage our reputation, which could have a material adverse effect on our revenue, business, results of operations and financial condition and the market price of our Equity Shares. While no such events have occurred in the past 3 financial years, we cannot guarantee that they will not occur in the future

#### 50. If we are unable to source business opportunities effectively, we may not achieve our financial objectives.

Our ability to achieve our financial objectives will depend on our ability to identify, evaluate and accomplish business opportunities. To grow our business, we will need to hire, train, supervise and manage new and exist employees and to implement systems capable of effectively accommodating our growth. However, we cannot assure you that any such employees will contribute to the success of our business or that we will implement such systems effectively. Our failure to

source business opportunities effectively could have a material adverse effect on our business, financial condition and results of operations. It is also possible that the strategies used by us in the future may be different from those presently in use. No assurance can be given that our analyses of market and other data or the strategies we use or plans in future to use will be successful under various market conditions.

### 51. Our Promoters and Promoter Group will continue to retain significant control in our Company, which will allow them to influence the outcome of matters submitted to shareholders for approval.

As of the date of this Draft Red Herring Prospectus, our Promoters and Promoter Group hold 75.00% of pre-issue share capital of our Company. Furthermore, after the completion of this Offer, our Promoters and Promoter Group will control, directly or indirectly our Company and continue to hold substantial percentage of the issued and paid-up Equity share capital of our Company. As a result, our Promoters and Promoter Group will continue to exercise significant control over us, including being able to control the composition of our Board and determine decisions requiring simple or special majority voting of shareholders, and our other shareholders may be unable to affect the outcome of such voting. Our Promoters and Promoter Group may take or block actions with respect to our business which may conflict with the best interests of our Company or that of minority shareholders. We cannot assure you that our Promoters and Promoter Group will exercise their rights as shareholders to the benefit and best interest of our Company.

#### 52. Our majority of directors does not possess experience of any listed company.

Our majority of directors are not holding any directorship of any listed company. Listed company require to comply with various provisions of Listing agreement, Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015, Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 and other regulations prescribed by Securities and Exchange Board of India (SEBI) from time to time. Non-compliance with any provisions of regulations prescribed by SEBI may affect our business and results of operation.

53. We are subject to anti-bribery, anti-corruption and sanctions laws and regulations and a failure to comply with such laws and regulations could have an adverse effect on our business, reputation, financial condition, results of operations, investor confidence and the trading price of our Equity Shares.

We are subject to anti-bribery and anti-corruption laws which prohibit us, our employees, and other intermediaries from bribing government officials for the purpose of obtaining or keeping business or otherwise obtaining favourable treatment. We operate in many parts of the world that have experienced governmental corruption to some degree, and, in certain circumstances, strict compliance with anti-bribery and anti-corruption laws may conflict with local customs and practices. Our competitors in such jurisdictions may not be subject to the same anti-bribery and anti-corruption laws as we are, and accordingly, may be better placed than us to do business. Our operations are also subject to laws and regulations restricting dealings with certain parties, including activities involving restricted countries, organizations, entities and persons that are subject to international economic sanctions. We cannot assure you that we will not discover any issues or violations with respect to anti-bribery, anticorruption and economic sanctions laws by us or our employees, or other intermediaries. While we have not faced any instances of non-compliance with anti-bribery, anti-corruption and economic sanctions laws that have adversely affected our business, financial condition, results of operations or cash flows in the Financial Years 2025, 2024 and 2023, we cannot assure you that we will be in compliance with such laws in the future. Any violations of these laws and regulations could result in restrictions being imposed on our operations, expose us to administrative, civil or criminal penalties or fines and could adversely affect our reputation, business, financial condition, results of operations, investor confidence and the trading price of our Equity Shares.

### 54. There is no guarantee that the Equity Shares will be listed on the SME Platform of BSE Limited in a timely manner, or at all.

As per Indian laws and prevailing practices, the approval for listing and trading of the Equity Shares offered will only be granted post issuance and allotment of such Equity Shares. The listing and trading approval is subject to the submission of all necessary documentation authorizing the issuance. There may be a delay or failure in securing the listing of the Equity Shares on the BSE SME platform. Any such delay or non-approval could limit your ability to sell or transfer your Equity Shares.

#### EXTERNAL RISK FACTOR

55. If inflation rises in India, increased costs may result in a decline in the profits of our Company. Inflation rates in India have been volatile in recent years, and such volatility may continue in the future.

Inflation rates in India have been volatile in recent years, and such volatility may continue in the future. India has experienced high inflation in the recent past. Increased inflation can contribute to an increase in interest rates and increased costs to our business, including increased costs of transportation, wages, raw materials, and other expenses relevant to our business. High fluctuations in inflation rates may make it more difficult for us to accurately estimate or control our costs. Any increase in inflation in India can increase our expenses, which we may not be able to adequately pass on to our clients, whether entirely or in part, and may adversely affect our business and financial condition. In particular, we might not be able to reduce our costs or entirely offset any increases in costs with increases in prices for our products. In such case, our business, results of operations, cash flows, and financial condition may be adversely affected. There can be no assurance that Indian inflation levels will not worsen in the future.

## 56. Natural calamities, climate change, health epidemics, hostilities, terrorist attacks, civil unrest and other acts of violence could adversely affect the Indian economy and our business, financial condition, and results of operations.

The occurrence of natural calamities such as cyclones, storms, floods, earthquakes, tsunamis, tornadoes, fires, explosions, pandemics, and human-made catastrophes like terrorism and military conflicts could negatively impact our operational performance, cash flows, or overall financial health. Acts of terrorism and warfare—whether within India or on a global scale—may also adversely influence the Indian stock markets. Additionally, any strain in international diplomatic relations, particularly between India and its neighbouring nations, could raise investor concerns regarding regional stability, potentially leading to a decline in the value of our Equity Shares. India has also experienced instances of civil unrest in recent years, and similar future disruptions, along with other adverse political, social, or economic developments, could affect our business operations. Such events may also contribute to a perception that investments in Indian companies carry higher risk, which could impact both our business prospects and the trading price of our Equity Shares.

### 57. Changing regulations in India could lead to new compliance requirements that are uncertain. The regulatory environment in which we operate is evolving and is subject to change.

Our Company is subject to various regulations and policies. For details see section titled "Key Industry Regulations and Policies" beginning on page no. 147 of this Draft Red Herring Prospectus. Our business operations and future growth prospects may be significantly impacted by modifications to existing regulations and government policies, including the enactment of new legislation, amendments to current policies, or changes in how such laws and regulations are interpreted or enforced. There is no guarantee that our Company will consistently secure all necessary regulatory consents required for our ongoing and future activities, or that our operations will remain free from compliance-related concerns. Any such challenges could adversely influence our financial stability, operational performance, and overall business outlook.

### 58. The emergence and uncontrolled spread of infectious or highly contagious diseases could negatively impact our business operations, financial performance, and overall financial health.

The outbreak and unchecked spread of infectious or highly contagious diseases such as COVID-19, H1N1, avian influenza (bird flu), the Zika virus, or the Ebola virus could significantly disrupt global economies and adversely impact our business operations. If any of our personnel, or those of our clients, contract such illnesses, or if a substantial segment of our workforce opts not to report to work due to health concerns, it may necessitate temporary suspension of operations by us or our customers. Furthermore, our revenue generation and profitability may be adversely affected if a pandemic, natural calamity, or similar crisis weakens the Indian or international economic environment.

### 59. Investors will not be able to sell immediately on Indian Stock Exchanges any of the Equity Shares that purchase in the offer until the offer receives appropriate trading permissions.

The Equity Shares are proposed to be listed on the Stock Exchanges. Under Indian regulations, certain procedural requirements must be fulfilled before the Equity Shares can be listed and trading can commence, including the timely credit of shares to investors' demat accounts. Furthermore, listing and trading permissions for the Equity Shares will only be granted after the successful completion of specified actions related to this Offer and upon the Allotment of Equity Shares. The allotment process, credit of Equity Shares to investors' demat accounts through the respective depository participants, and the listing are expected to occur within the timeframe prescribed by relevant laws.

However, any delay or failure in securing necessary approvals or initiating trading may hinder investors' ability to sell or transfer their Equity Shares. We cannot guarantee that the Equity Shares will be credited to investors' demat accounts or that trading will commence within the expected timeframe or at all, which may limit your ability to liquidate your holdings.

### 60. Global economic, political and social conditions may harm our ability to do business, increase our costs and negatively affect our stock price.

Our business performance is influenced by global economic and political conditions that are beyond our control. These factors include fluctuations in interest rates, variations in economic growth rates, changes in fiscal and monetary policies, shifts in regulatory frameworks, inflation or deflation trends, currency exchange rate volatility, the availability of consumer credit, levels of consumer debt, unemployment rates, and geopolitical events such as terrorism, armed conflicts, or civil unrest. Such developments may significantly impact consumer confidence, discretionary spending, and tourism activity, which in turn could adversely affect our business operations and financial results.

# 61. Terrorist activities, armed conflicts, or geopolitical tensions involving India or other nations may negatively impact consumer and business confidence, disrupt financial markets, and have an adverse effect on our business operations.

Our business may be adversely affected by geopolitical instability, including terrorist attacks, wars, or conflicts involving India or other countries. Such events could lead to disruptions in consumer and business sentiment, damage market confidence, and cause volatility in the financial markets. This, in turn, could negatively impact our operations, financial condition, and the trading price of our Equity Shares. India has also witnessed civil disturbances in recent years and it is possible that future civil unrest as well as other adverse social, economic and political events in India could have a negative impact on the value of share prices generally as well as the price of our Equity Shares. Such incidents could also create a greater perception that investment in Indian companies involves a higher degree of risk and could have an adverse impact on our business and the price of our Equity Shares.

### 62. Foreign investors are subject to foreign investment restrictions under Indian law that limits our ability to attract foreign investors, which may adversely impact the market price of the Equity Shares.

Under the current foreign exchange regulations in India, the transfer of shares between residents and non-residents is generally permitted, subject to compliance with applicable pricing norms and reporting requirements prescribed by the Reserve Bank of India (RBI). However, if a proposed share transfer does not adhere to these pricing guidelines or reporting norms, or falls under any specified exceptions, prior approval from the RBI may be required. Furthermore, shareholders intending to convert the Rupee proceeds from the sale of shares into foreign currency and repatriate such proceeds outside India must obtain a no-objection or tax clearance certificate from the Indian income tax authorities. There can be no assurance that any such approvals or clearances from the RBI or other relevant authorities will be granted in a timely manner, on favourable terms, or at all, which may impact the transferability and repatriation of proceeds from the Equity Shares.

### 63. Sale of Equity Shares by our Promoters or other significant shareholder(s) may adversely affect the Trading price of the Equity Shares.

Any sale or divestment of Equity Shares by our Promoters or other major shareholders may materially impact the trading price of our Equity Shares. Even the perception or market speculation that such a sale may occur could lead to volatility or a decline in the share price, regardless of whether such transactions actually take place. Such events may adversely affect investor confidence and the market valuation of our Equity Shares.

## 64. Taxes and other levies imposed by the Government of India or other State Governments, as well as other financial policies and regulations, may have a material adverse impact on our business, financial condition and results of operations.

Our industry is subject to various taxes and levies imposed by the Central and State Governments in India, including but not limited to customs duties, excise duties, sales tax, income tax, and other statutory charges, whether introduced on a permanent or temporary basis. There can be no assurance that the current tax rates or slabs will remain unchanged in the future. Additionally, the implementation of the Goods and Services Tax (GST) has redefined the tax structure applicable to our products and services, and any modifications in GST rates or its interpretation could have a material impact on our cost structure and pricing. Any adverse changes in tax laws, rates, or compliance requirements may negatively affect our financial condition, operational results, and overall profitability.

### SECTION IV - INTRODUCTION THE ISSUE

PARTICULARS	DETAILS*
<b>Equity Shares Offered through Public Issue</b> (1)(2)	Issue of upto 36,02,400 Equity Shares of face value of ₹10.00/-
	each for a cash at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs.
Out of which:	
Issue Reserved for Market Maker	Upto [•] Equity Shares of face value of ₹10.00/- each for a cash
	at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs.
Net Issue to the Public	Upto [•] Equity Shares of face value of ₹10.00/- each for a cash
	at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs.
Of which*:	
QIB Portion (3)(4)	Not more than [•] Equity Shares of face value of ₹10.00/- each
	for a cash at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs
Of which	
Anchor Investor Portion	Upto [●] Equity Shares of face value of ₹10.00/- each for a cash
	at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs
Net QIB Portion (assuming the anchor Investor	Upto [•] Equity Shares of face value of ₹10.00/- each for a cash
Portion is fully subscribed)	at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs
Out of which	
Non-Institutional Portion	Upto [•] Equity Shares of face value of ₹10.00/- each for a cash
	at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs
Out of which	
One- third of the portion available to non-	Upto [•] Equity Shares of face value of ₹10.00/- each for a cash
institutional investors shall be reserved for applicants	at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs
with application size of more than two lots and up to	
such lots equivalent to not more than ₹ 10 lakhs;	TI - 5 15 1 01 00 1 071000/ 1 0
Two-third of the portion available to non-	Upto [•] Equity Shares of face value of ₹10.00/- each for a cash
institutional investors shall be reserved for applicants	at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs
with application size of more than ₹ 10 lakhs;	Not Less than Upto [•] Equity Shares of face value of ₹10.00/-
Individual Investor portion	each for a cash at Issue price of ₹ [•] aggregating to ₹ [•] Lakhs
Pre and Post-Issue Equity Shares	each for a cash at issue price of \ [■] aggregating to \ [■] Lakiis
Equity Shares outstanding prior to the Issue	99,92,512 Equity Shares of face value of ₹10/- each.
Equity Shares outstanding prior to the Issue	77,72,312 Equity Shares of face value of \$10/- each.
<b>Equity shares outstanding after the Issue</b>	[●] Equity Shares of face value of ₹10/- each.
Has of Not Drogoods by our Company	Disease see the shorten titled "Objects of the Issue"
Use of Net Proceeds by our Company	Please see the chapter titled " <i>Objects of the Issue</i> " on page no. 85 of this Draft Red Herring Prospectus.
	os of this Draft Red Helling Prospectus.

<sup>\*</sup>Subject to finalization of the Basis of Allotment. Number of shares may need to be adjusted for lot size upon determination of Issue price

#### Notes:

- (1) This Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, as amended from time to time. The present Issue has been authorized pursuant to a resolution of our Board dated September 05, 2025 and by Special Resolution passed under Section 62(1)(c) of the Companies Act, 2013 at the extra ordinary general Meeting of our shareholders held on September 30, 2025.
- (2) The Regulation 253 of SEBI (ICDR) Regulations, 2018 permit the issue of securities to the public through the Book Building Process, which states that, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation on a proportionate basis to Individual Bidders and not more than 50% of the Net Issue shall be allotted on a proportionate basis to QIBs, subject to valid Bids being received at or above the Issue Price. Accordingly, we have allocated the Net Issue i.e. not more than 50% of the Net Issue to QIB and not less than 35% of the Net Issue shall be available for allocation to Individual Investors and not less than 15% of the Net Issue shall be available for allocation to Non-institutional bidders (NIBs). Further, (a) 1/3rd of the portion available to NIBs shall be reserved for applicants with application size of more than two lots and up to such lots equivalent to not more than ₹10,00,000, and (b) 2/3rd

of the portion available to NIBs shall be reserved for applicants with application size of more than ₹10,00,000. Provided that the unsubscribed portion in either of the subcategories specified in clauses (a) or (b), could be allocated to applicants in the other sub-category of NIBs. The allocation to each NIB shall not be less than the minimum NIB Application Size, subject to availability of Equity Shares in the Non-Institutional Portion and the remaining available Equity Shares, if any, was available for allocation on a proportionate basis in accordance with the conditions specified in this regard in Schedule XIII of the SEBI ICDR Regulations. Not more than 50% of the Net Offer shall be allotted to QIBs, subject to valid Bids being received at or above the Issue Price.

- (3) Subject to valid Bids being received at or above the Issue Price, under subscription, if any, in any category, except in the QIB Portion, would be allowed to be met with spill-over from any other category or combination of categories of Investors at the discretion of our Company in consultation with the Book Running Lead Managers and the Designated Stock Exchange, subject to applicable laws. Undersubscription, if any, in the QIB Portion (excluding the Anchor Investor Portion) will not be allowed to be met with spill-over from other categories or a combination of categories.
- (4) Our Company may, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI (ICDR) Regulations. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription in the Anchor Investor Portion, the remaining Equity Shares shall be added to the QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allotment in the Mutual Fund Portion will be added to the Net QIB Portion and allocated proportionately to the QIB Bidders (other than Anchor Investors) in proportion to their Bids.

For further details, please refer section titled "Issue Structure", "Issue Procedure", "Terms of Issue" beginning on page no 235, 239, 224 of this Draft Red Herring Prospectus.

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## SUMMARY OF FINANCIAL INFORMATION RESTATED STATEMENT OF ASSETS AND LIABILITIES

(₹ in thousands)

					(₹ in thousand
Particulars	Notes	For the period ended September 30, 2025	For the period ended March 31, 2025	For the period ended March 31, 2024	For the period ended March 31, 2023
I. Equity and Liabilities					
(1) Shareholders' Funds		1	T	T	ı
(a) Share Capital	2	99,925.12	27,079.98	300.00	300.00
(b) Reserves and Surplus	3	40,724.17	73,339.28	18,743.04	9,711.30
(c) Money Received against Share					
Warrants		_	_	_	_
		1,40,649.29	1,00,419.26	19,043.04	10,011.30
(2) Share Application money Pending		_	_	_	_
Allotment					
(3) Non-Current Liabilities		T	<del></del>	T	ı
(a) Long-Term Borrowings		-	-	-	-
(b) Long-Term Provisions	4	2,471.19	2,471.19	1,635.61	849.38
(c) Deferred Tax Liabilities (Net)	5	634.59	174.38	291.00	166.00
(d) Other Long-Term Liabilities		-	-	-	-
(4) Current Liabilities	1 ,	11.000.72	T	T	Ī
(a) Short-Term Borrowings	6	11,999.73	-	-	-
(b) Trade Payables					
Total Outstanding Dues of Micro,		-	-	-	-
Small and Medium Enterprises					
Total Outstanding Dues of other than	7	11,642.84	67,880.94	2,692.16	2,396.54
Micro, Small and Medium Enterprises (c) Other Current Liabilities	8	20.720.22	22 501 75	0.749.92	4 110 25
(d) Short-Term Provisions	9	39,730.23 29,720.43	22,581.75 15,424.34	9,748.83 3,273.76	4,119.35 28.43
(d) Short-Term Frovisions	9	96,199.01	1,08,532.60	17,641.36	7,559.70
TOTAL		2,36,848.30	2,08,951.86	36,683.90	17,571.00
Assets		2,50,646.50	2,00,751.00	30,003.20	17,571.00
II. Non-Current Assets					
(a) Property, Plant and Equipments & In	tangihle A	Accets			
(i) Tangible Assets	10		0.711.92	2 499 50	1 721 10
(ii) Intangible Assets	10	7,270.86	9,711.83	2,488.50	1,731.19
(iii) Capital Work-in-Progress		-	-	-	-
(iv) Intangible Assets under		<u>-</u>	-	-	-
Development		-	-	-	-
(b) Non-Current Investments		_	_	_	_
(c) Deferred Tax Assets (Net)		_	_	_	_
(d) Long-Term Loans and Advances		_	_	_	_
(e) Other Non-Current Assets	11	1,460.00	21,460.00	1,460.00	1,460.00
(c) other from current ressets	11	8,730.86	31,171.83	3,948.50	3,191.19
Current Assets	_1	5,720.00	1 2,2,2,2,00	2,2 10.00	-,-,-,-
(a) Current Investments		-	-		
(b) Inventories		-	-		
(c) Trade Receivables	12	1,58,388.12	1,11,615.46	20,201.05	7,690.04
(d) Cash and Cash Equivalents	13	31,245.32	16,164.80	3,695.99	4,876.97
(e) Short-Term Loans and Advances	14	30,686.17	43,487.77	5,321.51	1,219.12
(f) Other Current Assets	15	7,797.83	6,512.00	3,515.85	593.68
		2,28,117.44	1,77,780.03	32,734.40	14,379.81
TOTAL		2,36,848.30	2,08,951.86	36,683.90	17,571.00

For Prakash Sachin & Co. **Chartered Accountants** FRN No. 012513C

Sd/-

CA Vikas Kejriwal

Partner

M. No. 504075 Place: New Delhi Date: 14-10-2025

UDIN: 25504075BMKOUR4539

For & on Behalf of **ENS Enterprises Limited** 

Manish Kumar Srivastava Whole-Time-Director & CFO DIN: 07337679

Sd/-

Avinash Kumar Singh

Director DIN: 07337671

Sd/-Akhil Jain

Company Secretary & Compliance Officer M. No: A77182

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#### RESTATED STATEMENT OF PROFIT AND LOSS

(₹ in thousands)

				(vin inousunus)	
Particulars	Notes	For the period ended September 30, 2025	For the period ended March 31, 2025	For the period ended March 31, 2024	For the period ended March 31, 2023
Income					
Revenue from operations	16	2,83,424.22	2,83,333.47	1,01,092.05	73,553.53
Other income	17	28.65	2,825.33	149.00	114.28
		2,83,452.87	2,86,158.80	1,01,241.05	73,667.81
Expenses	Į.	l	•	<u> </u>	1
Cost of Services	18	1,79,601.89	1,30,690.51	28,170.80	25,743.51
Employee benefits expense	19	37,346.69	64,095.75	49,208.90	31,314.73
Finance costs	20	212.31	-	-	-
Depreciation and amortisation expense on fixed assets	10	2,681.47	4,343.15	1,577.34	697.11
Other expenses	21	8,623.69	33,722.30	9,910.04	7,816.82
		2,28,466.05	2,32,851.71	88,867.08	65,572.18
Profit before Exceptional and Extraordinary Items and Tax		54,986.82	53,307.09	12,373.97	8,095.62
Exceptional Items		-	-	-	-
Profit before Extraordinary Items and Tax		54,986.82	53,307.09	12,373.97	8,095.62
Extraordinary Items		-	-	-	-
Profit Before Tax		54,986.82	53,307.09	12,373.97	8,095.62
Tax expense:					
Current tax		14,296.57	15,336.00	3,217.23	2,332.73
Tax of earlier years		-	607.56	-	-
Deferred tax (credit)/charge		460.21	323.38	125.00	205.58
		14,756.79	16,266.94	3,342.23	2,538.31
Profit for the year		40,230.03	37,040.15	9,031.74	5,557.31
Earning Per Share	22				
Basic EPS (in ₹)		4.03	18.07	4.45	2.74
Diluted EPS		4.03	18.07	4.45	2.74
Summary of Significant Accounting Policies For Prokech Sophin & Co. For I	1				

For Prakash Sachin & Co. For & on Behalf of Chartered Accountants ENS Enterprises Limited

FRN No. 012513C

Sd/- Sd/-

CA Vikas Kejriwal Manish Kumar Srivastava Avinash Kumar Singh Partner Whole-Time-Director & CFO Director

M. No. 504075 DIN: 07337679 DIN: 07337671 Place: New Delhi Sd/-

Date: 14-10-2025

UDIN: 25504075BMKOUR4539

Akhil Jain

Company Secretary & Compliance Office

DIN: 255040/5BMKOUR4539 Company Secretary & Compliance Officer

M. No: A77182

#### RESTATED CASH FLOW STATEMENT

(₹ in thousands)

			(* in inousanas)
			For the
			period ended
			March 31,
2025	2025	2024	2023
54,986.82	53,307.08	13,188.30	8,973.44
2,681.47	· ·	1,577.34	697.11
=	-103.21	-58.76	-76.78
=	-1,588.56	-	
212.31	ı	-	-
57,880.60	55,958.46	14,706.88	9,593.77
-46,772.67	-91,414.39	-12,511.02	-6,391.21
-	-	-	
	-16,163.00	-7,025.54	1,091.94
17,147.99	12,905.00	5,629.47	2,284.46
-56,238.10	65,188.78	295.62	542.12
-	2,471.19	-	
14,296.38	11,995.39	3,428.43	-874.20
-460.21			
-2,650.24	40,941.42	4,523.85	6,246.89
14,296.57	15,943.56	3,428.46	2,333.09
-16,946.81	24,997.86	1,095.39	3,913.79
240.90	-11,566.12	-2,335.16	-2,281.11
-	-25,000.00	-	
-	103.21	58.76	76.78
240.90	-36,462.92	-2,276.40	-2,204.33
11,999.73	-71.00	-	-
20,000.00	-20,000.00	-	
-	44,004.87	-	-
212.31	-	_	-
	23,933.87	-	-
		-1.181.00	1,709.46
	,	_,	_,, ,, ,, ,
16,164.80	3,695.99	4,876.97	3,167.51
31,245.32	16,164.80	3,695.99	4,876.97
,	,	,	
31,245.32	16,164.80	3,695.99	4,876.97
,	,	,	
	57,880.60  -46,772.67  -11,495.78 17,147.99 -56,238.10 -14,296.38 -460.21 -2,650.24 14,296.57 -16,946.81  240.90	ended September 30, 2025    54,986.82   53,307.08     2,681.47   4,343.15   - 103.21   - 1,588.56     212.31   - 57,880.60   55,958.46     -46,772.67   -91,414.39   1,1495.78   -16,163.00   17,147.99   12,905.00   -56,238.10   65,188.78   - 2,471.19   14,296.38   11,995.39   -460.21   -2,650.24   40,941.42   14,296.57   15,943.56   -16,946.81   24,997.86     240.90   -11,566.12   25,000.00   -   103.21   240.90   -36,462.92   11,999.73   -71.00   20,000.00   - 20,000.00   -   44,004.87   212.31   -   31,787.43   23,933.87   15,081.52   12,468.81	ended September 30, 2025         period ended March 31, 2024         period ended March 31, 2024           54,986.82         53,307.08         13,188.30           2,681.47         4,343.15         1,577.34           -         -103.21         -58.76           -         -1,588.56         -           212.31         -         -           57,880.60         55,958.46         14,706.88           -46,772.67         -91,414.39         -12,511.02           -         -         -           11,495.78         -16,163.00         -7,025.54           17,147.99         12,905.00         5,629.47           -56,238.10         65,188.78         295.62           -         2,471.19         -           14,296.38         11,995.39         3,428.43           -460.21         -         -           -2,650.24         40,941.42         4,523.85           14,296.57         15,943.56         3,428.46           -16,946.81         24,997.86         1,095.39           240.90         -11,566.12         -2,335.16           -         -25,000.00         -           -         103.21         58.76           240.90

For Prakash Sachin & Co.

Chartered Accountants
FRN No. 012513C

For & on Behalf of
ENS Enterprises Limited

Sd/- Sd/- Sd/-

CA Vikas Kejriwal Manish Kumar Srivastava Avinash Kumar Singh

Partner Whole-Time-Director & CFO Director M. No. 504075 DIN: 07337679 DIN: 07337671

Place: New Delhi

Date: 14-10-2025

Akhil Jain

UDIN: 25504075BMKOUR4539 Company Secretary & Compliance Officer

M. No: A77182

#### **GENERAL INFORMATION**

Our Company was originally incorporated as a Private Limited Company under the name of "ENS Enterprises Private Limited" on January 07, 2016 under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Kanpur. Pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on May 05, 2025, the Company was converted into a Public Limited Company, and its name was changed from "ENS Enterprises Private Limited" to "ENS Enterprises Limited" and a fresh Certificate of Incorporation consequent to the conversion was issued by the Registrar of Companies, Central Processing Centre, dated May 8, 2025.

For details of incorporation, change of registered office of our Company, please refer to the section title "History and Corporate Structure" on page no 156 of this Draft Red Herring Prospectus.

#### BRIEF INFORMATION ON COMPANY AND ISSUE PROGRAMME

CIN	U74120UP2016PLC075577
Company	ENS Enterprises Limited
ROC Code	ROC-Kanpur
Registration Number	075577
Company Category	Company limited by Shares
Company Sub Category	Non-Govt. Company
Email Id	cs@ens.enterprises
Website	www.ens.enterprises
Class of Company	Public
Date of Incorporation	January 07, 2016
Registered Address	B-16, 2nd Floor, Sector-63, Gautam Buddha Nagar, Noida, Uttar
	Pradesh- 201301
Company Secretary and Compliance Officer	Mr. Akhil Jain

#### REGISTERED OFFICE OF OUR COMPANY

#### **ENS Enterprises Limited**

B-16, 2nd Floor, Sector-63, Gautam Buddha Nagar, Noida, Uttar Pradesh- 201301

Tel No: +91-120-5105732 Email Id: cs@ens.enterprises Website: www.ens.enterprises

#### ADDRESS OF REGISTRAR OF COMPANIES ("RoC"):

Registrar of Companies, Kanpur

2<sup>nd</sup> Floor, Kendriya Bhawan, GPOA Building,

Fazalganj, Kanpur- 208012

**Tel:** 0512-2310443

E-mail: roc.kanpur@mca.gov.in Website: www.mca.gov.in

#### **BOARD OF DIRECTORS**

Details regarding our Board of Directors as on the date of this Draft Red Herring Prospectus are set forth in the table hereunder:

Name	DIN	Address	Designation	
Manish Kumar Srivastava	07337679	AM 307, Amrapali Village, Near Kala Whole-Time-Direct		
		Pathar, Indirapuram, Ghaziabad, Uttar	Chief Financial Officer	
		Pradesh- 201014		
Avinash Kumar Singh	07337671	AM 1204, Amrapali Village, Near Kala	Chairman & Non-	
		Pathar, Indirapuram, Ghaziabad, Uttar	Executive and Non	
		Pradesh- 201014	Independent Director	

Name	DIN	Address	Designation
Anupam Kumar Srivastava	07337668	A501, Havelia Valenova Park, Plot No.	Whole-Time-Director
		CP-GH-05A Sector Techzone 4, Greater	
		Noida, Sector-1, Gautam Buddha Nagar,	
		Uttar Pradesh-201318	
Amita Agarwal	03564315	D-201, Aditya Mega City, Vaibhav Khand	Non- Executive and
		3, Indirapuram, Ghaziabad, Uttar Pradesh- Independent D	
		201010	
Prince Mishra	09823620	EM-203, Amrapali Village, Indirapuram,	Non- Executive and
		Ghaziabad, Uttar Pradesh-201014	Independent Director

For further details of our directors, please refer to chapter titled "Our Management" on page no 160 of this Draft Red Herring Prospectus.

Chief Financial Officer	Company Secretary & Compliance Officer
Name- Manish Kumar Srivastava	Name- Akhil Jain
Address- AM 307, Amrapali Village, Near Kala Pathar,	Address- B-16, 2nd Floor, Sector-63, Gautam Buddha
Indirapuram, Ghaziabad, Uttar Pradesh- 201014	Nagar, Noida, Uttar Pradesh- 201301
<b>Tel No.:</b> +91-9211967287	<b>Tel No.:</b> +91-9958372024
Email: cfo@ens.enterprises	Email: cs@ens.enterprises
Website: www.ens.enterprises	Website: www.ens.enterprises

#### DESIGNATED STOCK EXCHANGE

SME Platform of BSE Limited **Address:** Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai- 400001 **Website:** www.bseindia.com

#### **INVESTOR GRIEVANCES**

Investors may contact the Company Secretary and Compliance Officer and /or the Registrar to the Issue and/or Book Running Lead Manager in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allottent, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders, non-receipt of funds by electronic mode etc.

All grievances may be addressed to the Registrar to the Issue with a copy to the relevant Designated Intermediary with whom the Application Form was submitted, giving full details such as name of the sole or First Applicant, Application Form number, Applicant's DP ID, Client ID, PAN, address of Applicant, number of Equity Shares applied for, ASBA Account number in which the amount equivalent to the Application Amount was blocked or the UPI ID (for Individual Investors who make the payment of Application Amount through the UPI Mechanism), date of Application Form and the name and address of the relevant Designated Intermediary where the Application was submitted. Further, the Applicant shall enclose the Acknowledgment Slip or the application number from the Designated Intermediary in addition to the documents or information mentioned herein above.

In terms of SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/22, dated February 15, 2018, any Applicant whose Application has not been considered for Allotment, due to failure on the part of any SCSB, shall have the option to seek redressal of the same by the concerned SCSB within three months of the date of listing of the Equity Shares. In terms of the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI circular SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, SCSBs are required to compensate the investor immediately on the receipt of complaint. Further, the post issue Book Running Lead Manager is required to compensate the investor for delays in grievance redressal from the date on which the grievance was received until the actual date of unblock.

Further, the Applicant shall also enclose a copy of the Acknowledgment Slip or provide the acknowledgement number received from the Designated Intermediaries in addition to the information mentioned hereinabove. All grievances relating to Applications submitted through Registered Brokers may be addressed to the Stock Exchanges with a copy to the Registrar to the Issue. The Registrar to the Issue shall obtain the required information from the SCSBs for addressing any clarifications or grievances of ASBA Applicants.

#### DETAILS OF KEY INTERMEDIARIES PERTAINING TO THIS ISSUE AND OUR COMPANY:

Book Running Lead Manager to the Issue	Registrar to the Issue				
Corporate Makers Capital Limited	Abhipra Capital Limited				
611, 6th Floor, Pragati Tower, Rajendra Place, New Delhi-	GF 58-59, World Trade Center, Barakhamba Lane,				
110008	Connaught Place, New Delhi - 110001				
<b>Telephone:</b> 011 41411600	<b>Telephone:</b> +91-11-42390799				
Email: info@corporatemakers.in	Email ID: cs@abhipra.com				
Website: www.corporatemakers.in	Investor Grievance Email: grievance@abhipra.com				
Investor Grievance Email:	Website: www.abhipra.com				
compliance@corporatemakers.in	Contact Person: Mr. Kapil Bansal				
Contact Person: Mr. Manish Kumar Singh	SEBI Registration Number: INR000003829				
SEBI Registration Number: INM000013095	CIN: U74899DL1994PLC061802				
CIN: U65100DL1994PLC063880					
Legal Advisor to the Issue	Peer Reviewed Statutory Auditors				
M/s Jain Talukdar	M/s Prakash Sachin & Co.				
<b>Add-</b> B-399, 2 <sup>nd</sup> Floor, New Friends Colony, New Delhi-	Chartered Accountants				
110025	Add: 13-D, 13th Floor, Atma Ram House,1, Tolstoy				
<b>Telephone:</b> +91-9818887002	Marg, New Delhi-110001				
Email Id: office@jaintalukdar.com	<b>Telephone:</b> 011-42173536				
Contact Person: Mr. Rahul Jain	Email: vikas.kejriwal@psc.co.in				
	Peer Review No. – 016152**				
	FRN: 012513C				
	Contact Person: Mr. Vikas Kejriwal				
Banker to the Company	Syndicate Member*				
ICICI Bank Limited					
Address: ICICI Bank Limited, Indirapuram					
<b>Telephone:</b> +91-9625275580	[•]				
Email Id: vivek.bhardwaj1@icicibank.com					
Website: www.icicibank.com					
Contact Person: Mr. Vivek Bhardwaj					
Bankers to the Issue/Refund Banker/ Sponsor Bank*					
[●]					

<sup>\*</sup>The Syndicate Member and Bankers to the Issue/Refund Banker/Sponsor Bank shall be appointed prior to filing of the Red Herring Prospectus with the RoC.

#### **DESIGNATED INTERMEDIARIES:**

#### **Self-Certified Syndicate Banks (SCSB's)**

The list of SCSBs, as updated till date, is available on website of Securities and Exchange Board of India at below link <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34</a>; <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35</a>

Investors are requested to refer the SEBI website for updated list of SCSBs and their designated branches.

#### Self-Certified Syndicate Banks eligible as Sponsor Banks for UPI

The list of Self Certified Syndicate Banks that have been notified by SEBI to act as Investors Bank or Issuer Bank for UPI mechanism are provide on the website of SEBI on <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=41">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=41</a>

#### **Syndicate SCSB Branches**

In accordance with SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019 and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, Individual Investors Applying using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40) and updated from time to

<sup>\*\*</sup> The Peer Review Certificate is valid till December 31, 2026.

time. A list of SCSBs and mobile applications, which are live for applying in public issues using UPI mechanism is provided as 'Annexure A' for the SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, as amended.

#### **Registered Brokers**

The list of the Registered Brokers eligible to accept ASBA forms, including details such as postal address, telephone number and email address, is provided on the website of the SEBI: (https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes), respectively, as updated from time to time.

#### **Registrar and Share Transfer Agents**

The list of the Registrar to Issue and Share Transfer Agents (RTAs) eligible to accept Applications forms at the Designated RTA Locations, including details such as address, telephone number and e-mail address, are provided at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=10">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=10</a>, as updated from time to time.

#### Collecting Depository Participants (CDP's)

The list of the Collecting Depository Participants (CDPs) eligible to accept Application Forms at the Designated CDP Locations, including details such as name and contact details, are provided at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=19">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=19</a> for NSDL CDPs and at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=18">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=18</a> for CDSL CDPs, as updated from time to time. The list of branches of the SCSBs named by the respective SCSBs to receive deposits of the Bid cum Application Forms from the Designated Intermediaries will be available on the website of the SEBI (www.sebi.gov.in) and updated from time to time.

#### **BROKERS TO THE ISSUE**

All members of the recognized stock exchanges would be eligible to act as Brokers to the Issue.

#### **EXPERTS OPINION**

Except as stated below, our Company has not obtained any Expert Opinions:

- (i) Our Company has received consent from the M/s. Prakash Sachin & Co., Chartered Accountants, dated October 17, 2025, to include their name as required under section 26 and 32 of the Companies Act, 2013 read with SEBI ICDR Regulations, in this Draft Red Herring Prospectus, and as an "expert" as defined under section 2(38) of the Companies Act, 2013 to the extent and in their capacity as our Statutory Auditors, and in respect of (a) Auditors' reports on the restated financial statements; and (b) Statement of Tax Benefits (c) Statement of Financial Indebtedness. Such consent has not been withdrawn as on the date of this Draft Red Herring Prospectus, and;
- (ii) M/s. Jain & Talukdar has provided their written consent to act as Legal Advisor to the issue dated October 15, 2025 for chapters titled "Key Industry Regulations and Policies", "Government Approvals" and "Outstanding Litigations and Material Developments" beginning on page no 147, 208 and 201 of this Draft Red Herring Prospectus, and;

#### INTER-SE ALLOCATION OF RESPONSIBILITIES

Corporate Makers Capital Limited is the sole Book Running Lead Manager to this Issue and all the responsibilities relating to co-ordination and other activities in relation to the Issue shall be performed by them and hence a statement of inter-se allocation of responsibilities is not required.

#### MONITORING AGENCY

Pursuant to Regulation 262 of SEBI (ICDR) Regulations, 2018, the appointment of monitoring agency is mandatory only if the Issue size exceeds ₹ 5,000 Lakhs. As our Issue size is below this threshold, the requirement to appoint a monitoring agency is not applicable.

However, Pursuant to Regulation 32(3) of the SEBI (LODR) Regulations, 2015, our Company shall on a half yearly basis disclose to the Audit Committee, the uses and application of the Net Proceeds. Until such time as any part of the Net Proceeds remains unutilized, our Company will disclose the utilization of the Net Proceeds under separate heads in our Company's balance sheet(s) clearly specifying the amount of and purpose for which Net Proceeds have been utilized so far, and details of amounts out of the Net Proceeds that have not been utilized so far, also indicating interim investments, if any, of such unutilized Net Proceeds. In the event that our Company is unable to utilize the entire amount that we have currently estimated for use out of the Net Proceeds in a fiscal, we will utilize such unutilized amount in the next fiscal.

Further, in accordance with Regulation 32(1)(a) of the SEBI (LODR) Regulations, 2015, our Company shall furnish to the Stock Exchanges on a half yearly basis, a statement indicating material deviations, if any, in the utilization of the Net Proceeds for the objects stated in this Draft Red Herring Prospectus.

#### **GREEN SHOE OPTION**

No Green Shoe Option is applicable for this issue.

#### APPRAISING ENTITY

None of the objects for which the Net Proceeds will be utilized have been appraised by any agency.

#### **CREDIT RATING**

As this is an issue of Equity shares, there is no credit rating for the Issue.

#### **IPO GRADING**

Since the issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, there is no requirement of appointing an IPO Grading agency.

#### TRUSTEE

As the issue is of Equity Shares, the appointment of trustees is not required.

#### **DEBENTURE TRUSTEES**

Since this is not a debenture issue, appointment of debenture trustee in not required.

#### FILING OF THE DRAFT RED HERRING PROSPECTUS/ RED HERRING PROSPECTUS AND PROSPECTUS

The Draft Red Herring Prospectus/ Red Herring Prospectus and Prospectus shall be filed on SME Platform of BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001, Maharashtra.

The Draft Red Herring Prospectus will not be filed with SEBI, nor will SEBI issue any observation on the Offer Document in terms of Regulation 246(2) of SEBI (ICDR) Regulations, 2018. Pursuant to Regulation 246(5) of SEBI (ICDR) Regulations, 2018 and SEBI Circular Number SEBI/HO/CFD/DIL1/CIR/P/2018/011 dated January 19, 2018, a soft copy of Offer Documents will be filed online through SEBI Intermediary Portal at <a href="https://siportal.sebi.gov.in">https://siportal.sebi.gov.in</a>.

A copy of the Red Herring Prospectus and Prospectus, along with the material contracts and documents required to be filed under Section 26 and 32 of the Companies Act, 2013 will be filed to the RoC, Kanpur at 2nd Floor, Kendriya Bhawan, GPOA Building, Fazalganj, Kanpur- 208012 through the electronic portal at <a href="http://www.mca.gov.in">http://www.mca.gov.in</a> at least (3) three working days prior from the date of opening of the Issue.

#### **UNDERWRITING**

Our Company and the Book Running Lead Manager to the Issue hereby confirm that the Issue will be 100% Underwritten by the Underwriter [•] in the capacity of Underwriter to the issue.

Pursuant to the terms of the Underwriting Agreement dated [●] entered into by Company, Underwriter, the obligations of the Underwriter are subject to certain conditions specified therein. The Details of the Underwriting commitments are as under:

Details of the Underwriter	No. of Equity Shares Underwritten	Amount Underwritten (In ₹)	% of total Issue size underwritten
[•]	[•]	[•]	[•]
Total	[•]	[•]	[•]

<sup>\*</sup>Includes up to [•] Equity Shares of the Market Maker Reservation Portion which are to be subscribed by the Market Maker in order to claim compliance with the requirements of Regulation 261 of the SEBI (ICDR) Regulations, 2018 as amended.

In accordance with Regulation 260(2) of the SEBI ICDR Regulations, this Issue has been 100% underwritten and shall not restrict to the minimum subscription level, the Book Running Lead Manager has agreed to underwrite to a minimum extent of 15% of the Issue out of its own account.

In the opinion of the Board of our Directors of our Company, the resources of the Underwriter(s) are sufficient to enable them to discharge their respective underwriting obligations in full. The Underwriter is registered with SEBI under Section 12(1) of the SEBI Act or registered as brokers with the Stock Exchange(s).

#### CHANGES IN AUDITORS DURING THE LAST THREE (3) YEARS

Except as stated below, there has been no change in the Statutory Auditors of our company during the three years preceding the date of this Draft Red Herring Prospectus:

Name of the Auditor	Kumar Vimal & Co.	ASVN & Co.	Prakash Sachin & Co.	
FRN No	037033N	031468N	012513C	
Peer Review No.	-	-	016152	
Date of Appointment	30-09-2022	30-09-2023	21-03-2025	
Date of Resignation	25-03-2023	17-03-2025	NA	
Email ID	vimalkr5406@gmail.com	casurendrabhati21@gmail.com	mail@psc.co.in	
	B-225, Jhilmil Colony,	FF 07 Parsvnath Bihab Plaza,	13-D, 13th Floor, Atma	
Address	Shahdara, East Delhi, New	Alpha -1, Commercial Belt,	Ram House,1, Tolstoy	
	Delhi-110095	Greater Noida, Gautam Buddha	Marg, New Delhi-	
		Nagar, Uttar Pradesh-201310	110001	
Reason for Change	Due to pre-occupation	Due to pre-occupation	Not Applicable	

#### **BOOK BUILDING PROCESS**

Book Building, with reference to the Issue, refers to the process of collection of Bids on the basis of the Red Herring Prospectus within the Price Band. The Price Band shall be determined by our Company in consultation with the Book Running Lead Manager in accordance with the Book Building Process and will be advertised in [•] editions of the English national newspaper, [•] editions of the Hindi national newspaper, and [•] editions in Regional newspaper where our Registered Office is located each with wide circulation, at least two working days prior to the Bid / Issue opening date. The Issue price shall be determined by our Company, in consultation with the Book Running Lead Manager in accordance with the Book Building Process after the Bid / Issue Closing Date.

Principal parties involved in the Book Building Process are: -

- Our Company;
- The Book Running Lead Manager in this case being Corporate Makers Capital Limited;
- The Syndicate Member(s) who are intermediaries registered with SEBI / registered as brokers with Exchanges and eligible to act as Underwriters. The Syndicate Member(s) will be appointed by the Book Running Lead Manager;

- The Registrar to the Issue and;
- The Designated Intermediaries and Sponsor bank

The SEBI (ICDR) Regulations, 2018 have permitted the Issue of securities to the public through the Book Building Process, wherein allocation to the public shall be made as per Regulation 253 of the SEBI (ICDR) Regulations, 2018.

The Issue is being made through the Book Building Process wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to QIBs, provided that our Company may in consultation with the BRLM allocate upto 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI (ICDR) Regulations (the "Anchor Investor Portion"), out of which one third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Issue Price. 5% of the QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price.

Further, not less than 15% of the Net Issue shall be available for allocation to Non-Institutional Bidders (of which one third of the Non-Institutional Portion shall be reserved for Bidders with an application size between ₹2,00,000 and up to ₹10,00,000 and two -thirds of the Non-Institutional Portion shall be reserved for Bidders with an application size exceeding ₹10,00,000) and undersubscription in either of these two subcategories of Non-Institutional Portion may be allocated to Bidders in the other subcategory of Non-Institutional Portion, subject to valid Bids being received at or above the Issue Price and not less than 35% of the Net Issue shall be available for allocation to Individual Bidders, in accordance with the SEBI Regulations, subject to valid Bids being received at or above the offer Price. All potential Bidders may participate in the offer through an ASBA process by providing details of their respective bank account which will be blocked by the SCSBs. All Bidders are mandatorily required to utilize the ASBA process to participate in the offer. Under-subscription if any, in any category, except in the QIB Category, would be allowed to be met with spill over from any other category or a combination of categories at the discretion of our Company, in consultation with the BRLM and the Designated Stock Exchange.

All potential Bidders may participate in the Issue through an ASBA process by providing details of their respective bank account which will be blocked by the SCSBs. All Bidders are mandatorily required to utilize the ASBA process to participate in the Issue.

Under-subscription if any, in any category, except in the QIB Category, would be allowed to be met with spill over from any other category or a combination of categories at the discretion of our Company in consultation with the BRLM and the Designated Stock Exchange.

In accordance with the SEBI ICDR Regulations, QIB and Non-Institutional Bidders are not allowed to withdraw or lower the size of their Bids (in terms of the quantity of the Equity Shares or the Bid Amount) at any stage. Anchor Investors are not allowed to revise and withdraw their Bids after the Anchor Investor Bidding Date. Individual Investor Bidders can revise their Bid(s) during the Bid/Offer Period and withdraw their Bid(s) until Bid/Offer Closing Date.

Subject to valid Bids being received at or above the Issue Price, allocation to all categories in the Net Issue, shall be mad e on a proportionate basis, except for Individual Investor Portion where allotment to each Individual Investor Bidders shall not be less than the minimum bid lot, subject to availability of Equity Shares in Individual Investor Portion, and the remaining available Equity Shares, if any, shall be allotted on a proportionate basis. Under – subscription, if any, in any category, would be allowed to be met with spill – over from any other category or a combination of categories at the discretion of our Company in consultation with the Book Running Lead Manager and the Stock Exchange. However, under – subscription, if any, in the QIB Portion will not be allowed to be met with spill over from other categories or a combination of categories.

All Bidders, except Anchor Investors, are mandatorily required to use the ASBA process for participating in the Issue. In accordance with the SEBI (ICDR) Regulations, 2018, QIBs bidding in the QIB Portion and Non-Institutional Bidders bidding in the Non-Institutional Portion are not allowed to withdraw or lower the size of their Bids (in terms of the quantity of the Equity Shares or the Bid Amount) at any stage. Individual Investors can revise their Bids during the Bid / Issue period and withdraw their Bids until the Bid / Issue Closing Date. Further, Anchor Investors cannot withdraw their Bids after the Anchor Investor Bid / Issue period. Allocation to the Anchor Investors will be on a discretionary basis.

In terms of SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 and the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, all the investors (except Anchor Investors) applying in a public Issue shall use only Application Supported by Blocked Amount (ASBA) process for application providing details of the bank account which will be blocked by the Self-Certified Syndicate Banks (SCSBs) for the same. Further, pursuant to SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 01, 2018, Individual Investors applying in public Issue may use either Application Supported by Blocked Amount (ASBA) facility for making application or also can use UPI as a payment mechanism with Application Supported by Blocked Amount for making application. For details in this regards, specific attention is invited to the chapter titled "Issue Procedure" beginning on page no 239 of this Draft Red Herring Prospectus.

Bidders should note that this Issue is also subject to obtaining (i) final approval of the RoC after the Red Herring Prospectus and Prospectus is filed with the RoC; and (ii) final listing and trading approvals from the Stock Exchanges, which our Company shall apply for after Allotment.

The process of Book Building under the SEBI (ICDR) Regulations, 2018 is subject to change from time to time and the investors are advised to make their own judgment about investment through this process prior to making a Bid or application in the Issue.

For further details on the method and procedure for Bidding, please see section entitled "Issue Procedure" on page no. 239 of this Draft Red Herring Prospectus.

Illustration of the Book Building and Price Discovery Process: Bidders should note that this example is solely for illustrative purposes and is not specific to the Issue; it also excludes Bidding by Anchor Investors. Bidders can bid at any price within the Price Band. For instance, assume a Price Band of ₹20.00 to ₹24.00 per share, Issue size of 3,000 Equity Shares and receipt of five Bids from Bidders, details of which are shown in the table below. The illustrative book given below shows the demand for the Equity Shares of the Issuer at various prices and is collated from Bids received from various investors.

Bid Quantity	Amount (₹)	<b>Cumulative Quantity</b>	Subscription
500	24.00	500	16.67%
1000	23.00	1500	50.00%
1500	22.00	3000	100.00%
2000	21.00	5000	166.67%
2500	20.00	7500	250.00%

The price discovery is a function of demand at various prices. The highest price at which the Issuer is able to Issue the desired number of Equity Shares is the price at which the book cuts off, i.e., ₹22.00 in the above example. The Issuer, in consultation with the Book Running Lead Manager, may finalise the Issue price at or below such Cut-Off Price, i.e., at or below ₹22.00. All Bids at or above this Issue price and cut-off Bids are valid Bids and are considered for allocation in the respective categories.

#### Steps to be taken by the Bidders for Bidding:

- Check eligibility for making a Bid (see section titled "Issue Procedure" on page 239 of this Draft Red Herring Prospectus);
- Ensure that you have a Demat account and the Demat account details are correctly mentioned in the Bid cum Application Form;
- Ensure correctness of your PAN, DP ID and Client ID mentioned in the Bid cum Application Form. Based on these parameters, the Registrar to the Issue will obtain the Demographic Details of the Bidders from the Depositories.
- Except for Bids on behalf of the Central or State Government officials, residents of Sikkim and the officials appointed by the courts, who may be exempt from specifying their PAN for transacting in the securities market, for Bids of all values ensure that you have mentioned your PAN allotted under the Income Tax Act in the Bid cum Application Form. The exemption for Central or State Governments and officials appointed by the courts and for investors residing in Sikkim is subject to the Depositary Participant's verification of the veracity of such claims of the investors by collecting sufficient documentary evidence in support of their claims;

• Ensure that the Bid cum Application Form is duly completed as per instructions given in this Draft Red Herring Prospectus and in the Bid cum Application Form;

#### **BID/ ISSUE PROGRAMME**

An indicative timetable in respect of the Issue is set out below:

Event	<b>Indicative Date</b>
Anchor Portion Issue Opening/ Closing Date	[•]
Bid/Issue Opening Date	[•]
Bid/ Issue Closing Date	[•]
Finalization of Basis of Allotment with the Designated Stock Exchange	[•]
Initiation of Allotment / Refunds/ Unblocking of Funds from ASBA Account or UPI ID linked bank account	[•]
Credit of Equity Shares to Demat accounts of Allottees	[•]
Commencement of trading of the Equity Shares on the Stock Exchange	[•]

#### DETAILS OF THE MARKET MAKING AGREEMENT

Our company may, in consultation with the Book Running Lead Manager, shall allot at least 5% of the Issue to the Market Maker under the Market Maker Reservation Portion as per the Regulation 261(4) of the SEBI ICDR Regulations.

Further, in accordance with Regulation 261 of the SEBI ICDR Regulations, our Company and the Book Running Lead Manager have entered into an agreement dated [•] with the following Market Maker to ensure compulsory Market Making for a minimum period of three years from the date of listing of Equity shares offered in this Issue

Name	[•]
Address	[•]
Telephone	[•]
E-mail	[•]
Contact Person	[•]
SEBI Registration No.	[•]
Market Maker Registration No.	[•]

[•], registered with SME Platform of BSE will act as the Market Maker and has agreed to receive or deliver of the specified securities in the market making process for a period of three years from the date of listing of our Equity Shares or for a period as may be notified by any amendment to SEBI ICDR Regulations.

The Market Maker shall fulfil the applicable obligations and conditions as specified in the SEBI ICDR Regulations, as amended from time to time and the circulars issued by BSE and SEBI in this matter from time to time.

Following is a summary of the key details pertaining to the Market Making arrangement:

- 1. The Market Maker(s) (individually or jointly) shall be required to provide a 2-way quote for 75% of the time in a day. The same shall be monitored by the stock exchange. Further, the Market Maker(s) shall inform the exchange in advance for each and every black out period when the quotes are not being issued by the Market Maker(s).
- 2. The minimum depth of the quote shall be ₹ 1,00,000. However, the investors with holdings of value less than ₹ 1,00,000 shall be allowed to Issue their holding to the Market Maker(s) (individually or jointly) in that scrip provided that he/she sells his/her entire holding in that scrip in one lot along with a declaration to the effect to the selling broker.
- 3. After a period of three (3) months from the market making period, the market maker would be exempted to provide quote if the Shares of market maker in our Company reaches to 25% (Including the 5% of Equity Shares of the Issue). Any Equity Shares allotted to Market Maker under this Issue over and above 25% of Equity Shares would not be taken in to consideration of computing the threshold of 25%. As soon as the Shares of market maker in our Company reduce to 24%, the market maker will resume providing 2-way quotes.
- 4. There shall be no exemption / threshold on downside. However, in the event the market maker exhausts his inventory through market making process, the concerned stock exchange may intimate the same to SEBI after due verification.

- 5. Execution of the order at the quoted price and quantity must be guaranteed by the Market Maker, for the quotes given by him.
- 6. There would not be more than five Market Makers for a script at any point of time and the Market Makers may compete with other Market Makers for better quotes to the investors. At this stage, [●] is acting as the sole Market Maker.
- 7. The shares of the Company will be traded in continuous trading session from the time and day the company gets listed at SME Platform of BSE Limited and Market Maker will remain present as per the guidelines mentioned under the BSE Limited and SEBI circulars.
- 8. There will be special circumstances under which the Market Maker may be allowed to withdraw temporarily / fully from the market for instance due to system problems, any other problems. All controllable reasons require prior approval from the Exchange, while force-majeure will be applicable for non-controllable reasons. The decision of the Exchange for deciding controllable and non-controllable reasons would be final.
- 9. The Market Maker shall have the right to terminate said arrangement by giving a three-month notice or on mutually acceptable terms to the Merchant Banker, who shall then be responsible to appoint a replacement Market Maker.
- 10. In case of termination of the Market Making agreement prior to the completion of the compulsory Market Making period, it shall be the responsibility of the Book Running Lead Manager to arrange for another Market Maker in replacement during the term of the notice period being served by the Market Maker but prior to the date of releasing the existing Market Maker from its duties in order to ensure compliance with the requirements of regulation 261 of the SEBI (ICDR) Regulations, 2018. Further our Company and the Book Running Lead Manager reserve the right to appoint other Market Makers either as a replacement of the current Market Maker or as an additional Market Maker subject to the total number of Designated Market Makers does not exceed five or as specified by the relevant laws and regulations applicable at that particular point of time. The Market Making Agreement is available for inspection at our registered office from 11.00 a.m. to 5.00 p.m. on working days.
- 11. SME Platform of BSE Limited will have all margins which are applicable on the BSE Limited Main Board viz., Markto-Market, Value-At-Risk (VAR) Margin, Extreme Loss Margin, Special Margins and Base Minimum Capital etc. BSE Limited can impose any other margins as deemed necessary from time-to-time.
- 12. SME Platform of BSE Limited will monitor the obligations on a real time basis and punitive action will be initiated for any exceptions and / or non-compliances. Penalties / fines may be imposed by the Exchange on the Market Maker, in case he is not able to provide the desired liquidity in a particular security as per the specified guidelines. These penalties / fines will be set by the Exchange from time to time. The Exchange will impose a penalty on the Market Maker in case he is not present in the market (offering two-way quotes) for at least 75% of the time. The nature of the penalty will be monetary as well as suspension in market making activities / trading membership.
- 13. The Department of Surveillance and Supervision of the Exchange would decide and publish the penalties / fines / suspension for any type of misconduct/ manipulation/ other irregularities by the Market Maker from time to time.
- 14. Price Band and Spreads: SEBI Circular bearing reference no: CIR/MRD/DP/02/2012 dated January 20, 2012, has laid down that for Issue size up to ₹ 250 crores, the applicable price bands for the first day shall be:
- 15. In case equilibrium price is discovered in the Call Auction, the price band in the normal trading session shall be 5% of the equilibrium price.
- 16. Additionally, the trading shall take place in TFT segment for first 10 days from commencement of trading.

The following spread will be applicable on the SME Platform of BSE Limited.

Sr. No.	Market Price Slab (in ₹)	Proposed Spread (in % to sale price)
1.	Up to 50	9
2.	50 to 75	8
3.	75 to 100	6
4.	Above 100	5

17. Pursuant to SEBI Circular number CIR/MRD/DSA/31/2012 dated November 27, 2012, limits on the upper side for Market Maker during market making process has been made applicable, based on the issue size and as follows:

Issue Size	Buy quote exemption threshold (Including mandatory initial inventory of 5% of the Issue Size)	Re-Entry threshold for buy quote (Including mandatory initial inventory of 5% of the Issue Size)
Up to ₹20 Crore	25%	24%
₹20 Crore to ₹50 Crore	20%	19%
₹50 Crore to ₹80 Crore	15%	14%
Above ₹80 Crore	12%	11%

18. The Market Making arrangement, trading and other related aspects including all those specified above shall be subject to the applicable provisions of law and / or norms issued by SEBI/ BSE from time to time.

#### TYPE OF ISSUE

The present Issue is considered to be 100% Book Building Issue.

#### WITHDRAWAL OF THE ISSUE

Our Company in consultation with the BRLM, reserve the right to not to proceed with the Issue at any time before the Issue Opening Date without assigning any reason thereof.

If our Company withdraws the Issue any time after the Issue Opening Date but before the allotment of Equity Shares, a public notice within 2 (two) working days of the Issue Closing Date, providing reasons for not proceeding with the Issue shall be issued by our Company. The notice of withdrawal will be issued in the same newspapers where the pre- Issue advertisements have appeared and the Stock Exchange will also be informed promptly. The BRLM, through the Registrar to the Issue, will instruct the SCSBs to unblock the ASBA Accounts within 1 (one) working Day from the day of receipt of such instruction.

If our Company withdraws the Issue after the Issue Closing Date and subsequently decides to proceed with an Issue of the Equity Shares, our Company will have to file a fresh offer document with the stock exchange where the Equity Shares may be proposed to be listed.

Notwithstanding the foregoing, the Issue is subject to obtaining (i) the final listing and trading approvals of the Stock Exchange with respect to the Equity Shares issued through the Prospectus, which our Company will apply for only after Allotment; and (ii) the final Registrar of Companies approval of the Prospectus.

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#### **CAPITAL STRUCTURE**

The Equity Share capital of our Company, as on the date of this Draft Red Herring Prospectus and after giving effect to this Issue, is set forth below:

(₹ in lakhs except share data)

		(\tau	us except share aata)
Sr. No.	Particulars	Aggregate Value at Face Value	Aggregate Value at Issue Price <sup>(2)</sup>
A.	Authorized Share Capital		
	1,60,00,000 Equity Shares of face value of ₹10/- each	₹ 1,600.00	-
В.	Issued, Subscribed and Paid-Up Equity Capital before the Issue		
	99,92,512 Equity Shares of face value of ₹10/- each	₹ 999.25	-
C.	Present Issue in Terms of this Draft Red Herring Prospectus		
	Upto 36,02,400 Equity Shares of ₹10/- each for cash at a price of ₹ [•] per share (1)	Upto ₹ 360.24	[•]
	Which Comprises:		
	<b>Reservation for Market Maker:</b> Upto [•] Equity Shares of face value of ₹ 10/- each at a price of ₹ [•] per Equity Share	[•]	[•]
D.	Net Issue to Public: Upto [•] Equity Shares of ₹ 10/- each at a price of ₹ [•] per Equity Share	[•]	[•]
	Of which		
i.	Allocation to Qualified Institution Buyer: [•] Equity Shares of face value of ₹ 10/- each at a price of ₹ [•] per Equity Share	[•]	[•]
ii.	At least [•] Equity Shares of face value of ₹ 10/- each at a price of ₹ [•] per Equity Share will be available for allocation to Individual Investors	[•]	[•]
iii.	At least [•] Equity Shares of face value of ₹ 10/- each at a price of ₹ [•] per Equity Share will be available for allocation to Non-Individual Investors	[•]	[•]
E.	Paid-up Equity Capital after the Issue		
	Upto 1,35,94,912 Equity Shares of face value of ₹10/- each	₹ 1,359.49	-
F.	Securities Premium Account		
	Before the Issue (as on the date of this DRHP)	1	Vil
	After the Issue		•]
_			

<sup>&</sup>lt;sup>(1)</sup>The present Issue has been authorized by our Board pursuant to a resolution passed at its meeting held on September 05, 2025 and by our Shareholders pursuant to a Special Resolution passed at the Extra-Ordinary General meeting held on September 30, 2025.

#### **CLASS OF SHARES**

As on the date of Draft Red Herring Prospectus, our *Company* has only one class of share capital i.e., Equity Shares of ₹ 10/each. All Equity Shares issued are fully paid-up. Our Company has no outstanding convertible instruments as on the date of this Draft Red Herring Prospectus.

#### NOTES TO THE CAPITAL STRUCTURE

#### 1. Details of changes in Authorised Share Capital since incorporation

Since incorporation, the capital structure of our Company has been altered in the following manner:

Sr. No	Particulars of Increase	Date of Shareholders meeting	AGM/ EGM
a)	Increased from ₹ 10,00,000 (Rupees Ten Lakh	March 03, 2025	EGM
	only) divided into 1,00,000 (One lakh) Equity		
	Shares of ₹10/- each to ₹ 16,00,00,000 (Rupees		
	Sixteen Crore only) divided into 1,60,00,000		
	(One Crore Sixty Lakh) Equity Shares of ₹10/-		
	each.		

<sup>\*</sup>Upon Incorporation the Initial Authorised Share Capital was of ₹ 10,00,000 (Rupees Ten Lakh only) divided into 1,00,000 (One lakh) Equity Shares of ₹10/- each.

<sup>(2)</sup> subject to finalization of basis of allotment

#### 2. Details of Equity Share Capital History of our Company

The following table sets forth the details of the history of the Equity Share capital of our Company:

Date of Allotment	No. of Equity Shares allotted	Face Value (₹)	Issue Price (₹)	Nature of Consider ation	Nature of Allotment	Cumulative No. of Equity Shares	Cumulative Paid-Up Equity Shares Capital (₹)	Cumulative Share Premium (₹ in lakhs)
Upon Incorporati on	30,000	10/-	10/-	Cash	Subscription to MOA <sup>(i)</sup>	30,000	3,00,000	Nil
March 22, 2025	20,01,000	10/-	NA	Other than cash	Bonus Issue(ii)	20,31,000	2,03,10,000	Nil
March 26, 2025	6,76,998	10/-	65/-	Cash	Right Issue <sup>(iii)</sup> (01:03)	27,07,998	2,70,79,980	372.35
July 16, 2025	72,84,514	10	NA	Other than Cash	Bonus Issue <sup>(iv)</sup>	99,92,512	9,99,25,120	Nil

M/s Prakash Sachin & Co., Chartered Accountants has certified vide certificate dated October 18, 2025 having UDIN-25504075BMKOUK6278 has confirmed the Capital build-up of Company since incorporation.

#### Notes to the Capital Structure:

(i) Initial Subscribers to the Memorandum of Association subscribed 30,000 Equity Shares of Face Value of ₹ 10/- each, details of which are given below:

Sr. No	Name of Person	No of Equity Shares allotted
1.	Mr. Manish Kumar Srivastava	10,000
2.	Mr. Avinash Kumar Singh	10,000
3.	Mr. Anupam Kumar Srivastava	10,000
	Total	30,000

(ii) Bonus Issue of 20,01,000 Equity Shares of Face Value of ₹ 10/- each fully paid up in the ratio of 667 (Six Hundred Sixty-Seven) Equity Shares for every 10 (Ten) Equity shares held by shareholders, as per the details mentioned below:

Sr. No	Name of Person	No of Equity Shares allotted
1.	Mr. Manish Kumar Srivastava	6,67,000
2.	Mr. Avinash Kumar Singh	6,67,000
3.	Mr. Anupam Kumar Srivastava	6,67,000
	Total	20,01,000

(iii) Allotment of 6,76,998 Equity Shares of Face Value of ₹10/- each fully paid up pursuant to Right Issue in the ratio of 01 (One) Equity share for every 03 (Three) Equity Shares, details of which are given below:

Sr. No	Name of Person	No of Equity Shares allotted*
1.	Mr. Raman Talwar	3,38,499
2.	Connect Fund	3,38,499
	Total	6,76,998

<sup>\*</sup>Equity shares were renounced by the existing shareholders namely Mr. Manish Kumar Srivastava, Mr. Avinash Kumar Singh and Mr. Anupam Kumar Srivastava to the above-mentioned allottees.

(iv) Bonus Issue of 72,84,514 Equity Shares of Face Value of ₹ 10/- each fully paid up in the ratio of 269 (Two Hundred and Sixty-Nine) Equity Shares for every 100 (Hundred) Equity shares held by shareholders, as per the details mentioned below:

Sr No	Name of Person	No of Equity Shares allotted
1.	Mr. Manish Kumar Srivastava	18,18,440
2.	Mr. Avinash Kumar Singh	18,21,127
3.	Mr. Anupam Kumar Srivastava	18,17,095

Sr No	Name of Person	No of Equity Shares allotted
4.	Mr. Raman Talwar	9,10,562
5.	Connect Fund	9,10,562
6.	Mrs. Ruchika Kumari	03
7.	Mrs. Sheetal Chauhan	4,035
8.	Mrs. Adhishree Srivastava	2,690
	Total	72,84,514

- 3. All the above-mentioned Equity shares are fully paid up since the date of allotment.
- **4.** Except as disclosed below, our Company has not issued any Equity Shares for consideration other than cash, at any point of time since Incorporation:

Date of Allotment	No. of Equity Shares	Face Value (₹)	Reasons of Allotment	Benefits accrued to company	Allottees	No. of Shares Allotted
March 22, 2025	20,01,000	10	Bonus Issue in the ratio of 667:10	Capitalisation of Reserves	Mr. Manish Kumar Srivastava	6,67,000
			i.e., 667 Equity Shares for every	Reserves	Mr. Avinash Kumar Singh	6,67,000
			10 Equity Shares held		Mr. Anupam Kumar Srivastava	6,67,000
					Total	20,01,000
July 16, 2025	72,84,514	10	Bonus Issue in the	Capitalisation of	Mr. Manish Kumar	
			ratio of 269:100	Reserves	Srivastava	18,18,440
			i.e., 269 Equity		Mr. Anupam Kumar	
			Shares for every		Srivastava	18,17,095
			100 Equity Shares		Mr. Avinash Kumar	
			held		Singh	18,21,127
					Mr. Raman Talwar	9,10,562
					Connect Fund	9,10,562
					Mrs. Ruchika Kumari	03
					Ms. Sheetal Chauhan	4,035
					Ms. Adhishree	
					Srivastava	2,690
					Total	72,84,514

**5.** Except as disclosed below, our Company has not issued any Equity Shares for consideration, at any point of time since Incorporation:

Date of Allotment	No. of Equity Shares	Face Value (₹)	Issue Value (₹)	Reasons of Allotment	Allottees	No. of Shares Allotted
January 01, 2016	30,000	10	10	Subscriber to	Mr. Manish	10,000
				Memorandum of	Kumar Srivastava	10,000
				Association	Mr. Avinash	10.000
					Kumar Singh	10,000
					Mr. Anupam	10.000
					Kumar Srivastava	10,000
					Total	30,000
March 26, 2025	6,76,998	10	65	Right Issue in the ratio	Mr. Raman	3,38,499
				of 01:03 i.e., 01 Equity	Talwar	3,30,433
				Share for every 03	Connect Fund	3,38,499
				Equity Shares held	Total	6,76,998

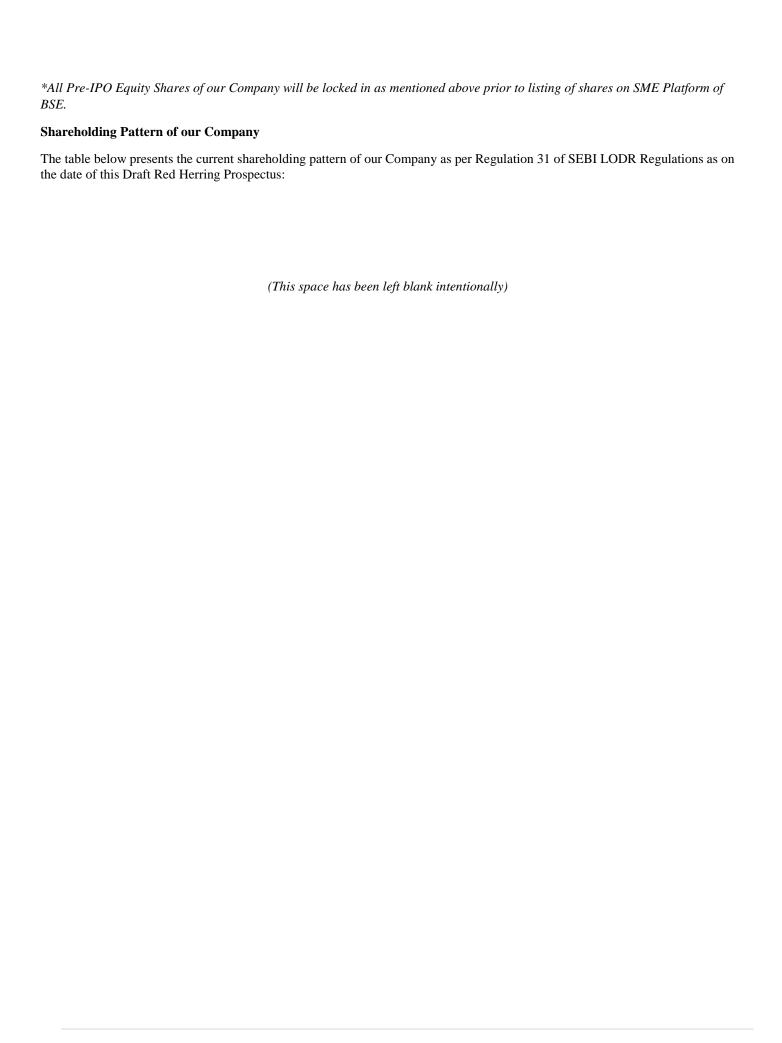
**6.** No equity shares have been allotted in terms of any scheme approved under sections 230-234 of the Companies Act, 2013.

- 7. Our Company has not issued any shares pursuant to an Employee Stock Option Scheme/ Employee Stock Purchase Scheme for our employees.
- **8.** Our Company has not re-valued our assets since inception and have not issued any Equity Shares (including bonus shares) by capitalizing any revaluation reserves.
- 9. Our Company has complied with the applicable provisions of the Companies Act, 2013 and rules made thereunder with respect to all allotments made since its inception.
- **10.** Except as mentioned below, our Company has not issued any Equity Shares at a price lower than the Issue Price during the period of one year preceding the date of this Draft Red Herring Prospectus:

Date of Allotment	No. of Equity Shares Allotted	Face Value (₹)	Issue Price (₹)	Reasons of Allotment	Benefits accrued to company
March 22, 2025	20,01,000	10	NA	Bonus Issue in the ratio of 667:10 i.e., 667 Equity Shares for every 10 Equity Shares held	Capitalisation of Reserves
March 26, 2025	6,76,998	10	65/-	Right Issue in the ratio of 01:03 i.e., 01 Equity Share for every 03 Equity Shares held	Meeting the business fund's requirement
July 16, 2025	72,84,514	10	NA	Bonus Issue in the ratio of 269:100 i.e., 269 Equity Shares for every 100 Equity Shares held	Capitalisation of Reserves

- 11. Our Company is not considering any pre-IPO placement of equity shares of the Company.
- **12.** The shareholding pattern of our Company before the issue as per Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is given here below:

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non-Promoter- Non Public
1	Whether the Company has issued any partly paid-up shares?	No	No	No	No
2	Whether the Company has issued any Convertible Securities?	No	No	No	No
3	Whether the Company has issued any Warrants?	No	No	No	No
4	Whether the Company has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Company has any shares in locked-in?*	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No	No	No
7	Whether company has equity shares with differential voting rights?	No	No	No	No



Categ ory (I)	Catego ry of Shareh older (II)	No. of Shareh olders. (III)	No of fully paid up Equity shares	No of par tly pai d	No. of share s unde rlyin	Total No of Shares held (VII = IV +	Iding as a % of held in each ying a % shares total No. of securities (IX)   No. of shares   No. of shares   No. of shares   No. of securities (IX)   No. of shares   No. of		held in each ying a % Class of outsta assumin securities (IX) nding g full		underl lding as ying a % outsta assumin nding g full		ked in ares	sha Pledg Otho Encu	o. of ares ged Or erwise umber XIII)	No. of Equit y shares held in De-		
			held. (IV)	up Eq uit y sha res hel d. (V)	g Depo sitory Recei pts (VI)	V + VI)	(calcula ted as per SCRR,1 957 (As a % of (A + B + C2) (VIII)	Class X	Cl ass Y	Total	Tota	tible securit ies (incl. Warra nts) (X)	ble securiti es (as a % of diluted share capital (As a % of (A + B + C2) (XI=VII +X)	No s of sh ar es hel d (a)	As % of tota l nu mb er of sha res hel d (b)	No s of sh ar es hel d (a)	As % of tota l nu mb er of sha res hel d (b)	mat Form (XIV)
I.	II.	III.	IV.	7	VI.	VII.	VIII.		IX			X.	XI.	X	( · / /	XII		XIV.
A.	Promoter & Promoter Group	6	74,94,390			74,94,390	75%	74,94,390	-	74,94,390	75%							74,94,390
B.	Public	3	24,98,122			24,98,122	25%	24,98,122	-	24,98,122	25%							24,98,122
C.	Non- Promoter Non- Public	-	-	-	-	-	-	-	-	-	·	-	-	-	-	-	-	-
D 1	Shares Underlyin	-	-	-	-	-	=	-	-	-	-	-	-	-	-	-	-	-
	g DRs																	
D 2	g DRs Shares held by Employee Trusts Total	9	99,92,512	-	-	99,92,512	100%	99,92,512	=	99,92,512	100%	-	-	=	-	-	-	99,92,512

#### Note:

- The term "Encumbrance" has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.
- As on date of this Draft Red Herring Prospectus, 1 Equity share holds 1 vote.
- As on date, our Company has only one class of Equity Shares of face value of ₹10/- each.
- In terms of regulation 230(1)(d) of SEBI ICDR Regulation 2018, all Equity Shares held by our Promoters are dematerialized.
- Our Company will file the shareholding pattern of our Company, in the form prescribed under Regulation 31 of the Listing Regulation, one day prior to the listing of the Equity shares. The Shareholding pattern will be uploaded on the website of BSE Limited before commencement of trading of such Equity Share. The Company has duly complied with the provisions of the Companies Act, 2013 and rules made thereunder with respect to all allotments made by the Company since its incorporation.

#### 13. Other details of shareholding of our Company

a) Set forth below is a list of Shareholders holding 1% or more of the paid-up Share Capital of our Company two years prior to this Draft Red Herring Prospectus:

Sr. No.	Name of the Shareholder	Number of Equity shares (Face	Percentage of the pre-Issue Equity
		value of ₹10/- each)	Share Capital (%)
1.	Mr. Manish Kumar Srivastava	10,000	0.10%
2.	Mr. Avinash Kumar Singh	10,000	0.10%
3.	Mr. Anupam Kumar Srivastava	10,000	0.10%
	Total	30,000	0.30%

b) Set forth below is a list of Shareholders holding 1% or more of the paid-up Share Capital of our Company one year prior to the date of this Draft Red Herring Prospectus:

Sr. No.	Name of the Shareholder	Number of Equity shares	Percentage of the pre-Issue Equity
		(Face value of ₹10/- each)	Share Capital (%)
1.	Mr. Manish Kumar Srivastava	10,000	0.10%
2.	Mr. Avinash Kumar Singh	10,000	0.10%
3.	Mr. Anupam Kumar Srivastava	10,000	0.10%
	Total	30,000	0.30%

c) Set forth below is a list of Shareholders holding 1% or more of the paid-up Share Capital of our Company as of 10 (Ten) days prior to the date of this Draft Red Herring Prospectus:

Sr. No.	Name of the Shareholder	Number of Equity shares	Percentage of the pre-Issue Equity
		(Face value of ₹10/- each)	Share Capital (%)
1.	Mr. Manish Kumar Srivastava	24,94,440	24.96%
2.	Mr. Avinash Kumar Singh	24,98,126	25.00%
3.	Mr. Anupam Kumar Srivastava	24,92,595	24.94%
4.	Mr. Raman Talwar	12,49,061	12.50%
5.	Connect Fund	12,49,061	12.50%
	Total	99,83,283	99.91%

d) Set forth below is a list of Shareholders holding 1% or more of the paid-up Share Capital of our Company as on the date of this Draft Red Herring Prospectus:

Sr. No.	Name of the Shareholder		Percentage of the pre-Issue Equity
		value of ₹10/- each)	Share Capital (%)
1.	Mr. Manish Kumar Srivastava	24,94,440	24.96%
2.	Mr. Avinash Kumar Singh	24,98,126	25.00%
3.	Mr. Anupam Kumar Srivastava	24,92,595	24.94%
4.	Mr. Raman Talwar	8,99,061	9.00%
5.	SVPAN Consultant Private Limited	3,50,000	3.50%
6.	ACME Capital Venture Fund	12,49,061	12.50%
	Total	99,83,283	99.91%

**14.** Except as disclosed below, no subscription to or sale or purchase of the securities of our Company within three years preceding the date of filing of the Draft Red Herring Prospectus by our Promoters or Directors or Promoter Group which in aggregate equals to or is greater than 1% of the Pre- Issue share capital of our Company:

Name of Shareholder	Date of Transaction	Category	No of Equity Shares Subscribed/	No. of Equity Shares Sold	Nature of Transactions
			Acquired		
Mr. Manish Kumar Srivastava	March 22, 2025	Promoter	6,67,000	-	Bonus Issue
Mr. Avinash Kumar Singh	March 22, 2025	Promoter	6,67,000	=	Bonus Issue
Mr. Anupam Kumar Srivastava	March 22, 2025	Promoter	6,67,000	•	Bonus Issue
Mr. Manish Kumar Srivastava	July 16, 2025	Promoter	18,18,440	•	Bonus Issue
Mr. Avinash Kumar Singh	July 16, 2025	Promoter	18,21,127	-	Bonus Issue
Mr. Anupam Kumar Srivastava	July 16, 2025	Promoter	18,17,095	-	Bonus Issue

15. In accordance with Regulation 278 of SEBI (ICDR) Regulations, 2018, there shall be no further issue of capital, whether by way of Public issue, Rights issue, Preferential issue, Qualified Institutions Placement, Bonus issue or otherwise, except pursuant to an employee stock option scheme or a stock appreciation right scheme, during the period between the date of filing of Draft Red Herring Prospectus and the listing of Equity Shares of our Company or refund of application monies, unless full disclosures regarding the total number of specified securities or amount proposed to be raised from such further issue are made in Draft Red Herring Prospectus.

Further, our Company does not intend to alter its capital structure within the period of six months from the date of opening of the issue, by way of split/ consolidation of the denomination of Equity Shares. However, our Company may further issue Equity shares (including issue of securities convertible into Equity Shares) whether preferential or otherwise after the date of the listing of Equity Shares to finance an acquisition, merger or joint venture or for regulatory compliance or such other scheme of arrangement or any other purpose as the Board of Directors may deem fit, if an opportunity of such nature is determined by the Board of Directors to be in the interest of our Company.

#### 16. CAPITAL BUILDUP IN RESPECT OF SHAREHOLDING OF OUR PROMOTERS & PROMOTER GROUP

As on the date of this Draft Red Herring Prospectus, our Promoters and Promoter Group holds 74.91% and 0.09% respectively, collective they hold 75.00% of the pre-issued, subscribed and paid-up Equity Share Capital of our Company. Pre-Issue and

Post-Issue shareholding and Capital Build-up of our Promoters and Promoter Group in our Company since incorporation is as follows:

## A. Pre-Issue and Post-Issue Shareholding of our Promoters and Promoter Group:

Category of Promoters		Pre-Issue	Post-Issue*			
Category of Fromoters	No. of Shares	% of Pre-Issue Capital	No. of Shares	% of Post- Issue Capital		
Promoters						
Mr. Manish Kumar Srivastava	24,94,440	24.96%	[•]	[•]		
Mr. Avinash Kumar Singh	24,98,126	25.00%	[•]	[•]		
Mr. Anupam Kumar Srivastava	24,92,595	24.94%	[•]	[•]		
Sub-Total (A)	74,85,161	74.90%	[•]	[•]		
Promoter Group						
Mrs. Adhishree Srivastava	3,690	0.04%	[•]	[•]		
Mrs. Sheetal Chuahan	5,535	0.06%	[•]	[•]		
Mrs. Ruchika Kumari	04	0.00%	[•]	[•]		
Sub-Total (B)	9,229	0.10%	[•]	[•]		
Total (A+B)	74,94,390	75.00%	[•]	[•]		

<sup>\*</sup>Subject to finalization of Basis of Allotment

## CAPITAL BUILD-UP OF OUR PROMOTERS AND PROMOTER GROUP:

Name of Promoter: Mr. Manish Kumar Srivastava

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideration	No. of Equity Shares	Cumulative No. of Equity Shares	FV (₹)	Issue Price / Transfer Price	% of Pre- Issue Equity Share Capital	% of Post Issue Equity Share Capital
Upon Incorporation	Subscription to MOA	Cash	10,000	10,000	10/-	10/-	0.10%	[•]
March 22, 2025	Bonus Issue	Other than Cash	6,67,000	6,77,000	10/-	NA	6.67%	[•]
March 26, 2025	Transfer of shares^	Cash	(1,000)*	6,76,000	10/-	65/-	(0.01)%	[•]
July 16, 2025	Bonus Issue	Other than Cash	18,18,440	24,94,440	10/-	NA	18.20%	[•]
		Total	24,94,440				24.96%	[•]

Note: None of the Shares has been pledged by our Promoter.

Name of Promoter: Mr. Avinash Kumar Singh

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideratio n	No. of Equity Shares	Cumulative No. of Equity Shares	FV (₹)	Issue Price / Transfer Price	% of Pre- Issue Equity Share Capital	% of Post Issue Equity Share Capital
Upon Incorporation	Subscription to MOA	Cash	10,000	10,000	10/-	10/-	0.10%	[•]
March 22, 2025	Bonus Issue	Other than Cash	6,67,000	6,77,000	10/-	NA	6.67%	[•]
March 26, 2025	Transfer of shares^	Cash	(01)*	6,76,999	10/-	65/-	Negligible	[•]
July 16, 2025	Bonus Issue	Other than Cash	18,21,127	24,98,126	10/-	NA	18.22%	[•]
		Total	24,98,126				25.00%	[•]

Note: None of the Shares has been pledged by our Promoter.

<sup>^</sup> Mr. Manish Kumar Srivastava transferred 1,000 Equity shares to Mrs. Adhishree Srivastava

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants vide their certificate dated October 18, 2025 having UDIN-25504075BMKOUK6278 has certified the Capital Build-up of Mr. Manish Kumar Srivastava

^ Mr. Avinash Kumar Singh transferred 01 Equity share to Ms. Ruchika Kumari

\*M/s Prakash Sachin & Co., Chartered Accountants vide their certificate dated October 18, 2025 having UDIN-25504075BMKOUK6278 has certified the Capital Build-up of Mr. Avinash Kumar Singh.

## Name of Promoter: Mr. Anupam Kumar Srivastava

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideration	No. of Equity Shares	Cumulative No. of Equity Shares	FV (₹)	Issue Price / Transfer Price	% of Pre- Issue Equity Share Capital	% of Post Issue Equity Share Capital
Upon Incorporation	Subscription to MOA	Cash	10,000	10,000	10/-	10/-	0.10%	[•]
March 22, 2025	Bonus Issue	Other than Cash	6,67,000	6,77,000	10/-	NA	6.67%	[•]
March 26, 2025	Transfer of shares^	Cash	(1,500)*	6,75,500	10/-	65/-	(0.01)%	[•]
July 16, 2025	Bonus Issue	Other than Cash	18,17,095	24,92,595	10/-	NA	18.18%	[•]
		Total	24,92,595				24.94%	[•]

Note: None of the Shares has been pledged by our Promoter.

## Name of Promoter Group: Mrs. Adhishree Srivastava

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideration	No. of Equity Shares	Cumulative No. of Equity Shares	FV (₹)	Issue Price / Transfer Price	% of Pre- Issue Equity Share Capital	% of Post Issue Equity Share Capital
March 26, 2025	Transfer of shares^	Cash	1,000	1,000	10/-	65/-	0.01%	[•]
July 16, 2025	Bonus Issue	Other than Cash	2,690	3,690	10/-	NA	0.03%	[•]
		Total	3,690				0.04%	

<sup>^</sup>Mrs. Adhishree Srivastava purchased 1,000 Equity shares from Mr. Manish Kumar Srivastava.

#### Name of Promoter Group: Mrs. Sheetal Chuahan

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideration	No. of Equity Shares	Cumulative No. of Equity Shares	FV (₹)	Issue Price / Transfer Price	% of Pre- Issue Equity Share Capital	% of Post Issue Equity Share Capital
March 26, 2025	Transfer of shares^	Cash	1,500	1,500	10/-	65/-	0.02%	[•]
July 16, 2025	Bonus Issue	Other than Cash	4,035	5,535	10/-	NA	0.04%	[•]
		Total	5,535				0.06%	[•]

<sup>^</sup>Mrs. Sheetal Chauhan purchased 1,500 Equity shares from Mr. Anupam Kumar Srivastava

<sup>^</sup>Mr. Anupam Kumar Srivastava transferred 1,500 Equity shares to Mrs. Sheetal Chauhan

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants vide their certificate dated October 18, 2025 having UDIN-25504075BMKOUK6278 has certified the Capital Build-up of Mr. Anupam Kumar Srivastava.

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants vide their certificate dated October 18, 2025 having UDIN-25504075BMKOUK6278 has certified the Capital Build-up of Mrs. Adhishree Srivastava.

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants vide their certificate dated October 18, 2025 having UDIN-25504075BMKOUK6278 has certified the Capital Build-up of Mrs. Sheetal Chuahan.

#### Name of Promoter Group: Mrs. Ruchika Kumari

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideration	No. of Equity Shares	Cumulative No. of Equity Shares	FV (₹)	Issue Price / Transfer Price	% of Pre- Issue Equity Share Capital	% of Post Issue Equity Share Capital
March 26, 2025	Transfer of shares	Cash	01	01	10/-	65/-	Negligible	[•]
July 16, 2025	Bonus Issue	Other than Cash	03	04	10/-	NA	Negligible	[•]
		Total	04				Negligible	[•]

<sup>^</sup>Mrs. Ruchika Kumari purchased 01 Equity share from Mr. Avinash Kumar Singh.

17. The Average cost of acquisition of Equity Shares by our Promoters is set forth in the table below:

S. No.	Name of the Promoter	No of Equity Shares held	Average cost of Acquisition (in ₹)*
1.	Mr. Manish Kumar Srivastava	24,94,440	0.04
2.	Mr. Avinash Kumar Singh	24,98,126	0.04
3.	Mr. Anupam Kumar Srivastava	24,92,595	0.04

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants vide their certificate dated October 18, 2025 having UDIN-25504075BMKOUU3169 has certified the Average cost of acquisition of Equity shares by our promoters.

- **18.** Except as mentioned in "Capital Build-up in Respect of Shareholding of Our Promoters and Promoter's Group" beginning on page no 77, no Equity Shares were acquired/ purchased/ sold by the Promoters and Promoter Group, Directors and their immediate relatives within six months immediately preceding the date of filing of this Draft Red Herring Prospectus.
- 19. None of our Directors or Key Managerial Personnel or Senior Management hold any Equity Shares other than as set out below:

Name	Designation	No. of Equity Shares held	% of Pre- Issue Capital
Mr. Manish Kumar Srivastava	Whole-Time-Director and CFO	24,94,440	24.96%
Mr. Avinash Kumar Singh	Chairman & Non-Executive and Non-Independent Director	24,98,126	25.00%
Mr. Anupam Kumar Srivastava	Whole-Time-Director	24,92,595	24.94%

**20.** None of our Promoters, Promoter Group, Directors and their relatives has entered into any financing arrangement or financed the purchase of the Equity Shares of our Company by any other person during the period of six months immediately preceding the date of filing of the Draft Red Herring Prospectus.

#### 21. Promoter's Contribution and Lock-in details

#### i. Details of Promoter's Contribution locked-in for three (3) years

Pursuant to Regulation 236 and 238 of SEBI (ICDR) Regulations, 2018, an aggregate of 20% of the post issue capital held by our Promoter shall be considered as Promoter's Contribution ("Minimum Promoter's Contribution") and shall be locked-in for a period of three years from the date of allotment of Equity shares issued pursuant to this Issue. The lock in of Promoter's Contribution would be created as per applicable law and procedure and details of the same shall also be provided to the Stock Exchange before listing of the Equity Shares.

As on the date of this Draft Red Herring Prospectus, our Promoters holds 74,85,161 Equity Shares constituting 74.91% of the Pre-Issued, subscribed and paid-up Equity Share Capital of our Company, which are eligible for the Promoters' contribution.

Our Promoters has given written consent to include [•] Equity Shares held by them and subscribed by them as part of Promoters Contribution constituting 20.00% of the post issue Equity Shares of our Company ("Minimum Promoter Contribution"). The price per share for determining securities ineligible for Minimum Promoter's Contribution, shall be determined after adjusting the same for corporate actions such as share split, bonus issue etc. Further, they have agreed not

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants vide their certificate dated October 18, 2025 having UDIN-25504075BMKOUK6278 has certified the Capital Build-up of Mrs. Ruchika Kumari.

to sell or transfer or pledge or otherwise dispose of in any manner, the Promoters contribution, for a period of three years from the date of allotment in the Issue as specified above.

Details of the Equity Shares to be locked-in for three years from the date of Allotment as Promoter's Contribution are set forth in the table below:

Date of Allotment of Equity Shares	Nature of transactions	Face Value (In ₹)	Issue/ Acquisition/ Transfer Price (In ₹)	No. of Equity Shares locked-in	% of Post-Issue Shareholding	Date upto which Equity Shares are subject to Lock-In*^
Mr. Manish K	umar Srivastava					
[•]	[•]	[•]	[•]	[•]	[•]	[•]
Mr. Avinash I	Kumar Singh					
[•]	[•]	[•]	[•]	[•]	[•]	[•]
Mr. Anupam l	Kumar Srivastava					_
[•]	[•]	[•]	[•]	[•]	[•]	[•]

<sup>\*</sup>Lock-In details will be finalise & subject to the basis of allotment

The minimum Promoter's contribution has been brought in to the extent of not less than the specified minimum lot and from persons defined as "Promoter" under the SEBI (ICDR) Regulations. All Equity Shares, which are being locked in are not ineligible for computation of Minimum Promoters Contribution as per Regulation 237 of the SEBI (ICDR) Regulations and are being locked in for 3 years as per Regulation 238(a) of the SEBI (ICDR) Regulations i.e. for a period of three years from the date of allotment of Equity Shares in this issue. Equity Shares offered by the Promoter for the minimum Promoter's contribution are not subject to pledge.

All the Equity Shares held by our Promoters were fully paid-up on the respective dates of allotment of such Equity Shares.

As per Regulation 238 of the SEBI (ICDR) (Amendment) Regulations, 2025, The Promoters' holding in excess of minimum promoter contribution, shall be locked in a phased manner from the date of allotment in this issue as mentioned below:

- (i) 50% of Promoters' holding in excess of minimum Promoters' contribution shall be locked in for a period of two years from the date of allotment in the initial public offer; and
- (ii) remaining 50% of Promoters' holding in excess of minimum Promoters' contribution shall be locked in for a period of one year from the date of allotment in the initial public offer.

Our Company further confirms that Minimum Promoters Contribution of 20.00% of the post issue paid-up Equity Shares Capital does not include any contribution from Alternative Investment Fund.

The lock-in of the Minimum Promoters Contribution will be created as per applicable regulations and procedure and details of the same shall also be provided to the Stock Exchange before listing of the Equity Shares.

#### ii. Details of Promoters' Contribution Locked in for One Year and Two Year

In terms of Regulation 238(b) of the SEBI (ICDR) Regulations, 2018, in addition to the Minimum Promoters contribution which is locked in for three years held by the promoters, as specified above, the 50% in excess of minimum promoter's contribution constituting [•] shall be locked in for a period of two years and remaining 50% in excess of minimum promoter's contribution constituting [•] Equity Shares shall be locked in for a period of one year from the date of allotment of Equity Shares in this Issue.

Name of the Promoters	Face Value (In ₹)	No. of Equity Shares locked-in		% of Post- Issue Shareholding	Date upto which Equity Shares are subject to Lock-In*^
Mr. Avinash Kumar Singh	10	For 1 year	[•]	[•]	[•]
		For 2 year For 1 year	[•]	[•]	[•] [•]
Mr. Manish Kumar Srivastava	10	For 2 year	[•]	[•]	[•]
Mr. Anupam Kumar Srivastava	10	For 1 year	[•]	[•]	[•]
		For 2 year	[•]	[•]	[•]

<sup>\*</sup>Lock-In details will be finalise & subject to the basis of allotment

# Eligibility of Share for "Minimum Promoters Contribution in terms of clauses of Regulation 237(1) of SEBI (ICDR) Regulations, 2018

Reg. No.	Promoters Minimum Contribution Conditions	Eligibility Status of Equity Shares forming part of Promoters Contribution
237 (1)(a)(i)	Specified securities acquired during the preceding three years, if they are acquired for consideration other than cash and revaluation of assets or capitalization of intangible assets is involved in such transaction	The minimum Promoter's contribution does not consist of such Equity Shares. Hence Eligible.
237 (1) (a) (ii)	Specified securities acquired during the preceding three years, resulting from a bonus issue by utilization of revaluation reserves or unrealized profits of the issuer or from bonus issue against Equity Shares which are ineligible for minimum promoters' contribution	The minimum Promoter's contribution does not consist of such Equity Shares. Hence Eligible.
237 (1) (b)	Specified securities acquired by promoters during the preceding one year at a price lower than the price at which specified securities are being offered to public in the initial public offer	The minimum Promoter's contribution does not consist of such Equity Shares. Hence Eligible.
237(1) (c)	Specified securities allotted to promoters during the preceding one year at a price less than the issue price, against funds brought in by them during that period, in case of an issuer formed by conversion of one or more partnership firms, where the partners of the erstwhile partnership firms are the promoters of the issuer and there is no change in the management: Provided that specified securities, allotted to promoters against capital existing in such firms for a period of more than one year on a continuous basis, shall be eligible	The minimum Promoter's contribution does not consist of such Equity Shares. Hence Eligible.
237 (1) (d)	Specified securities pledged with any creditor.	Our Promoters have not Pledged any shares with any creditors. Accordingly, the minimum Promoter's contribution does not consist of such Equity Shares. Hence Eligible.

## iii. Details of pre-issue Equity Shares held by persons other than the promoters locked-in for One Year

In terms of Regulation 239 of the SEBI (ICDR) Regulations, 2018, in addition to the Minimum Promoters contribution as per regulation 238(a) and 238(b) of the SEBI (ICDR) Regulations, 2018, the entire pre-issue Equity Share Capital held by persons other than the promoters shall be locked in for a period of one year from the date of allotment of Equity Shares in this Issue. Provided that it shall not include the following:

- a) Equity shares allotted to employees under an Employee Stock Option ("ESOP") or Employee Stock Purchase Scheme ("ESPS") or a Stock Appreciation Right Scheme ("SAR Scheme") of the Company prior to this Issue.
- b) Equity shares held by an ESOP Trust or transferred to the Employees by an ESOP Trust pursuant to exercise of options by the employees in accordance with the ESOP plan or ESPS or a SAR Scheme subject to the provisions of lock-in as specified under the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021.
- c) Equity shares held by a Venture Capital Fund ("VCF") or Alternative Investment Fund ("AIF") of Category I or Category II or a Foreign Venture Capital Investor ("FVCI") subject to lock-in or a period of at least one year from the date of purchase by the VCF or AIF or FVCI.

In terms of Regulation 241 of the SEBI (ICDR) Regulations, 2018, the Equity Shares which are subject to lock-in shall carry inscription 'non-transferable' along with the Ratio of specified non-transferable period mentioned in the face of the security certificate. The shares which are in dematerialized form, if any, shall be locked-in by the respective depositories.

The details of lock-in of the Equity Shares shall also be provided to the Designated Stock Exchange before the listing of the Equity Shares.

#### iv. Transferability of Locked-In Equity Shares:

In terms of Regulation 243 of the SEBI (ICDR) Regulations, 2018 and subject to provisions of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 as applicable:

- The Equity Shares held by our Promoter and locked in as per Regulation 238 of the SEBI (ICDR) Regulations, 2018 may be transferred to another Promoters or any person of the Promoter's Group or to a new promoter(s) or persons in control of our Company, subject to continuation of lock-in for the remaining period with transferee and such transferee shall not be eligible to transfer them till the lock-in period stipulated has expired.
- The Equity Shares held by persons other than promoters and locked in as per Regulation 239 of the SEBI (ICDR) Regulations, 2018 may be transferred to any other person (including Promoter and Promoters' Group) holding the Equity shares which are locked-in along with the Equity Shares proposed to be transferred, subject to continuation of lock-in for the remaining period with transferee and such transferee shall not be eligible to transfer them till the lock-in period stipulated has expired.

## v. Other requirements in respect of lock-in:

In terms of Regulation 242 of the SEBI (ICDR) Regulations, Equity Shares held by the Promoters and locked-in, as mentioned above, may be pledged as collateral security for a loan with a scheduled commercial bank or a public financial institution or Systemically Important Non-Banking Financial Company or a deposit accepting housing finance company, subject to the following:

- a) With respect to the Equity Shares locked-in as Promoter's Contribution for three years from the date of Allotment, the loan has been granted for the purpose of financing one or more of the objects of the issue and such pledge is one of the terms of sanction of the loan;
- b) With respect to the Equity Shares locked-in for one year from the date of Allotment, and such pledge of the Equity Shares must be one of the terms of the sanction of the loan.

However, the relevant lock-in period shall continue post the invocation of the pledge referenced above, and the relevant transferee shall not be eligible to transfer to the Equity Shares till the relevant lock-in period has expired in terms of the SEBI (ICDR) Regulations.

- 22. Neither the Company, nor it's Promoters, Directors or the Book Running Lead Manager have entered into any buyback and/or standby arrangements and/ or similar arrangements for purchase of Equity Shares of the Company from any person.
- 23. All Equity Shares offered through the Issue shall be fully paid-up at the time of allotment. As on the date of this Draft Red Herring Prospectus, there are no partly paid-up Equity Shares. Since the entire consideration for the Equity Shares is being called for at the time of application, all successful applicants shall be allotted fully paid-up Equity Shares. In case of any default in payment of calls, the securities may be forfeited for non-payment of such calls within twelve months from the date of allotment, if applicable.
- 24. As on the date of this Draft Red Herring Prospectus, the Book Running Lead Manager and their respective associates (as defined under the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992) do not hold any Equity Shares of our Company. The Book Running Lead Manager and their affiliates are not connected with the Company in any manner, whether directly or indirectly, including through any related party transactions or shareholding, other than in their capacity as BRLM. However, the BRLM and its affiliates may, in the ordinary course of business, engage in the transactions with or perform services for our Company including commercial banking or investment banking services, for which they may receive customary compensation in the future.
- 25. As on date of this Draft Red Herring Prospectus, there are no outstanding ESOP's, warrants, options or rights to convert debentures, loans or other instruments convertible into the Equity Shares, nor has the company ever allotted any Equity Shares pursuant to conversion of ESOPs till date. As and when, options are granted to our employees under the Employee Stock Option Scheme, our Company shall comply with the SEBI Share Based Employee Benefits Regulations, 2021.

- 26. Investors may note that in case of over-subscription, allotment will be on proportionate basis as detailed under "Basis of Allotment" in the chapter titled "Issue Procedure" beginning on page 239 of this Draft Red Herring Prospectus. In case of over-subscription in all categories the allocation in the Issue shall be as per the requirements of Regulation 253 of SEBI ICDR Regulations, as amended from time to time.
- 27. An over-subscription to the extent of 10% of the Net Issue, subject to the maximum post issue paid-up capital of ₹ 25 Crore, can be retained for the purpose of rounding off to the nearest integer during finalizing the allotment, subject to minimum allotment, which is the minimum application size in this Issue. Consequently, the actual allotment may go up by a maximum of 10% of the Net Issue, as a result of which, the post Issue paid up capital after the Issue would also increase by the excess amount of allotment so made. In such an event, the Equity Shares held by the Promoter and subject to 3 year lock-in shall be suitably increased; so as to ensure that 20% of the post Issue paid-up capital is locked in.
- 28. Subject to valid applications being received at or above the Issue Price, under subscription, if any, in any of the categories, would be allowed to be met with spill-over from any of the other categories or a combination of categories at the discretion of our Company in consultation with the Book Running Lead Manager and Designated Stock Exchange. Such inter-se spill over, if any, would be affected in accordance with applicable laws, rules, regulations and guidelines.
- 29. Our Company has not made any Initial Public Offer of specified securities in the preceding two years.
- 30. Our Company has 09 (Nine) Shareholders as on the date of filing of the Draft Red Herring Prospectus.
- **31.** As per RBI regulations, OCBs are not allowed to participate in this Issue.
- **32.** Our Company has not raised any bridge loans.
- **33.** There shall be only one denomination of Equity Shares of our Company unless otherwise permitted by law. Our Company shall comply with disclosure and accounting norms as may be specified by SEBI from time to time.
- **34.** No payment, direct, indirect in the nature of discount, commission, and allowance, or otherwise shall be made either by us or by our Promoter to the persons who receive allotments, if any, in this Issue.
- **35.** In accordance with Regulation 274 of SEBI (ICDR) Regulations, 2018, our Company shall ensure that, transactions in Equity Shares by the Promoter and members of the Promoter Group, if any, undertaken between the date of filing the Draft Red Herring Prospectus and the closure of Issue, are reported to the Stock Exchanges within 24 hours of completion of such transactions.
- **36.** Our Promoters and Promoter Group will not participate in the Issue.
- **37.** There are no safety net arrangements for this Public Issue.
- 38. There are no Equity Shares against which depository receipts have been issued.
- **39.** Other than the Equity Shares, there is no other class of securities issued by our Company.
- **40.** This Issue is being made through Book Building Method.
- **41.** In terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended, (the SCRR) the Issue is being made for at least 25% of the post-issue paid-up Equity Share capital of our Company. Further, this Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time.
- **42.** No person connected with the Issue, including, but not limited to, our Company, the Syndicate member, or our Directors, shall offer any incentive, whether direct or indirect, in any manner, whether in cash or kind or services or otherwise to any Bidder for making a Bid, except for fees or commission for services rendered in relation to the Issue.

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# SECTION V - PARTICULARS OF THE ISSUE OBJECTS OF THE ISSUE

The Issue comprises of:

Particulars	Equity Shares Offered	Aggregate Amount (₹ in lakhs)		
Fresh Issue	Upto 36,02,400 Equity shares	[•]		
Total Issue Size	Upto 36,02,400 Equity shares	[•]		

For details, please see chapter titled "Summary of Issue Document" and "The Issue" on page no(s) 25 and 54 respectively of the Draft Red Herring Prospectus.

#### Fresh Issue

Our Company proposes to utilize the funds which are being raised towards funding the following objects and achieve the benefits of listing on the SME Platform of BSE:

- 1. Investment related to enhancement, maintenance and upgrading of existing products through manpower hiring;
- 2. Investment in upgradation of IT Infrastructure;
- 3. Repayment of Borrowing; and
- 4. To meet out the General Corporate Purposes.

(Collectively, referred to herein as the "Objects of the Issue")

Our Company believes that listing will enhance our Company's corporate image, brand name and create a public market for its Equity Shares in India besides unlocking the value of our Company. Having a listing on a stock exchange also affords our company increase credibility with the public, having the company indirectly endorsed through having their stock traded on the exchange. It also improves supplier, investor and customer confidence and improves our standing in the marketplace.

The main objects clause of our Memorandum enables our Company to undertake the activities for which funds are being raised in the Issue. The existing activities of our Company are within the objects clause of our Memorandum. For the main object's clause of our Memorandum of Association, see "*History and Certain Corporate Matters*" on page no 156 of this Draft Red Herring Prospectus.

The above fund requirements are based on our current business plan as approved by our Board of the Company in its meeting vide resolution dated October 31, 2025, management estimates based on the prevailing market conditions, other commercial and technical factors including interest rates and other charges, quotations received from vendor(s), all of which are subject to change in the future. The proposed deployment of the Net Proceeds has not been appraised by any bank, financial institution or agency. These are based on current conditions and are subject to revisions in light of changes in costs, our financial condition, our business operations or growth strategy or external circumstances which may not be in our control.

## **Net Proceeds**

The details of the Net Proceeds are set forth below:

Particulars	Amount (₹ in Lakhs)
Gross Proceeds of the Issue*	[•]
Less: Issue related expenses in relation to Issue**	[•]
Net Proceeds	[•]

<sup>\*</sup> To be finalised upon determination of the Issue Price and updated in the Draft Red Herring Prospectus.

## Requirement of Funds and Utilization of Net Proceeds

The Net Proceeds are proposed to be used in accordance with the details as set forth below:

Sr. No.	Particulars	Amount (₹ In Lakhs)*
1.	Investment related to enhancement, maintenance and upgrading of existing	1,702.00
	products through manpower hiring	
2.	Investment in upgradation of IT Infrastructure	675.21
3.	Repayment of Borrowings	120.00

<sup>\*\*</sup> Except for the Listing fees, which will be borne by our Company, all other expenses relating to the Issue as mentioned above will be borne by our Company

Sr. No.	Particulars	Amount (₹ In Lakhs)*
4.	General Corporate Purposes	[•]
	Total	[•]

<sup>\*</sup> To be finalised upon determination of the issue price and updated in the Prospectus prior to filing with the RoC and the amount to be utilized for general corporate purposes shall not exceed 15% of the Gross Proceeds or ₹ 10 crore whichever is lower.

Our fund requirements and deployment thereof are based on internal management estimates of our current business plans and have not been appraised by any bank or financial institution. These are based on current conditions and are subject to change in light of changes in external circumstances or costs or in other financial conditions, business strategy, as discussed further below.

#### **Means of Finance**

We intend to finance our Objects of Issue through Net Issue Proceeds which is as follows:

Particulars	Amount (₹ In Lakhs)		
Net Issue Proceeds	[•]		
Total	[•]		

Since, the entire fund requirement is to be funded from the proceeds of the Issue, there is no requirement to make firm arrangements of finance under Regulation 230(1)(e) of the SEBI ICDR Regulations through verifiable means towards at least 75% of the stated means of finance, excluding the amounts to be raised through the proposed Issue.

Subject to applicable law, if the actual utilization towards the Objects is lower than the proposed deployment, such balance will be used for general corporate purposes to the extent that the total amount to be utilised towards general corporate purposes will not exceed 15% of the Gross Proceeds or ₹ 10 crore, whichever is lower, in accordance with Regulation 230(2) of the SEBI ICDR Regulations. In case of a shortfall in raising the requisite capital from the Net Proceeds or an increase in the total estimated cost of the Objects, business considerations may require us to explore a range of options including utilizing our internal accruals and seeking additional debt from existing and/or future lenders. We believe that such alternate arrangements would be available to fund any such shortfalls. Further, in case of variations in the actual utilisation of funds earmarked for the purpose set forth above, increased funding requirements for a particular purpose may be financed by surplus funds, if any, available in respect of other purposes for which funds are being raised in the Fresh Issue. Any variation in the utilisation of the Net Proceeds as disclosed in this Draft Red Herring Prospectus shall be subject to certain compliance requirements, including prior approval of the shareholders of our Company. The Objects may be varied in the manner provided in "Objects of the Issue" on page no 85. However, we confirm that no bridge financing has been availed as on date, which is subject to being repaid from the Issue Proceeds.

As we operate in competitive environment, our Company may have to revise its business plan from time to time and consequently our fund requirements may also change. Our Company's historical expenditure may not be reflective of our future expenditure plans. Our Company may have to revise its estimated costs, fund allocation and fund requirements owing to various factors such as economic and business conditions, increased competition and other external factors which may not be within the control of our management. This may entail rescheduling or revising the planned expenditure and funding requirements, including the expenditure for a particular purpose at the discretion of the Company's management.

Pre-IPO proceeds being discretionary in nature, if raised shall be completely attributed/ adjusted towards General Corporate Purpose.

For further details on the risks involved in our business plans and executing our business strategies, please see the section titled "*Risk Factors*" beginning on page no 31 of this Draft Red Herring Prospectus.

## **Details of Utilization of Net Proceeds:**

The details of utilization of the Net Proceeds are set forth herein below:

## 1. Investment related to enhancement, maintenance and upgrading of existing products through manpower hiring

We intend to deploy ₹1,702.00 Lakhs for enhancement, maintenance and upgrading of existing products through manpower hiring at our registered office located at B-16, 2nd Floor, Sector-63, Noida, Gautam Buddha Nagar, Uttar Pradesh, India, 201301 which houses our engineering and delivery teams, managerial teams, sales & marketing teams and other employees.

We are deeply committed to our operations to stay ahead of industry trends. By leveraging cross-functional teams, we continuously explore emerging technologies and evolving customer needs. We have built team equipped with the right skill sets to develop, support, and manage both existing and new products. As on September 30, 2025, our team comprises approximately 148 (inclusive of Directors, KMP and SMP and excluding Non-Executive-Independent Directors) employees the details of which are as:

Department	No. of employees
Management	2
Human Resource & Administration	1
Legal & Compliance	1
Finance	2
Sales & Marketing	2
Engineering & Technology	139
Customer Support	1
Total	148

Our historical expenditure pertaining to employees (excluding director's remuneration) for the year ended as on September 30, 2025 and March 31, 2025, 2024 and 2023 is provided below:

(₹ in Thousands)

	(th Thousands			
<b>Particulars</b>	30 <sup>th</sup> September 2025	31st March 2025	31st March 2024	<b>31st March 2023</b>
<b>Employee Benefit Expenses:</b>				
Salaries, Wages and Bonus	29,550.54	55,131.34	42,131.58	26,368.57
EPF Employer Contribution	1,019.33	2,228.29	1,773.00	-
ESIC Employer Contribution	37.98	189.53	168.00	-
Administration Charges on EPF	40.86	182.66	-	-
Directors' Remuneration	6,667.20	5,376.00	4,201.24	3,790.75
Staff Welfare Expenses	30.77	17.17	120.75	277.60
Gratuity Expenses	=	799.36	814.33	877.82
Leave Encashment Expenses	-	171.42	-	=
Total of Employee Benefit Expenses	37,346.69	64,095.75	49,208.90	31,314.73
Total Expenses	2,28,466.05	2,32,851.71	88,867.08	65,572.18
Employee benefit expense/ Total Expenses (%)	16.34	27.53	55.37	47.76

In preparation for the anticipated increase in business during the fiscal year 2026 and 2027, we plan to expand our team by hiring additional 65 professionals and technical experts under various departments and intend to deploy ₹ 1,702.00 lakhs towards resource hiring including hiring agency commission/charges. This includes expanding our workforce under various departments, the details of which are as follows:

Mityung Infotech Private Limited F-111/ T-1, Himalaya Apartment, Dilshad Colony, Delhi, India, 110095 Email: nsg@mityung.com									
Function Role Experience Range (Years) Head Count (₹ in Lakhs) Estimate (Years)									
	Chief Technology Officer (CTO)	12-18	1	100.00	100.00				
Top Management	Chief Marketing Officer (CMO)	12-18	1	100.00	100.00				
172unugement	Solution Architect	10-15	2	70.00	140.00				
	Total	-	4	270.00	340.00				
	GenAI / Chatbot Developer (Mid)	3-5	6	30.00	180.00				
	GenAI Developer (Sr.)	6-10	3	50.00	150.00				
Research &	Backend Developer	3-6	2	20.00	40.00				
Development	Cloud / Deployment Engineer	4-7	6	30.00	180.00				
	Frontend Developer	3-6	6	30.00	180.00				

		Apartment,	h Private Lin Dilshad Color mityung.con	ny, Delhi, India, 110095	
Function	Role	Experience Range (Years)	Head Count	Annual Range per head (₹ in Lakhs)	Estimated cost in ₹ lakhs*
	QA Engineer	2-5	5	20.00	100.00
	UI/UX Designer	2-4	2	15.00	30.00
	Total	-	30	195.00	860.00
Technical /	Product Manager	5-8	4	35.00	140.00
Product	Total	-	4	35.00	140.00
	Business Development Executive	2-4	6	20.00	120.00
	Sales Manager - BFSI	4-8	2	15.00	30.00
	Sales Manager – Hospitality	4-8	2	15.00	30.00
Sales &	SDRs (Retail & Hospitality)	3-5	2	25.00	50.00
Marketing	Digital Marketer	2-4	3	10.00	30.00
	Performance / GTM Specialist	3-6	1	10.00	10.00
	PR & Brand Specialist	3-5	2	13.50	27.00
	Total	-	18	108.50	297.00
Support &	Support Engineer	1-3	4	5.00	20.00
Operations	Total	-	4	5.00	20.00
Human	Sr. HR Services	3-6	2	15.00	30.00
Resource	Total	-	2	15.00	30.00
Finance	Sr. Accounting Executive	3-6	1	15.00	15.00
	Total	-	1	15.00	15.00
	Grand Total	-	65	643.50	1,702.00

<sup>\*</sup>based on quotation dated October 13, 2025 received from Mityung Infotech Private Limited which is valid for a period of 6 (six) months from the date of quotation.

#### **Commercial Summary**

## Service Charges

- 1. 10% of CTC Managerial Role CTC above 60 Lakhs P.A.
- 2. 8.33% of CTC Talents Mid Management Role CTC between 40 60 Lakhs P.A.
- 3. 7.5% of CTC Talents with CTC between 3 40 Lakhs P.A.

**Note:** Services charges to be charged by the vendor is inclusive of its commission/ charges and the same shall be incurred from internal accrual of the company.

#### Terms and conditions:

- 1. The quoted services costs are variable and depend on the talent's annual CTC, as outlined in the commercial summary.
- 2. All rates are exclusive of applicable taxes and statutory levies.
- 3. Invoices will be issued post resource onboarding and are payable within 45 days of the invoice date.
- 4. This quotation remains valid for a period of six (6) months from the date of issuance.
- 5. Any modifications to the scope, headcount, or role structure may result in a revised quotation.
- 6. The quotation is taken from an independent agency, our Promoters, Directors, SMPs and KMPs have no interest in the proposed procurements.

Quotation received from the vendor mentioned above is valid as on the date of this Draft Red Herring Prospectus. However, we have not entered into any definitive agreements with vendor and there can be no assurance that the same vendor would be engaged to eventually supply the material and services or at the same costs. If there is any increase in the costs, the additional costs shall be paid by our Company from its internal accruals see "*Risk Factor*". We may face delay in Implementation of our proposed objects on page no 31 of this Draft Red Herring Prospectus.

The quotations relied upon by us in arriving at the above cost are valid for a specific period of time and may lapse after the expiry of the said period. Consequent upon which, there could be a possible escalation in the cost, resulting in increase in the estimated cost. Such cost escalation would be met out of our internal accruals.

#### **Rationale for Hiring:**

#### > Top Management Department:

Hiring top management employees such as a Chief Technology Officer (CTO), Chief Marketing Officer (CMO), and Solution Architect is critical for the sustained growth and success of an IT-based company. The CTO provides strategic leadership in technology development, ensuring that the company remains innovative, scalable, and competitive in a rapidly evolving digital landscape. The CMO plays a key role in aligning marketing operations with business objectives, driving efficiency, and optimizing sales force to support growth of the company. Meanwhile, the Solution Architect bridges the gap between business needs and technical execution by designing robust, scalable, and cost-effective solutions tailored to client requirements. Together, these roles form the core of a high-performing leadership team that ensures technological excellence, operational efficiency, and customer satisfaction, positioning the company for long-term success.

## > Research & Development Department:

In an IT-based company, the establishment of a Research and Development (R&D) Department is essential to drive innovation, maintain technological competitiveness, and ensure continuous improvement in products and services. The dynamic nature of the technology industry requires organizations to constantly explore emerging trends, advanced tools, and novel solutions to meet evolving client demands and market expectations. We plan to hire 30 employees in the R&D Department that will enable our company to focus on developing new software solutions, enhancing existing platforms, improving system performance, and integrating cutting-edge technologies such as Artificial Intelligence, Machine Learning, Cloud Computing, and Data Analytics. Skilled professionals in this department contribute to conceptualizing, designing, testing, and deploying innovative digital products that align with the company's strategic goals. To build an effective R&D team, we plan to hire a dedicated team consisting of GenAI / Chatbot Developer (Mid), GenAI Developer (Sr.), Backend Developer Cloud, Deployment Engineer, Frontend Developer, QA Engineer and UI/UX Designer Furthermore, an effective R&D team supports long-term growth by fostering creativity, optimizing development processes, and enabling the company to offer customized, scalable, and future-ready IT solutions.

## > Technical / Product Department

The Technical / Product Department plays a crucial role in translating business objectives into functional, market-ready technological solutions. This department serves as the bridge between innovation, engineering, and customer needs, ensuring that every product developed aligns with the company's strategic goals and delivers measurable value to users. Hiring a Product Manager in this department is essential to oversee the complete product lifecycle — from ideation and development to deployment and performance analysis. The Product Manager is responsible for defining the product vision, setting priorities, coordinating between cross-functional teams such as R&D, design, and marketing, and ensuring timely delivery of high-quality solutions. By combining technical understanding with market insight, the Product Manager helps optimize resources, identify growth opportunities, and maintain a competitive edge in a rapidly evolving digital landscape. Their role ensures that the company's technology initiatives are not only innovative but also strategically aligned with customer expectations and business objectives.

#### > Sales & Marketing Department

We plan to strengthen our Sales and Marketing functions by expanding the team with 18 new personnel across India to drive business growth and market expansion. The recruitment will include sales professionals to boost revenue through proactive client engagement and acquisition, and marketing personnel to enhance brand visibility, lead generation, and conversion through data-driven campaigns. To ensure operational efficiency, our Company also plans to hire sales support staff for funnel management, proposal development, and technical pre-sales, along with a GTM specialist to align cross-functional strategies. These strategic hires are expected to enhance sales execution, increase market reach, and drive significant revenue growth in FY 2026 and FY 2027.

#### > Support & Operations Department

We plan to hire 4 support engineers in our Company. Support Engineer is essential to provide timely technical assistance, troubleshoot software and system-related problems, and ensure minimal downtime across projects and client environments. The Support Engineer acts as the first line of defense in identifying, diagnosing, and resolving technical issues, thereby

maintaining customer satisfaction and operational continuity. Additionally, they collaborate closely with development and deployment teams to implement performance improvements, monitor system health, and support post-deployment maintenance. Through their expertise, the Support Engineer contributes significantly to enhancing service quality, optimizing operational workflows, and ensuring that the company consistently meets its performance and reliability standards.

#### **Human Resource Department**

The Human Resource Department is vital for managing the company's most important asset—its people. Hiring employees in this department is essential to efficiently handle recruitment, onboarding, employee engagement, performance management, and compliance activities. A strengthened HR team ensures the right talent is acquired and retained, fosters a positive workplace culture, and supports the company's strategic growth by aligning workforce capabilities with organizational goals.

## > Finance Department

The Finance Department is essential for maintaining the company's financial health and ensuring effective management of resources. Hiring employees in this department is crucial to handle accounting, budgeting, financial planning, compliance, and reporting functions. A strengthened finance team supports accurate financial analysis, timely decision-making, and efficient fund management, thereby contributing to transparency, profitability, and the company's long-term financial stability.

## 2. Investment in upgradation of IT Infrastructure

Our Company is an ISO 27001:2022 & ISO 9001:2015 certified technology Company engaged in providing end-to-end digital commerce enablement and software solutions. We operate at the intersection of e-commerce, digital engineering, and cloud technologies, offering an integrated portfolio of services, which includes online commerce platforms, ONDC integrations, software development, mobile applications, cloud and DevOps, and digital marketing. In addition, we have developed proprietary SaaS products that generate recurring subscription-based revenues, further diversifying our business model.

Our aim is to unleash greater business potential through technology, combining creativity, innovation, and integrity to deliver solutions that are agile, scalable, and future-ready. With its diversified service offerings, strong R&D ecosystem, hybrid revenue model, and growing international presence, we are well positioned to capitalize on the opportunities created by the rapid digitalization of commerce in India and globally, and to deliver sustainable growth and long-term value to its stakeholders.

To support our growing operations, improve efficiency, and enhance service delivery, we intend to deploy ₹ 675.21 Lakhs towards the procurement and deployment of advanced computing infrastructure and modern IT hardware. This investment is aimed at enabling our teams to work efficiently across design, development, testing, deployment, and client support functions. The table below presents the bifurcation of the proposed expenditure:

S. No. Particulars		Amount ( in ₹ lakhs)	%*		
1.	Hardware Setup	199.84	30.28		
Advanced Software tools		475.37	69.72		
	Total	675.21	100.00		

<sup>\*%</sup> of proposed capital expenditure for IT infrastructure upgradation.

## A. Expenditure on Hardware Setup:

In order to enhance our operational efficiency, scale our development capabilities, and support workforce model, our company proposes to invest ₹ 199.84 lakhs towards the upgradation of its core hardware infrastructure. This investment is aimed at equipping our team with modern computing devices, peripherals, and collaboration tools essential for delivering desired software solutions. Details of proposed expenditure on hardware setup based on quotation obtained from independent vendor is as follows:

235.81\*

Tech Server Infra Private Limited									
Registered Address: 327, Udyog Vihar Industrial Area, Phase VI,									
Sector 37, Gurugram, Haryana - 122004									
Particulars	Unit	Price/ unit cost	Total Cost	% of Total Cost					
Mac book Pro 10-core GPU 14 inch (Laptop) 16GB Unified Memory 512 GB SSD Storage 16-core Neural Engine 35.97 cm (14.2") Liquid Retina XDR display Three Thunderbolt 4 ports, HDMI port, SDXC card slot, headache jack, MagSafe 3 port, Magic Keyboard with Touch ID, Force Touch trackpad, 70W USB-C Power Adapter	58	1.70	98.60	49.34					
Apple Key board Mouse	58	0.25	14.50	7.26					
Mac Mini M4 (Laptop) Mac Mini M4 2-core GPU, 64 GB, 1 TB customized	5	3.00	15.00	7.51					
HP Envy (Laptop) HP Envy I7 12 <sup>th</sup> Gen	5	2.00	10.00	5.00					
Monitor 27	21	0.35	7.35	3.68					
Monitor 32	1	0.75	0.75	0.38					
Samsung Ultra 2025 12g 1 TB (Phone)	1	1.85	1.85	0.38					
Ipad Pro 13	1	1.30	1.30	0.65					
Samsung Galaxy Tab S10 Ultra 12 GB ram 256 GB ROM 14.6 inch with Wi-Fi + 5G Gaming Tablet	1	1.45	1.45	0.73					
GPU HP / Lenovo workstation with Nvidia RTX 5090 DevRogs	3	5.00	15.00	7.51					
GPU HP / Lenovo workstation with Nvidia RTX A6000 workstation	2	12.00	24.00	12.01					
Display Meeting Room Display 65 inch	4	0.95	3.80	1.90					
Router Wifi (Wireless)	4	1.20	4.80	2.40					
Network Printer	3	0.48	1.44	0.72					
Total	=	-	199.84	100.00					
Total including GST 18%			35.97**						
				+					

<sup>\*</sup>Based on quotation dated October 11, 2025 received from Tech Server Infra Pvt. Ltd which is valid till April 11, 2026.

#### Note:

- 1. Delivery within 4 to 5 working days after confirmation/purchase order
- 2. 100% advance payment
- 3. Validity of quotation: till April 11, 2026

**Grand Total** 

- 4. In case of variation in the quoted price later to expiry of the quotation, the incremental changes in the price of hardwares shall be borne by the Company from its internal accruals.
- 5. The quotation is taken from an independent agency, our Promoters, Directors, SMPs and KMPs have no interest in the proposed procurements

#### **Rationale:**

We plan to onboard 65 new employees across multiple departments and will provide them with high-performance equipment to maximize efficiency. Supplying teams with advanced hardware will speed up development cycles, reduce system lag, and improve multitasking capabilities. This investment will empower teams to handle intensive workloads such as AI/ML model training, cloud-native deployments, and sophisticated UI/UX design. Additionally, upgrading video conferencing systems and large-format displays will strengthen real-time collaboration, supporting agile workflows and smooth communication across different locations.

<sup>\*\*</sup>GST, installation and freight charges as applicable shall be incurred from the internal accruals of the Company

## **B.** Expenditure on Advanced Software Tools:

To support the seamless execution of complex software development projects and maintain our competitive edge in delivering secure, scalable, and AI-integrated digital solutions, we propose to invest ₹ 475.37 lakhs in essential software tools and services. This expenditure will cover development tools, cloud services, collaboration platforms, and security software—each playing a critical role in enhancing team productivity, safeguarding client data, and enabling faster, high-quality product delivery in a distributed work environment. The following table outlines the detailed plan for the proposed expenditure on advanced software solution:

Particulars	<b>Tools Used</b>	URL	Users	Cost per User (USD)*^	Annual Cost (₹ Lakhs)**
	Cursor (Pro)	https://cursor.com/pricing	200	40	85.06
Development and Programming	GitHub Copilot (Enterprises)	https://github.com/pricing	1	21	0.22
	GitHub (Team)	https://github.com/pricing	200	4	8.51
	Hugging Face (Team)	https://huggingface.co/pricing	7	20	1.49
AI/ML Development	Weights & Biases (Pro)	https://wandb.ai/site/pricing/	1	60	0.64
	Deepnote (Team)	https://deepnote.com/pricing	1	39	0.41
Data Science &	Snowflake	https://www.snowflake.com/en/pr icing-options/	1	200***	2.13
Analytics	Databricks	https://www.databricks.com/product/pricing	1	203.50	2.16
Design & UI/UX	Figma (Professional Full Seat)	https://www.figma.com/pricing/	1	16	0.17
	Lovable (Pro)	https://lovable.dev/pricing	1	25	0.27
API Testing	Postman (Basic)	https://www.postman.com/pricing	1	14	0.15
LLM-Specific Tools	OpenAI API, Anthropic Claude API, Cohere, LangSmith	https://gptforwork.com/tools/ope nai-chatgptapi-pricing-calculator	1	903	9.60
Vector Databases	Neo4j, Pinecone, Weaviate Cloud	https://weaviate.io/pricing, https://www.pinecone.io/pricing/, https://neo4j.com/pricing/	1	4,740	50.40
Monitoring & Observability	Datadog, New Relic, Grafana Cloud	https://www.datadoghq.com/pricing/, https://newrelic.com/pricing/	1	564.96	6.01
Collaboration & PM			7	7.91	0.59
ML-Specific Cloud Services	SageMaker, AWS Batch			1,308.16	13.91
Cloud Server	Cloud Server GCP/Gemini/ AWS/Azure https://cloud.google.com/products/calculator		-	-	268.66
Quality and Control Certification	CMMI level 3	https://www.siscertifications.com /cmmi-certification/	-	-	25.00
	TO	ΓAL			475.37#

\*The pricing of software licenses are in USD and the same have been converted into Indian Rupees considering conversion date as on October 31, 2025. RBI Reference rate on October 31, 2025 was ₹88.6048.

\*\*Amount for license fees of the software mentioned in the above table is calculated on the annual basis.

\*\*\*It is based on query run so cost has been calculated accordingly, the company have assumed that it will be running 100 query in a month with \$2 cost, thereby, the final cost stands at \$200/month. <a href="https://snowflakecostcalculator.com/">https://snowflakecostcalculator.com/</a> #Any statutory levies applicable on the cost of licenses shall be incurred from the internal accruals of the Company. ^Cost has been assumed on monthly basis

#### Rationale:

To maintain our commitment to delivery excellence, we must ensure access to industry-leading licensed software tools that serve as the backbone of our development ecosystem. These tools facilitate efficient coding, automated testing, continuous integration and delivery (CI/CD), and effective code management across complex projects. As we expand our focus on cloud-native application development, investing in scalable cloud infrastructure through established platforms has become essential. Such investments will enhance our development, staging, and production environments, enabling us to build and deploy secure, high-performance, and globally accessible digital solutions.

The proposed investment of ₹660.00 lakhs for upgradation of IT infrastructure is a strategic initiative aimed at strengthening our operational efficiency, technical robustness, and long-term scalability. Through this investment, we intend to equip our engineering teams with advanced computing systems, professional-grade peripherals, and collaborative technologies that drive productivity, shorten development cycles, and support demanding workloads such as AI/ML training and cloud-native deployments. Additionally, we plan to reinforce our network and cybersecurity framework to ensure a secure and compliant environment for both internal operations and the protection of client data.

By providing our teams with access to best-in-class technologies that enable efficient development, secure deployment, and agile project management, this capital expenditure will empower us to meet global client expectations with enhanced speed, quality, and precision. More than just an infrastructure enhancement, this initiative represents a forward-looking investment aligned with our growth strategy—strengthening delivery capabilities, ensuring system and data security, and consolidating our competitive advantage in the global marketplace.

## 3. Repayment of Borrowings

As on September 30, 2025, our total outstanding borrowings amounted to  $\ref{120.00}$  Lakhs. Our Company proposes to utilize an estimated amount of  $\ref{120.00}$  lakhs proceeds towards full or partial repayment or pre-payment of certain borrowings availed from the lenders by our Company. Our Company has entered into various financial arrangements from time to time, with banks, financial institutions and other parties.

The loan facilities availed by our Company include borrowing in the form of, inter alia, term loans and working capital facility from lenders. For further details, see "Statement of Financial Indebtedness" on page 189 of this Draft Red Herring Prospectus. Our Company proposes to utilize an estimated amount of ₹ 120.00 lakhs from the Net Proceeds towards full or partial repayment or pre-payment of certain borrowings, listed below, availed from the lenders by our Company. Pursuant to the terms of the financing arrangements, prepayment of certain borrowings may attract prepayment charges as prescribed by the respective lender. Such prepayment charges, as applicable, will be funded from the internal accruals of our Company. We believe that such repayment/ pre-payment will help reduce our outstanding indebtedness, debt servicing costs, assist us in maintaining a favorable debt to equity ratio and enable utilization of our internal accruals for further investment in our business growth and expansion.

Additionally, we believe that the leverage capacity of our Company will improve our ability to raise further resources in the future to fund our potential business development opportunities and plans to grow and expand our business. The details of the borrowings availed by our Company, which are proposed to be fully or partially repaid or pre-paid from the Net Proceeds is mentioned below:

(Amount in ₹ thousands)

Sr. No.	Name of Lender	Nature of Borrowing	Sanctioned Amount	Amount outstanding as on September 30, 2025	Rate of interest	Repayment Schedule	Prepayment Penalty	Purpose for which the loan was utilized	Amount proposed to be repaid from IPO Proceeds
1.	Axis Bank Limited	Cash Credit	₹ 15,000	₹12,000	9.95%	NA	NA	Working Capital	₹12,000

\*M/s Prakash Sachin & Co., Chartered Accountants, by way of their certificate dated October 18, 2025, having UDIN: 25504075BMKOUS7079 have confirmed that the borrowings specified above has been utilized for the purposes availed, as per the sanction letters/loan agreements issued by the respective banks.

## 4. General Corporate Purpose

Our management, in accordance with the policies of our Board, will have flexibility in utilizing the proceeds earmarked for general corporate purposes. We intend to deploy the balance Fresh Issue proceeds aggregating ₹ [•] towards the general corporate purposes to drive our business growth. In accordance with the policies set up by our Board, we have flexibility in applying the remaining Net Proceeds, for general corporate purpose including but not restricted to, meeting operating expenses and the strengthening of our business development and marketing capabilities, meeting exigencies, which the Company in the ordinary course of business may not foresee or any other purposes as approved by our Board of Directors, subject to compliance with the necessary provisions of the Companies Act, 2013.

We confirm that any issue related expenses shall not be considered as a part of General Corporate Purpose. Further in case, our actual issue expenses turn to be lesser than the estimated issue expenses of ₹ [•] lakhs, such surplus amount shall be utilized for General Corporate Purpose in such a manner that the amount for general corporate purposes, as mentioned in the Draft Red Herring Prospectus, shall not exceed 15% of the Gross Proceeds or ₹ 10 Crore, whichever is lower.

#### **Public Issue Expenses**

The total expenses of the Issue are estimated to be approximately ₹ [•] Lakhs, which is [•] % of the total Issue Size. All fees and expenses relating to the Issue, including the underwriting commissions, roadshow expenses, procurement commissions, if any, and brokerage due to the underwriters and Designated Intermediaries, fees payable to the Designated Intermediaries, legal advisors and any other agreed fees and commissions payable in relation to the Issue shall be paid within the time prescribed under the respective agreements to be entered into with such persons, in accordance with Applicable Law.

The expenses of this Issue include, among others, underwriting and Issue management fees, Intermediaries fees, printing and stationery expenses, advertisement expenses and legal fees etc. The details of Offer expenses are tabulated below:

Activity	(₹ in Lakh)*	As a % of Estimate Issue Expenses	As a % of Issue Size
Book Running Lead Manger Fees, Fees Payable to Registrar to the Issue, Fees Payable to Statutory Auditor, Legal Advisors and other Professionals	[•]	[•]	[•]
Underwriting Commission, Brokerage and selling commission	[•]	[•]	[•]
Fees Payable for Advertising and Publishing Expenses, Payment for Printing & Stationery, Postage, etc.	[•]	[•]	[•]
Fees Payable to Regulators including Stock Exchanges	[•]	[•]	[•]
Others (Commission/processing fee for SCSBs, Sponsor Bank and Banker(s) to the Issue and brokerage and selling commission and bidding charges for Members of the Syndicate, Registered Brokers, RTAs and CDPs and Miscellaneous Expenses)	[•]	[•]	[•]
Total	[•]	[•]	[•]

<sup>\*</sup>Amounts will be finalised and incorporated in the Prospectus on determination of Issue Price. Issue expenses excluding applicable taxes, where applicable. Issue expenses are estimates and are subject to change.

Structure for commission and brokerage payment to the SCSBs Syndicate, RTAs, CDPs and SCSBs

- ASBA applications procured directly from the applicant and Bided (excluding applications made using the UPI Mechanism, and in case the Issue is made as per Phase I of UPI Circular) − ₹ [•]/- per application on wherein shares are allotted.
- 2. Syndicate ASBA application procured directly and bided by the Syndicate members (for the forms directly procured by them) ₹ [•]/- per application on wherein shares are allotted.
- 3. Processing fees / uploading fees on Syndicate ASBA application for SCSBs Bank ₹ [•]/- per application on wherein shares are allotted.
- 4. Sponsor Bank shall be payable processing fees on UPI application processed by them ₹ [•]/- per application on wherein shares are allotted.
- 5. No additional uploading/processing charges shall be payable to the SCSBs on the applications directly procured by them.
- 6. The commissions and processing fees shall be payable within 30 Working days post the date of receipt of final invoices of the respective intermediaries.
- 7. Amount Allotted is the product of the number of Equity Shares Allotted and the issue Price.

All such commissions and processing fees set out above shall be paid as per the timelines in terms of the Syndicate Agreement and/or Escrow and Sponsor Bank Agreement. Further, the processing fees for applications made by UPI Investors using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI Circular No: SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 read with SEBI Circular No: SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021.

All such commissions and processing fees set out above shall be paid as per the timelines in terms of the Syndicate Agreement and/or Escrow and Sponsor Bank Agreement. Further, the processing fees for applications made by UPI Investors using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI Circular No: SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 read with SEBI Circular No: SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021.

#### **Proposed Schedule of Implementation and deployment of Net Proceeds:**

The proposed year wise break up of deployment of funds and Schedule of Implementation of Net Issue Proceeds is as under:

Sr. No.	Particulars	Amount (₹ In Lakhs) 2025-26/ 2026-27
1.	Investment related to enhancement, maintenance and upgrading of existing products through manpower hiring	1,702.00
2.	Investment in upgradation of IT Infrastructure	675.21
3.	Repayment of Loan	120.00
4.	General Corporate Purposes	[•]
	Total	[•]

To the extent our Company is unable to utilize any portion of the Net Proceeds in 2025-26/ 2026-27 towards the Objects, as per the estimated schedule of deployment specified above, our Company shall deploy the Net Proceeds in the subsequent Financial Year i.e. 2026-27 towards the Objects.

## **Appraisal**

None of the Objects have been appraised by any bank or financial institution or any other independent third party organization. The funding requirements of our Company and the deployment of the proceeds of the Issue are currently based on available quotations and management estimates. The funding requirements of our Company are dependent on a number of factors which may not be in the control of our management, including but not limited to variations in interest rate structures, changes in our financial condition and current commercial conditions of our Business and are subject to change in light of changes in external circumstances or in our financial condition, business or strategy.

#### **Shortfall of Funds**

Any shortfall in meeting the fund requirements will be met by way of internal accruals and or unsecured Loans.

#### **Bridge Financing Facilities**

Our Company has not raised any bridge loans from any bank or financial institution as on the date of this Draft Red Herring Prospectus, which are proposed to be repaid from the Net Proceeds of the Issue.

## Monitoring of Utilization of Funds

As the size of the Issue will not exceed ₹5,000 Lakhs, the appointment of Monitoring Agency would not be required as per Regulation 262(1) of the SEBI ICDR Regulations. Our Board and the management will monitor the utilization of the Net Issue Proceeds through our audit committee. Pursuant to Regulation 32 of the SEBI Listing Regulations, our Company shall on half yearly basis disclose to the Audit Committee the Application of the proceeds of the Issue. On an annual basis, our Company shall prepare a statement of funds utilized for purposes other than stated in this Draft Red Herring Prospectus and place it before the Audit Committee. Such disclosures shall be made only until such time that all the proceeds of the Issue have been utilized in full.

## **Interim Use of Funds**

Pending utilization of the Net Proceeds for the purposes described above, our Company will deposit the Net Proceeds only with scheduled commercial banks included in the Second Schedule of the Reserve Bank of India Act, 1934 and in pursuant to the applicable provisions of the Companies Act, 2013 and rule made thereunder.

Our Company confirms that it shall not use the Net Proceeds for buying, trading or otherwise dealing in shares of any other listed company or for any investment in the equity markets or investing in any real estate product or real estate linked products.

## Variation in Objects

In accordance with Sections 13(8) and 27 of the Companies Act and applicable rules, our Company shall not vary the Objects without our Company being authorized to do so by the Shareholders by way of a special resolution through a postal ballot. In addition, the notice issued to the Shareholders in relation to the passing of such special resolution (the "Postal Ballot Notice") shall specify the prescribed details as required under the Companies Act and applicable rules. The Postal Ballot Notice shall simultaneously be published in the newspapers, one in English and one in the vernacular language of the jurisdiction where our Registered Office is situated. Our Promoters or controlling Shareholders will be required to provide an exit opportunity to such shareholders who do not agree to the above stated proposal, at a price as may be prescribed by SEBI, in this regard.

## Other confirmations / payment to Promoters and Promoter's Group from the IPO Proceeds

There is no proposal whereby any portion of the Net Proceeds will be paid to Our Promoters, Promoter Group, Directors and Key Managerial Personnel, Group Companies, except in the ordinary course of business. Further, there are no existing or anticipated transactions in relation to the utilization of the Net Proceeds entered into or to be entered into by our Company with Our Promoters, Promoter Group, Directors Group Companies, and/or Key Managerial Personnel.

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#### BASIS FOR ISSUE PRICE

Investors should read the following basis with the section titled "Risk Factors" and chapters titled "Restated Financial Statements", "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Our Business" beginning on page 31, 186, 190 and 122 respectively, of this Draft Red Herring Prospectus to get a more informed view before making any investment decisions. The trading price of the Equity Shares of our Company could decline due to these risk factors and you may lose all or part of your investments.

The Price Band and the Issue price will be determined by our Company in consultation with the Book Running Lead Manager, on the basis of assessment of market demand for the Equity Shares issued through the Book Building Process and on the basis of quantitative and qualitative factors as described below.

The face value of the Equity Shares is  $\stackrel{?}{\stackrel{?}{?}}$  10/- each and the Issue price is  $[\bullet]$  times of the Floor Price and  $[\bullet]$  times the Cap Price, and Floor Price is  $[\bullet]$  times the face value and the Cap Price is  $[\bullet]$  times the face value.

#### **QUALITATIVE FACTORS**

Some of the qualitative factors and our strengths which form the basis for the issue price are:

- > Experienced Management Expertise
- Established Relationships with Client Base
- Recognized Technology Service Provider (TSP) for ONDC
- Diverse Digital Commerce Portfolio
- Skilled and Multi-Disciplinary Workforce

For further details regarding some of the qualitative factors, which form the basis for computing the Issue Price, please see chapter titled "*Our Business*" beginning on page 122 of this Draft Red Herring Prospectus.

## **QUANTITATIVE FACTORS**

Information presented below is derived from our Company's Restated Financial Statements prepared in accordance with Indian GAAP. Some of the quantitative factors, which form the basis for computing the price, are as follows:

Investors should evaluate our Company taking into consideration its niche business segment and other qualitative factors in addition to the quantitative factors. Some of the quantitative factors which may form the basis for computing the price are as follows:

#### 1. Basic and Diluted Earnings / (Loss) Per Share ("EPS"), as adjusted for changes in capital:

## As per Restated Financial Statements

Particulars Particulars	Basic & Diluted EPS (in ₹)	Weights	
March 31, 2025	18.07	3	
March 31, 2024	4.45	2	
March 31, 2023	2.74	1	
Weighted Average	10.98		
Six months period ended September 30, 2025	4.03		

<sup>\*</sup> M/s. Prakash Sachin & Co., Chartered Accountants has pursuant to a certificate dated October 18, 2025 vide UDIN: 25504075BMKOTM5611 certified the Accounting Ratios of our Company.

#### Notes:

- 1. The ratios have been computed as under:
  - Basic and Diluted EPS: Profit for the year attributable to equity shareholders of the Company divided by total
    weighted average number of equity shares outstanding during the period. Basic and Diluted EPS are computed in
    accordance with AS 20 Earnings per share post the bonus issue in current financial year;

• Weighted average = Aggregate of year-wise weighted EPS divided by the aggregate of weights i.e. (EPS x Weight) for each year/Total of weights.

The face value of each Equity Share is ₹10/-.

## 2. Price Earnings Ratio ("P/E") in relation to the Issue Price of ₹ [•] per share of ₹ 10/- each fully paid-up

Particulars	end of the price	P/E at the higher end of the price band (no. of times)
Based on Restated Financial Statements		
P/E Ratio based on the Basic & Diluted EPS of [●] for the period ending March 31, 2025	[•]	[•]
P/E ratio based on the Weighted Average Basic EPS of [●]*	[•]	[•]

*Note*: The P/E ratio has been computed by dividing Issue Price with EPS.

#### 3. Industry P/E Ratio

Particulars	P/E estimated*
Highest	155.69
Lowest	0.76
Average (Highest + Lowest /2)	78.23

<sup>\*</sup>Peer Group includes ASM Technologies Limited and Silver Touch Technologies Limited.

#### 4. Return on Net worth (RoNW)

Particulars	RONW (%)	Weights		
March 31, 2025	62.01	3		
March 31, 2024	62.17	2		
March 31, 2023	76.84	1		
Weighted Average	64	64.54		
Six months period ended September 30, 2025	33	33.38		

<sup>\*</sup> M/s. Prakash Sachin & Co., Chartered Accountants has pursuant to a certificate dated October 18, 2025 vide UDIN: 25504075BMKOTM5611 certified the Accounting Ratios of our Company.

**Note:** The RONW has been computed by dividing net profit after tax (as restated), by Net worth (as restated) as at the end of the year.

Weighted Average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. sum of (RoNW x Weight) for each year / Total of weights;

#### 5. Net Asset Value (NAV)

Financial Year	NAV (₹)
As on 30 <sup>th</sup> September 2025	14.08
March 31, 2025	37.08
March 31, 2024	634.77
March 31, 2023	333.71
Net Asset Value per Equity Share after the Issue	
- at Floor Price	[•]
- at Cap Price	[•]
Issue Price	[•]

<sup>\*</sup> M/s. Prakash Sachin & Co., Chartered Accountants has pursuant to a certificate dated October 18, 2025 vide UDIN: 25504075BMK0TM5611 certified the Accounting Ratios of our Company.

#### Notes

- i. NAV has been calculated as net worth divided by number of Equity Shares at the end of the year.
- ii. Issue Price per Equity Share will be determined on conclusion of the Book Building Process.

#### 6. Comparison with Industry Peers (Comparison of accounting ratios)

Name of Company	CMP (₹)	Face Value (₹)	Basic EPS (₹)	PE Ratio (times)	RONW (%)	NAV per Share (₹)	Revenue from operations (₹ in lakhs)
ENS Enterprises Limited	[●]*	10.00	4.03	[•]	33.38%	14.08	2,834.24
<b>Peer Industry</b>							
ASM Technologies Limited	3476.45	10.00	22.33	155.69	15.08%	156.38	23,977.30
Infobeans Technologies Limited	617.95^	10.00	19.25	32.10	16.09%	128.70	27,941.00
Silver Touch Technologies Limited	13.68^	10.00	17.89	0.76	17.35%	103.15	26,663.16

<sup>\*</sup> Issue Price is considered as CMP.

Source: All the financial information for listed industry peers mentioned above is on a standalone basis sourced from the Annual Reports of the peer company uploaded on the BSE website for the year ended March 31, 2025. Information of our Company is based on restated financial information.

#### Notes:

- 1. P/E Ratio has been computed based on the closing market price of equity shares on the BSE on October 31, 2025 divided by the Basic EPS.
- 2. RoNW is computed as net profit after tax divided by Average Net worth (as restated) as at the end of the year. Net worth has been computed as sum of share capital and reserves and surplus.
- 3. NAV is computed as the closing net worth divided by the closing outstanding number of Equity shares.
- 4. Net worth of Peer Company has been calculation by adding Share capital and reserve and surplus.

Investors should read the above-mentioned information along with "Risk Factors", "Our Business" and "Restated Financial Statement" on page no 31, 122 and 186 respectively, to have a more informed view. The trading price of the Equity Shares of our Company could decline due to the factors mentioned in "Risk Factors" and you may lose all or part of your investments.

## 7. Key Operational and Financial Performance Indicators ("KPIs"):

Key Performance Indicators (KPIs) are imperative to the Financial and Operational performance evaluation of the company. However, KPIs disclosed below shall not be considered in isolation or as substitute to the Restated Financial information. In the opinion of our Management the KPIs disclosed below shall be supplementary tool to the investor for evaluation of the Company.

The KPIs disclosed below have been approved by a resolution of our Audit Committee dated October 18, 2025 and the members of the Audit Committee have verified the details of all KPIs pertaining to our Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time during the three years period prior to the date of filing of this Draft Red Herring Prospectus. Further, the KPIs herein have been certified by M/s. Prakash Sachin & Co., Chartered Accountants, by their certificate dated October 18, 2025.

<sup>^</sup>CMP is calculated as on October 31, 2025.

The KPIs of our Company have been disclosed in the sections titled "Our Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations – Key Performance Indicators" on pages 122 and 190 respectively. We have described and defined the KPIs, as applicable, in "Definitions and Abbreviations" on page 6.

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilisation of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Offer Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations. Further, the ongoing KPIs will continue to be certified by a member of an expert body as required under the SEBI ICDR Regulations.

Set forth below are KPIs which have been used historically by our Company to understand and analyse the business performance, which in result, help us in analyzing the growth of various verticals of the Company that have a bearing for arriving at the Basis for the Issue Price.

## Financials KPIs of our Company

(Amount in thousands, except for percentage)

David and an		For the period e		ecpojo: percentage)
Particulars	<b>September 30, 2025</b>	March 31, 2025	March 31, 2024	March 31, 2023
Revenue from Operations(i)	283,424.22	283,333.47	101,092.05	73,553.53
Revenue CAGR (%)(ii)		41.01%		
Total Income(iii)	283,452.87	286,158.80	101,241.05	73,667.81
EBITDA <sup>(iv)</sup>	57,851.95	54,824.91	13,802.31	8,678.46
EBITDA Margin (%) <sup>(v)</sup>	20.41%	19.35%	13.65%	11.80%
EBITDA CAGR (%) <sup>(vi)</sup>		14.34%		
EBIT <sup>(vii)</sup>	55,170.48	50,481.76	12,224.97	7,981.35
ROCE (%)(viii)	45.77%	84.51%	84.15%	110.35%
Current Ratio (Times)(ix)	2.45	1.68	2.08	2.20
Operating Cash Flow(x)	-16,946.81	24,997.86	1,095.39	3,913.79
PAT <sup>(xi)</sup>	40,230.03	37,040.15b	9,031.74	5,557.31
PAT Margin (%) <sup>(xii)</sup>	14.19%	13.07%	8.93%	7.56%
Net Worth(xiii)	140,649.29	100,419.26	19,043.04	10,011.30
ROE/ RONW (%)(xiv)	33.38%	62.01%	62.17%	76.84%
EPS (Basic & Diluted)(xv)	4.03	18.07	4.45	2.74

<sup>\*</sup>The Figure has been certified by M/s. Prakash Sachin & Co., Chartered Accountants, vide their certificate dated October 18, 2025 vide UDIN: 25504075BMK0TW1539

#### Notes:

- i. Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.
- ii. Revenue CAGR: The three-year compound annual growth rate in Revenue. [(Ending Value/Beginning Value) ^ (1/N)]-1.
- iii. Total Income means the Total Income as appearing in the Restated Financial Statements.
- iv. EBITDA is calculated as profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses and depreciation and amortization expenses minus other Income.
- v. EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.
- vi. EBITDA CAGR (%) means: The three-year compound annual growth rate in EBITDA. [(Ending Value/Beginning Value)^ (1/N)]-1
- vii. EBIT is calculated as profit for the period/year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses minus other Income.
- viii. RoCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by average capital employed. Capital Employed includes Equity Shares, Reserves and surplus, Long-Term Borrowing.
- ix. Current Ratio: Current Asset over Current Liabilities.
- x. Operating Cash Flow: Net cash inflow from / (used in) operating activities.
- xi. Profit After Tax Means Profit for the period/year as appearing in the Restated Financial Statements.
- xii. PAT Margin (%) is calculated as Profit for the period/year divided by Revenue from Operations.

- xiii. RoE (Return on Equity) (%) is calculated as net profit after tax for the period/year divided by Average Shareholder Equity.
- xiv. Net Worth means the aggregate value of the paid-up share capital and reserves and surplus of the company.
- xv. EPS: Earning per share is calculated as PAT divide by Weighted No. of equity shares

## **Explanation for KPI metrics**

KPI	Explanations
Revenue from Operations	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps assess the overall financial performance of our Company and size of our business.
Revenue CAGR %	Revenue CAGR informs the management of compounded annual growth rate i.e. Rate at which Company's revenue are growing on annual basis.
Total income	Total income is used by the management to track revenue from operations and other income.
EBITDA	EBITDA provides information regarding the operational efficiency of the business
EBITDA Margin (%)	EBITDA Margin (%) is an indicator of the operational profitability and financial performance of our business
EBITDA CAGR %	EBITDA CAGR indicate our compounded growth of the business
ROCE %	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
Current Ratio	Current ratio indicates the company's ability to bear its short-term obligations
Operating Cash Flow	Operating cash flow shows whether the company is able to generate cash from day-to-day business
PAT	Profit after Tax is an indicator which determine the actual earnings available to equity shareholders
PAT Margin (%)	PAT Margin (%) is an indicator of the overall profitability and financial performance of the business.
Net Worth	Net worth is used by the management to ascertain the total value created by the entity and provides a snapshot of current financial position of the entity.
ROC/RONW	ROC/RONW (%) is an indicator which shows how much company is generating from its available shareholders' funds
EPS	Earning per shares is the company's earnings available of one share of the Company for the period

## Key Performance Indicator of our Company- Non-GAAP Measures

## (₹ in thousands, except %)

Particulars	_	For the period ended on March 31, 2025	For the period ended on March 31, 2024	For the period ended on March 31, 2023
Adjusted EBITDA	57,639.64	54,824.89	13,802.31	8,678.46
Current Ratio	2.81	1.68	2.08	2.20

<sup>\*</sup>The Figure has been certified by M/s. Prakash Sachin & Co., Chartered Accountants, vide their certificate dated October 18, 2025 vide UDIN: 25504075BMK0TW1539

## Set forth below are some of our Key Operational Performance Indicators:

## (₹ in thousands)

				(\ in inousunus)
Metric (₹ In Lakh)	For the period ended on September 30,	For the period ended on March 31, 2025	For the period ended on March 31, 2024	For the period ended on March 31, 2023
	2025	01, 2020	31, 2021	31, 2023
Revenue from Operations	283,424.22	283,333.46	101,092.05	73,553.53

<sup>\*</sup>The Figure has been certified by M/s. Prakash Sachin & Co., Chartered Accountants, vide their certificate dated October 18, 2025 vide UDIN: 25504075BMK0TW1539

#### **Comparison of KPI with Listed Industry Companies**

	ENS Enterprises Limited			ASM	ASM Technologies Limited			InfoBeans Technologies Limited			Silver Touch Technologies Limited		
₹ in thousands	FY25	FY24	FY23	FY25	FY24	FY23	FY25	FY24	FY23	FY25	FY24	FY23	
Revenue from Operations <sup>(i)</sup>	283,33 3.47	101,092 .05	73,553.5	2,397,7 30.00	1,222,82 0.00	1,391,50 0.00	2,794,10 0.00	2,308,20 0.00	2,428,30 0.00	2,666,31 6.00	2,067,65 8.00	1,521,95 4.00	
Total Income <sup>(ii)</sup>	286,15 8.80	.05	73,667.8 1	2,546,2 10.00	1,341,21 0.00	1,496,35 0.00	2,859,30 0.00	2,425,80 0.00	2,483,50 0.00	2,696,84 5.00	2,092,50 3.00	1,548,46 1.00	
EBITDA <sup>(ii)</sup>	54,824. 91	31	8,678.46	370,000 .00	18,660.0 0	173,600. 00	638,300. 00	356,100. 00	529,200. 00	387,353. 00	258,939. 00	169,909. 00	
EBITDA Margin (%) <sup>(iv)</sup>	19.35%	13.65%	11.80%	15.43%	1.53%	12.48%	22.84%	15.43%	21.79%	14.53%	12.52%	11.16%	
EBIT <sup>(v)</sup>	50,481. 76	12,224. 97	7,981.35	307,830	(10,140. 00)	150,640. 00	577,200. 00	291,300. 00	459,900. 00	331,839. 00	223,269. 00	137,198. 00	
ROCE (%)(vi)	84.51%	84.15%	110.35 %	16.25%	(0.74)%	15.54%	19.77%	11.44%	20.79%	24.07%	19.25%	14.09%	
Current Ratio (Times) <sup>(vii)</sup>	1.68	2.08	2.20	2.74	4.65	2.21	10.26	2.95	2.90	1.99	3.12	2.69	
Operating Cash Flow <sup>(viii)</sup>	24,997. 86	1,095.3 9	3,913.79	(1,848.6 0)	330.00	(287.50)	3,981.00	3,374.00	5,572.00	(519.69)	(210.14)	543.94	
PAT <sup>(ix)</sup>	37,040. 15	9,031.7 4	5,557.31	262,950 .00	36,910.0 0	155,090. 00	469,700. 00	288,800. 00	368,300. 00	226,882. 00	158,274. 00	90,554.0	
PAT Margin (%) <sup>(x)</sup>	13.07%	8.93%	7.56%	10.97%	3.02%	11.15%	16.81%	12.51%	15.17%	8.51%	7.65%	5.95%	
Net Worth <sup>(xi)</sup>	100,41 9.26	19,043. 04	10,011.3	1,857,3 90.00	1,628,86 0.00	849,350. 00	3,140,30 0.00	2,698,20 0.00	2,394,40 0.00	1,308,02 7.00	1,090,14 7.00	933,171. 00	
ROE/ RONW (%) <sup>(xii)</sup>	62.01%	62.17%	76.84%	15.08%	2.98%	18.26%	16.09%	11.34%	16.65%	17.35%	14.52%	9.70%	
EPS (Basic & Diluted) <sup>(xiii)</sup>	18.07	4.45	2.74	22.33	3.44	15.06	19.25	11.88	15.19	17.89	12.48	7.14	

#### Notes:

- i. Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.
- ii. Total Income means the Total Income as appearing in the Restated Financial Statements.
- iii. EBITDA is calculated as profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses and depreciation and amortization expenses minus other Income.
- iv. EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.
- v. EBIT is calculated as profit for the period/year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses minus other Income.
- vi. RoCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by average capital employed. Capital Employed includes Equity Shares, Reserves and surplus, Long-Term Borrowing.
- vii. Current Ratio: Current Asset over Current Liabilities.
- viii. Operating Cash Flow: Net cash inflow from / (used in) operating activities.
- ix. Profit After Tax Means Profit for the period/year as appearing in the Restated Financial Statements.
- x. PAT Margin (%) is calculated as Profit for the period/year divided by Revenue from Operations.
- xi. RoE (Return on Equity) (%) is calculated as net profit after tax for the period/year divided by Average Shareholder Equity.
- xii. Net Worth means the aggregate value of the paid-up share capital and reserves and surplus of the company.
- xiii. EPS: Earning per share is calculated as PAT divide by Weighted No. of equity shares

#### **Explanation for KPI metrics**

KPI	Explanations
Revenue from Operations	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps assess the overall financial performance of our Company and size of our business.
Total income	Total income is used by the management to track revenue from operations and other income.
EBITDA	EBITDA provides information regarding the operational efficiency of the business
EBITDA Margin (%)	EBITDA Margin (%) is an indicator of the operational profitability and financial performance of our business
ROCE %	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
Current Ratio	Current ratio indicates the company's ability to bear its short-term obligations
Operating Cash Flow	Operating cash flow shows whether the company is able to generate cash from day-to-day business
PAT	Profit after Tax is an indicator which determine the actual earnings available to equity shareholders
PAT Margin (%)	PAT Margin (%) is an indicator of the overall profitability and financial performance of the business.
Net Worth	Net worth is used by the management to ascertain the total value created by the entity and provides a snapshot of current financial position of the entity.
ROC/RONW	ROC/RONW (%) is an indicator which shows how much company is generating from its available shareholders' funds
EPS	Earning per shares is the company's earnings available of one share of the Company for the period

## 8. Weighted Average Cost of Acquisition

## a) The price per share of our Company based on the primary/ new issue of shares (Equity Shares) excluding shares issued under ESOP/ESOS and issuance of Bonus shares

The details of issuance of Equity Shares or convertible securities, excluding shares issued under ESOP/ESOS and issuance of bonus shares, during the 18 months preceding the date of this Draft Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s), in a single transaction or multiple transactions combined together over a span of 30 days is as follows:

Name of Allottee	No. of Equity Shares allotted	Date of allotment	Face value per Equity Share (in ₹)	Issue Price per Equity Share (in ₹)	Nature of Allotment	Nature of Consideration	Total Consideration (in ₹ lakhs)
Raman Talwar	3,38,499	March 26, 2025	10/-	65/-	Right Issue	Cash	220.02/-
Connect Fund	3,38,499	March 26, 2025	10/-	65/-	Right Issue	Cash	220.02/-
Total	6,76,998	-	10/-	65/-	-	-	440.05/-

For further details, please refer to Chapter titled "Capital Structure" beginning on page no 71.

## b) The price per share of our Company based on the secondary sale / acquisition of shares (Equity Shares)

There have been no secondary sale / acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the Board of Directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this Draft Red Herring Prospectus, where either

acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

Date of Transfer	Name of Transferee	No. of Equity Shares	Face Value (in ₹)	Transfer Price per Equity Share (in ₹)	Nature of Consideration	Nature of transaction	Total Consideration (in ₹)
Not Applicable							

- c) Since there are transactions to report under (a) only, therefore, information based on last 5 primary or secondary transactions (secondary transactions where Promoters / Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to irrespective of the size of transactions, is not applicable.
- d) Weighted Average Cost of Acquisition on Floor price and Cap price.

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor Price (i.e. ₹ [•])	Cap Price (i.e. ₹ [•])
Weighted Average Cost of Acquisition of Primary/ new issuance as per paragraph 7(a) above	62.67	[●] times	[●] times
Weighted Average Cost of Acquisition of Secondary transactions as per paragraph 7(b) above	N.A.	[●] times	[●] times
Weighted average cost of acquisition of primary issuances/ secondary transactions as per paragraph 7(c) above	N.A.	[●] times	[●] times

<sup>\*</sup>M/s. Prakash Sachin & Co., Chartered Accountants, vide their certificate dated October 18, 2025 vide UDIN: 25504075BMKOUT6159 have confirmed the Weighted Average Cost of Acquisition.

The face value of our share is ₹10/- per share and the Issue Price is of ₹ [•] per share are [•] times of the face value.

Explanation for Issue Price/ Cap price being [•] times of Weighted Average Cost of Acquisition of primary issuance price / secondary transaction price of Equity Shares (set out in (d) above) along with our Company's key performance indicators and financial ratios for the period ended on September 30, 2025, March 31, 2025, March 31, 2024, March 31, 2023.

[•] \*

\*To be included upon finalization of Issue Price.

Explanation for Issue Price/ Cap price being [•] times of Weighted Average Cost of Acquisition of primary issuance price / secondary transaction in view of the external factors which have influenced the pricing of the issue, if any.

[•] \*

\*To be included upon finalization of Issue Price

The Issue Price of ₹ [•] has been determined by our Company in consultation with the Book Running Lead Manager on the basis of assessment of market demand for the Equity Shares issued through the Book Building Process and on the basis of quantitative and qualitative factors as justified above.

Investors should read the abovementioned information along with "Risk Factors", "Our Business", "Management's Discussion and Analysis of Financial information" and "Restated Financial Information" on pages 31, 122, 190 and 186 respectively, to have a more informed view.

#### STATEMENT OF POSSIBLE TAX BENEFITS

To,

Dear Sir,

The Board of Directors,
ENS Enterprises Limited
B-16, 2<sup>nd</sup> Floor, Sector-63, Noida, Gautam
Buddha Nagar, Uttar Pradesh – 201301

Sub: Statement of Possible Special Tax Benefits available to ENS Enterprises Limited ("Company") and its shareholders prepared in accordance with Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR") and the Companies Act, 2013, as amended (the "Act").

We hereby report that the accompanying Statement states the possible special tax benefits available to the Company and shareholders of the Company (hereinafter referred to as "the Statement") under the Income Tax Act, 1961 (read with Income Tax Rules, circulars, notifications) as amended by the Finance Act, 2021 presently in force in India (together referred to as the "Direct Tax Laws"), the Goods and Service Tax laws & Customs Act, 1962 (read with rules, circulars, notifications) presently in force in India (together referred to as the "Indirect Tax Laws").

These possible special tax benefits are dependent on the Company and/or the Company's shareholders fulfilling the conditions prescribed under relevant Direct Tax Laws, Indirect Tax Laws and other laws. Hence, the ability of the Company or the Company's shareholders to derive these possible special tax benefits is dependent upon their fulfilling such conditions, which is based on business imperatives the Company may face in the future and accordingly, the Company or the Company's shareholders may or may not choose to fulfil. The Company does not have any subsidiary as on date of the Draft Red Herring Prospectus/ Red Herring Prospectus/ Prospectus.

The benefits discussed in the enclosed Statement are not exhaustive and only cover the possible special direct and indirect tax benefits available to the Company and the Company's shareholders. The Statement is neither designed nor intended to be a substitute for professional tax advice and each investor is advised to consult his or her own tax consultant with respect to the specific tax implications arising out of their participation in the proposed initial public offering of equity shares of the Company.

We do not express any opinion or provide any assurance as to whether:

- a) the Company or its shareholders will continue to obtain these possible special tax benefits in future; or
- b) the conditions prescribed for availing the possible special tax benefits, where applicable, have been/would be met with; and

The contents of this Statement are based on the information, explanations and representations obtained from the Company and on the basis of our understanding of the business activities and operations of the Company.

No assurance is given that the revenue authorities/ courts will concur with the views expressed herein. Our views are based on the existing provisions of law and its interpretation, which are subject to change from time to time. We do not assume responsibility to update the views consequent to such changes.

We conducted our examination in accordance with the "Guidance Note on Reports or Certificates for Special Purposes (Revised 2016)" ("Guidance Note") issued by the Institute of Chartered Accountants of India. The Guidance Note requires that we comply with ethical requirements of the Code of Ethics issued by the Institute of Chartered Accountants of India.

We hereby give consent to include this Statement in the Draft Red Herring Prospectus/ Red Herring Prospectus/ Prospectus.in connection with the proposed Initial Public Offering by the Company.

Your's Sincerely,

For Prakash Sachin & Co Chartered Accountants FRN No. 012513C

Sd/-

CA Vikas Kejriwal Partner M. No. 504075 Place: New Delhi Date: October 18, 2025

UDIN: 25504075BMKOTP9140

105 | Page

# STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS AVAILABLE TO THE COMPANY AND COMPANY'S SHAREHOLDERS

Outlined below are the possible special tax benefits available to ENS Enterprises Limited ("Company") and to its Shareholders under the Direct and Indirect Tax Laws in force in India.

## A. SPECIAL TAX BENEFITS AVAILABLE TO THE COMPANY

#### 1. Direct Tax

There are no special direct tax benefits available to the Company.

## 2. Indirect Tax

There are no special indirect tax benefits available to the Company.

## B. SPECIAL TAX BENEFITS AVAILABLE TO THE SHAREHOLDERS OF THE COMPANY

## 1. Direct Tax

There are no special direct tax benefits available to the Shareholders of the Company.

## 2. Indirect Tax

There are no special indirect tax benefits available to the Shareholders of the Company.

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## SECTION VI - ABOUT THE COMPANY INDUSTRY OVERVIEW

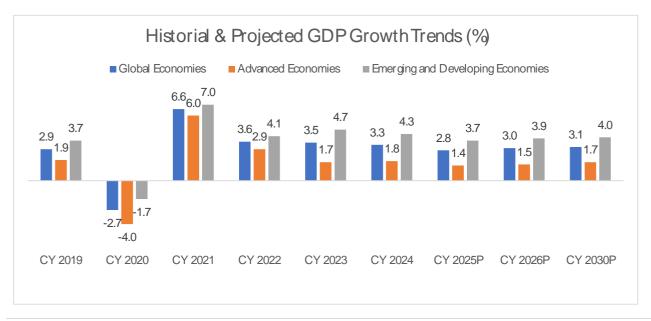
The information in this section includes extracts from publicly available information, data and statistics and has been derived from various government publications and industry sources. Neither we, the Book Running Lead Manager nor any of our or their respective affiliates or advisors nor any other person connected with offer have verified this information. The data may have been re-classified by us for the purposes of presentation. The information may not be consistent with other information compiled by third parties within or outside India. Industry sources and publications generally state that the information contained therein has been obtained from sources it believes to be reliable, but their accuracy, completeness and underlying assumptions are not guaranteed, and their reliability cannot be assured. Industry and government publications are also prepared based on information as of specific dates and may no longer be current or reflect current trends. Industry and government sources and publications may also base their information on estimates, forecasts and assumptions which may prove to be incorrect.

Before deciding to invest in the Equity Shares, prospective investors should read this entire Draft Red Herring Prospectus, including the information in the sections "Risk Factors" and "Restated Financial Statements" beginning on page 31 and 186 respectively of the Draft Red Herring Prospectus. An investment in Equity Shares involves a high degree of risk. For a discussion of certain risks in connection with an investment in the Equity Shares, please see the section 'Risk Factors' on page 31 of the Draft Red Herring Prospectus. Accordingly, investment decisions should not be based on such information.

#### Global Macroeconomic Scenario

#### Global Economic Overview

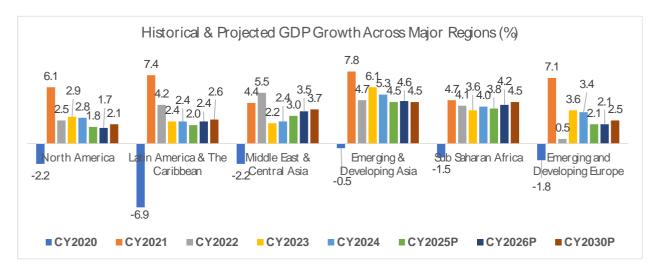
The global economy, which recorded GDP growth at 3.3% in CY 2024, is expected to show resilience at 2.8% in CY 2025. This marks the slowest expansion since 2020 and reflects a 0.5%-point downgrade from January 2025 forecast. Moreover, the projection for CY 2026 has also reduced to 3.0%. This slowdown is majorly attributed due to numerous factors such as high inflation in many economies despite central bank effort to curb inflation, continuing energy market volatility driven by geopolitical tensions particularly in Ukraine and Middle East, and the re-election of Donald Trump as US President extended uncertainty around the trade policies as well as overall global economic growth. High inflation and rising borrowing costs affected the private consumption on one hand while fiscal consolidation impacted the government consumption on the other hand. As a result, global GDP growth is estimated to moderation by 2.8% in CY 2025 as compared to 3.3% in CY 2024.



Note: Advanced Economies and Emerging & Developing Economies are as per the classification of the World Economic Outlook (WEO). This classification is not based on strict criteria, economic or otherwise, and it has evolved over time. It comprises of 40 countries under the Advanced Economies including the G7 (the United States, Japan, Germany, France, Italy, the United Kingdom, and Canada) and selected countries from the Euro Zone (Germany, Italy, France etc.). The group of emerging market and developing economies (156) includes all those that are not classified as Advanced Economies (India, China, Brazil, Malaysia etc.)

#### **Historical and Projected GDP Growth**

GDP growth across major regions exhibited a mixed trend between 2022-23, with GDP growth in many regions including North America, Emerging and Developing Asia, and Emerging and Developing Europe slowing further in 2024. In 2025, GDP growth rate in Emerging and Developing Asia (India, China, Indonesia, Malaysia, etc.) is expected to moderate further to 4.5% from 5.3% in the previous year, while in the North America, it is expected to moderate to 1.8% in CY 2025 from 2.8% in CY 2024.



Source-IMF World Economic Outlook April 2025 update.

Except Middle East & Central Asia, all other regions like Emerging and Developing Asia, Emerging and Developing Europe, Latin America & The Caribbean, Sub Saharan Africa and North America, are expected to record a moderation in GDP growth rate in CY 2025 as compared to CY 2024. Further, growth in the United States is expected to come down at 2.71% in CY 2025 from 2.80% in CY 2024 due to lagged effects of monetary policy tightening, gradual fiscal tightening, and a softening in labour markets slowing aggregate demand.

After a succession of adverse shocks in recent years, the global economy is facing another substantial headwind, with increased trade tension and heightened policy uncertainty. This is contributing to a deterioration in prospects across most of the world's economies. For emerging market and developing economies (EMDEs), the ability to narrow per capita income gaps with richer countries, boost job creation, and reduce extreme poverty remains insufficient. Downside risks to the outlook predominate, including an escalation of trade barriers, persistent policy uncertainty, rising geopolitical tensions, and an increased incidence of extreme climate events. Conversely, policy uncertainty and trade tensions may ease if major economies succeed in reaching lasting agreements that address ongoing trade disputes. The challenging global context faced by EMDEs is compounded by the fact that foreign direct investment inflows into these economies have fallen to less than half of their peak level in 2008 and are likely to remain subdued. Global cooperation is needed to restore a more stable and transparent global trade environment and scale up support for vulnerable countries grappling with conflict, debt burdens, and climate change. Across EMDEs, domestic policy action is also critical to contain inflation risks, strengthen fiscal resilience through improved revenue mobilization, and reprioritize spending. To unlock job creation and long-term growth, structural reforms must focus on raising institutional quality, attracting private investment, and strengthening human capital and labor markets. In particular, countries in fragile and conflict situations (FCS) face daunting development challenges that will require tailored domestic policy reforms, underpinned by well-coordinated multilateral support.

#### Global outlook

Global growth is slowing due to a substantial rise in trade barriers and the pervasive effects of an uncertain global policy environment. Growth is expected to weaken to 2.3 percent in 2025, with deceleration in most economies relative to last year. This would mark the slowest rate of global growth since 2008, aside from outright global recessions. In 2026-27, a tepid recovery is expected, leaving global output materially below January projections. Progress by emerging market and developing economies (EMDEs) in closing per capita income gaps with advanced economies and reducing extreme poverty is anticipated to remain insufficient. The outlook largely hinges on the evolution of trade policy globally. Growth could turn out to be lower if trade restrictions escalate or if policy uncertainty persists, which could also result in a buildup of financial stress. Other downside risks include weaker-than-expected growth in major economies with adverse global spillovers, worsening conflicts, and extreme weather events. On the upside, uncertainty and trade barriers could diminish if major economies reach lasting agreements that address trade tensions. The ongoing global headwinds underscore the need for determined multilateral policy efforts to foster a more predictable and transparent environment for resolving trade tensions, some of which stem from macroeconomic imbalances. Global policy efforts are also needed to confront the deteriorating circumstances of vulnerable EMDEs amid prevalent conflict and debt distress, while addressing long-standing challenges, including the effects of climate change. National policy makers need to contain risks related to inflation as well as strengthen their fiscal positions by raising additional domestic revenues and reprioritizing spending. To facilitate job creation and boost long-term growth prospects in EMDEs, reforms are essential to enhance institutional quality, stimulate private investment growth, develop human capital, and improve labor market functioning.

#### **India Macroeconomic Analysis**

India emerged as one of the fastest growth economies amongst the leading advanced economies and emerging economies. In CY 2024, even amidst geopolitical uncertainties, particularly those affecting global energy and commodity markets, India continues to remain one of the fastest growing economies in the world and is expected to grow by 6.2% in CY 2025 and 6.3% in 2026.

Country	CY 2020	CY 2021	CY 2022	CY 2023	CY 2024	CY 2025 P	CY 2026 P	CY 2030 P
India	-5.8%	9.70%	7.60%	9.20%	6.50%	6.20%	6.30%	6.50%
China	2.30%	8.60%	3.10%	5.40%	5.00%	4.00%	4.00%	3.40%
United States	-2.20%	6.10%	2.50%	2.90%	2.80%	1.80%	1.70%	2.10%
Japan	-4.20%	2.70%	0.90%	1.50%	0.10%	0.60%	0.60%	0.50%
United Kingdom	-10.30%	8.60%	4.80%	0.40%	1.10%	1.10%	1.40%	1.40%
Russia	-2.70%	5.90%	-1.40%	4.10%	4.10%	1.50%	0.90%	1.20%

Source: World Economic Outlook, April 2025

The Government stepped spending on infrastructure projects to boost the economic growth had a positive impact on economic growth. The capital expenditure of the central government increased by average 26.52% during FY 2023-FY 2024 which slowed to 7.27% in FY 2025 which is expected to translate in moderating GDP growth of 6.5% in 2024. In the Union Budget 2025-2026, the government announced INR 11.21 billion capex on infrastructure (10.12% higher than previous year revised estimates) coupled with INR 1.5 trillion in interest-free loans to states. This has provided much-needed confidence to the private sector, and in turn, expected to attract the private investment.

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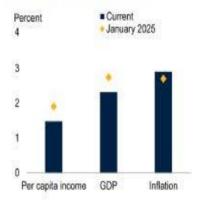
#### Regional prospects

All EMDE regions face a challenging outlook amid the rise in trade tensions and heightened global uncertainty. In 2025, growth is projected to slow in East Asia and Pacific as well as in Europe and Central Asia—both regions that are highly reliant on global trade—and, to a lesser extent, in South Asia. In Latin America and the Caribbean, growth is projected to be the lowest among. EMDE regions over the forecast horizon, as activity is held back by high trade barriers and long-standing structural weaknesses. In regions with a large number of commodity exporters, including in the Middle East and North Africa and Sub-Saharan Africa, growth is anticipated to face drags from the weakening outlook for external commodity demand. Against the backdrop of a deteriorating global environment, growth forecasts for 2025 have been downgraded in all EMDE regions relative to January projections.

After being buffeted by a series of adverse shocks over 2020-24, the global economy is facing another significant headwind this year, with increased trade barriers and heightened policy uncertainty leading to a notable deterioration of the outlook relative to January (figure 1.1.A). In particular, global output is expected to grow at its weakest pace since 2008, aside from outright global recessions (figure 1.1.B). The sharp increase in tariffs and the ensuing uncertainty are contributing to a broadbased growth slowdown and deteriorating prospects in most of the world's economies (figure 1.1.C). Subdued global growth prospects are unlikely to improve materially without policy actions to address increasing trade restrictions, geopolitical tensions, heightened uncertainty, and limited fiscal space.

The global outlook is predicated on tariff rates close to those of late May prevailing throughout the forecast horizon. Accordingly, pauses to previously announced tariff hikes between the United States and its trading partners are assumed to persist. This baseline nonetheless entails the highest U.S. average effective tariff rate in nearly a century. In addition, in view of recent rapid shifts in trade policies and the potential for a return to even higher tariffs, consumers and businesses continue to grapple with unusually elevated uncertainty (figure 1.1.D). In this context, a prospective

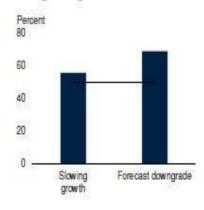
# A. Global growth, per capita income growth, and inflation in 2025



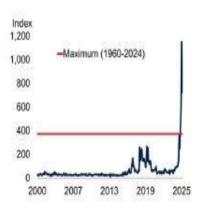
# B. Global output growth



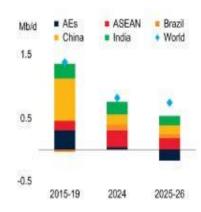
# C. Share of economies with slowing/ downgraded growth in 2025



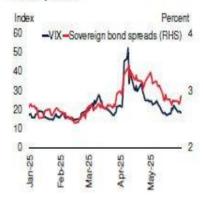
# D. Global trade policy uncertainty



E. Change in global oil demand



F. Equity market volatility and EMDE bond spreads



recovery in global trade and investment—two important drivers of long-term development that have been relatively subdued in recent years—has been disrupted.

Commodity prices plunged in early April in response to deteriorating growth prospects. Oil prices posted an especially large decline, with the effects of a notable hike in oil production by OPEC+ nations compounded by a muted outlook for oil demand growth (figure 1.1.E). Base metal prices also dropped as markets priced in substantial headwinds to global manufacturing and industrial activity but have since partially recovered. Overall commodity prices are forecast to decline by 10 percent in 2025, softening further in 2026—mainly due to falling oil prices.

Global headline inflation generally remains elevated relative to central bank targets and pre-pandemic averages and has even risen in some advanced economies since late last year. Slower disinflation globally over the last six months has largely reflected continuing inflationary pressures from services prices. The recent rise in consumer inflation expectations has been influenced by the implementation of trade restrictions. In addition, core inflation in some economies is expected to remain high due to persistent services price increases. In all, GDP-weighted global inflation is projected to average 2.9 percent in 2025 and 2026—still a little above the average inflation target—but with notable heterogeneity across economies.

Global financial conditions have been tighter this year, on average, relative to late 2024, principally reflecting trade policy uncertainty. Volatility in financial markets spiked and equity markets plunged globally as trade tensions escalated in early April; however, asset prices largely recovered after an initial 90-day tariff pause was announced and following the rollback in U.S.-China tariffs in May (figure 1.1.F). Long-term government bond yields in major advanced economies have increased since late last year, albeit with pronounced volatility. EMDE financial conditions are also somewhat tighter, on average, relative to late last year. In early April, many EMDEs saw sharp declines in equity markets amid a surge in capital outflows. Sovereign spreads rose, albeit to differing degrees based on economies' exposure to announced trade barriers. Nevertheless, EMDE equity markets regained ground and spreads narrowed again following the partial de-escalation in trade tensions.

(Source: Global Economic Prospects, June 2025)

### **Indian Outlook**

Overall, the outlook for the Indian economy remains positive, demonstrating resilience amid a turbulent global environment, supported by robust domestic demand, easing inflationary pressures, a resilient external sector, and a steady employment situation. That said, global growth continues to face headwinds, with persistent trade frictions, heightened policy uncertainty, and ongoing geopolitical conflicts weighing on the broader economic outlook. These external challenges could potentially impact India's growth trajectory and warrant close and continuous monitoring.

#### Economic activity remains steady during the first two months of FY26

High-frequency indicators for the first two months of FY26 indicate resilient performance of the domestic economy amid the heightened geopolitical situation. E-way bill generation continues to climb, reaching a second all-time high level in May 2025, to 122.7 million. On a YoY basis, it continues to expand in double digits, signalling robust business activity. Furthermore, diesel and petrol consumption reached record-high levels in May 2025. This increase could primarily be attributed to increased leisure travel during the summer season, enhanced industrial activities boosting transport operations, and intensified agricultural irrigation efforts. The data for Manufacturing PMI in May 2025 signalled another month of improvement in business conditions in the sector. Although the rate of expansion in output and new orders eased from the previous month, it remains above the long-run averages. Healthy demand conditions continue to support sales and production. Furthermore, new export orders rose at one of the strongest rates recorded in three years.

Construction activity, proxied by steel consumption and cement production, witnessed moderation in momentum. Steel consumption grew by 7.0 per cent during April-May 2025, while cement production rose by 6.7 per cent during April 2025, remaining lower than the last quarter of FY25.

Services activity remained healthy in May 2025, with Services PMI at 58.8 compared to 58.7 in April 2025. Strong international demand, as evidenced by the near record improvement in the new export business index, continued to fuel services activity. Air cargo volume experienced strong double-digit growth in April 2025, achieving the highest growth rate in the last five months. Also, port traffic activity continued to expand in May compared to April and grew

by 4.4 per cent on a YoY basis. This growth was driven by containerised cargo, petroleum, oil and lubricants, and miscellaneous cargo.

Demand conditions in May remained largely favourable, as indicated by the steady performance of high-frequency indicators. Domestic air passenger growth was 9.7 per cent in April 2025 compared to the same month last year, reflecting robust demand from urban travellers. However, retail passenger vehicle sales remained low in May 2025, due to subdued consumer sentiments, particularly for entry-level models, according to the Federation of Automobile Dealers Association.

#### Headline inflation continues downward trajectory

Retail inflation, measured by Consumer Price Index (CPI), experienced a sustained decline in May 2025, reaching 2.8 per cent, marking the seventh consecutive month of falling retail inflation. The observed moderation in the inflation rate is broad-based, indicating a sustained trend. The fall is driven by robust wheat production, increased pulse output, and favourable monsoon forecasts for the upcoming kharif season, which could also augur well for the rabi season from the perspective of better reservoir storage and groundwater recharge.

# RBI unleashes rate cuts and liquidity boost amid cooling Inflation

In a significant move, the RBI's Monetary Policy Committee (MPC) reduced the reporate by 50 basis points from 6 per cent to 5.5 per cent in June 2025. This represents the largest cut since March 2020, bringing the total rate reductions to 100 bps since February 2025, driven by a broad-based decline in inflation. The MPC's policy stance has shifted from 'accommodative' to 'neutral,' suggesting a more balanced approach, moving forward. Additionally, a 100-basis-point Cash Reserve Ratio cut, to be implemented in tranches from September-November 2025, is projected to inject about ₹2.5 lakh crore of durable liquidity into the system. These decisive actions by the MPC aim to ease funding costs, release loanable funds for the banking sector and thus support credit growth.

### Improved inflation outlook amidst risks and uncertainties

In FY25, average inflation stood at 4.6 per cent, below the upper tolerance limit of inflation targeting. Assuming a normal monsoon, the RBI has projected retail inflation for FY26 at 4 per cent. The MPC, in April 2025, reduced the policy repo rate by 25 basis points to 6 per cent. Food inflation on a month-on-month basis dropped by (-)0.9 per cent in March 2025, indicating further prospects of a decline in the y-o-y food inflation rate. Although inflation in edible oils, as well as in gold and silver, remains elevated amidst international price pressures, the overall inflation outlook has improved with low core inflation and easing food prices. Nonetheless, ongoing global uncertainties, including trade tensions and geopolitical risks, pose upside risks to commodity prices and may put pressure on supply chains

#### **Conclusion and Outlook**

Steady economic performance in FY25 underscores the resilience of domestic growth drivers amid a challenging global environment. Robust private consumption and resilient services sector activity were key contributors to overall economic expansion. The positive momentum has been extended into the early months of FY26, as reflected in the performance of high-frequency indicators such as e-way bill generation, fuel consumption and PMI indices among others.

While domestic HFIs remain robust, the global economic outlook has become increasingly subdued. Growth forecasts for all major economies have seen a downgrade in 2025. The latest forecast from the World Bank saw growth downgrades, led by the Euro Area (90bps), the US (50bps) and Japan (30bps). For China, the growth estimate has been kept unchanged at 4.5 per cent. The World Bank had retained India's real GDP growth forecast for 2025-26 at 6.3 per cent in its latest Global Economic Prospects report, citing global trade tensions and policy uncertainty. This follows a 40 basis points cut in April 2025, when the World Bank lowered its January forecast of 6.7 per cent to 6.3 per cent. Despite the cut, India is expected to remain the fastest-growing large economy. The World Bank sees growth improving to 6.5 per cent in 2026-27 and 6.7 per cent in 2027-28, supported in part by strong services exports.

The disinflationary outlook is bolstered by improved agricultural production estimates and a forecast of an above-normal monsoon. The RBI has revised its retail inflation projection for FY26 downward to 3.7 per cent. The southwest monsoon arrived on 24 May 2025 – its earliest onset since 2009 and well ahead of the typical June 1 schedule -boosting prospects for kharif sowing and improving reservoir levels. However, monsoon progress stalled around May

29, resulting in below-average rainfall across much of the country. However, conditions improved, and as of 25 June 2025, the country's cumulative rainfall was 7 per cent higher than the normal. Encouragingly, reservoir levels continue to improve, offering optimism for adequate irrigation in the upcoming kharif season. Still, there may be some upside risk to inflation stemming from global commodity price volatility, particularly a surge in crude oil prices, trade-tariff issues, geopolitical conflicts and potential weather-related disruptions.

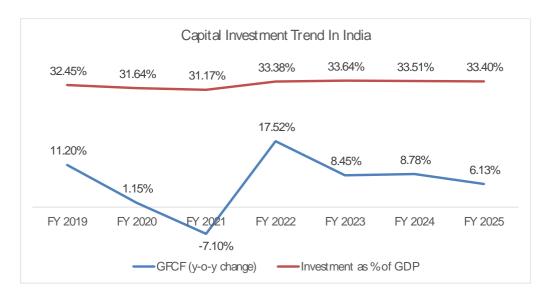
With no major imbalances in the macro aggregates, a subdued inflation rate combined with a growth-supportive monetary policy stance, India's macroeconomic health is in a relative goldilocks situation. The brief Israel-Iran war, followed by the U.S. intervention, pushed the price of crude oil sharply higher. Its persistence would have threatened India's growth and fiscal outlook in the current financial year. Thankfully, there is a ceasefire, and oil prices have retreated sharply. There is an ample global supply of oil, but insurance costs and the perceived risk of potential closure of choke points might cause the landed price to rise. Therein lies the risk to India. For now, the risk has receded. But, it is too soon to sound the "all clear" for the rest of the year. But, then, we have to get used to doing the balancing act or the high-wire act for some time to come. In this, India is on a better footing than many other nations. We seek to build on it through critical agriculture, manufacturing, resources and technology missions and deregulation initiatives that unleash productivity. These may be nervous but exciting times for the Indian economy. Geopolitics may offer us opportunities that appeared remote previously. It is up to us to be flexible enough to ride the tide.

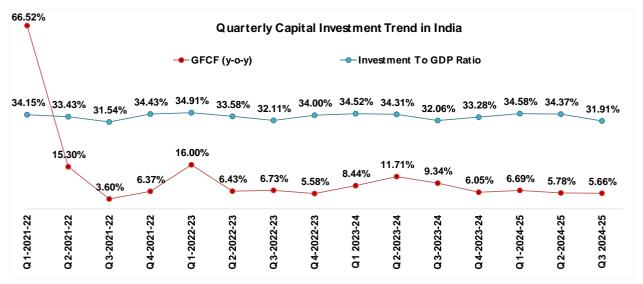
(Source: Monthly Economic Report | Department of Economic Affairs | Ministry of Finance | Government of India)

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#### Annual and Quarterly: Investment & Consumption Scenario

Other major indicators such as Gross fixed capital formation (GFCF), a measure of investments, has shown fluctuation during FY 2025 as it registered 6.13% year-on-year growth against 8.78% yearly growth in FY 2024, taking the GFCF to GDP ratio measured to 33.40%.

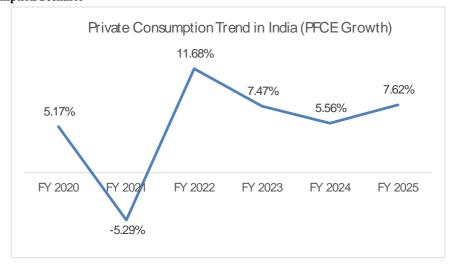


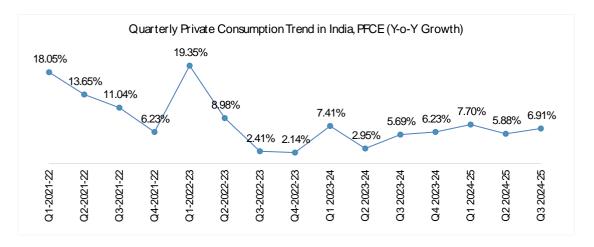


Source: Ministry of Statistics & Programme Implementation (MOSPI)

On quarterly basis, GFCF exhibited a fluctuating trend in quarterly growth over the previous year same quarter. In FY 2024, the growth rate moderated to 6.05% in March quarter against the previous two quarter as government went slow on capital spending amidst the 2024 general election while it observed an improvement in Q1 FY 2025 by growing at 6.69% against 6.05% in the previous quarter and moderated in the subsequent two quarter. On yearly basis, the growth rate remained lower compared to the same quarter in the previous year during FY 2025. The GFCF to GDP ratio measured 31.91% in Q3 FY 2025.

#### **Private Consumption Scenario**





Source: MOSPI

Private Final Expenditure (PFCE) a realistic proxy to gauge household spending, observed growth in FY 2025 as compared to FY 2024. However, quarterly data indicated some improvement in the current fiscal as the growth rate improved over the corresponding period in the last fiscal.

#### Industry - Information Technology

The Indian Information Technology/ Software industry is a global powerhouse today, and its impact on India has been incomparable. It has contributed immensely in positioning the country as a preferred investment destination amongst global investors and creating hug job opportunities in India, as well as in the USA, Europe and other parts of the world. In the last decade, the industry has grown many folds in revenue terms, and relative share to India's GDP is around 7.3 percent in FY2024-25. India is the topmost off-shoring destination for IT companies across the world. Having proven its capabilities in delivering both on-shore and off-shore services to global clients, emerging technologies now offer an entire new gamut of opportunities for top IT firms in India. Indian IT/Software industry offers cost-effectiveness, great quality, high reliability, speedy deliveries and, above all, the use of state-of-the-art technologies globally.

 $(Source: \ \underline{https://www.meity.gov.in/ministry/our-groups/details/software-industry-promotion-gN1EDOtQWa}) \\$ 

# **Global IT Industry**

The IT Services market encompasses a wide range of services used by organizations to create, manage, and deliver information, and it includes services that provide assistance with various other business functions. The primary goal of IT services is to ensure that information technology infrastructure, applications, and systems are effectively

implemented, operated, and optimized to support an organization's business objectives and requirements. The specific range of services offered may vary depending on the service provider and the client's requirements.

- The IT Services market is poised for a significant revenue surge, with projected revenue of US\$1.51tn in 2025.
- Within this market, IT Outsourcing is set to dominate with a projected market volume of US\$591.24bn in the same year.
- Furthermore, the annual growth rate (CAGR 2025-2029) is expected to be 5.58%, resulting in a market volume of US\$1.88tn by 2029.
- As for the average Spend per Employee in the IT Services market, it is projected to reach US\$420.94 in 2025.
- In terms of global comparison, the United States is expected to generate the highest revenue, reaching US\$550.28bn in 2025.
- The United States leads the worldwide IT Services market with a strong emphasis on cloud computing and digital transformation initiatives.

(Source: <a href="https://www.statista.com/outlook/tmo/it-services/worldwide">https://www.statista.com/outlook/tmo/it-services/worldwide</a>)

# **United States IT Industry**

- The projected revenue for the IT Services market in 2025 is estimated to be US\$563.94bn.
- In that year, IT Outsourcing is expected to dominate the market with a projected market volume of US\$218.02bn.
- Looking ahead, the revenue is anticipated to experience a compound annual growth rate (CAGR) of 3.73% from 2025 to 2030, resulting in a market volume of US\$677.36bn by 2030.
- Furthermore, the average spend per employee in the IT Services market is projected to reach US\$3.24k in 2025.
- In a global comparison, the United States is expected to generate the highest revenue, with an estimated US\$563.94bn in 2025.
- The United States IT Services market is experiencing a surge in demand for cloud computing solutions and cyber security services.

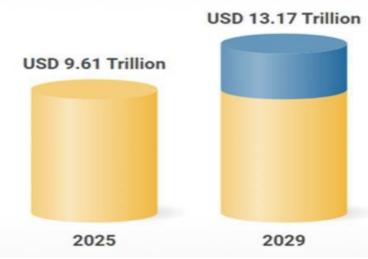
(Source: https://www.statista.com/outlook/tmo/it-services/united-states

### **United Kingdom IT Industry**

- The IT Services market in the United Kingdom is expected to achieve a remarkable revenue of US\$113.46bn in 2025.
- Among the various segments, IT Outsourcing holds the dominant position, with a projected market volume of US\$44.50bn in the same year.
- Looking ahead, the market is anticipated to maintain a steady growth rate, with an annual growth rate (CAGR 2025-2030) of 4.71%.
- This positive trend will lead to a market volume of US\$142.82bn by 2030.
- When it comes to individual performance indicators, the average Spend per Employee in the IT Services market is forecasted to reach US\$3.15k in 2025.
- In a global perspective, United States is expected to generate the highest revenue, reaching a staggering US\$563.94bn in 2025.
- The United Kingdom is experiencing a surge in demand for IT Services, driven by increased investment in digital transformation initiatives by businesses across various industries.

# Information Technology Market

Market forecast to grow at a CAGR of 8.2%



(Source: <a href="https://www.statista.com/outlook/tmo/it-services/united-kingdom">https://www.statista.com/outlook/tmo/it-services/united-kingdom</a>)

#### **Canada IT Industry**

- In 2025, the projected revenue in the IT Services market in Canada is expected to reach US\$30.46bn.
- It is worth noting that IT Outsourcing dominates this market segment with a projected market volume of US\$12.37bn in 2025.
- Looking ahead, the revenue in this sector is expected to grow at an annual rate of 4.13% (CAGR 2025-2030), resulting in a market volume of US\$37.29bn by 2030.
- When it comes to the average Spend per Employee in the IT Services market in Canada, it is projected to reach US\$1.32k in 2025.
- This indicates the amount of investment made per employee in this sector.
- In a global comparison, it is important to note that United States is expected to generate the most revenue in the IT Services market, with a projected amount of US\$563.94bn in 2025.
- This highlights the significant position of the United States in this industry.
- Canada's IT services market is experiencing a surge in demand for cloud computing solutions, with businesses increasingly looking to optimize their data storage and security capabilities.

(Source: <a href="https://www.statista.com/outlook/tmo/it-services/canada">https://www.statista.com/outlook/tmo/it-services/canada</a>)

## Market Size

The information technology market size has grown strongly in recent years. It will grow from \$8.92 trillion in 2024 to \$9.61 trillion in 2025 at a compound annual growth rate (CAGR) of 7.7%. The growth in the historic period can be attributed to increased personal computing, internet adoption, mobile revolution, growth of software development advancements, open-source movement, cybersecurity concerns.

(Source: Market size report:)

#### **Growth Rate-Forecast**

The information technology market size is expected to see strong growth in next few years. It will grow to \$13176.84 billion in 2029 at a compound annual growth rate (CAGR) of 8.2%. The growth in the forecast period can be attributed to globalization of IT services, digital transformation, cybersecurity Innovations, smart cities development, E-commerce evolution. Major trends in the forecast period include hybrid work environments, cloud computing, climate solutions,

AI in business processes, sustainable IT Practices, blockchain technologies.(Source: Growth Rate forcast)



#### **Indian IT Industry**

India's Information Technology (IT) and Business Process Management (BPM) sector has emerged as a global leader, contributing significantly to the country's economy. The industry has played a crucial role in positioning India as a preferred outsourcing destination, with robust capabilities in IT services, software development, and digital transformation solutions.

The IT & BPM sector has become one of the most significant growth catalysts for the Indian economy, contributing significantly to the country's GDP and public welfare. The IT industry accounted for 7.5% of India's GDP, as of FY23 and is projected to hit 10% by FY25.

As innovative digital applications permeate sector after sector, India is now prepared for the next phase of growth in its IT revolution. India is viewed by the rest of the world as having one of the largest Internet user base sand the cheapest Internet rates, with 76 crore citizens now having access to the Internet.

# (Source: Growth Rate forecast)

The current emphasis is on the production of significant economic value and citizen empowerment, thanks to a solid foundation of digital infrastructure and enhanced digital access provided by the Digital India Programme. India is one of the countries with the quickest pace of digital adoption. This was accomplished through a mix of government action, commercial innovation and investment, and new digital applications that are already improving and permeating a variety of activities and different forms of work, thus having a positive impact on the daily lives of citizens.

India's rankings improved six places to the 39th position in the 2024 edition of the Global Innovation Index (GII).

According to the National Association of Software and Service Companies (NASSCOM), the Indian IT industry's revenue touched US\$ 227 billion in FY22, a 15.5% YoY growth and was estimated to have touched US\$ 245 billion in FY23.

The IT spending in India is estimated to record a double-digit growth of 11.1% in 2024, totalling US\$ 138.6 billion up from US\$ 124.7 billion last year. By 2025, the Indian software product industry is projected to hit ₹ 8,68,700 crore (US\$ 100 billion) as companies seek to expand globally.

The Indian software product industry is expected to reach US\$ 100 billion by 2025. Indian companies are focusing on investing internationally to expand their global footprint and enhance their global delivery centres.

The data annotation market in India stood at US\$ 250 million in FY20, of which the US market contributed 60% to the overall value. The market is expected to reach US\$ 7 billion by 2030 due to accelerated domestic demand for AI.

India's IT industry is likely to hit the US\$ 350 billion mark by 2026 and contribute 10% towards the country's gross domestic product (GDP), Infomeics Ratings said in a report.

As an estimate, India's IT export revenue rose by 9% in constant currency terms to US\$ 194 billion in FY23. Exports from the Indian IT services industry stood at US\$ 199 billion in FY24.

The export of IT services has been the major contributor, accounting for more than 53% of total IT exports (including hardware).

BPM and engineering and R&D (ER&D) and software products exports accounted for 22% and 25%, respectively of total IT exports during FY23.

Exports from the Indian IT industry stood at US\$ 194 billion in FY23. The export of IT services was the major contributor, accounting for more than 51% of total IT exports (including hardware). BPM, and Software products and engineering services accounted for 19.3% and 22.1% each of total IT exports during FY23.

The IT industry added 2.9 lakh new jobs taking the industry's workforce tally to 5.4 million people in FY23.

By 2026, the increased use of cloud technology could create 14 million jobs and contribute ₹ 33,01,060 crore (US\$ 380 billion) to India's GDP.

#### **Market Size and Growth Trends**

The Indian IT & BPM industry has witnessed substantial growth over the past decades. Key highlights include:

- **Revenue Growth**: The total revenue of the Indian IT industry was estimated at USD 245 billion in FY23, growing at a CAGR of 11%.
- **Export Performance**: IT services exports stood at USD 199 billion in FY24, with the United States and the United Kingdom being the largest consumers.
- **Employment Generation**: The sector directly employed around 5.4 million professionals in FY23 and indirectly created an additional 15 million jobs.
- **Digital Transformation**: Increased adoption of cloud computing, artificial intelligence (AI), and data analytics has driven the industry's growth, with India expected to command a substantial share of global hyper-scale data center investments, projected to exceed USD 5 billion annually by 2025.
- **Government Support**: According to MeitY, India's digital economy is projected to reach USD 1 trillion by 2025, driven by initiatives like Digital India, Startup India, and the PLI scheme

#### **Key Segments of the IT & BPM Industry**

The industry is well-diversified across multiple segments:

- IT Services: This segment contributed approximately 51.2% of the total industry revenue in 2023, with exports forming 81% of the revenue.
- **Business Process Management (BPM)**: Estimated at USD 47 billion in 2023, this segment primarily focuses on outsourcing services and contributes around 19.3% to total IT-BPM revenue.
- **Software Products and Engineering Services**: Representing a 22.1% revenue share, this segment is driven by increasing demand for enterprise software and digital solutions.
- **Hardware**: The domestic hardware market was valued at USD 18 billion in 2023, accounting for 7.4% of the total industry revenue.

#### **Investments/ Developments**

- Indian IT's core competencies and strengths have attracted significant investment from major countries and companies.
- Hyderabad, known for its prominence in the IT sector, achieved exports worth ₹ 2.68 lakh crore (US\$ 32.2 billion) in FY24, with a workforce of 9.46 lakh employees. This represents a YoY growth of 11.2%.
- Direct employment in the IT services and BPO/ITeS segment was estimated to reach 5.4 million in FY23 with an addition of 290,000 people.
- The revenue of India's public cloud services market totalled US\$ 6.2 billion in 2022, and it is expected to reach US\$ 17.8 billion by 2027 growing at a CAGR of 23.4%.
- The computer software and hardware sector in India attracted cumulative Foreign Investment (FDI) inflows worth US\$ 102.9 billion between April 2000-March 2024. The sector ranked second in FDI inflows as per the data released by the Department for Promotion of Industry and Internal Trade (DPIIT). Computer software and hardware make up 15.6% of the cumulative FDI inflows.

#### **Government Initiatives**

Some of the major initiatives taken by the Government to promote IT and ITeS sector in India are as follows:

- The Union Budget 2024-25, presented by Finance Minister Nirmala Sitharaman on July 23, 2024, proposes an allocation of ₹ 1,16,342 crore (US\$ 13.98 billion) for IT and Telecom sectors.
- In March 2024, The Cabinet approved an allocation of over ₹ 10,300 crore (US\$ 1.2 billion) for the IndiaAI Mission, marking a significant step towards bolstering India's AI ecosystem.
- The government prioritizes cybersecurity, hyper-scale computing, AI, and blockchain. With data costs at ₹ 10/GB (\$0.12/GB), India ranks among the world's cheapest.
- Cabinet approved PLI Scheme 2.0 for IT Hardware with a budgetary outlay of ₹ 17,000 crore (US\$ 2.06 billion)
- In September 2022, the new Telecommunications Bill 2022 was published for public consultation by the Ministry of Communications as a move toward creating a new telecom framework in India.
- The government introduced the STP Scheme, which is a 100% export-oriented scheme for the development and export of computer software, including the export of professional services using communication links or physical media.

#### Road Ahead

India is the topmost offshoring destination for IT companies across the world. Having proven its capabilities in delivering both on-shore and off-shore services to global clients, emerging technologies now offer an entire new gamut of opportunities for top IT firms in India.

The IT spending in India is estimated to record a double-digit growth of 11.1% in 2024, totalling US\$ 138.6 billion up from US\$ 124.7 billion last year.

India's public cloud services market grew to US\$3.8 billion in the first half of 2023, expected to reach US\$ 17.8 billion by 2027

By 2026, widespread cloud utilisation can provide employment opportunities to 14 million people and add US\$ 380 billion to India's GDP.

(Source: <a href="https://www.ibef.org/industry/information-technology-india">https://www.ibef.org/industry/information-technology-india</a>)

#### **IT Consulting Services Market**

As per the current market research conducted by CMI Team, the global IT Consulting Services Market is expected to record a CAGR of 6.5% from 2023 to 2032. In 2022, the market size is projected to reach a valuation of USD 68.8 billion. By 2032, the valuation is anticipated to reach USD 88.01 billion.

Within the realm of consulting services, which encompasses a wide spectrum of IT-related expertise, professional business computer consultation, and advisory services are a subset. This domain can be segmented into four distinct tiers: professional services firms, staffing agencies, self-employed freelancers, and specialists in data security.

These IT consulting services offer enterprises a valuable resource, leveraging their wealth of knowledge, hands-on experience, and insights into the market. By engaging with IT consulting services, businesses stand to gain multifaceted advantages. These services empower enterprises to enhance their approach to various aspects such as software security, personnel management, and operational processes.

The assistance provided by IT consulting services extends to guiding businesses in designing, strategizing, fine-tuning, and effectively implementing security measures. In essence, these services contribute to the creation of a robust framework encompassing software, human resources, and operational protocols.

#### **Significant Threats**

- **Technological Disruption**: Rapid technological advancements can disrupt traditional business models and service offerings. IT consulting firms need to stay updated with emerging technologies to ensure their services remain relevant and effective for clients.
- **In-House IT Teams**: As organizations build stronger in-house IT capabilities, they might rely less on external consulting services. This trend could pose a threat to the demand for certain consulting services.

- Competition from Big Tech: Large technology companies with consulting arms can directly compete with specialized IT consulting firms, leveraging their extensive resources and established client relationships.
- Economic Downturns: During economic downturns, organizations might cut back on discretionary spending, including consulting services. A recession can lead to reduced demand for IT consulting as businesses tighten their budgets.
- Commoditization of Services: Basic IT services are becoming more commoditized, leading to price competition and decreased margins for consulting firms that offer these services.
- **Cybersecurity Concerns:** While IT consulting firms often provide cybersecurity guidance, they are not immune to cyber threats themselves. A data breach or security incident could damage their reputation and erode client trust.
- **Talent Shortage**: The technology industry faces a shortage of skilled professionals. IT consulting firms need to attract and retain top talent to deliver high-quality services to clients.
- **Regulatory Changes**: Changes in data protection regulations, privacy laws, or industry compliance standards can require significant adjustments to consulting services and increase the complexity of offerings.
- Client Dependence: Relying heavily on a few key clients can expose consulting firms to financial risks if those clients reduce their consulting needs or choose to work with different providers.
- Lack of Innovation: Failing to adapt to changing market demands and failing to innovate in service offerings can lead to stagnation and loss of relevance.
- **Negative Industry Perception**: Negative perceptions of consulting firms due to past ethical breaches or subpar services can impact client trust and limit new business opportunities.
- Client Internalization of Expertise: As clients gain expertise from prior consulting engagements, they may attempt to internalize certain capabilities, reducing their reliance on external consultants.
- **Geopolitical Instability**: Political and geopolitical factors can impact business environments globally, leading to uncertainty and affecting the demand for consulting services.
- **Project Delays and Cancellations**: Unforeseen changes in client priorities, budgets, or market conditions can result in project delays or cancellations, impacting revenue projections.

### **Significant Growth Factors**

- **Technological Advancements**: Rapid advancements in technology continue to reshape industries, necessitating expert guidance to navigate complexities. IT consulting services provide businesses with insights into the latest technologies, helping them adopt and integrate solutions that enhance efficiency, innovation, and competitiveness.
- **Digital Transformation**: The ongoing shift toward digitalization has prompted businesses to overhaul their operations, processes, and customer experiences. IT consulting services play a pivotal role in guiding enterprises through digital transformation journeys, aligning technology with business objectives.
- Complex IT Landscape: The modern IT landscape is marked by intricacies such as cloud computing, cybersecurity challenges, data analytics, and IoT integration. IT consulting services offer specialized expertise in these areas, helping businesses optimize their IT infrastructure for seamless operations.
- Data Management and Analytics: The explosion of data has led to a growing demand for data management and analytics solutions. IT consultants assist organizations in harnessing the power of data through proper collection, analysis, and interpretation, enabling data-driven decision-making.
- **Cybersecurity Concerns**: With the rise in cyber threats and data breaches, businesses are prioritizing cybersecurity. IT consulting services provide strategies to fortify digital defenses, ensuring data integrity, confidentiality, and compliance with regulations.
- **Flexibility and Scalability**: Many businesses seek agile and scalable IT solutions to accommodate growth and changing demands. IT consulting services offer guidance on selecting technologies and architectures that facilitate adaptability and scalability.
- Globalization and Remote Work: The rise of remote work and globalization has prompted businesses to establish robust IT infrastructures that support seamless collaboration and communication across geographical boundaries. IT consultants help design and implement solutions that facilitate remote work environments.
- **Industry-Specific Expertise**: Different industries have unique IT requirements. IT consulting services with industry-specific expertise provide tailored solutions that address sector-specific challenges and opportunities. (Source: https://www.custommarketinsights.com/report/it-consulting-services-market/)

#### **OUR BUSINESS**

Some of the information in the following section, especially information with respect to our plans and strategies, consists of certain forward-looking statements that involve risks and uncertainties. Our actual results may differ materially from those expressed in, or implied by, these forward-looking statements. You should read the section "Forward-Looking Statements" on page no 24 for a discussion of the risks and uncertainties related to those statements and the section "Risk Factors" on page no 31 for a discussion of certain risks that may affect our business, financial condition or results of operations. Our actual results may differ materially from those expressed in or implied by these forward-looking statements. Our fiscal year ends on March 31 of each year, so all references to a particular fiscal are to the Twelve-month period ended March 31 of that year. In this section, a reference to the "Company" or "we", "us" or "our" means ENS Enterprises Limited.

Unless otherwise stated, or the context otherwise requires, the financial information used in this section is derived from our "Restated Financial Statement" included in this Draft Red Herring Prospectus beginning on page no 186.

The information in the following section is qualified in its entirety by, and should be read together with, the more detailed financial and other information included in this Draft Red Herring Prospectus, including the information contained in "Risk Factors", "Industry Overview", "Restated Financial Statement" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on page no. 31, 107, 186, 190 respectively.

#### **OVERVIEW**

## Who We Are

Our Company was originally incorporated as a Private Limited Company under the name of "ENS Enterprises Private Limited" on January 07, 2016, under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Kanpur. Subsequently, pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on May 05, 2025, the Company was converted into a Public Limited Company, and the name of the Company name was changed from "ENS Enterprises Private Limited" to "ENS Enterprises Limited" and a fresh Certificate of Incorporation dated May 8, 2025 consequent to the conversion was issued by the Registrar of Companies, Central Processing Centre.

# What We Do

Our Company is an ISO 27001:2022 & ISO 9001:2015 certified Technology Company engaged in providing end-to-end digital commerce enablement and software solutions. Established in 2016, and headquartered in Uttar Pradesh, India, our Company has built a strong presence in both domestic and international markets, serving clients across 12+ countries with the support of a team of over 140 professionals. With a vast portfolio of services, our company successfully delivered various IT projects and established itself as a trusted technology partner for a wide range of corporates, SMEs, and government-backed initiatives.

Our Company operates at the intersection of e-commerce, digital engineering, and cloud technologies, offering a range of solutions that cover online commerce platforms, ONDC integrations, software development, mobile applications, cloud and DevOps, and digital marketing. Our Company's portfolio is designed to provide clients with end-to-end technology support- from strategy and development to deployment, growth, and ongoing maintenance. Our Company has also developed SaaS products, which provide recurring subscription-based revenues.

Our business model is structured to balance project-based income with recurring revenues from SaaS products (Software as a Service), subscriptions, and support retainerships. This hybrid approach ensures predictable cash flows, reduces dependence on one-time engagements, and enhances client relations through long-term service commitments. Geographically, while the majority of revenues are generated from India, our Company has also made its presence internationally viz. United States, Japan, Singapore, the UK, and Canada.

In 2022, our Company was empanelled as a Technology Service Provider (TSP) for the Government of India's ONDC (Open Network for Digital Commerce) initiative, establishing it as an early mover in a transformative e-commerce ecosystem. Our Company has successfully implemented IT integrations for large reputed enterprises highlighting its capability to deliver mission-critical digital commerce solutions.

A strong emphasis on Research & Development (R&D) underpins the Company's business strategy, with more than 100 employees dedicated to this function. The R&D team focuses on exploring and implementing emerging technologies such as AI/ML, Generative AI, predictive analytics, IoT, blockchain, and cloud-native architectures, enabling us to remain at the forefront of innovation. The team also helps to analyze the problems being faced by the customers and to provide them an apt solution to meet their specific requirements. This focus on research ensures the continuous development of new software, the provision of customized IT solutions, and the ability to deliver updated and advanced technologies to our customers.

Our Company has built its client base and market position through a combination of strategic partnerships, strong delivery capabilities, and customer-centric service models. The Company is well equipped with the licenses and technology being maintained and delivered by the global technologically equipped entities which strengthens its credibility and provide access to enterprise-grade solutions. Client acquisition is driven through digital outreach, channel partnerships, and referrals, while client retention is supported by support systems, proactive engagement and service quality.

## KEY PERFORMANCE INDICATORS OF OUR COMPANY

The following table sets forth a breakdown of our revenue from operations, as well as other key performance indicators, for the periods indicated:

(₹ in thousands, except for percentage)

		For the period e	, ,	cepi joi percentage)			
Particulars	<b>September 30, 2025</b>	March 31, 2025	March 31, 2024	March 31, 2023			
Revenue from Operations <sup>(i)</sup>	283,424.22	283,333.47	101,092.05	73,553.53			
Revenue CAGR (%)(ii)		41.01%					
Total Income(iii)	283,452.87	286,158.80	101,241.05	73,667.81			
EBITDA <sup>(iv)</sup>	57,851.95	54,824.91	13,802.31	8,678.46			
EBITDA Margin (%)(v)	20.41%	19.35%	13.65%	11.80%			
EBITDA CAGR (%)(vi)		14.34%					
EBIT <sup>(vii)</sup>	55,170.48	50,481.76	12,224.97	7,981.35			
ROCE (%)(viii)	45.77%	84.51%	84.15%	110.35%			
Current Ratio (Times)(ix)	2.45	1.68	2.08	2.20			
Operating Cash Flow <sup>(x)</sup>	-16,946.81	24,997.86	1,095.39	3,913.79			
PAT <sup>(xi)</sup>	40,230.03	37,040.15b	9,031.74	5,557.31			
PAT Margin (%) <sup>(xii)</sup>	14.19%	13.07%	8.93%	7.56%			
Net Worth <sup>(xiii)</sup>	140,649.29	100,419.26	19,043.04	10,011.30			
ROE/ RONW (%)(xiv)	33.38%	62.01%	62.17%	76.84%			
EPS (Basic & Diluted)(xv)	4.03	18.07	4.45	2.74			

#### Notes:

- i. Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.
- ii. Revenue CAGR: The three-year compound annual growth rate in Revenue. [(Ending Value/Beginning Value) ^ (1/N)]-1.
- iii. Total Income means the Total Income as appearing in the Restated Financial Statements.
- iv. EBITDA is calculated as profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses and depreciation and amortization expenses minus other lineage.
- v. EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.
- vi. EBITDA CAGR (%) means: The three-year compound annual growth rate in EBITDA. [(Ending Value/Beginning Value)^(1/N)]-1

- vii. EBIT is calculated as profit for the period/year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses minus other Income.
- viii. RoCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by average capital employed. Capital Employed includes Equity Shares, Reserves and surplus, Long-Term Borrowing.
- ix. Current Ratio: Current Asset over Current Liabilities.
- x. Operating Cash Flow: Net cash inflow from / (used in) operating activities.
- xi. Profit After Tax Means Profit for the period/year as appearing in the Restated Financial Statements.
- xii. PAT Margin (%) is calculated as Profit for the period/year divided by Revenue from Operations.
- xiii. RoE (Return on Equity) (%) is calculated as net profit after tax for the period/ year divided by Average Shareholder Equity.
- xiv. Net Worth means the aggregate value of the paid-up share capital and reserves and surplus of the company.
- xv. EPS: Earning per share is calculated as PAT divide by Weighted No. of equity shares

# **Explanation for KPI metrics**

KPI	<b>Explanations</b>
Revenue from Operations	Revenue from Operations is used by our management to track the revenue profile of the
	business and in turn helps assess the overall financial performance of our Company and size
	of our business.
Revenue CAGR %	Revenue CAGR informs the management of compounded annual growth rate i.e. Rate at
	which Company's revenue are growing on annual basis.
Total income	Total income is used by the management to track revenue from operations and other income.
EBITDA	EBITDA provides information regarding the operational efficiency of the business
EBITDA Margin (%)	EBITDA Margin (%) is an indicator of the operational profitability and financial performance of our business
EBITDA CAGR %	EBITDA CAGR indicate our compounded growth of the business
ROCE %	ROCE provides how efficiently our Company generates earnings from the capital employed
	in the business.
Current Ratio	Current ratio indicates the company's ability to bear its short-term obligations
Operating Cash Flow	Operating cash flow shows whether the company is able to generate cash from day-to-day
	business
PAT	Profit after Tax is an indicator which determine the actual earning available to equity
	shareholders
PAT Margin (%)	PAT Margin (%) is an indicator of the overall profitability and financial performance of the
	business.
Net Worth	Net worth is used by the management to ascertain the total value created by the entity and
	provides a snapshot of current financial position of the entity.
ROC/RONW	ROC/RONW (%) is an indicator which shows how much company is generating from its
	available shareholders' funds
EPS	Earning per shares is the company's earnings available of one share of the Company for the
	period

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### 1. E-Commerce Development

The service offering in this area spans across well-known e-commerce platforms and custom headless commerce frameworks built with modern technologies such as React, Vue.js, and Next.js. Core solutions include store setup, migration, and re-platforming, along with custom theme design tailored to unique brand identities. Additional capabilities such as scalable product catalogue structuring and multilingual, multi-currency configurations make these platforms enterprise-ready. These solutions have consistently enabled clients to launch robust, scalable e-commerce ecosystems.

# 2. ONDC (Open Network for Digital Commerce) Integration

In alignment with India's government-backed open commerce framework, this service suite includes sellers' and buyers' app integrations, logistics and payment module setups, and compliance-driven solutions pertaining to ONDC protocols. By being among the first-movers in this emerging ecosystem, the organization has helped several large-scale consumer and retail businesses seamlessly integrate into the network.





### 3. Custom Software Development

Capabilities in this domain cover a broad spectrum of technologies including Node.js, PHP/ Laravel, Python/Django, and .NET Core. Delivered solutions ranging from marketplace platforms and ERP/CRM integrations to API development, third-party service integration, and SaaS product creation. Agile methodologies supported by CI/CD pipelines ensure faster, reliable delivery, making this segment a cornerstone for enterprise-level digital transformation.

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# 4. Mobile App Development

The mobile development services include building native applications for iOS and Android, as well as cross-platform solutions using frameworks like React Native and Flutter. Projects span e-commerce mobile stores, ONDC-compatible buyer and seller apps, and logistics and delivery tracking solutions, providing businesses with mobile-first digital capabilities.





# 5. Digital Marketing and Growth Services

The marketing services portfolio includes SEO and content-driven strategies, paid media campaigns across global ad platforms, social media management, conversion rate optimization, and email automation using industry-standard tools. These offerings are supported by analytics dashboards and KPI-driven reporting, enabling clients to make data-backed marketing decisions and drive measurable growth.

### 6. Cloud Hosting and DevOps

The infrastructure services cover hosting setup, optimization, and scaling across major cloud platforms such as AWS, Google Cloud, and Azure. Additional solutions include auto-scaling to handle traffic spikes, security hardening, monitoring, and disaster recovery planning. These capabilities ensure that clients operate on secure, scalable, and resilient digital infrastructure.





# 7. Apps & Plugins (Proprietary SaaS Products)

The organization has developed proprietary SaaS-based applications, including tools for content protection and customer engagement. In addition, custom app development services are offered to meet specific client needs. These solutions follow a freemium and subscription-based model, creating recurring revenue opportunities while expanding the value delivered to clients.

#### 8. Support and Maintenance

Post-deployment, support and maintenance services ensure long-term reliability. Offerings include bug fixes, technical troubleshooting, performance optimization, and feature upgrades, with flexible models such as hourly billing, monthly retainers, and annual support plans. This ensures that clients receive continuous improvements and assured quality services.



#### **Value Differentiators**

The portfolio is differentiated by having long standing relations with clients engaged in e-commerce ecosystems, credibility in government-backed commerce initiatives, and a proven track record of delivering enterprise-grade, mission-critical projects. The hybrid revenue model, combining one-time project fees with recurring SaaS subscription, and retainer-based income, provides financial stability and long-term growth visibility.

## **SWOT ANALYSIS**

#### STRENGTHS

**Proven Digital Commerce Expertise:** Established track record in development, ONDC integration, and providing tailor made e-commerce solutions, positioning our Company as emerging entity in the fast-growing digital commerce ecosystem.

**Early Mover in ONDC:** Certified Technology Service Provider (TSP) under ONDC, giving our Company a rare first-mover advantage in government-backed e-commerce initiatives.

**Diverse Client Base:** Engagements with reputed enterprise clients, global consumer brands, and government-linked projects enhance credibility, brand visibility, and portfolio diversification.

**Recurring Revenue Streams:** Balanced revenue model combining one-time projects with recurring income from maintenance contracts, SaaS subscriptions, and digital marketing retainers, ensuring financial stability.

**Leadership Network:** Experienced management team with strong industry and academic networks, aiding in client acquisition, partnerships, and talent recruitment.

#### WEAKNESSES

**Client Concentration:** A significant portion of revenue comes from a limited number of large clients, increasing dependency risk.

**Reliance on External Platforms:** Heavy reliance on third-party technology providers for our development requirements.

**Talent Scalability:** Challenges in scaling technical talent, particularly in emerging areas like AI/ML, E-commerce development, and ONDC compliance, which are crucial for future growth.

**Brand Visibility Abroad:** Global recognition remains limited when compared to larger international IT service providers.

**Continuous Investment Needs:** High requirement for ongoing R&D and technology investment to remain competitive in a rapidly evolving digital landscape.

#### **OPPORTUNITIES**

**SME Digitization in India:** Government-backed programs such as ONDC and Digital India are accelerating SME adoption of digital commerce, creating a large addressable market.

**International Expansion:** Strong growth opportunities in MENA, US, and UK markets through global partners having strong presence in said geographies.

**SaaS and PaaS Product Development:** Proprietary SaaS and PaaS offerings and AI-driven personalization tools enhance recurring revenues.

**Public Sector Digitization:** Time to time participation in initiatives like Smart Cities Mission and state-level ecommerce programs opens avenues for long-term government contracts.

**Strategic Alliances:** Partnerships with payment gateways, logistics firms, and ERP vendors allow for bundled offerings and integrated solutions, increasing customer retention.

#### THREATS

**Competitive Landscape:** Increasing competition from global IT majors and niche local agencies may lead to pricing pressures and margin challenges.

**Regulatory Environment:** Evolving regulations related to e-commerce, taxation, and data privacy could require operational adjustments and increase compliance costs.

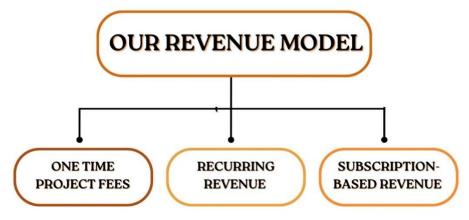
**Technology Disruption:** Rapid innovation in AI, cloud, and commerce platforms necessitates sustained R&D investment to avoid obsolescence.

**Talent Retention:** Rising attrition rates and increasing HR costs in the IT sector pose risks to scalability and delivery timelines.

**Economic Volatility:** Global slowdowns, inflationary pressures, or currency fluctuations may impact client IT spending, particularly in international markets.

#### OUR REVENUE MODEL IS SUMMARIZED AS BELOW:

Our Company follows a hybrid revenue model designed to ensure stability, scalability, and recurring cash flows. The model is a mix of project-based revenues, subscription-driven income, and long-term service engagements, which allows our Company to cater to a diverse client base while maintaining consistent financial performance.



#### 1. One-Time Project Fees

Revenue is generated through fixed project fees for large-scale digital implementations, including but not limited to, online store development, marketplace integrations, and customized platform solutions. The fee is decided depending on project scope and complexity. This stream is well-suited for enterprises seeking tailored digital commerce solutions and transformational impact, while also serving as a strong foundation for ongoing client relationships.

## 2. Recurring Revenue (Retainers and Managed Services)

A significant portion of revenue is derived from recurring service contracts covering hosting, platform maintenance, analytics tracking, and AI-enabled product enhancements. These services are priced on a monthly basis depending on resource requirements, service-level commitments, and client scale. This structure ensures a stable annuity income, fosters long-term client partnerships, and provides consistent cash flows that strengthen business resilience.

#### 3. Subscription-Based Revenue (SaaS - Software as a Service)

Another important component comes from subscription-based offerings such as proprietary applications, AI/ML-driven tools, and other SaaS products. Pricing here is usage-driven, enabling small and medium enterprises to adopt cost-effectively while giving larger enterprises the flexibility to scale. This model not only contributes predictable recurring income but also creates opportunities for freemium-to-premium upgrades as client needs expand over time.

## **Strategic Rationale for Revenue Model**

By blending upfront project revenues with recurring and subscription-based streams, the business is able to balance near-term growth with long-term sustainability. Over time, the recurring and subscription-based components are expected to increase as a proportion of total revenue, reducing reliance on one-time projects and enhancing overall financial stability. This shift underpins a strategy focused on building better client engagements while delivering scalable, technology-driven solutions.

# SEGMENT WISE REVENUE BREAKUP

(figures in ₹ thousands)

			Jigur	es in vinousunus)
Particulars	As on September	As on March	As on March	As on March
	30, 2025	31, 2025	31, 2024	31, 2023
One-Time Project Fees	2,44,628.07	2,36,063.40	62,261.00	48,181.30
Recurring Revenue	38,796.14	47,270.07	38,831.05	25,372.24
Subscription-based revenue	-	-	=	-
Total Revenue	2,83,424.22	2,83,333.47	1,01,092.05	73,553.53

#### GEOGRAPHY WISE REVENUE BREAKUP

(figures in ₹ thousands)

Particulars	As on September 30, 2025	As on March 31, 2025	As on March 31, 2024	As on March 31, 2023
Within India	2,68,249.66	2,57,898.48	91,966.55	65,150.28
Outside India	15,174.57	25,434.49	9,125.50	8,403.26
Total Revenue	2,83,424.22	2,83,333.47	1,01,092.05	73,553.53

#### **Domestic Revenue Breakup**

(figures in ₹ thousands)

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Geographical	As at	% of	As at	% of	As at	% of	As at	% of
Locations	September	Revenue	March 31,	Revenue	March	Revenue	March	Revenue
	30, 2025	from	2025	from	31,	from	31, 2023	from
		Operations		Operations	2024	Operations		Operations
Andhra	472.27	0.18	=	-	-	-	-	-
Pradesh		0.18						
Delhi	89,294.41	33.29	55,483.21	21.51	11,693.51	12.71	2,551.02	3.92

Geographical	As at	% of	As at	% of	As at	% of	As at	% of
Locations	September 30, 2025	Revenue from	March 31, 2025	Revenue from	March 31,	Revenue from	March 31, 2023	Revenue from
	50, 2025	Operations	2023	Operations	2024	Operations	31, 2023	Operations
Gujarat	26,077	9.72	-	-	2,571.79	2.80	2,450.00	3.76
Haryana	26,756.38	9.97	33,491.89	12.99	387.35	0.42	1,355.72	2.08
Karnataka	20,954.44	7.81	7,791.51	3.02	8,754.45	9.52	2,024.46	3.11
Madhya	-		-	-	70.00	0.08	-	-
Pradesh		-						
Maharashtra	79,800.90	29.75	1,19,114.01	46.19	64,380.20	70.00	53,651.03	82.35
Rajasthan	2,396.43	0.89	17,970.40	6.97	-	-	150.00	0.23
Tamil Nadu	1,654.74	0.62	6,628.93	2.57	1,116.71	1.21	-	-
Telangana	5,126.53	1.91	430.00	0.17	-	-	-	-
Uttar	5,575.15	2.08	16,513.35	6.40	2,542.30	2.76	1,398.05	2.15
Pradesh		2.08						
Uttarakhand	10,032.66	3.74	-	-	-	-	1,570.00	2.41
West Bengal	108.75	0.04	475.18	0.18	450.24	0.49	-	-
Total	2,68,249.66	100.00	2,57,898.48	100.00	91,966.55	100	65,150.28	100

## **International Revenue Breakup**

(fig. in ₹ thousands)

Geographical Locations	As at September 30, 2025	% of Revenue from Operations	As at March 31, 2025	% of Revenue from Operations	As at March 31, 2024	% of Revenue from Operations	As at March 31, 2023	% of Revenue from Operations
Austria	-	-	-		-	-	14.77	0.18
Bangladesh	-	-	20.99	0.083	-	-	-	-
California	1,030.28	6.79	-		-	-	-	-
Canada	869.47	5.73	1,280.13	5.03	466.36	5.11	362.77	4.32
Cyprus	116.62	0.77	439.08	1.73	-		-	-
England	501.42	3.30	-		822.70	9.02	-	-
Europe	54.17	0.36	118.33	0.47	363.91	3.99	-	-
Israel	-		206.01	0.81	-	-	-	-
Japan	3,415.85	22.51	5,667.25	22.28	-	-	-	-
Korea	-	-	-	-	-	-	150.35	1.79
New Zealand	-	-	-	-	-	-	298.71	3.55
Singapore	8,010.83	52.79	4,651.31	18.29	418.12	4.58	21.66	0.26
UAE	6.66	0.04	-		-	-	-	-
UK	-	-	756.63	2.97	127.90	1.40	342.27	4.07
USA	1,169.25	7.71	12,295.26	48.34	6,926.51	75.90	7,212.73	85.83
Total	15,174.57	100	25,434.99	100	9,125.50	100	8,403.26	100

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants has certified vide certificate dated October 18, 2025 having UDIN25504075BMK0TL9554, have confirmed the Geography wise Break-up of our Company.

#### OUR COMPETITIVE STRENGTHS

Our Company operates in a highly competitive digital commerce and IT services sector. Our Company differentiates itself from global IT service providers and domestic digital agencies through a combination of specialized expertise, early-mover positioning in ONDC, proprietary product development, and strong client relationships.

### > Experienced Management Expertise

Our Company is managed by a qualified and experienced team with the capability to oversee and expand its operations. Our Promoters, Mr. Manish Kumar Srivastava, Mr. Avinash Kumar Singh and Mr. Anupam Kumar Srivastava, each have rich experience in the Information Technology sector. Their background in the industry provides our Company with relevant expertise for managing business activities in the digital commerce and IT services domain.

#### **Established Relationships with Client Base**

Our Company benefits from a strong and diversified client base that includes leading enterprises in the FMCG, telecom, and retail sectors. We have consistently demonstrated the ability to execute large-scale, mission-critical digital commerce projects while maintaining high client retention rates. This success is driven by our proven delivery record, adherence to timelines, technological expertise, and robust post-launch support.

We focus on building long-term, multi-layered engagements with our clients, often spanning multiple departments and divisions within their organizations. Our diverse portfolio of products and services enables us to cross-sell to existing clients while also attracting new ones, supported by regular client reviews to gather feedback and explore future opportunities.

Several of our client relationships have evolved from initial project-based assignments into full-scale, long-term partnerships. By combining a wide range of offerings with industry-specific knowledge, we deliver tailored solutions across business verticals and geographies.

Our ability to adapt to changing customer needs and support product lines throughout their lifecycle has helped us develop a broad and resilient customer base across multiple industries. This customer-centric approach, centered on understanding and aligning with each client's business objectives, strengthens trust, enhances satisfaction, and fosters enduring partnerships.

#### > Recognized Technology Service Provider (TSP) for ONDC

As a recognized Technology Service Provider (TSP) for the Open Network for Digital Commerce (ONDC), our Company benefits from an early-mover advantage in a government-backed initiative that is expected to transform India's e-commerce landscape. This empanelment enhances our Company's credibility and provides access to large-scale opportunities, particularly in SME digitization, enterprise on-boarding, and government-linked projects.

Our Company's proven track record in successfully on-boarding prestigious brands demonstrates its ability to deliver large-scale, mission-critical integrations on the ONDC platform. Beyond on-boarding, our Company's role extends to providing compliance support, logistics enablement, and technology advisory services, which positions it as a comprehensive partner for clients navigating the ONDC ecosystem.

#### > Diverse Digital Commerce Portfolio

Our Company offers a broad portfolio of digital commerce solutions that extend beyond conventional IT services. Its offerings include e-commerce store development, ONDC integration and compliance, SaaS (Software as a Service) products tailored for digital commerce, and digital marketing and analytics services. This comprehensive mix enables our Company to serve B2B, B2C, D2C, and marketplace models, thereby reducing reliance on any single segment and widening its addressable market.

# > Skilled and Multi-Disciplinary Workforce

Our Company's competitive strength is reinforced by its skilled and diverse workforce, which includes certified developers, designers, engineers, and strategists with expertise across global e-commerce platforms, cloud infrastructure, and digital commerce protocols. This multi-disciplinary team has the capability to deliver complex, multi-platform integrations at scale, giving our Company a distinct edge over smaller digital service providers.

A significant proportion of the workforce is engaged in Research and Development (R&D), focusing on building new software, enhancing existing platforms, developing proprietary SaaS (Software as a Service) products, and experimenting with emerging technologies such as AI/ML, predictive analytics, and cloud-native architectures.

Our Company places emphasis on continuous learning and skill development to ensure that its employees remain updated with global technology standards and industry best practices.

This combination of technical expertise, R&D focus, and client-oriented approach ensures that our Company's human capital remains one of its most valuable assets, directly contributing to sustained growth and competitiveness in the digital commerce and IT services industry.

## OUR BUSINESS STRATEGIES

## 1. Strengthening and Expanding Client Relationships

Our Company aims to deepen and expand its client relationships by delivering integrated technology solutions that address diverse business needs. A significant portion of business growth is driven by repeat engagements from existing clients and referrals, highlighting the trust placed in our services. Our Company's focus remains on long-term partnerships through consistent delivery, customer-centric support, and by expanding the scope of services offered to current clients.

By leveraging domain expertise and an understanding of client operations, our Company seeks to cross-sell complementary offerings such as AI-enabled personalization, cloud-based solutions, and automation tools. In addition, our Company engages with clients across multiple stages of the software product lifecycle, ensuring multi-layered involvement within organizations. Strong emphasis is placed on timely execution, quality delivery, and ongoing feedback mechanisms to maintain client satisfaction and unlock new business opportunities.

This approach allows our Company to not only secure recurring revenues but also strengthen its positioning as a trusted digital commerce and technology partner across industries and geographies.

#### 2. Attracting, Building and Retaining Top Talent

We recognize that a highly skilled and future-ready workforce is essential to sustaining our competitive advantage and driving long-term growth. Our focus lies in attracting, developing, and retaining exceptional talent through comprehensive learning frameworks, leadership development programs, and continuous upskilling initiatives. A performance-oriented compensation structure, complemented by a culture that encourages innovation, accountability, and excellence, ensures alignment between individual performance and organizational objectives. Furthermore, we are strategically enhancing our talent acquisition framework to engage specialized professionals across critical domains such as Top Management, Research & Development, Sales & Marketing, Artificial Intelligence, DevOps, Cybersecurity, and SaaS Product Development, thereby reinforcing our organizational capabilities and supporting scalable, sustainable business expansion.

## 3. Strengthening Marketing & Sales Through Technology-Driven Strategies

Our business growth strategy is anchored in building enduring customer relationships through consistent delivery of quality solutions and proactive engagement. Leveraging our team's deep industry expertise, we prioritize understanding client needs and providing customized, value-driven offerings that strengthen satisfaction and loyalty. To enhance our market effectiveness, we are integrating advanced sales and marketing technologies such as intelligent CRM systems, automation platforms, data analytics, and AI-based lead management to optimize workflows, enable data-informed decision-making, and improve conversion efficiency. These initiatives collectively reinforce our customer-centric approach while supporting our strategic objective of expanding into new geographies, diversifying our client portfolio, and driving sustainable revenue growth.

#### 4. Infrastructure Investments for Scalability

To enable sustainable scalability and operational agility, we are continually strengthening our technology backbone through strategic investments in next-generation infrastructure. This includes upgrading our cloud architecture, development ecosystems, and cybersecurity frameworks to ensure resilience, flexibility, and efficiency. By enhancing our offshore delivery capabilities and embedding advanced project management, automation, and collaboration platforms, we are optimizing delivery speed, resource utilization, and overall productivity across global operations.

#### AI as a Core Business Enabler

Artificial Intelligence is central to our transformation roadmap, serving as an integrated capability rather than a standalone function. We are embedding AI-driven intelligence across every layer of our operations—from engineering and quality assurance to project management and client delivery—enabling faster execution, improved accuracy, and data-informed decision-making.

#### **AI-Infused Software Development Lifecycle**

- Accelerated Engineering: Developers leverage AI-assisted coding tools to optimize code quality, automate repetitive work, and enhance system design efficiency.
- Quality Optimization: Smart testing engines powered by AI enable automated test case generation, predictive defect detection, and broader coverage, resulting in faster, more reliable releases.
- Intelligent DevOps: AI-enhanced CI/CD pipelines improve deployment stability through automated scaling, anomaly detection, and self-healing mechanisms.

## CASE STUDIES

#### Case Study - I

#### **Problem Statement**

Our Client, a leading company in the FMCG sector was facing operational inefficiencies due to high volumes of customer order cancellations. The challenges included increased workload on support teams, delays in processing cancellations, higher operational costs, long wait times that led to customer dissatisfaction, and difficulties in managing large volumes of cancellations during peak demand periods. These issues collectively strained resources and adversely impacted customer experience.

#### **Our Solutions**

To address these challenges, our Company implemented a comprehensive digital automation framework. The solutions included enabling automated cancellation of orders before dispatch, providing customers with instant confirmation through e-mail and SMS, and ensuring visibility and control via the "My Orders" section. In addition, features such as loyalty enhancement, subscription management, and digital wallet integration were introduced to improve overall customer engagement. The automation was extended across the entire order management cycle, covering cancellations, refunds, and exchanges, thereby reducing reliance on manual intervention.

#### **Impact**

The adoption of these solutions delivered substantial improvements for the client. E-mail volumes were reduced significantly, response times improved comprehensively, and notable cost savings were achieved due to greater operational efficiency. The level of automation increased considerably, minimizing the need for human touch points and reducing the burden on support staff. These improvements not only enhanced customer trust and satisfaction but also strengthened the client's ability to manage scale effectively during high-volume periods, resulting in measurable business impact.

#### Case Study - II

#### **Problem Statement**

Our client, a growing player in the health and wellness sector, specializing in probiotics, faced challenges in enhancing customer engagement and retention. The business needed a system to allow customers to select and customize product bundles directly on its online storefront, offer tier-based discounts through multi-factor logic, and promote upselling opportunities. Additionally, there was a need to drive higher repeat purchases, improve retention rates, and increase customer lifetime value (CLTV).

## **Our Solutions**

Our Company introduced a tailored digital solution that enabled seamless bundle creation through a product selection interface with live and real-time bundle previews. Automated discount logic was deployed to streamline the application of tier-based offers, while strategic cross-selling of slower-moving products was integrated into the customer journey. These solutions were designed to operate effectively within a customizable e-commerce environment, enhancing the client's ability to drive conversions, increase order sizes, and build stronger customer relationships.

#### **Impact**

The implementation of these solutions delivered measurable improvements across multiple business metrics. The client achieved a significant increase in conversion rates, higher average order values, and a stronger customer retention rate. The bundling strategy proved effective in driving larger cart sizes, while overall customer satisfaction and engagement levels rose considerably. These outcomes collectively enhanced both revenue potential and long-term customer loyalty, positioning the business for scalable and sustainable growth.

## Case Study - III

#### Problem Statement

Our Client, a leading beauty and personal care brand was facing significant challenges due to a surge in fake orders, which negatively impacted delivery accuracy and escalated Return-to-Origin (RTO) rates. The absence of proper checkout verification led to unverified customer data, operational inefficiencies, increased costs, and reduced trust among genuine customers.

#### **Our Solutions**

To address these issues, our Company implemented OTP verification at checkout to ensure authenticity of orders. Real-time blocking of fake and fraudulent transactions was introduced, coupled with systems that validated customer data before order confirmation. These interventions streamlined the process, reduced inefficiencies, and improved the reliability of order fulfilment.

#### **Impact**

As a result of our solutions, fraudulent cash-on-delivery orders were reduced by 77%, while RTO rates dropped by 86%. Order delivery accuracy improved by 9%, and customer complaints regarding non-delivery decreased by 70%. Additionally, the brand witnessed increased accuracy in customer data, higher first-attempt delivery success, and a significant decline in operational costs, ultimately enhancing customer trust and satisfaction.

## Percentage of our Top 10 Supplier for the respective years:

(in ₹, except for percentage)

Period	Cost of Material	<b>Contributions by our Top</b>	% of total
	Purchase	10 Suppliers	Purchase
September 30, 2025	17,96,01,894.40	16,19,59,026.80	90.18%
March 31, 2025	13,06,90,511.54	11,94,07,189.00	91.37%
March 31, 2024	2,81,70,797.78	95,11,978.52	33.77%
March 31, 2023	2,57,43,513.24	1,17,45,932.99	45.63%

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants has certified vide certificate dated October 18, 2025 having UDIN-25504075BMKOUV6520 has confirmed the Top 10 suppliers of our Company.

### For the period ended September 30, 2025:

(in ₹, except for percentage)

			% of Total Cost of
Sr. No.	Particulars	Amount	Material Purchase
1	Top Supplier 1	7,70,03,760.00	42.87%
2	Top Supplier 2	4,86,30,000.00	27.08%
3	Top Supplier 3	1,47,08,000.00	8.19%
4	Top Supplier 4	47,82,500.00	2.66%
5	Top Supplier 5	41,91,705.00	2.33%
6	Top Supplier 6	35,99,056.00	2.0%
7	Top Supplier 7	26,90,000.00	1.50%
8	Top Supplier 8	23,66,000.00	1.32%
9	Top Supplier 9	22,85,840.00	1.27%

Sr. No.	Particulars		% of Total Cost of Material Purchase
10	Top Supplier 10	17,02,165.80	0.95%
	Total	16,19,59,026.80	90.18%

# For the period ended March 31, 2025:

(in ₹, except for percentage)

			% of Total Cost of
Sr. No.	Particulars	Amount	Material Purchase
1	Top Supplier 1	4,00,00,200.00	30.61%
2	Top Supplier 2	3,52,92,000.00	27.00%
3	Top Supplier 3	1,08,27,193.00	8.28%
4	Top Supplier 4	90,00,000.00	6.89%
5	Top Supplier 5	64,65,517.00	4.95%
6	Top Supplier 6	43,05,500.00	3.29%
7	Top Supplier 7	42,11,220.00	3.22%
8	Top Supplier 8	41,32,059.00	3.16%
9	Top Supplier 9	29,21,000.00	2.24%
10	Top Supplier 10	22,52,500.00	1.72%
	Total	11,94,07,189.00	91.37

# For the period ended March 31, 2024:

(in ₹, except for percentage)

	(in t, except for percent		
			% of Total Cost of
Sr. No.	Particulars	Amount	Material Purchase
1	Top Supplier 1	33,00,000.00	11.71%
2	Top Supplier 2	20,04,652.00	7.12%
3	Top Supplier 3	16,56,015.00	5.88%
4	Top Supplier 4	8,32,000.00	2.95%
5	Top Supplier 5	6,22,783.87	2.21%
6	Top Supplier 6	3,00,000.00	1.06%
7	Top Supplier 7	2,31,365.37	0.82%
8	Top Supplier 8	2,10,058.00	0.75%
9	Top Supplier 9	1,80,000.00	0.64%
10	Top Supplier 10	1,75,104.28	0.62%
	Total	95,11,978.52	33.77%

# For the financial year ended March 31, 2023:

(in  $\mathbb{Z}$ , except for percentage)

			% of Total Cost of
Sr. No.	Particulars Particulars	Amount	Material Purchase
1	Top Supplier 1	43,37,156.00	16.85%
2	Top Supplier 2	20,30,000.00	7.89%
3	Top Supplier 3	19,25,200.00	7.48%
4	Top Supplier 4	14,68,800.00	5.71%
5	Top Supplier 5	8,43,574.00	3.28%
6	Top Supplier 6	4,44,275.82	1.73%
7	Top Supplier 7	2,06,929.17	0.80%
8	Top Supplier 8	1,90,000.00	0.74%
9	Top Supplier 9	1,50,000.00	0.58%
10	Top Supplier 10	1,49,998.00	0.58%
	Total	1,17,45,932.99	45.63%

# Percentage of our Top 10 Customers of Total Sales for the respective years:

(in ₹, except for percentage)

Period	Revenue from Operations	Contributions of our Top 10 Customers	% of Revenue from operations
September 30, 2025	28,34,24,221.28	1,90,748.84	67.30%
March 31, 2025	28,33,33,470.00	1,70,340.99	60.12%
March 31, 2024	10,10,92,047.41	88,036.11	87.09%
March 31, 2023	7,35,53,532.98	64,038.55	87.06%

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants has certified vide certificate dated October 18, 2025 having UDIN-25504075BMKOUV6520 has confirmed the Top 10 suppliers of our Company.

# For the period ended September 30, 2025

(in ₹, except for percentage)

			% of the Revenue
Sr. No.	Particulars Particulars Particulars	Amount	from operations
1	Top Customer 1	5,58,28,500.00	19.70%
2	Top Customer 2	4,80,88,098.00	16.97%
3	Top Customer 3	1,50,00,000.00	5.29%
4	Top Customer 4	1,50,00,000.00	5.29%
5	Top Customer 5	1,17,00,000.00	4.13%
6	Top Customer 6	1,10,00,000.00	3.88%
7	Top Customer 7	1,00,00,000.00	3.53%
8	Top Customer 8	90,32,660.00	3.19%
9	Top Customer 9	80,10,830.00	2.83%
10	Top Customer 10	70,88,750.00	2.50%
	Total	19,07,48,838.00	67.30

# For the period ended March 31, 2025

	(in \(\tau\), except for percentag		
Sr. No.	Particulars	Amount	% of the Revenue from operations
1	Top Customer 1	8,37,00,567.00	29.54%
2	Top Customer 2	1,55,00,000.00	5.47%
3	Top Customer 3	1,23,55,950.00	4.36%
4	Top Customer 4	1,10,00,000.00	3.88%
5	Top Customer 5	1,04,42,200.00	3.69%
6	Top Customer 6	95,09,000.00	3.36%
7	Top Customer 7	91,14,600.00	3.22%
8	Top Customer 8	67,12,400.00	2.37%
9	Top Customer 9	60,29,000.00	2.13%
10	Top Customer 10	59,77,272.00	2.11%
	Total	17,03,40,989.00	60.12%

# For the period ended March 31, 2024:

(in ₹. except for percentage)

	(in t, except for percentage,		
			% of Revenue from
Sr. No.	Particulars Particulars	Amount	operations
1	Top Customer 1	6,43,62,543.78	63.67%
2	Top Customer 2	97,00,000.00	9.60%
3	Top Customer 3	43,69,468.50	4.32%

Sr. No.	Particulars Particulars	Amount	% of Revenue from operations
4	Top Customer 4	25,65,000.00	2.54%
5	Top Customer 5	15,39,903.00	1.52%
6	Top Customer 6	13,07,746.00	1.29%
7	Top Customer 7	12,08,000.00	1.19%
8	Top Customer 8	11,33,652.00	1.12%
9	Top Customer 9	10,41,710.00	1.03%
10	Top Customer 10	8,08,085.00	0.80%
	Total	8,80,36,108.28	87.09%

# For the financial year ended March 31, 2023:

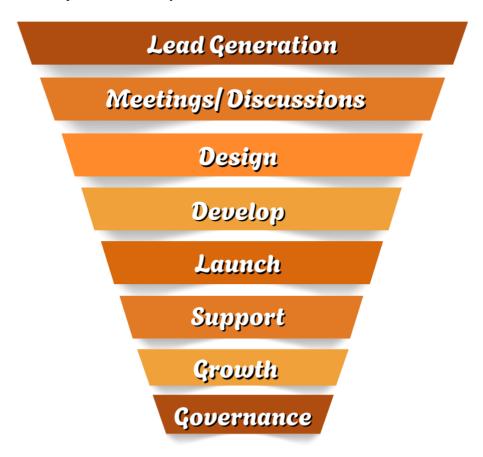
(in ₹, except for percentage)

Sr. No.	Particulars	Amount	% of the Revenue from operations
1	Top Customer 1	5,07,77,906.25	69.04%
2	Top Customer 2	43,78,924.22	5.95%
3	Top Customer 3	32,50,000.00	4.42%
4	Top Customer 4	19,40,000.00	2.64%
5	Top Customer 5	8,97,120.00	1.22%
6	Top Customer 6	8,92,458.00	1.21%
7	Top Customer 7	5,93,746.77	0.81%
8	Top Customer 8	5,70,000.00	0.77%
9	Top Customer 9	3,85,373.00	0.52%
10	Top Customer 10	3,53,019.10	0.48%
	Total	6,40,38,547.34	87.06%

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#### **OUR BUSINESS PROCESS FLOW**

Our Company follows a structured and standardized business process flow to ensure efficient project execution, high-quality delivery, and long-term client satisfaction. Each stage is designed to align with client needs while maintaining scalability, compliance, and operational efficiency.



#### 1. Lead Generation

The process begins with targeted lead generation through multiple channels such as digital campaigns, social media engagement, email outreach, industry events, and referrals. A combination of inbound and outbound strategies is used to identify prospective clients and qualify them based on industry relevance, business needs, and decision-making potential. This stage helps build a strong sales pipeline, ensuring that subsequent discussions are focused on well-matched opportunities with higher conversion potential.

### 2. Meetings/ Discussions - Requirement Gathering and Project Kickoff

A detailed consultation to understand the client's business objectives, technical requirements, and scalability needs. Dedicated account managers and solution consultants lead these discussions to ensure alignment between client expectations and deliverables. The outcome of this stage is a clearly defined project brief and scope of work, which serves as the foundation for execution.

# 3. Design – UX/UI & Strategic Planning

Our Company adopts a user-centric approach to design, focusing on creating intuitive and engaging interfaces that balance functionality with brand identity. At this stage, UX/UI wireframes and workflow mapping are developed, supported by a broader creative and technology strategy. The design process also involves selecting the right tools, identifying third-party integrations, and addressing compliance requirements to ensure smooth execution later on.

#### 4. Develop – Full-Stack Development with Agile Methodology

Development is carried out using modern full-stack technologies supported by Agile sprints, allowing for iterative progress and transparency. By leveraging pre-built code modules and reusable libraries, our Company accelerates timelines while optimizing costs. DevOps practices such as Continuous Integration and Continuous Deployment (CI/CD) ensure faster releases with greater reliability and stability.

#### 5. Launch - Deployment and Client Handover

Once the solution is ready, it is deployed on secure, scalable cloud environments to ensure high performance and uptime. Our Company also provides knowledge transfer sessions, user manuals, and training to client staff, ensuring seamless adoption and continuity.

#### 6. Support - Ongoing Maintenance & Enhancements

Post-launch, our Company provides continuous monitoring and support to maintain service stability. Routine tasks such as bug fixes, security patches, and system updates are managed proactively. Dedicated Customer Success Managers work closely with clients to deliver upgrades, feature enhancements, and ensure that solutions evolve in line with client objectives.

## 7. Growth - Marketing, Analytics, and Optimization

Our Company's role extends beyond deployment by helping clients achieve measurable growth. This includes providing digital marketing support, conversion optimization, and analytics-driven insights. AI-powered dashboards are used to monitor customer behavior and performance, while branding initiatives and cross-channel marketing strategies further enhance client returns on investment.

#### 8. Governance – Compliance and Risk Management

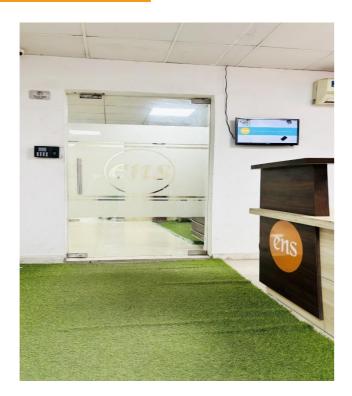
Strong governance practices are embedded throughout the process to ensure trust and transparency. Our Company complies with financial standards, data security protocols, and confidentiality requirements, while implementing anti-fraud measures and periodic internal audits. These mechanisms not only safeguard client interests but also reinforce accountability across all operations.

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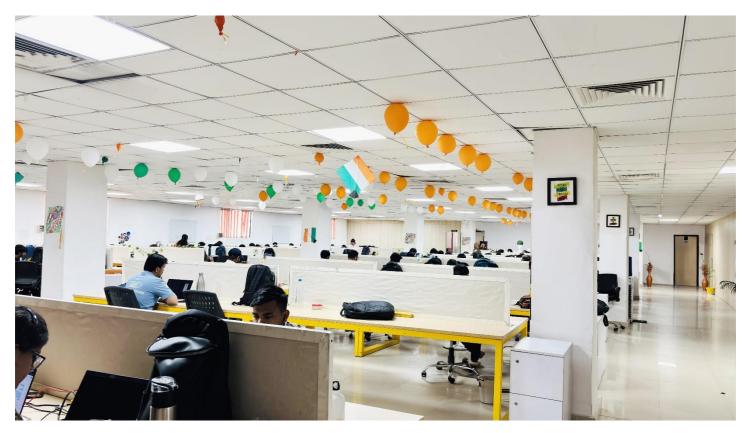
# **OUR FACILITIES**

**Registered Office** 

B-16, 2<sup>nd</sup> Floor, Sector 63, Noida, Gautam Buddha Nagar, Uttar Pradesh – 201301













# AWARDS AND RECOGNITIONS

ENS Enterprises has received numerous allocades, highlighting its excellence and impact in the IT industry.

1. Udyami Vishisht Award - 2020: our Company was awarded "Certificate of Appreciation" in recognition of our significant contribution to the MSME Sector. This award reflects our continued pursuit of quality, sustainable growth and empowerment through digital solutions.





2. Tech Partner Recognition: Our Promoter Mr. Avinash Kumar Singh was awarded "Certificate of Appreciation" in recognition of his exemplary performance by BeingShe Excellence (Business and Professional Awards). This award celebrates our support in empowering women and advancing inclusive technology-driven initiatives.



#### COMPETITION

Our Company operates in a highly competitive and fragmented global IT services market, facing both domestic and international players ranging from established companies to smaller unorganized providers. Competition is shaped by rapidly evolving technologies, changing customer preferences, innovation, and the ability to deliver tailored, high-quality solutions on time and at competitive prices. Key differentiators include domain expertise, range of service offerings, client relationships, reputation, employee capabilities, and financial strength. Larger projects also demand strong track records, technological capacity, and resource adequacy—areas where competitors with greater scale may hold an advantage. For list of peers in the Industry Our Company operates please refer to the section titled as "Basis for Issue Price" on page no 97 of this Draft Red Herring Prospectus.

## **QUALITY ASSURANCE**

Our Company has been accredited with **ISO 9001:2015** for IT Consulting, IT Enabled Services, IT Enabled Research and Development, Web Design and Development, Application Software Development, Web and Mobile Application/ Software and with **ISO 27001:2022** for Software Design/ Development, Product Development, Software Service and Solutions, Marketplace Integration, ONDC Protocol Implementation and Integrations, Customer Supports and Digital Marketing.

## PLANT MACHINERY

As we are IT service Company, we do not own any major plant and machinery/ Equipment's. The major assets we own are computer systems, servers, internet connectivity, other communications equipment, security and other facilities, which are required for our business operations to function smoothly and on uninterrupted basis

# SALES & MARKETING

Our Company follows a targeted, relationship-driven sales and marketing approach designed to acquire and retain high-value enterprise clients in the digital technology and e-commerce solutions space. Our Company combines direct enterprise sales, strategic channel partnerships, government and institutional engagements, and thought-leadership-driven marketing to build a sustainable pipeline of domestic and international clients. This comprehensive strategy is designed not only to

deliver immediate sales growth but also to position our Company strongly for long-term brand recognition and market leadership.

#### 1. Target Market Segments

Our Company primarily focuses on enterprise-grade clients and government-linked digital initiatives, offering scalable, high-value solutions. Its key client segments span fast-moving consumer goods, technology and consumer electronics, telecommunications and infrastructure, as well as public sector and government-backed digital programs. In addition, large e-commerce marketplaces and aggregators form an important segment, particularly for backend development and integration services. By serving multiple industries and client categories, our Company ensures resilience and minimizes dependency on any single vertical.



#### 2. Sales Channels

Our Company employs a multi-channel sales framework that allows for wider market penetration. Direct enterprise sales are managed through dedicated key account managers, supported by solution consultants and pre-sales teams that align offerings with client-specific needs. Strategic partnerships with cloud, ERP, and CRM solution providers strengthen our Company's ability to deliver integrated solutions, while its recognition as a trusted technology provider under national digital commerce initiatives enhances credibility and expands its role in merchant onboarding and compliance. Further, through registrations and active participation in government and institutional programs, our Company taps into long-term opportunities across flagship digital transformation initiatives.

#### 3. Marketing Activities



Our Company enhances visibility and generates leads through a blend of traditional and digital marketing channels. It maintains a strong presence at trade shows and exhibitions while the management regularly contributes to academic and professional panels, reinforcing thought leadership. On the digital front, our Company runs targeted campaigns on professional networks and online platforms, publishes case studies, whitepapers, and thought-leadership content, and leverages SEO-driven

Client advocacy also plays a key role, with reference programs and documented success stories showcasing measurable business impact, thereby strengthening trust with prospective clients.

content marketing to attract inbound enterprise leads.

#### 4. Sales Force Structure

The sales structure is structured for specialization and client-centricity. Key Account Managers focus on strategic accounts contributing the majority of revenues, while Business Development Managers drive penetration into new sectors and geographies. Solution Architects and Pre-Sales Specialists ensure technical and functional alignment during sales cycles, while Customer Success Managers strengthen client relationships post-deployment through adoption support, renewals, and upselling. This layered structure ensures efficient coverage of the client lifecycle and maximizes opportunities for repeat and cross-selling.



# 5. Competitive Advantages in Sales & Marketing

Our Company's sales and marketing strengths lie in its unique differentiators. Its early-mover expertise in national-level digital commerce frameworks provides it with credibility and large-scale opportunities. The ability to execute complex, mission-critical digital projects position our Company as a trusted partner for large enterprises. Strong client retention rates, coupled with leadership networks that facilitate strategic introductions, further enhance its ability to acquire and retain top-tier clients. These advantages are difficult for competitors to replicate and provide our Company with a sustainable edge.





Looking ahead, our Company plans to strengthen its global presence by establishing business development offices in high-growth international regions such as the Middle East and Southeast Asia. It also intends to launch a structured partner program to develop a reseller ecosystem among smaller system integrators. To accelerate digital adoption, our Company is investing in AI-driven merchant on-boarding tools to streamline integration with digital commerce networks. Additionally, deployment of advanced marketing automation platforms will improve lead tracking, nurturing, and conversion rates, further boosting efficiency and scale in client acquisition.

#### **HUMAN RESOURCES**

Human resources are the most valuable asset for our organization. We strongly believe that our employees are the driving force behind the success of our business, and therefore, we have established a well-defined organizational framework. Our workforce comprises a balanced blend of seasoned professionals with rich industry experience and dynamic young talent, providing us the combined advantage of innovation and stability.

With a robust team structure, efficient work processes, and highly skilled technical resources, supported by a forward-looking management team, we have consistently delivered innovative solutions and achieved sustainable growth in the ever-evolving IT landscape.

The total strength of manpower as on September 30, 2025 was 148 employees (including Director, KMP, SMP and excluding Independent Directors). Category wise details are as under:

Department	No. of employees
Management	2
Human Resource & Administration	1
Legal & Compliance	1
Finance	2
Sales & Marketing	2
Engineering & Technology	139
Customer Support	1
Total	148

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants has certified the above-mentioned data vide certificate dated October 18, 2025 having UDIN: 25504075BMK0TH6721

Please find below the details of employees registered with Employee Provident Fund and Employee State Insurance as on September 30, 2025:

(Amount in ₹)

Sr. No.	Department	No. of Employees	Amount Paid
1.	Employee Provident Fund	135	3,58,560.00
2.	Employee State Insurance	9	7,306.00
3.	Tax deducted at source for Employee	3	40,008.00

<sup>\*</sup>M/s Prakash Sachin & Co., Chartered Accountants has certified the above-mentioned data vide certificate dated October 18, 2025 having UDIN: 25504075BMK0TH6721

Our Company operates with a clear employment framework that prioritizes full-time employees over short-term contractual staff. This approach ensures stability, continuity, and accountability within the workforce, allowing employees to take ownership of their roles and responsibilities.

#### INSURANCE POLICIES

Sr. No.	Name of the Insurance Company	Type of Policy and its description	Policy No.	Sum Insured (In ₹)	Premium/ P.A (In ₹)	Validity
1.	Zurich Kotal	Car Secure -	2914291302	8,80,592	14,808	From January 31,
	General Insurance	OD Only				2025 till January
	Company (India)					30, 2026
	Limited					
2.	Tata AIG General	Group	0239776392	3,21,00,000	3,83,500	From October 25,
	Insurance	Medicare				2025 till October
	Company Limited					24, 2026

## END USER

We mainly offer our products and services to corporate clients, tailoring them to their specific requirements. As a result, our end user consists of B2B customers.

#### RAW MATERIAL

As we are company engaged in service industry, the requirement of Raw Material is not applicable to that extent.

## UTILITIES AND INFRASTRUCTURE FACILITIES

Our Company has established a secure, scalable, and productivity-driven infrastructure framework to support seamless service delivery for its clients. The infrastructure is designed to ensure operational continuity and efficiency.

#### 1) Power & Fuel

The requirement of power at our registered office situated at B-16, 2nd Floor, Sector-63, Noida, Gautam Buddha Nagar, Uttar Pradesh – 201301 spreading over an area of approx. (7,000 sq. ft) is met through Paschimanchal Vidyut Vitran Nigam Limited. We use generators provided by our landlords to meet exigencies and ensure that our facility remains operational during power failures, and we bear the cost of diesel refueling for the same.

#### 2) Water

The requirement of water at our Registered Office is primarily for human consumption and daily office use. Adequate water supply is available at the premises through the Noida Jal Board, which meets the regular needs of the office. In addition, for ensuring safe and hygienic drinking water for employees and visitors, our Company procures packaged drinking water from an authorized distributor, M/s Devender Yadav, a proprietorship concern engaged in the supply of bottled drinking water.

Our Company therefore has access to a reliable and uninterrupted water supply system, both through municipal sources and packaged drinking water, ensuring the well-being of its employees and compliance with workplace health and safety practices.

#### 3) Information Technology

Our Company has established an updated IT infrastructure to support its operations and service delivery. This includes the use of advanced application development platforms, cloud hosting, analytics, and automation tools, along with collaboration and project management systems that ensure efficiency and scalability. Security and compliance frameworks are embedded across all processes, enabling the Company to maintain data integrity and operational reliability. This technology backbone supports the Company's ability to deliver customized digital commerce solutions to clients across industries and geographies.

## 4) Broadband

We utilize high-speed fiber-optic internet with multiple ISP failover to maintain connectivity and reduce operational risk. Our Redundant networking helps ensure consistent bandwidth for client collaboration and engineering workflows.

## PROPERTY DETAILS

## Property taken on Rent by our company:

S. No.	Particular of the property description	Name of Lessor	Interest with Company	Area (sq. ft)	Rent Amount (In ₹)	Tenure of Lease	Usage
1.	B-16, 2nd Floor, Sector 63, Noida, Gautam Buddha Nagar, Uttar Pradesh – 201301	Mr. Surindra Dev Mudgil	N.A.	7,000	4,96,125/-	Valid From August 01, 2025 till June 30, 2026	Registered Office

## EXPORT OBLIGATIONS

As on the date of this Draft Red Herring Prospectus, our Company does not have any existing or pending export obligations.

## INTELLECTUAL PROPERTIES

Trademark	Application No.	Class of registration	Trademark type	Date of Application	Status
ENS Enterprises Limited	7206439	42	ens	August 29, 2025	Formalities Check Pass

## THE DETAILS OF DOMAIN NAME REGISTERED ON THE NAME OF THE COMPANY

Sr. No.	Domain Name	Name of Registrar/ IANA ID	Creation Date	Expiry Date
1.	www.ens.enterprises	GoDaddy.com, LLC/146	December 25, 2015	December 25, 2025

## COLLABORATION/ TIE-UPS/ JOINT VENTURE DETAILS

As on date of this Draft Red Herring Prospectus, our Company has not entered into any technical or other Collaboration / Tie Ups / Joint Ventures.

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#### KEY INDUSTRY REGULATIONS AND POLICIES

Except as otherwise specified in this Draft Red Herring Prospectus, we are subject to several central and state legislations which regulate substantive and procedural aspects of our business.

Additionally, our operations require sanctions from the concerned authorities, under the relevant Central and State legislations. The following is an overview of some of the important laws, policies and regulations which are pertinent to our business. Taxation statutes such as the I.T. Act, GST and applicable Labour laws, contractual laws, and intellectual property laws as the case may be, apply to us as they do to any other Indian company. The statements below are based on the current provisions of Indian law, and the judicial and administrative interpretations thereof, which are subject to change or modification by subsequent legislative, regulatory, administrative or judicial decisions. The regulations set out below may not be exhaustive and are only intended to provide general information to Investors and are neither designed nor intended to be a substitute for professional legal advice.

#### **APPROVALS**

For the purpose of the business undertaken by our Company, it is required to comply with various laws, statutes, rules, regulations, executive orders, etc. that may be applicable from time to time. The details of such approvals have more particularly been described for your reference in the chapter titled "Government and Other Statutory Approvals" beginning on page number 208 of this Draft Red Herring Prospectus.

#### LAWS IN RELATION TO OUR BUSINESS

Bharat National Cyber Security Exercise (NCX) 2023 held from October 9 2023 to October 20, 2023, while making endeavours to fortify our cyber defences also highlighted the need for a National Cyber Security Strategy resulting in governance structures supported by legal frameworks, efficient processes for threat intel sharing and enhancing Public Private Partnership.

In an era characterized by burgeoning digitalization, Bharat NCX 2023 serves as a compelling reminder of the paramount importance of collective vigilance and preparedness in safeguarding our nation's invaluable digital assets.

#### Information Technology Act, 2000 ("IT Act")

The IT Act has been enacted with the intention of providing legal recognition to transactions that are undertaken electronically. The IT Act facilitates electronic commerce by recognizing contracts concluded through electronic means, protects intermediaries in respect of third-party information made available to or hosted by them and creates liability for failure to protect sensitive personal data. The IT Act has created a mechanism for authenticating electronic documentation by means of digital signatures, and provides for civil and criminal liability including fines and imprisonment for various offences. By means of an amendment in 2008, the IT Act legalized the validity of contracts formed through electronic means. The IT Act prescribes various offences, including those offences relating to unauthorized access of computer systems, unauthorized disclosure of confidential information and frauds emanating from computer applications.

## Cyber Appellate Tribunal (CAT)

The Information Technology Act also contains the provisions for establishment of an Appellate Tribunal to adjudicate cyber-crime cases. As per the Act, The Telecom Disputes Settlement and Appellate Tribunal established under section 14 of the Telecom Regulatory Authority of India Act, 1997 (24 of 1997), shall, on and from the commencement of Part XIV of Chapter VI of the Finance Act, 2017 (7 of 2017), be the Appellate Tribunal for the purposes of Information Technology Act and the said Appellate Tribunal shall exercise the jurisdiction, powers and authority conferred on it by or under this Act.

#### National Cyber Security Strategy 2023

The National Cyber Security Strategy of 2023 was the long-awaited follow-up plan by the Indian government to further improve cybersecurity efforts. While the plan is still under development and pending review by the National Security Council Secretariat, the plan's main goal is to serve as the official guidance for stakeholders, policymakers, and corporate leaders to prevent cyber incidents, cyber terrorism, and espionage in cyberspace.

The strategy aims to improve cybersecurity audit quality so organizations can conduct better reviews of their cybersecurity architecture and knowledge. The hope is that, once the policy is implemented, cyber auditors will improve their security standards, ultimately encouraging organizations to step up their security programs.

#### National Cyber Security Policy, 2021

This policy aims to build a secure and resilient cyberspace for citizens, businesses and the government. It outlines various objectives and strategies to protect cyberspace information and infrastructure, build capabilities to prevent and respond to cyber-attacks, and minimise damages through coordinated efforts of institutional structures, people, processes, and technology. The policy guides national cyber security efforts and outlines incident reporting mechanisms, critical infrastructure protection measures and international cooperation frameworks.

#### The Digital Personal Data Protection Act, 2023 (DPDP)

The Digital Personal Data Protection Act applies to the processing of digital personal data within the territory of India where the personal data is collected whether in digital form or non-digital form and digitised subsequently; and also applies to processing of digital personal data outside the territory of India, if such processing is in connection with any activity related to offering of goods or services to Data Principals(the individuals to whom the personal data relates) within the territory of India. It shall come into force on such date as the Central Government may, by notification in the Official Gazette, appoint and different dates may be appointed for different provisions of this Act and any reference in any such provision to the commencement of this Act shall be construed as a reference to the coming into force of that provision.

Some other initiatives taken by the Government towards cyber security are as follows:

**Cyber Surakshit Bharat Initiative:** This initiative was launched to raise awareness about cybercrimes and create safety measures for Chief Information Security Officers (CISOs) and frontline IT staff across all government departments.

**Indian Cyber Crime Coordination Centre (I4C):** This centre was established to provide a framework and eco-system for law enforcement agencies to deal with cybercrimes in a comprehensive and coordinated manner. It has seven components, namely:

- National Cyber Crime Threat Analytics Unit
- National Cyber Crime Reporting Portal
- National Cyber Crime Training Centre
- Cyber Crime Ecosystem Management Unit
- National Cyber Crime Research and Innovation Centre
- National Cyber Crime Forensic Laboratory Ecosystem
- Platform for Joint Cyber Crime Investigation Team.

**Cyber Swachhta Kendra (Botnet Cleaning and Malware Analysis Centre):** This centre was launched in 2017 to create a secure cyberspace by detecting botnet infections in India and notifying, enabling cleaning and securing systems of end users to prevent further infections.

**Critical information infrastructure (CII):** It is defined as a computer resource, the destruction of which, shall have debilitating impact on national security, economy, public health or safety.

**National Critical Information Infrastructure Protection Centre (NCIIPC):** was established to protect the CII of various sectors, such as power, banking, telecom, transport, government, and strategic enterprises.

**Defence Cyber Agency (DCyA):** The DCyA is a tri-service command of the Indian Armed Forces that is responsible for handling cyber security threats. It has the capability to conduct cyber operations, such as hacking, surveillance, data recovery, encryption, and countermeasures, against various cyber threat actors.

## LAWS RELATING TO SPECIFIC STATE WHERE ESTABLISHMENT IS SITUATED:

## Shops and Establishments laws in various states

As per the provisions of local Shops and Establishments laws applicable in the States of Uttar Pradesh establishments are required to be registered. Such laws regulate the working and employment conditions of the workers employed in shops and establishments including commercial establishments and provide for fixation of working hours, rest intervals, overtime, holidays, leave, termination of service, maintenance of shops and establishments and other rights and obligations of the employers and employees.

#### Stamp Act in various states

The purpose of the Stamp Act was to streamline and simplify transactions of immovable properties and securities by the State Government. The Stamp Act provides for the imposition of stamp duty at the specified rates on instruments listed in Schedule IA of the Stamp Act. Stamp duty is payable on all instruments/ documents evidencing a transfer or creation or extinguishment of any right, title or interest in immovable property. However, under the Constitution of India, the states are also empowered to prescribe or alter the stamp duty payable on such documents executed within the states. Therefore, the State Governments of Uttar Pradesh is empowered to prescribe or alter the stamp duty as per their need.

#### Municipality Laws

Pursuant to the Constitution (Seventy-Fourth Amendment) Act, 1992, the respective state legislatures in India have power to endow the municipalities with power to implement schemes and perform functions in relation to matters listed in the Twelfth Schedule to the Constitution of India. The respective states of India have enacted laws empowering the municipalities to issue trade licenses for carrying on different trades or businesses and implementation of regulations relating to such licenses along with prescribing penalties for non-compliance.

#### LAWS RELATING TO LABOUR LAW LEGISLATIONS

The employment of workers, depending on the nature of activity, is regulated by a wide variety of generally applicable labour laws. The following in an indicative list of labour laws which may be applicable to our Company due to the nature of our business activities:

## The Code on Wages, 2019 (the "Code")

The Code received the assent of the President of India on August 8, 2019. The provisions of the Code shall come into effect from the date notified in the Official Gazette by the Central Government. The Code will replace the four existing ancient laws namely (i) the Payment of Wages Act, 1936, (ii) the Minimum Wages Act, 1948, (iii) the Payment of Bonus Act, 1965, and (iv) the Equal Remuneration Act, 1976. The Code will apply to all employees and allow the Central Government to set a minimum statutory wage.

The four existing laws are as follows:

## • The Payment of Wages Act, 1936

Payment of Wages Act, 1936, as amended by Payment of Wages (Amendment) Act, 2017 is aimed at regulating the payment of wages to certain classes of persons employed in certain specified industries and to ensure a speedy and effective remedy for them against illegal deductions or unjustified delay caused in paying wages to them. The Act confers on the person(s) responsible for payment of wages certain obligations with respect to the maintenance of registers and the display in such factory/establishment, of the abstracts of this Act and Rules made thereunder.

#### • The Minimum Wages Act, 1948

The Minimum Wages Act, 1948 came into force with an objective to provide for the fixation of a minimum wage payable by the employer to the employee. Every employer is mandated to pay the minimum wages to all employees engaged to do any work skilled, unskilled, and manual or clerical (including out-workers) in any employment listed in the schedule to this Act, in respect of which minimum rates of wages have been fixed or revised under the Act.

## • The Payment of Bonus Act, 1965

The Act provides for payment of minimum bonus to factory employees and every other establishment in which 20 or more persons are employed and requires maintenance of certain books and registers and filing of monthly returns showing computation of allocable surplus, set on and set off of allocable surplus and bonus due.

## • The Equal Remuneration Act, 1976

The Equal Remuneration Act, 1976 aims to provide for the payment of equal remuneration to men and women workers and for the prevention of discrimination, on the ground of sex, against women in the matter of employment and for matters connected therewith or incidental thereto. According to the Remuneration Act, no employer shall pay to any worker, employed by him/her in an establishment, a remuneration (whether payable in cash or in kind) at rates less favourable than those at which remuneration is paid by him to the workers of the opposite sex in such establishment for performing the same work or work of a similar nature. In addition, no employer shall for complying with the foregoing provisions of the Remuneration Act, reduce the rate of remuneration of any worker. No employer shall, while making recruitment for the same work or work of a similar nature, or in any condition of service subsequent to recruitment such as promotions, training or transfer, make any discrimination against women except where the employment of women in such work is prohibited or restricted by or under any law for the time being in force.

## The Code on Social Security, 2020

The Government of India enacted 'The Code on Social Security, 2020 which received the assent of the President of India on September 28, 2020. The provisions of this code will be brought into force on a date to be notified by the Central Government. It proposes to subsume 9 separate legislations including the Employee's Compensation Act, 1923, the Employees' State Insurance Act, 1948, the Employees' Provident Funds and Miscellaneous Provisions Act, 1952, the Maternity Benefit Act, 1961 and the Payment of Gratuity Act, 1972. The relevant laws that the code shall subsume, are currently as follows:

#### • Employees' Compensation Act, 1923

The Employees' Compensation Act, 1923 provides for payment of compensation to injured employees or workmen by certain classes of employers for personal injuries caused due to an accident arising out of and during the course of employment. Under the Employee's Act, the amount of compensation to be paid depends on the nature and severity of the injury. The Employee's Act also lays down the duties/obligations of an employer and penalties in cases of non-fulfilment of such obligations. There are separate methods of calculation or estimation of compensation for injury sustained by the employee. The employer is required to submit to the Commissioner for Employees' Compensation a report regarding any fatal or serious bodily injury suffered by an employee within 7 days of death/serious bodily injury.

## • Employees' State Insurance Act, 1948

It is an Act to provide for certain benefits to employees in case of sickness, maternity and 'employment injury' and to make provision for certain other matters in relation thereto. It shall apply to all factories (including factories belonging to the Government) other than seasonal factories. The ESI Act requires all the employees of the establishments to which this Act applies to be insured in the manner provided there under. Employers and employees both are required to make contributions to the fund. The return of the contribution made is required to be filed with the Employees' State Insurance Corporation.

#### • Employees' Provident Funds and Miscellaneous Provisions Act, 1952 (EPF Act)

The EPF Act is applicable to an establishment employing more than 20 employees and as notified by the government from time to time. All the establishments under the EPF Act are required to be registered with the appropriate Provident Fund Commissioner. Also, in accordance with the provisions of the EPF Act, the employers are required to contribute to the employees' provident fund the prescribed percentage of the basic wages, dearness allowances and remaining allowance (if any) payable to the employees. The employee shall also be required to make an equal contribution to the fund. The Central Government under Section 5 of the EPF Act (as mentioned above) frames Employees' Provident Scheme, 1952.

## • Maternity Benefit Act, 1961

The Act provides for leave and right to payment of maternity benefits to women employees in case of confinement or miscarriage etc. The Act is applicable to every establishment which is a factory, mine or plantation including any such establishment belonging to government and to every establishment of equestrian, acrobatic and other performances, to every shop or establishment within the meaning of any law for the time being in force in relation to shops and establishments in a state, in which 10 or more persons are employed, or were employed, on any day of the preceding twelve months; provided that the state government may, with the approval of the Central Government, after giving at least two months' notice shall apply any of the provisions of this Act to establishments or class of establishments, industrial, commercial, agricultural or otherwise.

## • Payment of Gratuity Act, 1972

The Act shall apply to every factory, mine plantation, port and railway company; to every shop or establishment within the meaning of any law for the time being in force in relation to shops and establishments in a State, in which 10 or more persons are employed, or were employed, on any day of the preceding twelve months; such other establishments or class of establishments, in which 10 or more employees are employed, on any day of the preceding twelve months, as the Central Government, may by notification, specify in this behalf. A shop or establishment to which this Act has become applicable shall be continued to be governed by this Act irrespective of the number of persons falling below ten at any day. The gratuity shall be payable to an employee on termination of his employment after he has rendered continuous service of not less than five years on superannuation or his retirement or resignation or death or disablement due to accident or disease. The five-year period shall be relaxed in case of termination of service due to death or disablement.

## The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 (the "Act")

In order to curb the rise in sexual harassment of women at workplace, this Act was enacted for prevention and redressal of complaints and for matters connected therewith or incidental thereto. The terms 'sexual harassment' and 'workplace' are both defined in the Act. Every employer should constitute an "Internal Complaints Committee" and every officer and member of the Committee shall hold office for a period of not exceeding three years from the date of nomination. Any aggrieved woman can make a complaint in writing to the Internal Committee in relation to sexual harassment of female at workplace. Every employer has a duty to provide a safe working environment at workplace which shall include safety from the persons coming into contact at the workplace, organising awareness programs and workshops, display of rules relating to the sexual harassment at any conspicuous part of the workplace, provide necessary facilities to the internal or local committee for dealing with the complaint, such other procedural requirements to assess the complaints.

## Child Labour (Prohibition and Regulation) Act, 1986 (the "CLPR Act")

The CLPR Act seeks to prohibit the engagement of children in certain occupations and to regulate the conditions of work of children in certain other occupations. Part B of the Schedule to the CLPR Act strictly prohibits employment of children in cloth printing, dyeing and weaving processes and cotton ginning and processing and production of hosiery goods.

#### INTELLECTUAL PROPERTY LAWS

Certain laws relating to intellectual property rights under the Trade Marks Act, 1999, the Copyright Act, 1957, the Patents act, 1970 and the Designs Act, 2000 are applicable to us.

#### Trade Marks Act, 1999 ("Trade Marks Act")

The Trade Marks Act provides for the application and registration of trademarks in India. The purpose of the Trade Marks Act is to register trademarks applied for in India and to provide for better protection of trademarks for goods and services and also to prevent use of fraudulent marks. Application for the registration of trademarks has to be made to the Trade Marks registry by any person or persons claiming to be the proprietor of a trade mark, whether individually or as joint applicants, and can be made on the basis of either actual use or intention to use a trademark in the future. The Trade Marks Act prohibits any registration of trademarks which are identical/similar to other trademarks or commonly used names of chemical compounds among others. It also provides for penalties for falsifying and falsely applying trademarks and using them to cause confusion among the public. The Trade Marks Act provides for civil remedies in the event of infringement of registered trademarks or for passing off, including injunction, damages, account of profits or delivery-up of infringing labels and marks for destruction or erasure.

## The Copyright Act, 1957

The Copyrights Act governs copyright protection in India. Under the Copyright Act, copyright may subsist in original literary, dramatic, musical or artistic works, cinematograph films, and sound recordings. Following the issuance of the International Copyright Order, 1999, subject to certain exceptions, the provisions of the Copyright Act apply to nationals of all member states of the World Trade Organization.

While copyright registration is not a prerequisite for acquiring or enforcing a copyright, registration creates a presumption favoring ownership of the copyright by the registered owner. Copyright registration may expedite infringement proceedings and reduce delay caused due to evidentiary considerations. Once registered, the copyright protection of a work lasts for 60 years. The remedies available in the event of infringement of a copyright under the Copyright Act include civil proceedings for damages, account of profits, injunction and the delivery of the infringing copies to the copyright owner. The Copyright Act also provides for criminal remedies, including imprisonment of the accused, imposition of fines and seizure of infringing copies.

## The Patents Act, 1970

The Patents Act, 1970 governs the patent regime in India. India is a signatory to the Trade Related Agreement on Intellectual Property Rights ("**TRIPS**"); Under the Indian Patents Act, 1970 (the "Patent Act") term invention means a new product or process involving an inventive step capable of industrial application. A patent under the Patent Act is an intellectual property right relating to inventions and grant of exclusive right, for limited period, provided by the Government to the patentee, in exchange of full disclosure of his invention, for excluding others from making, using, selling and importing the patented product or process or produce that product. The Patents Act, 1970 provides for the following:

- Recognition of product patents in respect of food, medicine and drugs;
- Patent protection period of 20 years;
- Patent protections allowed on imported products; and
- Under certain circumstances, the burden of proof in case of infringement of process patents may be transferred to the alleged infringer.

The Patents (Amendment) Act, 2005 has made certain changes to the Patents Act, 1970 ("Patents Act"). The definition of inventive step in the Patents Act has been amended to exclude incremental improvements or ever greening of patents. Now, (a) an inventive step must involve a technical advance as compared to the existing knowledge or must have economic significance or both, and (b) the invention must be non-obvious to a person skilled in the art. Section 3(d) of the Patents Act has been amended to exclude the following from the definition of patents:

• the mere discovery of a new form of a known substance which does not result in the enhancement of the of that substance, or

The mere discovery of any new property or new use for a known substance or of the mere use of a known process, machine or apparatus unless such known process results in a new product or employs at least one new reactant.

#### Designs Act, 2000 ("DA") and the Designs Rules, 2001 ("DR")

The DA regulates and protects the originality of an article's design and prohibits the piracy of registered designs. The Central Government also drafted the DR under the authority of the DA for the purposes of specifying certain prescriptions regarding the practical aspects related to designs such as payment of fees, register for designs, classification of goods, address for service, restoration of designs, etc.

#### TAX RELATED LEGISLATIONS

#### Income Tax Act, 1961

Income Tax Act, 1961 is applicable to every Domestic / Foreign Company whose income is taxable under the provisions of this Act or Rules made under it depending upon its Residential Status and-Type of Income involved. U/s 139(1) every Company is required to file its Income tax return for every Previous Year by 30th September of the Assessment Year. Other compliances like those relating to Tax Deduction at Source, Fringe Benefit Tax, Advance Tax, and Minimum Alternative Tax like are also required to be complied by every Company.

#### Goods and Services Tax Act, 2017 (the "GST Act")

The GST Act levies indirect tax throughout India to replace many taxes levied by the Central and State Governments. The GST Act was applicable from July 1, 2017 and combined the Central Excise Duty, Commercial Tax, Value Added Tax (VAT), Food Tax, Central Sales Tax (CST), Introit, Octroi, Entertainment Tax, Entry Tax, Purchase Tax, Luxury Tax, Advertisement Tax, Service Tax, Customs Duty, Surcharges. GST is levied on all transactions such as sale, transfer, purchase, barter, lease, or import of goods and/or services. India has adopted a dual GST model, meaning that taxation is administered by both the Union and State Governments. Transactions made within a single state is levied with Central GST (CGST) by the Central Government and State GST (SGST) by the government of that state. For inter-state transactions and imported goods or services, an Integrated GST (IGST) is levied by the Central Government. GST is a consumption-based tax; therefore, taxes are paid to the state where the goods or services are consumed and not the state in which they were produced.

#### FOREIGN INVESTMENT LAWS

## The Foreign Trade (Development and Regulation) Act, 1992 and the rules framed thereunder ("FTA")

The FTA is the main legislation concerning foreign trade in India. The FTA, read along with the Foreign Trade (Regulation) Rules, 1993, provides for the development and regulation of foreign trade by facilitating imports into, and augmenting exports from, India and for matters connected therewith or incidental thereto. It authorizes the government to formulate as well as announce the foreign trade policy and to keep amending the same on a timely basis. The government has also been given wide powers to prohibit, restrict and regulate the exports and imports in general as well as specified cases of foreign trade. The FTA read with the Foreign Trade Policy, 2023, prohibits anybody from undertaking any import or export except under an importer exporter code ("IEC") number granted by the Director General of Foreign Trade. Hence, every entity in India engaged in any activity involving import/export is required to obtain an IEC unless specifically exempted from doing so. The IEC shall be valid until it is suspended or cancelled by the issuing authority. An IEC number allotted to an applicant is valid for all its branches, divisions, units and factories. Failure to obtain the IEC number shall attract a penalty under the FTA.

## The Foreign Exchange Management Act, 1999 ("FEMA") and regulations framed thereunder

Foreign investment in India is governed primarily by the provisions of the FEMA, and the rules, regulations and notifications thereunder, as issued by the RBI from time to time and the Consolidated FDI Policy. In terms of the Consolidated FDI Policy, foreign investment is permitted (except in the prohibited sectors) in Indian companies either through the automatic route or the Government route, depending upon the sector in which the foreign investment is sought to be made. In terms of the Consolidated FDI Policy, the work of granting government approval for foreign investment under the Consolidated FDI Policy and FEMA has now been entrusted to the concerned administrative ministries/departments.

The FEMA Rules were enacted on October 17, 2019 in supersession of the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident Outside India) Regulations, 2017, except for things done or omitted to be done before such supersession. The total holding by any individual NRI, on a repatriation basis, shall not exceed five percent of the total paid-up equity capital on a fully diluted basis or shall not exceed five percent of the paid-up value of each series of debentures or preference shares or share warrants issued by an Indian company and the total holdings of all NRIs and OCIs put together shall not exceed 10% of the total paid-up equity capital on a fully diluted basis or shall not exceed 10% of the paid-up value of each series of debentures or preference shares or share warrant. Provided that the aggregate ceiling of 10 percent may be raised to 24 percent if a special resolution to that effect is passed by the general body of the Indian company.

With effect from April 1, 2020, the aggregate limit for investment by FPIs shall be the sectoral caps applicable to Indian companies as laid out in paragraph 3(b) of Schedule I of FEMA Rules, with respect to paid-up equity capital on fully diluted basis or such same sectoral cap percentage of paid-up value of each series of debentures or preference shares or share warrants provided that such aggregate limit may be decreased by the Indian company concerned to a lower threshold limit of 24% or 49% or 74% as deemed fit, with the approval of its board of directors and its shareholders through a resolution and a special resolution, respectively before March 31, 2020. Further, the Indian company which has decreased its aggregate limit to 24% or 49% or 74%, may increase such aggregate limit to 49% or 74% or the sectoral cap or statutory ceiling respectively as deemed fit, with the approval of its board of directors and its shareholders through a resolution and a special resolution, respectively. However, once the aggregate limit has been increased to a higher threshold, the Indian company cannot reduce the same to a lower threshold. The aggregate limit with respect to an Indian company in a sector where FDI is prohibited shall be 24%. Further, in accordance with Press Note No. 4 (2020 Series), dated April 17, 2020, issued by the DPIIT, all investments by entities of a country which shares land border with India or where the beneficial owner of an investment into India is situated in or is a citizen of any such country, will require prior approval of the Government of India, as prescribed in the Consolidated FDI Policy.

#### **OTHER LAWS**

#### The Companies Act, 2013

The consolidation and amendment in the law relating to the Companies Act, 1956 made way to the enactment of the Companies Act, 2013 and rules made there under the Companies Act primarily regulates the formation, financing, functioning, and restructuring of Companies as separate legal entities. The Act provides regulatory and compliance mechanism regarding all relevant aspects including organizational, financial, and managerial aspects of companies. The provisions of the Act state the eligibility, procedure, and execution for various functions of the company, the relation and action of the management and that of the shareholders. The law laid down transparency, corporate governance, and protection of shareholders & creditors. The Companies Act plays the balancing role between these two competing factors, namely, management autonomy and investor protection.

#### SEBI Regulations

Securities and Exchange Board of India is the regulatory body for securities market transactions including regulation of listing and delisting of securities. It forms various rules and regulations for the regulation of listed entities, transactions of securities, exchange platforms, securities market, and intermediaries thereto. Apart from other rules and regulations, listed entities are mainly regulated by SEBI Act, 1992, Securities Contract Regulation Act, 1956, Securities Contracts (Regulation) Rules, 1957, SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 and SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 and SEBI (Prohibition of Insider Trading) Regulations, 2015.

#### Competition Act, 2002

An act to prevent practices having adverse effect on competition, to promote and sustain competition in markets, to protect interest of consumer and to ensure freedom of trade in India. The act deals with prohibition of agreements and Anti-competitive agreements. No enterprise or group shall abuse its dominant position in various circumstances as mentioned under the Act.

The prima facie duty of the commission is to eliminate practices having adverse effect on competition, promote and sustain competition, protect interest of consumer and ensure freedom of trade. The commission shall issue notice to show cause to

the parties to combination calling upon them to respond within 30 days in case it is of the opinion that there has been an appreciable adverse effect on competition in India. In case a person fails to comply with the directions of the Commission and Director General he shall be punishable with a fine which may exceed to 1 lakh for each day during such failure subject to maximum of Rupees One Crore.

## The Specific Relief Act, 1963

The Specific Relief Act, 1963 ("SR Act") is complimentary to the provisions of the Contract Act and the Transfer of Property Act, as the Act applies both to movable property and immovable property. The SR Act applies in cases where the Court can order specific performance of a contract. Specific relief Page 173 of 379 can be granted only for purpose of enforcing individual civil rights and not for the mere purpose of enforcing a civil law. 'Specific performance' means Court will order the party to perform his part of agreement, instead of imposing on him any monetary liability to pay damages to other party.

#### The Indian Stamp Act, 1899

Under the Indian Stamp Act, ("Stamp Act") 1899, as amended stamp duty is payable on instruments evidencing a transfer or creation or extinguishment of any right, title or interest in immovable property. Stamp duty must be paid on all instruments specified under the Stamp Act at the rates specified in the schedules to the Stamp Act. The applicable rates for stamp duty on instruments chargeable with duty vary from State to State.

#### The Transfer of Property Act, 1882

The Transfer of Property Act, 1882 ("TP Act") as amended, establishes the general principles relating to transfer of property in India. It forms a basis for identifying the categories of property that are capable of being transferred, the persons competent to transfer property, the validity of restrictions and conditions imposed on the transfer and the creation of contingencies and vested interest in the property. It also provides for the rights and liabilities of the vendor and purchaser in a transaction of sale of land.

#### The Registration Act, 1908

The Registration Act, 1908, as amended, has been enacted with the objective of providing public notice of the execution of documents affecting, inter alia, the transfer of interest in immovable property. The purpose of the Registration Act, 1908 is the conservation of evidence, assurances, title and publication of documents and prevention of fraud. It details the formalities for registering an instrument.

## The Indian Contract Act, 1872

The Indian Contract Act, 1872 ("Contract Act") codifies the way in which a contract may be entered into, executed, implementation of the provisions of a contract and effects of breach of a contract. A person is free to contract on any terms he chooses. The Contract Act consists of limiting factors subject to which contract may be entered into, executed and the breach enforced. It provides a framework of rules and regulations that govern formation and performance of contract. The contracting parties themselves decide the rights and duties of parties and terms of agreement.

#### Negotiable Instruments Act, 1881

In India, cheques are governed by the Negotiable Instruments Act, 1881, which is largely a codification of the English Law on the subject. To ensure prompt remedy against defaulters and to ensure credibility of the holders of the negotiable instrument a criminal remedy of penalty was inserted in Negotiable Instruments Act, 1881 in form of the Banking, Public Financial Institutions and Negotiable Instruments Laws (Amendment), 1988 which were further modified by the Negotiable Instruments (Amendment and Miscellaneous Provisions) Act, 2002. The Act provides effective legal provision to restrain people from issuing cheques without having sufficient funds in their account or any stringent provision to punish them in the event of such cheques not being honored by their bankers and returned unpaid. Section 138 of the Act, creates statutory offense in the matter of dishonor of cheques on the ground of insufficiency of funds in the account maintained by a person with the banker which is punishable with imprisonment for a term which may extend to two years, or with fine which may extend to twice the amount of the cheque, or with both.

## HISTORY AND CORPORATE STRUCTURE

#### BRIEF HISTORY OF OUR COMPANY

Our Company was originally incorporated as a Private Limited Company under the name of "ENS Enterprises Private Limited" on January 07, 2016 under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Kanpur. Pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on May 05, 2025, the Company was converted into a Public Limited Company, and its name was changed from "ENS Enterprises Private Limited" to "ENS Enterprises Limited" and a fresh Certificate of Incorporation consequent to the conversion was issued by the Registrar of Companies, Central Processing Centre, dated May 08, 2025. The CIN of our Company is U74120UP2016PLC075577.

#### **Initial Subscribers to the Company:**

Mr. Anupam Kumar Srivastava, Mr. Avinash Kumar Singh and Manish Kumar Srivastava were the initial subscribers to the Memorandum of Association

## **Corporate Profile of our Company:**

For information on our Company's profile, activities, products, market, growth, technology, managerial competence, standing with reference to prominent competitors, major vendors and suppliers, please refer the sections titled "Our Business", "Industry Overview", "Our Management", "Financial Statements as Restated" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on page no. 122, 107, 160, 186, 190, respectively of this Draft Red Herring Prospectus.

#### Address:

Registered Office	B-16, 2nd Floor, Sector-63, Gautam Buddha Nagar, Noida, Uttar Pradesh- 201301
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#### CHANGES IN THE REGISTERED OFFICE OF OUR COMPANY

Details of changes in registered office of our Company since incorporation is as follows:

<b>Event Date</b>	From	To	
March 30, 2019	Sh-8/46-K-G-2-B Shivpur Court, Shivpur,	Industrial Lease Hold Property No. B-52 Sector- 63,	
March 50, 2019	Varanasi, Uttar Pradesh- 221003	Gautam Buddha Nagar, Noida, Uttar Pradesh -201307.	
	Industrial Lease Hold Property No.B-52 Sector-	B-16, 2nd Floor, Sector-63, Gautam Buddha Nagar,	
May 14, 2025	63, Gautam Buddha Nagar, Noida, Uttar	Noida, Uttar Pradesh- 201301	
	Pradesh -201307.		

#### MAJOR EVENTS IN THE HISTORY OF OUR COMPANY

Period	Key Events/Milestones/Achievements
January, 2016	Incorporation of our Company as Private limited Company under the provisions of Companies Act,
	2013.
May, 2025	Conversion of our Company from Private Limited to Public Limited Company and consequent
	change in the name of Company from "ENS Enterprises Private Limited" to "ENS Enterprises
	Limited"

#### AWARDS AND ACCREDITATIONS

The table below sets forth some of the awards and accreditations received by our Company:

Sr. No.	Awards and Accreditations
1.	BeingShe Excellence in Financial Year 2022-23
2.	Udyami Vishisht Award in Financial Year 2019-20
3.	ISO 27001:2022 certified by MQA Certification Services
4.	ISO 9001:2015 certified by Quality Control Certification

For further details, please refer to Statement of "Awards and Recognitions" of the chapter titled "Our Business" beginning on Page no 122 of this Draft Red Herring Prospectus.

#### MAIN OBJECTS OF OUR COMPANY

The main objects of our Company as set forth in the Memorandum of Association of our Company are as follows:

- To carry on the business of sales, purchase, supply, export, import and providing all kind of media services, internet based technology enabled services all around the world, providing 360 degree desktop, mobile and web based solutions (Which includes software designing and development, web designing and development, web applications development, ecommerce application and portal development, payment gateway solutions, SMS Gateway and Bulk Messaging Solutions, mobile application designing and development and other related services and solutions), corporate marketing and branding solutions (Which includes online and offline branding, 360 degree advertising, brand marketing and promotion, product based branding, brand designing and promotion, product manufacturing, corporate gifting products and other related services and solutions), Digital marketing solutions (Which includes online marketing, search engine marketing and promotion, social media marketing and promotion, social media application development, social media platform development and other related services and solutions), confidential examination work, I.T. consulting, services and solutions, I.C.R. & O.M.R. technologies services, Pre & Post examination works, RF ID solution, barcode solution, biometric solution, online examination work, engineering services to its clients which include business organizations, small firms, colleges, universities, scientific laboratories, research centers, provide IT - enabled services to its clients, the gamut of services extending from the most technical, IT - enabled research and development to such simple works as application software development, spectrum of services includes web design and development, application software development, computer infrastructure maintenance, business process outsourcing, consulting services, education and training, corporate education and training, industrial training and internship programs, study, design, development, implementation, support and management of computer-based information systems, particularly software applications and computer hardware and to manufacture, import, export, purchase, sell, trade, develop, rent, lease and otherwise deal in computer hardware, security electronic appliances and its components, electronic devices, computer software, and computer related product, energy and power saving equipments, apparatus accessories, solar energy equipments for computer, remote controls and accessories used in electronic communication equipments.
- 2. To carry on the business in India and abroad as traders, dealers, wholesalers, retailers, processors, exporters, importers, repackers, buyers, sellers, manufacturing, marketing, distributors, professional fees, agency business, selling & marketing business of agricultural, commercial, industrial products, Household, domestic, automobiles, farms and forest product, food product, leather & leather products, rubber and rubber product, petroleum and petroleum products, engineering product goods, plant & machinery, equipment, apparatus and other gadgets, appliances, accessories, spare parts, computer hardware, software, fast moving consumer goods (FMCG), all type of dyes & chemicals, minerals, pharmaceutical, wool, silk yarn, fibres, garments, textiles, paper & all kind of boards, tea, timber products, rubber, plastics, footwear, marbles, granites, cement and ceramic tiles, pesticides, glass & glassware, tyres & tubes, cement, fertilizers, iron & steel, copper, gold, silver, diamonds, precious stones and jewellery, currency, ferrous & non ferrous metals, electronic toys, games, batteries, button cells, telephones & Sim-cards, gas lighters, calculating machines, electronic organizers, Computer floppy diskettes, audio video tapes, compact discs, T. V. Software, film and TV serials, ecommerce, telemarketing and internet portals or any other merchandise and commodity. No money circulating scheme shall be formed by the company.

## AMENDMENTS TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY SINCE INCORPORATION

The following changes have been made in the Memorandum of Association of our Company since its incorporation:

<b>Date of Meeting</b>	Type	Nature of Amendment
March 03, 2025	EGM	Alteration in Capital Clause:
		Clause V of the Memorandum of Association was amended to reflect the increase in
		Authorise Share Capital of our Company from ₹ 10 Lakh divided into 1,00,000 Equity
		Shares of ₹ 10/- each to ₹ 16 Crores divided into 1,60,00,000 Equity Shares of ₹ 10/- each.
May 05, 2025	EGM	Alteration in Name Clause:
		Clause I of the Memorandum of Association of our Company was amended to reflect the
		change of name pursuant to conversion of the Company into Public Limited Company.

#### **OUR HOLDING COMPANY**

As on the date of this Draft Red Herring Prospectus, our Company does not have any Holding Company.

#### **OUR SUBSIDIARY COMPANY**

As on the date of this Draft Red Herring Prospectus, our Company does not have any Subsidiary Company.

#### CHANGES IN ACTIVITIES OF OUR COMPANY DURING THE LAST FIVE (5) YEARS:

There has not been any change in the activity of our Company during the last five (5) years preceding the date of this Draft Red Herring Prospectus.

## DETAILS REGARDING MATERIAL ACQUISITIONS OR DIVESTMENTS OF BUSINESS/ UNDERTAKINGS, MERGERS, AMALGAMATION, ANY REVALUATION OF ASSETS ETC., IF ANY, IN THE LAST TEN YEARS.

Our Company has not made any material acquisitions or divestments of any business or undertaking, and has not undertaken any mergers, amalgamation or revaluation of assets in the last ten years.

## **CAPITAL RAISING (DEBT / EQUITY):**

For details in relation to our capital raising activities through Equity, please refer to the chapter titled "Capital Structure" beginning on page no 71 of the Draft Red Herring Prospectus. For details of our Company's debt facilities, see "Financial Indebtedness" on page no 189 of this Draft Red Herring Prospectus.

#### NUMBER OF SHAREHOLDERS OF OUR COMPANY:

Our Company has 09 (Nine) shareholders as on the date of this Draft Red Herring Prospectus. For further details on the shareholding pattern of our Company, please refer to the chapter titled "Capital Structure" beginning on page no 71 of the Draft Red Herring Prospectus.

## CHANGES IN THE MANAGEMENT:

For details of change in Management, please see chapter titled "Our Management" on page no 160 of the Draft Red Herring Prospectus.

## SIGNIFICANT FINANCIAL OR STRATEGIC PARTNERSHIPS

As of the date of this Draft Red Herring Prospectus, our Company does not have any significant financial or strategic Partners.

#### LOCK OUTS AND STRIKES

There have been no lock outs or strikes at any of the location of our Company as on the date of this Draft Red Herring Prospectus.

#### TIME/COST OVERRUN IN SETTING UP PROJECTS

Our Company has not experienced any significant time and cost overrun in setting up projects.

#### LAUNCH OF KEY PRODUCTS OR SERVICES, ENTRY OR EXIT IN NEW GEOGRAPHIES

For details of launch of key products or services, entry in new geographies or exit from existing markets, capacity or facility creation and the locations, please see chapter titled "Our Business" beginning on page 122 of this Draft Red Herring Prospectus.

#### DEFAULTS OR RESCHEDULING OF BORROWINGS WITH FINANCIAL INSTITUTIONS/BANKS

Our Company has not made any defaults / re-scheduling of its borrowings as on date of this Draft Red Herring Prospectus.

#### JOINT VENTURES

As on the date of this Draft Red Herring Prospectus, there are no joint ventures of our Company.

#### SHAREHOLDERS' AGREEMENT

Our Company has not entered into any Shareholders Agreement as on the date of this Draft Red Herring Prospectus.

# AGREEMENTS WITH KEY MANAGERIAL PERSONNEL AND SENIOR MANAGEMENT PERSONNEL, DIRECTOR, PROMOTERS OR ANY OTHER EMPLOYEE

Neither our Promoters, nor any of the Key Managerial Personnel or Senior Management Personnel, Directors or Employees of our Company have entered into an agreement, either by themselves or on behalf of any other person, with any Shareholder or any other third party with regard to compensation or profit sharing in connection with the dealings of the securities of our Company.

#### MATERIAL AGREEMENTS

Except the contracts / agreements entered in the ordinary course of the business carried on or intended to be carried on by our Company, Our Company has not entered into any material agreement / contract as on the date of this Draft Red Herring Prospectus.

#### OTHER DETAILS ABOUT OUR COMPANY

For details of our Company's activities, services, growth, awards & recognitions, capacity, location of plants, technology, marketing strategy, competition and our customers, please refer section titled "Our Business", "Management's Discussion and Analysis of Financial Conditions and Results of Operations" and "Basis for Issue Price" on pages 122, 190 and 97 respectively of this Draft Red Herring Prospectus. For details of our management and managerial competence and for details of shareholding of our Promoters, please refer to sections titled "Our Management" and "Capital Structure" beginning on page 160 and 71 of the Draft Red Herring Prospectus respectively.

## **OUR MANAGEMENT**

## **Board of Directors**

In terms of our Articles of Association, our Company is required to have not less than 03 directors and not more than 15 directors. As on the date of this Draft Red Herring Prospectus, our Board comprises of Five (05) Directors, including Three (03) Non-Executive Directors, out of which two (2) are Independent Directors including one (1) Woman Director, and Two (2) Whole Time Directors.

The following tables sets forth the details regarding the Board of Directors of our Company as on the date of filing of this Draft Red Herring Prospectus:

Name, DIN, Designation, Age, Date of Birth, Father Name, PAN,	Other Directorships
Nationality, Address, Experience, Occupation, Qualification, Current	
Term and Date of Appointment	
Mr. Manish Kumar Srivastava	Directorships in Other Companies:
<b>DIN:</b> 07337679	1. Fix Labs Private Limited
<b>Designation:</b> Whole-Time Director & Chief Financial Officer	2. ENS Commerce Private Limited
Age: 41 Years	Designated Partner/ Partner in LLP
<b>Date of Birth:</b> August 07, 1984	Designated Farther/ Farther in LEF
Father Name: Mr. Naresh Chand Srivastava	Nil
PAN: BHJPS1958Q	
Nationality: Indian	
Address: AM 307, Amrapali Village, Near Kala Pathar, Indirapuram,	
Ghaziabad, Uttar Pradesh- 201014	
<b>Experience:</b> more than 19 Years	
Occupation: Business	
Qualification: Bachelor of Technology in Electronics and Communication	
Engineering from Uttar Pradesh Technical University and Executive	
Programme Strategic Management (EPSM) from Indian Institute of	
Management Lucknow.	
Current Term: For a period of 5 Years w.e.f. July 14, 2025	
Date of Appointment: January 07, 2016	
Mr. Avinash Kumar Singh	Directorships in Other Companies:
<b>DIN:</b> 07337671	1. Fix Labs Private Limited
<b>Designation:</b> Chairman & Non-Executive and Non Independent Director	2. ENS Commerce Private Limited
Age: 40 Years	Designated Partner/ Partner in LLP
<b>Date of Birth:</b> December 27, 1984	Designated Farther/Farther in Elli
Father Name: Mr. Sachidanand Singh	Nil
PAN: BDDPS5951B	
Nationality: Indian	
Address: AM 1204, Amrapali Village, Near Kala Pathar, Indirapuram,	
Ghaziabad, Uttar Pradesh- 201014	
<b>Experience:</b> more than 17 Years	
Occupation: Business	
Qualification: Bachelor of Technology in Information Technology from Uttar	
Pradesh Technical University and Master of Technology in Information	
Systems (Department of Computer Engineering) from University of Delhi	
Current Term: For a period of 5 Years w.e.f. July 14, 2025	
Date of Appointment: January 07, 2016	

Name, DIN, Designation, Age, Date of Birth, Father Name, PAN,	Other Directorships
Nationality, Address, Experience, Occupation, Qualification, Current	•
Term and Date of Appointment	
Mr. Anupam Kumar Srivastava	<b>Directorships in Other Companies:</b>
<b>DIN:</b> 07337668	1. Fix Labs Private Limited
<b>Designation:</b> Whole-Time Director	2. ENS Commerce Private Limited
Age: 42 Years	3. UNIOPS Infotech Private Limited
<b>Date of Birth:</b> August 02, 1983	
Father Name: Mr. Prakash Chandra Srivastava	Designated Partner/ Partner in LLP
PAN: BJZPS0782E	
Nationality: Indian	Nil
Address: A501, Havelia Valenova Park, Plot No. CP-GH-05A Sector	
Techzone 4, Greater Noida, Sector-1, Gautam Buddha Nagar, Uttar Pradesh-	
201318	
<b>Experience:</b> more than 9 Years	
Occupation: Business	
Qualification: Bachelor of Technology in Applied Electronics and	
Instrumentation from Uttar Pradesh Technical University	
Current Term: For a period of 5 Years w.e.f. July 14, 2025	
<b>Date of Appointment:</b> January 07, 2016	
Ms. Amita Agarwal	Directorships in Other Companies:
<b>DIN:</b> 03564315	-
<b>Designation:</b> Non- Executive-Independent Director	Nil
Age: 42 Years	
Date of Birth: June 12, 1983	Designated Partner/ Partner in LLP
Father Name: Mr. Anil Agarwal	Nil
PAN: BNZPA0230M	
IDDB Reg No.: IDDB-DI-202508-078142	
Nationality: Indian	
Address: D-201, Aditya Mega City, Vaibhav Khand 3, Indirapuram,	
Ghaziabad, Uttar Pradesh-201010	
Experience: **	
Occupation: Service	
Qualification: Post Graduate Diploma in Business Administration	
(Specialised in Marketing) from Symbiosis Centre for Distance Learning	
Current Term: For a period of 5 Years w.e.f. July 14, 2025	
Date of Appointment: July 14, 2025	
Mr. Prince Mishra	Directorships in Other Companies:
DIN: 09823620	
<b>Designation:</b> Non- Executive-Independent Director	Megh Edutech Private Limited
Age: 40 Years	
<b>Date of Birth:</b> May 20, 1985	Designated Partner/ Partner in LLP
Father Name: Mr. Kedar Nath Mishra	NIII
PAN: ASNPM7748Q	NIL
IDDB Reg No.: IDDB-DI-202508-078612	
Nationality: Indian	
Address: EM-203, Amrapali Village, Indirapuram, Ghaziabad, Uttar Pradesh-	
201014	
Experience: #	

Name, DIN, Designation, Age, Date of Birth, Father Name, PAN,	Other Directorships
Nationality, Address, Experience, Occupation, Qualification, Current	
Term and Date of Appointment	
Occupation: Self Employed	
<b>Qualification:</b> Bachelor of Technology in Computer Science & Engineering	
from Uttar Pradesh Technical University	
Current Term: For a period of 5 Years w.e.f. July 14, 2025	
Date of Appointment: July 14, 2025	

<sup>\*\*</sup> Experience documents of Ms. Amita Aggarwal are not traceable. Kindly refer Chapter "Risk Factors" on page no. 31 of this Draft Red Herring Prospectus.

## **Brief profile of our Directors:**

- 1. **Mr. Manish Kumar Srivastava**, aged 41, is the Promoter and Whole-Time Director and Chief Financial Officer of our Company. He holds a Bachelor's degree in Electronics and Communication Engineering from Uttar Pradesh Technical University and a Post Graduate Diploma in Executive Programme in Strategic Management (EPSM) from the Indian Institute of Management (IIM), Lucknow. He started his professional journey with Ericsson India Pvt. Ltd. in 2006 and further he worked in various IT based companies such as Syscom Limited (Morpho Group) and Mediatek India Pvt. Ltd. before joining our company. With a strong foundation in both technical and strategic management domains, Mr. Srivastava brings valuable expertise in projections and strategic planning. He has been associated with the Company since its inception and plays a pivotal role in managing the Company's technical operations, financial operations and long-term business strategies.
- 2. **Mr. Avinash Kumar Singh**, aged 40, is the Chairman and Non-Executive, Non-Independent Director of our Company. He holds a Bachelor's degree in Information Technology from Uttar Pradesh Technical University and a Master's degree in Technology from Netaji Subhas Institute of Technology. He started his professional journey as a R&D Software Engineer with Gemalto Pte Ltd, Singapore in 2008 and further, he worked at various IT based companies before joining our company. With a strong academic background and industry exposure, Mr. Singh brings strategic oversight and leadership to the Board. He has been associated with the Company since its inception and plays a key role in guiding the Company's overall growth and long-term vision.
- 3. **Mr. Anupam Kumar Srivastava**, aged 42, is the Promoter and Whole-Time Director of our Company. He holds a Bachelor's Degree in Electronics & Instrumentation from Uttar Pradesh Technical University. He started his professional journey with LG Soft India Private Limited in 2006 and further, he worked in various IT based companies before joining our Company. With a strong technical background, Mr. Srivastava has been associated with the Company since its inception, and plays a key role in overseeing operational and strategic initiatives
- 4. **Ms. Amita Agarwal**, aged 42, is a Non-Executive and Independent Director of our Company. She holds a Post Graduate Diploma in Business Administration with a specialization in Marketing Management from Symbiosis Centre for Distance Learning. With a background in Program Management, Human Resource & Team Leadership and Community Engagement, Ms. Amita Agarwal brings valuable insights and an independent perspective to the Board. She was appointed to the Board on July 14, 2025, and contributes to strengthening the Company's governance framework.
- 5. Mr. Prince Mishra, aged 40, is a Non-Executive and Independent Director of our Company. He holds a Bachelor's degree in Computer Science and Engineering from Uttar Pradesh Technical University. With a background in Technology, Teaching, Team Management and Business, Mr. Mishra brings an independent perspective to the Board. He contributes meaningfully to the Company's governance and strategic oversight through his technical acumen and professional insight.

<sup>#</sup> Experience documents of Mr. Prince Mishra are not traceable. Kindly refer Chapter "Risk Factors" on page no. 31 of this Draft Red Herring Prospectus.

#### **Confirmations**

As on the date of this Draft Red Herring Prospectus:

- a) None of our Directors is or was a Director of any listed Company during the five years preceding the date of filing of this Draft Red Herring Prospectus, whose shares have been or were suspended from being traded on any of the stock exchanges, during the term of his/her directorship in such Company.
- b) None of our Directors is or was a director of any listed company which has been or was delisted from any Stock Exchange during the tenure of their directorship in such Company.
- c) None of our Directors are categorized as a wilful defaulter or fraudulent borrower, as defined under Regulation 2(1)(III) of SEBI (ICDR) Regulations, 2018.
- d) None of our Directors are declared as "Fugitive Economic Offender" as defined in Regulation 2(1) (p) of the SEBI (ICDR) Regulations, 2018 and under Section 12 of the Fugitive Economic Offenders Act, 2018.
- e) None of our Directors have been debarred from accessing capital markets by the Securities and Exchange Board of India. Additionally, none of our Directors are or were, associated with any other company which is debarred from accessing the capital market by the Securities and Exchange Board of India.

## Nature of any family relationship between our Directors and Key Managerial Personnel (KMP)

None of our Directors and KMP are related to each other

#### Arrangements or Understanding with major Shareholders, Customers, Suppliers or Others:

None of our Directors have been appointed pursuant to any arrangement or understanding with our major shareholders, customers, suppliers or others, pursuant to which any of our Directors were selected as Directors or members of the Senior Management.

#### **Service Contracts:**

The Directors of our Company have not entered into any service contracts with our company which provides for benefits upon termination of their employment.

## **Details of Borrowing Powers of Directors**

Pursuant to a Special Resolution passed at an Extra Ordinary General Meeting of our Company held on July 14, 2025 and pursuant to provisions of Section 180(1)(c) and other applicable provisions, if any, of the Companies Act, 2013 and rules made thereunder, the Board of Directors of the Company have been authorized to borrow monies from time to time, any sum or sums of money on such security and on such terms and conditions as the Board may deem fit, notwithstanding that the money to be borrowed together with the money already borrowed by our Company may exceed in the aggregate, its paid up capital and free reserves and security premium (apart from temporary loans obtained / to be obtained from bankers in the ordinary course of business), provided that the outstanding principal amount of such borrowing at any point of time shall not exceed in the aggregate of  $\mathfrak{T}$  200 crores (Rupees Two Hundred Crores Only).

For further details of the provisions of our Articles of Association regarding borrowing powers, please refer to the section titled "*Main Provision of Articles of Association*" beginning on page no. 276 of this Draft Red Herring Prospectus.

#### REMUNERATION/ COMPENSATION PAID TO WHOLE TIME DIRECTOR

The compensation payable to our Whole Time Director will be governed as per the terms of their appointment and shall be subject to the provisions of Sections 2(94), 188, 196, 197, 198 and 203 and any other applicable provisions, if any of the Companies Act, 2013 read with Schedule V of the Companies Act, 2013 and the rules made there under (*including any statutory modification(s)* or re-enactment thereof or any of the provisions of the Companies Act, 2013, for the time being in force).

## Mr. Anupam Kumar Srivastava – Whole-Time Director

Pursuant to the resolutions passed by our Board and our Shareholders on July 14, 2025 and July 14, 2025 respectively, Mr. Anupam Kumar Srivastava was re-designated as Whole Time Director for a period of 5 (five) Years with effect from July 14, 2025 and the details of remuneration are as follows:

Particulars Particulars	Mr. Anupam Kumar Srivastava
Appointment/ Change in Designation	July 14, 2025
<b>Current Designation</b>	Whole Time Director
Terms of Appointment	5 years effective from July 14, 2025
Salary	₹ 3,75,000/- per month.
Remuneration Perquisites	As per norms of the Company and subject to
	various provisions of Companies Act, 2013
Compensation paid from April 01, 2024 to March 31, 2025	₹ 17.70 (₹ in lakhs)

#### Mr. Manish Kumar Srivastava - Whole-Time Director & Chief Financial Officer

Pursuant to the resolutions passed by our Board and our Shareholders on July 14, 2025 and July 14, 2025 respectively, Mr. Manish Kumar Srivastava was re-designated as Whole Time Director for a period of 5 (five) Years with effect from July 14, 2025 and the details of remuneration are as follows:

Particulars	Mr. Manish Kumar Srivastava
Appointment/ Change in Designation	July 14, 2025
<b>Current Designation</b>	Whole Time Director
Terms of Appointment	5 years effective from July 14, 2025
Salary	₹ 3,75,000/- per month.
Remuneration Perquisites	As per norms of the Company and subject to
	various provisions of Companies Act, 2013
Compensation paid from April 01, 2024 to March 31, 2025	₹ 17.70 (₹ in lakhs)

## **Bonus or Profit-Sharing Plan for our Directors:**

Our Company does not have any bonus or profit-sharing plan for our Directors.

## **Sitting Fees:**

Pursuant to the provision of section 197 of the Companies Act, 2013 read with the rule 4 of Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, the remuneration payable in terms of sitting fees to the Directors (including Independent Directors) of the Company such sum as may be decided by our Board of Directors, which shall not exceed ₹1.00 Lakh (Rupees One lakh only) per meeting of the Board or a Committee thereof.

Our Board of Directors have resolved and approved in their meeting dated August 11, 2025 for the payment of an amount not exceeding ₹1.00 Lakh as sitting fees to all Non-executive Directors (including Independent Directors) for attending each such meeting of the Board or Committee thereof.

During the Financial Year 2024-25, our Company has not paid any sitting fees to any of the Non-Executive Directors for attending any of the Board or Committee Meetings.

## Shareholding of our Directors as on the date of this Draft Red Herring Prospectus:

Sr. No.	Name of Directors	No. of Shares Held	Holding in %
1.	Anupam Kumar Srivastava	24,92,595	24.94%
2.	Manish Kumar Srivastava	24,94,440	24.96%
3.	Avinash Kumar Singh	24,98,126	25.00%

None of the Non-Executive Independent Directors of the Company holds any Equity Shares of Company as on the date of Draft Red Herring Prospectus.

Our Articles of Association do not require our Directors to hold any qualification Equity Shares in the Company.

#### INTEREST OF OUR DIRECTORS

All the Directors may be deemed to be interested to the extent of remuneration and reimbursement of expenses payable to them under the Articles, and to the extent of remuneration paid to them for services rendered as an officer or employee of the Company. For further details, please refer to Chapter titled "*Our Management*" beginning on page no 160 of this Draft Red Herring Prospectus.

Our Directors may also be regarded as interested to the extent of their shareholding and dividend payable thereon, if any, and to the extent of Equity Shares, if any held by them in our Company or held by their relatives. Further our Directors may also be interested to the extent of unsecured loans, if any, given by them to our Company or by their relatives or by the companies/ firms in which they may be interested as directors/Members/Partners. Further our Directors may also be interested to the extent of loans, if any, taken by them or their relatives or taken by the companies/ firms in which they may be interested as Directors/Members/Partners and for the details of Personal Guarantee given by the Directors towards Financial facilities of our Company please refer to "Financial Indebtedness" on page no 189 of this Draft Red Herring Prospectus.

Except as stated otherwise in this Draft Red Herring Prospectus, our Company has not entered into any Contract, Agreements or Arrangements during the preceding two years from the date of the Draft Red Herring Prospectus in which the Directors are interested directly or indirectly and no payments have been made to them in respect of the contracts, agreements or arrangements which are proposed to be entered into with them.

Except as stated in this section "Our Management" or the section titled "Restated Financial Statement Note -22 - Related Party Disclosure" beginning on page no 160 and 190 respectively of this Draft Red Herring Prospectus, and except to the extent of shareholding in our Company, our Directors do not have any other interest in our business.

#### **Interest in the property of Our Company:**

None of our Directors have any interest in any property acquired by our Company during the preceding three years before filing of this Draft Red Herring Prospectus or proposed to be acquired by our Company as on date of Draft Red Herring Prospectus.

None of our Directors have any interest in any transactions in the acquisition of land, construction of any building or supply of any machinery.

## **Business Interest**

Our Directors are not interested as member of a firm or company, and no sum has been paid or agreed to be paid to him or to such firm or company in cash or shares or otherwise by any person either to induce such person to become, or qualify him as a

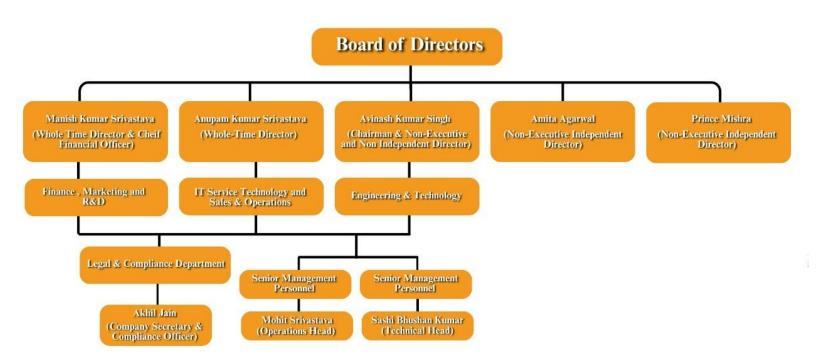
director, or otherwise for services rendered by him or by such firm or Company in connection with the promotion or formation of our Company

#### Change in Board of Directors in last 3 years:

Sr. No.	Name of Director	Date of Appointment/ Reappointment/ Change in designation/ Cessation	Reasons for change
1.	Mr. Anupam Kumar Srivastava	July 14, 2025	Re-designated as Whole Time Director
2.	Mr. Manish Kumar Srivastava	July 14, 2025	Re-designated as Whole Time Director and
			Chief Financial Officer
3.	Mr. Avinash Kumar Singh	July 14, 0225	Re-designated as Non-Executive Director
4.	Ms. Amita Agarwal	July 14, 2025	Appointed as Non-Executive-Independent
			Director
5.	Mr. Prince Mishra	July 14, 2025	Appointed as Non-Executive-Independent
			Director

#### MANAGEMENT ORGANISATION STRUCTURE

The following chart depicts our Management Organization Structure: -



## COMPLIANCE WITH CORPORATE GOVERNANCE

In terms of Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time, as on date of this Draft Red Herring Prospectus, the requirement specified in regulations 17, 17A, 18, 19, 20, 21, 22, 24, 24A, 25, 26, 26A 27 and clauses (b) to (i) of sub-regulation (2) of Regulation 46 and para C, D and E of Schedule V of SEBI (LODR) Regulations, 2015 are not applicable to our Company. However, our Company has complied with the corporate governance requirement as per the provisions of in terms of the Companies Act, 2013. Our Board has constituted following committees in accordance with the requirements of the Companies Act and SEBI Listing Regulations. Our Board functions either on its own or through committees constituted thereof, to oversee specific operational areas.

- a) Audit Committee
- b) Nomination and Remuneration Committee
- c) Stakeholders Relationship Committee

Details of the Committees as on the date of this Draft Red Herring Prospectus are set forth below:

#### a. Audit Committee

Our Company at its Board Meeting held on August 11, 2025 has constituted an Audit Committee ("Audit Committee") with effect from August 11, 2025 in compliance with the provisions of the Section 177 of the Companies Act, 2013 read with Rule 6 of the Companies (Meeting of board and its Power) Rules, 2014. The Audit Committee comprises of following members:

Name of the Director	Status in the Committee	Nature of Directorship
Ms. Amita Agarwal	Chairman	Non- Executive-Independent Director
Mr. Prince Mishra	Member	Non- Executive-Independent Director
Mr. Avinash Kumar Singh	Member	Non-Executive Non-Independent Director

The Chairman of the Audit Committee shall attend the Annual General Meeting of the Company to furnish clarifications to the shareholders on any matter relating to accounts. The scope and function of the Audit Committee and its terms of reference shall include the following:

#### A. Tenure

The Audit Committee shall continue to be in function as a Committee of the Board until otherwise resolved by the Board, to carry out the functions of the Audit Committee as approved by the Board.

## B. Quorum and meetings of the Audit Committee

The Audit Committee shall meet as and when required. The quorum for the meeting shall be either two members or one third of the members of the Audit Committee, whichever is higher.

#### C. Role and Powers

The Role of the Audit Committee together with its powers as per Part C of Schedule II of SEBI Listing Regulation, 2015 and Companies Act, 2013 shall be as under:

#### The Audit Committee shall have powers, including the following:

- a) to investigate any activity within its terms of reference;
- b) to seek information from any employee;
- c) to obtain outside legal or other professional advice;
- d) to secure attendance of outsiders with relevant expertise, if it considers necessary as may be prescribed under the Companies Act, 2013 (together with the rules thereunder) and SEBI Listing Regulations; and
- e) To have full access to information contained in records of Company.

## The role of the Audit Committee shall include the following:

- 1. oversight of the listed entity's financial reporting process and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible;
- 2. recommendation to the Board for appointment, remuneration and terms of appointment of auditors of the listed entity;

- 3. approval of payment to statutory auditors for any other services rendered by the statutory auditors;
- 4. reviewing, with the management, the annual financial statements and auditor's report thereon before submission to the board for approval, with particular reference to:
  - a) matters required to be included in the director's responsibility statement to be included in the board's report in terms of clause (c) of sub-section (3) of Section 134 of the Companies Act, 2013;
  - b) changes, if any, in accounting policies and practices and reasons for the same;
  - c) major accounting entries involving estimates based on the exercise of judgment by management;
  - d) significant adjustments made in the financial statements arising out of audit findings;
  - e) compliance with listing and other legal requirements relating to financial statements;
  - f) disclosure of any related party transactions;
  - g) modified opinion(s) in the draft audit report;
- 5. reviewing, with the management, the quarterly financial statements before submission to the board for approval;
- 6. reviewing, with the management, the statement of uses / application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purposes other than those stated in the offer document / prospectus / notice and the report submitted by the monitoring agency monitoring the utilisation of proceeds of a public issue or rights issue or preferential issue or qualified institutions placement, and making appropriate recommendations to the board to take up steps in this matter;
- 7. reviewing and monitoring the auditor's independence and performance, and effectiveness of audit process;
- 8. approval or any subsequent modification of transactions of the listed entity with related parties with omnibus approval for related party transactions proposed to be entered into by the Company subject to such conditions as may be prescribed;
- 9. scrutiny of inter-corporate loans and investments;
- 10. valuation of undertakings or assets of the listed entity, wherever it is necessary;
- 11. evaluation of internal financial controls and risk management systems;
- 12. reviewing, with the management, performance of statutory and internal auditors, adequacy of the internal control systems;
- 13. reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading the department, reporting structure coverage and frequency of internal audit;
- 14. discussion with internal auditors of any significant findings and follow up there on;
- 15. reviewing the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the board;
- 16. discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern;
- 17. to look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors;

- 18. to review the functioning of the whistle blower mechanism;
- 19. approval of appointment of Chief Financial Officer after assessing the qualifications, experience and background, etc. of the candidate;
- 20. carrying out any other function as is mentioned in the terms of reference of the audit committee;
- 21. reviewing the utilization of loans and/ or advances from/investment by the holding company in the subsidiary exceeding rupees 100 crore or 10% of the asset size of the subsidiary, whichever is lower including existing loans / advances / investments existing as on the date of coming into force of this provision;
- 22. consider and comment on rationale, cost-benefits and impact of schemes involving merger, demerger, amalgamation etc., on the listed entity and its shareholders;
- 23. such roles as may be delegated by the Board and/ or prescribed under the Companies Act, 2013 and SEBI Listing Regulations or other applicable law; and
- 24. carrying out any other functions as is mentioned in the terms of reference of the audit committee or containing into SEBI (LODR) Regulations, 2015.

Further, the audit committee shall mandatorily review the following information:

- 1. management discussion and analysis of financial condition and results of operations;
- 2. management letters / letters of internal control weaknesses issued by the statutory auditors;
- 3. internal audit reports relating to internal control weaknesses; and
- 4. the appointment, removal and terms of remuneration of the chief internal auditor shall be subject to review by the audit committee; and
- 5. statement of deviations:
  - a) quarterly statement of deviation(s) including report of monitoring agency, if applicable, submitted to stock exchange(s) in terms of Regulation 32(1).
  - b) annual statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice in terms of Regulation 32(7).

## b. Nomination and Remuneration Committee

Our Company at its Board Meeting held on August 11, 2025, has constituted the Nomination and Remuneration Committee ("NRC Committee") in compliance with the provisions of Section 178 and all other applicable provisions of the Companies Act, 2013 read with Rule 6 of the Companies (Meetings of Board and its Power) Rules, 2014. The Nomination and Remuneration Committee comprises of following members:

Name of the Director	Status in the Committee	Nature of Directorship
Ms. Amita Agarwal	Chairman	Non- Executive-Independent Director
Mr. Prince Mishra	Member	Non- Executive-Independent Director

Name of the Director	Status in the Committee	Nature of Directorship
Mr. Avinash Kumar Singh	Member	Non-Executive Non-Independent Director

The Company Secretary of our Company shall act as a Secretary to the Nomination and Remuneration Committee. The scope and function of the Committee and its terms of reference shall include the following:

## A. Tenure

The Nomination and Remuneration Committee shall continue to be in function as a committee of the Board until otherwise resolved by the Board.

## B. Quorum and meetings of the Nomination and Remuneration Committee

The Nomination and Remuneration Committee shall meet as and when the need arises, subject to atleast one meeting in one meeting in a year for review of Managerial Remuneration. The quorum for the meeting shall be one third of the total strength of the committee or two members, whichever is higher. The Chairman of the Nomination and Remuneration Committee may be present at the annual general meeting, to answer the shareholders' queries; however, it shall be up to the Chairman to decide who shall answer the queries.

#### C. Scope and Terms of Reference:

- 1. formulation of the criteria for determining qualifications, positive attributes and independence of a Director and recommend to the Board of Directors a policy relating to, the remuneration of the Directors, Key Managerial Personnel and other employees;
- 2. for every appointment of an Independent Director, the Nomination and Remuneration Committee shall evaluate the balance of skills, knowledge and experience on the Board and on the basis of such evaluation, prepare a description of the role and capabilities required of an Independent Director. The person recommended to the Board for appointment as an independent director shall have the capabilities identified in such description. For the purpose of identifying suitable candidates, the Committee may:
  - a. use the services of an external agencies, if required;
  - b. consider candidates from a wide range of backgrounds, having due regard to diversity; and
  - c. consider the time commitments of the candidates
- 3. formulation of criteria for evaluation of performance of independent directors and the Board of Directors;
- 4. devising a policy on diversity of Board of Directors;
- 5. identifying persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria laid down, and recommend to the board of directors their appointment and removal.
- 6. determining whether to extend or continue the term of appointment of the independent director, on the basis of the report of performance evaluation of Independent Directors.
- 7. recommend to the Board, all remuneration, in whatever form, payable to senior management.
- recommending remuneration of Executive Directors and any increase therein from time to time within the limit approved by the members of our Company;

- 9. recommending remuneration to Non-Executive Directors in the form of sitting fees for attending meetings of the Board and its committees, remuneration for other services, commission on profits;
- 10. performing such functions as are required to be performed by the compensation committee under the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021, as amended;
- 11. engaging the services of any consultant/professional or other agency for the purpose of recommending compensation structure/policy;
- 12. analyzing, monitoring and reviewing various human resource and compensation matters;
- 13. reviewing and approving compensation strategy from time to time in the context of the then current Indian market in accordance with applicable laws;
- 14. framing suitable policies and systems to ensure that there is no violation, by an employee of any applicable laws in India or overseas, including:
  - a. The SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended; or
  - b. The SEBI (Prohibition of Fraudulent and Unfair Trade Practices relating to the Securities Market) Regulations, 2003, as amended; and
- 15. performing such other functions as may be delegated by the Board and/or prescribed under the SEBI Listing Regulations, Companies Act, each as amended or other applicable law.

#### c. Stakeholders Relationship Committee

Our Company at its Board Meeting held on August 11, 2025, has approved the constitution of the Stakeholders Relationship Committee ("SRC Committee") in compliance with the provisions of the Section 178(5) and all other applicable provisions of the Companies Act, 2013 read with the Rules framed thereunder.

Name of the Director	Status in the Committee	Nature of Directorship
Mr. Avinash Kumar Singh	Chairman	Non- Executive- Non-Independent Director
Ms. Amita Agarwal	Member	Non- Executive-Independent Director
Mr. Manish Kumar Srivastava	Member	Whole Time Director & Chief Financial Officer

The Chairman of the Stakeholders Relationship Committee may be present at the annual general meeting, to answer the shareholders' queries; however, it shall be up to the Chairman to decide who shall answer the queries. The constituted Stakeholders Relationship Committee comprises the following:

The Company Secretary of our Company shall act as a Secretary to the Stakeholders Relationship Committee. The scope and function of the Committee and its terms of reference shall include the following:

#### A. Tenure

The Stakeholders Relationship Committee shall continue to be in function as a committee of the Board until otherwise resolved by the Board.

#### B. Quorum and meetings of the Stakeholders Relationship Committee

The Stakeholders Relationship Committee shall meet as and when the need arises. The quorum for the meeting shall be one third of the total strength of the committee or two members, whichever is higher, however one Independent Director shall present in the meeting.

#### C. Scope and Terms of Reference:

- To consider and ensure resolution of the grievances of the security holders of the listed entity including complaints related
  to transfer/transmission of shares, non-receipt of annual report, non-receipt of declared dividends, issue of new/duplicate
  certificates, general meetings etc.
- 2. To consider and review the measures taken for effective exercise of voting rights by shareholders.
- 3. To consider and review the adherence to the service standards adopted by the listed entity in respect of various services being rendered by the Registrar & Share Transfer Agent ("RTA")
- 4. To consider and review of the various measures and initiatives taken by the listed entity for reducing the quantum of unclaimed/ unpaid dividends and ensuring timely receipt of dividend warrants/annual reports/statutory notices by the shareholders of the company.
- To monitor and review any investor grievances received by the Company through SEBI, Stock Exchange or SCORES and
  ensure its timely and speedy resolution, in consultation with the Company Secretary & Compliance officer and Registrar
  and Share Transfer Agent of the Company.
- 6. To consider and resolve grievances of debenture holders related to creation of charge, payment of interest/principal, maintenance of security cover and any other covenants.
- 7. To review compliance relating to all securities including dividend payments, transfer of unclaimed amounts or shares to the Investor Education and Protection Fund;
- 8. To undertake self-evaluation of its own functioning and identification of areas for Improvement towards better governance;
- 9. To perform such other functions or duties as may be required under the relevant provisions of SEBI Listing Regulations and the Act read with rules made thereunder and as may be specifically delegated to the Committee by the Board from time to time.

#### Policy on Disclosures & Internal procedure for prevention of Insider Trading:

The provisions of Regulation 8 and 9 of the SEBI (Prohibition of Insider Trading) Regulations, 2015 will be applicable to our Company immediately upon the listing of its Equity Shares on the Stock Exchange. Our Company shall comply with the requirements of the SEBI (Prohibition of Insider Trading) Regulations, 2015 on listing of our Equity Shares on stock exchange. Further, Board of Directors have approved and adopted at their meeting held on August 11, 2025 the policy on insider trading in view of the proposed public issue. Our Board is responsible for setting forth policies, procedures, monitoring and adherence to the rules for the preservation of price sensitive information and the implementation of the code of conduct under the overall supervision of the board.

# Policy for determination of Materiality and Materiality of Related Party Transactions and on dealing with Related Party Transactions

The provisions of the SEBI (LODR) Regulations will be applicable to our Company immediately upon the listing of Equity Shares of our Company. The Board of Directors at their meeting held on August 11, 2025 has approved and adopted the policy

for determination of materiality and determination of materiality of related party transactions and on dealing with related party transactions.

#### KEY MANAGERIAL PERSONNEL

Our Company is supported by a team of professionals having exposure to various operational aspects of our business. A brief detail about the Key Managerial Personnel of our Company is provided below:

Name, Designation & Educational Qualification & Term of office	Age (Years)	Date of initial Appointment	Compensation paid for F.Y. ended 2024-25 (in ₹ Lakhs)	Overall experience (in years)	Previous Employment
Mr. Manish Kumar Srivastava  Designation: Whole-Time Director & Chief Financial Officer  Education Qualifications: Bachelor of Technology in Electronics and Communication Engineering from Uttar Pradesh Technical University and Executive Programme Strategic Management (EPSM) from Indian Institute of Management Lucknow.  Term of Office: w.e.f July 14, 2025	41	January 07, 2016	17.70	19+	Mediatek India Technology Pvt. Ltd
Mr. Anupam Kumar Srivastava Designation: Whole-Time Director Qualification: * Term of office: 5 years w.e.f. July 14, 2025	42	January 07, 2016	17.70	09+	Self- Employed
Mr. Akhil Jain  Designation: Company Secretary & Compliance Officer  Educational Qualification: Company Secretary from Institute of Company Secretaries of India  Term of office: w.e.f. August 01, 2025	28	August 01, 2025	NA	01+	Harshwal Consulting Services LLP

#### BRIEF PROFILE OF KEY MANAGERIAL PERSONNEL

- 1. **Mr. Manish Kumar Srivastava** For details, please refer to section "Brief Profile of our Directors-Our Management" beginning on page no. 162 of this Draft Red Herring Prospectus.
- 2. **Mr. Anupam Kumar Srivastava** For details, please refer to section "*Brief Profile of our Directors- Our Management*" beginning on page no. 162 of this Draft Red Herring Prospectus.
- 3. **Mr. Akhil Jain,** aged 28 years is the Company Secretary & Compliance Officer of our Company. He is an Associate member of Institute of Company Secretaries of India. He possess a general understanding of strategic goals and plans of organizations, with an ability to make sound judgments in cases of conflict for the betterment of organizations.

## SENIOR MANAGEMENT PERSONNEL

Name, Designation & Educational Qualification & Term of office	Age (Years)	Date of Appointment	Compensation paid for F.Y. ended 2024-25 (in ₹ Lakhs)	Overall experience (in years)	Previous Employment
Mr. Mohit Srivastava Designation: Operations Head Education Qualification: Bachelor of Technology in Electronics Engineering from Uttar Pradesh Technical University Experience: More than 14 Years	38	September 05, 2025	17.06	14+	Silverline design Automation Private Limited
Mr. Shashi Bhushan Kumar Designation: Technical Head Education Qualification: Master of Computer Applications from Graphic Era University and Bachelor of Science in Information Technology from Magadh University. Experience: More than 2 Years	28	September 05, 2025	5.82	02+	Fresh Employment

#### BRIEF PROFILE OF SENIOR MANAGEMENT PERSONNEL

- 1. **Mr. Mohit Srivastava**, aged 38, serves as the Operations Head at our company. He oversees the design and development of multiple e-commerce projects, manages both production and testing environments, and leads a multidisciplinary team through mentoring and strategic guidance. With a strong background in development, programming, and IT solutions, Mr. Srivastava plays a key role in driving the technological vision and growth of our organization.
- 2. **Mr. Shashi Kumar Bhushan**, aged 28, serves as a Technical Head at our company. He has been instrumental in developing a full-featured eCommerce platform, implementing secure user authentication, dynamic product catalogs, and seamless payment integration. Mr. Bhushan has also designed and built robust order management systems and admin dashboards, contributing significantly to both user experience and operational efficiency. His expertise spans Laravel, Node.js, Python, and database management with MySQL and PostgreSQL, making him a valuable asset to our development team.

#### We confirm that:

- a. All the persons named as our Key Managerial Personnel and Senior Management Personnel above are the permanent employees of our Company.
- b. Except Mr. Manish Kumar Srivastava and Mr. Anupam Kumar Srivastava, none of the Key Managerial Personnel and Senior Management Personnel in our Company is part of the Board of Directors.
- c. There is no contingent or deferred compensation payable to our KMP & SMP, which does not form part of their remuneration.
- d. Except for the terms set forth in the appointment letters, the Key Managerial Personnel, Senior Management Personnel have not entered into any other contractual arrangements or service contracts (including retirement and termination benefits) with the issuer.

- e. Our Company does not have any bonus/ profit sharing plan for any of the Key Managerial Personnel and Senior Management Personnel.
- f. that there are no findings/observations of any of the inspections by SEBI or any other regulator which are material and which needs to be disclosed or non-disclosure of which may have bearing on the investment decision, other than the ones which have already disclosed in the Issue document.
- g. there is no conflict of interest between the lessor of the immovable properties, (crucial for operations of the company) and the company, Promoter, Promoter Group, Key Managerial Personnel, Senior Management Personnel, Directors and subsidiaries / Group Company and its directors, the same should be disclosed at all the relevant sections of the Issue document. However, in case any such conflict of interest arises, the same shall be disclosed at the relevant sections of the Issue Document.
- h. there are no agreements/ arrangements and clauses / covenants which are material and which needs to be disclosed or non-disclosure of which may have bearing on the investment decision, other than the ones which have already disclosed in the Issue document.
- i. Our Company does not have any Employee Stock Option Plan ("ESOP") / Employee Stock Purchase Scheme ("ESPS") / Stock Appreciation Rights Scheme ("SARS") for our employees.
- j. Except as mentioned below, none of the other Key Managerial Personnel and Senior Management Personnel in our Company hold any shares of our Company as on the date of filing of this Draft Red Herring Prospectus.

Sr. No.	Name of KMP & SMP	No. of Shares held
1.	Mr. Manish Kumar Srivastava	24,94,440
2.	Mr. Anupam Kumar Srivastava	24,92,595
3.	Mr. Akhil Jain	Nil
4.	Mr. Mohit Srivastava	Nil
5.	Mr. Shashi Kumar Bhushan	Nil
	Total	49,87,035

For details relating to his shareholding, please refer to "Capital Structure", "Our Management" beginning on page 71 and 160.

#### ARRANGEMENT AND UNDERSTANDING WITH MAJOR SHAREHOLDERS/CUSTOMERS/ SUPPLIERS

There is no arrangement or understanding with major shareholders, customers, suppliers or any others pursuant to which any of the above-mentioned Key Managerial Personnel have been recruited.

#### ATTRITION/ TURNOVER OF KMP & SMP

Attrition of KMP & SMP is not high compared to the industry to which our industry belongs.

#### Payment of benefits to KMP & SMP of our Company (non-salary related)

Except as disclosed in this Draft Red Herring Prospectus and any statutory payments made by our Company to its KMP & SMP, our Company has not paid any sum, any non-salary related amount or benefit to any of its KMP & SMP or to its Employees including amounts towards super-annuation, ex-gratia/rewards.

Except statutory benefits upon termination of their employment in our Company or superannuation, no KMP & SMP are entitled to any benefit upon termination of employment or superannuation.

Contributions are made by our Company towards Provident Fund, Gratuity Fund and Employee State Insurance.

## Nature of family relationship between KMP & SMP

None of our KMP & SMP are related to each other.

## Details of Service Contracts of the Key Managerial Personnel & Senior Management Personnel

Except for the terms set forth in the appointment letters, the Key Managerial Personnel & Senior Management Personnel have not entered into any other contractual arrangements or service contracts (including retirement and termination benefits) with our Company.

#### Changes in the Key Managerial Personnel & Senior Management Personnel in last three years:

There have been no changes in the Key Managerial Personnel & Senior Management Personnel of our Company during the last 3 (three) year except as stated below:

Sr. No.	Name	Date of Appointment/ Re-appointment/ Change	Reasons for change
		in designation/ Cessation	
1.	Anupam Kumar Srivastava	July 14, 2025	Re-designated as Whole Time Director
	Siivastava		
2.	Manish Kumar Srivastava	July 14, 2025	Re-designated as Whole Time Director and Chief
			Financial Officer
3.	Akhil Jain	August 01, 2025	Appointed as Company Secretary and Compliance
			Officer
4.	Mohit Srivastava	September 05, 2025	Appointed as Senior Management Personnel
5.	Shashi Bhushan Kumar	September 05, 2025	Appointed as Senior Management Personnel

#### INTEREST OF OUR KEY MANAGERIAL PERSONNEL & SENIOR MANAGEMENT PERSONNEL

All the KMP & SMP may be deemed to be interested to the extent of remuneration and reimbursement of expenses payable to them under the Articles, and to the extent of remuneration paid to them for services rendered as an officer or employee of the Company. For further details, please refer to Chapter titled "*Our Management*" beginning on page no 160 of this Draft Red Herring Prospectus.

Our KMP & SMP may also be regarded as interested to the extent of their shareholding and dividend payable thereon, if any, and to the extent of Equity Shares, if any held by them in our Company or held by their relatives. Further our KMP & SMP may also interested to the extent of unsecured loans, if any, given by them to our Company or by their relatives or by the companies/ firms in which they may be interested as directors/Members/Partners. Further our KMP & SMP may also be interested to the extent of loans, if any, taken by them or their relatives or taken by the companies/ firms in which they may be interested as Directors/ Members/ Partners and for the details of Personal Guarantee given by the KMP & SMP towards Financial facilities of our Company please refer to "Financial Indebtedness" on page no 189 of this Draft Red Herring Prospectus.

Except as stated in this section "Our Management" or the section titled "Restated Financial Statement- Note-23 - Related Party Disclosure" beginning on page no 160 and 186 respectively of this Draft Red Herring Prospectus, and except to the extent of shareholding in our Company, our KMP & SMP do not have any other interest in our business.

#### **Interest in the property of Our Company:**

None of our KMP & SMP have any interest in any property acquired by our Company during the preceding three years before filing of this Draft Red Herring Prospectus or proposed to be acquired by our Company as on date of Draft Red Herring Prospectus.

None of our Directors have any interest in any transactions in the acquisition of land, construction of any building or supply of any machinery.

#### **Business Interest**

Except as stated in the chapter titled "Restated Financial Statement" beginning on page 186 of this Draft Red Herring Prospectus, Our KMP & SMP are not interested as member of a firm or company, and no sum has been paid or agreed to be paid to him or to such firm or company in cash or shares or otherwise by any person either to induce such person to become, or qualify him as a director, or otherwise for services rendered by him or by such firm or Company in connection with the promotion or formation of our Company

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#### **OUR PROMOTER & PROMOTER GROUP**

#### **Our Promoters:**

Mr. Manish Kumar Srivastava, Mr. Avinash Kumar Singh and Mr. Anupam Kumar Srivastava are the Promoters of our Company. As on the date of this Draft Red Herring Prospectus, our Promoters hold 74,85,161 Equity shares representing 74.91% of the issued, subscribed and paid-up Equity Share capital of our Company. For details of the build-up of our Promoter's shareholding in our Company, please see "*Capital Structure*" beginning on page 71 of this Draft Red Herring Prospectus.

#### The details of our Promoters are as under:

#### Mr. Manish Kumar Srivastava -Promoter & Whole-Time-Director & Chief Financial Offier



**Qualification-** Executive Programme Strategic Management (EPSM) from the Indian Institute of Management (IIM) Lucknow and Bachelor of Technology (Electronics and Communication) from Uttar Pradesh Technical University.

Date of Birth: August 07, 1984

Age: 41 years

**Experience**: More than 19 Years

Nationality: Indian PAN: BHJPS19580

**Residential Address:** AM 307, Amrapali Village, Near Kala Pathar, Indirapuram, Ghaziabad, Uttar Pradesh- 201014

No. of Equity Shares & % of Shareholding (Pre-Issue): 24,94,440 Equity

Shares, representing 24.96% of the issued, subscribed and paid-up Equity Share capital of our Company.

## **Other Ventures:**

## **Directorships in Other Companies:**

- 1. ENS Commerce Private Limited
- 2. Fix Labs Private Limited

## **Designated Partner/ Partner in LLP:**

Nil

**HUF:** 

Nil

**Sole Proprietor:** 

Nil

## Qualification- Master of Tec

**Qualification-** Master of Technology in Information System (Department of Computer Engineering) from University of Delhi and Bachelor of Technology (Information Technology) from Uttar Pradesh Technical University.

Date of Birth: December 27, 1984

Age: 40 years

**Experience**: More than 17 years

Nationality: Indian

## Mr. Avinash Kumar Singh -Promoter & Non-Executive Director



PAN: BDDPS5951B

**Residential Address:** AM 1204, Amrapali Village, Near Kala Pathar, Indirapuram, Ghaziabad, Uttar Pradesh- 201014

**No. of Equity Shares & % of Shareholding (Pre-Issue):** 24,98,126 Equity Shares, representing 25% of the issued, subscribed and paid-up Equity Share capital of our Company.

## **Other Ventures:**

## **Directorships in Other Companies:**

- 1. ENS Commerce Private Limited
- 2. Fix Labs Private Limited

## **Designated Partner/ Partner in LLP:**

Nil

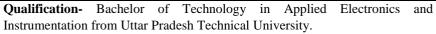
**HUF:** 

Nil

**Sole Proprietor:** 

Nil

## Mr. Anupam Kumar Srivastava-Promoter & Whole-Time-Director



Date of Birth: August 02, 1983

Age: 42 years

**Experience**: More than 09 Years

Nationality: Indian

PAN: BJZPS0782E

**Residential Address:** A501, Havelia Valenova Park, Plot No. CP-GH-05A Sector Techzone 4, Greater Noida, Sector-1, Gautam Buddha Nagar, Uttar Pradesh-201318.

**No. of Equity Shares & % of Shareholding (Pre-Issue):** 24,92,595 Equity Shares, representing 24.94% of the issued, subscribed and paid-up Equity Share capital of our Company.

## **Other Ventures:**

## **Directorships in Other Companies:**

- 1. ENS Commerce Private Limited
- 2. Uniops Infotech Private Limited
- 3. Fix Labs Private Limited

## **Designated Partner/ Partner in LLP:**

Nil

HUF:

Ni

**Sole Proprietor:** 

Nil

For brief biography of our Individual Promoters, please refer to Chapter titled "Our Management-Brief Profile of Directors" beginning on page 162 of this Draft Red Herring Prospectus.

#### CONFIRMATIONS / DECLARATION

In relation to our Individual Promoters, our Company confirms that the PAN, Bank Account Numbers, Passport Number, Aadhaar Card Number and Driving License number shall be submitted to the Stock Exchange at the time of filing of the Draft Red Herring Prospectus

## **Undertaking/ Confirmations**

None of our Promoters or Promoter Group or Group Company or person in control of our Company has been:

- 1. Prohibited or debarred from accessing or operating in the capital market or restrained from buying, selling or dealing in securities under any order or direction passed by SEBI or any other authority; or
- 2. Refused listing of any of the securities issued by such entity by any stock exchange, in India or abroad;
- 3. No material regulatory or disciplinary action is taken by any by a stock exchange or regulatory authority in the past one year in respect of our Promoters, Group Company and Company promoted by the promoters of our company;
- 4. There are no defaults in respect of payment of interest and principal to the debenture / bond / fixed deposit holders, banks, FIs by our Company, our Promoters, Group Company and Company promoted by the promoters during the past three years;
- 5. The litigation record, the nature of litigation, and status of litigation of our Company, Promoters, Group company and Company promoted by the Promoters are disclosed in chapter titled "Outstanding Litigations and Material Developments" beginning on page no 201 of this Draft Red Herring Prospectus;
- 6. None of our Promoters, person in control of our Company are or have ever been a promoter, director or person in control of any other company which is debarred from accessing the capital markets under any order or direction passed by the SEBI or any other authority;
- 7. Identified as wilful defaulters or fraudulent borrowers by the RBI or any other governmental authority;
- 8. Declared as a fugitive economic offender under the provisions of section 12 of the Fugitive Economic Offenders Act, 2018.

## CHANGE IN CONTROL OF OUR COMPANY

There has been no change in the control of our Company since incorporation of the Company.

## EXPERIENCE OF OUR PROMOTERS IN THE BUSINESS OF OUR COMPANY

For details in relation to experience of our Promoter in the business of our Company, please refer the chapter "Our Management" beginning on page 160 of this Draft Red Herring Prospectus.

#### INTEREST OF OUR PROMOTERS

Our Promoters do not have any interest in our Company except to the extent of compensation payable / paid and to the extent of any Equity shares held by him or his relatives and associates or held by the companies, firms and trusts in which he is interested as director, member, partner, and / or trustee, and to the extent of benefits arising out of such shareholding. As on the date of this Draft Red Herring Prospectus, our Promoters, Mr. Manish Kumar Srivastava, Mr. Avinash Kumar Singh and Mr. Anupam Kumar Srivastava collectively holds 74,85,161 Equity Shares in our Company i.e. 74.91 % of the pre issue paid up Equity Share Capital of our Company For further details please see the chapters titled "Capital Structure", "Restated Financial Statements" and "Our Management" beginning on pages 71, 186 and 160 of this Draft Red Herring Prospectus.

### **Interest of Promoters in the Promotion of our Company**

Our Company is currently promoted by the Promoters in order to carry on its present business. Our Promoters are interested in our Company to the extent of their shareholding and directorship in our Company and the dividend declared, if any, by our Company.

### **Interest of Promoters in the Property of our Company**

Our Promoters do not have any other interest in any property acquired/rented by our Company in a period of two years before filing of this Draft Red Herring Prospectus or proposed to be acquired by us as on date of Draft Red Herring Prospectus.

### Interest in our Company arising out of being a member of a firm or company

Our Promoters are not interested as member of a firm or company, and no sum has been paid or agreed to be paid to him or to such firm or company in cash or shares or otherwise by any person either to induce such person to become, or qualify him as a director, or otherwise for services rendered by him or by such firm or Company in connection with the promotion or formation of our Company.

### Interest in our Company other than as Promoters

Except as mentioned in this chapter and chapters titled "Our Business", "History and Certain Corporate Matters", "Our Management" and "Restated Financial Statement" beginning on pages 122, 156, 160 and 186, respectively, our Promoters do not have any other interest in our Company.

### **BUSINESS INTERESTS**

Our Promoters are not interested as a member of a firm or Company, and no sum has been paid or agreed to be paid to our Promoters or to such firm or company in cash or shares or otherwise by any person for services rendered by it or by such firm or company in connection with the promotion or formation of our Company.

Except as stated in the chapter titled "Restated Financial Statements" beginning on page 186 of this Draft Red Herring Prospectus, Our Company has not entered into any contract, agreements or arrangements during the preceding two years from the date of filing of this Draft Red Herring Prospectus or proposes to enter into any such contract in which our Promoters are directly or indirectly interested and no payments have been made to it in respect of the contracts, agreements or arrangements which are proposed to be made with it.

# PAYMENT OF AMOUNTS OR BENEFITS TO THE PROMOTERS OR PROMOTER GROUP DURING THE LAST TWO YEARS

Except as stated in the chapter titled "*Restated Financial Statement*" beginning on page 186 of this Draft Red Herring Prospectus, there has been no payment of benefits to our Promoters or Promoter Group during the two years preceding the date of this Draft Red Herring Prospectus.

### PERSONAL GUARANTEES

Details of Personal Guarantees provided by our Promoters i.e. Mr. Manish Kumar Srivastava, Mr. Avinash Kumar Singh and Mr. Anupam Kumar Srivastava as on the date of Draft Red Herring Prospectus are stated herein below:

Sr No	Financer	Loan (₹ In Lakhs)	Sanction Date	Tenure-Months	Purpose
1.	Axis Bank Limited	120.00	December 31, 2024	12	Overdraft Facility
	Total	120.00			

### **MATERIAL GUARANTEES**

Except as stated in the "*Restated Financial Statement*" beginning on page 186 of this Draft Red Herring Prospectus, our Promoters have not given any material guarantee to any third party with respect to the Equity Shares as on the date of this Draft Red Herring Prospectus.

### **OUR PROMOTER GROUP**

Apart from our Promoters, as per Regulation 2(1)(pp) of the SEBI ICDR Regulations, the following individuals and entities shall form part of our Promoter Group:

### A. Natural Persons who are Part of the Promoter Group

As per Regulation 2(1)(pp)(ii) of the SEBI ICDR Regulations, the following individuals form part of our Promoter Group:

Name of the Promoter	Relationship	Name of the Relative
	Father	Naresh Chandra Srivastava
	Mother	Indira Srivastava
	Spouse	Adhishree Srivastava
	Brother	Ashish Kumar Srivastava
	Sister	NA
Mr. Manish Kumar Srivastava	Son	NA
	Daniel de marco	Navya Srivastava
	Daughter(s)	Diya Srivastava
	Spouse's Father	Late Aman Srivastava
	Spouse's Mother	Surabhi Srivastava
	Spouse's Brother	NA
	Spouse's Sister	Abhishree Aman

Name of the Promoter	Relationship	Name of the Relative
	Father	Sachidanand Singh
	Mother	Godawari Devi
	Spouse	Ruchika Kumari
	Brother	Abhishek Kumar Singh
	Sister	NA
	Son(s)	Vedant Singh
		Vaidik Singh
Mu Arinash Kuman Sinah	Daughter	NA
Mr. Avinash Kumar Singh	Spouse's Father	Sudhiranjan Sharma
	Spouse's Mother	Sabitri Kumari
	Spouse's Brother	Shashwat Ranjan
		Shashi Kiran
		Niharika Kumari
	Spouse's Sister(s)	Shammi Kumari
		Tanya Kumari
		Priyanka Kumari

Name of the Promoter	Relationship	Name of the Relative	
	Father	Late Prakash Chand Srivastava	
	Mother	Rajrani Srivastava	
	Spouse	Sheetal Chauhan	
	Brother	Vivek Kumar Srivastava	
	Sister(s)	Rajshri Srivastava	
Mr. Anupam Kumar	Sister(s)	Anuradha Asthana	
Srivastava	Son	NA	
	Daughter	Aarna Srivastava	
	Spouse's Father	Sultan Singh Chauhan	
	Spouse's Mother	Sampati Chauhan	
	Spouse's Brother	Ashish Chauhan	
	Spouse's Sister	NA	

### B. Entities forming part of the Promoter Group pursuant to Regulation 2(1)(pp)(iv) of the SEBI ICDR Regulations

As per Regulation 2(1)(pp)(iv) of the SEBI ICDR Regulations, the following Companies/Trusts/ Partnership firms/HUFs or Sole Proprietorships are forming part of our Promoter Group.

S. No.	Name of Promoter Group Entity/Company	
1.	Any Body Corporate in which 20% or more of the Equity Share Capital is held by Promoter or an immediate relative of the Promoter or a firm or Hindu Undivided Family (HUF) in which Promoter or any one or more of his immediate relatives are a member.	ENS Commerce Private Limited     Fix Labs Private Limited     Uniops Infotech Private Limited
2.	Any Body Corporate in which a body corporate as provided in (A) above holds twenty per cent. or more, of the equity share capital; and	Nil
3.	Any Hindu Undivided Family or firm in which the aggregate share of the promoter and their relatives is equal to or more than twenty per cent. of the total capital;	Sole Proprietorship:  M/s Ved Enterprises

C. All persons whose shareholding is aggregated pursuant to Regulation 2(1)(pp)(v) of the SEBI ICDR Regulations for the purpose of disclosing in the Draft Red Herring Prospectus under the heading "shareholding of the promoter group"

Except as stated in the chapter titled "Capital Structure- Capital Build-up in Respect of Shareholding of our Promoters & Promoter's Group" beginning on page 77 of this Draft Red Herring Prospectus, none of the other persons forms part of promoter group for the purpose of shareholding of the Promoter Group under Regulation 2(1)(pp)(v) of SEBI (ICDR) Regulations, 2018.

### SHAREHOLDING OF THE PROMOTER GROUP IN OUR COMPANY

For details of shareholding of members of our Promoter Group as on the date of this Draft Red Herring Prospectus, please see the chapter titled "*Capital Structure*" beginning on page 71 of this Draft Red Herring Prospectus.

### COMPANIES WITH WHICH THE PROMOTERS HAVE DISASSOCIATED IN THE LAST THREE YEARS

Our Promoters have not disassociated themselves from any Companies, firms or entities during the last three years preceding the date of this Draft Red Herring Prospectus.

### **OUTSTANDING LITIGATIONS**

There is no outstanding litigation against our Promoters except as disclosed in the section titled "*Risk Factors*" and chapter titled "*Outstanding Litigations and Material Developments*" beginning on pages 31 and 201 respectively of this Draft Red Herring Prospectus.

### COMMON PURSUITS OF OUR PROMOTERS

Our Promoters are not involved with any Group companies or Subsidiaries or Associates companies which are in the same line of activity or business as that of our Company. Further, none of the any Group companies or Subsidiaries or Associate companies has business interests in our Company.

For further details, please refer Related Party Transactions under chapter titled "Restated Financial Statement" on page no 186 of this Draft Red Herring Prospectus.

### GROUP ENTITIES OF OUR COMPANY

As per the SEBI (ICDR) Regulations, 2018, for the purpose of identification of Group Companies, our Company has considered those companies as our Group companies with which there were related party transactions as per the Restated Financial Statements of our Company and other Companies as considered material by our Board. Further, pursuant to a resolution of our Board dated August 11, 2025 for the purpose of disclosure in relation to Group companies in connection with the Issue, a company shall be considered material and disclosed as a Group company if such company fulfils both the below mentioned conditions:

- a. Such company that forms part of the Promoter Group of our Company in terms of Regulation 2(1) (pp) of the SEBI (ICDR) Regulations; and
- b. Our Company has entered into one or more transactions with such company exceeding 10% of total revenue of the Company as per Restated Financial Statements.

There is no company which is considered material by the Board of Directors of our Company to be identified as Group Company. No equity shares of our group entities are listed on any of the stock exchange and they have not made any public or rights issue of securities in the preceding three years.

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### **DIVIDEND POLICY**

Under the Companies Act, 2013, our Company can pay dividends upon a recommendation by its Board of Directors and approval by a majority of the shareholders. The shareholders of our Company have the right to decrease, not to increase the amount of dividend recommended by the Board of Directors. The dividends may be paid out of profits of a company in the year in which the dividend is declared or out of the undistributed profits or reserves of the previous years or out of both. The Articles of Association of our Company also gives the discretion to our Board of Directors to declare and pay interim dividends.

There are no dividends declared by our Company since incorporation.

Our Company does not have a formal dividend policy. Any dividends to be declared shall be recommended by the Board of Directors depending upon the financial condition, results of operations, capital requirements and surplus, contractual obligations and restrictions, the terms of the credit facilities and other financing arrangements of our Company at the time a dividend is considered, and other relevant factors and approved by the Equity Shareholders at their discretion.

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# SECTION VII - FINANCIAL INFORMATION RESTATED FINANCIAL STATEMENT

Sr. No	Particular	Page No.
1.	Independent Audit Report along-with Restated Financial Statement	F1



### Chartered Accountants

### **Independent Auditor's Examination Report on Restated Financial Statements**

To,
The Board of Directors
ENS Enterprises Limited
(Formerly known as "ENS Enterprises Private
Limited")
B-16, 2<sup>nd</sup> Floor, Sector-63, Noida, Gautam Buddha Nagar, U.P., 201301

- 1. We have examined the Restated Financial Information of **ENS Enterprises Limited**, (Formerly known as "ENS Enterprises Private Limited") comprising the Restated Statement of Asset and Liabilities as at September 30, 2025, as at March 31, 2025, as at March 31, 2024 and as at March 31, 2023, restated statement of profit and loss and restated statement of cash flows for the six months ended on September 30 2025 and for the year ended March 31, 2025, 2024 and 2023 (collectively referred to as the "**restated summary statements**" or "**restated financial statements**") annexed to this report and initialed by us for identification purposes. These restated financial statements have been prepared by the management of the Company and approved by the board of directors at their meeting on October 14, 2025 in connection with the proposed Initial Public Offering (IPO) on the SME Platform of BSE Limited ("BSE") of the company.
- 2. These restated Financial Statements have been prepared in accordance with the requirements of:
  - (i) Section 26 of Part I of Chapter III of the Companies Act, 2013 as amended (the "Act");
  - (ii) The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2018 ("ICDR Regulations") and
  - (iii) The Guidance Note on Reports in Company Prospectus (Revised) issued by the Institute of Chartered Accountants of India ("Guidance Note").
- 3. The Company's Board of Directors is responsible for the preparation of the Restated Financial Statements for inclusion in the Draft Red Herring Prospectus (DRHP) / Red Herring Prospectus / Prospectus ("Offer Document") to be filed with the BSE SME and Registrar of Companies (Kanpur) in connection with the proposed SME IPO. The Restated Financial Statements have been prepared by the management of the Company. The responsibility of the board of directors of the Company includes designing, implementing and maintaining adequate internal control relevant to the preparation and presentation of the Restated Financial Statements. The board of directors are also responsible for identifying and ensuring that the Company complies with the Act, ICDR Regulations and the Guidance Note.
- 4. We have examined such restated financial Information, taking into consideration:



## **Chartered Accountants**

- (i) The terms of reference to our engagement letter dated September 30, 2025, with the company requesting us to carry out the assignment, in connection with the proposed Initial Public Offering of equity shares on the SME Platform of BSE Limited ("IPO" or "SME IPO"); and
- (ii) The Guidance Note also requires that we comply with the ethical requirements of the Code of Ethics issued by the ICAI;
- (iii) Concepts of test checks and materiality to obtain reasonable assurance based on verification of evidence supporting the Restated Financial Statements;
- (iv) The requirements of Section 26 of the Act and the ICDR Regulations. Our work was performed solely to assist you in meeting your responsibilities in relation to your compliance with the Act, the ICDR Regulations and the Guidance Note in connection with the IPO.
- 5. The restated financial statements of the Company have been compiled by the management from the audited financial statements of the Company for the six-month period ended on September 30 2025, and for the financial year ended March 31, 2025, March 31, 2024 and March 31, 2023.
- 6. Audit for the six months period ended on September 30, 2025 and financial year ended on March 31, 2025 was conducted by us and Audit for the financial year ended March 31, 2024 and March 31, 2023 was conducted by M/s ASVN & Co. There are no audit qualifications in the audit reports issued for the six months period ended on September 30 2025 and for the financial year ended on March 31, 2025, March 31, 2024 and March 31, 2023.

The financial report included for these years is based solely on the audit reports issued for the respective years.

- 7. Based on our examination, of these restated financial statements and according to the information and explanations given to us, we are of the opinion that:
  - a) The accounting policies applied are **consistent** for all the reporting periods presented.
  - b) **Adjustments relating to prior periods** and other material amounts have been duly considered in the respective financial years to which they pertain.
  - c) The extraordinary items that need to be disclosed separately in the accounts have been disclosed.
  - d) There are no audit qualifications in the audit reports issued by the us for the six-month period ended on September 30 2025, and for the financial year ended on March 31, 2025, March 31, 2024 and March 31, 2023, which would require adjustments in the restated financial statements of the Company.



### Chartered Accountants

- 8. In accordance with the requirements of the Act, including the rules made thereunder, ICDR Regulations, Guidance Note and engagement letter, we report that:
  - (i) The "restated statement of asset and liabilities" of the Company as at September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023 examined by us, as set out in this report read with significant accounting policies has been arrived at after making such adjustments and regroupings to the audited financial statements of the Company, as in our opinion were appropriate and more fully described in notes to the restated summary statements to this report.
  - (ii) The "restated statement of profit and loss" of the Company for the six months ended on September 30 2025 and for the financial year ended on March 31, 2025, March 31, 2024 and March 31, 2023 examined by us, as set out in this report read with significant accounting policies has been arrived at after making such adjustments and regroupings to the audited financial statements of the Company, as in our opinion were appropriate and more fully described in notes to the restated summary statements to this report.
  - (iii) The "restated statement of cash flows" of the Company for the six months ended on September 30, 2025 and for the financial year ended on March 31, 2025, March 31, 2024 and March 31, 2023 examined by us, as set out in this report read with significant accounting policies has been arrived at after making such adjustments and regroupings to the audited financial statements of the Company, as in our opinion were appropriate and more fully described in notes to restated summary statements to this report.
- 9. The report should not in any way be construed as a re-issuance or re-dating of any of the previous audit reports issued by any other firm of Chartered Accountants, nor should this report be construed as a new opinion on any of the financial statements referred to therein.
- 10. We have no responsibility to update our report for events and circumstances occurring after the date of the report.
- 11. In our opinion, the above financial information contained in this report, read with the respective significant accounting policies and notes to restated summary, is prepared after making adjustments and regrouping as considered appropriate and has been prepared in accordance with the Act, ICDR Regulations, Engagement Letter and Guidance Note.
- 12. Our report is intended solely for the use of the management and for inclusion in the offer document in connection with the SME IPO. Our report should not be used, referred to or adjusted for any other purpose except with our consent in writing.



**Chartered Accountants** 

For Prakash Sachin & Co. Chartered Accountants FRN: - 012513C

SD/-CA Vikas Kejriwal Partner M. No. 504075 Place: New Delhi

Date: 14.10.2025

UDIN: 25504075BMKOUR4539

### ENS Enterprises Limited B-16, Sector-63, Noida-201307, Uttar Pradesh CIN: U74120UP2016PLC075577 Balance Sheet as at 30th September 2025

Particulars	Notes Restated As at Restated As at			Amount (Rs in thousand: Restated As at Restated As at		
Tarticulars	Notes	30th September, 2025	31st March, 2025	31st March, 2024	31st March, 2023	
I. Equity and Liabilities						
(1) Shareholders' Funds						
(a) Share Capital	2	99,925.12	27,079.98	300.00	300.00	
(b) Reserves and Surplus	3	40,724.17	73,339.28	18,743.04	9,711.30	
(c) Money Received against Share Warrants					-	
		1,40,649.29	1,00,419.26	19,043.04	10,011.30	
(2) Share Application money Pending Allotment		-	-	-	-	
(3) Non Current Liabilities						
(a) Long-Term Borrowings		-	-	-	-	
(b) Long-Term Provisions	4	2,471.19	2,471.19	1,635.61	849.38	
(c) Deferred Tax Liabilities (Net)	5	634.59	174.38	291.00	166.00	
(d) Other Long-Term Liabilities		-	-	-	-	
(4) Current Liabilities						
(a) Short-Term Borrowings	6	11,999.73	-	-	-	
(b) Trade Payables						
Total Outstanding Dues of Micro, Small and Medium Enterprises		-	-	_	-	
Total Outstanding Dues of other than Micro, Small and Medium	7	11,642.84	67,880.94	2,692.16	2,396.54	
(c) Other Current Liabilities	8	39,730.23	22,581.75	9,748.83	4,119.3	
(d) Short-Term Provisions	9	29,720.43	15,424.34	3,273.76	28.43	
(-)		96,199.01	1,08,532.60	17,641.36	7,559.70	
TOTAL		2,36,848.30	2,08,951.86	36,683.90	17,571.00	
TOTAL		2,50,646.50	2,06,731.60	30,063.70	17,371.00	
Assets II. Non-Current Assets						
(a) Property, Plant and Equipments & Intangible Assets						
.,	10	7,270.86	9,711.83	2,488.50	1,731,19	
(i) Tangible Assets (ii) Intangible Assets	10	7,270.80	9,/11.83	2,400.30	1,/31.15	
		-	-	-	-	
(iii) Capital Work-in-Progress		-	-	-	-	
(iv) Intangible Assets under Devlopment		-	-	-	-	
(b) Non-Current Investments		-	-	-	-	
(c) Deferred Tax Assets (Net)		-	-			
(d) Long-Term Loans and Advances		1 460 00	-	1.460.00	1 460 06	
(e) Other Non-Current Assets	11	1,460.00 8,730.86	21,460.00 31,171.83	1,460.00 3,948.50	1,460.00 <b>3,191.1</b> 9	
Current Assets					2,2,212,	
(a) Current Investments		_	_			
(b) Inventories		_	_			
(c) Trade Receivables	12	1,58,388.12	1,11,615.46	20,201.05	7,690.04	
(d) Cash and Cash Equivalents	13	31,245.32	16,164.80	3,695.99	4,876.97	
(e) Short-Term Loans and Advances	14	30,686.17	43,487.77	5,321.51	1,219.12	
(f) Other Current Assets	15	7,797.83	6,512.00	3,515.85	593.68	
		2,28,117.44	1,77,780.03	32,734.40	14,379.81	
TOTAL		2,36,848.30	2,08,951.86	36,683.90	17,571.00	
IVIAL		2,50,048.50	2,00,731.80	30,063.90	17,371.00	

Summary of significant accounting policies and other notes

As per our report of even date

For Prakash Sachin & Co Chartered Accountants FRN NO. 012513C For and on behalf of the board of directors of ENS Enterprises Limited

SD/-CA Vikas Kejriwal Partner M. No. 504075 Place: New Delhi Date: 14.10.2025

UDIN: 25504075BMKOUR4539

SD/-Manish Kumar Srivastava Whole-Time-Director & CFO DIN: 07337679 SD/-Avinash Kumar Singh Chairman & Director DIN: 07337671 SD/-Akhil Jain Company Secretary Membership No.: A77182

Statement of Profit and Loss for the half year ended 30th September, 2025

Particulars	Notes	For half year ended 30th September, 2025	For the year ended 31st March, 2025	For the year ended 31st March, 2024	Amount (Rs in thousands For the year ended 31 March, 2023
Income					
Revenue from operations	16	2,83,424.22	2,83,333.47	1,01,092.05	73,553.53
Other income	17	28.65	2,825.33	149.00	114.28
		2,83,452.87	2,86,158.80	1,01,241.05	73,667.81
Expenses					
Cost of Services	18	1,79,601.89	1,30,690.51	28,170.80	25,743.51
Employee benefits expense	19	37,346.69	64,095.75	49,208.90	31,314.73
Finance costs	20	212.31	· · · · · · · ·	· -	-
Depreciation and amortisation expense on fixed assets	10	2,681.47	4,343.15	1,577.34	697.11
Other expenses	21	8,623.69	33,722.30	9,910.04	7,816.82
		2,28,466.05	2,32,851.71	88,867.08	65,572.18
<b>Profit before Exceptional and Extraordinary Items and Tax</b> Exceptional Items		54,986.82	53,307.09	12,373.97	8,095.62
Profit before Extraordinary Items and Tax Extraordinary Items		54,986.82	53,307.09	12,373.97	8,095.62
Profit Before Tax Tax expense:		54,986.82	53,307.09	12,373.97	8,095.62
Current tax Tax of earlier years		14,296.57	15,336.00 607.56	3,217.23	2,332.73
Deferred tax (credit)/charge		460.21	323.38	125.00	205.58
· / •		14,756.79	16,266,94	3,342.23	2,538.31
Profit for the year		40,230.03	37,040.15	9,031.74	5,557.31
Earning Per Share					
Basic EPS (in Rupees)	22	4.03	18.07	4.45	2.74
Diluted EPS		4.03	18.07	4.45	2.74
Summary of Significant Accounting Policies	1				

Summary of significant accounting policies and other notes

As per our report of even date

For Prakash Sachin & Co Chartered Accountants FRN NO. 012513C For and on behalf of the board of directors of ENS Enterprises Limited

SD/-CA Vikas Kejriwal Partner M. No. 504075 Place: New Delhi Date: 14.10.2025

UDIN: 25504075BMKOUR4539

SD/-Manish Kumar Srivastava Whole-Time-Director & CFO DIN: 07337679 SD/-Avinash Kumar Singh Chairman & Director DIN: 07337671 SD/-Akhil Jain Company Secretary Membership No.: A77182

Cash Flow statement for the half year ended 30th September 2025

(figures in Thousands)

	Restated As at	Restated as at	Restated as at	Restated as at
	September 30, 2025	March 31, 2025	March 31, 2024	March 31, 2023
Cash flow from Operating Activities				
Profit Before Tax	54,986.82	53,307.08	13,188.30	8,973.44
Adjustments for:		·	•	
Depreciation and Amortisation	2,681.47	4,343.15	1,577.34	697.11
Interest Income	-	- 103.21	- 58.76	- 76.78
Prior period Grauity Expense	-	- 1,588.56	-	
Interest on Bank overdraft	212.31	·		
Operating Profit before Working Capital Changes	57,880.60	55,958.46	14,706.88	9,593.77
Changes in:				
(Increase) / Decrease in Trade Receivables	- 46,772.67	- 91,414.39	- 12,511.02	- 6,391.21
(Increase) / Decrease in Inventories	-	-	-	
(Increase) / Decrease in Other Current Assets	11,495.78	- 16,163.00	- 7,025.54	1,091.94
Increase / (Decrease) in Other Current Liabilities	17,147.99	12,905.00	5,629.47	2,284.46
Increase / (Decrease) in Trade Payables	- 56,238.10	65,188.78	295.62	542.12
Increase / (Decrease) in Long Term Provisions	-	2,471.19	-	
Increase / (Decrease) in Short term Provisions	14,296.38	11,995.39	3,428.43	- 874.20
Increase / (Decrease) in Deffered Tax	- 460.21			
Cash Generated from Operations	- 2,650.24	40,941.42	4,523.85	6,246.89
Less Taxes Paid	14,296.57	15,943.56	3,428.46	2,333.09
Net Cash Flow from / (used in) Operating Activities	- 16,946.81	24,997.86	1,095.39	3,913.79
CASH FLOW FROM INVESTING ACTIVITIES				
Acquisition / Disposal of Property, Plant and Equipment	240.90	- 11,566.12	- 2,335.16	- 2,281.11
Inter Corporate Deposit	-	- 25,000.00	-	
Interest Income	-	103.21	58.76	76.78
Net Cash Flow from/(used in) Investing Activities	240.90	- 36,462.92	- 2,276.40	- 2,204.33
CASH FLOW FROM FINANCING ACTIVITIES				
Proceeds from Long Term Borrowings	11,999.73	- 71.00	-	-
Security deposit	20,000.00	- 20,000.00	-	
Increase in Equity Share capital	-	44,004.87	-	-
Interest on Bank Overdraft	- 212.31			
Net Cash Flow from/(used in) Financing Activities	31,787.43	23,933.87	-	-
Net Increase / (Decrease) in Cash and Cash Equivalent	15,081.52	12,468.81	- 1,181.00	1,709.46
Cash and Cash Equivalents as at the Beginning of the Year	16,164.80	3,695.99	4,876.97	3,167.51
Cash and Cash Equivalent as at the End of the Year	31,245.32	16,164.80	3,695.99	4,876.97
Cash and Cash Equivalent as at the End of the Year as per BS	31,245.32	16,164.80	3,695.99	4,876.97

For Prakash Sachin & Co **Chartered Accountants** FRN NO. 012513C

For and on behalf of the board of directors of **ENS Enterprises Limited** 

SD/-CA Vikas Kejriwal Partner M. No. 504075 Place: New Delhi

Date: 14.10.2025 UDIN: 25504075BMKOUR4539 Manish Kumar Srivastava Whole-Time-Director & CFO DIN: 07337679 SD/-Avinash Kumar Singh Chairman & Director DIN: 07337671

SD/-Akhil Jain Company Secretary Membership No.: A77182

### Note. 1

### A. CORPORATE INFORMATION

1 The company ENS Enterprise Ltd., having its registered office at B-16, Sector-63, Noida-201307, Uttar Pradesh. ENS Enterprises is a global technology partner with over nine years of experience, having delivered 4,200+ projects for 3,100+ clients across 12 countries. The Company specializes in E-Commerce, Fintech, Tourism, and Media, with strategic partnerships including Google and Shopify, earning us the rank of #4 Shopify Plus Partner in Asia. Our AI-driven solutions empower businesses with intelligent automation, personalization, and enhanced operational performance. As a proud Technology Service Provider for ONDC, the company offer end-to-end digital services rooted in Speed, Transparency, and Scale.

### 2 Change in Company Status

Effective from 08th May 2025, the company has been converted from a private limited company to a public limited company. Accordingly, the name of the company has been changed from "ENS Enterprises Private Limited" to "ENS Enterprises Limited" pursuant to the approval received from the Registrar of Companies and in accordance with the provisions of the Companies Act, 2013.

### **B. SIGNIFICANT ACCOUNTING POLICIES.**

### i) Accounting Convention

These financial statements have been prepared to comply with the Generally Accepted Accounting Principles in India (Indian GAAP), including the Accounting Standards notified under the relevant provisions of the Companies Act, 2013. The financial statements are prepared on accrual basis under the historical cost convention.

### ii) Use of Estimates

The preparation of financial statements in conformity with Indian GAAP requires judgements, estimates and assumptions to be made that affect the reported amount of assets and liabilities, disclosure of contingent liabilities on the date of the financial statements and the reported amount of revenues and expenses during the reporting period. Difference between the actual results and estimates are recognized in the period in which the results are known/materialized.

### iii)Property Plant & Equipment

### **Tangible Assets**

Tangible Assets are stated at cost net of recoverable taxes, trade discounts and rebates and include amounts added on revaluation, less accumulated depreciation and impairment loss, if any. The cost of Tangible Assets comprises its purchase price, borrowing cost and any cost directly attributable to bringing the asset to its working condition for its intended use. Subsequent expenditures related to an item of Tangible Asset are added to its book value only if they increase the future benefits from the existing asset beyond its previously assessed standard of performance.

### **Intangible Assets**

Intangible Assets are stated at cost of acquisition net of recoverable taxes less accumulated amortization/depletion and impairment loss, if any. The cost comprises purchase price, borrowing costs, and any cost directly attributable to bringing the asset to its working condition for the intended use and net charges on foreign exchange contracts and adjustments arising from exchange rate

### iv) Depreciation, Amortization, Depletion

### **Tangible Assets**

Depreciation on Fixed Assets is provided to the extent of depreciable amount on the Written Down Value (WDV) Method. Depreciation is provided based on useful life of the assets as prescribed in Schedule II to the Companies Act, 2013.

### Intangible Assets

Intangibles are being amortized as per AS-26(Intangible Assets).

### v) Impairment

An asset is treated as impaired when the carrying cost of asset exceeds its recoverable value. An impairment loss is charged to the Profit and Loss Statement in the year in which an asset is identified as impaired. The impairment loss recognized in prior accounting period is reversed if there has been a change in the estimate of recoverable amount.

### vi) Foreign Currency Transactions

- A. Transactions denominated in foreign currencies are recorded at the exchange rate prevailing on the date of the transaction or that approximates the actual rate at the date of the transaction.
- **B**. Monetary items denominated in foreign currencies at the year end are restated at year end rates. In case of items which are covered by forward exchange contracts, the difference between the year end rate and rate on the date of the contract is recognized as exchange difference and the premium paid on forward contracts is recognized over the life of the contract.
- C. Non-monetary foreign currency items are carried at cost.
- **D.** In respect of integral foreign operations, all transactions are translated at rates prevailing on the date of transaction or that approximates the actual rate at the date of transaction. Monetary assets and liabilities are restated at the year end rates.
- E. Any income or expense on account of exchange difference either on settlement or on translation is recognized in the Profit and Loss Statement, except in case of long term liabilities, where they relate to acquisition of Fixed Assets, in which case they are adjusted to the carrying cost of such assets.

### vii) Investments

Current investments are carried at lower of cost and quoted/fair value, computed category-wise. Non Current investments are stated at cost. Provision for diminution in the value of Non Current investments is made only if such a decline is other than temporary. No depreciation has been provided on immovable property shown as investments.

### viii) Inventories

Inventories are valued at cost or market value which ever is lower.

Work in process are valued at estimated cost\* or realizable value, whichever is lower.

\*Cost include appropriate direct expenses.

### ix) Recognition Of Income & Expenditure

Revenue is recognized only when risks and rewards incidental to ownership are transferred to the customer, it can be reliably measured and it is reasonable to expect ultimate collection. Revenue from operations includes providing services, service tax,

### X) Employee Benefits

### **Short Term Employee Benefits**

The undiscounted amount of short term employee benefits expected to be paid in exchange for the services rendered by employees are recognized as an expense during the period when the employees render the services.

### Post employment Benefit

The Company makes specified monthly contributions towards Provident Fund, Superannuation Fund and Pension Scheme. The Company's contribution is recognized as an expense in the Profit and Loss Statement during the period in which the employee renders the related service.

### **Employee Separation Costs**

Compensation to employees who have opted for retirement under the voluntary retirement scheme of the Company is charged to the Profit and Loss Statement in the year of exercise of option by the employee. Hence company is not following provision of AS-15.

### Xi) Borrowing Costs

Borrowing costs include exchange differences arising from foreign currency borrowings to the extent they are regarded as an adjustment to the interest cost. Borrowing costs that are attributable to the acquisition or construction of qualifying assets are capitalized as part of the cost of such assets. A qualifying asset is one that necessarily takes substantial period of time to get ready for its intended use. All other borrowing costs are charged to the Profit and Loss Statement in the period in which they are incurred.

### Xii) Financial Derivatives And Commodity Hedging Transactions

In respect of derivative contracts, premium paid, gains/losses on settlement and losses on restatement are recognized in the Profit and Loss Statement except in case where they relate to the acquisition or construction of Fixed Assets, in which case, they are adjusted to the carrying cost of such assets.

### xiii) Income Tax Accounting

Tax expense comprises of current tax and deferred tax. Current tax is measured at the amount expected to be paid to the tax authorities, using the applicable tax rates. Deferred income tax reflect the current period timing differences between taxable income and accounting income for the period and reversal of timing differences of earlier years/period. Deferred tax assets are recognized only to the extent that there is a reasonable certainty that sufficient future income will be available except that deferred tax assets, in case there are unabsorbed depreciation or losses, are recognized if there is virtual certainty that sufficient future Deferred tax assets and liabilities are measured using the tax rates and tax law that have been enacted or substantively enacted by the Balance Sheet date.

### (xiv) Provisions, Contingent Liabilities And Contingent Assets

Provision is recognized in the accounts when there is a present obligation as a result of past event(s) and it is probable that an outflow of resources will be required to settle the obligation and a reliable estimate can be made. Provisions are not discounted to their present value and are determined based on the best estimate required to settle the obligation at the reporting date. These estimates are reviewed at each reporting date and adjusted to reflect the current best estimates.

Contingent liabilities are disclosed unless the possibility of outflow of resources is remote.

Contingent assets are neither recognized nor disclosed in the financial statements.

### xv) Earning Per Share

Basic Earning per share is computed by dividing the Profit / loss after tax (including extraordinary gain or losses, if any) by weighted average number of equity shares outstanding during the year. Diluted Earning per share is computed by dividing the profit / loss after tax (including extraordinary gain or losses, if any) as adjusted for interest, dividend and other income or expense relating to potential equity shares by weighted average number of equity shares considering the number of share which could have been issued on the conversion of potential equity shares. Potential Equity Shares are deemed to be dilutive only when it would decrease the net profit per share. The Earnings Per Share (EPS) has been computed based on the profit for a period of six months; accordingly, it does not represent the EPS for the entire financial year

Amount (Rs in thousands) 2. Share capital

	Restated As at 30th Sepetember,2025		Restated as at 31 March, 2025		Restated as at 31 March, 2024		Restated as at 31 March, 2023	
	No. of shares	Amt.	No. of shares	Amt.	No. of shares	Amt.	No. of shares	Amt.
Authorised shares								
Equity shares of `10 each	1,60,00,000	1,60,000.00	1,60,00,000	1,60,000.00	1,00,000	1,000.00	1,00,000	1,000.00
Issued, subscribed and fully paid-up shares								
Equity shares of `10 each fully paid up	99,92,512	99,925.12	27,07,998	27,079.98	30,000	300.00	30,000	300.00
	99,92,512	99,925.12	27,07,998	27,079.98	30,000	300.00	30,000	300.00

### (a) Reconciliation of the shares outstanding at the beginning and at the end of the reporting period

Equity shares								thousands)
Restated As at 30th Sepetember, 2025		Restated as at 31 March, 2025		Restated as at 31 March, 2024		Restated as at 31 March, 2023		
	No. of shares	Amt.	No. of shares	Amt.	No. of shares	Amt.	No. of Shares	Amt.
At the beginning of the period	27,07,998	27,079.98	30,000	300.00	30,000	300.00	30,000	300
Issued during the period	72,84,514	72,845.14	26,77,998	26,779.98	-	-	-	-
Outstanding at the end of the period	99,92,512	99,925.12	27,07,998	27,079.98	30,000	300.00	30,000	300.00

b) Terms/ rights attached to equity shares

The company has only one class of equity shares having par value of `10 per share. Each holder of equity is entitled to one vote per share. In the event of liquidation of the company, the holders of equity shares will be entitled to receive remaining assets of the company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

Particulars	Restated As at 30th Se	Oth Sepetember, 2025 Restated as at 31 March, 2025 Restated as at 31 March, 2024		Restated as at 31 N	March, 2023			
	No. of shares	% holding	No. of shares	% holding	No. of shares	% holding	No. of shares	% holding
Equity shares of `10 each fully paid								
Anupam Kumar Srivastava	2492595	24.94%	675500	24.94%	10,000	33.33%	10,000	33.33%
Avinash Kumar Singh	2498126	25.00%	676999	25.00%	10,000	33.33%	10,000	33.33%
Manish Kumar Srivastava	2494440	24.96%	676000	24.96%	10,000	33.33%	10,000	33.33%
Raman Talwar	1249061	12.50%	338499	12.50%	-	-	-	-
Connect Fund	1249061	12.50%	338499	12.50%	-	-	-	-
Others	9229	0.09%	2501	0.09%				
Total	9992512	100.00%	2707998	100.00%	30000	100.00%	30000	100.00%

(d) Shareholding of Pro	noters

Particulars	Restated As at 30th Sepetember,2025		Restated as at 31 March, 2025		Restated as at 31	March, 2024	Restated as at 31 March, 2023		
	No. of shares	% holding	No. of shares	% holding	No. of shares	% holding	No. of shares	% holding	
Equity shares of ` 10 each fully paid									
Anupam Kumar Srivastava	2492595	24.94%	675500	24.94%	10,000	33.33%	10,000	33.33%	
Avinash Kumar Singh	2498126	25.00%	676999	25.00%	10,000	33.33%	10,000	33.33%	
Manish Kumar Srivastava	2494440	24.96%	676000	24.96%	10,000	33.33%	10,000	33.33%	
	7485161	74.91%	2028499	74.91%	30000	100.00%	30000	100.00%	

3. Reserves and Surplus				nt (Rs in thousands)
Particulars	Restated As at 30 September, 2025	Restated as at 31st March, 2025	Restated as at 31st March, 2024	Restated as at 31st March, 2023
Surplus in Statement of Profit and Loss				
Opening Balance	73,339.28	20,663.00	9,711.30	4,153.99
Add: Transferred during the Years from Statement of Profit and Loss	40,230.03	37,040.15	9,031.74	5,557.31
Add: Securities Premium on Right Issue	-	37,234.89	-	-
ess: Bonus Shares Issued	72,845.14	20,010.00	-	
Less:Prior Period Gratuity Expense		1,588.76		-
Closing Balance	40,724.17	73,339.28	18,743.04	9,711.30
. Long Term Provisions			A	at (De in thousands)
Particulars	Restated As at 30	Restated as at 31st	Restated as at 31st	nt (Rs in thousands) Restated as at 31st
arteuars	September, 2025	March, 2025	March, 2024	March, 2023
Provision for Gratuity	2,313.46	2,313.46	1,635.61	849.38
Provision for Leave Encashment	157.73	157.73	-	-
	2,471.19	2,471.19	1,635.61	849.38
. Deferred Tax Liabilities (Net)			Amour	nt (Rs in thousands)
Particulars	Restated As at 30	Restated as at 31st	Restated as at 31st	Restated as at 31st
	September, 2025	March, 2025	March, 2024	March, 2023
Deferred tax liabilities				
Timing Difference on Account of WDV of Block of Assets	634.59	174.38	291.00	166.00
Vet deferred tax(liabilities)	634.59	174.38	291.00	166.00
5. Short-Term Borrowings				
Particulars	Restated As at 30	Restated as at 31st	Restated as at 31st	nt (Rs in thousands) Restated as at 31st
	September, 2025	March, 2025	March, 2024	March, 2023
Axis Bank (Overdraft/Cash Credit)	11,999.73	<u> </u>	<u> </u>	
	11,999.73	<del></del> :	<del>-</del>	<del>-</del>
. Trade Payables			Amour	nt (Rs in thousands)
Particulars	Restated As at 30 September, 2025	Restated as at 31st March, 2025	Restated as at 31st March, 2024	Restated as at 31st March, 2023
Trade Payables	11,642.84	67,880.94	2,692.16	2,396.54
	11,642.84	67,880.94	2,692.16	2,396.54

Note: The Company, has during the year, not received any intimation from any of its suppliers regarding their status under The Micro, Small and Medium Enterprises Development Act, 2006 and hence disclosures, if any, relating to amounts unpaid as at the year end along with interest paid/payable as required under the said Act have not been given. Based on the information available with the Company there are no principal/interest amounts due to micro, small and medium enterprises.

Particulars		Outstanding for following periods from due date of payment								
raruculars	Less than 1 year	1-2 Years	2-3 years	More than 3 Years	Total					
MSME	-	ı	=	-	-					
Others	11,634.67	8.17	-		11,642.84					
Disputed Dues- MSME	-	-	-	-	-					
Disputed Dues- Others	-	-	-	-	-					
TOTAL	11,634.67	8.17	-	-	11,642.84					

Trade Payables Ageing Schedule as at 31st March,2025

Particulars	Outstanding for following periods from due date of payment								
T at ticulars	Less than 1 year	1-2 Years	2-3 years	More than 3 Years	Total				
MSME	=		-	=					
Others	67,555.80	178.51	146.62		67,880.94				
Disputed Dues- MSME	-	-	-	-	=				
Disputed Dues- Others	-	-	-	-	-				
TOTAL	67,555.80	178.51	146.62	-	67,880.94				

Trade Payables Ageing Schedule as at 31st March,2024

Particulars		Outstanding for following periods from due date of payment								
r articulars	Less than 1 year	1-2 Years	2-3 years	More than 3 Years	Total					
MSME	-	=	-	=	-					
Others	1,806.54	826.33	59.29		2,692.16					
Disputed Dues- MSME	-	-	-	-	-					
Disputed Dues- Others	-	-	-	-	-					
TOTAL	1,806.54	826.33	59.29	-	2,692.16					

Trade Payables Ageing Schedule as at 31st March,2023

Particulars		Outstanding for following periods from due date of payment								
r articulars	Less than 1 year	1-2 Years	2-3 years	More than 3 Years	Total					
MSME	-	-	-	-	-					
Others	2,337.25	59.29			2,396.54					
Disputed Dues- MSME	-	-	-	-	=					
Disputed Dues- Others	-	-	-	-	-					
TOTAL	2,337.25	59.29	-	-	2,396.54					

8. Other Current Liabilities Amount (Rs in thousands)

Particulars	Restated As at 30 September, 2025	Restated as at 31st March, 2025	Restated as at 31st March, 2024	Restated as at 31st March, 2023
Salaries and Wages Payable	5,599.50	4,085.67	2,337.32	2,252.22
Directors' Remuneration Payable	4,511.10	1,014.80	412.10	366.10
GST Payable	20,554.65	6,015.38	2,510.44	-
TDS Payable	3,141.39	3,488.97	69.98	4.38
EPF Payable	-	1,208.59	344.73	222.74
ESIC Payable Audit Fees Payable Advances from Customer Legal & Professional Fees Payable	5,923.60	78.36 400.00 6,289.97	17.88 184.00 3,842.37 30.00	184.00 1,089.92
	39,730.23	22,581.75	9,748.83	4,119.35

### 9. Short Term Provisions

			Amount (Rs in thousands)			
Particulars	Restated As at 30 September, 2025	Restated as at 31st March, 2025	Restated as at 31st March, 2024	Restated as at 31st March, 2023		
Provision for Income Tax	29,632.08	15,336.00	3,217.23	-		
Provision for Gratuity	74.66	74.66	56.53	28.43		
Provision for Leave Encashment	13.68	13.68	-			
	29,720.43	15,424.34	3,273.76	28.43		

Note.10 Half Yearly Financial Year 2025-26

Amount (Rs in thousands)

Half Yearly Financial Year 2025-26	Half Yearly Financial Year 2025-26									Ks in thousands)		
			GROSS BLOCK AT COST				DEPRECIATION			NET BLOCK		
PARTICULAR	PARTICULAR	RATE OF DEP. %	As at 01.04.2025	Additions before 30.09.2025	Additions after 30.09.2025	Sales/ Adjustment	As at 30.09.2025	As at 01.04.2025	Depreciation for the year Upto 30.09.2025	As at 30.09.2025	As at 30.09.2025	As at 31.03.2025
Air Conditioner	Plant & Machinery	18.10%	47				47	39	1	39	7	8
Furniture & Fixture (Display Board)	Furniture & Fixture	25.89%	241				241	203	5	208	33	38
Computer & Laptop	Computer	63.16%	12,297	241			12,538	6,392	1,901	8,293	4,245	5,905
Computer & Laptop (LED TV)	Computer	63.16%	23				23	15	2	18	5	7
Computer & Laptop (Printer)	Computer	63.16%	11				11	11	0	11	0	1
Telephone Equipment	Plant & Machinery	18.10%	41				41	32	1	33	8	9
Water Dispenser	Plant & Machinery	18.10%	15				15	7	1	8	8	9
Safe Locker	Plant & Machinery	18.10%	7				7	2	0	3	4	5
Fan (White)	Plant & Machinery	18.10%	2				2	1	0	1	1	1
Refrigerator	Plant & Machinery	18.10%	14				14	6	1	7	7	8
White Board	Plant & Machinery	18.10%	20				20	9	1	10	10	11
Wifi Router	Plant & Machinery	18.10%	5				5	4	0	4	1	1
Security Camera	Plant & Machinery	18.10%	8				8	6	0	6	2	2
Cafe Wending Machine	Plant & Machinery	18.10%	7				7	5	0	5	2	2
Server	Server	39.30%	2,088				2,088	362	339	701	1,387	1,726
Mobile and electrical equipment	Office Equipment	45.07%	2,076				2,076	345	390	735	1,341	1,731
			16,900	241	-	-	17,141	7,438	2,642	10,081	7,060	9,462
Car - Motor Vehicle	Motor Vehicle	31.23%	570	-	-	-	570	320	39	359	211	250
			-					-				-
Total	1		17,470	241	-	-	17,711	7,758	2,681	10,440	7,271	9,712

### **ENS Enterprises Private Limited**

Financial Year 2024-25											Amount (	(Rs in thousands)
		RATE OF		GR	OSS BLOCK AT CO	OST			DEPRECIATION		NET BLOCK	
PARTICULAR	PARTICULAR	DEP. %	As at 01.04.2024	Additions before 30.09.2024	Additions after 30.09.2024	Sales/ Adjustment	As at 31.03.2025	As at 01.04.2024	Depreciation for the year	As at 31.03.2025	As at 31.03.2025	As at 31.03.2024
Air Conditioner	Plant & Machinery	18.10%	47				47	37	2	39	8	9
Furniture & Fixture (Display Board)	Furniture & Fixture	25.89%	241				241	189	13	203	38	51
Computer & Laptop	Computer	63.16%	4,894	805	6,598		12,297	2,908	3,484	6,392	5,905	1,986
Computer & Laptop (LED TV)	Computer	63.16%	23				23	3	12	15	7	20
Computer & Laptop (Printer)	Computer	63.16%	11				11	10	1	11	1	2
Telephone Equipment	Plant & Machinery	18.10%	41				41	30	2	32	9	11
Water Dispenser	Plant & Machinery	18.10%	15				15	5	2	7	9	10
Safe Locker	Plant & Machinery	18.10%	7				7	1	1	2	5	5
Fan (White)	Plant & Machinery	18.10%	2				2	1	0	1	1	2
Refrigerator	Plant & Machinery	18.10%	14				14	4	2	6	8	9
White Board	Plant & Machinery	18.10%	20				20	6	2	9	11	14
Wifi Router	Plant & Machinery	18.10%	5				5	4	0	4	1	1
Security Camera	Plant & Machinery	18.10%	8				8	6	0	6	2	2
Cafe Wending Machine	Plant & Machinery	18.10%	7				7	5	0	5	2	2
Server	Server	39.30%	-		2,088		2,088	-	362	362	1,726	1
Mobile and electrical equipment	Office Equipment	45.07%	-		2,076		2,076	-	345	345	1,731	-
			5,334	805	10,761	-	16,900	3,209	4,230	7,438	9,462	2,125
Car - Motor Vehicle	Motor Vehicle	31.23%	570	_	-	-	570	207	114	320	250	Page
												ı ayc
Total			5,904	805	10,761	-	17,470	3,415	4,343	7,758	9,712	2,489

Financial Year 2023-24

				GRO	OSS BLOCK AT CO	OST			DEPRECIATION		NET BLOCK	
PARTICULAR	PARTICULAR	RATE OF DEP. %	As at 01.04.2023	Additions before 30.09.2023	Additions after 30.09.2023	Sales/ Adjustment	As at 31.03.2024	As at 01.04.2023	Depreciation for the year	As at 31.03.2024	As at 31.03.2024	As at 31.03.2023
Air Conditioner	Plant & Machinery	18.10%	12	-	-	-	12	35	2	37	9	12
Furniture & Fixture (Display Board)	Furniture & Fixture	25.89%	69	-	-	-	69	171	18	189	51	69
Computer & Laptop	Computer and peripherals	63.16%	1,048	1,052	1,261	-	3,360	1,535	1,374	2,908	1,986	1,048
Computer & Laptop (LED TV)	Computer and peripherals	63.16%	-	-	23	-	23	-	3	3	20	-
Computer & Laptop (Printer)	Computer and peripherals	63.16%	5	-	-		5	7	3	10	2	5
Telephone Equipment	Plant & Machinery	18.10%	13	-	-	-	13	28	2	30	11	13
Water Dispenser	Plant & Machinery	18.10%	13	-	-	-	13	3	2	5	10	13
Safe Locker	Plant & Machinery	18.10%	7	-	-	-	7	0	1	1	5	7
Fan (White)	Plant & Machinery	18.10%	2	-	-	-	2	0	0	1	2	2
Refrigerator	Plant & Machinery	18.10%	11	-	-	-	11	2	2	4	9	11
White Board	Plant & Machinery	18.10%	17	-	-	-	17	3	3	6	14	17
Wifi Router	Plant & Machinery	18.10%	1	-	-	-	1	4	0	4	1	1
Security Camera	Plant & Machinery	18.10%	3	-	-	-	3	5	0	6	2	3
Cafe Wending Machine	Plant & Machinery	18.10%	3	-	-	1	3	4	1	5	2	3
			1,203	1,052	1,283	ı	3,537	1,796	1,412	3,209	2,125	1,203
Car - Motor Vehicle	Motor Vehicle	31.23%	529	-	-	1	529	42	165	207	363	528.57
Total			1,731	1,052	1,283		4,066	1,838	1,577	3,415	2,489	1,731

Financial Year 2022-23
Amount (Rs in thousands)

				GROSS BLOCK AT COST			DEPRECIATION			NET BLOCK		
PARTICULAR		RATE OF DEP. %	As at 01.04.2022	Additions before 30.09.2022	Additions after 30.09.2022	Sales/ Adjustment	As at 31.03.2023	As at 01.04.2022	Depreciation for the year	As at 31.03.2023	As at 31.03.2023	As at 31.03.2022
Air Conditioner	Plant & Machinery	18.10%	14	-	-	-	14	32	3	35	12	14
Furniture & Fixture (Display Board)	Furniture & Fixture	25.89%	86	7	-	-	93	147	24	171	69	86
Computer & Laptop	Computer and peripherals	63.16%	23	563	873	-	1,459	1,123	411	1,535	1,048	23
Computer & Laptop (Printer)	Computer and peripherals	63.16%	-	11	-	-	11	-	7	7	5	-
Telephone Equipment	Plant & Machinery	18.10%	16	-	-	-	16	25	3	28	13	16
Water Dispenser	Plant & Machinery	18.10%	-	15	-	-	15	-	3	3	13	-
Safe Locker	Plant & Machinery	18.10%	-	-	7	-	7	-	0	0	7	-
Fan (White)	Plant & Machinery	18.10%	-	2	-	-	2	-	0	0	2	-
Refrigerator	Plant & Machinery	18.10%	-	14	-	-	14	-	2	2	11	-
White Board	Plant & Machinery	18.10%	-	20	-	-	20	-	3	3	17	-
Wifi Router	Plant & Machinery	18.10%	1	-	-	-	1	3	0	4	1	1
Security Camera	Plant & Machinery	18.10%	3	-	-	-	3	5	1	5	3	3
Cafe Wending Machine	Plant & Machinery	18.10%	3	-	-	-	3	4	1	4	3	3
			147	633	880	-	1,660	1,339	457	1,796	1,203	147
Car - Motor Vehicle	Motor Vehicle	31.23%	769	-	-	-	769	42	240	282	529	-
Total			916	633	880	-	2,428	1,381	697	2,078	1,731	147

11. Other Non-Current Assets			Amoun	t (Rs in thousands)
Particulars	Restated As at 30 September, 2025	Restated as at 31st March, 2025	Restated as at 31st March, 2024	Restated as at 31st March, 2023
Security Deposits	1460.00	21460.00	1460.00	1460.00
	1460.00	21460.00	1460.00	1460.00

12. Trade Receivables	Amoun	Amount (Rs in thousands)			
Particulars	Restated As at 30 September, 2025	Restated as at 31st March, 2025	Restated as at 31st March, 2024	Restated as at 31st March, 2023	
Unsecured, considered good					
Trade Receivables outstanding for a period exceeding six months from the date they were due for payment	29,663.03	13,211.69	6,633.05	5,195.80	
Others	1,28,725.10	98,403.76	13,568.00	2,494.24	
	1,58,388.13	1,11,615.45	20,201.06	7,690.04	

Trade Receivables Ageing Schedule as at 30th September, 2025								
Particulars	Outstanding for following periods from due date of payment							
1 at ticulars	<6 months	6m-1yr	1yr-2yr	2yr-3yr	>3yr	Total		
Undisputed Trade Receivables – considered good	1,28,725.10	25,046.85	4,227.11	62.16	326.91	1,58,388.13		
Undisputed Trade Receivables – considered doubtful	-	-	-	-	-	=		
Disputed Trade Receivables – considered good	-	-	-	-	-	-		
Disputed Trade Receivables – considered doubtful	-	-	-	-	-	-		
TOTAL	1,28,725.10	25,046.85	4,227.11	62.16	326.91	1,58,388.13		

Trade Receivables Ageing Schedule as at 31st March, 2025								
Particulars	Outstanding for following periods from due date of payment							
1 articulars	<6 months	6m-1yr	1yr-2yr	2yr-3yr	>3yr	Total		
Undisputed Trade Receivables – considered good	98,403.76	5,227.20	7,657.58	137.39	189.52	1,11,615.45		
Undisputed Trade Receivables – considered doubtful	-	-	-	-	-	-		
Disputed Trade Receivables – considered good	-	-	-	-	-	-		
Disputed Trade Receivables - considered doubtful	-	-	-	-	-	-		
TOTAL	98,403.76	5,227.20	7,657.58	137.39	189.52	1,11,615.45		

Trade Receivables Ageing Schedule as at 31st March, 2024									
Particulars		Outstanding for following periods from due date of payment							
1 articulars	<6 months	6m-1yr	1yr-2yr	2yr-3yr	>3yr	Total			
Undisputed Trade Receivables – considered good	13,568.00	6,137.17	485.88	10.00	-	20,201.06			
Undisputed Trade Receivables – considered doubtful	-	-	-	-	-	-			
Disputed Trade Receivables – considered good	-	-	-	-	-	-			
Disputed Trade Receivables – considered doubtful	-	-	-	-	-	-			
TOTAL	13,568.00	6,137.17	485.88	10.00	-	20,201.06			

Trade Receivables Ageing Schedule as at 31st March, 2023								
Particulars	Outstanding for following periods from due date of payment							
Farticulars	<6 months	6m-1yr	1yr-2yr	2yr-3yr	>3yr	Total		
Undisputed Trade Receivables – considered good	2,494.24	5,008.28	187.52	-	-	7,690.04		
Undisputed Trade Receivables – considered doubtful	-	-	-	-	-	-		
Disputed Trade Receivables – considered good	-	-	-	-	-	-		
Disputed Trade Receivables – considered doubtful	-	-	-	-	-	-		
TOTAL	2,494.24	5,008.28	187.52	-	-	7,690.04		

13. Cash and Cash Equivalents			Amoun	t (Rs in thousands)
Particulars	Restated As at 30 September, 2025	Restated as at 31st March, 2025	Restated as at 31st March, 2024	Restated as at 31st March, 2023
Cash and Cash Equivalents				
Cash in Hand	1702.91	1683.05	1477.43	527.81
Balances with banks in				
- Current accounts	8377.55	13316.89	1115.75	3298.99
- Cheque in hand	20000.00			
- Term deposits	1164.86	1164.86	1102.80	1050.17
	31245.32	16164.80	3695.99	4876.97
14. Short-Term Loans and Advances Particulars	Restated As at 30 September, 2025	Restated as at 31st March, 2025		t (Rs in thousands) Restated as at 31st March, 2023
Advances Recoverable in Cash or Kind	1710.99	1410.99	4186.45	569.87
Advances to Vendors	3806.62	16908.22	998.33	104.98
Balances with Revenue Authorities	137.73	137.73	137.73	137.73
Inter Corporate Deposit	25030.82	25030.82	0.00	
GST Receivables	0.00	0.00	0.00	406.54
	30686.17	43487.77	5322.51	1219.12
15. Other Current Assets			Amoun	t (Rs in thousands)
Particulars	Restated As at 30	Restated as at 31st		Restated as at 31st
	September, 2025	March, 2025	March, 2024	March, 2023
Advance Tax including Tax Deducted at Source	7797.83	6512.00	3515.85	593.68
	7797.83	6512.00	3515.85	593.68

16. Revenue from Operations				Amount (Rs in thousands)
Particulars	Restated for the half	Restated for the	Restated for the	Restated for the
	year ended 30th September, 2025	year ended 31st March, 2025	year ended 31st March, 2024	year ended 31st March, 2023
Sale of Services	2,83,424.22	2,83,333.47	1,01,092.05	73,553.53
	2,83,424.22	2,83,333.47	1,01,092.05	73,553.53
				Amount (Rs in thousands)
Geographical wise Revenue Bifurcation Particulars	Restated for the half	Restated for the	Restated for the	Restated for the
	year ended 30th	year ended	year ended	year ended
	September, 2025	31st March, 2025	31st March, 2024	31st March, 2023
Within India	2,68,249.66	2,57,898.48	91,966.55	65,150.28
Outside India		25,434.99	9,125.50	8,403.2
Outside ilidia	15,174.57 2,83,424.22	2,83,333.47	1,01,092.05	73,553.5
Segment Wise Revenue Breakup				Amount (Rs in thousands)
Particulars	Restated for the half	Restated for the	Restated for the	Restated for the
	year ended 30th	year ended	year ended	year ended
	September, 2025	31st March, 2025	31st March, 2024	31st March, 2023
	A 44	2222		
One- Time Project Fees	2,44,628.07	2,36,063.40	62,261.00	48,181.30
Recurring Revenue	38,796.14	47,270.06	38,831.05	25,372.24
Subscription - based revenue	2,83,424.22	2,83,333.46	1,01,092.05	73,553.5
17. Other income				Amount (Rs in thousands)
17. Other income	Restated for the half	Restated for the	Restated for the	Restated for the
	year ended 30th	year ended	year ended	year ended
	September, 2025	31st March, 2025	31st March, 2024	31st March, 2023
Interest Income	-	103.21	58.76	76.78
Discount Received	-	-	-	12.50
Liabilities Written Back	28.65	2,722.12	90.24	25.00
Miscellaneous Income	28.65	2,825.33	149.00	25.00 114.28
18. Cost of Services				Amount (Rs in thousands)
	Restated for the half	Restated for the	Restated for the	Restated for the
	year ended 30th	year ended	year ended	year ended
	September, 2025	31st March, 2025	31st March, 2024	31st March, 2023
Cost of Services	1,79,601.89	1,30,690.51	28,170.80	25,743.5
19. Employee benefits expense	1,79,601.89	1,30,690.51	28,170.80	25,743.5
2. Employee senems expense				Amount (Rs in thousands)
	Restated for the half	Restated for the	Restated for the	Restated for the
	year ended 30th	year ended	year ended	year ended
	September, 2025	31st March, 2025	31st March, 2024	31st March, 2023
Salaries, Wages and Bonus	29,550.54	55,131.34	42,131.58	26,368.5
EPF Employer Contribution	1,019.33	2,228.29	1,773.00	-
ESIC Employer Contribution	37.98	189.53	168.00	-
Adminstration Charges on EPF Directors' Remuneration	40.86 6,667.20	182.66 5,376.00	4,201.24	3,790.7
Staff Welfare Expenses	30.77	3,376.00 17.17	120.75	3,790.7 277.6
Gratuity Expenses	-	799.36	814.33	877.8
Leave Encashment Expenses	- -	171.42	-	-
•	27 246 (0			21 2147
	37,346.69	64,095.75	49,208.90	31,314.73

20. Finance costs

Amount (Rs in thousands)

	Restated for the half	Restated for the	Restated for the	Restated for the
	year ended 30th	year ended	year ended	year ended
	September, 2025	31st March, 2025	31st March, 2024	31st March, 2023
Interest on Bank Overdraft	212.31 212.31	<u>-</u>	<u>-</u>	

Interest on Bank Overdraft	212.31 212.31	<u> </u>		
•	212.31			<del></del>
21. Other expenses				Amount (Rs in thousands)
	Restated for the half year ended 30th	Restated for the year ended	Restated for the year ended	Restated for the year ended
	September, 2025	31st March, 2025	31st March, 2024	31st March, 2023
Insurance Expenses	-	497.54	232.78	333.45
Advertisement Expenses	2,013.18	583.42	-	-
Business Promotions Expenses	-	6,465.52	146.26	270.00
Telephone and Communication Expenses	192.00	333.44	141.61	64.56
Legal and Professional Expenses	44.82	59.26	81.46	59.33
Consultancy Expenses	40.00	1,058.89	-	75.00
Printing & Stationery Expenses	2.12	8.25	4.12	56.60
Water & Electricity Expenses	759.69	1,318.50	874.10	438.17
Financial Services Expenses	100.00	-	-	-
Rent Expenses	2,953.13	5,647.50	5,115.00	2,385.00
Repairs and Maintenance Expenses	33.88	9.19	118.66	198.85
Repairs and Maintenance - Computer Expenses		810.74	229.19	160.59
Annual Service Fee-FY 25-26	15.48	-	-	-
Technical Support Expenses	512.00	-	-	-
Travelling & conveyance Expenses	88.25	133.32	1,732.66	349.33
Office Trip Expenses	88.00	-	-	-
Rates, Fines and Taxes	8.83	122.10	183.06	-
Bank Charges	25.35	1.17	7.16	27.77
CDSL Fees	21.75	-	-	-
NSDL Fees	32.13	-	-	-
BSE Fees	23.00	-	-	-
Power and Fuel Expenses	36.96	58.26	94.69	-
Computer & Laptop Accessories	223.07	271.11	16.01	0.00
Installation Expenses	-	-	4.50	-
Commission Expenses	176.52	299.63	239.60	278.18
Courier Expenses	10.35	0.26	-	-
ROC Fees	9.10	1,329.00	-	-
GST Late fee and Penalty	19.30	10.47	-	-
Accounting Charges	1.26	156.75	-	-
Subscription Charges	3.60	6.82	60.00	-
Office Expenses	292.92	295.27	404.60	3,017.19
Loss on Foreign Exchange Currency	-	41.14	-	-
Festivals celebration Expenses	9.70	127.90	-	-
Loan processing fees	449.10	218.03	-	-
Manpower Services Expenses	-	9,000.00	-	-
Catering Services Expenses	417.00	1,232.50	-	-
Satff Welfare -Reimbursement	-	500.00	-	-
Conference Expenses	-	2,000.00	-	-
Sponsorship Expenses	-	150.00	25.20	-
Miscellaneous Expenses	21.21	576.34	25.29	2.79
Bad Debts	-	-	40.50	-
Donation	-		8.80	
	8,623.69	33,322.30	9,760.04	7,716.82
Payment to auditor				
Statutory Audit & Tax Audit fees	-	200.00	150.00	100.00
Restated Financial Fees	-	200.00	-	-
	-	400.00	150.00	100.00
Total	8,623.69	33,722.30	9,910.04	7,816.82
2000	0,023.07	33,722.30	7,710.07	7,010.02

### 22. Earning per share

	Restated for the half year ended 30th September, 2025	Restated for the year ended 31st March, 2025	Restated for the year ended 31st March, 2024	Restated for the year ended 31st March, 2023
Net profit attributable to equity share holders	40,230.03	37,040.15	9,031.74	5,557.31
Weighted average numbers of shares	99,92,512	20,49,548	20,31,000	20,31,000
Basic earning per share	4.03	18.07	4.45	2.74
Potential equity shares	_	-	-	-
Weighted average numbers of shares for diluted	99,92,512	20,49,548	20,31,000	20,31,000
Diluted earning per share	4.03	18.07	4.45	2.74

### 23 Related Party Disclosures

As per Ind AS 18, the disclosures of transactions with the related parties are given below:

### (a) List of Related Parties

Particulars	Name of Related Parties	Nature of Relationship
Directors and Key Managerial Personnel	Manish Kumar Srivastava	Whole -Time - Director & CFO
(KMP)	Avinash Kumar Singh	Non- Executive Director
	Anupam Kumar Srivastava	Whole- Time - Director
	Prince Mishra	Independent Director
	Amita Agarwal	Independent Director
	Akhil Jain ( from August 01, 2025)	Company Secretary and Compliance Officer
Enterprises in which KMP/Relatives of KMP	ENS Commerce Private Limited	Entities Owed or controlled by KMP
can exercise significant influence Enterprises	Fix Labs Private Limited	
	Uniops Infotech Private Limited	
Relative of KMP or Director	Ruchika Kumari	Spouse of Director

### (b) Transactions with Related Parties

### Amount (Rs in thousands)

Transactions during the year	Nature	For the period ended				
		Septermber 30, 2025	March 31, 2025	March 31, 2024	March 31, 2023	
Manish Kumar Srivastava (Whole - time-	Remuneration	2,250.00	1,771.00	1.231.00	1,263.58	
Director)	Kemuneration	2,230.00	1,771.00	1,231.00	1,203.30	
Avinash Kumar Singh ( Chairman & Director)	Remuneration	1,125.00	1,834.00	1,415.24	1,263.58	
Anupam Kumar Srivastava ( Whole - time Director)	Remuneration	2,250.00	1,771.00	1,555.00	1,263.58	
Manish Kumar Srivastava	Payable to Director	328.60	329.00	400.00	-	
Ruchika Kumari ( Relative of Director)	Remuneration	1,125.00	332.00	331.20	82.80	

### 24. RATIOS

S.NO	Name of Ratio	Numerator	Denomenator	As at 30-09-2025	As at 31-03-2025	Variation	Reason for Change of More Than 25%
1	Current Ratio (in Times)	Current Assets	Current Liabilities	2.81	1.68	67.55	Change is Due to Increase in Current Assets and Decrease in Current Liabilities
2	Debt-Equity Ratio (in Times)	(Debt (Borrowings)	Shareholders Equity	0.09	NA	NA	NA
3	Debt Service Coverage Ratio (in Times)	Earnings for Debt Service (Profit after Tax + Depreciation + Finance Cost)	Debt Service (Interest and Lease payments + principal repayments)	NA	NA	NA	NA
4	Return on Equity Ratio (in %)	Net Profit for the Year	Average Shareholders Equity	33.38	62.01	-46.18	Change is Due to Increase in Profit After Tax and Increase in Equity Shareholder Fund
5	Inventory Turnover Ratio (in Times)	Cost of Goods Sold	Average Stock	NA	NA	NA	NA
6	Trade receivables Turnover Ratio (in Times)	Revenue from operations	Average Trade Receivables	2.10	4.30	-51.16	Change is Due to Increase in Trade Receivables
7	Trade Payables Turnover Ratio (in Times)	Purchases	Average Trade Payables	NA	NA	NA	NA
8	Net Capital Turnover Ratio (in Times)	Revenue from operations	Working Capital (Current Assets - Current Liabilities)	2.82	6.72	-58.06	Change is Due to Decrease in Current Assets and Increase in Current Liabilities which resulted in Increase in Working Capital
9	Net Profit Ratio (in %)	Net Profit for the Year	Revenue from operations	14.19	13.07	8.58	NA
10	Return on capital Employed (in %)	Profit before Tax & Finance Cost	Capital Employed (Net Worth + Borrowings)	36.16	84.51	-57.21	Change is Due to Increase in EBIT, Increase in Share Capital, Reserve & Surplus and Long Term Borrowings
11	Return on Investments (in %)	Profit After Tax	Equity Shareholder Fund	28.60	36.89	-22.45	NA

S.NO	Name of Ratio	Denomenator Denomenator		As at 31-03-2025	As at 31-03-2024	Variation	Reason for Change of More Than 25%
1	Current Ratio (in Times)	Current Assets	Current Liabilities	1.68	2.08	-19.40	NA
2	Debt-Equity Ratio (in Times)	(Debt (Borrowings)	Shareholders Equity	NA	NA	NA	NA
3	Debt Service Coverage Ratio (in Times)	Earnings for Debt Service (Profit after Tax + Depreciation + Finance Cost)	Debt Service (Interest and Lease payments + principal repayments)	NA	NA	NA	NA
4	Return on Equity Ratio (in %)	Net Profit for the Year	Average Shareholders Equity	62.01	62.17	-0.26	NA
5	Inventory Turnover Ratio (in Times)	Cost of Goods Sold	Average Stock	NA	NA	NA	NA

7	Trade receivables Turnover Ratio (in Times)	Revenue from operations  Purchases	Average Trade Receivables	4.30 NA	7.25 NA	-40.70 NA	Change is Due to Increase in Sales and Increase in Trade Receivables NA
,	Trade Payables Turnover Ratio (in Times)	Purchases	Average Trade Payables	NA	NA	NA	NA
8	Net Capital Turnover Ratio (in Times)	Revenue from operations	Working Capital (Current Assets - Current Liabilities)	6.72	9.23	-27.18	Change is Due to Increase in Sales, Decrease in Current Assets and Increase in Current Liabilities which resulted in Increase in Working Capital
9	Net Profit Ratio (in %)	Net Profit for the Year	Revenue from operations	13.07	8.93	46.33	Change is Due to Increase in Profit After Tax and Increase in Recenue from Operations
10	Return on capital Employed (in %)	Profit before Tax & Finance Cost	Capital Employed (Net Worth + Borrowings)	84.51	84.15	0.43	NA
11	Return on Investments (in %)	Profit After Tax	Equity Shareholder Fund	36.89	43.08	-14.39	NA

S.NO	Name of Ratio	Numerator	Denomenator	As at 31-03-2024	As at 31-03-2023	Variation	Reason for Change of More Than 25%
1	Current Ratio (in Times)	Current Assets	Current Liabilities	2.08	2.20	-5.20	NA
2	Debt-Equity Ratio (in Times)	(Debt (Borrowings)	Shareholders Equity	NA	NA	NA	NA
3	Debt Service Coverage Ratio (in Times)	Earnings for Debt Service (Profit after Tax + Depreciation + Finance Cost)	Debt Service (Interest and Lease payments + principal repayments)	NA	NA	NA	NA
4	Return on Equity Ratio (in %)	Net Profit for the Year	Average Shareholders Equity	62.17	76.84	-19.09	NA
5	Inventory Turnover Ratio (in Times)	Cost of Goods Sold	Average Stock	NA	NA	NA	NA
6	Trade receivables Turnover Ratio (in Times)	Revenue from operations	Average Trade Receivables	7.25	16.18	-55.20	Change is Due to Increase in Sales and Increase in Trade Receivables
7	Trade Payables Turnover Ratio (in Times)	Purchases	Average Trade Payables	NA	NA	NA	NA
8	Net Capital Turnover Ratio (in Times)	Revenue from operations	Working Capital (Current Assets - Current Liabilities)	9.23	13.27	-30.46	Change is Due to Increase in Sales, Decrease in Current Assets and Increase in Current Liabilities which resulted in Increase in Working Capital
9	Net Profit Ratio	Net Profit for the Year	Revenue from operations	8.93	7.56	18.25	NA
10	Return on capital Employed (in %)	Profit before Tax & Finance Cost	Capital Employed (Net Worth + Borrowings)	84.15	110.35	-23.74	NA
11	Return on Investments (in %)	Profit After Tax	Equity Shareholder Fund	43.08	49.99	-13.81	NA

### 25. Additional Regulatory Information

### 1. Title deeds of Immovable Property not held in name of the Company

The Company does not own any immovable property as on the reporting date

### 2. Details of Benami Property

The Company does not hold any benami property and no proceedings are initiated or pending under the Benami Transactions (Prohibition) Act, 1988 and the rules made thereunder

### 3 .Wilful Defaulter

The Company has not been declared as a wilful defaulter by any bank or financial institution or other lender.

### 4. Relationship with Struck off Companies

The Company does not have any transactions or relationship with companies struck off under Section 248 of the Companies Act, 2013 or Section 560 of the Companies Act, 1956.

### 5. Borrowings from banks or financial institutions on the basis of security of current asset

The Company does not have any borrowings from banks or financial institutions on the basis of security of current assets. Accordingly, the requirement to file quarterly returns/statements and reconciliation is not applicable

### 6. Capital-Work-in Progress (CWIP)

The Company does not have any Capital Work-in-Progress as at reporting date. Hence, disclosure of CWIP ageing schedule is no applicable

### 7. Intangible assets under development

The Company does not have any Intangible Assets under Development as at reporting date. Accordingly, the disclosure of Intangible Assets under Development is not applicable

### 8. Corporate Social Responsibility (CSR)

The provisions of Section 135 of the Companies Act, 2013 relating to Corporate Social Responsibility are not applicable to the Company for the financial year ended 31st March 2025

### 9.Details of Crypto Currency or Virtual Currency

The Company has not traded or invested in Cryptocurrency or Virtual Currency during the financial year

### 10. Registration of charges or satisfaction with Registrar of Companies

The disclosure relating to registration of charges or satisfaction with the Registrar of Companies are not applicable to the Company as there are no charges created

### 11. Compliance with approved Scheme(s) of Arrangements

Competent Authority does not approved any Scheme of Arrangements under sections 230 to 237 of the Companies Act, 2013. Accordingly, the provisions relating to such disclosure are not applicable to the Company for the year

### 12. Compliance with number of layers of companies

Company does not have any layers Accordingly, the disclousre relating to restriction on number of layers under clause (87) of sectio 2 of the Companies Act, 2013 read with the Companies (Restriction on Number of Layers) Rules, 2017 are not applicable to the Company."

### 13. Undisclosed income

Company has recorded all transactions in the books of accounts and not surrendered or disclosed any income during the year in the tax assessments under the Income Tax Act, 1961

### 14. Utilisation of Borrowed funds and share premium

- (a) No funds have been advanced, loaned, or invested by the Company during the year to any intermediaries or ultimat beneficiaries
- (b) Company has not received any funds from any person(s) or entity(ies), including foreign entities, under the conditions specified.
- 15. Company has not granted any loans or advances in the nature of loans to promoters, directors, Key Managerial Personnel or related parties as defined under the Companies Act, 2013 during the year."

## Notes forming part of the financial statements

### 26. Statement of Capitalization, As Restated

(₹ in Thouisands)

Dout out ou	Pre-Issue	Post Issue*
Particulars	30-09-2025	
Debt:		
Long Term Debt	-	[•]
Short Term Debt	11,999.73	[•]
Total Debt	11,999.73	-
Shareholders Funds		
Equity Share Capital	99,925.12	[•]
Reserves and Surplus	40,724.16	[•]
Less: Misc. Expenditure	-	-
Total Shareholders' Funds	1,40,649.28	[•]
Long Term Debt/ Shareholders' Funds	-	[•]
Total Debt / Shareholders Fund	0.09	[•]

### \*Note:-

- 1) "The pre issue figures are as on 30.09.2025"
- 2) "The post issue figures are not available since issue price is not yet finalized"

### OTHER FINANCIAL INFORMATION

The audited financial statements of our Company as at and for the period/year ended September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023 and their respective Audit reports thereon (Audited Financial Statements) are available at <a href="https://www.ens.enterprises">www.ens.enterprises</a>

The accounting ratios required under Clause 11 of Part A of Schedule VI of the SEBI ICDR Regulations are given below:

(₹ in thousands, except per share data and ratios)

(Vin inousumus, except per smare unit						
Particulars	For the period ended on September 30, 2025	For the period ended on March 31, 2025	For the period ended on March 31, 2024	For the period ended on March 31, 2023		
Profit after Tax (A)	40,230.03	37,040.15	9,031.74	5,557.31		
Weighted Average Number of Equity Shares (B)	99,92,512	20,49,548 20,31,000 20,31,0		20,31,000		
Number of Equity Shares outstanding at the end of the Year (C)	99,92,512	27,07,998	30,000	30,000		
Nominal Value per Equity share (₹) (D)	10	10	10	10		
Net Worth (E)	1,40,649.29	1,00,419.26	19,043.04	10,011.30		
EPS (Basic & Diluted) <sup>(i)</sup>	4.03	18.07	4.45	2.74		
ROE/ RONW(ii)	33.38%	62.01% 62.17%		76.84%		
NAV <sup>(iii)</sup>	14.08	37.08	634.77	333.71		
EBITDA <sup>(iv)</sup>	57,851.95	54,824.91	13,802.31	8,678.46		

### Notes:

- i. EPS: Earning per share is calculated as PAT divide by Weighted No. of equity shares
- ii. RoE (Return on Equity) (%) is calculated as net profit after tax for the period/ year divided by Average Shareholder Equity.
- iii. NAV has been calculated as net worth divided by number of Equity Shares outstanding at the end of the financial year.
- iv. EBITDA is calculated as profit for the period/year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses and depreciation and amortization expenses minus other Income.

### **Related Party Transactions**

For details of the related party transactions, as per the requirements under applicable Accounting Standards, i.e., AS 24 - Related Party Disclosures read with the SEBI ICDR Regulations for the period ended September 30, 2025 and financial years ended March 31, 2025, March 31, 2024 and March 31, 2023, see "Restated Financial Statements" beginning on page 186.

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### **CAPITALISATION STATEMENT**

(₹ in thousands)

Particulars	Pre-Issue as on September 30 ,2025	Post Issue*
Debt :		
Long Term Debt	-	[•]
Short Term Debt	11,999.73	[•]
Total Debt	11,999.73	[•]
Shareholder's Funds		
Equity Share Capital	99,925.12	[•]
Reserves and Surplus	40,724.17	[•]
Less: Misc. Expenditure	-	-
Total Shareholders' Funds	1,40,649.29	[•]
Long Term Debt/ Shareholders' Funds	-	[•]
Total Debt / Shareholders Fund	0.09	<b>[•]</b>

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### FINANCIAL INDEBTEDNESS

As on September 30, 2025 the Company have following outstanding secured and unsecured borrowings, as per the certificate issued by M/s Prakash Sachin & Co., Chartered Accountants, dated October 18, 2025 having UDIN: 25504075BMKOTZ3679.

Set forth below is a brief summary of our aggregate borrowings:

### SECURED BORROWINGS

As on September 30, 2025, our Company has availed secured loans of which the total outstanding amount secured loan is ₹ 120.00 Lakh, the details of which are as under:

(₹ In lakhs)

Sr. No.	Name of Bank	Type of Loan	Rate of Interest (P.A)	Repayment Terms	Tenure	Sanctioned Amount	Amount outstanding as on September 30, 2025	Security	Purpose
2.	Axis Bank Limited	Cash Credit	9.95%	Repayable on demand	N.A.	₹ 150.00	₹ 120.00	1. Current Assets 2. Personal Guarantee: a. Manish Kumar Srivastava b. Avinash Kumar Singh c. Anupam Kumar	Overdraft Facility

### UNSECURED BORROWINGS

As on September 30, 2025, Our Company has not availed any unsecured borrowings:

(₹ In lakhs)

Sr. No.	Particulars Particulars	Amount	
1.	From Directors & Relatives	Nil	
2.	From Shareholders & others	Nil	
	Total	Nil	

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# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

You should read the following discussion in conjunction with our restated financial statements attached in the chapter titled "Restated Financial Statements" beginning on page no 186. You should also read the section titled "Risk Factors" on page no 31 and the section titled "Forward Looking Statements" on page no 24 of this Draft Red Herring Prospectus, which discusses a number of factors and contingencies that could affect our financial condition and results of operations. The following discussion relates to us, and, unless otherwise stated or the context requires otherwise, is based on our Restated Financial Statements.

Our financial statements have been prepared in accordance with Indian GAAP, the Companies Act and the SEBI (ICDR) Regulations and restated as described in the report of our auditor which is included in this Draft Red Herring Prospectus under "Restated Financial Statements". The Restated Financial Information has been prepared on a basis that differs in certain material respects from generally accepted accounting principles in other jurisdictions, including US GAAP and IFRS. Our financial year ends on March 31 of each year, and all references to a particular financial year are to the twelvemonth period ended March 31 of that year.

### **Business Overview**

Our Company was originally incorporated as a Private Limited Company under the name of "ENS Enterprises Private Limited" on January 07, 2016, under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Kanpur. Subsequently, pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on May 05, 2025, the Company was converted into a Public Limited Company, and the name of the Company name was changed from "ENS Enterprises Private Limited" to "ENS Enterprises Limited" and a fresh Certificate of Incorporation dated May 8, 2025 consequent to the conversion was issued by the Registrar of Companies, Central Processing Centre.

Our Company is an ISO 27001:2022 & ISO 9001:2015 certified Technology Company engaged in providing end-to-end digital commerce enablement and software solutions. Established in 2016, and headquartered in Uttar Pradesh, India, our Company has built a strong presence in both domestic and international markets, serving clients across 12+ countries with the support of a team of over 140 professionals. With a vast portfolio of services, our company successfully delivered various IT projects and established itself as a trusted technology partner for a wide range of corporates, SMEs, and government-backed initiatives.

Our Company operates at the intersection of e-commerce, digital engineering, and cloud technologies, offering a range of solutions that cover online commerce platforms, ONDC integrations, software development, mobile applications, cloud and DevOps, and digital marketing. Our Company's portfolio is designed to provide clients with end-to-end technology support- from strategy and development to deployment, growth, and ongoing maintenance. Our Company has also developed SaaS products, which provide recurring subscription-based revenues.

Our business model is structured to balance project-based income with recurring revenues from SaaS products (Software as a Service), subscriptions, and support retainerships. This hybrid approach ensures predictable cash flows, reduces dependence on one-time engagements, and enhances client relations through long-term service commitments. Geographically, while the majority of revenues are generated from India, our Company has also made its presence internationally viz. United States, Japan, Singapore, the UK, and Canada.

In 2022, our Company was empanelled as a Technology Service Provider (TSP) for the Government of India's ONDC (Open Network for Digital Commerce) initiative, establishing it as an early mover in a transformative e-commerce ecosystem. Our Company has successfully implemented IT integrations for large reputed enterprises highlighting its capability to deliver mission-critical digital commerce solutions.

A strong emphasis on Research & Development (R&D) underpins the Company's business strategy, with more than 100 employees dedicated to this function. The R&D team focuses on exploring and implementing emerging technologies such as AI/ML, Generative AI, predictive analytics, IoT, blockchain, and cloud-native architectures, enabling us to remain at the forefront of innovation. The team also helps to analyze the problems being faced by the customers and to provide them an apt solution to meet their specific requirements. This focus on research ensures the continuous development of new software, the provision of customized IT solutions, and the ability to deliver updated and advanced technologies to our customers.

Our Company has built its client base and market position through a combination of strategic partnerships, strong delivery capabilities, and customer-centric service models. The Company is well equipped with the licenses and technology being maintained and delivered by the global technologically equipped entities which strengthens its credibility and provide access to enterprise-grade solutions. Client acquisition is driven through digital outreach, channel partnerships, and referrals, while client retention is supported by support systems, proactive engagement and service quality.

### FINANCIAL SNAPSHOT

The following table sets forth a breakdown of our revenue from operations, as well as other key performance indicators, for the periods indicated:

(₹ in thousands, except EPS, % and ratios)

D (1 )	For the period ended on				
Particulars	<b>September 30, 2025</b>	March 31, 2025	March 31, 2024	March 31, 2023	
Revenue from Operations <sup>(i)</sup>	283,424.22	283,333.47	101,092.05	73,553.53	
Revenue CAGR (%)(ii)	41.01%				
Total Income(iii)	283,452.87	286,158.80	101,241.05	73,667.81	
EBITDA <sup>(iv)</sup>	57,851.95	54,824.91	13,802.31	8,678.46	
EBITDA Margin (%) <sup>(v)</sup>	20.41%	19.35%	13.65%	11.80%	
EBITDA CAGR (%) <sup>(vi)</sup>	14.34%				
EBIT <sup>(vii)</sup>	55,170.48	50,481.76	12,224.97	7,981.35	
ROCE (%)(viii)	45.77%	84.51%	84.15%	110.35%	
Current Ratio (Times)(ix)	2.45	1.68	2.08	2.20	
Operating Cash Flow <sup>(x)</sup>	-16,946.81	24,997.86	1,095.39	3,913.79	
PAT <sup>(xi)</sup>	40,230.03	37,040.15b	9,031.74	5,557.31	
PAT Margin (%) <sup>(xii)</sup>	14.19%	13.07%	8.93%	7.56%	
Net Worth(xiii)	140,649.29	100,419.26	19,043.04	10,011.30	
ROE/ RONW (%)(xiv)	33.38%	62.01%	62.17%	76.84%	
EPS (Basic & Diluted)(xv)	4.03	18.07	4.45	2.74	

### Notes:

- i. Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.
- ii. Revenue CAGR: The three-year compound annual growth rate in Revenue. [(Ending Value/Beginning Value) ^ (1/N)]-1.
- iii. Total Income means the Total Income as appearing in the Restated Financial Statements.
- iv. EBITDA is calculated as profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses and depreciation and amortization expenses minus other Income.
- v. EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.
- vi. EBITDA CAGR (%) means: The three-year compound annual growth rate in EBITDA. [(Ending Value/Beginning Value)^ (1/N)]-1
- vii. EBIT is calculated as profit for the period/year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), Interest Expenses minus other Income.
- viii. RoCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by average capital employed. Capital Employed includes Equity Shares, Reserves and surplus, Long-Term Borrowing.
- ix. Current Ratio: Current Asset over Current Liabilities.
- *x.* Operating Cash Flow: Net cash inflow from / (used in) operating activities.

- xi. Profit After Tax Means Profit for the period/year as appearing in the Restated Financial Statements.
- xii. PAT Margin (%) is calculated as Profit for the period/year divided by Revenue from Operations.
- xiii. RoE (Return on Equity) (%) is calculated as net profit after tax for the period/year divided by Average Shareholder Equity.
- xiv. Net Worth means the aggregate value of the paid-up share capital and reserves and surplus of the company.
- xv. EPS: Earning per share is calculated as PAT divide by Weighted No. of equity shares

### STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

For details in respect of Statement of Significant Accounting Policies, please refer "Restated Financial Statement" beginning on page no 186 of this Draft Red Herring Prospectus.

### **Factors Affecting our Results of Operations**

Our financial condition and results of operations are affected by numerous factors and uncertainties, including those discussed in the section titled "*Risk Factors*" on page no 31 of this Draft Red Herring Prospectus. The following is a discussion of certain factors that have had, and we expect will continue to have, a significant effect on our financial condition and results of operations:

- 1. Any adverse changes in central or state government policies;
- 2. Any qualifications or other observations made by our statutory auditors which may affect our results of operations;
- 3. Loss of one or more of our key customers and/or suppliers;
- 4. An increase in the productivity and overall efficiency of our competitors;
- 5. Our ability to maintain and enhance our brand image;
- 6. General economic and business conditions in the markets in which we operate and in the local, regional and national economies:
- 7. Changes in technology and our ability to manage any disruption or failure of our technology systems;
- 8. Changes in political and social conditions in India or in countries that we may enter, the monetary and interest rate policies of India and other countries, inflation, deflation, unanticipated turbulence in interest rates, equity prices or other rates or prices;
- 9. The performance of the financial markets in India and globally;
- 10. Occurrences of natural disasters or calamities affecting the areas in which we have operations;
- 11. Market fluctuations and industry dynamics beyond our control;
- 12. Our ability to compete effectively, particularly in new markets and businesses;
- 13. Changes in foreign exchange rates or other rates or prices;
- 14. Inability to collect our dues and receivables from, or invoice our unbilled services to, our customers, our results of operations;
- 15. Other factors beyond our control;
- 16. Our ability to manage risks that arise from these factors;
- 17. Changes in domestic and foreign laws, regulations and taxes and changes in competition in our industry;
- 18. Termination of customer contracts without cause and with little or no notice or penalty; and
- 19. Inability to obtain, maintain or renew requisite statutory and regulatory permits and approvals or noncompliance with and changes in applicable regulations/ law, may adversely affect our business, financial condition, results of operations and prospects.

### **Result of Operations**

The following table sets forth select financial data from restated profit and loss accounts for the Stub period and financial year(s) ended on September 30, 2025 and March 31, 2025, March 31, 2024 and March 31, 2023 and the components of which are also expressed as a percentage of total income for such periods.

(₹ in thousands, except for percentage)

Particulars	For the period ended on September 30, 2025	% of Total Revenue	For the period ended on March 31, 2025	% of Total Revenue	For the period ended on March 31, 2024	% of Total Revenue	For the period ended on March 31, 2023	% of Total Revenue
Revenue from Operations	2,83,424.22	99.99	2,83,333.47	99.01	1,01,092.05	99.85	73,553.53	99.84
Other Income	28.65	0.01	2,825.33	0.99	149.00	0.15	114.28	0.16
Total Income	2,83,452.87	100.00	2,86,158.80	100.00	1,01,241.05	100.00	73,667.81	100.00
Cost of Services	1,79,601.89	63.37	1,30,690.51	46.13	28,170.80	27.87	25,743.51	35.00
Employee benefits expense	37,346.69	13.18	64,095.75	22.62	49,208.90	48.68	31,314.73	42.51
Finance costs	212.31	-	-	-	-	-	-	-
Depreciation and Amortization expense on fixed assets	2,681.47	0.95	4,343.15	1.53	1,577.34	1.56	697.11	0.95
Other expenses	8,623.69	3.12	33,722.30	11.90	9,910.04	9.80	7,816.82	10.63
<b>Total Expenses</b>	2,28,466.05	80.61	2,32,851.71	82.18	88,867.08	87.91	65,572.18	88.04
Profit Before Tax	54,986.82	19.40	53,307.09	18.81	12,373.97	12.24	8,095.62	11.01
Tax Expense:								
a) Current Tax	14,296.57	5.04	15,336.00	5.41	3,217.23	3.18	2,332.73	3.17
b) Tax of earlier years	-	-	607.56	0.21	-	-	-	-
c) Deferred tax (credit)/charge	460.21	0.16	323.38	0.11	125.00	0.12	205.58	0.28
Sub-Total (a+b+c)	14,756.79	5.21	16,266.94	5.74	3,342.23	3.31	2,538.31	3.45
Profit After Tax	40,230.03	14.19	37,040.15	13.07	9,031.74	8.93	5,557.31	7.56

#### Main Components of our Profit and Loss Account

#### **Revenue from operations:**

Revenue from operations mainly consists of revenue from Sale of Service.

#### Other Income:

Our other income primarily consists of Interest Income, Discount Received, Liabilities Written Back and Miscellaneous Income.

## **Expenses:**

Company's expenses consist of Cost of Services, Employee Benefit Expense, Finance Cost, Depreciation and Amortisation Expense on Fixed Assets and Other Expenses.

#### **Employee Benefits Expense:**

Our employee benefits expense primarily comprises of Salaries, Wages and Bonus, EPF Employer Contribution, ESIC Employer Contribution, Administration Charges on EPF, Director's Remuneration, Staff Welfare Expenses, Gratuity Expenses and Leave Encashment Expenses.

#### **Depreciation and Amortization Expenses on Fixed Assets:**

Depreciation includes depreciation calculated on Computers, Furniture & Fixtures, Motor Vehicle, Office Equipment's, Plant & Machinery, and Server.

#### **Other Expenses:**

Our other expenses consist of Insurance Expenses, Advertisement Expenses, Business Promotions Expenses, Telephone and Communications Expenses, Legal and professional Expenses, Consultancy Expenses, Printing & Stationery Expenses, Water & electricity Expenses, Financial Services Expenses, Rent Expenses, Repairs and Maintenance Expenses, Repairs and Maintenance – Computer Expenses, Annual Service Fees, Technical Support Expenses, Travelling & Conveyance Expenses, Office Trip Expenses, Rates, Fines and Taxes, Bank Charges, BSE Fees, CDSL Fees, NSDL Fees, Power and Fuel Expenses, Computer & Laptop Accessories, Installation Expenses, Commission Expenses, Courier Expenses, ROC Fees, GST Late Fees and Penalty, Accounting Charges, Subscription Charges, Office Expenses, Loss on Foreign Exchange Currency, Festivals Celebration Expenses, Loan Processing Fees, Manpower Services Expenses, Catering Services Expenses, Staff Welfare –Reimbursement, Conference Expenses, Sponsorship Expenses, Miscellaneous Expenses, Bad Debts, Donation.

#### RESULTS OF OPERATIONS FOR THE PERIOD ENDED SEPTEMBER 30, 2025

#### **Total Income:**

During the period ended September 30, 2025, Total income for the period starting from April 01, 2025 to September 30, 2025 stood at ₹ 2,83,452.87 Thousands. The total income consists of revenue from operations and other income.

#### **Revenue from Operations**

During the period ended September 30, 2025, revenue from operation of our Company stood at ₹ 2,83,424.22 Thousands. The main contribution to the revenue from operations is from sale of services.

#### Other Income:

During the period ended September 30, 2025, other income of our Company stood at ₹ 28.65 Thousands. The main components of other income is Liabilities Written Back.

## **Employee benefits expense:**

During the period ended September 30, 2025, our employee benefits expense was ₹ 37,346.69 Thousands for the year ended September 30, 2025, which included salaries ,wages and bonus of ₹ 29,550.54 Thousands, EPF Employer Contribution of ₹ 1,019.33 Thousands, ESIC Employer Contribution of ₹ 37.98 Thousands, Administration Charges on EPF ₹ 40.86 Thousands, Director's Remuneration of ₹ 6,667.20 Thousands, Staff Welfare Expenses of ₹ 30.17 Thousands.

#### **Depreciation and Amortization Expenses:**

During the period ended September 30, 2025, Depreciation and amortization charges of our Company stood at ₹ 2,681.47 Thousands.

### Other Expenses:

Our other expenses for the period ended September 30, 2025 amounted to  $\stackrel{?}{\underset{?}{?}}$  8,835.99 Thousands, which majorly includes Advertisement of  $\stackrel{?}{\underset{?}{?}}$  2013.18 Thousands, Rent expenses of  $\stackrel{?}{\underset{?}{?}}$  2,953.13 Thousands, Catering Services of  $\stackrel{?}{\underset{?}{?}}$  417.00 Thousands, Water and Electricity Expense of  $\stackrel{?}{\underset{?}{?}}$  759.69 Thousands , Technical Support Expense of  $\stackrel{?}{\underset{?}{?}}$  512.00 Thousands and Other Expense of  $\stackrel{?}{\underset{?}{?}}$  2,180.99 Thousands.

#### **Tax Expenses**

During the period ended September 30, 2025, provision for Income Tax has been created for ₹ 15,336 Thousands computed as per the tax liability arising for the year as per Income tax act 1961.

#### Restated profit after tax:

Our restated profit after tax for the period ended September 30, 2025 after adjusting the Income tax provision computed as per Income tax Act 1961 stands as ₹ 37,040.14 Thousands.

#### RESULTS OF OPERATIONS FOR THE PERIOD ENDED MARCH 31, 2025

#### **Total Income:**

During Financial Year ended 2024-25, Total income for the period starting from April 01, 2024 to March 31, 2025 stood at ₹ 2,86,158.79 Thousands. The total income consists of revenue from operations and other income.

#### **Revenue from Operations**

During Financial Year ended 2024-25, revenue from operation of our Company stood at ₹ 2,83,333.46 Thousands. The main contribution to the revenue from operations is from sale of services.

#### Other Income:

During Financial Year ended 2024-25, other income of our Company stood at ₹ 2,825.33 Thousands. The main components of other income are Interest Income, Discount Received, Liabilities Written Back and Miscellaneous Work.

#### **Employee benefits expense:**

During Financial Year ended 2024-25, our employee benefits expense was ₹ 64,095 Thousands for the year ended March 31, 2025, which included salaries ,wages and bonus of ₹ 55,131.34 Thousands, EPF Employer Contribution of ₹ 2,228.29 Thousands, ESIC Employer Contribution of ₹ 189.53 Thousands, Administration Charges on EPF ₹182.66 Thousands, Director's Remuneration of ₹ 5,376 Thousands, Staff Welfare Expenses of ₹ 17.17 Thousands, Gratuity Expenses of ₹ 799.36 and Leave Encashment Expenses of ₹ 171.42 Thousands.

#### **Depreciation and Amortization Expenses:**

During Financial Year ended 2024-25, Depreciation and amortization charges of our Company stood at ₹ 4,343.15 Thousands.

## **Other Expenses:**

Our other expenses for the year ended March 31, 2025 amounted to ₹ 33,722.30 Thousands, which majorly includes Insurance expenses of ₹ 497.54 Thousands, Advertisement of ₹ 583.42 Thousands, Business promotions of ₹ 6,465.52 Thousands, Consultancy charges of ₹ 1,058.89 Thousands, Water & electricity charges of ₹ 1,318.50 Thousands, Rent expenses of ₹ 1.318.50 Thousands, Repairs and Maintenance – Computer of ₹ 810.74 Thousands, ROC Fees of ₹ 1,329.00 Thousands, Manpower services of ₹ 9,000.00 Thousands, Catering Services of ₹ 1,232.50 Thousands, Staff welfare – Reimbursement of ₹ 500.00 Thousands, Conference Expenses of ₹ 2,000.00 Thousands, Miscellaneous expenses of ₹ 576.34 Thousands.

## **Tax Expenses**

During the Financial Year ended 2024-25 provision for Income Tax has been created for ₹ 15,336 Thousands computed as per the tax liability arising for the year as per Income tax act 1961.

#### Restated profit after tax:

Our restated profit after tax for the Financial Year ended 2024-25 after adjusting the Income tax provision computed as per Income tax Act 1961 stands as ₹ 37,040.14 Thousands.

#### FISCAL 2025 COMPARED WITH FISCAL 2024

Set forth below is a discussion of our results of operations for financial year ended March 31, 2025 over March 31, 2024

#### **Total Income:**

Total income increased from ₹ 1,01,241.05 Thousands in year ended March 31, 2024 to ₹ 2,86,158.79 Thousands in year ended March 31, 2025 with a resultant increase of 182.65% in year ended March 31, 2025 mainly due to increase in normal course of business.

#### **Revenue from Operations:**

Total revenue from operations increased from ₹ 1,01,092.05 Thousands in year ended March 31, 2024 to ₹ 2,83,333.46 Thousands in year ended March 31, 2025 with a resultant increase of 180.27% in year ended March 31, 2025 mainly due to addition of some new customers and also some increased orders from previous customers during the year ended March 31, 2025.

#### Other Income:

Other Income increased from ₹ 149.00 Thousands in year ended March 31, 2024 to ₹ 2,825.33 Thousands in year ended March 31, 2025 with a resultant increase of 1796.22% in year ended March 31, 2025 which is due to interest income accrued during FY 2025 and liability written back.

#### **Employee Benefits Expense:**

Employee Benefit Expenses increased from ₹ 49,208.90 Thousands in year ended March 31, 2024 to ₹ 64,095 Thousands in year ended March 31, 2025 with a resultant increase of 30.25% which was mainly due to increase in number of employees as well as increment in salaries and wages.

#### Depreciation and Amortization Expenses on fixed assets:

Depreciation and amortization increased from ₹ 1,577.34 Thousands in year ended March 31, 2024 to ₹ 4,343.15 Thousands in year ended March 31, 2025 which is a resultant increase of 175.35% due to increase in the asset base of the company i.e. purchase of Computer and Laptop, Server, Mobile and Electrical Equipment.

#### Other Expenses:

Other expenses increase from ₹ 9,910 Thousands in year ended March 31, 2024 to ₹ 33,722.30 Thousands in year ended March 31, 2025 with a resultant increase of 240.28% in year ended March 31, 2025. The other expenses primarily includes Insurance Expenses, Advertisement Expenses, Business Promotions Expenses, Telephone and Communications Expenses, Legal and professional Expenses, Consultancy Expenses, Printing & Stationery Expenses, Water & electricity Expenses, Rent Expenses, Repairs and Maintenance Expenses, Repairs and Maintenance — Computer Expenses, Travelling & Conveyance Expenses, Rates, Fines and Taxes, Bank Charges, Power and Fuel Expenses, Computer & Laptop Accessories, Commission Expenses, Courier Expenses, ROC Fees, GST Late Fees and Penalty, Accounting Charges, Subscription Charges, Office Expenses, Loss on Foreign Exchange Currency, Festivals Celebration Expenses, Loan Processing Fees, Manpower Services Expenses, Catering Services Expenses, Staff Welfare —Reimbursement, Conference Expenses, Sponsorship Expenses, Miscellaneous Expenses.

## Restated profit after tax:

Net Profit after tax increased from ₹ 9,031.74 Thousands in year ended March 31, 2024 to ₹ 37,040.14 Thousands in year ended March 31, 2025 with a resultant increase of 310.11% in year ended March 31, 2025. Our profit margin has increased due to increase in revenue from operations compared with previous year March 31, 2024. Further, we have also added some new customers with some good business propositions during the financial year ended March 31, 2025 which also added to our overall margins.

#### FISCAL 2024 COMPARED WITH FISCAL 2023

Set forth below is a discussion of our results of operations for financial year ended March 31, 2024 over March 31, 2023

#### **Total Income:**

Total income increased from ₹ 73,667.81 Thousands in year ended March 31, 2023 to ₹ 1,01,241.05 Thousands in year ended March 31, 2024 with a resultant increase of 37.43% in year ended March 31, 2024.

#### **Revenue from Operations:**

Total income increased from ₹ 73,553.53 Thousands in year ended March 31, 2023 to ₹ 1,01,092.05 Thousands in year ended March 31, 2024 with a resultant increase of 37.44% in year ended March 31, 2024. The increase in Financial Year

ended 2024 vis a vis with Financial Year ended 2023 is attributable to growth in business due to acquisition of new customers.

#### Other Income:

Other Income increased from ₹ 114.28 Thousands in year ended March 31, 2023 to ₹ 149.00 Thousands in year ended March 31, 2024 which is mainly due to liabilities written back.

#### **Employee Benefits Expense:**

Employee Benefit Expenses increased from ₹ 31,314.73 Thousands in year ended March 31, 2023 to ₹ 49,208.90 Thousands in year ended March 31, 2024 with a resultant increase of 57.14% in year on year comparison mainly due to increase in the salaries and wages and Director's remuneration.

#### **Depreciation and Amortization Expenses:**

Depreciation and amortization increased from ₹ 697.11 Thousands in year ended March 31, 2023 to ₹ 1,577.34 Thousands in year ended March 31, 2024 with a resultant increase of 126.27% in year ended March 31, 2024 due to increase in the asset base of the company i.e. purchase of Computer and Laptop.

#### **Other Expenses:**

Other expenses increase from ₹ 7,816.82 Thousands in year ended March 31, 2023 to ₹ 9,910.04 Thousands in year ended March 31, 2024 with a resultant increase of 26.78% in year ended March 31, 2024. The increase in this category is due to Rent Expense.

## Restated profit after tax:

Net Profit after tax increased from ₹ 5,557.31 Thousands in year ended March 31, 2023 to ₹ 9,031.74 Thousands in year ended March 31, 2024 with a resultant increase of 62.52% in year ended March 31, 2024. The increase in profit available to shareholders is due to increase in revenue from operations which was due to acquisition of new customers.

#### **CASH FLOWS**

The following table sets forth certain information relating to our cash flows in the periods indicated:

(₹ in Thousands)

	For the period ended on				
Particulars	<b>September 30, 2025</b>	2024-25	2023-24	2022-23	
Net Cash Inflow from / (used in) Operating Activities	(16,946.81)	24,997.86	1,095.39	3,913.79	
Net Cash Inflow from / (used in) Investing Activities	240.90	(36,462.92)	(2,276.40)	(2,204.33)	
Net Cash Inflow from / (used in) Financing Activities	31,787.43	23,933.87	-	-	
Net Increase / (Decrease) in Cash and Cash Equivalent	15,081.52	12,468.81	(1,181.00)	1,709.46	
Cash and Cash Equivalents at Beginning of Period	16,164.80	3,695.99	4,876.97	3,167.51	
Cash and Cash Equivalents at End of Period	31,245.32	16,164.80	3,695.99	4,876.97	

#### **Cash Flows from Operating Activities**

#### For Period ended September 30, 2025

Net cash used from operating activities was ₹ (16,946.81) Thousands in September 30, 2025. Profit before tax was ₹ 54,986.82 Thousands in September 30, 2025. Adjustments primarily consisted of Depreciation and Amortisation of ₹ 2,681.47 Thousands and Interest on Bank overdraft of ₹ 212.31 Thousands.

Our operating cash flow before working capital adjustments was ₹ 57,880.60 Thousands in September 30, 2025. The working capital adjustments in September 30, 2025 included, Increase in Trade Receivables of ₹ (46,772.67) Thousands, Decrease in Other Current Assets ₹ 11,495.78 Thousands, Increase in Other Current Liabilities ₹ 17,147.99 Thousands, Decrease in Trade Payables of ₹ (56,238.10) Thousands, Increase in short term provisions of ₹ 14,296.38 Thousands and

Decrease in Deferred Tax Liability of ₹ (460.21) Thousands. Our Cash used from Operations was ₹ (2,650.24) Thousands in September 30, 2025. The adjustment of Direct Taxes paid was ₹ (14,296.57) Thousands.

#### For Financial Year Ended March 31, 2025

Net cash generated from operating activities was ₹ 24,997.86 Thousands in March 31, 2025. Profit before tax was ₹ 53,307.08 Thousands in March 31, 2025. Adjustments primarily consisted of Depreciation and Amortisation of ₹ 4,343.15 Thousands, Interest Income of ₹ (103.21) Thousands and Prior period of Gratuity Expense of ₹ (1,588.56) Thousands.

Our operating cash flow before working capital adjustments was ₹ 55,958.46 Thousands in March 31, 2025. The working capital adjustments in March 31, 2025 included, Increase in Trade Receivables of ₹ (91,414.39) Thousands, Increase in Other Current Assets ₹ (16,163.00) Thousands, Increase in Other Current Liabilities ₹ 12,905.00 Thousands, Increase in Trade Payables of ₹ 65,188.78 Thousands, Increase in Long term provisions of ₹ 2,471.19 Thousands, Increase in short term provisions of ₹ 11,995.39 Thousands Our Cash generated from Operations was ₹ 40,941.42 Thousands in March 31, 2025. The adjustment of Direct Taxes paid was ₹ (15,943.56) Thousands.

#### For Financial Year Ended March 31, 2024

Net cash generated from operating activities was ₹ 1,095.39 Thousands in March 31, 2024. Profit before tax was ₹ 13,188.30 Thousands in March 31, 2024. Adjustments primarily consisted of Depreciation and Amortisation of ₹ 1,577.34 Thousands and Interest Income of ₹ (58.76) Thousands.

Our operating cash flow before working capital adjustments was ₹ 14,706.88 Thousands in March 31, 2024. The working capital adjustments in March 31, 2024 included, Increase in Trade Receivables of ₹ (12,511.02) Thousands, Increase in Other Current Assets ₹ (7,025.54) Thousands, Increase in Other Current Liabilities ₹ 5,627.47 Thousands, Increase in Trade Payables of ₹ 295.62 Thousands, Increase in short term provisions of ₹ 3,428.43 Thousands Our Cash generated from Operations was ₹ 4,523.85 Thousands in March 31, 2024. The adjustment of Direct Taxes paid was ₹ (3,428.46) Thousands.

#### For Financial Year Ended March 31, 2023

Net cash generated from operating activities was  $\gtrless$  3,913.79 Thousands in March 31, 2023. Profit before tax was  $\gtrless$  8,973.44 Thousands in March 31, 2023. Adjustments primarily consisted of Depreciation and Amortisation of  $\gtrless$  697.11 Thousands and Interest income of  $\gtrless$  (76.78) Thousands.

Our operating cash flow before working capital adjustments was ₹ 9,593.77 Thousands in March 31, 2023. The working capital adjustments in March 31, 2023 included, Increase in Trade Receivables of ₹ (6,391.21) Thousands, Decrease in Other Current Assets ₹ 1,091.94 Thousands, Increase in Other Current Liabilities ₹ 2,284.46 Thousands, Increase in Trade Payables of ₹ 542.12 Thousands, Decrease in short term provisions of ₹ (874.20) Thousands. Our Cash generated from Operations was ₹ 6,246.89 Thousands in March 31, 2023. The adjustment of Direct Taxes paid was ₹ (2,333.00) Thousands.

#### **Cash Flows from Investment Activities**

#### For Period Ended September 30, 2025

Net cash generated in investing activities for the year ended September 30, 2025 was ₹ 240.90 Thousands. This was primarily due to Sale of Property, Plant and Equipment of ₹ 240.90 Thousands.

### For Financial Year Ended March 31, 2025

Net cash used in investing activities for the year ended March 31, 2025 was ₹ (36,462.92) 240.90 Thousands. This was primarily due to Purchase of Property, Plant and Equipment of ₹ (11,566.12) Thousands, Increase in Inter Corporate Deposit of ₹ (25,000.00) Thousands and Interest Income of ₹ 103.21 Thousands.

#### For Financial Year Ended March 31, 2024

Net cash used in investing activities for the year ended March 31, 2024 was ₹ (2,276.40) Thousands. This was primarily due to purchase of property, plant & equipment of ₹ (2,335.16) Thousands and Interest Income of ₹ 58.76 Thousands.

#### For Financial Year Ended March 31, 2023

Net cash used in investing activities for the year ended March 31, 2023 was ₹ (2,204.33) Thousands. This was primarily due to purchase of property, plant & equipment of ₹ (2,281.11) Thousands and Interest Income of ₹ 76.78 Thousands.

#### **Cash Flows from Financing Activities**

#### For Period Ended September 30, 2025

Net cash generated from financing activities for the year ended September 30, 2025 was ₹ 31,999.73 Thousands. This was primarily due to proceeds from long term borrowing of ₹ 11,999.73 Thousands and amount received back for Security deposit of ₹ 20,000.00 Thousands.

#### For Financial Year Ended March 31, 2025

Net cash generated from financing activities for the year ended March 31, 2025 was ₹ (23,933.87) Thousands, primarily due to Repayment of Long Term Borrowings of ₹ (71.00) Thousands, Payment of Security Deposit of ₹ (20,000.00) Thousands and Increase in Equity Share Capital of ₹ 44,004.87 Thousands.

#### **Related Party Transactions**

Related party transactions with certain of our promoters, directors and their entities and relatives primarily relates to remuneration, salary, loan and Issue of Equity Shares. For further details of related parties kindly refer chapter titled "Restated Financial Statement" beginning on page no 186 of this Draft Red Herring Prospectus.

#### **Financial Market Risk**

Market risk is the risk of loss related to adverse changes in market prices, including interest rate risk. We are exposed to interest rate risk, inflation and credit risk in the normal course of our business.

#### **Interest Rate Risk**

We are currently exposed to interest to rate risks to the extent of outstanding loans. However, any rise in the future borrowings may increase the risk.

#### **Effect of Inflation**

We are affected by inflation as it has an impact on the operating cost, staff costs etc. In line with changing inflation rates, we rework our margins so as to absorb the inflationary impact.

## Information required as per Item (11) (II) (C) (iv) of Part A of Schedule VI to the SEBI Regulations:

An analysis of reasons for the changes in significant items of income and expenditure is given hereunder:

## 1. Unusual or infrequent events or transactions

Except as described in this Draft Red Herring Prospectus, there have been no other events or transactions to the best of our knowledge which may be described as "unusual" or "infrequent". For further information on potential risks arising from certain non-recurring or infrequent transactions.

## 2. Significant economic changes that materially affected or are likely to affect income from continuing operations.

Our business has been subject to, and we expect it to continue to be subject to significant economic changes arising from the trends identified above in 'Factors Affecting our Results of Operations' and the uncertainties described in the section entitled Risk Factor -'If inflation rises in India, increased costs may result in a decline in the profits of our Company. Inflation rates in India have been volatile in recent years and such volatility may continue in the future.' under chapter titled "Risk Factor" beginning on page no. 31 of the Draft Red Herring Prospectus. To our knowledge, except as we have described in the Draft Red Herring Prospectus, there are no other known factors which we expect to bring about significant economic changes.

## 3. Known trends or uncertainties that have had or are expected to have a material adverse impact on sales, revenue or income from continuing operations.

Apart from the risks as disclosed in this Draft Red Herring Prospectus, in our opinion there are no other known trends or uncertainties that have had or are expected to have a material adverse impact on revenue or income from continuing operations.

For further information, please refer to Risk Factor 'Changing laws, rules and regulations and legal uncertainties, including adverse application of corporate and tax laws, may adversely affect our business, results of operations, financial condition, and prospectus.' on page no 31 of this Draft Red Herring Prospectus.

#### 4. Future changes in relationship between costs and revenues

Our Company's future costs and revenues will be determined by demand/supply situation, researches in technology, government policies and other economic factor.

#### 5. Total turnover of each major industry segment in which our Company operates

Our company is an IT consulting company and caters to global as well as domestic customers offering products and digital solutions. Relevant industry data, as available, has been included in the chapter titled "*Industry Overview*" beginning on page no 107 of the Draft Red Herring Prospectus.

#### 6. Status of any publicly announced New Products or Business Segment

Except as disclosed in the Chapter "Our Business" beginning on page no 122, our Company has not announced any new product or service.

#### 7. Seasonality of business

Our Company's business is not seasonal in nature. Hence, our business is not subject to seasonality or cyclicality.

#### 8. Competitive conditions

We face competition from existing and potential competitors which is common for any business. Competitive conditions are as described under the Chapters "*Industry Overview*" and "*Our Business*" beginning on page nos. 107 and 122 respectively of this Draft Red Herring Prospectus.

## 9. Details of material developments after the date of last Restated Audited financial statements i.e., September 30, 2025

After the date of last Restated Audited financial statements i.e., September 30, 2025, no material events have occurred after the last audited period.

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# SECTION VIII – LEGAL AND OTHER INFORMATION OUTSTANDING LITIGATION AND MATERIAL DEVELOPMENTS

Except as stated in this section, there are no:(i) criminal proceedings; (ii) actions by statutory or regulatory authorities; (iii) claims relating to direct and indirect taxes; (iv) disciplinary actions including penalties imposed by SEBI or stock exchanges against the Promoter in the last five financial years, including outstanding action; or (v) Material Litigation (as defined below); involving our Company, its Directors and Promoters.

Our Board, in its meeting held on August 11, 2025 determined that outstanding material litigations involving the Company its Directors, Key Managerial Personnel (KMPs), Senior Management Personnel (SMPs) and Promoters shall be considered material if the value the value or expected impact in terms of value, exceeds the lower of the following: (i) two percent of turnover, as per the latest annual restated financial statements of the issuer i.e.5,666.67 Thousands; or (ii) two percent of net worth, as per the latest annual restated financial Statements of the issuer, expect in case the arithmetic value of the net worth is negative i.e.2,008.39 Thousands; or (iii) five percent of the average of absolute value of profit or loss after tax, as per the last three annual restated financial statements of the issuer i.e. 860.49 Thousands ("Material Litigation").

The Company has a policy for identification of Material Outstanding Dues to Creditors in terms of the SEBI (ICDR) Regulations, 2018 as amended for creditors where outstanding due to any one of them exceeds 5% of the Company's trade payables as per the last restated financial statements.

#### I. LITIGATIONS INVOLVING OUR COMPANY

#### A. Criminal litigations involving our Company

#### Criminal litigation against our Company

As on the date of this Draft Red Herring Prospectus, there are no outstanding criminal litigations against our Company.

#### Criminal litigations initiated by our Company

As on the date of this Draft Red Herring Prospectus there are no outstanding criminal litigations initiated by our Company.

#### B. Civil litigations involving our Company

#### Civil litigations against our Company

As on the date of this Draft Red Herring Prospectus, there are no outstanding civil litigations against our Company.

## Civil litigations initiated by our Company

As on the date of this Draft Red Herring Prospectus, there are no outstanding civil litigations initiated by our Company.

#### C. Actions by Statutory or Regulatory Authorities against our Company.

As on the date of this Draft Red Herring Prospectus there are no outstanding actions initiated by the Statutory or Regulatory Authorities against our Company.

#### II. LITIGATION INVOLVING OUR SUBSIDIARIES

As on date of this Draft Red Herring Prospectus, there are no Subsidiaries of our Company.

#### III. LITIGATION INVOLVING OUR GROUP COMPANIES

As on date of this Draft Red Herring Prospectus, there are no Group Companies of our Company.

## IV. LITIGATIONS INVOLVING OUR PROMOTERS

#### A. Criminal litigations involving our Promoters

#### Criminal litigation against our Promoters

As on the date of this Draft Red Herring Prospectus, there are no outstanding criminal litigations against our Promoters.

#### Criminal litigations initiated by our Promoters

As on the date of this Draft Red Herring Prospectus, there are no outstanding criminal litigations initiated by our Promoters.

## B. Civil litigations involving our Promoters

#### Civil litigations against our Promoters

As on the date of this Draft Red Herring Prospectus, there are no outstanding civil litigations initiated against our Promoters.

#### Civil litigations initiated by our Promoters

As on the date of this Draft Red Herring Prospectus, there are no outstanding civil litigations initiated by our Promoters.

### C. Actions by Statutory or Regulatory authorities against our Promoters

As on the date of this Draft Red Herring Prospectus, there are no outstanding actions initiated by Statutory or Regulatory authorities against our Promoters.

#### V. LITIGATIONS INVOLVING OUR DIRECTORS

### A. Criminal litigations involving our Directors other than Promoters

#### Criminal litigations against our Directors other than Promoters

As on the date of this Draft Red Herring Prospectus, there are no outstanding criminal litigations against our Directors other than Promoters

## Criminal litigations by our Directors other than Promoters

As on the date of this Draft Red Herring Prospectus there are no outstanding criminal litigations initiated by our Directors other than Promoters.

## B. Civil litigations involving our Directors other than Promoters.

#### Civil litigations against our Directors other than Promoters

As on the date of this Draft Red Herring Prospectus, there are no outstanding civil litigations initiated against our Directors other than Promoters.

#### C. Actions by Statutory or Regulatory Authorities against our Directors other than Promoters.

As on the date of this Draft Red Herring Prospectus there are no outstanding actions initiated by the Statutory or Regulatory Authorities against our Directors other than Promoters.

#### IV. LITIGATION INVOLVING OUR KEY MANAGERIAL PERSONNEL

### A. Criminal litigations involving our Key Managerial Personnel

#### Criminal litigations against our Key Managerial Personnel

As on the date of this Draft Red Herring Prospectus there are no outstanding criminal litigations against our Key Managerial Personnel.

#### Criminal litigations by our Key Managerial Personnel

As on the date of this Draft Red Herring Prospectus there are no outstanding criminal litigations initiated by our Key Managerial Personnel.

#### B. Actions by Statutory or Regulatory Authorities against our Key Managerial Personnel

As on the date of this Draft Red Herring Prospectus there are no outstanding actions initiated by the Statutory or Regulatory Authorities against our Key Managerial Personnel.

#### C. Actions by Statutory or Regulatory Authorities against our Key Managerial Personnel

As on the date of this Draft Red Herring Prospectus there are no outstanding actions initiated by the Statutory or Regulatory Authorities against our Key Managerial Personnel.

#### V. LITIGATION INVOLVING OUR SENIOR MANAGEMENT PERSONNEL

#### A. Criminal litigations involving our Senior Management Personnel

#### Criminal litigations against our Senior Management Personnel

As on the date of this Draft Red Herring Prospectus there are no outstanding criminal litigations against our Senior Management Personnel.

## Criminal litigations by our Senior Management Personnel

As on the date of this Draft Red Herring Prospectus there are no outstanding criminal litigations initiated by our Senior Management Personnel.

## B. Actions by Statutory or Regulatory Authorities against our Senior Management Personnel

As on the date of this Draft Red Herring Prospectus there are no outstanding actions initiated by the Statutory or Regulatory Authorities against our Senior Management Personnel.

## C. Actions by Statutory or Regulatory Authorities against our Senior Management Personnel

As on the date of this Draft Red Herring Prospectus there are no outstanding actions initiated by the Statutory or Regulatory Authorities against our Senior Management Personnel.

## VI. TAX PROCEEDINGS

Except as disclosed below, there are no proceedings related to direct and indirect taxes involving our Company, Promoters and Directors (other than promoters).

Particulars	Number of cases	Total amount involved (in ₹)				
Our Company						
Direct Tax (TDS)	4	6,42,770/-				
Indirect Tax (GST)	3	25,40,940/-				
Our Promoters	Our Promoters					
Direct Tax	0	0				
Our Directors (other than Promoter)						
Direct Tax	0	0				

Direct Tax proceedings related to our Company –

## (1) Income Tax

Assessment	Document Identification	Demand Notice	Current Status		
Year	Number	Amount (in ₹)			
Nil					

## (2) TDS

Financial Year	Document Identification Number	<b>Demand Amount</b>	Current Status
2021-22	-	₹ 4,440/-	The amount is outstanding on TDS
		,	Traces Portal
2022-23		₹14.940/-	The amount is outstanding on TDS
2022-23	-	(14,940/-	Traces Portal
2023-24		₹1.41.060/	The amount is outstanding on TDS
2023-24	<del>-</del>	₹1,41,060/-	Traces Portal
2024-25		₹4.00.220/	The amount is outstanding on TDS
2024-25	-	₹4,82,330/-	Traces Portal

Indirect Tax proceedings related to our Company –

## **GST**

Financial Year	Document Identification Number	Outstanding Amount	Current Status
2017-18	ZD090623033922C (ASMT - 10) ZD090923172739N (DRC-01) ZD091123366078A (DRC - 07)	₹ 74,146/-	a) Company has received a notice in ASMT-10 dated June 06, 2023 for FY 2017-18, under section 61 of GST Act, 2017. As per the notice the Company did not the requisite amount of ₹ 1,373.80 towards CGST and SGST on outward supply as required under the GST Act, 2017. Further, the company also claimed excess input tax credit amounting to ₹ 43,256.92

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			towards CGST and SGST on inward supply.
			Additionally, input tax credit has also not been reversed as per rule 42 and 43 of GST Rules, 2017 amounting to ₹ 1,29,545.09. As on date, the company has not filed any reply for ASMT – 10 dated June 06, 2023.
			b) Company has received DRC - 01 dated September 19, 2023 for the FY 2017-18 under section 73 of GST Act, 2017 in which the authority generated a demand of ₹ 44,629.72 towards GST and ₹ 20,000.00 towards penalty after adjustments in furtherance to the abovementioned ASMT-10. As on date, the company has not filed any reply for DRC - 01.
			c) Company has received DRC – 07 dated November 30, 2023 for FY 2017-18 under section 73 of GST Act, 2017 for shortfall in GST paid on outward supply ₹ 44,629.72 along with interest of ₹ 41,509.40 and penalty of ₹ 20,000. Accordingly, the total amount sought by the authority stands at ₹ 1,06,139.12.
			d) Company has filed an appeal dated March 30, 2024 against order passed in DRC – 07 dated November 30, 2023 wherein the company stated that it has paid an amount of ₹ 33,258 and disputed the pending amount.
			e) The Authority rejected the appeal filed by the company vide an order having ref. no. ZD091224025049J dated November 27,2027 directing the company to pay an amount of ₹ 74,146.00.
2021-22	ZD090925488340X (DRC – 01)	₹ 7,96,308/-	The Demand was raised against our Company vide DRC – 01 having reference no. ZD090925488340X dated 30.09.2025 issued by Deputy Commissioner, Varanasi-II, Uttar Pradesh is pending for adjudication before GST Authority.
2024-25	ZD1024376017G (DRC – 01) ZD090525011357F (ASMT – 10)	₹ 16,70,000/-	a.The penalty was raised against our Company amounting to ₹ 50,000/-vide DRC – 01 having reference no. ZD1024376017G dated 28.10.2024 issued by Deputy Commissioner, Varanasi-II, Uttar Pradesh is

pending for adjudication before
GST Authority.
1 The Down I was also I
b. The Demand was raised
against our Company amounting to ₹
16,20,000/- vide ASMT – 10 having
reference no. ZD090525011357F
dated 02.05.2025 issued by Deputy
Commissioner, Varanasi-II, Uttar
Pradesh is pending for adjudication
before GST Authority.

Direct Tax proceedings related to our Promoters-

Assessment Year	Document Identification Number	Demand Notice Amount	Current Status
Nil	Nil	Nil	Nil

Direct Tax proceedings related to our Directors other than the Promoter-

Assessment Year	Document Identification Number	Demand Notice Amount	Current Status
Nil	Nil	Nil	Nil

### VII. Outstanding Dues to creditors

Our Board, in its meeting held on August 11, 2025 has considered and adopted the Materiality Policy. In terms of the Materiality Policy, creditors of our Company on consolidated basis, to whom an amount exceeding 5% of our total outstanding dues (trade payables) as on the date of the latest Restated Financial Statements was outstanding, were considered 'material' creditors.

As per the latest Restated Financial Statements, our total trade payables as on September 30, 2025 was ₹ 116.43 lakhs and accordingly, creditors to whom outstanding dues exceed ₹ 5.82 lakhs have been considered as 'material' creditors for the purposes of disclosure in this Draft Red Herring Prospectus.

Based on this criteria, details of outstanding dues owed as on September 30, 2025 by our Company on consolidated basis are set out below:

(₹ In Lakhs)

	( 111 2111115)	
Particulars	Number of creditors	Amount involved
Total Outstanding dues to Material Creditors:		
Total Outstanding dues to Micro, Small & Medium Enterprises	Nil	Nil
Total Outstanding dues to Creditors other than Micro, Small & Medium Enterprises	6	93.92
Total	6	93.92

Details pertaining to outstanding over dues to material creditors shall be made available on the website of our Company at <a href="https://www.ens.enterprises">www.ens.enterprises</a>

#### VIII. Material Development since after balance sheet date:

There have not arisen, since the date of the last financial statements disclosed in this Draft Red Herring Prospectus, any circumstances which materially and adversely affect or are likely to affect our profitability taken as a whole or the

value of our assets or our ability to pay our liabilities within the next 12 months. For further details, please refer to the chapter titled "*Management's Discussion and Analysis of Financial Position and Results of Operations*" on page 190 of this Draft Red Herring Prospectus.

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#### GOVERNMENT AND OTHER APPROVALS

Except as mentioned below, our Company has received the necessary consents, licenses, permissions, registrations and approvals from the Central and State Governments and other government agencies/ regulatory authorities/ certification bodies required to undertake the Issue or continue our business activities and no further approvals are required for carrying on our present or proposed business activities. It must, however, be distinctly understood that in granting the above approvals, the Government of India and other authorities do not take any responsibility for the financial soundness of our Company or for the correctness of any of the statements or any commitments made or opinions expressed in this behalf. Unless otherwise stated, these approvals are all valid as of the date of this Draft Red Herring Prospectus.

For details in connection with the regulatory and legal framework within which we operate, see the section titled "Key Industrial Regulations and Policies" at page no 147 of this Draft Red Herring Prospectus. The main objects clause of the Memorandum of Association of our Company and the objects incidental, enable our Company to carry out its activities.

The Company has got following licenses/ registrations/ approvals/ consents/ permissions from the Government and various other Government agencies required for its present business.

#### I. APPROVALS FOR THE ISSUE

The following approvals have been obtained in connection with the Issue:

#### Corporate Approvals:

- a) The Board of Directors have, pursuant to Section 62(1)(c) of the Companies Act, 2013, by a resolution passed at its meeting held on September 05, 2025 authorized the Issue, subject to the approval of the shareholders and such other authorities as may be necessary.
- b) The shareholders of our Company have, pursuant to Section 62(1)(c) of the Companies Act, 2013, by a Special Resolution passed in the Extra Ordinary General Meeting held on September 30, 2025 authorized the Issue.

## Approval from the Stock Exchange:

c) In-Principal approval dated [•] from BSE for using the name of the Exchange in the offer documents for listing of the Equity Shares on SME Platform of BSE Limited, issued by our Company pursuant to the Issue.

#### Agreements with CDSL and NSDL:

- d) The company has entered into an agreement August 05, 2025 dated with the Central Depository Services (India) Limited ("CDSL") and the Registrar and Transfer Agent, who in this case is Abhipra Capital Limited for the dematerialization of its shares.
- e) Similarly, the Company has also entered into an agreement dated June 16, 2025 with the National Securities Depository Limited ("NSDL") and the Registrar and Transfer Agent, who in this case is Abhipra Capital Limited for the dematerialization of its shares.
- f) The International Securities Identification Number ("ISIN") of our Company is INE23ER01017.

#### Lenders Consent for the Issue

Received Consent dated October 14, 2025 from ICICI Bank Limited.

## II. APPROVALS PERTAINING TO INCORPORATION, NAME AND CONSTITUTION OF OUR COMPANY

Sr. No.	Nature of Registration	CIN	Applicable Laws	Issuing Authority	Date of Certificate	Date of Expiry
1.	Certificate of Incorporation of 'ENS Enterprises Private Limited'	U74120UP2016PTC07 5577	The Companies Act, 2013	Registrar of Companies, Kanpur	January 07, 2016	Valid Until Cancelled
2.	Certificate of Incorporation on change of name from 'ENS Enterprises Private Limited' to 'ENS Enterprises Limited'	U74120UP2016PLC07 5577	The Companies Act, 2013	Registrar of Companies, Kanpur	May 08, 2025	Valid Until Cancelled

#### OTHER APPROVALS

We require various approvals and/ or licenses under various rules and regulations to conduct our business. Some of the material approvals required by us to undertake our business activities are set out below:

## A. TAX RELATED APPROVALS:

Sr. No.	Description	In the Name of the	Registration number	Applicable laws	Authority	Date of Certificate	Date of Expiry
		Company					
1.	Permanent	ENS	AAECE1607Q	Income Tax	Income Tax	January 07,	Valid Until
	Account	Enterprises		Act, 1961	Department,	2016	Cancelled
	Number (PAN)	Limited			Government		
					of India		
2.	Tax Deduction	ENS	ALDE00751C	Income Tax	Income Tax	December	Valid Until
	Account	Enterprises		Act, 1961	Department,	29, 2017	Cancelled
	Number	Limited			Government		
	(TAN)				of India		
3.	Certificate of	ENS	09AAECE1607Q1	Goods and	Central	August 31,	Valid Until
3.	Registration of	Enterprises	ZC	Services Tax	Board of	2017 and as	Cancelled
	Goods and	Limited	ZC	Act, 2017	Indirect	amended	Cancerica
	Services Tax,	Lilling		Act, 2017	Taxes and	on June 27,	
	Uttar Pradesh				Customs	2025	
	Ottal Flauesii				Customs	2023	

## **B. BUSINESS OPERATIONS RELATED APPROVALS:**

Sr. No.	Description	In the Name of the Company	Registration number	Applicable laws	Authority	Date of Certificate	Date of Expiry
1.	Udyam	ENS	UDYAM-UP-	MSME	Ministry of	July 25,	Valid Unti
	Registration	Enterprises	75-0057394	Development	Micro Small &	2023	Cancelled
	Certificate	Limited		Act, 2006	Medium		
					Enterprises,		
					Government of		
					India		

## C. LABOUR LAW RELATED APPROVALS:

Sr. No	Description	In the Name of the Company	Registration number	Applicable laws	Authority	Date of Certificate	Date of Expiry
1.	Registration under Employees' State Insurance Act, 1948*	ENS Enterprises Private Limited	2800051984 0000606	Employees' State Insurance Act, 1948	Employee's State Insurance Corporation, Ministry of Labour & Employment	_**	Valid until Cancelation
2.	Shop and Establishment Registration Certificate for the office at "B – 16, 2 <sup>nd</sup> Floor, Sector 63, Noida, Gautam Buddha Nagar, 2013047	ENS Enterprises Limited	UPSA10738 310	Uttar Pradesh Shops and Commercial Establishment Act, 1962	Labour Department, Uttar Pradesh	June 08, 2025	Valid until Cancelation
2.	Labour Identification Number (LIN) Certification	ENS Enterprises Private Limited	1-8321- 0424-8	Labour Laws	Shram Suvidha Portal	Verified from Shram Suvidha Portal	Valid until Cancelation
3.	Registration under Employees' Provident Funds***	ENS Enterprises Private Limited	UPVNS1735 088000	Employees (Provident Fund and Miscellaneous Provisions) Act, 1952	Employees' Provident Fund Organisation	June 02, 2018	Valid until Cancelation

<sup>\*</sup>Certificate for registration under Employees' State Insurance Act, 1948 is in the name of 'ENS Enterprises Private Limited and will be subsequently updated to 'ENS Enterprises Limited'.

## D. QUALITY CERTIFICATION:

Sr. No.	Nature of Registration	In the Name of the Company	Issuing Authority	Certificate No.	Date of Issue	Date of Expiry
1.	Certificate for Information	ENS Enterprises	MQA	ISMS/25M04523	Septembe	Septembe
	Security Management System	Limited	Certification		r 04, 2025	r 03, 2028
	of the Company under ISO		Services			
	27001:2022 with the					
	following scope:					
	Software					
	Design/Development,					
	Product Development,					
	Software Service &					
	Solutions. Marketplace					
	Integration. ONDC Protocol					

<sup>\*\*</sup>ESIC registration letter of the company is not traceable.

<sup>\*\*\*</sup>Certificate for Registration under Employees' Provident Funds is in the name of 'ENS Enterprises Private Limited and will be subsequently updated to 'ENS Enterprises Limited'.

Sr. No.	Nature of Registration	In the Name of the Company	Issuing Authority	Certificate No.	Date of Issue	Date of Expiry
	Implementation and Integration, Customer Supports and Digital Marketing					
2.	Certificate for Quality Management System of the Company under ISO 9001:2015 with the following scope:  IT Consulting, IT Enabled Services, IT Enabled Research and Development, Web Design and Development, Application Software Development, Web and Mobile Application/Software	ENS Enterprises Limited	Quality Control Certification	QCC/CDDF/0925	August 30, 2025	August 29, 2028

## E. APPROVALS OBTAINED/APPLIED IN RELATION TO INTELLECTUAL PROPERTY RIGHT (IPR):

As on the date of filing of this DRHP, there is no IPR registered in the name of the Company, we have applied for it and the details are provided in the section V below.

#### F. THE DETAILS OF DOMAIN NAME REGISTERED ON THE NAME OF THE COMPANY:

Sr. No.	Domain Name	Name of Registrar/ IANA ID	Creation Date	Expiry Date
2.	www.ens.enterprises	GoDaddy.com, LLC/146	December 25, 2015	December 25, 2025

## III. APPROVALS OR LICENSES APPLIED BUT NOT RECEIVED:

Sr. No.	Particulars	Application/File No.	<b>Application Date</b>	Status
1.	Registration of Trade Mark	7206439	August 30, 2025	Formalities Check
	ens			Pass
2.	Certificate of Importer-Exporter	DLIIECPAMEND00062538	September 08, 2025	Pending
	Code (IEC)	AM26		

## IV. APPROVALS OR LICENSES PENDING YET TO BE APPLIED:

Nil

#### OTHER REGULATORY AND STATUTORY DISCLOSURES

#### **AUTHORITY FOR THE ISSUE**

The present Public Issue of upto 36,02,400 Equity Shares has been authorized by a resolution passed at the meeting of the Board of Directors of our Company held on September 05, 2025 and was approved by the Shareholders of the Company by passing Special Resolution at the Extra Ordinary General Meeting held on September 30, 2025 in accordance with the provision of Section 62(1)(c) of the Companies Act, 2013.

Our Company has also obtained all necessary contractual approvals required for the Issue. For further details, refer to the chapter titled "*Government and Other Approvals*" beginning on page no 208 of this Draft Red Herring Prospectus.

#### PROHIBITION BY SEBI OR OTHER GOVERNMENTAL AUTHORITIES

We confirm that our Company, our Directors, our Promoters, Promoter Group, or the persons in control of our Promoter or the Company have not been prohibited from accessing the capital market for any reason or debarred from buying, selling or dealing in securities, under any order or directions passed by the Board or any Securities market regulator in any other jurisdiction or any other authority/ court.

There are no findings/ observations of any of the inspections of the SEBI or any other regulator which are material against our Company, promoters, directors or shareholders.

The listing of any securities of our Company has never been refused by any of the Stock Exchanges in India.

#### PROHIBITION BY RBI

Neither our Company, nor our Promoter's or Directors, Relatives (as per Companies Act, 2013) of Promoters of the Person(s) in control of our Company have been identified as a wilful defaulter or as a fugitive economic offender or as a fraudulent borrower by any bank, financial institution or lending consortium, in accordance with the 'Master Directions of Fraud-Classification and Reporting by commercial banks and select FI's dated July 01, 2016, as updated, issued by RBI and there has been no violation of any securities law committed by any of them in the past and no such proceedings are pending against them except as details provided in the chapter "Outstanding Litigation and Material Development" beginning on page 201 of this Draft Red Herring Prospectus.

## DIRECTORS ASSOCIATED WITH THE SECURITIES MARKET

None of our Directors are associated with the securities market and there has been no outstanding action initiated by SEBI against them in the five years preceding the date of this Prospectus.

## COMPLIANCE WITH THE COMPANIES (SIGNIFICANT BENEFICIAL OWNERSHIP) RULES, 2018, AS AMENDED

Our Company, our Promoters and member of our Promoter Group are in compliance with the Companies (Significant Beneficial Ownership) Rules, 2018 ("SBO Rules"), to the extent applicable, as on the date of this Draft Red Herring Prospectus.

#### **ELIGIBILITY FOR THE ISSUE**

Our Company is an "Unlisted Issuer" in terms of the SEBI (ICDR) Regulation; and this Issue is an "Initial Public Issue" in terms of the SEBI (ICDR) Regulations, 2018.

#### 1. Compliance with Regulation 229 of the SEBI (ICDR) Regulations, 2018:

This Issue is being made in terms of Regulation 229 (2) of Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time, whereby, our Company whose post Issue Paid up Value capital is more than ten crores rupees and does not exceed twenty-five crores rupees, shall Issue shares to the public and propose to list the same on the Small and Medium Enterprise Exchange ("SME Exchange"), in this case being the SME Platform of BSE i.e. BSE SME.

As per Regulation 229 (3) of the SEBI ICDR Regulations, we confirms that we have fulfilled the eligibility criteria for SME Platform of BSE Limited, which are as follows

Our Company satisfies track record and/or other eligibility conditions of SME platform of the BSE in accordance with the Restated Financial Statements, prepared in accordance with the Companies Act, 2013and restated in accordance with the SEBI (ICDR) Regulations, 2018 as below:

#### a) The Issuer should be a company incorporated under the Companies Act, 2013:

Our Company was originally incorporated as a Private Limited Company under the name of "ENS Enterprises Private Limited" on January 07, 2016 under the provisions of the Companies Act, 2013 vide Certificate of Incorporation issued by the Registrar of Companies, Kanpur. Pursuant to the resolution passed by the shareholders at Extra-Ordinary General Meeting held on May 05, 2025, the Company was converted into a Public Limited Company, and its name was changed from "ENS Enterprises Private Limited" to "ENS Enterprises Limited" and a fresh Certificate of Incorporation consequent to the conversion was issued by the Registrar of Companies, Central Processing Centre, dated May 08, 2025.

#### b) Track record of atleast 03 years:

Our Company satisfies the exchange's criteria of track record of 03 years as the Company was originally incorporated as a Private Limited Company under the name of "ENS Enterprises Private Limited" on January 07, 2016.

#### c) The Post Issue Paid-up Capital of the company shall not be more than ₹ 25.00 Crores:

The existing paid-up capital of the Company is ₹ 999.25 Lakhs and we are proposing an issue of up to 36,02,400 Equity Shares of ₹10/- each aggregating to ₹ [•]Lakhs. Hence, the Post Issue Paid up Capital will be approximately ₹1,359.49 Lakhs which less than ₹2,500.00 Lakhs.

#### **d)** Net-worth: At least ₹ 1 crore for 2 preceding full financial years:

As per Restated Financial Statement, the Net-worth of our Company is ₹ 140,649.28/- thousands as on September 30, 2025.

(₹ in thousands)

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Particulars Particulars Particulars	<b>September 30, 2025</b>	March 31, 2025	March 31, 2024	March 31, 2023
Paid-up Share Capital	99,925.12/-	27,079.98/-	300.00/-	300.00/-
Add: All reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account	40,724.17/-	73,339.28/-	18,743.04/-	9,711.30/-
Less: the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, as per the audited balance sheet, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation	-	-	-	-
Net Worth	140,649.29/-	100,419.26/-	19,043.04/-	10,011.30/-

e) The Company has Net Tangible Assets of ₹ 2,08,951.86 thousands for the year ended on March 31, 2025.

(₹ in thousands)

Particulars Particulars Particulars	March 31, 2025
Net Assets	2,08,951.86
Less: Intangible Assets	-
Net Tangible Assets	2,08,951.86

f) Our Company has positive operating profits (Earnings before Interest, depreciation and tax) from operations for at least any 2 out of 3 financial years preceding the application.

Our Company has positive operating profits, details are mentioned as below:

(₹ in thousands)

Particulars	For the period ended on September 30, 2025	For the year ended as on March 31, 2025	For the year ended as on March 31, 2024	For the year ended as on March 31, 2023
PBT	54,986.82/-	53,307.09/-	12,373.97/-	8,095.62/-
Add: Interest	212.31	-	-	-
Add: Depreciation	2,681.47/-	4,343.15/-	1,577.34/-	697.11/-
Less: Other Income	(28.65)/-	(2,825.33)/-	(149.00)/-	(114.28)/-
Operating profit as per Restated Financial Statement	57,851.95/-	54,824.91/-	13,802.31/-	8,678.46/-

g) The Leverage ratio (Total Debts to Equity) of the Company for the period ended September 30, 2025 was 0.09 which is less than the limit of 3:1. The working is given below:

(₹ in thousands, except ratio)

Particulars	Amount in Lakhs
Net worth / Total Equity (A)	140,649.29/-
Total Borrowings (B)	11,999.73/-
Leverage Ratio (B/A)	0.09

#### 2. Other Disclosures:

- a) There is no regulatory action of suspension of trading against the promoter(s) or companies promoted by the promoters by any stock Exchange having nationwide trading terminals.
- b) Our Promoter(s) or directors are not promoter(s) or directors (other than independent directors) of compulsory delisted companies by the Exchange and the applicability of consequences of compulsory delisting is attracted or companies that are suspended from trading on account of non-compliance.
- c) Our directors are not disqualified/ debarred by any of the Regulatory Authority.
- d) Our Company confirms that there has been no name change within the last one year which suggest different nature of activity.
- e) Our Company confirms that there are no pending defaults in respect of payment of interest and/or principal to the debenture/bond/fixed deposit holders by our Company, our Promoters, Promoting company(ies) and Subsidiary Companies.

#### 3. Other Requirements

f) Our Company has a website - www.ens.enterprises

- g) The Company has not been referred to NCLT under IBC.
- h) There is no winding up petition against our company, which has been admitted by the court or a liquidator has not been appointed.
- i) Our Company shall mandatorily facilitate trading in demat securities and have entered into tripartite agreement with both the depositories i.e. NSDL & CDSL along with our Registrar for facilitating trading in dematerialized mode.
- j) 100% of the securities held by Promoter's, Promoter Group, Director, KMP, SMP and any other category in the Company is in Dematerialised form.
- k) There has been no change in the promoters of our Company in preceding one year from date of filing the application to BSE for listing under SME segment.
- 1) The Net worth computation is computed as per the definition given in SEBI (ICDR) Regulations.
- m) The composition of the Board is in compliance with the requirements of Companies Act, 2013 at the time of inprinciple approval and on continuous basis.

### 4. Compliance with Regulation 230 of the SEBI (ICDR) Regulations, 2018:

- a) In accordance with Regulation 230 (1) (a) our Company has made an application to BSE for listing of its Equity Shares on the SME Platform of BSE. BSE is the Designated Stock Exchange.
- b) In accordance with Regulation 230 (1) (b) to facilitate trading of securities in demat; the Company had signed the following tripartite agreements with the Depositories and the Registrar and Share Transfer Agent:
  - a. Tripartite agreement dated August 05, 2025 amongst CDSL, our Company and Registrar to the Issue;
  - b. Tripartite agreement dated June 16, 2025 amongst NSDL, our Company and Registrar to the Issue;

The Company's shares bear an ISIN: INE23ER01017

- c) In accordance with Regulation 230 (1) (c) the entire pre-Issue paid-up equity capital of our Company has been fully paid-up and the Equity Shares proposed to be issued pursuant to this IPO will be fully paid-up.
- d) In accordance with Regulation 230 (1) (d) the entire Equity Shares held by the Promoter are in dematerialized form.
- e) In accordance with Regulation 230 (1) (e) the entire fund requirement is to be funded from the proceeds of the Issue, there is no requirement to make firm arrangements of finance through verifiable means towards at least 75% of the stated means of finance, excluding the amounts to be raised through the proposed Issue. The fund requirement and deployment are based on internal management estimates and have not been appraised by any bank or financial institution. For details, please refer the chapter "Objects of the Issue" on page no 85 of this Draft Red Herring Prospectus.
- f) Our Company confirms that it will ensure compliance with the conditions specified in Regulation 230 (2) of the SEBI ICDR Regulations, to the extent applicable.
- 5. Further, our Company confirms that it is not ineligible to make the Issue in terms of Regulation 228 of the SEBI (ICDR) Regulations, 2018, to the extent applicable. The details of our compliance with Regulation 228 of the SEBI (ICDR) Regulations, 2018 are as follows:
- a) In accordance with Regulation 228 (a), neither our Company nor our Promoters, members of our Promoter Group or our Directors are debarred from accessing the capital markets by the SEBI.

- b) In accordance with Regulation 228 (b), none of our Promoters or Directors is a Promoter or Director of companies which are debarred from accessing the capital markets by the SEBI.
- c) In accordance with Regulation 228 (c) neither our Company nor our Promoters or Directors is a willful defaulter or a fraudulent borrower.
- d) In accordance with Regulation 228 (d) none of our Promoters or Directors has been declared as fugitive economic offender

#### 6. Compliance with Regulation 246 of the SEBI (ICDR) Regulations, 2018:

In accordance with Regulation 246 (1), we will file a copy of the Draft Red Herring Prospectus with SEBI through the Book Running Lead Manager immediately upon filing of the offer document with the Registrar of Companies.

In accordance with Regulation 246 (2), the Board shall not issue any observation on DRHP.

In accordance with Regulation 246 (3), the Book Running Lead Manager has submitted along with the Draft Red Herring Prospectus, a due-diligence certificate as per Form A of Schedule V, the Site Visit report of our Company annexed with additional confirmations as per Form G of Schedule V to BSE SME.

In accordance with Regulation 246 (4), the Draft Red Herring Prospectus will been displayed on the websites of the Company, the Board, the Book Running Lead Manager and the Stock Exchange from the date of filing of DRHP.

In accordance with Regulation 246 (5) the Draft Red Herring Prospectus will be furnished to the Board in a soft copy.

#### 7. Compliance with Regulation 260 of SEBI (ICDR) Regulations, 2018:

In accordance with Regulation 260 (1), the Issue has not been restricted up to a minimum subscription level and has been one hundred percent (100%) underwritten.

In accordance with Regulation 260 (2), the Book Running Lead Manager has underwritten at least fifteen percent (15%) of the Issue size on their own account.

For further details please refer to chapter titled "General Information" beginning on page 60 of this Draft Red Herring Prospectus.

In accordance with Regulation 260 (3), the Company has appointed Book Running Lead Manager, Stock Broker registered with the Board to act as the underwriters and the Book Running Lead Manager will enter into an agreement with the nominated investors indicating the extent of underwriting committed by each one of them, one day before the opening of the Issue.

8. In accordance with Regulation 261 of the SEBI (ICDR) Regulations, 2018, Our Company shall enter into an agreement with the Book Running Lead Manager and Market Maker to ensure compulsory market making for the minimum period of three years from the date of listing of equity shares offered in this Issue. For further details of the market making arrangement see chapter titled "*The Issue*" on page no. 54 of this Draft Red Herring Prospectus.

#### DISCLAIMER CLAUSE OF SEBI

IT IS TO BE DISTINCTLY UNDERSTOOD THAT SUBMISSION OF ISSUE DOCUMENT TO THE SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI) SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE SAME HAS BEEN CLEARED OR APPROVED BY SEBI. SEBI DOES NOT TAKE ANY RESPONSIBILITY EITHER FOR THE FINANCIAL SOUNDNESS OF ANY SCHEME OR THE PROJECT FOR WHICH THE ISSUE IS PROPOSED TO BE MADE OR FOR THE CORRECTNESS OF THE STATEMENTS MADE OR OPINIONS EXPRESSED IN THE ISSUE DOCUMENT. THE BRLM, CORPORATE MAKERS CAPITAL LIMITED, HAS CERTIFIED THAT THE DISCLOSURES MADE IN THE ISSUE

DOCUMENT ARE GENERALLY ADEQUATE AND ARE IN CONFORMITY WITH SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 IN FORCE FOR THE TIME BEING. THIS REQUIREMENT IS TO FACILITATE INVESTORS TO TAKE AN INFORMED DECISION FOR MAKING AN INVESTMENT IN THE PROPOSED ISSUE.

IT SHOULD ALSO BE CLEARLY UNDERSTOOD THAT WHILE THE COMPANY IS PRIMARILY RESPONSIBLE FOR THE CORRECTNESS, ADEQUACY AND DISCLOSURE OF ALL RELEVANT INFORMATION IN THIS ISSUE DOCUMENT, THE BRLM IS EXPECTED TO EXERCISE DUE DILIGENCE TO ENSURE THAT THE COMPANY DISCHARGES ITS RESPONSIBILITY ADEQUATELY IN THIS BEHALF AND TOWARDS THIS PURPOSE, THE BRLM, CORPORATE MAKERS CAPITAL LIMITED HAS FURNISHED TO SEBI, A DUE DILIGENCE CERTIFICATE DATED [●] IN THE FORMAT PRESCRIBED UNDER SCHEDULE V(A) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018.

THE FILING OF THE ISSUE DOCUMENT DOES NOT, HOWEVER, ABSOLVE THE ISSUER FROM ANY LIABILITIES UNDER THE COMPANIES ACT, 2013 OR FROM THE REQUIREMENT OF OBTAINING SUCH STATUTORY AND OTHER CLEARANCES AS MAY BE REQUIRED FOR THE PURPOSE OF THE PROPOSED ISSUE. SEBI FURTHER RESERVES THE RIGHT TO TAKE UP, AT ANY POINT OF TIME, WITH THE BOOK RUNNING LEAD MANAGER ANY IRREGULARITIES OR LAPSES IN THIS ISSUE DOCUMENT.

**Note:** All legal requirements pertaining to the Issue will be complied with at the time of filing of this Prospectus with the ROC, Kanpur in terms of section 26, 30, 23, 28 and 33 of the Companies Act, 2013.

#### DISCLAIMER FROM OUR COMPANY AND THE BOOK RUNNING LEAD MANAGER

Our Company, the Directors and the Book Running Lead Manager accept no responsibility for statements made otherwise than those contained in this Issue Document or, in case of the Company, in any advertisements or any other material issued by or at our Company's instance and anyone placing reliance on any other source of information would be doing so at their own risk.

#### DISCLAIMER IN RESPECT OF JURISDICTION

This Issue is being made in India to persons resident in India including Indian nationals resident in India (who are not minors), HUFs, companies, corporate bodies and societies registered under the applicable laws in India and authorized to invest in shares, Indian Mutual Funds registered with SEBI, Indian financial institutions, commercial banks, regional rural banks, co-operative banks (subject to RBI permission), or trusts under applicable trust law and who are authorized under their constitution to hold and invest in shares, public financial institutions as specified in Section 2(72) of the Companies Act, 2013, VCFs, state industrial development corporations, insurance companies registered with Insurance Regulatory and Development Authority, provident funds (subject to applicable law) with minimum corpus of ₹ 2,500 Lakhs, pension funds with minimum corpus of ₹ 2,500 Lakhs and the National Investment Fund, and permitted non-residents including FPIs, Eligible NRIs, multilateral and bilateral development financial institutions, FVCIs and eligible foreign investors, provided that they are eligible under all applicable laws and regulations to hold Equity Shares of the Company. The Draft Red Herring Prospectus does not, however, constitute an invitation to purchase shares issued hereby in any jurisdiction other than India to any person to whom it is unlawful to make an Issue or invitation in such jurisdiction. Any person into whose possession this Draft Red Herring Prospectus comes is required to inform himself or herself about, and to observe, any such restrictions. Any dispute arising out of this Issue will be subject to the jurisdiction of appropriate court(s) in Kanpur, Uttar Pradesh only.

No action has been, or will be, taken to permit a public offering in any jurisdiction where action would be required for that purpose, except that this Draft Red Herring Prospectus has been filed with BSE for its observations and BSE shall give its observations in due course. Accordingly, the Equity Shares represented hereby may not be offered or sold, directly or indirectly, and this Draft Red Herring Prospectus may not be distributed, in any jurisdiction, except in accordance with the legal requirements applicable in such jurisdiction. Neither the delivery of this Draft Red Herring Prospectus nor any sale

hereunder shall, under any circumstances, create any implication that there has been no change in the affairs of our Company since the date hereof or that the information contained herein is correct as of any time subsequent to this date.

The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Further, each applicant where required agrees that such applicant will not sell or transfer any Equity Shares or create any economic interest therein, including any off-shore derivative instruments, such as participatory notes, issued against the Equity Shares or any similar security, other than pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with applicable laws, legislations and Prospectus in each jurisdiction, including India.

#### DISCLAIMER CLAUSE OF THE SME PLATFORM OF BSE

BSE Limited ("BSE") has given vide its letter having Reference No. [●] dated [●] permission to our Company to use its name in this Issue Document as the Stock Exchange on which this company's securities are proposed to be listed. The Exchange has scrutinized this issue document for its limited internal purpose of deciding on the matter of granting the aforesaid permission to the Company. BSE does not in any manner:

- Warrant, certify or endorse the correctness or completeness of any of the contents of this Issue document; or
- Warrant that this company's securities will be listed or will continue to be listed on BSE; or
- Take any responsibility for the financial or other soundness of this Company, its Promoters, its management or any scheme or project of this Company;
- Warrant, certify or endorse the validity, correctness or reasonableness of the price at which the equity shares are offered by the Company and investors are informed to take the decision to invest in the equity shares of the Company only after making their own independent enquiries, investigation and analysis. The price at which the equity shares are offered by the Company is determined by the Company in consultation with the Merchant Banker (s) to the issue and the Exchange has no role to play in the same and it should not for any reason be deemed or construed that the contents of this issue document have been cleared or approved by BSE. Every person who desires to apply for or otherwise acquire any securities of this Company may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against BSE whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such subscription/acquisition whether by reason of anything stated or omitted to be stated herein or for any other reason whatsoever;
- BSE does not in any manner be liable for any direct, indirect, consequential or other losses or damages including loss of profits incurred by any investor or any third party that may arise from any reliance on this issue document or for the reliability, accuracy, completeness, truthfulness or timeliness thereof;
- The Company has chosen the SME platform of BSE on its own initiative and at its own risk, and is responsible for
  complying with all local laws, rules, regulations, and other statutory or regulatory requirements stipulated by BSE/other
  regulatory authority. Any use of the SME platform and the related services are subject to Indian laws and Courts
  exclusively situated in Mumbai.

#### DISCLAIMER CLAUSE UNDER RULE 144A OF THE U.S. SECURITIES ACT

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulations of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulations under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur.

Accordingly, the Equity Shares are being offered and sold only outside the United States in offshore transactions in compliance with Regulations under the Securities Act and the applicable laws of the jurisdictions where those offers and sales occur.

The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. Further, each applicant, wherever requires, agrees that such applicant will not sell or transfer any Equity Share or create any economic interest therein, including any off-shore derivative instruments, such as participatory notes, issued against the Equity Shares or any similar security, other than pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with applicable laws and legislations in each jurisdiction, including India.

#### LISTING AND IN- PRINCIPLE APPROVAL

Application have been made to the "BSE" for obtaining permission to deal in and for an official quotation of our Equity Shares. BSE will be the Designated Stock Exchange, with which the Basis of Allotment will be finalized.

Our Company has obtained in-principle approval vide letter no.  $[\bullet]$  dated  $[\bullet]$  for using the name of SME platform of BSE in the Issue Document

If the permissions to deal in and for an official quotation of our Equity Shares are not granted by the BSE, our Company will forthwith repay, without interest, all moneys received from the Applicants in pursuance of the Draft Red Herring Prospectus. If such money is not repaid within four days after our Company becomes liable to repay it (i.e. from the date of refusal or within 15 working days from the Issue Closing Date), then our Company and every Director of our Company who is an officer in default shall, on and from such expiry of fourth days, be liable to repay the money, with interest at the rate of 15 per cent per annum on application money, as prescribed under section 40 of the Companies Act, 2013.

Our Company shall ensure that all steps for the completion of the necessary formalities for listing and commencement of trading at the SME Platform of BSE mentioned above are taken within three working days from the Issue Closing Date.

#### DISPOSAL OF INVESTOR GRIEVANCES BY OUR COMPANY

The Company has appointed Abhipra Capital Limited as Registrar to the Issue, to handle the investor grievances in coordination with the Company Secretary and Compliance Officer of the Company. All grievances relating to the present Issue may be addressed to the Registrar with a copy to the Company Secretary and Compliance Officer, giving full details such as name, address of the applicant, number of Equity Shares applied for, amount paid on application and name of bank and branch. The Company would monitor the work of the Registrar to ensure that the investor grievances are settled expeditiously and satisfactorily.

The Registrar to the Issue will handle investor's grievances pertaining to the Issue. A fortnightly status report of the complaints received and redressed by them would be forwarded to the Company. The Company would also be coordinating with the Registrar to the Issue in attending to the grievances to the investor.

All grievances relating to the ASBA process may be addressed to the SCSBs, giving full details such as name, address of the applicant, number of Equity Shares applied for, amount paid on application and the Designated Branch of the SCSB where the Application Form was submitted by the ASBA Applicant. Our Company estimate that the average time required by us or the Registrar to the Issue or the SCSBs for the redressal of routine investor grievances will be seven (7) business days from the date of receipt of the complaint. In case of non-routine complaints and complaints where external agencies are involved, we will seek to redress these complaints as expeditiously as possible.

Our Board has constituted a Stakeholders' Relationship Committee to review and redress the shareholders and investor grievances such as transfer of Equity Shares, non-recovery of balance payments, declared dividends, approve subdivision, consolidation, transfer and issue of duplicate shares. For details, please refer to the chapter titled "*Our Management*" beginning on page no 160 of this Draft Red Herring Prospectus.

Our Company has appointed Mr. Akhil Jain as the Company Secretary & Compliance Officer to redress complaints, if any, of the investors participating in the Issue. Contact details for our Company Secretary are as follows:

#### Mr. Akhil Jain

Address: B-16, 2nd Floor, Sector-63, Gautam Buddha Nagar, Noida, Uttar Pradesh-201301

Telephone: +91-9958372024 Website: www.ens.enterprises Email id: cs@ens.enterprises

Investors can contact the Company Secretary and Compliance Officer or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems such as non-receipt of letters of Allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund intimations and non-receipt of funds by electronic mode. Pursuant to the press release no. PR. No. 85/2011 dated June 8, 2011, SEBI has launched a centralized web based complaints redress system "SCORES".

This would enable investors to lodge and follow up their complaints and track the status of redressal of such complaints from anywhere. For more details, investors are requested to visit the website <a href="https://www.scores.gov.in">www.scores.gov.in</a>.

The Company shall obtain authentication on the SCORES and comply with the SEBI circular no. CIR/OIAE/1/2013 dated December 18, 2014 in relation to redressal of investor grievances through SCORES. As on the date of this Draft Red Herring Prospectus there are no pending investor complaints. Our Company has not received any investor complaint in the three years prior to the filing of this Draft Red Herring Prospectus.

Our Company, the Book Running Lead Manager and the Registrar to the Issue accept no responsibility for errors, omissions, commission or any acts of any SCSB, Registered broker, Syndicate member, RTA or CDP including any defaults in complying with its obligations under the SEBI (ICDR) Regulations, 2018.

#### STATUS OF INVESTOR COMPLAINTS

Our Company confirms that we have not received any investor compliant during the three years preceding the date of this Draft Red Herring Prospectus and hence there are no pending investor complaints as on the date of this Draft Red Herring Prospectus.

## **CONSENTS**

Consents in writing of: (a) The Directors, Promoters, the Chief Financial Officer, Company Secretary & Compliance Officer and the Statutory Auditors; and (b) the BRLM, Registrar to the Issue, the Legal Advisors to the Issue, Banker to the Issue(#), Bankers to the company, Market Maker and Underwriters to act in their respective capacities, have been or shall be duly obtained as the case may be and shall be filed along with a copy of the Red Herring/Prospectus with the ROC, as required under Section 26 of the Companies Act, 2013.

\*The aforesaid will be appointed prior to filing of the Red Herring Prospectus/Prospectus with ROC and their consents as above would be obtained prior to the filing of the Red Herring Prospectus/Prospectus with ROC.

In accordance with the Companies Act, 2013 and the SEBI ICDR Regulations, M/s Prakash Sachin & Co., Chartered Accountants, Peer Review Statutory Auditors, have provided their written consent dated October 17, 2025, for the inclusion of their name and Statement of Possible Tax Benefits dated October 17, 2025 on possible tax benefits which may be

available to the Company and its shareholders, included in this Draft Red Herring Prospectus in the form and context in which they appear therein and such consents and reports have not been withdrawn up to the time of filing of this Draft Red Herring Prospectus, and;

#### **EXPERT OPINION**

- (i) Except as mentioned below and for the reports in the section titled "Restated Financial Statements" and "Statement of Possible Tax Benefits" on page no 186 and 105 respectively of this Draft Red Herring Prospectus from the Peer Review Statutory Auditor, our Company has not obtained any expert opinions. We have received written consent from M/s Prakash Sachin & Co., Chartered Accountants, Peer Review Auditor for inclusion of their name in this Draft Red Herring Prospectus, as required under Companies Act, 2013 read with SEBI (ICDR) Regulations, 2018 as "Expert", defined in Section 2(38) of the Companies Act, 2013 and such consent has not been withdrawn as of the date of this Draft Red Herring Prospectus.
- (ii) M/s. Jain & Talukdar has provided their written consent to act as Legal Advisor to the issue dated October 15, 2025, for chapters titled "Key Industry Regulations and Policies", "Government Approvals" and "Outstanding Litigations and Material Developments" beginning on page no 147, 208 and 201 of this Draft Red Herring Prospectus, and;

Here, the term "expert" shall not be construed to mean an "expert" as defined under the U.S. Securities Act.

#### PREVIOUS RIGHTS AND PUBLIC ISSUES

Our Company has not made any previous public or rights issue in India or abroad during the past five (5) years preceding the date of this Draft Red Herring Prospectus.

PRICE INFORMATION OF THE PAST ISSUES HANDLED BY THE BOOK RUNNING LEAD MANAGER

Sr.		CCITA CIZA		Issue Listing		+/- % change in closing price, +/-% change in Closing benchmark			
No.	Issue name	(₹ Lakhs)	price (₹)	Date	Listing Date (₹)	30 <sup>th</sup> calendar days from listing	90 <sup>th</sup> calendar days from listing	180 <sup>th</sup> Calendar days from listing	
1.	Ken Enterprises Limited*	8,365.24	94/-	February 12, 2025	85/-	(44.27) (12.96)	(55.85) (2.81)	(33.44) 5.73	
2.	Abram Food Limited^	1,399.44	98/-	July 01, 2025	90.40/-	(9.61) (2.65)	49.44 (3.91)	NA	
3.	Supertech EV Limited^	2,989.63	92/-	July 02, 2025	73.60/-	(25.61) (2.67)	(35.48) (3.65)	NA	
4.	Renol Polychem Limited*	2,576.70	105/-	August 07, 2025	105/-	(25.86) 3.20	NA	NA	
5.	Praruh Technologies Limited^	2,349.90	63/-	October 01, 2025	63.00/-	(5.06) 4.22	NA	NA	
6.	Solvex Edibles Limited^	1,886.98	72/-	October 01, 2025	68.00/-	(41.16) 4.22	NA	NA	
7.	Om Metallogic Limited^	2,234.62	86/-	October 07, 2025	85.00/-	NA	NA	NA	

Source: Price Information <u>www.nseindia.com</u> and <u>www.bseindia.com</u>, Issue Information from respective Prospectus.

<sup>\*</sup>NSE as designated stock exchange

*<sup>^</sup>BSE* as designated stock exchange

- *a)* The scrip of Praruh Technologies Limited, Solvex Edibles Limited and Renol Enterprises Limited has not completed 90<sup>th</sup> day and 180<sup>th</sup> day from the date of listing.
- b) The scrip of Abram Food Limited, Supertech EV Limited has not completed 180th day from the date of listing.
- c) The scrip of Om Metallogic Limited has not completed 30th, 90th and 180th day from the date of listing.

#### Summary statement of price information of past issues handled by Corporate Makers Capital Limited:

Financial Year	Total no. of	Total Funds raised	Nos. of IPOs trading at discount on as on 30 <sup>th</sup> calendar days from listing date			Nos. of IPOs trading at premium on as on 30 <sup>th</sup> calendar days from listing date			Nos. of IPOs trading at discount as on 180th calendar days from listing date			Nos. of IPOs trading at premium as on 180th calendar		
	IPOs	(₹ Cr)	Over 50%	Between 25%- 50%	Less than 25%	Over 50%	Between 25%- 50%	Less than 25%	Over 50%	Between 25%-50%	Less than 25%	Over 50%	Between 25%-50%	Less than 25%
24-25	1	83.65	1	-	-	-	-	-	-	1	-	-	-	-
25-26	6	134.37	-	4	1	-	-	-	-	-	-	-	-	-

#### TRACK RECORD OF PAST ISSUES HANDLED BY BOOK RUNNING LEAD MANAGER

For details regarding track record of the BRLM to the Issue as specified in the Circular reference no. CIR/MIRSD/1/2012 dated January 10, 2012 issued by the SEBI, please refer the website of the BRLM at <a href="https://www.corporatemakers.in">www.corporatemakers.in</a>.

## COMMISSION AND BROKERAGE PAID ON PREVIOUS ISSUES OF OUR EQUITY SHARES IN LAST FIVE YEARS

Since this is an Initial Public Issue of the Company, no sum has been paid or has been payable as commission or brokerage for subscribing to or procuring or agreeing to procure subscription for any of the Equity Shares since inception of the Company.

## CAPITAL ISSUES DURING THE LAST THREE YEARS BY OUR COMPANY, LISTED GROUP COMPANIES, SUBSIDIARIES & ASSOCIATES OF OUR COMPANY

Except as disclosed in Chapter titled "Capital Structure" on page no 71 our Company has not made any capital issue during the previous three years.

We do not have any listed Group Company / Subsidiary / Associate as on date of this Draft Red Herring Prospectus.

#### STOCK MARKET DATA OF EQUITY SHARES

This being an Initial Public Issue of the Equity Shares of our Company, the Equity Shares are not listed on any stock exchange and accordingly, no stock market data is available for the Equity Shares.

## PERFORMANCE VIS-À-VIS OBJECTS

Except as stated in the chapter titled "Capital Structure" beginning on page no 71, our Company has not made any previous rights and / or public issues during the last five (5) years and are an "Unlisted Issuer" in terms of SEBI ICDR Regulations and this Issue is an "Initial Public Issue" in terms of the SEBI ICDR Regulations, the relevant data regarding performance vis-à-vis objects is not available with the Company.

## OUTSTANDING DEBENTURES, BONDS, REDEEMABLE PREFERENCE SHARES AND OTHER INSTRUMENTS ISSUED BY THE COMPANY

The Company has no outstanding debentures or bonds. The Company has not issued any redeemable preference shares or other instruments in the past.

# EXEMPTION FROM COMPLYING WITH ANY PROVISIONS OF SECURITIES LAWS, IF ANY, GRANTED BY SEBI

Our company has not applied or received any exemption from complying with any provisions of securities laws by SEBI.

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# SECTION IX- ISSUE RELATED INFORMATION TERMS OF THE ISSUE

The Equity Shares being Issued are subject to the provisions of the Companies Act, SCRA, SCRR, SEBI (ICDR) Regulations, the SEBI Listing Regulations, our Memorandum and Articles of Association, the terms of this Draft Red Herring Prospectus, Bid cum Application Form, any Confirmation of Allocation Note ("CAN"), the Revision Form, Allotment advices, and other terms and conditions as may be incorporated in the Allotment advices and other documents/certificates that may be executed in respect of the Issue. The Equity Shares shall also be subject to all applicable laws, guidelines, rules, notifications and regulations relating to the issue of capital and listing and trading of securities issued from time to time by SEBI, the GoI, the Stock Exchange, the RoC, the RBI and/or other authorities, as in force on the date of the Issue and to the extent applicable or such other conditions as may be prescribed by SEBI, RBI, the GoI, the Stock Exchange, the RoC and/or any other authorities while granting its approval for the Issue.

Please note that, in terms of Regulation 256 of SEBI (ICDR) Regulations, 2018 read with SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 and the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, all the investors applying in a public issue shall use only Application Supported by Blocked Amount (ASBA) process for application providing details of the bank account which will be blocked by the Self Certified Syndicate Banks (SCSBs) for the same. Further, SEBI through its UPI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 read with its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019 and circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, has introduced an alternate payment mechanism using Unified Payments Interface (UPI) and consequent reduction in timelines for listing in a phased manner. From December 1, 2023, the UPI Mechanism for Individual Investors applying through Designated Intermediaries was made effective along-with the existing process existing timeline of T+3 days.

Further vide the said circular Registrar to the Issue and Depository Participants have been also authorized to collect the Bid cum Application Forms. Investor may visit the official website of the concerned for any information on operationalization of this facility of form collection by the Registrar to the Issue and Depository Participants as and when the same is made available.

### The Issue

The Issue comprises a Fresh Issue by our Company. Expenses for the Offer shall be borne by our Company in the manner specifies in "*Objects of the Issue*" beginning on page 85.

#### **Authority for the Issue**

The present Public Issue of upto 36,02,400 Equity Shares has been authorized by a resolution passed at the meeting of the Board of Directors of our Company held on September 05, 2025 and was approved by the Shareholders of the Company by passing Special Resolution at the Extra Ordinary General Meeting held on September 30, 2025 in accordance with the provision of Section 62(1)(c) of the Companies Act, 2013.

## **Ranking of Equity Shares**

The Equity Shares being issued shall be subject to the provisions of the Companies Act, 2013 and our MOA and AOA and shall rank pari-passu in all respects with the existing Equity Shares of our Company including rights in respect of dividend. The Allottees, upon Allotment of Equity Shares under this Issue, will be entitled to receive dividends and other corporate benefits, if any, declared by our Company after the date of Allotment. For further details, please refer to chapter titled, "Main Provisions of Article of Association", beginning on page no 276 of this Draft Red Herring Prospectus.

#### Mode of Payment of Dividend

The declaration and payment of dividend will be as per the provisions of Companies Act, 2013, the Articles of Association, the provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and any other rules, regulations or guidelines as may be issued by the Government of India in connection thereto and as per the recommendation by the Board of Directors and approved by the Shareholders at their discretion and will depend on a number of factors, including but not limited to earnings, capital requirements and overall financial condition of our Company. We shall pay dividends to our shareholders in cash and as per provisions of the Companies Act and our Articles of Association. Further Interim Dividend (if any, declared) will be approved by the Board of Directors. For further details, please refer to section titled "Dividend Policy" and "Main Provisions of Article of Association" beginning on page no 185 and 276 respectively of this Draft Red Herring Prospectus.

#### Face Value, Issue Price, Floor Price and Price Band

The Face Value of each Equity Share is ₹10 and the Issue Price at the lower end of the Price Band is ₹[•]per Equity Share ("Floor Price") and at the higher end of the Price Band is ₹[•]per Equity Share ("Cap Price"). The Anchor Investor Issue Price is ₹[•]per Equity Share.

The Price Band and the minimum Bid Lot will be decided by our Company in consultation with the BRLM and advertised in all editions of an English national daily newspaper, all editions of a Hindi national daily newspaper, each with wide circulation and one regional language newspaper with wide circulation at the place where the registered office of the Issuer is situated, at least two Working Days prior to the Bid/Issue Opening Date and shall be made available to the Stock Exchange for the purpose of uploading the same on its website. The Price Band, along with the relevant financial ratios calculated at the Floor Price and at the Cap Price, shall be pre-filled in the Bid cum Application Forms available on the website of the Stock Exchange. The Issue Price shall be determined by our Company in consultation with the BRLM, after the Bid/Issue Closing Date, on the basis of assessment of market demand for the Equity Shares offered by way of Book Building Process and the same is justified under the chapter titled "Basis for the Issue Price" beginning on page no. 97 of this Draft Red Herring Prospectus. At any given point of time there shall be only one denomination of the Equity Shares of our Company, subject to applicable laws.

#### Compliance with SEBI (ICDR) Regulations, 2018

Our Company shall comply with all requirements of the SEBI (ICDR) Regulations, 2018. Our Company shall comply with all disclosure and accounting norms as specified by SEBI from time to time.

#### **Compliance with Disclosure and Accounting Norms**

Our Company shall comply with all disclosure and accounting norms as specified by SEBI from time to time.

#### **Rights of the Equity Shareholders**

Subject to applicable laws, rules, regulations and guidelines and the Articles of Association, the equity shareholders shall have the following rights:

- Right to receive dividend, if declared;
- Right to receive Annual Reports and notices to members;
- Right to attend general meetings and exercise voting rights, unless prohibited by law;
- Right to vote on a poll either in person or by proxy;
- Right to receive offer for rights shares and be allotted bonus shares, if announced;
- Right to receive surplus on liquidation; subject to any statutory or preferential claims being satisfied;

- Right of free transferability of the Equity Shares subject to applicable law; including any RBI rules and regulations
- Such other rights, as may be available to a shareholder of a listed Public Limited Company under the Companies Act, 2013, the terms of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Memorandum and Articles of Association of our Company.

For a detailed description of the main provision of the Articles of Association of our Company relating to voting rights, dividend, forfeiture and lien, transfer, transmission and/ or consolidation/ splitting, etc., please refer to section titled "Main Provisions of the Articles of Association" beginning on page no 276 of this Draft Red Herring Prospectus.

#### Allotment only in Dematerialized Form

As per the provisions of the Depositories Act, 1996 and the regulations made thereunder and Section 29 (1) of the Companies Act, 2013 the Equity Shares to be allotted must be in Dematerialized form i.e., not in the form of physical certificates but be fungible and be represented by the statement issued through electronic mode. Hence, the Equity Shares being offered can be applied for in the dematerialized form only.

In this context, two agreements have been signed among our Company, the respective Depositories and the Registrar to the Issue:

- Tripartite Agreement dated June 16, 2025 amongst NSDL, our Company and Registrar to the Issue; and
- Tripartite Agreement dated August 05, 2025 amongst CDSL, our Company and Registrar to the Issue.

#### Minimum Application Value, Market Lot and Trading Lot

In accordance with Regulation 267 (1), a person shall not make an application in the net issue category that exceeds the total number of securities issueed to the public

In accordance with Regulation 267 (2) of the SEBI ICDR Regulations, our Company shall ensure that the minimum application size shall be two lots per application i.e it shall be above ₹2,00,000/- (Rupees Two Lakh) per application.

The trading of the Equity Shares will happen in the minimum contract size of [●] Equity Shares and the same may be modified by the SME Platform of BSE Limited from time to time by giving prior notice to investors at large. For further details, see "Issue Procedure" on page no 239 of this Draft Red Herring Prospectus.

#### **Minimum Number of Allottees**

In accordance with the Regulation 268(1) of SEBI (ICDR) Regulations, the minimum number of allottees in this Issue shall be 200 shareholders. In case the minimum number of prospective allottees is less than 200, no allotment will be made pursuant to this Issue and all the monies blocked by the SCSBs or Sponsor Bank shall be unblocked within two (2) Working days of closure of issue.

#### **Joint Holders**

Where 2 (two) or more persons are registered as the holders of any Equity Shares, they will be deemed to hold such Equity Shares as joint-holders with benefits of survivorship.

### Jurisdiction

Exclusive jurisdiction for the purpose of this Issue is with the competent courts / authorities in Kanpur, Uttar Pradesh.

The Equity Share have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

The above information is given for the benefits of the applicants, our Company and the BRLM are not liable for any amendments or modifications or changes in applicable laws and regulations, which may occur after the date of the Draft Red Herring Prospectus. Applicants are advised to make their independent investigations and ensure that the number of equity shares applied for do not exceed the applicable limits under laws and regulations.

#### **Nomination Facility to Investor**

In accordance with Section 72 of the Companies Act, 2013 read with Companies (Share Capital and Debentures) Rules, 2014, the sole or first Bidder, along with other joint Bidder, may nominate any one person in whom, in the event of the death of sole Bidder or in case of joint Bidder, death of all the Bidders, as the case may be, the Equity Shares allotted, if any, shall vest. A person, being a nominee, entitled to the Equity Shares by reason of the death of the original holder(s), shall in accordance with Section 72 of the Companies Act, 2013 be entitled to the same advantages to which he or she would be entitled if he or she were the registered holder of the Equity Share(s). Where the nominee is a minor, the holder(s) may make a nomination to appoint, in the prescribed manner, any person to become entitled to Equity Share(s) in the event of his or her death during the minority. A nomination shall stand rescinded upon a sale of equity share(s) by the person nominating. A buyer will be entitled to make a fresh nomination in the manner prescribed. Fresh nomination can be made only in the prescribed form available on request at the Registered Office of our Company or to the Registrar and Transfer Agents of our Company.

Any Person who becomes a nominee by virtue of Section 72 of the Companies Act, 2013 shall upon the production of such evidence as may be required by the Board, elect either:

- (a) to register himself or herself as the holder of the Equity Shares; or
- (b) to make such transfer of the Equity Shares, as the deceased holder could have made.

Further, the Board may at any time give notice requiring any nominee to choose either to be registered himself or herself or to transfer the Equity Shares, and if the notice is not complied with within a period of 90 (ninety) days, the Board may thereafter withhold payment of all dividends, bonuses or other moneys payable in respect of the Equity Shares, until the requirements of the notice have been complied with.

Since the allotment of Equity Shares in the Issue is in dematerialized form, there is no need to make a separate nomination with us. Nominations registered with the respective depository participant of the Investor would prevail. If the investors require changing the nomination, they are requested to inform their respective depository participant.

### Period of Subscription List of Public Issue/ Issue Program

An indicative timetable in respect of the Issue is set out below:

Event	Indicative Dates			
Anchor Portion Issue Opning/ Closing Date	$[ullet]^{(1)}$			
Bid/ Issue Opening Date	[•]			
Bid/ Issue Closing Date	[•] <sup>(2)(3)</sup>			
Finalization of Basis of Allotment with the Designated Stock Exchange	[•]			
Initiation of Allotment/ Refunds/ Unblocking of Funds from ASBA Account or UPI	[•]			
Id Linked Bank Account				
Credit of Equity Shares to Demat Accounts of Allottees	[•]			
Commencement of Trading of The Equity Shares on the Stock Exchange	[•]			

Note <sup>1</sup> Our Company in consultation with the Book Running Lead Manager, may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Issue Period shall be one Working Day prior to the Bid/Issue Opening Date in accordance with the SEBI ICDR Regulations.

<sup>2</sup>Our Company in consultation with the BRLM, consider closing the Bid/Issue Period for QIBs one Working Day prior to the Bid/Issue Closing Date in accordance with the SEBI ICDR Regulations.

<sup>3</sup>*UPI mandate end time and date shall be at 5.00 p.m. IST on Bid/Offer Closing Date* [●].

\*In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding three Working Days from the Bid/Offer Closing Date for cancelled / withdrawn / deleted ASBA Forms, the Investor shall be compensated at a uniform rate of ₹100 per day or 15% per annum of the Bid Amount, whichever is higher from the date on which the request for cancellation/withdrawal/deletion is placed in the Stock Exchanges bidding platform until the date on which the amounts are unblocked; (ii) any blocking of multiple amounts for the same ASBA Form (for amounts blocked through the UPI Mechanism), the blocked funds other than the original application amount shall be instantly revoked and the Investor shall be compensated at a uniform rate ₹ 100 per day or 15% per annum of the total cumulative blocked amount except the original application amount, whichever is higher from the date on which such multiple amounts were blocked till the date of actual unblock; (iii) any blocking of amounts more than the Bid Amount, the different amount (i.e., the blocked amount less the Bid Amount) shall be instantly revoked and the Investor shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the difference in amount, whichever is higher from the date on which such excess amounts were blocked till the date of actual unblock; (iv) any delay in unblocking of non allotted/partially allotted Bids, exceeding three Working Days from the Bid/Offer Closing Date, the Investor shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the Bid Amount, whichever is higher for the entire duration of delay exceeding three Working Days from the Bid/Offer Closing Date by the intermediary responsible for causing such delay in unblocking. The BRLMs shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. The Investor shall be compensated in the manner specified in the SEBI circular no. SEBI/HO/CFD/DIL1/CIR/P/2021/47 dated March 31, 2021 and SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, SEBI Circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 and circular no. SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023,SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 May 30, and dated 2022 **SEBI** master circular SEBI/HO/CFD/PoD2/P/CIR/2023/00094 dated June 21, 2023 in case of delays in resolving investor grievances in relation to blocking/unblocking of funds.

The above timetable, other than Bid/ Issue Closing Date, is indicative and does not constitute any obligation on our Company and the BRLM. Whilst our Company shall ensure that all steps for the completion of the necessary formalities for the listing and the commencement of trading of the Equity Shares on the Stock Exchange are taken within three (3) Working Days of the Issue Closing Date, the timetable may change due to various factors, such as extension of the Issue by our Company or any delays in receiving the final listing and trading approval from the Stock Exchange. The Commencement of trading of the Equity Shares will be entirely at the discretion of the Stock Exchange and in accordance with the applicable laws.

The SEBI is in the process of streamlining and reducing the Post Issue timeline for Initial Public Offerings. Any circulars or notifications from the SEBI after the date of this Draft Red Herring Prospectus may result in changes to the above-mentioned timelines. Further, the Issue Procedure is subject to change to any revised circulars issued by the SEBI to this effect.

The BRLM will be required to submit reports of compliance with listing timelines and activities, identifying non-adherence to timelines and processes and an analysis of entities responsible for the delay and the reasons associated with it.

Bids-Cum Application Forms and any revisions to the same will be accepted only between 10.00 a.m. to 5.00 p.m. (Indian Standard Time) during the Issue Period at the Bidding Centers mentioned in the Bid cum Application Form.

On the Bid/ Issue Closing Date, the Bids shall be uploaded until:

(i) 4.00 P.M. IST in case of Bids by QIBs and Non-Institutional Investors, and

(ii) until 5.00 P.M. IST or such extended time as permitted by the Stock Exchange, in case of Bids by Individual Investors.

On the Bid/ Issue Closing Date, extension of time will be granted by the Stock Exchange only for uploading Bids received from Individual Investors after taking into account the total number of Bids received and as reported by the Book Running Lead Manager to the Stock Exchange.

The Registrar to the Issue shall submit the details of cancelled/ withdrawn/ deleted applications to the SCSBs on a daily basis within 60 minutes of the Bid closure time from the Bid/ Issue Opening Date till the Bid/ Issue Closing Date by obtaining the same from the Stock Exchanges. The SCSBs shall unblock such applications by the closing hours of the Working Day and submit the confirmation to the BRLM and the RTA on a daily basis.

To avoid duplication, the facility of re-initiation provided to Syndicate Members, if any shall preferably be allowed only once per Bid/batch and as deemed fit by the Stock Exchange, after closure of the time for uploading Bids.

It is clarified that Bids not uploaded on the electronic bidding system or in respect of which the full Bid Amount is not blocked by SCSBs or not blocked under the UPI Mechanism in the relevant ASBA Account, as the case may be, would be rejected.

Due to limitation of time available for uploading the Bids on the Bid/Offer Closing Date, Investors are advised to submit their Bids one day prior to the Bid/Offer Closing Date, and are advised to submit their Bids no later than prescribed time on the Bid/Offer Closing Date. Any time mentioned in this Draft Red Herring Prospectus is IST. Investors are cautioned that, in the event a large number of Bids are received on the Bid/Offer Closing Date, some Bids may not get uploaded due to lack of sufficient time. Such Bids that cannot be uploaded will not be considered for allocation under the Offer. Bids will be accepted only during Working Days i.e. Monday to Friday (excluding any public holdiays), during the Bid/Offer Period. Investors may please note that as per letter no. List/smd/sm/2006 dated July 3, 2006 and letter no. NSE/IPO/25101-6 dated July 6, 2006 issued by BSE and NSE respectively, Bids and any revision in Bids shall not be accepted on Saturdays, Sundays and public holidays as declared by the Stock Exchanges. Bids by ASBA Bidders shall be uploaded by the relevant Designated Intermediary in the electronic system to be provided by the Stock Exchanges. The Designated Intermediaries shall modify select fields uploaded in the Stock Exchange Platform during the Bid/Offer Period till 5.00 pm on the Bid/Offer Closing Date after which the Stock Exchange(s) send the bid information to the Registrar to the Offer for further processing.

In accordance with SEBI ICDR Regulations, QIBs and Non-Institutional Bidders are not allowed to withdraw or lower the size of their application (in terms of the quantity of the Equity Shares or the Application amount) at any stage. Individual Bidders can revise or withdraw their Bid-Cum- Application Forms prior to the Bid/ Issue Closing Date. Allocation to Individual Bidders, in this Issue will be on a proportionate basis.

In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical Bid-Cum-Application Form, for a particular Bidder, the details as per the file received from Stock Exchange may be taken as the final data for the purpose of Allotment. In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical or electronic Bid-Cum- Application Form, for a particular ASBA Bidder, the Registrar to the Issue shall ask the relevant SCSBs / RTAs / DPs / stock brokers, as the case may be, for the rectified data.

Our Company in consultation with the BRLM, reserves the right to revise the Price Band during the Bid/ Issue Period. The revision in the Price Band shall not exceed 20% on either side, i.e., the Floor Price can move up or down to the extent of 20% of the Floor Price and the Cap Price will be revised accordingly. The Floor Price shall not be less than the Face Value of the Equity Shares.

In case of any revision to the Price Band, the Bid/ Issue Period will be extended by at least three additional Working Days following such revision of the Price Band, subject to the Bid/ Issue Period not exceeding a total of 10 Working Days. In

cases of force majeure, banking strike or similar unforeseen circumstances, our Company in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid/ Issue Period for a minimum of one Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a public notice, and also by indicating the change on the respective websites of the BRLM and the terminals of the Syndicate Members, if any and by intimation to SCSBs, other Designated Intermediaries and the Sponsor Bank, as applicable. In case of revision of Price Band, the Bid Lot shall remain the same.

### **Minimum Subscription and Underwriting**

In accordance with Regulation 260 of SEBI (ICDR) Regulations, 2018 this Issue is not restricted to any minimum subscription level and is 100% underwritten. For details of underwriting arrangement, kindly refer the chapter titled "General Information - Underwriting" on page no 65 of this Draft Red Herring Prospectus.

As per Section 39 of the Companies Act, 2013, read with Companies (Prospectus and Allotment of Securities) Rules, 2014 if the stated minimum amount has not be subscribed and the sum payable on application is not received within a period of 30 days from the date of the Prospectus, the application money has to be returned within such period as may be prescribed. If our Company does not receive the 100% subscription of the issue through the Issue Document including devolvement of Underwriters, if any, within sixty (60) days from the date of closure of the issue, our Company shall forthwith refund the entire subscription amount received. If there is a delay beyond four days after our Company becomes liable to pay the amount, our Company and every officer in default will, on and from the expiry of this period, be jointly and severally liable to repay the money, with interest at the rate of fifteen per cent per annum or other penalty as prescribed under the SEBI Regulations, the Companies Act 2013 and applicable law.

In terms of Regulation 272(2) of SEBI ICDR Regulations, in case the Company fails to obtain listing or trading permission from the stock exchanges where the specified securities are proposed to be listed, it shall refund through verifiable means the entire monies received within four days of receipt of intimation from stock exchange(s) rejecting the application for listing of specified securities, and if any such money is not repaid within four days after the issuer becomes liable to repay it, the issuer and every director of the company who is an officer in default shall, on and from the expiry of the fourth day, be jointly and severally liable to repay that money with interest at the rate of fifteen per cent per annum.

Further, in accordance with Regulation 267 of the SEBI (ICDR) Regulations, 2018, the minimum application size in terms of number of specified securities shall not be less than two lots per application i.e. not less than Rupees Two Lakh per application.

Further, in accordance with Regulation 268 of the SEBI (ICDR) Regulations, 2018, our Company shall ensure that the number of prospective allottees to whom the Equity Shares shall be allotted shall not be less than 200 (Two Hundred).

## Migration to Main Board

As per the provisions of the Chapter IX of the SEBI (ICDR) Regulation, 2018, our Company may migrate to the main board of BSE from the SME Platform of BSE Limited on a later date subject to the following:

As per Regulation 280(2) of the SEBI ICDR Regulation, 2018, where the post-issue paid up capital of the Company listed on a BSE SME is likely to increase beyond twenty five crore rupees by virtue of any further issue of capital by the Company by way of rights issue, preferential issue, bonus issue, etc. the Company shall migrate its equity shares listed on a BSE SME to the Main Board and seek listing of the equity shares proposed to be issued on the Main Board subject to the fulfilment of the eligibility criteria for listing of equity shares laid down by the Main Board:

Provided that no further issue of capital shall be made unless –

- a) the shareholders have approved the migration by passing a special resolution through postal ballot wherein the votes cast by shareholders other than promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal;
- b) the Company has obtained an in-principle approval from the Main Board for listing of its entire specified securities on it.

Provided further that where the post-issue paid-up capital pursuant to further issue of capital including by way of rights issue, preferential issue, bonus issue, is likely to increase beyond ₹25 crores, the Company may undertake further issuance of capital without migration from SME exchange to the main board, subject to the undertaking to comply with the provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as applicable to companies listed on the main board of the stock exchange(s).

Further, pursuant to Regulation 277 of SEBI (ICDR) Regulations, 2018, If the post-issue Paid-up Capital of the Company is more than ₹10 crores but below ₹25 crores, our Company may still apply for migration to the main board if the same has been approved by a special resolution through postal ballot wherein the votes cast by the shareholders other than the promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal and the Company also fulfils the eligibility criteria for listing laid down by the Main Board.

Further, BSE has reviews its criteria for Migration of SME Companies to BSE Main Board dated August 20, 2025 vide notice no 20250820-11 effective from August 11, 2025 as follows:

Paid up capital	Atleast ₹ 10 Cr		
Market Capitalisation	Average of 6 months market cap		
	Migration: ₹ 100 Cr Direct Listing: ₹ 1000 Cr		
	Note: for the purpose of calculating the average market cap., the aggregate of daily market cap on the days the scrip has traded, shall be divided by the total no. of trading days during the said 6 months period.		
Market Liquidity	<ul> <li>At least 5% of the weighted average number of equity shares listed should have been traded during such six months' period</li> <li>Trading on atleast 80% of days during such 6 months period</li> <li>Min. average daily turnover of ₹ 10 lacs and min. daily turnover of ₹ 5 lacs during the 6 month period</li> <li>Minimum Average no. of daily trades of 50 and min. daily trades of 25 during the said 6 months period</li> </ul>		
	Note: for the purpose of calculating the average daily turnover and average no. of daily trades, the aggregate of daily turnover and no. of daily trades on the days the scrip has traded, shall be divided by the total no. of trading days, respectively, during the said 6 months period.		
Operating Profit (EBITDA)	Average of ₹ 15 crs. on a restated consolidated basis, in preceding 3 years (of 12 months each), with operating profit in each of these 3 years, with a		
	minimum of ₹ 10 crores in each of the said 3 years		
	In case of name change within the last one year, at least 50% per cent. of the revenue, calculated on a restated and consolidated basis, for the preceding one full year has been earned by it from the activity indicated by its new name.		

Net Worth	₹ 1 cr in each of the preceding three full years (of twelve months each),	
	calculated on a restated and consolidated basis;	
Net Tangible Assets	At least ₹ 3 crs, on a restated and consolidated basis, in each	
	of the preceding three full years (of twelve months each), of which not more	
	than fifty per cent. are held in monetary assets:	
	Provided that if more than fifty per cent. of the net tangible assets are held in	
	monetary assets, the company has utilised or made firm commitments to utilise	
	such excess monetary assets in its business or project	
Promoter Holding	At least 20% at the time of making application.	
	For this purpose, shareholding of promoter group may also be	
	considered for any shortfall in meeting the said requirement.	
	Not applicable to companies that have sought listing through IPO, without	
	identifiable promoters	
Lock In of Promoters/ Promoters	6 months from the date of listing on the BSE.	
Group shares	Not applicable to SME companies migrating to main board	
Regulatory action	1. No SEBI debarment orders is continuing against the	
	Company, any of its promoters, promoter group or directors or the any other	
	company in which they are promoter/ promoter group or directors	
	2. The company or any of its promoters or directors is not a wilful defaulter or	
	a fraudulent borrower.	
	3. Promoters or directors are not fugitive economic offender	
	4. The company is not admitted by NCLT for winding up or under IBC	
	pursuant to CIRP  5. Not suspended from trading for non-compliance with SEBI (LODR) Regs	
	or reasons other than for procedural reasons during the last 12 months	
Promoter Shareholding	100% in Demat form	
Compliance LODR Regulations	3 years track record with no pending non-compliance at the time of making the	
Compliance LODK Regulations	application.	
Track record in terms of listing	Listed for atleast 3 years	
Public Shareholders	Min. 1000 as per latest shareholding pattern	
Other Parameters	No pending Defaults w.r.t bonds/ debt instrument/ FD by	
Other Tarameters	company, promoters/ promoter group /promoting company(ies), Subsidiary	
	Companies	
	2. Certificate from CRA for utilization of IPO proceeds and further issues post	
	listing on SME.	
	3. Not under any surveillance measures/actions i.e "ESM",	
	"ASM", "GSM category" or T-to-T for surveillance reasons at the time of	
	filing of application.	
	2 months cooling off from the date the security has come out of T to-T category	
	or date of graded surveillance action/measure.	
Score ID	No pending investor complaints on SCORES	
<b>Business Consistency</b>	Same line of business for 3 years at least 50% of the revenue from operations	
	from such continued business activity.	
Audit Qualification	No audit qualification w.r.t. going concern or any material financial	
	implication and such audit qualification is continuing at the time of application.	

#### **Market Making**

In accordance with Regulation 261 (1) of the SEBI (ICDR) Regulations, 2018 the shares issued and transferred through this Offer are proposed to be listed on the SME Platform of BSE Limited with compulsory market making through the registered Market Maker of the BSE SME Exchange for a minimum period of three years or such other time as may be prescribed by the Stock Exchange, from the date of listing on the SME Platform of BSE Limited. For further details of the market making arrangement please refer to chapter titled "General Information" beginning on page no 60 of this Draft Red Herring Prospectus.

## Arrangements for disposal of odd lots

The trading of the Equity Shares will happen in the minimum contract size of [●] shares of face value of ₹10/- each in terms of the SEBI circular No. CIR/MRD/DSA/06/2012 dated February 21, 2012. However, the Market Maker shall buy the entire shareholding of a shareholder in one lot, where value of such shareholding is less than the minimum contract size allowed for trading on the SME platform of BSE Limited.

## As per the extent Guideline of the Government of India, OCBs cannot participate in this Issue.

The current provisions of the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident outside India) Regulations, 2000, provides a general permission for the NRIs, FPIs and foreign venture capital investors registered with SEBI to invest in shares of Indian companies by way of subscription in an IPO. However, such investments would be subject to other investment restrictions under the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident outside India) Regulations, 2000, RBI and/or SEBI regulations as may be applicable to such investors.

The Allotment of the Equity Shares to Non-Residents shall be subject to the conditions, if any, as may be prescribed by the Government of India/RBI while granting such approvals.

#### **New Financial Instruments**

There are no new financial instruments such as deep discounted bonds, debenture, warrants, secured premium notes, etc. issued by our Company through this Issue.

## Application by Eligible NRI's, FPI's, VCF's, AIF's registered with SEBI

It is to be understood that there is no reservation for Eligible NRIs, FPIs or VCF registered with SEBI. Such Eligible NRIs, FPIs or VCF registered with SEBI will be treated on the same basis with other categories for the purpose of Allocation.

# Restrictions, if any on Transfer and Transmission of Equity Shares

Except for the lock-in of the pre-Issue capital of our Company, Promoter's minimum contribution as provided in "Capital Structure" on page no 71 of this Draft Red Herring Prospectus and except as provided in the Articles of Association there are no restrictions on transfer and transmission of Equity Shares. Further, there are no restrictions on the transmission of shares/debentures and on their consolidation/splitting, except as provided in the Articles of Association. For details, please refer "Main Provisions of Articles of Association" on page no 276 of this Draft Red Herring Prospectus.

## **Pre-Issue and Price Band Advertisement**

In accordance with Regulation 264 of SEBI (ICDR) Regulations, 2018, subject to Section 30 of the Companies Act, 2013 our Company shall, after filing the Red Herring Prospectus with the RoC publish a pre-Issue and price band advertisement, in the form prescribed by the SEBI (ICDR) Regulations, in one widely circulated English language national daily

newspaper; one widely circulated Hindi language national daily newspaper and one regional newspaper with wide circulation where the Registered Office of our Company is situated.

#### Withdrawal of the Issue

Our Company in consultation with the BRLM, reserve the right to not to proceed with the issue after the Bid/ Issue Opening date but before the Allotment. In such an event, our Company would issue a public notice in the newspaper in which the pre-issue and price band advertisements were published, within two days of the Bid/ Issue Closing date or such other time as may be prescribed by SEBI, providing reasons for not proceeding with the issue. The Book Running Lead Manager through, the Registrar of the issue, shall notify the SCSBs to unblock the bank accounts of the ASBA Investors within one working day from the date of receipt of such notification. Our Company shall also inform the same to the stock exchange on which equity shares are proposed to be listed.

Notwithstanding the foregoing, this Issue is also subject to obtaining the final listing and trading approvals of the Stock Exchange, which our Company shall apply for after Allotment. If our Company withdraws the Issue after the Issue Closing Date and thereafter determines that it will proceed with an issue/issue for sale of the Equity Shares, our Company shall file a fresh Draft Red Herring Prospectus with Stock Exchange.

The above information is given for the benefit of the Bidders. The Bidders are advised to make their own enquiries about the limits applicable to them. Our Company and the Book Running Lead Manager do not accept any responsibility for the completeness and accuracy of the information stated hereinabove. Our Company and the Book Running Lead Manager are not liable to inform the investors of any amendments or modifications or changes in applicable laws and regulations, which may occur after the date of this Prospectus. Bidders are advised to make their independent investigations and ensure that the number of Equity Shares applied for do not exceed the applicable limits under laws and regulations.

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### **ISSUE STRUCTURE**

This Issue is being made in terms of Regulation 229 (2) of Chapter IX of SEBI (ICDR) Regulations, 2018, as amended from time to time, whereby, an issuer whose post issue paid up capital is more than ten crore rupees and upto twenty-five crore rupees, shall issue shares to the public and propose to list the same on the Small and Medium Enterprise Exchange ("SME Exchange", in this case being the SME platform of BSE Limited). For further details regarding the salient features and terms of such an issue please refer chapter titled "Terms of the Issue" and "Issue Procedure" on page no. 224 and 239 of this Draft Red Herring Prospectus.

### **Issue Structure:**

Initial Public Issue of upto 36,02,400 Equity Shares of paid up value  $\ge 10$  each fully paid up (the "Equity Shares") for cash at a price of  $\ge 10$  per Equity Share (including a Share Premium of  $\ge 10$  per Equity Share) (the "Issue Price"), aggregating up to  $\ge 10$  Lakhs ("the Issue") by the issuer Company (the "Company").

The Issue comprises a reservation of upto [●] Equity Shares of ₹10 each for subscription by the designated Market Maker ("the Market Maker Reservation Portion") and Net Issue to Public of upto [●] Equity Shares of ₹10 each ("the Net Issue"). The Issue and the Net Issue will constitute [●] % and [●]%respectively of the post Issue paid up equity share capital of the Company. The Issue is being made through the Book Building Process.

Particulars of the Issue <sup>(2)</sup>	Market Maker Reservation Portion	QIB's <sup>(1)</sup>	Non-Institutional Investors	Individual Investors
Number of Equity Shares available for allocation	Upto [•] Equity Shares of paid up value of ₹10 each	Not more than [•] Equity Shares of paid up value of ₹10 each*	Not less than [•] Equity Shares of paid up value of ₹10 each*	Not less than [•] Equity Shares of paid up value of ₹10 each*
Percentage of Issue Size available for allocation	[●]% of the Issue Size	Not more than 50% of the Net Issue being available for allocation to QIB Investors. However, up to 5% of the Net QIB Portion will be available for allocation proportionately to Mutual Funds only. Mutual Funds participating in the Mutual Fund Portion will also be eligible for allocation in the remaining QIB Portion (excluding the Anchor Investor Portion). The unsubscribed portion in the Mutual Fund Portion will be added to the Net QIB Portion	Not less than 15% of the Net Issue	Not less than 35% of the Net Issue

Basis of Allotment	Firm Allotment	Proportionate as follows (excluding the Anchor Investor Portion):  (a) Up to [•] Equity Shares shall be available for allocation on a	Proportionate as follows:  a) one third of the portion available to non institutional investors shall be	Proportionate basis subject to minimum allotment of [●] Equity Shares
		proportionate basis to Mutual Funds only; and (b) Up to [•] Equity Shares shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above.	reserved for applicants with application size of more than two lots and up to such lots equivalent to not more than ₹10 lakhs;  b) two third of the portion available to non-institutional	
		(c) Up to 60% of the QIB Portion (of up to [•] Equity Shares may be allocated on a discretionary basis to Anchor Investors of which one-third shall be available for allocation to Mutual Funds only, subject to valid Bid received from Mutual Funds at or above the	investors shall be reserved for applicants with application size of more than ₹10 lakhs.	
		Anchor Investor Allocation Price		
Mode of Allotment		Compulsorily in de	materialized form	
Minimum Bid Size	[•] Equity Shares of paid up value of ₹10 each.	Such number of Equity Shares and in multiples of [•] Equity Shares that the Bid Amount exceeds two lots.	Such number of Equity Shares and in multiples of [●] Equity Shares that the Bid Amount exceeds two lots.	Such number of Equity Shares in multiples of 2,000 Equity Shares such that the minimum bid size shall be 2 lots with application of above ₹ 2,00,000.
Maximum Bid Size	[•] quity Shares of paid up value of ₹10 each	Such number of Equity Shares in multiples of [●] Equity Shares of paid up value of ₹10 each not exceeding the size of the Net Issue, subject to applicable limits	Such number of Equity Shares in multiples of [●] Equity Shares not exceeding the size of the Net Issue (excluding the QIB portion), subject to applicable limits	Such number of Equity Shares in multiples of 2,000 Equity Shares such that the minimum bid size shall be 2 lots with application of above ₹ 2,00,000.
Trading Lot	[•] Equity Shares of paid up value of ₹10 each. However the Market Maker may accept odd lots if any in the	[•] Equity Shares of paid up value of ₹10 each and in multiples thereof	[•] Equity Shares of paid up value of ₹10 each and in multiples thereof	[•] Equity Shares of paid up value of ₹10 each and in multiples thereof

	market as required			
	under the SEBI			
	(ICDR) Regulations,			
	2018.			
<b>Terms of Payment</b>	Full Bid Amount shall be blocked by the SCSBs in the bank account of the ASBA Investor (other			
	than Anchor Investors) or by the Sponsor Bank through the UPI Mechanism, that is specified in the			
	ASBA Form at the tir	ne of submission of the AS	BA Form. In case of An	chor Investors: Full Bid
	Amount shall be paya	ble by the Anchor Investors	at the time of submission	n of their Bids <sup>(4)</sup>
Mode of Bid	Only through ASBA	Only through the ASBA	Only through the	Through the ASBA
	process	process (Except for	ASBA process	process through Banks
		Anchor investors)		or by using UPI ID for
				payment

<sup>\*</sup>Subject to finalization of basis of allotment.

This Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time.

- (1) Our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the price Anchor Investor Allocation Price.
- (2) In terms of Rule 19(2) of the SCRR read with Regulation 252 of the SEBI (ICDR) Regulations, 2018 this is an Issue for at least 25% of the post issue paid-up Equity share capital of the Company. This Issue is being made through Book Building Process, wherein allocation to the public shall be as per Regulation 252 of the SEBI (ICDR) Regulations.
- (3) Subject to valid Bids being received at or above the Issue Price, under subscription, if any, in any category, except in the QIB Portion, would be allowed to be met with spill-over from any other category or combination of categories of Investors at the discretion of our Company in consultation with the Book Running Lead Managers and the Designated Stock Exchange, subject to applicable laws.
- (4) Full Bid Amount shall be payable by the Anchor Investors at the time of submission of the Anchor Investor Bid cum Application Forms provided that any difference between the Anchor Investor Allocation Price and the Anchor Investor Issue Price shall be payable by the Anchor Investor Pay-In Date as indicated in the CAN.

The Bids by FPIs with certain structures as described under—"Issue Procedure - Bids by FPIs" on page no 239 and having same PAN may be collated and identified as a single Bid in the Bidding process. The Equity Shares Allocated and Allotted to such successful Bidders (with same PAN) may be proportionately distributed.

If the Bid is submitted in joint names, the Bid cum Application Form should contain only the name of the first Bidder whose name should also appear as the first holder of the depository account held in joint names. The signature of only the first Bidder would be required in the Bid cum Application Form and such first Bidder would be deemed to have signed on behalf of the joint holders. Bidders will be required to confirm and will be deemed to have represented to our Company, the Underwriters, their respective directors, officers, agents, affiliates and representatives that they are eligible under applicable law, rules, regulations, guidelines and approvals to acquire the Equity Shares.

### Lot Size

SEBI vide circular CIR/MRD/DSA/06/2012 dated February 21, 2012 (the Circular) standardized the lot size for Initial Public Offer proposing to list on SME exchange/platform and for the secondary market trading on such exchange/platform, as under:

Issue Price (in ₹)	Lot Size (No. of shares)
Upto 14	10000
More than 14 upto 18	8000
More than 18 upto 25	6000
More than 25 upto 35	4000
More than 35 upto 50	3000
More than 50 upto 70	2000
More than 70 upto 90	1600
More than 90 upto 120	1200
More than 120 upto 150	1000
More than 150 upto 180	800

Issue Price (in ₹)	Lot Size (No. of shares)
More than 180 upto 250	600
More than 250 upto 350	400
More than 350 upto 500	300
More than 500 upto 600	240
More than 600 upto 750	200
More than 750 upto 1000	160
Above 1000	100

Further to the Circular, at the initial public offer stage the Registrar to Issue in consultation with BRLM, our Company and BSE shall ensure to finalize the basis of allotment in minimum lots and in multiples of minimum lot size, as per the above given table. The secondary market trading lot size shall be the same, as shall be the initial public offer lot size at the application/allotment stage, facilitating secondary market trading.

#### Withdrawal of the Issue

In accordance with SEBI (ICDR) Regulations, the Company, in consultation with the Book Running Lead Manager, reserves the right not to proceed with the Issue at any time before the Bid/ Issue Opening Date, without assigning any reason thereof.

In case, the Company wishes to withdraw the Issue after Bid/ Issue Opening but before allotment, the Company will give public notice giving reasons for withdrawal of Issue. The public notice will appear in two widely circulated national newspapers (one each in English and Hindi) and one in regional newspaper.

The Book Running Lead Manager, through the Registrar to the Issue, will instruct the SCSBs, to unblock the ASBA Accounts within one Working Day from the day of receipt of such instruction. The notice of withdrawal will be issued in the same newspapers where the pre-Issue and price band advertisements have appeared and the Stock Exchange will also be informed promptly.

If our Company withdraws the Issue after the Bid/ Issue Closing Date and subsequently decides to undertake a public offering of Equity Shares, our Company will file a fresh Draft Red Herring Prospectus with the stock exchange where the Equity Shares may be proposed to be listed.

Notwithstanding the foregoing, the Issue is subject to obtaining (i) the final listing and trading approvals of the Stock Exchange, which our Company will apply for only after Allotment; and (ii) the registration of Red Herring Prospectus/ Prospectus with RoC.

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## ISSUE PROCEDURE

All Bidders shall review the "General Information Document" for Investing in Public Issues prepared and issued in accordance with the circular SEBI/HO/CFD/DIL1/CIR/P/2020/37 dated March 17, 2020 notified by SEBI, suitably modified from time to time, if any, and the UPI Circulars ("General Information Document"), highlighting the key rules, procedures applicable to public issues in general in accordance with the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, and the SEBI Regulations.

The General Information Documents will be updated to reflect the enactments and regulations including the Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2014, SEBI Listing Regulations and certain notified provisions of the Companies Act, 2013, to the extent applicable to a public issue. The General Information Document will also be available on the websites of the Stock Exchange and the Lead Manager, before opening of the Issue. Please refer to the relevant provisions of the General Information Document which are applicable to the Issue.

SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, effective to public issues opening on or after from May 01, 2021. However, said circular has been modified pursuant to SEBI Circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, in which certain applicable procedure w.r.t. SMS Alerts, Web portal to CUG etc shall be applicable to Public Issue opening on or after January 1, 2022 and October 1, 2021 respectively.

Additionally, all Bidders may refer to the General Information Document for information in relation to
(i) Category of investor eligible to participate in the Issue; (ii) maximum and minimum Bid size; (iii) Allocation of shares;
(iii) Payment Instructions for ASBA Bidders; (iv) Issuance of CAN and Allotment in the Issue; (v) General instructions
(limited to instructions for completing the Application Form); (vi) Submission of Application Form; (vii) Other Instructions

(limited to joint bids in cases of individual, multiple bids and instances when an application would be rejected on technical grounds); (viii) applicable provisions of the Companies Act, 2013 relating to punishment for fictitious applications;

(vi) mode of making refunds; and (vii) interest in case of delay in Allotment or refund.

SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 read with its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, had introduced an alternate payment mechanism using Unified Payments Interface ("UPI") and consequent reduction in timelines for listing in a phased manner. From January 1, 2019, the UPI Mechanism for RIBs applying through Designated Intermediaries was made effective along with the existing process and existing timeline of T+6 days. ("UPI Phase I"). The UPI Phase I was effective till June 30, 2019.

With effect from July 1, 2019, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, read with circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 with respect to Bids by RIBs through Designated Intermediaries (other than SCSBs), the existing process of physical movement of forms from such Designated Intermediaries to SCSBs for blocking of funds was discontinued and only the UPI Mechanism for such Bids with existing timeline of T+6 days was mandated for a period of three months or launch of five main board public issues, whichever is later ("UPI Phase II") and this phase was to continue till March 31, 2020 and post which reduced timeline from T+6 days to T+3 days was to be made effective using the UPI Mechanism for applications by RIBs. The final reduced timeline of T+3 days for the UPI Mechanism for applications by UPI Bidders ("UPI Phase III"), and modalities of the implementation of UPI Phase III was notified by SEBI vide its circular no. SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023 and made effective on a voluntary basis for all issues opening on or after September 1, 2023 and on a mandatory basis for all issues opening on or after December 1, 2023 ("T+3 SEBI Circular"). The Issue will be undertaken pursuant to the processes and procedures under UPI Phase III, subject to any circulars, clarification or notification issued by the SEBI from time to time. Further, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021 as amended pursuant to SEBI circular SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, *SEBI* SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022, has introduced certain additional measures for streamlining the process of initial public offers and redressing investor grievances. This circular shall come into force for initial public offers opening on/or after May 1, 2021, except as amended pursuant to SEBI circular SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, and the provisions of this circular, are deemed to form part of this Draft Red Herring Prospectus. SEBI, vide

the SEBI RTA Master Circular, consolidated the aforementioned circulars to the extent relevant for RTAs, and rescinded these circulars. Furthermore, pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022, all individual bidders in initial public offerings (opening on or after May 1, 2022) whose application size are up to ₹5 lakhs shall use the UPI Mechanism. Subsequently, pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, applications made using the ASBA facility in initial public offerings (opening on or after September 1, 2022) shall be processed only after application monies are blocked in the bank accounts of investors (all categories). These circulars are effective for initial public offers opening on/or after May 1, 2021, and the provisions of these circulars, as amended, are deemed to form part of this Draft Red Herring Prospectus.

In terms of Regulation 23(5) and Regulation 52 of SEBI ICDR Regulations, the timelines and processes mentioned in SEBI RTA Master Circular, shall continue to form part of the agreements being signed between the intermediaries involved in the public issuance process and lead manager shall continue to coordinate with intermediaries involved in the said process.

#### **BOOK BUILDING PROCEDURE:**

This Issue is being made in terms of Rule 19(2)(b) of the SCRR, through the Book Building Process in accordance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Issue shall be allocated on a proportionate basis to QIBs, allocate upto 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations.

Further, 5.00% of the QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and spill-over from the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35.00% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price.

Under-subscription, if any, in any category, except in the QIB Portion, would be allowed to be met with spill over from any other category or combination of categories of Bidders at the discretion of our Company, in consultation with the BRLMs and the Designated Stock Exchange subject to receipt of valid Bids received at or above the Issue Price. Under-subscription, if any, in the QIB Portion, would not be allowed to be met with spill-over from any other category or a combination of categories.

The Equity Shares, on Allotment, shall be traded only in the dematerialized segment of the Stock Exchange.

Investors should note that the Equity Shares will be allotted to all successful Bidders only in dematerialized form. The Bid cum Application Forms which do not have the details of the Bidders' depository account, including DP ID, Client ID, the PAN and UPI ID, for RIBs Bidding in the Retail Portion using the UPI Mechanism, shall be treated as incomplete and will be rejected. Bidders will not have the option of being allotted Equity Shares in physical form. However, they may get their Equity Shares rematerialized subsequent to allotment of the Equity Shares in the Issue, subject to applicable laws.

## AVAILABILITY OF DRAFT OFFER DOCUMENT AND APPLICATION FORMS

The Memorandum containing the salient features of the Red Herring Prospectus together with the Application Forms and copies of the Red Herring Prospectus may be obtained from the Registered Office of our Company, from the Registered Office of the Book Running Lead Manager to the Issue, Registrar to the Issue as mentioned in the Application form. The application forms may also be downloaded from the website of BSE i.e. <a href="www.bseindia.com">www.bseindia.com</a>. Applicants shall only use the specified Application Form for the purpose of making an Application in terms of the Red Herring Prospectus. All the applicants shall have to apply only through the ASBA process. ASBA Applicants shall submit an Application Form either in physical or electronic form to the SCSBs authorizing blocking of funds that are available in the bank account specified in the Application Form. Applicants shall only use the specified Application Form for the purpose of making an Application in terms of this Prospectus. The Application Form shall contain space for indicating number of specified securities subscribed for in demat form.

#### **Phased implementation of Unified Payments Interface**

SEBI has issued UPI Circulars in relation to streamlining the process of public issue of equity shares and convertibles. Pursuant to the UPI Circulars, UPI has been introduced in a phased manner as a payment mechanism (in addition to mechanism of blocking funds in the account maintained with SCSBs under ASBA) for applications by Individual Investors through intermediaries with the objective to reduce the time duration from public issue closure to listing from six Working Days to upto three Working Days. Considering the time required for making necessary changes to the systems and to ensure complete and smooth transition to the UPI Mechanism, the UPI Circulars proposes to introduce and implement the UPI Mechanism in three phases in the following manner:

- a) Phase I: This phase was applicable from January 01, 2019 and lasted till June 30, 2019. Under this phase, a Individual Bidder, besides the modes of bidding available prior to the UPI Circulars, also had the option to submit the Bid cum Application Form with any of the intermediary and use his / her UPI ID for the purpose of blocking of funds. The time duration from public issue closure to listing continued to be six Working Days.
- b) Phase II: This phase has commenced with effect from July 01, 2019 and will continue for a period of three months or floating of five main board public issues, whichever is later. Under this phase, submission of the Bid cum Application Form by a Individual Investor through intermediaries to SCSBs for blocking of funds has been discontinued and has been replaced by the UPI Mechanism. However, the time duration from public issue closure to listing continues to be six Working Days during this phase. SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020 extended the timeline for implementation of UPI Phase II till further notice.
- c) Phase III/T+3: This phase has become applicable on a voluntary basis for all issues opening on or after September 1, 2023 and on a mandatory basis for all issues opening on or after December 1, 2023 vide T+3 Press Release. In this phase, the time duration from public issue closure to listing has been reduced to three Working Days. The Issue shall be undertaken pursuant to the processes and procedures as notified in the T+3 Press Release as applicable, subject to any circulars, clarification or notification issued by SEBI from time to time, including any circular, clarification or notification which may be issued by SEBI.

Pursuant to the UPI Circular, SEBI has set out specific requirements for redressal of investor grievances for applications that have been made through the UPI Mechanism. The requirements of the UPI Circular include, appointment of a nodal officer by the SCSB and submission of their details to SEBI, the requirement for SCSBs to send SMS alerts for the blocking and unblocking of UPI mandates, the requirement for the Registrar to submit details of cancelled, withdrawn or deleted applications, and the requirement for the bank accounts of unsuccessful Bidders to be unblocked not later than one day from the date on which the Basis of Allotment is finalized. Failure to unblock the accounts within the timeline would result in the SCSBs being penalised under the relevant securities law. Additionally, if there is any delay in the redressal of investors complaints in this regard, the relevant SCSB as well as the post – Issue BRLMs will be required to compensate the concerned investor.

All SCSBs offering the facility of making applications in public issues shall also provide the facility to make application using UPI.

The Company will be required to appoint one of the SCSBs as a Sponsor Bank to act as a conduit between the Stock Exchanges and NPCI in order to facilitate collection of requests and/ or payment instructions of the Individual Bidders using the UPI.

The processing fees for applications made by Individual Bidders using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI Circular No: SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 read with SEBI Circular No: SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021.

For further details, refer to the "General Information Document" available on the websites of the Stock Exchange and the BRLMs.

#### **Bid cum Application Form**

Copies of the Bid cum Application Form and the abridged prospectus will be available with the Designated Intermediaries at the Bidding Centres, and our Registered and Corporate Office. An electronic copy of the Bid cum Application Form will also be available for download on the website of BSE www.bseindia.com at least one day prior to the Bid/Issue Opening Date.

Copies of the Anchor Investor Applications Form will be available at the offices of the Book Running Lead Manager. All Bidders (other than Anchor Investors) shall mandatorily participate in the Issue only through the ASBA process. The Individual Investors Bidding in the Individual Investor Portion can additionally Bid through the UPI Mechanism.

Bidders Bidding in the Individual Investor Portion using the UPI Mechanism must provide the valid UPI ID in the relevant space provided in the Bid cum Application Form and the Bid cum Application Form that does not contain the UPI ID are liable to be rejected.

ASBA Bidders (other than RIBs using UPI Mechanism) must provide bank account details and authorization to block funds in their respective ASBA Accounts in the relevant space provided in the ASBA Form and the ASBA Forms that do not contain such details are liable to be rejected.

ASBA Bidders shall ensure that the Bids are made on ASBA Forms bearing the stamp of the Designated Intermediary, submitted at the Bidding Centres only (except in case of electronic ASBA Forms) and the ASBA Forms not bearing such specified stamp are liable to be rejected. Bidderss Bidding in the Individual Investor Portion using UPI Mechanism, may submit their ASBA Forms, including details of their UPI IDs, with the Syndicate, Sub-Syndicate members, Registered Brokers, RTAs or CDPs. Bidders authorizing an SCSB to block the Bid Amount in the ASBA Account may submit their ASBA Forms with the SCSBs. ASBA Bidders must ensure that the ASBA Account has sufficient credit balance such that an amount equivalent to the full Bid Amount can be blocked by the SCSB or the Sponsor Bank, as applicable at the time of submitting the Bid.

The prescribed colour of the Application Form for various categories is as follows:

Category	Color of Application Form*
Anchor Investor**	White
Resident Indians, including resident QIBs, Non- Institutional Investors,	Blue
Individual Investors and Eligible NRIs applying on a non-repatriation basis	
Non-Residents including Eligible NRIs, FII's, FVCIs etc. applying on a	Blue
repatriation basis	

<sup>\*</sup>Excluding electronic Bid cum Application Forms

Electronic Bid Cum Application Forms will also be available for download on the website of the BSE Limited (https://www.bseindia.com/.com).

Designated Intermediaries (other than SCSBs) after accepting Bid Cum Application Form submitted by RIIs (without using UPI for payment), NIIs and QIBs shall capture and upload the relevant details in the electronic bidding system of stock exchange(s) and shall submit/deliver the Bid Cum Application Forms to respective SCSBs where the Bidders has a bank account and shall not submit it to any non-SCSB Bank.

Further, for applications submitted to designated intermediaries (other than SCSBs), with use of UPI for payment, after accepting the Bid Cum Application Form, respective intermediary shall capture and upload the relevant application details, including UPI ID, in the electronic bidding system of stock exchange(s).

Bidders shall only use the specified Bid Cum Application Form for making an Application in terms of the Draft Red Herring Prospectus.

The Bid Cum Application Form shall contain information about the Bidder and the price and the number of

 $<sup>\</sup>widetilde{\phantom{a}}$  Electronic Bid cum Application forms for Anchor Investor shall be made available at the office of the BRLM.

Equity Shares that the Bidders wish to apply for. Bid Cum Application Forms downloaded and printed from the websites of the Stock Exchange shall bear a system generated unique application number. Bidders are required to ensure that the ASBA Account has sufficient credit balance as an amount equivalent to the full Application Amount can be blocked by the SCSB or Sponsor Bank at the time of submitting the Application.

An Investor, intending to subscribe to this Issue, shall submit a completed Bid Cum Application Form to any of the following intermediaries (Collectively called – Designated Intermediaries")

Sr. No.	Designated Intermediaries
1	An SCSB, with whom the bank account to be blocked, is maintained
2	A syndicate member (or sub-syndicate member)
3	A stock broker registered with a recognized stock exchange (and whose name is mentioned on the website of the stock exchange as eligible for this activity) ('broker')
4	A depository participant ('DP') (whose name is mentioned on the website of the stock exchange as eligible for this activity)
5	A registrar to an Issue and share transfer agent ('RTA') (whose name is mentioned on the website of the stock exchange as eligible for this activity)

Investors submitting application with any of the entities at (2) to (5) above (hereinafter referred as "Intermediaries"), and intending to use UPI, shall also enter their UPI ID in the Bid Cum Application Form.

The aforesaid intermediary shall, at the time of receipt of application, give an acknowledgement to investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the Bid Cum Application Form, in physical or electronic mode, respectively.

## The upload of the details in the electronic bidding system of stock exchange will be done by:

For Applications submitted by	After accepting the form, SCSB shall capture and upload the relevant details in		
investors to SCSB:	the electronic bidding system as specified by the stock exchange and may begin		
	blocking funds available in the bank account specified in the form, to the extent		
	of the application money specified.		
For applications submitted by	After accepting the Bid Cum Application Form, respective Intermediary shall		
investors to intermediaries	capture and upload the relevant details in the electronic bidding system of the stock		
other than SCSBs	exchange. Post uploading, they shall forward a schedule as per prescribed format		
	along with the Bid Cum Application Forms to designated branches of the		
	respective SCSBs for blocking of funds within		
	one day of closure of Issue.		
For applications submitted by	After accepting the Bid Cum Application Form, respective intermediary shall		
investors to intermediaries	capture and upload the relevant application details, including UPI ID, in the		
other than SCSBs with use of	electronic bidding system of stock exchange. Stock exchange shall share		
UPI for payment	application details including the UPI ID with sponsor bank on a continuous basis,		
	to enable sponsor bank to initiate mandate request on investors for blocking of		
	funds. Sponsor bank shall initiate request for blocking of funds through NPCI to		
	investor. Investor to accept mandate		
	request for blocking of funds, on his/her mobile application, associated with UPI ID		
	linked bank account.		

Stock exchange shall validate the electronic bid details with depository's records for DP ID/Client ID and PAN, on a real time basis and bring the inconsistencies to the notice of intermediaries concerned, for rectification and re-submission within the time specified by stock exchange.

Stock exchange shall allow modification of selected fields viz. DP ID/Client ID or Pan ID (Either DP ID/Client ID or Pan ID can be modified but not BOTH), Bank code and Location code, in the bid details already uploaded.

Upon completion and submission of the Bid Cum Application Form to Application Collecting intermediaries, the Bidders are deemed to have authorized our Company to make the necessary changes in this Draft Red Herring Prospectus, without prior or subsequent notice of such changes to the Bidders.

#### WHO CAN BID?

Each Bidder should check whether it is eligible to apply under applicable law, rules, regulations, guidelines and policies.

Furthermore, certain categories of Bidders, such as NRIs, FPIs and FVCIs may not be allowed to apply in the Issue or to hold Equity Shares, in excess of certain limits specified under applicable law. Bidders are requested to refer to the RHP for more details.

## Subject to the above, an illustrative list of Bidders is as follows:

- a) Indian nationals resident in India who are not incompetent to contract under the Indian Contract Act, 1872, as amended, in single or as a joint application and minors having valid Demat account as per Demographic Details provided by the Depositories. Furthermore, based on the information provided by the Depositories, our Company shall have the right to accept the Applications belonging to an account for the benefit of minor (under guardianship);
- b) Hindu Undivided Families or HUFs, in the individual name of the Karta. The Bidder should specify that the application is being made in the name of the HUF in the Bid Cum Application Form as follows:
  - —Name of Sole or First Bidder: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Karta. Applications by HUFs would be considered at par with those from individuals;
- c) Companies, corporate bodies and societies registered under the applicable laws in India and authorized to invest in the Equity Shares under their respective constitutional and charter documents;
- d) Mutual Funds registered with SEBI;
- e) Eligible NRIs on a repatriation basis or on a non-repatriation basis, subject to applicable laws. NRIs other than Eligible NRIs are not eligible to participate in this Issue;
- f) Indian Financial Institutions, scheduled commercial banks, regional rural banks, co-operative banks (subject to RBI permission, and the SEBI Regulations and other laws, as applicable);
- g) FPIs other than Category III FPI; VCFs and FVCIs registered with SEBI;
- h) Limited Liability Partnerships (LLPs) registered in India and authorized to invest in equity shares;
- i) Sub-accounts of FIIs registered with SEBI, which are foreign corporate or foreign individuals only under the Non-Institutional Bidder's category;
- j) Venture Capital Funds and Alternative Investment Fund (I) registered with SEBI; State Industrial Development Corporations;
- k) Foreign Venture Capital Investors registered with the SEBI;
- 1) Trusts/societies registered under the Societies Registration Act, 1860, as amended, or under any other law relating to Trusts and who are authorized under their constitution to hold and invest in equity shares;

- m)Scientific and/or Industrial Research Organizations authorized to invest in equity shares;
- n) Insurance Companies registered with Insurance Regulatory and Development Authority, India;
- o) Provident Funds with minimum corpus of ₹25 Crores and who are authorized under their constitution to hold and invest in equity shares;
- p) Pension Funds and Pension Funds with minimum corpus of ₹ 25 Crores and who are authorized under their constitution to hold and invest in equity shares;
- q) National Investment Fund set up by Resolution no. F. No. 2/3/2005-DDII dated November 23, 2005 of Government of India published in the Gazette of India;
- r) Multilateral and bilateral development financial institution;
- s) Eligible QFIs;
- t) Insurance funds set up and managed by army, navy or air force of the Union of India;
- u) Insurance funds set up and managed by the Department of Posts, India;
- v) Any other person eligible to apply in this Issue, under the laws, rules, regulations, guidelines and policies applicable to them.

### APPLICATIONS NOT TO BE MADE BY:

- 1. Minors (except through their Guardians)
- 2. Partnership firms or their nominations
- 3. Foreign Nationals (except NRIs)
- 4. Overseas Corporate Bodies

As per the existing RBI regulations, OCBs are not eligible to participate in this Issue. The RBI has however clarified in its circular, A.P. (DIR Series) Circular No. 44, dated December 8, 2003 that OCBs which are incorporated and are not under the adverse notice of the RBI are permitted to undertake fresh investments as 138 incorporated non- resident entities in terms of Regulation 5(1) of RBI Notification No.20/2000-RB dated May 3, 2000 under FDI Scheme with the prior approval of Government if the investment is through Government Route and with the prior approval of RBI if the investment is through Automatic Route on case by case basis. OCBs may invest in this Issue provided it obtains a prior approval from the RBI. On submission of such approval along with the Bid Cum Application Form, the OCB shall be eligible to be considered for share allocation.

### MAXIMUM AND MINIMUM APPLICATION SIZE

1. For Individual Bidders who apply for minimum application size

The application must be for a minimum application size i.e. two lots, and the aggregate shall exceed ₹ 2,00,000.

2. For Individual Bidders who applies for more than minimum application size (Non-Institutional Applicants and QIBs):

The Application must be for a Minimum Bid Lot Size of such number of Equity Shares that the Application Amount exceeds two lots and in multiples of [•] Equity Shares thereafter. An application cannot be submitted for more than the Net Issue Size. However, the maximum Application by a QIB investor should not exceed the investment limits

prescribed for them by applicable laws. Under existing SEBI Regulations, a QIB Bidder cannot withdraw its Application.

In case of revision in Applications, the Non-Institutional Bidders, who are individuals, have to ensure that the Application size shall be more than two lots for being considered for allocation in the Non-Institutional Portion.

Bidders are advised to ensure that any single Application form does not exceed the investment limits or maximum number of Equity Shares that can be held by them under applicable law or regulation or as specified in this DRHP.

The above information is given for the benefit of the Bidders. The Company and the BRLM are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Draft Red Herring Prospectus. Bidders are advised to make their independent investigations and ensure that the number of Equity Shares applied for do not exceed the applicable limits under laws or regulations.

Bidders are advised to ensure that any single Application from them does not exceed the

### METHOD OF BIDDING PROCESS

Our Company, in consultation with the BRLMs will decide the Price Band and the minimum Bid lot size for the Issue and the same shall be advertised in all editions of (a widely circulated English national daily newspaper), all editions of (a widely circulated Hindi national daily newspaper) and editions of a (regional) language newspaper with wide circulation, (language) being the regional language of Uttar Pradesh, where our Registered Office is located) each with wide circulation at least two Working Days prior to the Bid / Issue Opening Date. The BRLMs and the SCSBs shall accept Bids from the Bidders during the Bid / Issue Period.

- a) The Bid / Issue Period shall be for a minimum of three Working Days and shall not exceed 10 Working Days. The Bid / Issue Period maybe extended, if required, by an additional three Working Days, subject to the total Bid / Issue Period not exceeding 10 Working Days. Any revision in the Price Band, subject to for a period of minimum three working days and not exceeding ten working days, and the revised Bid / Issue Period, if applicable, which shall be notified in all editions of English national daily newspaper, all editions of Hindi national daily newspaper, a (Hindi being the regional language of Uttar Pradesh, where our Registered Office is located). Each with wide circulation and also by indicating the change on the website of the Book Running Lead Managers.
- b) Each Bid cum Application Form will give the Bidder the choice to Bid for upto three optional prices (for details refer to the paragraph titled "Bids at Different Price Levels and Revision of Bids" below) within the Price Band and specify the demand (i.e., the number of Equity Shares Bid for) in each option. The price and demand options submitted by the Bidder in the Bid cum Application Form will be treated as optional demands from the Bidder and will not be cumulated. After determination of the Issue Price, the maximum number of Equity Shares Bid for by a Bidder/Applicant at or above the Issue Price will be considered for allocation/Allotment and the rest of the Bid(s), irrespective of the Bid Amount, will become automatically invalid.
- c) The Bidder / Applicant cannot Bid through another Bid cum Application Form after Bids through one Bid cum Application Form have been submitted to a BRLMs or the SCSBs. Submission of a second Bid cum Application Form to either the same or to another BRLMs or SCSB will be treated as multiple Bid and is liable to be rejected either before entering the Bid into the electronic bidding system, or at any point of time prior to the allocation or Allotment of Equity Shares in this Issue.

However, the Bidder can revise the Bid through the Revision Form, the procedure for which is detailed under the paragraph "Buildup of the Book and Revision of Bids".

d) The BRLMs/the SCSBs will enter each Bid option into the electronic bidding system as a separate Bid and generate a

Transaction Registration Slip, ("TRS"), for each price and demand option and give the same to the Bidder. Therefore, a Bidder can receive upto three TRSs for each Bid cum Application Form.

- e) Upon receipt of the Bid cum Application Form, submitted whether in physical or electronic mode, the Designated Branch of the SCSB shall verify if sufficient funds equal to the Bid Amount are available in the ASBA Account, as mentioned in the Bid cum Application Form, prior to uploading such Bids with the Stock Exchange.
- f) If sufficient funds are not available in the ASBA Account, the Designated Branch of the SCSB shall reject such Bids and shall not upload such Bids with the Stock Exchange.
- g) If sufficient funds are available in the ASBA Account, the SCSB shall block an amount equivalent to the Bid Amount mentioned in the Bid cum Application Form and will enter each Bid option into the electronic bidding system as a separate Bid and generate a TRS for each price and demand option. The TRS shall be furnished to the ASBA Bidder on request.
- h) The Bid Amount shall remain blocked in the aforesaid ASBA Account until finalization of the Basis of Allotment and consequent transfer of the Bid Amount against the Allotted Equity Shares to the Public Issue Account, or until withdrawal/failure of the Issue or until withdrawal/rejection of the Bid cum Application Form, as the case may be. Once the Basis of Allotment is finalized, the Registrar to the Issue shall send an appropriate request to the SCSB for unblocking the relevant ASBA Accounts and for transferring the amount allocable to the successful Bidders to the Public Issue Account. In case of withdrawal/failure of the Issue, the blocked amount shall be unblocked on receipt of such information from the Registrar to the Issue.

#### BIDS AT DIFFERENT PRICE LEVELS AND REVISION OF BIDS

- a. Our Company in consultation with the BRLMs, and without the prior approval of, or intimation, to the Bidders, reserves the right to revise the Price Band during the Bid/ Issue Period, provided that the Cap Price shall be less than or equal to 120% of the Floor Price and the Floor Price shall not be less than the face value of the Equity Shares. The revision in Price Band shall not exceed 20% on the either side i.e. the floor price can move up or down to the extent of 20% of the floor price disclosed. If the revised price band decided, falls within two different price bands than the minimum application lot size shall be decided based on the price band in which the higher price falls into.
- b. Our Company in consultation with the BRLMs, will finalize the Issue Price within the Price Band, without the prior approval of, or intimation, to the Bidders.
- c. The Bidders can Bid at any price within the Price Band. The Bidder has to Bid for the desired number of Equity Shares at a specific price. Individual Bidders may Bid at the Cut-off Price. However, bidding at the Cut-off Price is prohibited for QIB and Non-Institutional Bidders and such Bids from QIB and Non-Institutional Bidders shall be rejected.
- d. Individual Bidders, who Bid at Cut-off Price agree that they shall purchase the Equity Shares at any price within the Price Band. Individual Bidders shall submit the Bid cum Application Form along with a cheque/demand draft for the Bid Amount based on the Cap Price with the Syndicate. In case of ASBA Bidders (excluding Non-Institutional Bidders and QIB Bidders) bidding at Cut-off Price, the ASBA Bidders shall instruct the SCSBs to block an amount based on the Cap Price.

## Participation by Associates / Affiliates of BRLMs and the Syndicate Members

The BRLMs and the Syndicate Members, if any, shall not be allowed to purchase in this Issue in any manner, except towards fulfilling their underwriting obligations. However, the associates and affiliates of the BRLMs and the Syndicate Members, if any, may subscribe the Equity Shares in the Issue, either in the QIB Category or in the Non- Institutional Category as may be applicable to such Bidders, where the allocation is on a proportionate basis and such subscription may be on their own account or on behalf of their clients.

Neither the Book Running Lead Manager nor any persons related to the Book Running Lead Manager (other than Mutual Funds sponsored by entities related to the Book Running Lead Managers), Promoters and Promoter Group can apply in the Issue under the anchor Investor Portion.

## Option to Subscribe in the Issue

a. As per Section 29(1) of the Companies Act 2013, allotment of Equity Shares shall be made in dematerialized form only.

Investors will not have the option of getting allotment of specified securities in physical form.

The Equity Shares, on allotment, shall be traded on the Stock Exchange in demat segment only.

b. A single application from any investor shall not exceed the investment limit/minimum number of Equity Shares that can be held by him/her/it under the relevant regulations/statutory guidelines and applicable law.

### **Information for the Bidders:**

- 1. Our Company and the Book Running Lead Managers shall declare the Issue Opening Date and Issue Closing Date in the Red Herring Prospectus to be registered with the RoC and also publish the same in all editions of English national daily newspaper, all editions of Hindi national daily newspaper, a (Language being the regional language of State, where our Registered Office is located), where our Registered Office is located) each with wide circulation. This advertisement shall be in prescribed format.
- 2. Our Company will file the Red Herring Prospectus with the RoC at least 3 (three) days before the Issue Opening Date.
- 3. Copies of the Bid Cum Application Form along with Abridge Prospectus and copies of this Draft Red Herring Prospectus will be available with the, the Book Running Lead Managers, the Registrar to the Issue, and at the Registered Office of our Company. Electronic Bid Cum Application Forms will also be available on the websites of the Stock Exchange.
- 4. Any Bidder who would like to obtain this Draft Red Herring Prospectus and/ or the Bid Cum Application Form can obtain the same from our Registered Office.
- 5. Bidders who are interested in subscribing for the Equity Shares should approach Designated Intermediaries to register their applications.
- 6. Bid Cum Application Forms submitted directly to the SCSBs should bear the stamp of the SCSBs and/or the Designated Branch, or the respective Designated Intermediaries. Bid Cum Application Form submitted by Applicants whose beneficiary account is inactive shall be rejected.
- 7. The Bid Cum Application Form can be submitted either in physical or electronic mode, to the SCSBs with whom the ASBA Account is maintained, or other Designated Intermediaries (Other than SCSBs). SCSBs may provide the electronic mode of collecting either through an internet enabled collecting and banking facility or such other secured, electronically enabled mechanism for applying and blocking funds in the ASBA Account. The Individual Applicants has to apply only through UPI Channel, they have to provide the UPI ID and validate the blocking of the funds and such Bid Cum Application Forms that do not contain such details are liable to be rejected.
- 8. Bidders applying directly through the SCSBs should ensure that the Bid Cum Application Form is submitted to a Designated Branch of SCSB, where the ASBA Account is maintained. Applications submitted directly to the SCSB's

or other Designated Intermediaries (Other than SCSBs), the relevant SCSB, shall block an amount in the ASBA Account equal to the Application Amount specified in the Bid Cum Application Form, before entering the ASBA application into the electronic system.

- 9. Except for applications by or on behalf of the Central or State Government and the Officials appointed by the courts and by investors residing in the State of Sikkim, the Bidders, or in the case of application in joint names, the first Bidder (the first name under which the beneficiary account is held), should mention his/her PAN allotted under the Income Tax Act. In accordance with the SEBI Regulations, the PAN would be the sole identification number for participating transacting in the securities market, irrespective of the amount of transaction. Any Bid Cum Application Form without PAN is liable to be rejected. The demat accounts of Bidders for whom PAN details have not been verified, excluding person resident in the State of Sikkim or persons who may be exempted from specifying their PAN for transacting in the securities market, shall be "suspended for credit" and no credit of Equity Shares pursuant to the Issue will be made into the accounts of such Bidders.
- 10. The Bidders may note that in case the PAN, the DP ID and Client ID mentioned in the Bid Cum Application Form and entered into the electronic collecting system of the Stock Exchange Designated Intermediaries do not match with PAN, the DP ID and Client ID available in the Depository database, the Bid Cum Application Form is liable to be rejected.

### **BIDS BY HUFS**

Bids by Hindu Undivided Families or HUFs should be made in the individual name of the Karta. The Bidder should specify that the Bid is being made in the name of the HUF in the Bid cum Application Form/Application Form as follows:

"Name of sole or first Bidder: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Karta". Bids/Applications by HUFs will be considered at par with Bids/Applications from individuals.

## BIDS BY MUTUAL FUNDS

No Mutual Fund scheme shall invest more than 10.00% of its net asset value in equity shares or equity related instruments of any single company provided that the limit of 10.00% shall not be applicable for investments in case of index funds or sector or industry specific schemes. No Mutual Fund under all its schemes should own more than 10.00% of any company's paid-up share capital carrying voting rights.

With respect to Bids by Mutual Funds, a certified copy of their SEBI registration certificate must be lodged along with the Bid cum Application Form. Failing this, our Company, in consultation with the BRLMs, reserve the right to reject any Bid without assigning any reason thereof.

In case of a Mutual Fund, a separate Bid can be made in respect of each scheme of the Mutual Fund registered with SEBI and such Bids in respect of more than one scheme of the Mutual Fund will not be treated as multiple Bids provided that the Bids clearly indicate the scheme concerned for which the Bid has been made.

Bids made by asset management companies or custodians of Mutual Funds shall specifically state names of the concerned schemes for which such Bids are made.

## **BIDS BY ELIGIBLE NRIS**

Eligible NRIs may obtain copies of Bid cum Application Form from the Designated Intermediaries. Only Bids accompanied by payment in Indian Rupees or freely convertible foreign exchange will be considered for Allotment. Eligible NRI Bidders bidding on a repatriation basis by using the Non-Resident Forms should authorize their SCSB (if they are Bidding directly through the SCSB) or confirm or accept the UPI Mandate Request (in case of Bidding through

the UPI Mechanism) to block their Non-Resident External ("NRE") accounts, or Foreign Currency Non-Resident ("FCNR") Accounts, and eligible NRI Bidders bidding on a non-repatriation basis by using Resident Forms should authorize their SCSB (if they are Bidding directly through SCSB) or confirm or accept the UPI Mandate Request (in case of Bidding through the UPI Mechanism) to block their Non-Resident Ordinary ("NRO") accounts for the full Bid Amount, at the time of the submission of the Bid cum Application Form. Participation of Eligible NRIs in the Issue shall be subject to the FEMA Rules.

In accordance with the Consolidated FDI Policy, the total holding by any individual NRI, on a repatriation or non-repatriation basis, shall not exceed 5.00% of the total paid-up equity capital on a fully diluted basis or shall not exceed 5.00% of the paid-up value of each series of debentures or preference shares or share warrants issued by an Indian company and the total holdings of all NRIs and OCIs put together, on a repatriation or non-repatriation basis, shall not exceed 10% of the total paid-up equity capital on a fully diluted basis or shall not exceed 10% of the paid-up value of each series of debentures or preference shares or share warrant. Provided that the aggregate ceiling of 10.00% may be raised to 24.00% if a special resolution to that effect is passed by the general body of the Indian company.

NRIs will be permitted to apply in the Issue through Channel I or Channel II (as specified in the UPI Circular). Further, subject to applicable law, NRIs may use Channel IV (as specified in the UPI Circular) to apply in the Issue, provided the UPI facility is enabled for their NRE/ NRO accounts.

NRIs applying in the Issue using UPI Mechanism are advised to enquire with the relevant bank whether their bank account is UPI linked prior to making such application. For details of investment by NRIs, see "*Restrictions on Foreign Ownership of Indian Securities*" beginning on page 274. Participation of eligible NRIs shall be subject to FEMA NDI Rules.

#### **BIDS BY FPIS**

In terms of the SEBI FPI Regulations, the issue of Equity Shares to a single FPI or an investor group (which means the same multiple entities having common ownership directly or indirectly of more than 50% or common control) must be below 10% of our post-Issue Equity Share capital. Further, in terms of the FEMA NDI Rules, with effect from April 1, 2020, the aggregate FPI investment limit is the sectoral cap applicable to an Indian company as prescribed in the FEMA NDI Rules with respect to its paid-up equity capital on a fully diluted basis. Currently, the sectoral cap for retail trading of food products manufactured and/or produced in India is 100% under automatic route.

FPIs are permitted to participate in the Issue subject to compliance with conditions and restrictions which may be specified by the Government from time to time. In case of Bids made by FPIs, a certified copy of the certificate of registration issued under the SEBI FPI Regulations is required to be attached to the Bid cum Application Form, failing which our Company reserves the right to reject any Bid without assigning any reason. FPIs who wish to participate in the Issue are advised to use the Bid cum Application Form for Non-Residents.

In terms of the FEMA, for calculating the aggregate holding of FPIs in a company, holding of all registered FPIs shall be included.

The FEMA NDI Rules were enacted on October 17, 2019 in supersession of the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident Outside India) Regulations, 2017, except as respects things done or omitted to be done before such supersession. **FPIs are permitted to participate in the Issue subject to compliance with conditions and restrictions which may be specified by the Government from time to time.** 

Subject to compliance with all applicable Indian laws, rules, regulations, guidelines and approvals in terms of Regulation 21 of the SEBI FPI Regulations, an FPI, may issue, subscribe to or otherwise deal in offshore derivative instruments (as defined under the SEBI FPI Regulations as any instrument, by whatever name called, which is issued overseas by a FPI against securities held by it in India, as its underlying) directly or indirectly, only in the event (i) such offshore derivative instruments are issued only by persons registered as Category I FPIs; (ii) such offshore derivative instruments are issued only to persons eligible for registration as Category I FPIs; (iii) such offshore derivative

instruments are issued after compliance with 'know your client' norms; and (iv) such other conditions as may be specified by SEBI from time to time.

An FPI issuing off-shore derivate instruments is also required to ensure that any transfer of off-shore derivative instruments issued by, or on behalf of it subject to, inter alia, the following conditions:

- (i). such offshore derivative instruments are transferred to person subject to fulfilment of SEBI FPI Regulations; and
- (ii). Prior consent of the FPI is obtained for such transfer, except when the persons to whom the offshore derivative instruments are to be transferred are pre-approved by the FPI.

Bids by FPIs which finalized the multi-investment manager structure in accordance with the Operational Guidelines for Foreign Portfolio Investors and Designated Depository Participants issued to facilitate implementation of the SEBI FPI Regulations ("Operational FPI Guidelines"), submitted with the same PAN but with different beneficiary account numbers, Client IDs and DP IDs shall not be treated as multiple Bids ("MIM Bids"). It is hereby clarified that FPIs bearing the same PAN may be treated as multiple Bids by a Bidder and may be rejected, except for Bids from FPIs that finalized the multi- investment manager structure in accordance with the Operational FPI Guidelines (such structure referred to as "MIM Structure"). In order to ensure valid Bids, FPIs making MIM Bids using the same PAN and with different beneficiary account numbers, Client IDs and DP IDs, are required to submit a confirmation that their Bids are under the MIM Structure and indicate the name of their investment managers in such confirmation which shall be submitted along with each of their Bid cum Application Forms. In the absence of such confirmation from the relevant FPIs, such MIM Bids shall be rejected.

### BIDS BY SEBI-REGISTERED AIFS, VCFS AND FVCIS

The SEBI FVCI Regulations, SEBI VCF Regulations and the SEBI AIF Regulations prescribe, inter alia, the investment restrictions on the FVCIs, VCFs and AIFs registered with SEBI respectively. FVCIs can invest only upto 33.33% of the investible funds by way of subscription to an initial public offering. Category I AIF and Category II AIF cannot invest more than 25% of the investible funds in one Investee Company directly or through investment in the units of other AIFs. A Category III AIF cannot invest more than 10% of the investible funds in one Investee Company directly or through investment in the units of other AIFs. AIFs which are authorized under the fund documents to invest in units of AIFs are prohibited from offering their units for subscription to other AIFs. A VCF registered as a Category I AIF, as defined in the SEBI AIF Regulations, cannot invest more than 1/3rd of its investible funds by way of subscription to an initial public offering of a venture capital undertaking. Additionally, a VCF that has not re-registered as an AIF under the SEBI AIF Regulations shall continue to be regulated by the SEBI VCF Regulations (and accordingly shall not be allowed to participate in the Issue) until the existing fund or scheme managed by the fund is wound up and such funds shall not launch any new scheme after the notification of the SEBI AIF Regulations.

There is no reservation for Eligible NRIs, FPIs and FVCIs and all Bidders will be treated on the same basis with other categories for the purpose of allocation.

Further, the shareholding of VCFs, category I AIFs or category II AIFs and FVCIs holding Equity Shares prior to Issue, shall be locked-in for a period of at least one year from the date of purchase of such Equity Shares.

All non-resident investors should note that refunds, dividends and other distributions, if any, will be payable in Indian Rupees only and net of bank charges and commission.

The Company or the BRLMs will not be responsible for loss, if any, incurred by the Bidder on account of conversion of foreign currency.

#### BIDS BY LIMITED LIABILITY PARTNERSHIPS

In case of Bids made by limited liability partnerships registered under the Limited Liability Partnership Act, 2008, a certified copy of certificate of registration issued under the Limited Liability Partnership Act, 2008, must be attached to the Bid cum Application Form. Failing this, our Company, in consultation with the BRLMs, reserve the right to reject any Bid without assigning any reason thereof.

# BIDS BY BANKING COMPANIES

In case of Bids made by banking companies registered with RBI, certified copies of: (i) the certificate of registration issued by RBI, and (ii) the approval of such banking company's investment committee are required to be attached to the Bid cum Application Form. Failing this, our Company, in consultation with the BRLMs, reserves the right to reject any Bid without assigning any reason thereof. The investment limit for banking companies in non-financial services companies as per the Banking Regulation Act, the Reserve Bank of India (Financial Services provided by Banks) Directions, 2016, as amended and Master Circular on Basel III Capital Regulations dated July 1, 2014, as amended, is 10.00% of the paid up share capital of the investee company, not being its subsidiary engaged in non-financial services, or 10.00% of the bank's own paid-up share capital and reserves, whichever is lower.

However, a banking company would be permitted to invest in excess of 10% but not exceeding 30% of the paid up share capital of such investee company, subject to prior approval of the RBI if (i) the investee company is engaged in non-financial activities permitted for banking companies in terms of Section 6(1) of the Banking Regulation Act; or (ii) the additional acquisition is through restructuring of debt, or to protect the banking company's interest on loans/investments made to a company. The bank is required to submit a time bound action plan to the RBI for the disposal of such shares within a specified period. The aggregate investment by a banking company along with its subsidiaries, associates or joint ventures or entities directly or indirectly controlled by the bank; and mutual funds managed by asset management companies controlled by the bank, more than 20% of the investee company's paid-up share capital engaged in non-financial services. However, this cap doesn't apply to the cases mentioned in (i) and (ii) above.

## BIDS BY SCSBS

SCSBs participating in the Issue are required to comply with the terms of the circulars issued by the SEBI dated September 13, 2012, and January 2, 2013. Such SCSBs are required to ensure that for making applications on their own account using ASBA, they should have a separate account in their own name with any other SEBI registered SCSBs. Further, such account shall be used solely for the purpose of making application in public issues and clear demarcated funds should be available in such account for such applications.

### BIDS BY SYSTEMICALLY IMPORTANT NBFCS

In case of Bids made by Systemically Important NBFCs registered with RBI, certified copies of: (i) the certificate of registration issued by RBI, (ii) the last audited financial statements on a standalone basis,

(iii) a net worth certificate from its statutory auditors, and (iv) such other approval as may be required by the Systemically Important NBFCs are required to be attached to the Bid cum Application Form. Failing this, our Company, in consultation with the BRLMs, reserves the right to reject any Bid without assigning any reason thereof.

Systemically Important NBFCs participating in the Issue shall comply with all applicable regulations, directions, guidelines and circulars issued by the RBI from time to time.

The investment limit for Systemically Important NBFCs shall be as prescribed by RBI from time to time.

#### BIDS BY INSURANCE COMPANIES

In case of Bids made by insurance companies registered with the IRDAI, a certified copy of certificate of registration issued by IRDAI must be attached to the Bid cum Application Form. Failing this, our Company, in consultation with

the BRLMs, reserves the right to reject any Bid without assigning any reason thereof.

The exposure norms for insurers are prescribed under the IRDAI Investment Regulations, based on investments in equity shares of the investee company, the entire group of the investee company and the industry sector in which the investee company operates.

Insurance companies participating in the Issue are advised to refer to the IRDAI Investment Regulations 2016, as amended, which are broadly set forth below:

- a) equity shares of a company: the lower of 10%\* of the outstanding equity shares (face value) or 10% of the respective fund in case of life insurer or 10% of investment assets in case of general insurer or reinsurer;
- b) the entire group of the investee company: not more than 15% of the respective fund in case of a life insurer or 15% of investment assets in case of a general insurer or reinsurer or 15% of the investment assets in all companies belonging to the group, whichever is lower; and
- c) the industry sector in which the investee company operates: not more than 15% of the fund of a life insurer or a general insurer or a reinsurer or 15% of the investment asset, whichever is lower.

The maximum exposure limit, in the case of an investment in equity shares, cannot exceed the lower of an amount of 10% of the investment assets of a life insurer or general insurer and the amount calculated under (a), (b) and (c) above, as the case may be.

\*The above limit of 10% shall stand substituted as 15% of outstanding equity shares (face value) for insurance companies with investment assets of  $\raiset$  25,000,000 lakhs or more and 12% of outstanding equity shares (face value) for insurers with investment assets of  $\raiset$  5,000,000 lakhs or more but less than  $\raiset$  25,000,000 lakhs.

Insurance companies participating in this Issue shall comply with all applicable regulations, guidelines and circulars issued by IRDAI from time to time.

### BIDS BY PROVIDENT FUNDS/PENSION FUNDS

In case of Bids made by provident funds/pension funds, subject to applicable laws, with minimum corpus of ₹ 2,500 lakhs, a certified copy of a certificate from a chartered accountant certifying the corpus of the provident fund/pension fund must be attached to the Bid cum Application Form. Failing this, our Company, in consultation with the BRLMs, reserves the right to reject any Bid without assigning any reason thereof.

#### BIDS BY ANCHOR INVESTORS

Our Company in consultation with the BRLMs, may consider participation by Anchor Investors in the Issue for upto 60% of the QIB Portion in accordance with the SEBI Regulations. Only QIBs as defined in Regulation 2(1)(ss) of the SEBI Regulations and not otherwise excluded pursuant to Schedule XIII of the SEBI Regulations are eligible to invest. The QIB Portion will be reduced in proportion to allocation under the Anchor Investor Portion. In the event of undersubscription in the Anchor Investor Portion, the balance Equity Shares will be added to the QIB Portion. In accordance with the SEBI Regulations, the key terms for participation in the Anchor Investor Portion are provided below.

- 1) Anchor Investor Bid cum Application Forms will be made available for the Anchor Investors at the offices of the BRLMs.
- 2) The Bid must be for a minimum of such number of Equity Shares so that the Bid Amount is at least

200.00 lakhs. A Bid cannot be submitted for over 60% of the QIB Portion. In case of a Mutual Fund, separate Bids by individual schemes of a Mutual Fund will be aggregated to determine the minimum application size of 200.00 lakhs

- 3) One-third of the Anchor Investor Portion will be reserved for allocation to domestic Mutual Funds.
- 4) Bidding for Anchor Investors will open one Working Day before the Bid/ Issue Opening Date and be completed on the same day.
- 5) Our Company in consultation with the BRLMs, will finalize allocation to the Anchor Investors on a discretionary basis, provided that the minimum and maximum number of Allottees in the Anchor Investor Portion will be, as mentioned below:
  - where allocation in the Anchor Investor Portion is upto 200.00 Lakhs, maximum of 2 (two) Anchor Investors.
  - where the allocation under the Anchor Investor Portion is more than 200.00 Lakhs but upto 2500.00 Lakhs, minimum of 2 (two) and maximum of 15 (fifteen) Anchor Investors, subject to a minimum Allotment of 100.00 Lakhs per Anchor Investor; and
  - where the allocation under the Anchor Investor portion is more than 2500.00 Lakhs:(i) minimum of 5 (five) and maximum of 15 (fifteen) Anchor Investors for allocation upto 2500.00 Lakhs; and (ii) an additional 10 Anchor Investors for every additional allocation of 2500.00 Lakhs or part thereof in the Anchor Investor Portion; subject to minimum Allotment of 100.00 Lakhs per Anchor Investor.
- 6) Allocation to Anchor Investors will be completed on the Anchor Investor Bid/ Issue Period. The number of Equity Shares allocated to Anchor Investors and the price at which the allocation is made will be made available in the public domain by the BRLMs before the Bid/Issue Opening Date, through intimation to the Stock Exchange.
- 7) Anchor Investors cannot withdraw or lower the size of their Bids at any stage after submission of the Bid.
- 8) If the Issue Price is greater than the Anchor Investor Allocation Price, the additional amount being the difference between the Issue Price and the Anchor Investor Allocation Price will be payable by the Anchor Investors within 2 (two) Working Days from the Bid/ Issue Closing Date. If the Issue Price is lower than the Anchor Investor Allocation Price, Allotment to successful Anchor Investors will be at the higher price, i.e., the Anchor Investor Issue Price.
- 9) At the end of each day of the bidding period, the demand including allocation made to anchor investors, shall be shown graphically on the bidding terminals of syndicate members and website of stock exchange offering electronically linked transparent bidding facility, for information of public.
- 10) 50% of the Equity Shares Alloted to Anchor Investors in the Anchor Investor Portion shall be locked in for a period of 90 days from the date of Allotment, while remaining 50% of the Equity Shares Allotted in the Anchor Investor Portion will be locked in for a period of 30days from the date of Allotment.
- 11) The BRLMs, our Promoters, Promoter Group or any person related to them (except for Mutual Funds sponsored by entities related to the BRLMs) will not participate in the Anchor Investor Portion. The parameters for selection of Anchor Investors will be clearly identified by the BRLMs and made available as part of the records of the BRLMs for inspection byes.
- 12) Bids made by QIBs under both the Anchor Investor Portion and the QIB Portion will not be considered multiple Bids.
- 13) Anchor Investors are not permitted to Bid in the Issue through the ASBA process.

## BIDS UNDER POWER OF ATTORNEY

In case of Bids made pursuant to a power of attorney or by limited companies, corporate bodies, registered societies,

Eligible FPIs, Mutual Funds, Systemically Important NBFCs, insurance companies, insurance funds set up by the army, navy or air force of the Union of India, insurance funds set up by the Department of Posts, India, or the National Investment Fund and provident funds with a minimum corpus of ₹ 2,500 lakhs (subject to applicable law) and pension funds with a minimum corpus of ₹ 2,500 lakhs, a certified copy of the power of attorney or the relevant resolution or authority, as the case may be, along with a certified copy of the memorandum of association and articles of association and/or bye laws must be lodged along with the Bid cum Application Form. Failing this, our Company, in consultation with the BRLMs, reserves the right to accept or reject any Bid in whole or in part, in either case without assigning any reason therefor.

Our Company, in consultation with the BRLMs, in their absolute discretion, reserves the right to relax the above condition of simultaneous lodging of the power of attorney along with the Bid cum Application Form subject to the terms and conditions that our Company, in consultation with the BRLMs may deem fit.

## ISSUANCE OF A CONFIRMATION NOTE ("CAN") AND ALLOTMENT IN THE ISSUE:

- 1. Upon approval of the basis of allotment by the Designated Stock Exchange, the BRLMs or Registrar to the Issue shall send to the SCSBs a list of their Bidders who have been allocated Equity Shares in the Issue.
- 2. The Registrar will then dispatch a CAN to their Bidders who have been allocated Equity Shares in the Issue. The dispatch of a CAN shall be deemed a valid, binding and irrevocable contract for the Bidder.

### Issue Procedure for Application Supported by Blocked Account (ASBA) Bidders

In accordance with the SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 all the Bidders have to compulsorily apply through the ASBA Process. Our Company and the Book Running Lead Managers are not liable for any amendments, modifications, or changes in applicable laws or regulations, which may occur after the date of this Draft Red Herring Prospectus. ASBA Bidders are advised to make their independent investigations and to ensure that the ASBA Bid Cum Application Form is correctly filled up, as described in this section.

The lists of banks that have been notified by SEBI to act as SCSB (Self Certified Syndicate Banks) for the Process are provided on <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes</a>. For details on designated branches of SCSB collecting the Bid Cum Application Form, please refer the above-mentioned SEBI link.

## Terms of payment

The entire Issue price of  $\mathbb{Z}[\bullet]$  per share is payable on application. In case of allotment of lesser number of Equity Shares than the number applied, the Registrar shall instruct the SCSBs to unblock the excess amount paid on Application to the Bidders.

SCSBs will transfer the amount as per the instruction of the Registrar to the Public Issue Account, the balance amount after transfer will be unblocked by the SCSBs.

The Bidders should note that the arrangement with Bankers to the Issue or the Registrar is not prescribed by SEBI and has been established as an arrangement between our Company, Banker to the Issue and the Registrar to the Issue to facilitate collections from the Bidders.

# Payment mechanism

The Bidders shall specify the bank account number in their Bid Cum Application Form and the SCSBs shall block an amount equivalent to the Application Amount in the bank account specified in the Bid Cum Application Form. The SCSB shall keep the Application Amount in the relevant bank account blocked until withdrawal/ rejection of the Application or receipt of instructions from the Registrar to unblock the Application Amount. However, Non-Individual

Bidders shall neither withdraw nor lower the size of their applications at any stage. In the event of withdrawal or rejection of the Bid Cum Application Form or for unsuccessful Bid Cum Application Forms, the Registrar to the Issue shall give instructions to the SCSBs to unblock the application money in the relevant bank account within one day of receipt of such instruction. The Application Amount shall remain blocked in the ASBA Account until finalization of the Basis of Allotment in the Issue and consequent transfer of the Application Amount to the Public Issue Account, or until withdrawal/ failure of the Issue or until rejection of the Application by the ASBA Bidder, as the case may be.

Please note that, in terms of SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 and the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, all the investors applying in a public Issue shall use only Application Supported by Blocked Amount (ASBA) process for application providing details of the bank account which will be blocked by the Self-Certified Syndicate Banks (SCSBs) for the same. Further, pursuant to SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 01, 2018, Individual Investors applying in public Issue have to use UPI as a payment mechanism with Application Supported by Blocked Amount for making application.

## **Payment into Escrow Account for Anchor Investors**

All the investors other than Anchor Investors are required to bid through ASBA Mode. Anchor Investors are requested to note the following:

Our Company in consultation with the Book Running Lead Managers, in its absolute discretion, will decide the list of Anchor Investors to whom the CAN will be sent, pursuant to which the details of the Equity Shares allocated to them in their respective names will be notified to such Anchor Investors.

- a) For Anchor Investors, the payment instruments for payment into the Escrow Account should be drawn in favour of: a. In case of resident Anchor Investors: "[•] Anchor Account- R"
  - b) In case of Non-Resident Anchor Investors: "[•] Anchor Account- NR"
- c) Anchor Investors should note that the escrow mechanism is not prescribed by SEBI and has been established as an arrangement between our Company, the Syndicate, the Escrow Collection Bank and the Registrar to the Issue to facilitate collections from the Anchor Investors.

# **Electronic Registration of Applications**

- 1. The Designated Intermediaries will register the applications using the on-line facilities of the Stock Exchange.
- 2. The Designated Intermediaries will undertake modification of selected fields in the application details already uploaded before 1.00 p.m. of next Working Day from the Issue Closing Date.
- 3. The Designated Intermediaries shall be responsible for any acts, mistakes or errors or omissions and commissions in relation to,
  - i. the applications accepted by them;
  - ii. the applications uploaded by them;
  - iii. the applications accepted but not uploaded by them or
  - iv. With respect to applications by Bidders, applications accepted and uploaded by any Designated Intermediary other than SCSBs, the Bid Cum Application Form along with relevant schedules shall be sent to the SCSBs or the Designated Branch of the relevant SCSBs for blocking of funds and they will be responsible for blocking the necessary amounts in the ASBA Accounts. In case of Application accepted and Uploaded by SCSBs, the SCSBs or the Designated Branch of the relevant SCSBs will be responsible for blocking the necessary amounts in the ASBA Accounts.
- 4. Neither the Book Running Lead Managers nor our Company nor the Registrar to the Issue, shall be responsible for any

acts, mistakes or errors or omission and commissions in relation to,

- (i) The applications accepted by any Designated Intermediaries
- (ii) The applications uploaded by any Designated Intermediaries or
- (iii) The applications accepted but not uploaded by any Designated Intermediaries
- 5. The Stock Exchange will Issue an electronic facility for registering applications for the Issue. This facility will available at the terminals of Designated Intermediaries and their authorized agents during the Issue Period. The Designated Branches or agents of Designated Intermediaries can also set up facilities for off-line electronic registration of applications subject to the condition that they will subsequently upload the off-line data file into the online facilities on a regular basis. On the Issue Closing Date, the Designated Intermediaries shall upload the applications till such time as may be permitted by the Stock Exchange. This information will be available with the Book Running Lead Managers on a regular basis.
- 6. With respect to applications by Bidders, at the time of registering such applications, the Syndicate Bakers, DPs and RTAs shall forward a Schedule as per format given below along with the Bid Cum Application Forms to Designated Branches of the SCSBs for blocking of funds:

S. No.	Details*
1.	Symbol
2.	Intermediary Code
3.	Location Code
4.	Application No.
5.	Category
6.	PAN
7.	DP ID
8.	Client ID
9.	Quantity
10.	Amount

<sup>\*</sup>Stock Exchanges shall uniformly prescribe character length for each of the above-mentioned fields.

- 7. With respect to applications by Bidders, at the time of registering such applications, the Designated Intermediaries shall enter the following information pertaining to the Bidders into in the on-line system:
  - Name of the Bidder;
  - IPO Name:
  - Bid Cum Application Form Number;
  - Investor Category;
  - PAN (of First Bidder, if more than one Bidder);
  - DP ID of the demat account of the Bidder;
  - Client Identification Number of the demat account of the Bidder;
  - Number of Equity Shares Applied for;
  - Bank Account details;
  - Locations of the Banker to the Issue or Designated Branch, as applicable, and bank code of the SCSB branch where the ASBA Account is maintained; and
  - Bank account number.
- 8. In case of submission of the Application by a Bidder through the Electronic Mode, the Bidder shall complete the abovementioned details and mention the bank account number, except the Electronic ASBA Bid Cum Application Form

- number which shall be system generated.
- 9. The aforesaid Designated Intermediaries shall, at the time of receipt of application, give an acknowledgment to the investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the Bid Cum Application Form in physical as well as electronic mode. The registration of the Application by the Designated Intermediaries does not guarantee that the Equity Shares shall be allocated / allotted either by our Company.
- 10. Such acknowledgment will be non-negotiable and by itself will not create any obligation of any kind.
- 11. In case of Non-Institutional Bidders and Individual Bidders, applications would not be rejected except on the technical grounds as mentioned in this Draft Red Herring Prospectus. The Designated Intermediaries shall have no right to reject applications, except on technical grounds.
- 12. The permission given by the Stock Exchanges to use their network and software of the Online IPO system should not in any way be deemed or construed to mean that the compliance with various statutory and other requirements by our Company and/or the Book Running Lead Managers are cleared or approved by the Stock Exchanges; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the compliance with the statutory and other requirements nor does it take any responsibility for the financial or other soundness of our company; our Promoter, our management or any scheme or project of our Company; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of this Draft Red Herring Prospectus, nor does it warrant that the Equity Shares will be listed or will continue to be listed on the Stock Exchanges.
- 13. The Designated Intermediaries will be given time till 1.00 p.m. on the next working day after the Bid/ Issue Closing Date to verify the DP ID and Client ID uploaded in the online IPO system during the Issue Period, after which the Registrar to the Issue will receive this data from the Stock Exchange and will validate the electronic application details with Depository's records. In case no corresponding record is available with Depositories, which matches the three parameters, namely DP ID, Client ID and PAN, then such applications are liable to be rejected.
- 14. The SCSBs shall be given one day after the Bid/ Issue Closing Date to send confirmation of Funds blocked (Final certificate) to the Registrar to the Issue.
- 15. The details uploaded in the online IPO system shall be considered as final and Allotment will be based on such details for applications.

## **Build of the Book**

- a) Bids received from various Bidders through the Designated Intermediaries may be electronically uploaded on the Bidding Platform of the Stock Exchange on a regular basis. The book gets built up at various price levels. This information may be available with the BRLMs at the end of the Bid/ Issue Period.
- b) Based on the aggregate demand and price for Bids registered on the Stock Exchange Platform, a graphical representation of consolidated demand and price as available on the websites of the Stock Exchange may be made available at the Bidding centers during the Bid/ Issue Period.

## Withdrawal of Bids

- a) Individual Investors can withdraw their Bids until Bid/ Issue Closing Date. In case an Investor wishes to withdraw the Bid during the Bid/ Issue Period, the same can be done by submitting a request for the same to the concerned Designated Intermediary who shall do the requisite, including unblocking of the funds by the SCSB in the ASBA Account.
- b) The Registrar to the Issue shall give instruction to the SCSB for unblocking the ASBA Account on the Designated Date. QIBs and NIIs can neither withdraw nor lower the size of their Bids at any stage.

#### **Price Discovery and Allocation**

- a) Based on the demand generated at various price levels, our Company in consultation with the BRLMs, shall finalize the Issue Price.
- b) The SEBIICDR Regulations, 2018 specify the allocation or Allotment that may be made to various categories of Bidders in an Issue depending on compliance with the eligibility conditions. Certain details pertaining to the percentage of Issue size available for allocation to each category is disclosed overleaf of the Bid cum Application Form and in the RHP. For details in relation to allocation, the Bidder may refer to the RHP.
- c) Under-subscription in any category (except QIB Category) is allowed to be met with spillover from any other category or combination of categories at the discretion of the Issuer and the in consultation with the BRLMs and the Designated Stock Exchange and in accordance with the SEBI ICDR Regulations. Unsubscribed portion in QIB Category is not available for subscription to other categories.
- d) In case of under subscription in the Issue, spill-over to the extent of such under-subscription may be permitted from the Reserved Portion to the Issue. For allocation in the event of an undersubscription applicable to the Issuer, Bidders may refer to the RHP.
- e) In case if the Individual Investor category is entitled to more than the allocated portion on proportionate basis, the category shall be allotted that higher percentage.
- f) Allocation to Anchor Investors shall be at the discretion of our Company and in consultation with the Book Running Lead Manager, subject to compliance with the SEBI Regulations.

Illustration of the Book Building and Price Discovery Process: Bidders should note that this example is solely for illustrative purposes and is not specific to the Issue, it also excludes Bidding by Anchor Investors. Bidders can bid at any price within the Price Band. For instance, assume a Price Band of ₹20 to ₹24 per share, Issue size of 3,000 Equity Shares and receipt of five Bids from Bidders, details of which are shown in the table below. The illustrative book given below shows the demand for the Equity Shares of the Issuer at various prices and is collated from Bids received from various investors.

<b>Bid Quantity</b>	Bid Amount (₹)	<b>Cumulative Quantity</b>	Subscription
500	24	500	16.67%
1,000	23	1,500	50.00%
1,500	22	3,000	100.00%
2,000	21	5,000	166.67%
2,500	20	7,500	250.00%

The price discovery is a function of demand at various prices. The highest price at which the Issuer is able to Issue the desired number of Equity Shares is the price at which the book cuts off, i.e., ₹ 22.00 in the above example. The Issuer, in consultation with the BRLMs, may finalise the Issue Price at or below such Cut-Off Price, i.e., at or below ₹ 22.00. All Bids at or above this Issue Price and cut-off Bids are valid Bids and are considered for allocation in the respective categories. Anchor Investors are not allowed to withdraw their Bids after Anchor Investors bidding date.

#### **GENERAL INSTRUCTIONS**

## Do's:

- 1. Check if you are eligible to apply as per the terms of the Red Herring Prospectus and under applicable law, rules, regulations, guidelines and approvals. All should submit their Bids through the ASBA process only;
- 2. Ensure that you have Bid within the Price Band;

- 3. Read all the instructions carefully and complete the Bid cum Application Form, as the case may be, in the prescribed form:
- 4. Ensure that you have mentioned the correct ASBA Account number if you are not an RIB bidding using the UPI Mechanism in the Bid cum Application Form and if you are an RIB using the UPI Mechanism ensure that you have mentioned the correct UPI ID (with maximum length of 45 characters including the handle), in the Bid cum Application Form;
- 5. Ensure that your Bid cum Application Form bearing the stamp of a Designated Intermediary is submitted to the Designated Intermediary at the Bidding Centre (except electronic Bids) within the prescribed time;
- 6. Ensure that you have funds equal to the Bid Amount in the ASBA Account maintained with the SCSB, before submitting the ASBA Form to any of the Designated Intermediaries;
- 7. If you are an ASBA Bidder and the first applicant is not the ASBA Account holder, ensure that the Bid cum Application Form is signed by the account holder. Ensure that you have mentioned the correct bank account number in the Bid cum Application Form;
- 8. Ensure that the signature of the First Bidder in case of joint Bids, is included in the Bid cum Application Forms;
- 9. Ensure that you request for and receive a stamped acknowledgement counterfoil of the Bid cum Application Form for all your Bid options from the concerned Designated Intermediary;
- 10. Ensure that the name(s) given in the Bid cum Application Form is/are exactly the same as the name(s) in which the beneficiary account is held with the Depository Participant. In case of joint Bids, the Bid cum Application Form should contain only the name of the First Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. Ensure that the signature of the First Bidder is included in the Bid cum Application Forms;
- 11. RIBs bidding in the Issue to ensure that they shall use only their own ASBA Account or only their own bank account linked UPI ID (only for RIBs using the UPI Mechanism) to make an application in the Issue and not ASBA Account or bank account linked UPI ID of any third party;
- 12. Ensure that you submit the revised Bids to the same Designated Intermediary, through whom the original Bid was placed and obtain a revised acknowledgment;
- 13. Ensure that you have correctly signed the authorization/undertaking box in the Bid cum Application Form or have otherwise provided an authorization to the SCSB or Sponsor Bank, as applicable, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Bid Amount mentioned in the Bid cum Application Form, as the case may be, at the time of submission of the Bid. In case of RIBs submitting their Bids and participating in the Issue through the UPI Mechanism, ensure that you authorize the UPI Mandate Request raised by the Sponsor Bank for blocking of funds equivalent to Bid Amount and subsequent debit of funds in case of Allotment;
- 14. Except for Bids (i) on behalf of the Central or State Governments and the officials appointed by the courts, who, in terms of the SEBI circular dated June 30, 2008, may be exempt from specifying their PAN for transacting in the securities market,
  - (ii) submitted by investors who are exempt from the requirement of obtaining/specifying their PAN for transacting in the securities market, and (iii) Bids by persons resident in the state of Sikkim, who, in terms of a SEBI circular dated July 20, 2006, may be exempted from specifying their PAN for transacting in the securities market, all Bidders should mention their PAN allotted under the IT Act. The exemption for the Central or the State Government and officials appointed by the courts and for investors residing in the State of Sikkim is subject to (a) the Demographic Details received from the respective depositories confirming the exemption granted to the beneficiary owner by a suitable

description in the PAN field and the beneficiary account remaining in "active status"; and (b) in the case of residents of Sikkim, the address as per the Demographic Details evidencing the same. All other applications in which PAN is not mentioned will be rejected;

- 15. Investors to ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes ("CBDT") notification dated February 13, 2020 and press release dated June 25, 2021.
- 16. Ensure that the Demographic Details are updated, true and correct in all respects;
- 17. Ensure that thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India are attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal;
- 18. Ensure that the category and the investor status is indicated;
- 19. Ensure that in case of Bids under power of attorney or by limited companies, corporates, trust, etc., relevant documents are submitted;
- 20. Ensure that Bids submitted by any person resident outside India is in compliance with applicable foreign and Indian laws;
- 21. Ensure that the Bidder's depository account is active, the correct DP ID, Client ID, the PAN, UPI ID, if applicable, are mentioned in their Bid cum Application Form and that the name of the Bidder, the DP ID, Client ID, the PAN and UPI ID, if applicable, entered into the online IPO system of the Stock Exchange by the relevant Designated Intermediary, as applicable, matches with the name, DP ID, Client ID, PAN and UPI ID, if applicable, available in the Depository database;
- 22. Ensure that when applying in the Issue using UPI, the name of your SCSB appears in the list of SCSBs displayed on the SEBI website which are live on UPI. Further, also ensure that the name of the app and the UPI handle being used for making the application is also appearing in Annexure 'A' to the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019;
- 23. RIBs who wish to revise their Bids using the UPI Mechanism, should submit the revised Bid with the Designated Intermediaries, pursuant to which RIBs should ensure acceptance of the UPI Mandate Request received from the Sponsor Bank to initiatlised blocking of funds equivalent to the revised Bid Amount in the RIB's ASBA Account;
- 24. Ensure that you have accepted the UPI Mandate Request received from the Sponsor Bank prior to 12:00 p.m. of the Working Day immediately after the Bid/ Issue Closing Date;
- 25. RIBs shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorize the UPI Mandate Request using his/her UPI PIN. Upon the authorization of the mandate using his/her UPI PIN, an RIB may be deemed to have verified the attachment containing the application details of the RIB in the UPI Mandate Request and have agreed to block the entire Bid Amount and authorized the Sponsor Bank to block the Bid Amount mentioned in the Bid Cum Application Form;
- 26. Ensure that while Bidding through a Designated Intermediary, the Bid cum Application Form (RIBs bidding using the UPI Mechanism) is submitted to a Designated Intermediary in a Bidding Centre and that the SCSB where the ASBA Account, as specified in the ASBA Form, is maintained has named at least one branch at that location for the Designated Intermediary to deposit ASBA Forms (a list of such branches is available on the website of www.sebi.gov.in); and
- 27. FPIs making MIM Bids using the same PAN, and different beneficiary account numbers, Client IDs and DP IDs, are required to submit a confirmation that their Bids are under the MIM structure and indicate the name of their investment managers in such confirmation which shall be submitted along with each of their Bid cum Application Forms. In the

absence of such confirmation from the relevant FPIs, such MIM Bids shall be rejected.

The Bid cum Application Form is liable to be rejected if the above instructions, as applicable, are not complied with. Application made using incorrect UPI handle or using a bank account of an SCSB or SCSBs which is not mentioned in the Annexure 'A' to the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 is liable to be rejected.

### Don'ts:

- 1. Do not Bid for lower than the minimum Bid size;
- 2. Do not Bid for a Bid Amount exceeding ₹ 200,000 (for Bids by RIBs);
- 3. Do not pay the Bid Amount in cheques, demand drafts or by cash, money order, postal order or by stock invest;
- 4. Do not send Bid cum Application Forms by post; instead submit the same to the Designated Intermediary only;
- 5. Do not Bid at Cut-off Price (for Bids by QIBs and Non-Institutional Bidders);
- 6. Do not instruct your respective banks to release the funds blocked in the ASBA Account under the ASBA process;
- 7. Do not submit the Bid for an amount more than funds available in your ASBA account.
- 8. Do not submit Bids on plain paper or on incomplete or illegible Bid cum Application Forms or on Bid cum Application Forms in a colour prescribed for another category of a Bidder;
- 9. In case of ASBA Bidders, do not submit more than one ASBA Forms per ASBA Account;
- 10. If you are a RIB and are using UPI mechanism, do not submit more than one ASBA Form for each UPI ID;
- 11. Do not submit the ASBA Forms to any Designated Intermediary that is not authorised to collect the relevant ASBA Forms or to our Company;
- 12. Do not Bid on a Bid cum Application Form that does not have the stamp of the relevant Designated Intermediary;
- 13. Do not submit the General Index Register (GIR) number instead of the PAN;
- 14. Do not submit incorrect details of the DP ID, Client ID, PAN and UPI ID, if applicable, or provide details for a beneficiary account which is suspended or for which details cannot be verified by the Registrar to the Issue;
- 15. Do not submit a Bid in case you are not eligible to acquire Equity Shares under applicable law or your relevant constitutional documents or otherwise;
- 16. Do not Bid if you are not competent to contract under the Indian Contract Act, 1872 (other than minors having valid depository accounts as per Demographic Details provided by the depository);
- 17. Do not submit a Bid/revise a Bid Amount, with a price less than the Floor Price or higher than the Cap Price;
- 18. Do not submit a Bid using UPI ID, if you are not a RIB;
- 19. Do not Bid on another ASBA Form, as the case may be, after you have submitted a Bid to any of the Designated Intermediaries;
- 20. Do not Bid for Equity Shares in excess of what is specified for each category;
- 21. Do not fill up the Bid cum Application Form such that the number of Equity Shares Bid for, exceeds the Issue size and/or investment limit or maximum number of the Equity Shares that can be held under applicable laws or regulations or maximum amount permissible under applicable laws or regulations, or under the terms of the Red Herring Prospectus;
- 22. Do not withdraw your Bid or lower the size of your Bid (in terms of quantity of the Equity Shares or the Bid Amount) at any stage, if you are a QIB or a Non-Institutional Bidder. RIBs can revise or withdraw their Bids on or before the Bid/Issue Closing Date;
- 23. Do not submit Bids to a Designated Intermediary at a location other than the Bidding Centres;
- 24. If you are an RIB which is submitting the ASBA Form with any of the Designated Intermediaries and using your UPI ID for the purpose of blocking of funds, do not use any third-party bank account or third party linked bank account UPI ID;
- 25. Do not Bid if you are an OCB; and
- 26. If you are a QIB, do not submit your Bid after 3:00 pm on the Bid/Issue Closing Date.

The Bid cum Application Form is liable to be rejected if the above instructions, as applicable, are not complied with. Further, in case of any pre-Issue or post-Issue related issues regarding share certificates/demat credit/refund orders/unblocking etc., investors can reach out to the Company Secretary and Compliance Officer. For details of Company Secretary and Compliance Officer, please see the section entitled "General Information" and "Our Management" beginning on pages 60 and 160 respectively.

For helpline details of the BRLMs pursuant to the SEBI/HO.CFD.DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, please see the section entitled "*General Information*" beginning on page 60 of this Draft Red Herring Prospectus.

#### GROUNDS FOR TECHNICAL REJECTION

In addition to the grounds for rejection of Bids on technical grounds as provided in the General Information Document, Bidders are requested to note that Bids maybe rejected on the following additional technical grounds:

- 1. Bids submitted without instruction to the SCSBs to block the entire Bid Amount;
- 2. Bids which do not contain details of the Bid Amount and the bank account details in the ASBA Form;
- 3. Bids submitted on a plain paper;
- 4. Bids submitted by RIBs using the UPI Mechanism through an SCSBs and/or using a mobile application or UPI handle, not listed on the website of SEBI;
- 5. Bids under the UPI Mechanism submitted by RIBs using third party bank accounts or using a third party linked bank account UPI ID (subject to availability of information regarding third party account from Sponsor Bank);
- 6. ASBA Form submitted to a Designated Intermediary does not bear the stamp of the Designated Intermediary;
- 7. Bids submitted without the signature of the First Bidder or sole Bidder;
- 8. The ASBA Form not being signed by the account holders, if the account holder is different from the Bidder;
- 9. Bids by persons for whom PAN details have not been verified and whose beneficiary accounts are "suspended for credit" in terms of SEBI circular CIR/MRD/DP/ 22 /2010 dated July 29, 2010;
- 10. GIR number furnished instead of PAN;
- 11. Bids by RIBs with Bid Amount of a value of more than ₹ 2,00,000;
- 12. Bids by persons who are not eligible to acquire Equity Shares in terms of all applicable laws, rules, regulations, guidelines and approvals;
- 13. Bids accompanied by stock invest, money order, postal order or cash; and
- 14. Bids uploaded by QIBs after 4.00 pm on the QIB Bid/ Issue Closing Date and by Non-Institutional Bidders uploaded after 4.00 p.m. on the Bid/ Issue Closing Date, and Bids by RIBs uploaded after 5.00 p.m. on the Bid/ Issue Closing Date, unless extended by the Stock Exchange.

Further, in case of any pre-Issue or post Issue related issues regarding share certificates/demat credit/refund orders/unblocking etc., investors shall reach out the Company Secretary and Compliance Officer. For details of the Company Secretary and Compliance Officer, see "General Information" beginning on page 60 of this Draft Red Herring Prospectus.

In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding four Working Days from the Bid/ Issue Closing Date, the Bidder shall be compensated at a uniform rate of ₹ 100/- per day for the entire duration of delay exceeding four Working Days from the Bid/ Issue Closing Date by the intermediary responsible for causing such delay in unblocking. The BRLMs shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking.

Further, Investors shall be entitled to compensation in the manner specified in the SEBI Master Circular, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 in case of delays in resolving investor grievances in relation to blocking/unblocking of funds.

SEBI pursuant to its circular bearing reference number SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023 had reduced the time taken for listing of specified securities after the closure of public issue to 3 working days (T+3 days) as against the present requirement of 6 working days (T+6 days); 'T' being issue closing date. The provisions of this circular were applicable, on voluntary basis for public issues opening on or after September 1, 2023 and on mandatory basis for public issues opening on or after December 1, 2023. Our Company shall close this Issue in accordance with the timeline provided under the aforementioned circular. The timelines prescribed for public issues as mentioned in SEBI circulars dated November 1, 2018, June 28, 2019, November 8, 2019, March 30, 2020, March 16, 2021, June 2, 2021, and April 20, 2022 shall stand modified to the extent stated in this Circular.

Names of entities responsible for finalized the basis of allotment in a fair and proper manner

The authorized employees of the Designated Stock Exchange, along with the BRLMs and the Registrar, shall ensure that the Basis of Allotment is finalized in a fair and proper manner in accordance with the procedure specified in SEBI ICDR Regulations.

For details of instructions in relation to the Bid cum Application Form, Bidders may refer to the relevant section the GID.

BIDDERS SHOULD NOTE THAT IN CASE THE PAN, THE DP ID AND CLIENT ID MENTIONED IN THE BID CUM APPLICATION FORM AND ENTERED INTO THE ELECTRONIC APPLICATION SYSTEM OF THE STOCK EXCHANGES BY THE BIDS COLLECTING INTERMEDIARIES DO NOT MATCH WITH PAN, THE DP ID AND CLIENT ID AVAILABLE IN THE DEPOSITORY DATABASE, THE BID CUM APPLICATION FORM IS LIABLE TO BE REJECTED.

#### BASIS OF ALLOCATION

- a) The SEBI (ICDR) Regulations specify the allocation or Allotment that may be made to various categories of Bidders in an Issue depending on compliance with the eligibility conditions. Certain details pertaining to the percentage of Issue size available for allocation to each category is disclosed overleaf of the Bid cum Application Form and in this DRHP. For details in relation to allocation, the Bidder may refer to the RHP.
- b) Under-subscription in any category (except QIB Category) is allowed to be met with spill over from any other category or combination of categories at the discretion of the Issuer and in consultation with the BRLMs and the Designated Stock Exchange and in accordance with the SEBI (ICDR) Regulations, Unsubscribed portion in QIB Category is not available for subscription to other categories.
- c) In case of under subscription in the Issue, spill-over to the extent of such under-subscription may be permitted from the Reserved Portion to the Issue. For allocation in the event of an under-subscription applicable to the Issuer, Bidders may refer to the RHP.

### ALLOTMENT PROCEDURE AND BASIS OF ALLOTMENT

The allotment of Equity Shares to Bidders other than Individual Investors may be on proportionate basis. No Individual Investor will be allotted less than the minimum Bid Lot subject to availability of shares in Individual Investor Category and the remaining available shares, if any will be allotted on a proportionate basis. The Issuer is required to receive a minimum subscription of 90% of the Issue. However, in case the Issue is in the nature of Issue for Sale only, then minimum subscription may not be applicable.

## BASIS OF ALLOTMENT

### a. For Individual Bidders

Bids received from the Individual Bidders at or above the Issue Price shall be grouped together to determine the total demand under this category. The Allotment to all the successful Individual Bidders will be made at the Issue Price.

The Issue size less Allotment to Non-Institutional and QIB Bidders shall be available for allotment to Individual Bidders who have Bid in the Issue at a price that is equal to or greater than the Issue Price. If the aggregate demand in this category is less than or equal to [•] Equity Shares at or above the Issue Price, full Allotment shall be made to the Individual Bidders to the extent of their valid Bids.

If the aggregate demand in this category is greater than [•] Equity Shares at or above the Issue Price, the Allotment shall

be made on a proportionate basis up to a minimum of [●] Equity Shares and in multiples of [●] Equity Shares thereafter.

For the method of proportionate Basis of Allotment, refer below.

#### b. For Non-Institutional Bidders

Bids received from Non-Institutional Bidders at or above the Issue Price shall be grouped together to determine the total demand under this category. The Allotment to all successful Non-Institutional Bidders will be made at the Issue Price. The allotment of specified securities to each non-institutional investor shall not be less than the minimum application size in the non-institutional investor category, and the remaining shares, if any, shall be allotted on proportionate basis.

The Issue size less Allotment to QIBs and Individual shall be available for allotment to Non-Institutional Bidders who have Bid in the Issue at a price that is equal to or greater than the Issue Price. If the aggregate demand in this category is less than or equal to  $[\bullet]$  Equity Shares at or above the Issue Price, full allotment shall be made to Non-Institutional Bidders to the extent of their demand.

In case the aggregate demand in this category is greater than [●] Equity Shares at or above the Issue Price, Allotment shall be made on a proportionate basis upto a minimum of [●] Equity Shares and in multiples of [●] Equity Shares thereafter.

For the method of proportionate Basis of Allotment refer below.

### c. Allotment to Anchor Investor (If Applicable)

Allocation of Equity Shares to Anchor Investors at the Anchor Investor Allocation Price will be at the discretion of the Issuer, in consultation with the BRLMs, subject to compliance with the following requirements:

i. not more than 60% of the QIB Portion will be allocated to Anchor Investors;

**ii.** one-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is being done to other Anchor Investors; and

iii. allocation to Anchor Investors shall be on a discretionary basis and subject to:

- maximum number of two Anchor Investors for allocation upto ₹ 2 crores; a minimum number of two Anchor Investors and maximum number of 15 Anchor Investors for allocation of more than ₹ 2 crores and upto ₹ 25 crores subject to minimum allotment of ₹ 1 crores per such Anchor Investor; and
- in case of allocation above twenty-five crore rupees; a minimum of 5 such investors and a maximum of 15 such investors for allocation upto twenty-five crore rupees and an additional 10 such investors for every additional twenty-five crore rupees or part thereof, shall be permitted, subject to a minimum allotment of one crore rupees per such investor.

## d. For QIBs

Bids received from QIBs Bidding in the QIB Category at or above the Issue Price may be grouped together to determine the total demand under this category. The QIB Category may be available for Allotment to QIBs who have Bid at a price that is equal to or greater than the Issue Price. Allotment may be undertaken in the following manner: Allotment shall be undertaken in the following manner:

i. In the first instance, allocation to Mutual Funds for [•]% of the QIB Portion shall be determined as follows:

- In the event that Bids by Mutual Fund exceeds [●]% of the QIB Portion, allocation to Mutual Funds shall be done on a proportionate basis for [●]% of the QIB Portion.
- In the event that the aggregate demand from Mutual Funds is less than [●]% of the QIB Portion then all Mutual Funds shall get full Allotment to the extent of valid Bids received above the Issue Price.
- Equity Shares remaining unsubscribed, if any, not allocated to Mutual Funds shall be available for Allotment to all QIB Bidders as set out in (b) below;

# ii. In the second instance, allotment to all QIBs shall be determined as follows:

- In the event of oversubscription in the QIB Portion, all QIB Bidders who have submitted Bids above the Issue Price shall be allotted Equity Shares on a proportionate basis, upto a minimum of [●] Equity Shares and in multiples of [●] Equity Shares thereafter for [●]% of the QIB Portion.
- Mutual Funds, who have received allocation as per (a) above, for less than the number of Equity Shares Bid for by them, are eligible to receive Equity Shares on a proportionate basis, upto a minimum of [●] Equity Shares and in multiples of [●] Equity Shares thereafter, along with other QIB Bidders.
- Under-subscription below [•]% of the QIB Portion, if any, from Mutual Funds, would be included for allocation to the remaining QIB Bidders on a proportionate basis. The aggregate Allotment to QIB Bidders shall not be more than [•] Equity Shares.

## iii. Basis of Allotment for QIBs and NIIs in case of Over Subscribed Issue:

In the event of the Issue being Over-Subscribed, the Issuer may finalize the Basis of Allotment in consultation with [●] (The Designated Stock Exchange). The allocation may be made in marketable lots on proportionate basis as set forth hereunder:

- a) The total number of Shares to be allocated to each category as a whole shall be arrived at on a proportionate basis i.e. the total number of Shares applied for in that category multiplied by the inverse of the oversubscription ratio (number of Bidders in the category multiplied by number of Shares applied for).
- b) The number of Shares to be allocated to the successful Bidders will be arrived at on a proportionate basis in marketable lots (i.e. Total number of Shares applied for into the inverse of the over subscription ratio).
- c) For Bids where the proportionate allotment works out to less than [●] equity shares the allotment will be made as follows:
  - Each successful Bidder shall be allotted [●] equity shares; and
  - The successful Bidder out of the total bidders for that category shall be determined by draw of lots in such a manner that the total number of Shares allotted in that category is equal to the number of Shares worked out as per (b) above.
- d) If the proportionate allotment to a Bidder works out to a number that is not a multiple of [●] equity shares, the Bidder would be allotted Shares by rounding off to the nearest multiple of [●] equity shares subject to a minimum allotment of [●] equity shares.
- e) If the Shares allotted on a proportionate basis to any category is more than the Shares allotted to the Bidders in that category, the balance available Shares or allocation shall be first adjusted against any category, where the allotted Shares are not sufficient for proportionate allotment to the successful Bidder in that category, the balance shares, if any, remaining after such adjustment will be added to the category comprising Bidder applying for the minimum number of Shares. If as a result of the process of rounding off to the nearest multiple of [●] Equity Shares, results in the actual allotment being higher than the shares offered, the final allotment may be higher at the sole discretion of the Board of Directors, upto 110% of the size of the Issue specified under the Capital Structure mentioned in this DRHP.

Individual Investor means an investor who applies for minimum two (2) lots shares and the application amount must exceed  $\mathbb{Z}$  2,00,000/. Investors may note that in case of over subscription, allotment shall be on proportionate basis and will be finalized in consultation with  $[\bullet]$ .

The Executive Director / Managing Director of [●] – the Designated Stock Exchange in addition to Book Running Lead Manager and Registrar to the Public Issue shall be responsible to ensure that the basis of allotment is finalized in a fair and proper manner in accordance with the SEBI (ICDR) Regulations.

#### Issuance of Allotment Advice

- 1) Upon approval of the Basis of Allotment by the Designated Stock Exchange.
- 2) On the basis of approved Basis of Allotment, the Issuer shall pass necessary corporate action to facilitate the allotment and credit of equity shares. Bidders are advised to instruct their Depository Participants to accept the Equity Shares that may be allotted to them pursuant to the Issue.

The Book Running Lead Managers or the Registrar to the Issue will dispatch an Allotment Advice to their Bidders who have been allocated Equity Shares in the Issue. The dispatch of Allotment Advice shall be deemed valid, binding and irrevocable contract for the Allotment to such Bidder.

3) Issuer will make the allotment of the Equity Shares and initiate corporate action for credit of shares to the successful Bidders Depository Account within 4 working days of the Issue Closing date. The Issuer also ensures that credit of shares to the successful Bidders Depository Account is completed within one working Day from the date of allotment, after the funds are transferred from ASBA Public Issue Account to Public Issue account of the issuer.

#### **Designated Date:**

On the Designated date, the SCSBs shall transfer the funds represented by allocations of the Equity Shares into Public Issue Account with the Bankers to the Issue.

The Company will Issue and dispatch letters of allotment/ or letters of regret along with refund order or credit the allotted securities to the respective beneficiary accounts, if any, within a period of 4 working days of the Bid/ Issue Closing Date. The Company will intimate the details of allotment of securities to Depository immediately on allotment of securities under relevant provisions of the Companies Act, 2013 or other applicable provisions, if any.

## **Instructions for Completing the Bid Cum Application Form**

The Applications should be submitted on the prescribed Bid Cum Application Form and in BLOCK LETTERS in ENGLISH only in accordance with the instructions contained herein and in the Bid Cum Application Form. Applications not so made are liable to be rejected. Applications made using a third- party bank account or using third party UPI ID linked bank account are liable to be rejected. Bid Cum Application Forms should bear the stamp of the Designated Intermediaries. ASBA Bid Cum Application Forms, which do not bear the stamp of the Designated Intermediaries, will be rejected. SEBI, vide Circular No. CIR/CFD/14/2012 dated October 04, 2012 has introduced an additional mechanism for investors to submit Bid Cum Application Forms in public issues using the stock broker (broker) network of Stock Exchanges, who may not be syndicate members in an Issue with effect from January 01, 2013. The list of Broker Centre is available on the website of BSE Limited i.e. www.bseindia.com. With a view to broad base the reach of Investors by substantial, enhancing the points for submission of applications, SEBI vide Circular No. CIR/CFD/POLICY CELL/11/2015 dated November 10, 2015 has permitted Registrar to the Issue and Share Transfer Agent and Depository Participants registered with SEBI to accept the Bid Cum Application Forms in Public Issue with effect from January 01, 2016. The List of RTA and DPs centres for collecting the application shall be disclosed is available on the website of BSE i.e. www.bseindia.com.

#### **Bidder's Depository Account and Bank Details**

Please note that, providing bank account details, PAN No's, Client ID and DP ID in the space provided in the Bid Cum Application Form is mandatory and applications that do not contain such details are liable to be rejected.

Bidders should note that on the basis of name of the Bidders, Depository Participant's name, Depository Participant Identification number and Beneficiary Account Number provided by them in the Bid Cum Application Form as entered into the Stock Exchange online system, the Registrar to the Issue will obtain from the Depository, the demographic details including address, Bidders bank account details, MICR code and occupation (hereinafter referred to as 'Demographic Details'). These Demographic Details would be used for all correspondence with the Bidders including mailing of the Allotment Advice. The Demographic Details given by Bidders in the Bid Cum Application Form would not be used for any other purpose by the Registrar to the Issue.

By signing the Bid Cum Application Form, the Bidder would be deemed to have authorized the depositories to provide, upon request, to the Registrar to the Issue, the required Demographic Details as available on its records.

# **Submission of Bid Cum Application Form**

All Bid Cum Application Forms duly completed shall be submitted to the Designated Intermediaries. The aforesaid intermediaries shall, at the time of receipt of application, give an acknowledgement to investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the Bid Cum Application Form, in physical or electronic mode, respectively.

#### **Communications**

All future communications in connection with Applications made in this Issue should be addressed to the Registrar to the Issue quoting the full name of the sole or First Bidder, Bid Cum Application Form number, Bidders Depository Account Details, number of Equity Shares applied for, date of Bid Cum Application Form, name and address of the Designated Intermediary where the Application was submitted thereof and a copy of the acknowledgement slip.

Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre-Issue or post Issue related problems such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary accounts, etc.

#### Payment into Escrow Account(s) for Anchor Investors

Our Company in consultation with the BRLMs, in its absolute discretion, will decide the list of Anchor Investors to whom the CAN will be sent, pursuant to which the details of the Equity Shares allocated to them in their respective names will be notified to such Anchor Investors. For Anchor Investors, the payment instruments for payment into the Escrow Account should be drawn in favour of:

- (a) In case of resident Anchor Investors: "[●]-IPO-Anchor Investor-R"; and
- (b) In case of Non-Resident Anchor Investors: "[●]-IPO-Anchor Investor-NR".

Anchor Investors should note that the escrow mechanism is not prescribed by the SEBI and has been established as an arrangement between our Company and the Syndicate, if any the Escrow Collection Bank and the Registrar to the Issue to facilitate collections of Bid amounts from Anchor Investors.

# NAMES OF THE ENTITIES RESPONSIBLE FOR FINALISING THE BASIS OF ALLOTMENT IN A FAIR AND PROPER MANNER

The authorised employees of the Stock Exchange, along with the Book Running Lead Managers and the Registrar, shall ensure that the Basis of Allotment is finalized in a fair and proper manner in accordance with the procedure specified in

SEBI ICDR Regulations.

## Disposal of Application and Application Moneys and Interest in Case of Delay

The Company shall ensure the dispatch of Allotment advice and give benefit to the beneficiary account with Depository Participants and submit the documents pertaining to the Allotment to the Stock Exchange within 2 (two) working days of date of Allotment of Equity Shares.

The Company shall use best efforts to ensure that all steps for completion of the necessary formalities for listing and commencement of trading at BSE SME Platform where the Equity Shares are proposed to be listed are taken within 3 (three) working days from Issue Closing Date.

# In accordance with the Companies Act, the requirements of the Stock Exchange and the SEBI Regulations, the Company further undertakes that:

- 1. Allotment and Listing of Equity Shares shall be made within 3 (three) days of the Issue Closing Date;
- 2. Giving of Instructions for refund by unblocking of amount via ASBA not later than 4(four) working days of the Issue Closing Date, would be ensured; and
- 3. If such money is not repaid within prescribed time from the date our Company becomes liable to repay it, then our Company and every officer in default shall, on and from expiry of prescribed time, be liable to repay such application money, with interest as prescribed under SEBI (ICDR) Regulations, the Companies Act, 2013 and applicable law. Further, in accordance with Section 40 of the Companies Act, 2013, the Company and each officer in default may be punishable with fine and/or imprisonment in such a case.

SEBI pursuant to its circular bearing reference number SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023 had reduced the time taken for listing of specified securities after the closure of public issue to 3 working days (T+3 days) as against the present requirement of 6 working days (T+6 days); 'T' being issue closing date. Our Company shall close this Issue in accordance with the timeline provided under the aforementioned circular.

# BASIS OF ALLOTMENT IN THE EVENT OF OVER SUBSCRIPTION

Allotment will be made in consultation with BSE SME (The Designated Stock Exchange). In the event of oversubscription, the allotment will be made on a proportionate basis in marketable lots as set forth here:

- 1. The total number of Shares to be allocated to each category as a whole shall be arrived at on a proportionate basis i.e. the total number of Shares applied for in that category multiplied by the inverse of the over subscription ratio (number of applicants in the category x number of Shares applied for).
- 2. The number of Shares to be allocated to the successful applicants will be arrived at on a proportionate basis in marketable lots (i.e. Total number of Shares applied for into the inverse of the over subscription ratio).
- 3. For applications where the proportionate allotment works out to less than [●] equity shares the allotment will be made as follows:
- i. Each successful applicant shall be allotted [•] equity shares; and
- ii. The successful applicants out of the total applicants for that category shall be determined by the drawl of lots in such a manner that the total number of Shares allotted in that category is equal to the number of Shares worked out as per (2) above.

- 4. If the proportionate allotment to an applicant works out to a number that is not a multiple of  $[\bullet]$  equity shares, the applicant would be allotted Shares by rounding off to the lower nearest multiple of  $[\bullet]$  equity shares subject to a minimum allotment of  $[\bullet]$  equity shares.
- 5. If the Shares allocated on a proportionate basis to any category is more than the Shares allotted to the applicants in that category, the balance available Shares for allocation shall be first adjusted against any category, where the allotted Shares are not sufficient for proportionate allotment to the successful applicants in that category, the balance Shares, if any, remaining after such adjustment will be added to the category comprising of applicants applying for the minimum number of Shares.

## BASIS OF ALLOTMENT IN THE EVENT OF UNDER SUBSCRIPTION

In the event of under subscription in the Issue, the obligations of the Underwriters shall get triggered in terms of the Underwriting Agreement. The Minimum subscription of 100.00% of the Issue size shall be achieved before our company proceeds to get the basis of allotment approved by the Designated Stock Exchange. The Executive Director/Managing Director of the BSE SME – the Designated Stock Exchange in addition to Book Running Lead Manager and Registrar to the Issue shall be responsible to ensure that the basis of allotment is finalized in a fair and proper manner in accordance with the SEBI (ICDR) Regulations, 2018.

As per the RBI regulations, OCBs are not permitted to participate in the Issue. There is no reservation for Non-Residents, NRIs, FPIs and foreign venture capital funds and all Non-Residents, NRI, FPI and Foreign Venture Capital Funds applicants will be treated on the same basis with other categories for the purpose of allocation.

## **Equity Shares in Dematerialized Form with NSDL/CDSL**

To enable all shareholders of the Company to have their shareholding in electronic form, the Company is in process of entering following tripartite agreements with the Depositories and the Registrar and Share Transfer Agent:

- a) Tripartite Agreement dated June 16, 2025 amongst NSDL, our Company and Registrar to the Issue
- b) Tripartite Agreement dated August 05, 2025 amongst CDSL, our Company and Registrar to the Issue.
- c) The International Securities Identification Number (ISIN) of our Company is INE23ER01017

An Applicant applying for Equity Shares must have at least one beneficiary account with either of the Depository Participants of either NSDL or CDSL prior to making the Application.

- The Applicant must necessarily fill in the details (including the Beneficiary Account Number and Depository Participant's identification number) appearing in the Application Form or Revision Form.
- Allotment to a successful Applicant will be credited in electronic form directly to the beneficiary account (with the Depository Participant) of the Applicant.
- Names in the Application Form or Revision Form should be identical to those appearing in the account details in the Depository. In case of joint holders, the names should necessarily be in the same sequence as they appear in the account details in the Depository.
- If incomplete or incorrect details are given under the heading 'Applicants Depository Account Details' in the Application Form or Revision Form, it is liable to be rejected.
- The Applicant is responsible for the correctness of his or her Demographic Details given in the Application Form vis à vis those with his or her Depository Participant.
- Equity Shares in electronic form can be traded only on the stock exchanges having electronic connectivity with NSDL and CDSL. The Stock Exchange where our Equity Shares are proposed to be listed has electronic connectivity with CDSL and NSDL.
- The allotment and trading of the Equity Shares of the Company would be in dematerialized form only for all investors.

#### PRE-ISSUE AND PRICE BAND ADVERTISEMENT

Subject to Section 30 of the Companies Act, 2013, our Company shall, after filing the Red Herring Prospectus with the RoC, publish a Pre-Issue and Price Band advertisement, in the form prescribed by the SEBI ICDR Regulations, in: (all editions (widely circulated English national daily newspaper), all editions of (a widely circulated Hindi national daily newspaper) and editions of (a regional language newspaper with wide circulation, Hindi being the regional language of Uttar Pradesh, where our Registered Office is located) each with wide circulation.

In the Pre-Issue and Price Band advertisement, we shall state the Bid/Issue Opening Date and the Bid/Issue Closing Date. The advertisement, subject to the provisions of Section 30 of the Companies Act, 2013, shall be in the format prescribed in Part A of Schedule X of the SEBI ICDR Regulations.

#### ALLOTMENT ADVERTISEMENT

Our Company, the Book Running Lead Manager and the Registrar shall publish an allotment advertisement before commencement of trading, disclosing the details relating to subscription, basis of allotment, number, value and percentage of all applications including ASBA, number, value and percentage of successful allottees for all applications including ASBA, date of completion of dispatch of refund orders, as applicable, or instructions to self-certified syndicate banks by the Registrar, date of credit of specified securities and date of filing of listing application, etc. is released within ten days from the date of completion of the various activities in at least one English national daily newspaper with wide circulation, one Hindi national daily newspaper with wide circulation and one regional language daily newspaper with wide circulation at the place where registered office of the issuer is situated.

#### SIGNING OF THE UNDERWRITING AGREEMENT AND THE ROC FILING

- a) Our Company and the Underwriter intend to enter into an Underwriting Agreement on or before the filing of Red Herring Prospectus.
- b) After signing the Underwriting Agreement, an updated Red Herring Prospectus will be filed with the RoC in accordance with applicable law, which then would be termed as the 'Prospectus'. The Prospectus will contain details of the Issue Price, Issue size, and underwriting arrangements and will be complete in all material respects.

## **IMPERSONATION**

Attention of the applicants is specifically drawn to the provisions of sub-section (1) of Section 38 of the Companies Act, which is reproduced below:

"Any person who:

I. makes or abets making of an application in a fictitious name to a company for acquiring, or subscribing for, its securities;

or

II. makes or abets making of multiple applications to a company in different names or in different combinations of his name or surname for acquiring or subscribing for its securities; or

III. otherwise induces directly or indirectly a company to allot, or register any transfer of, securities to him, or to any other person in a fictitious name, shall be liable for action under Section 447."

The liability prescribed under Section 447 of the Companies Act, for fraud involving an amount of at least ₹ 10/- Lakhs or 1.00% of the turnover of the Company, whichever is lower, includes imprisonment for a term which shall not be less than six months extending upto 10 years and fine of an amount not less than the amount involved in the fraud, extending upto three times such amount (provided that where the fraud involves public interest, such term shall not be less than three years.) Further, where the fraud involves an amount less than ₹ 10/- lakhs or one per cent of the turnover of the company, whichever is lower, and does not involve public interest, any person guilty of such fraud shall be punishable with

imprisonment for a term which may extend to five years or with fine which may extend to ₹ 50/- Lakh or with both.

## UNDERTAKINGS BY OUR COMPANY

We undertake as follows:

- That the complaints received in respect of the Issue shall be attended to by our Company expeditiously and satisfactorily;
- That all steps will be taken for the completion of the necessary formalities for listing and commencement of trading at the Stock Exchange where the Equity Shares are proposed to be listed within 3 (three) Working days of closure of the Issue;
- That if the Company do not proceed with the Issue, the reason thereof shall be given as a public notice to be issued by our Company within two days of the Issue Closing Date. The public notice shall be issued in the same newspapers where the pre- Issue advertisements were published. The stock exchange on which the Equity Shares are proposed to be listed shall also be informed promptly;
- That our Promoter's contribution in full has already been brought in;
- That no further Issue of Equity Shares shall be made till the Equity Shares Offered through the Red Herring Prospectus are listed or until the Application monies are unblocked on account of non-listing, under subscription etc. and That if the Company withdraws the Issue after the Issue Closing Date, our Company shall be required to file a fresh Issue document with the ROC/ SEBI, in the event our Company subsequently decides to proceed with the Issue;

That funds required for making refunds to unsuccessful applicants as per the mode(s) disclosed shall be made available to the Registrar to the Issue by us;

- That where refunds (to the extent applicable) are made through electronic transfer of funds, a suitable communication shall be sent to the applicant within the specified period of closure of the Issue giving details of the bank where refunds shall be credited along with amount and expected date of electronic credit of refund;
- That Company shall not have recourse to the Issue proceeds until the approval for trading of the Equity Shares from the Stock Exchange where listing is sought has been received;
- Adequate arrangements shall be made to collect all Application Forms from the Applicants;
- That the certificates of the securities/refund orders to Eligible NRIs shall be dispatched within specified time; and that none of the promoter or directors of the company is willful defaulter or Fraudulent Borrower under Section 5(c) of SEBI (ICDR) Regulations, 2018.
- There are no other agreements, arrangements, clauses, or covenants that are material and need to be disclosed, or non-disclosure of which may have a bearing on the investment decision, other than those already disclosed in this Draft Red Herring Prospectus.
- There are no findings or observations from any inspections by SEBI or any other regulator that are material and need to be disclosed, or non-disclosure of which may have a bearing on the investment decision, other than those already disclosed in this Draft Red Herring Prospectus.
- There are no conflicts of interest between the suppliers of raw materials and third-party service providers (crucial for the operations of the Company) and the Company, Promoter, Promoter Group, Key Managerial Personnel, Directors, and Group Company and its Directors.
- There are no conflicts of interest between the lessor of immovable properties (crucial for the operations of the Company) and the Company, Promoter, Promoter Group, Key Managerial Personnel, Directors, and Group Company and its Directors

#### UTILIZATION OF ISSUE PROCEEDS

Our Board certifies that:

The Board of Directors of our Company certifies that:

- a) All monies received out of the Issue shall be credited/ transferred to a separate bank account other than the bank account referred to in sub section (3) of Section 40 of the Companies Act 2013;
- b) Details of all monies utilized out of the Issue referred above shall be disclosed and continue to be disclosed till the time any part of the Issue proceeds remains unutilized, under an appropriate head in the balance sheet of our company indicating the purpose for which such monies have been utilized;
- c) Details of all unutilized monies out of the Issue, if any shall be disclosed under an appropriate separate head in the balance sheet of our company indicating the form in which such unutilized monies have been invested and;
- d) Our Company shall comply with the requirements of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in relation to the disclosure and monitoring of the utilization of the proceeds of the Issue.
- e) Our Company shall not have recourse to utilize the Issue Proceeds until the approval for listing and trading of the Equity Shares from the Stock Exchange where listing is sought has been received.
- f) Our Company undertakes that the complaints or comments received in respect of the Issue shall be attended by our Company expeditiously and satisfactorily.

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#### RESTRICTIONS ON FOREIGN OWNERSHIP OF INDIAN SECURITIES

Foreign investment in Indian securities is regulated through the Industrial Policy, 1991 of the Government of India and Foreign Exchange Management Act, 1999 ("FEMA"). While the Industrial Policy, 1991 prescribes the limits and the conditions subject to which foreign investment can be made in different sectors of the Indian economy, FEMA regulates the precise manner in which such investment may be made. Under the Industrial Policy, unless specifically restricted, foreign investment is freely permitted in all sectors of Indian economy up to any extent and without any prior approvals, but the foreign investor is required to follow certain prescribed procedures for making such investment. The government bodies responsible for granting foreign investment approvals are the Reserve Bank of India ("RBI") and Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India ("DIPP").

The Government of India has from time to time made policy pronouncements on FDI through press notes and press releases. The DPIIT issued the Consolidated Foreign Direct Investment Policy notified by the DPIIT File No. 5(2)/2020-FDI Policy dated October 15, 2020, with effect from October 15, 2020 (the "FDI Policy"), which consolidates and supersedes all previous press notes, press releases and clarifications on FDI issued by the DPIIT or the DPIIT that were in force and effect prior to October 15, 2020. The Government of India proposes to update the consolidated circular on FDI Policy once every year and therefore, the FDI Policy will be valid until the DPIIT issues an updated circular.

In terms of the FEMA NDI Rules, a person resident outside India may make investments into India, subject to certain terms and conditions, and provided that an entity of a country, which shares land border with India or the beneficial owner of an investment into India who is situated in or is a citizen of any such country, shall invest only with government approval.

The transfer of shares between an Indian resident and a non-resident does not require the prior approval of the RBI, provided that (i) the activities of the investee company are under the automatic route under the foreign direct investment policy and transfer does not attract the provisions of the Takeover Regulations; (ii) the non-resident shareholding is within the sectoral limits under the FDI policy; and (iii) the pricing is in accordance with the guidelines prescribed by the SEBI/RBI.

Further, in accordance with Press Note No. 3 (2020 Series), dated April 17, 2020 issued by the DPIIT and the Foreign Exchange Management (Non-debt Instruments) Amendment Rules, 2020 which came into effect from April 22, 2020, any investment, subscription, purchase or sale of equity instruments by entities of a country which shares land border with India or where the beneficial owner of an investment into India is situated in or is a citizen of any such country ("Restricted Investors"), will require prior approval of the Government, as prescribed in the Consolidated FDI Policy and the FEMA Rules. Further, in the event of transfer of ownership of any existing or future foreign direct investment in an entity in India, directly or indirectly, resulting in the beneficial ownership falling within the aforesaid restriction/purview, such subsequent change in the beneficial ownership will also require approval of the Government. Furthermore, on April 22, 2020, the Ministry of Finance, Government of India has also made a similar amendment to the FEMA Rules. Pursuant to the Foreign Exchange Management (Non-debt Instruments) (Fourth Amendment) Rules, 2020, a multilateral bank or fund, of which India is a member, shall not be treated as an entity of a particular country nor shall any country be treated as the beneficial owner of the investments of such bank of fund in India. Each Investor should seek independent legal advice about its ability to participate in the Offer. In the event such prior approval of the Government of India is required, and such approval has been obtained, the Investor shall intimate our Company and the Registrar to the Offer in writing about such approval along with a copy thereof within the Issue Period.

As per the existing policy of the Government of India, OCBs cannot participate in this Offer. For further details, see "Issue Procedure" on page 239 of this Draft Red Herring Prospectus. Each Applicant should seek independent legal advice about its ability to participate in the Issue. In the event such prior approval of the Government of India is required, and such approval has been obtained, the Applicant shall intimate our Company and the Registrar in writing about such approval along with a copy thereof within the Issue Period.

The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act or any state securities laws of the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws of the United States. Accordingly, the Equity Shares are only being offered and sold only outside the United States in offshore transactions in compliance with

# Regulations under the U.S. Securities Act and the applicable laws of the jurisdictions where those offers and sales occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

The above information is given for the benefit of the Applicants. Our Company and the Book Running Lead Manager are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Draft Red Herring Prospectus. Applicants are advised to make their independent investigations and ensure that the Applications are not in violation of laws or regulations applicable to them and do not exceed the applicable limits under the laws and regulation.

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#### SECTION X - MAIN PROVISION OF ARTICLE OF ASSOCIATION

## THE COMPANIES ACT, 2013

#### COMPANY LIMITED BY SHARES

(Incorporated under the Companies Act, 2013)

of

## ENS ENTERPRISES LIMITED1

#### **PRELIMINARY**

## I. INTERPRETATION

- 1. In these Regulations: -
  - (a) "the Act" means the Companies Act, 2013.
  - (b) "the Seal" means the Common Seal of the Company.
- 2. Unless the context otherwise requires, words or expressions contained in these regulations shall bear the same meaning as in the Act or any statutory modification thereof in force at the date at which these regulations become binding on the company.

#### PUBLIC COMPANY

3. The Company is a Public Company within the meaning of Section 2(71) of the Companies Act, 2013.

## II. SHARE CAPITAL AND VARIATION OF RIGHTS

- 1. The Authorized Share Capital of the company shall be that amount referred to in Clause V of the Memorandum of Association Subject to the provisions of the Act and these Articles, the shares in the capital of the company shall be under the control of the Directors who may issue, allot or otherwise dispose of the same or any of them to such persons, in such proportion and on such terms and conditions and either at a premium or at par and at such time as they may from time to time think fit.
- 2. (i) Every person whose name is entered as a member in the register of members shall be entitled to receive within two months after incorporation, in case of subscribers to the memorandum or after allotment or within one month after the application for the registration of transfer or transmission or within such other period as the conditions of issue shall be provided, --
  - (a) one certificate for all his shares without payment of any charges; or
  - (b) several certificates, each for one or more of his shares, upon payment of twenty rupees for each certificate after the first.
  - (ii) Every certificate shall be under the seal and shall specify the shares to which it relates and the amount paid- up thereon.
  - (iii) In respect of any share or shares held jointly by several persons, the company shall not be bound to issue more than one certificate, and delivery of a certificate for a share to one of several joint holders shall be sufficient delivery to all such holders.

# SHARES AT THE DISPOSAL OF THE DIRECTORS

3. (i) If any share certificate be worn out, defaced, mutilated or torn or if there be no further space on the back for endorsement of transfer, then upon production and surrender thereof to the company, a new certificate may be issued in lieu thereof, and if any certificate is lost or destroyed then upon proof thereof to the satisfaction of the

company and on execution of such indemnity as the company deem adequate, a new certificate in lieu thereof shall be given. Every certificate under this Article shall be issued on payment of twenty rupees for each certificate.

- (ii) The provisions of Articles (2) and (3) shall mutatis mutandis apply to debentures of the company.
- 4. Except as required by law, no person shall be recognised by the company as holding any share upon any trust, and the company shall not be bound by, or be compelled in any way to recognise (even when having notice thereof) any equitable, contingent, future or partial interest in any share, or any interest in any fractional part of a share, or (except only as by these regulations or by law otherwise provided) any other rights in respect of any share except an absolute right to the entirety thereof in the registered holder.
- 5. (i) The company may exercise the powers of paying commissions conferred by sub-section (6) of section 40, provided that the rate per cent or the amount of the commission paid or agreed to be paid shall be disclosed in the manner required by that section and rules made thereunder.
  - (ii) The rate or amount of the commission shall not exceed the rate or amount prescribed in rules made under subsection (6) of section 40.
  - (iii) The commission may be satisfied by the payment of cash or the allotment of fully or partly paid shares or partly in the one way and partly in the other.
- 6. (i) If at any time the share capital is divided into different classes of shares, the rights attached to any class (unless otherwise provided by the terms of issue of the shares of that class) may, subject to the provisions of section 48, and whether or not the company is being wound up, be varied with the consent in writing of the holders of three-fourths of the issued shares of that class, or with the sanction of a special resolution passed at a separate meeting of the holders of the shares of that class.
  - (ii) To every such separate meeting, the provisions of these regulations relating to general meetings shall mutatis mutandis apply, but so that the necessary quorum shall be at least two persons holding at least one third of the issued shares of the class in question.
- 7. The rights conferred upon the holders of the shares of any class issued with preferred or other rights shall not, unless otherwise expressly provided by the terms of issue of the shares of that class, be deemed to be varied by the creation or issue of further shares ranking pari passu therewith.
- 8. Subject to the provisions of section 55, any preference shares may, with the sanction of an ordinary resolution, be issued on the terms that they are to be redeemed on such terms and in such manner as the company before the issue of the shares may, by special resolution, determine.

### LIEN

- 9. (i) The company shall have a first and paramount lien
  - (a) on every share (not being a fully paid share), for all monies (whether presently payable or not) called, or payable at a fixed time, in respect of that share; and
  - (b) on all shares (not being fully paid shares) standing registered in the name of a single person, for all monies presently payable by him or his estate to the company:
  - Provided that the Board of directors may at any time declare any share to be wholly or in part exempt from the provisions of this clause.
  - (ii) The company's lien, if any, on a share shall extend to all dividends payable and bonuses declared from time to time in respect of such shares.
- 10. The company may sell, in such manner as the Board thinks fit, any shares on which the company has a lien:

Provided that no sale shall be made –

(a) unless a sum in respect of which the lien exists is presently payable; or

- (b) until the expiration of fourteen days after a notice in writing stating and demanding payment of such part of the amount in respect of which the lien exists as is presently payable, has been given to the registered holder for the time being of the share or the person entitled thereto by reason of his death or insolvency.
- 11. (i) To give effect to any such sale, the Board may authorize some person to transfer the shares sold to the purchaser thereof.
  - (ii) The purchaser shall be registered as the holder of the shares comprised in any such transfer.
  - (iii) The purchaser shall not be bound to see to the application of the purchase money, nor shall his title to the shares be affected by any irregularity or invalidity in the proceedings in reference to the sale.
- 12. (i) The proceeds of the sale shall be received by the company and applied in payment of such part of the amount in respect of which the lien exists as is presently payable.
  - (ii) The residue, if any, shall, subject to a like lien for sums not presently payable as existed upon the shares before the sale, be paid to the person entitled to the shares at the date of the sale.

## **CALLS ON SHARES**

- 13. (i) The Board may, from time to time, make calls upon the members in respect of any monies unpaid on their shares (whether on account of the nominal value of the shares or by way of premium) and not by the conditions of allotment thereof made payable at fixed times:
  - Provided that no call shall exceed one-fourth of the nominal value of the share or be payable at less than one month from the date fixed for the payment of the last preceding call.
  - (ii) Each member shall, subject to receiving at least fourteen days' notice specifying the time or times and place of payment, pay to the company, at the time or times and place so specified, the amount called on his shares.
  - (iii) A call may be revoked or postponed at the discretion of the Board.
- 14. A call shall be deemed to have been made at the time when the resolution of the Board authorizing the call was passed and may be required to be paid by instalments.
- 15. The joint holders of a share shall be jointly and severally liable to pay all calls in respect thereof.
- 16. (i) If a sum called in respect of a share is not paid before or on the day appointed for payment thereof, the person from whom the sum is due shall pay interest thereon from the day appointed for payment thereof to the time of actual payment at ten per cent per annum or at such lower rate, if any, as the Board may determine.
  - (ii) The Board shall be at liberty to waive payment of any such interest wholly or in part.
- 17. (i) Any sum which by the terms of issue of a share becomes payable on allotment or at any fixed date, whether on account of the nominal value of the share or by way of premium, shall, for the purposes of these regulations, be deemed to be a call duly made and payable on the date on which by the terms of issue such sum becomes payable.
  - (ii) In case of non-payment of such sum, all the relevant provisions of these regulations as to payment of interest and expenses, forfeiture or otherwise shall apply as if such sum had become payable by virtue of a call duly made and notified.

# 18. The Board –

- (a) may, if it thinks fit, receive from any member willing to advance the same, all or any part of the monies uncalled and unpaid upon any shares held by him; and
- (b) upon all or any of the monies so advanced, may (until the same would, but for such advance, become presently payable) pay interest at such rate not exceeding, unless the company in general meeting shall otherwise direct,

twelve per cent per annum, as may be agreed upon between the Board and the member paying the sum in advance. Any amount paid up in advance of calls shall not in respect thereof confer a right to dividend of to participate in profits.

#### TRANSFER OF SHARES

- 19. (i) The instrument of transfer of any share in the company shall be executed by or on behalf of both the transferor and transferee.
  - (ii) The transferor shall be deemed to remain a holder of the share until the name of the transferee is entered in the register of members in respect thereof.
- 20. The Board may, subject to the right of appeal conferred by section 58 decline to register
  - (a) the transfer of a share, not being a fully paid share, to a person of whom they do not approve; or
  - (b) any transfer of shares on which the company has a lien.
  - (c) However, the registration of transfer shall not be refused on ground of the transferor being either alone or jointly with any other person or persons indebted to the issuer on any account whatsoever.
- 21. The Board may decline to recognise any instrument of transfer unless
  - (a) the instrument of transfer is in the form as prescribed in rules made under sub-section (1) of section 56;
  - (b) the instrument of transfer is accompanied by the certificate of the shares to which it relates, and such other evidence as the Board may reasonably require to show the right of the transferor to make the transfer; and
  - (c) the instrument of transfer is in respect of only one class of shares.
- 22. On giving not less than seven days' previous notice in accordance with section 91 and rules made thereunder, the registration of transfers may be suspended at such times and for such periods as the Board may from time to time determine:

Provided that such registration shall not be suspended for more than thirty days at any one time or for more than forty-five days in the aggregate in any year.

## TRANSMISSION OF SHARES

- 23. (i) On the death of a member, the survivor or survivors where the member was a joint holder, and his nominee or nominees or legal representatives where he was a sole holder, shall be the only persons recognised by the company as having any title to his interest in the shares
  - (ii) Nothing in clause (i) shall release the estate of a deceased joint holder from any liability in respect of any share which had been jointly held by him with other persons.
- 24. (i) Any person becoming entitled to a share in consequence of the death or insolvency of a member may, upon such evidence being produced as may from time to time properly be required by the Board and subject as hereinafter provided, elect, either
  - (a) to be registered himself as holder of the share; or
  - (b) to make such transfer of the share as the deceased or insolvent member could have made.
  - (ii) The Board shall, in either case, have the same right to decline or suspend registration as it would have had, if the deceased or insolvent member had transferred the share before his death or insolvency.

- 25. (i) If the person so becoming entitled shall elect to be registered as holder of the share himself, he shall deliver or send to the company a notice in writing signed by him stating that he so elects.
  - (ii) If the person aforesaid shall elect to transfer the share, he shall testify his election by executing a transfer of the share
  - (iii) All the limitations, restrictions and provisions of these regulations relating to the right to transfer and the registration of transfers of shares shall be applicable to any such notice or transfer as aforesaid as if the death or insolvency of the member had not occurred and the notice or transfer were a transfer signed by that member.
- 26. A person becoming entitled to a share by reason of the death or insolvency of the holder shall be entitled to the same dividends and other advantages to which he would be entitled if he were the registered holder of the share, except that he shall not, before being registered as a member in respect of the share, be entitled in respect of it to exercise any right conferred by membership in relation to meetings of the company:

Provided that the Board may, at any time, give notice requiring any such person to elect either to be registered himself or to transfer the share, and if the notice is not complied with within ninety days, the Board may thereafter withhold payment of all dividends, bonuses or other monies payable in respect of the share, until the requirements of the notice have been complied with.

#### FORFEITURE OF SHARES

- 27. If a member fails to pay any call, or instalment of a call, on the day appointed for payment thereof, the Board may, at any time thereafter during such time as any part of the call or instalment remains unpaid, serve a notice on him requiring payment of so much of the call or instalment as is unpaid, together with any interest which may have accrued.
- 28. The notice aforesaid shall -
  - (a) name a further day (not being earlier than the expiry of fourteen days from the date of service of the notice) on or before which the payment required by the notice is to be made; and
  - (b) state that, in the event of non-payment on or before the day so named, the shares in respect of which the call was made shall be liable to be forfeited.
- 29. If the requirements of any such notice as aforesaid are not complied with, any share in respect of which the notice has been given may, at any time thereafter, before the payment required by the notice has been made, be forfeited by a resolution of the Board to that effect.
- 30. (i) A forfeited share may be sold or otherwise disposed of on such terms and in such manner as the Board thinks fit.
  - (ii) At any time before a sale or disposal as aforesaid, the Board may cancel the forfeiture on such terms as it thinks fit.
- 31. (i) A person whose shares have been forfeited shall cease to be a member in respect of the forfeited shares, but shall, notwithstanding the forfeiture, remain liable to pay to the company all monies which, at the date of forfeiture, were presently payable by him to the company in respect of the shares.
  - (ii) The liability of such person shall cease if and when the company shall have received payment in full of all such monies in respect of the shares.
- 32. (i) A duly verified declaration in writing that the declarant is a director, the manager or the secretary, of the company, and that a share in the company has been duly forfeited on a date stated in the declaration, shall be conclusive evidence of the facts therein stated as against all persons claiming to be entitled to the share;
  - (ii) The company may receive the consideration, if any, given for the share on any sale or disposal thereof and may execute a transfer of the share in favour of the person to whom the share is sold or disposed of;
  - (iii) The transferee shall thereupon be registered as the holder of the share; and

- (iv) The transferee shall not be bound to see to the application of the purchase money, if any, nor shall his title to the share be affected by any irregularity or invalidity in the proceedings in reference to the forfeiture, sale or disposal of the share.
- 33. The provisions of these regulations as to forfeiture shall apply in the case of non- payment of any sum which, by the terms of issue of a share, becomes payable at a fixed time, whether on account of the nominal value of the share or by way of premium, as if the same had been payable by virtue of a call duly made and notified.

# ALTERATION OF CAPITAL

- 34. The company may, from time to time, by ordinary resolution increase the share capital by such sum, to be divided into shares of such amount, as may be specified in the resolution.
- 35. Subject to the provisions of section 61, the company may, by ordinary resolution, --
  - (a) consolidate and divide all or any of its share capital into shares of larger amount than its existing shares;
  - (b) convert all or any of its fully paid-up shares into stock, and reconvert that stock into fully paid-up shares of any denomination:
  - (c) sub-divide its existing shares or any of them into shares of smaller amount than is fixed by the memorandum;
  - (d) cancel any shares which, at the date of the passing of the resolution, have not been taken or agreed to be taken by any person.
- 36. Where shares are converted into stock, --
  - (a) the holders of stock may transfer the same or any part thereof in the same manner as, and subject to the same regulations under which, the shares from which the stock arose might before the conversion have been transferred, or as near thereto as circumstances admit:
    - Provided that the Board may, from time to time, fix the minimum amount of stock transferable, so, however, that such minimum shall not exceed the nominal amount of the shares from which the stock arose.
  - (b) the holders of stock shall, according to the amount of stock held by them, have the same rights, privileges and advantages as regards dividends, voting at meetings of the company, and other matters, as if they held the shares from which the stock arose; but no such privilege or advantage (except participation in the dividends and profits of the company and in the assets on winding up) shall be conferred by an amount of stock which would not, if existing in shares, have conferred that privilege or advantage.
  - (c) such of the regulations of the company as are applicable to paid-up shares shall apply to stock and the words "share" and "shareholder" in those regulations shall include "stock" and "stock-holder" respectively.
- 37. The company may, by special resolution, reduce in any manner and with, and subject to, any incident authorised and consent required by law, --
  - (a) its share capital;
  - (b) any capital redemption reserve account; or
  - (c) any share premium account.

# CAPITALISATION OF PROFITS

- 38. (i) The company in general meeting may, upon the recommendation of the Board, resolve
  - (a) that it is desirable to capitalise any part of the amount for the time being standing to the credit of any of the company's reserve accounts, or to the credit of the, profit and loss account, or otherwise available for distribution; and

- (b) that such sum be accordingly set free for distribution in the manner specified in clause (ii) amongst the members who would have been entitled thereto, if distributed by way of dividend and in the same proportions.
- (ii) The sum aforesaid shall not be paid in cash but shall be applied, subject to the provision contained in clause (iii), either in or towards –
- (A) paying up any amounts for the time being unpaid on any shares held by such members respectively;
- (B) paying up in full, unissued shares of the company to be allotted and distributed, credited as fully paid-up, to and amongst such members in the proportions aforesaid;
- (C) partly in the way specified in sub-clause (A) and partly in that specified in sub-clause (B);
- (D) A securities premium account and a capital redemption reserve account may, for the purposes of this regulation, be applied in the paying up of unissued shares to be issued to members of the company as fully paid bonus shares;
- (E) The Board shall give effect to the resolution passed by the company in pursuance of this regulation.
- 39. (i) Whenever such a resolution as aforesaid shall have been passed, the Board shall
  - (a) make all appropriations and applications of the undivided profits resolved to be capitalised thereby, and all allotments and issues of fully paid shares if any; and
  - (b) generally, do all acts and things required to give effect thereto.
  - (ii) The Board shall have power -
  - (a) to make such provisions, by the issue of fractional certificates or by payment in cash or otherwise as it thinks fit, for the case of shares becoming distributable in fractions; and
  - (b) to authorise any person to enter, on behalf of all the members entitled thereto, into an agreement with the company providing for the allotment to them respectively, credited as fully paid-up, of any further shares to which they may be entitled upon such capitalisation, or as the case may require, for the payment by the company on their behalf, by the application thereto of their respective proportions of profits resolved to be capitalised, of the amount or any part of the amounts remaining unpaid on their existing shares;
  - (iii) Any agreement made under such authority shall be effective and binding on such members.

#### **BUY-BACK OF SHARES**

40. Notwithstanding anything contained in these articles but subject to the provisions of sections 68 to 70 and any other applicable provision of the Act or any other law for the time being in force, the company may purchase its own shares or other specified securities.

## **GENERAL MEETINGS**

- 41. All general meetings other than annual general meeting shall be called extraordinary general meeting.
- 42. (i) The Board may, whenever it thinks fit, call an extraordinary general meeting.
  - (ii) If at any time directors capable of acting who are sufficient in number to form a quorum are not within India, any director or any two members of the company may call an extraordinary general meeting in the same manner, as nearly as possible, as that in which such a meeting may be called by the Board.

## PROCEEDINGS AT GENERAL MEETINGS

- 43.(i) No business shall be transacted at any general meeting unless a quorum of members is present at the time when the meeting proceeds to business.
  - (ii) Save as otherwise provided herein, the quorum for the general meetings shall be as provided in section 103.

- 44. The chairperson, if any, of the Board shall preside as Chairperson at every general meeting of the company.
- 45. If there is no such Chairperson, or if he is not present within fifteen minutes after the time appointed for holding the meeting, or is unwilling to act as chairperson of the meeting, the directors present shall elect one of their members to be Chairperson of the meeting.
- 46. If at any meeting no director is willing to act as Chairperson or if no director is present within fifteen minutes after the time appointed for holding the meeting, the members present shall choose one of their members to be Chairperson of the meeting.

#### ADJOURNMENT OF MEETING

- 47.(i) The Chairperson may, with the consent of any meeting at which a quorum is present, and shall, if so directed by the meeting, adjourn the meeting from time to time and from place to place.
  - (ii) No business shall be transacted at any adjourned meeting other than the business left unfinished at the meeting from which the adjournment took place.
  - (iii)When a meeting is adjourned for thirty days or more, notice of the adjourned meeting shall be given as in the case of an original meeting.
  - (iv) Save as aforesaid, and as provided in section 103 of the Act, it shall not be necessary to give any notice of an adjournment or of the business to be transacted at an adjourned meeting.

#### **VOTING RIGHTS**

- 48. Subject to any rights or restrictions for the time being attached to any class or classes of shares, --
  - (a) on a show of hands, every member present in person shall have one vote; and
  - (b) on a poll, the voting rights of members shall be in proportion to his share in the paid-up equity share capital of the company.
- 49. A member may exercise his vote at a meeting by electronic means in accordance with section 108 and shall vote only once.
- 50. (i) In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders.
  - (ii) For this purpose, seniority shall be determined by the order in which the names stand in the register of members.
- 51. A member of unsound mind, or in respect of whom an order has been made by any court having jurisdiction in lunacy, may vote, whether on a show of hands or on a poll, by his committee or other legal guardian, and any such committee or guardian may, on a poll, vote by proxy.
- 52. Any business other than that upon which a poll has been demanded may be proceeded with, pending the taking of the poll.
- 53. No member shall be entitled to vote at any general meeting unless all calls or other sums presently payable by him in respect of shares in the company have been paid.
- 54. (i) No objection shall be raised to the qualification of any voter except at the meeting or adjourned meeting at which the vote objected to is given or tendered, and every vote not disallowed at such meeting shall be valid for all purposes.
  - (ii) Any such objection made in due time shall be referred to the Chairperson of the meeting, whose decision shall be final and conclusive.

#### **PROXY**

- 55. The instrument appointing a proxy and the power-of-attorney or other authority, if any, under which it is signed or a notarised copy of that power or authority, shall be deposited at the registered office of the company not less than 48 hours before the time for holding the meeting or adjourned meeting at which the person named in the instrument proposes to vote, or, in the case of a poll, not less than 24 hours before the time appointed for the taking of the poll; and in default the instrument of proxy shall not be treated as valid.
- 56. An instrument appointing a proxy shall be in the form as prescribed in the rules made under section 105.
- 57. A vote given in accordance with the terms of an instrument of proxy shall be valid, notwithstanding the previous death or insanity of the principal or the revocation of the proxy or of the authority under which the proxy was executed, or the transfer of the shares in respect of which the proxy is given:

Provided that no intimation in writing of such death, insanity, revocation or transfer shall have been received by the company at its office before the commencement of the meeting or adjourned meeting at which the proxy is used.

#### BOARD OF DIRECTORS

58. The number of the directors and the names of the first directors shall be determined in writing by the subscribers of the memorandum or a majority of them.

The following shall be the First Directors of the Company:

- 1. Mr. Avinash Kumar Singh
- 2. Mr. Manish Kumar Srivastava
- 3. Mr. Anupam Kumar Srivastava
- 59. (i) The remuneration of the directors shall, in so far as it consists of a monthly payment, be deemed to accrue from day-to-day.
  - (ii) In addition to the remuneration payable to them in pursuance of the Act, the directors may be paid all travelling, hotel and other expenses properly incurred by them –
  - (a) in attending and returning from meetings of the Board of Directors or any committee thereof or general meetings of the company; or
  - (b) in connection with the business of the company.
- 60. The Board may pay all expenses incurred in getting up and registering the company.
- 61. The company may exercise the powers conferred on it by section 88 with regard to the keeping of a foreign register; and the Board may (subject to the provisions of that section) make and vary such regulations as it may thinks fit respecting the keeping of any such register.
- 62. All cheques, promissory notes, drafts, hundis, bills of exchange and other negotiable instruments, and all receipts for monies paid to the company, shall be signed, drawn, accepted, endorsed, or otherwise executed, as the case may be, by such person and in such manner as the Board shall from time to time by resolution determine.
- 63. Every director present at any meeting of the Board or of a committee thereof shall sign his name in a book to be kept for that purpose.
- 64.(i) Subject to the provisions of section 149, the Board shall have power at any time, and from time to time, to appoint a person as an additional director, provided the number of the directors and additional directors together shall not at any time exceed the maximum strength fixed for the Board by the articles.
  - (ii) Such person shall hold office only up to the date of the next annual general meeting of the company but shall be eligible for appointment by the company as a director at that meeting subject to the provisions of the Act.

#### PROCEEDINGS OF THE BOARD

- 65. (i) The Board of Directors may meet for the conduct of business, adjourn and otherwise regulate its meetings, as it thinks fit.
  - (ii) A director may, and the manager or secretary on the requisition of a director shall, at any time, summon a meeting of the Board.
- 66. (i) Save as otherwise expressly provided in the Act, questions arising at any meeting of the Board shall be decided by a majority of votes.
  - (ii) In case of an equality of votes, the Chairperson of the Board, if any, shall have a second or casting vote.
- 67. The continuing directors may act notwithstanding any vacancy in the Board; but, if and so long as their number is reduced below the quorum fixed by the Act for a meeting of the Board, the continuing directors or director may act for the purpose of increasing the number of directors to that fixed for the quorum, or of summoning a general meeting of the company, but for no other purpose.
- 68. (i) The Board may elect a Chairperson of its meetings and determine the period for which he is to hold office.
  - (ii) If no such Chairperson is elected, or if at any meeting the Chairperson is not present within five minutes after the time appointed for holding the meeting, the directors present may choose one of their number to be Chairperson of the meeting.
- 69. (i) The Board may, subject to the provisions of the Act, delegate any of its powers to committees consisting of such member or members of its body as it thinks fit.
  - (ii) Any committee so formed shall, in the exercise of the powers so delegated, conform to any regulations that may be imposed on it by the Board.
- 70. (i) A committee may elect a Chairperson of its meetings.
  - (ii) If no such Chairperson is elected, or if at any meeting the Chairperson is not present within five minutes after the time appointed for holding the meeting, the members present may choose one of their members to be Chairperson of the meeting.
- 71. (i) A committee may meet and adjourn as it thinks fit.
  - (ii) Questions arising at any meeting of a committee shall be determined by a majority of votes of the members present, and in case of an equality of votes, the Chairperson shall have a second or casting vote.
- 72. All acts done in any meeting of the Board or of a committee thereof or by any person acting as a director, shall, notwithstanding that it may be afterwards discovered that there was some defect in the appointment of any one or more of such directors or of any person acting as aforesaid, or that they or any of them were disqualified, be as valid as if every such director or such person had been duly appointed and was qualified to be a director.
- 73. Save as otherwise expressly provided in the Act, a resolution in writing, signed by all the members of the Board or of a committee thereof, for the time being entitled to receive notice of a meeting of the Board or committee, shall be valid and effective as if it had been passed at a meeting of the Board or committee, duly convened and held.

# CHIEF EXECUTIVE OFFICER, MANAGER, COMPANY SECRETARY OR CHIEF FINANCIAL OFFICER.

- 74. Subject to the provisions of the Act, --
  - (i) A chief executive officer, manager, company secretary or chief financial officer may be appointed by the Board for such term, at such remuneration and upon such conditions as it may thinks fit; and any chief executive officer, manager, company secretary or chief financial officer so appointed may be removed by means of a resolution of the Board:
  - (ii) A director may be appointed as chief executive officer, manager, company secretary or chief financial officer.
- 75. A provision of the Act or these regulations requiring or authorising a thing to be done by or to a director and chief executive officer, manager, company secretary or chief financial officer shall not be satisfied by its being done by or

to the same person acting both as director and as, or in place of, chief executive officer, manager, company secretary or chief financial officer.

#### THE SEAL

- 76. (i) The Board shall provide for the safe custody of the seal.
  - (ii) The seal of the company shall not be affixed to any instrument except by the authority of a resolution of the Board or of a committee of the Board authorised by it in that behalf, and except in the presence of at least two directors and of the secretary or such other person as the Board may appoint for the purpose; and those two directors and the secretary or other person aforesaid shall sign every instrument to which the seal of the company is so affixed in their presence.

#### DIVIDENDS AND RESERVE

- 77. The company in general meeting may declare dividends, but no dividend shall exceed the amount recommended by the Board.
- 78. Subject to the provisions of section 123, the Board may from time to time pay to the members such interim dividends as appear to it to be justified by the profits of the company.
- 79. (i) The Board may, before recommending any dividend, set aside out of the profits of the company such sums as it thinks fit as a reserve or reserves which shall, at the discretion of the Board, be applicable for any purpose to which the profits of the company may be properly applied, including provision for meeting contingencies or for equalizing dividends; and pending such application, may, at the like discretion, either be employed in the business of the company or be invested in such investments (other than shares of the company) as the Board may, from time to time, thinks fit.
  - (ii) The Board may also carry forward any profits which it may consider necessary not to divide, without setting them aside as a reserve.
- 80. (i) Subject to the rights of persons, if any, entitled to shares with special rights as to dividends, all dividends shall be declared and paid according to the amounts paid or credited as paid on the shares in respect whereof the dividend is paid, but if and so long as nothing is paid upon any of the shares in the company, dividends may be declared and paid according to the amounts of the shares.
  - (ii) No amount paid or credited as paid on a share in advance of calls shall be treated for the purposes of this regulation as paid on the share.
  - (iii)All dividends shall be apportioned and paid proportionately to the amounts paid or credited as paid on the shares during any portion or portions of the period in respect of which the dividend is paid; but if any share is issued on terms providing that it shall rank for dividend as from a particular date such share shall rank for dividend accordingly.
- 81. The Board may deduct from any dividend payable to any member all sums of money, if any, presently payable by him to the company on account of calls or otherwise in relation to the shares of the company.
- 82. (i) Any dividend, interest or other monies payable in cash in respect of shares may be paid by cheque or warrant sent through the post directed to the registered address of the holder or, in the case of joint holders, to the registered address of that one of the joint holders who is first named on the register of members, or to such person and to such address as the holder or joint holders may in writing direct.
  - (ii) Every such cheque or warrant shall be made payable to the order of the person to whom it is sent.
- 83. Any one of two or more joint holders of a share may give effective receipts for any dividends, bonuses or other monies payable in respect of such share.
- 84. (a) Notice of any dividend that may have been declared shall be given to the persons entitled to share therein in the manner mentioned in the Act.

- (b) There shall be no forfeiture of unclaimed dividends before the claim becomes barred by law.
- 85. No dividend shall bear interest against the company.

#### ACCOUNTS

- 86. (i) The Board shall from time to time determine whether and to what extent and at what times and places and under what conditions or regulations, the accounts and books of the company, or any of them, shall be open to the inspection of members not being directors.
  - (ii) No member (not being a director) shall have any right of inspecting any account or book or document of the company except as conferred by law or authorised by the Board or by the company in general meeting.

#### WINDING LIP

- 87. Subject to the provisions of Chapter XX of the Act and rules made thereunder
  - (i) If the company shall be wound up, the liquidator may, with the sanction of a special resolution of the company and any other sanction required by the Act, divide amongst the members, in specie or kind, the whole or any part of the assets of the company, whether they shall consist of property of the same kind or not.
  - (ii) For the purpose aforesaid, the liquidator may set such value as he deems fair upon any property to be divided as aforesaid and may determine how such division shall be carried out as between the members or different classes of members.
  - (iii) The liquidator may, with the like sanction, vest the whole or any part of such assets in trustees upon such trusts for the benefit of the contributories if he considers necessary, but so that no member shall be compelled to accept any shares or other securities whereon there is any liability.

## **INDEMNITY**

88. Every officer of the company shall be indemnified out of the assets of the company against any liability incurred by him in defending any proceedings, whether civil or criminal, in which judgment is given in his favour or in which he is acquitted or in which relief is granted to him by the court or the Tribunal.

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#### **SECTION XI - OTHER INFORMATION**

## MATERIAL CONTRACTS AND DOCUMENTS FOR INSPECTION

The following contracts (not being contracts entered into in the ordinary course of business carried on by our Company or contracts entered into more than 2 Months before the date of the Draft Red Herring Prospectus) or to be entered into by the Company which are or may be deemed material will be attached to the copy of the Draft Red Herring Prospectus, delivered to the Registrar of Companies, for registration. Copies of the above-mentioned contracts and also the documents for inspection referred to hereunder, may be inspected at the Registered Office between 10 a.m. and 5 p.m. on all Working Days from the date of this Draft Red Herring Prospectus until the Issue Closing Date.

# A. Material Contracts to the Issue

- 1. Issue Agreement dated October 01, 2025 entered into among our Company and the BRLM to the Issue.
- 2. Agreement dated July 14, 2025 entered into among our Company and the Registrar to the Issue.
- 3. Tripartite Agreement dated June 16, 2025 entered into among our Company, NSDL and the Registrar to the Issue.
- 4. Tripartite Agreement dated August 05, 2025 entered into among our Company, CDSL and the Registrar to the Issue.
- 5. Banker to the Issue Agreement [•] among our Company, the BRLM, Banker to the Issue and the Registrar to the Issue.
- 6. Market Making Agreement dated [•] between our Company, the BRLM and the Market Maker.
- 7. Underwriting Agreement dated [•] between our Company and the BRLM.

#### **B.** Material Documents

- 1. Copies of Memorandum of Association and Articles of Association of our Company;
- 2. Certificate of Incorporation of our Company dated January 07, 2016 issued by Registrar of Companies, NCT of Delhi;
- 3. Certificate of Incorporation pursuant to conversion into public limited dated May 08, 2025 issued by the Registrar of Companies, Central Processing Centre;
- 4. Copy of Board Resolution dated September 05, 2025 authorizing the Issue and other related matters;
- 5. Copy of Shareholders Resolution dated September 30, 2025 authorizing the Issue and other related matters;
- 6. Copies of Audited Financial Statements of our Company for financial year ended March 31, 2025, March 31, 2024 and March 31, 2023;
- 7. Copy of Restated Financial Statements of our Company for period ended September 30, 2025, March 31, 2025, March 31, 2024 and March 31, 2023;
- 8. Copy of Statement of Possible Special Tax Benefits dated October 18, 2025 from the Statutory Auditor;
- 9. Copy of Resolution dated October 18, 2025 passed by Audit committee for approval of KPI's certificate;
- 10. Certificate on KPI's issued by the Statutory Auditor dated October 18, 2025;
- 11. Consents of the Book Running Lead Manager, Legal Advisor to the Issue, Registrar to the Issue, Statutory Auditor of the Company, Market Maker, Underwriter, Banker to our Company i.e. Axis Bank Limited, Banker to the Issue/Sponsor Bank, Promoters of our Company, Directors of our Company, Company Secretary & Compliance Officer of our Company, Whole-Time Director, Chief Financial of our Company, as referred to, in their respective capacities;
- 12. Site Visit report dated November 01, 2025;
- 13. Board Resolution dated November 01, 2025 for approval of Draft Red Herring Prospectus and dated [●] for approval of Red Herring Prospectus and dated [●] for approval of Prospectus;
- 14. Due Diligence Certificate from Book Running Lead Manager dated November 01, 2025;
- 15. Approval from BSE vide letter dated [●] to use the name of BSE in the Offer Documents for listing of Equity Shares on the SME Platform of BSE Limited.

Note: Any of the contracts or documents mentioned in this Draft Red Herring Prospectus may be amended or modified at any time if so required in the interest of our Company or if required by the other parties, without reference to the Shareholders subject to compliance with the provisions contained in the Companies Act and other relevant statutes.

## **DECLARATION**

We certify and declare that all relevant provisions of the Companies Act, 2013 and the rules, regulations and guidelines issued by the Government of India, or the regulations or guidelines issued by the Government of India or the regulations or guidelines issued by SEBI, established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in this Draft Red Herring Prospectus is contrary to the provisions of the Companies Act, the Securities Contracts (Regulation) Act, 1956, as amended, the Securities and Exchange Board of India Act, 1992, as amended or the rules, regulations or guidelines issued thereunder, as the case may be. We further certify that all the statements in this Draft Red Herring Prospectus are true and correct.

# SIGNED BY THE DIRECTORS OF OUR COMPANY:

Name and Designation	Signature
Anupam Kumar Srivastava	
Whole-Time-Director	Sd/-
DIN: 07337668	
Manish Kumar Srivastava	
Whole-Time-Director & Chief Financial Officer	Sd/-
DIN: 07337679	
Avinash Kumar Singh	
Chairman & Non Executive Director	Sd/-
DIN: 07337671	
Amita Agarwal	
Non-Executive and Independent Director	Sd/-
DIN: 03564315	
Prince Mishra	
Non-Executive and Independent Director	Sd/-
DIN: 09823620	

## SIGNED BY COMPANY SECRETARY AND COMPLIANCE OFFICER:

Akhil Jain	\$4/
Company Secretary and Compliance Officer	Su/-

**Place:** NOIDA, Uttar Pradesh **Date:** November 01, 2025